



FACT BOOK 2011



THE PUBLIC LIBERAL ARTS UNIVERSITY OF THE WEST

ASHLAND AND MEDFORD, OREGON • SOU.EDU

SOU OFFICE OF INSTITUTIONAL RESEARCH



Fact Book 2011

Table of Contents

SOU Mission Statement	3
SOU Profile Overview & Facts-at-a-glance	5
Enrollment Trends	13
Applications & Admissions	14
Retention & Graduation	31
Degrees Conferred	35
Tuition & Financial Aid	38
Faculty & Staff	45
Employee Counts/Categories	49
Financial Summary	51

Written by
Shane Hunter, Research Assistant,
for the
Office of Institutional Research
www.sou.edu/ir



Center of campus looking South

Mission Statement

Southern Oregon University is an inclusive campus community dedicated to student success, intellectual growth, and responsible global citizenship.

Commitments

Southern Oregon University is committed to:

1. a challenging and practical liberal arts education centered on student learning, accessibility, and civic engagement;
2. academic programs, partnerships, public service, outreach, sustainable practices, and economic development activities that address regional needs such as health and human services, business, and education; and
3. outstanding programs that draw on and enrich our unique arts community and bioregion.

Institutional Goals

1. Exemplify SOU's national recognition as The Public Liberal Arts University of the West.
2. Significantly increase retention and recruitment of diverse, academically proficient students.
3. Create and begin implementing a powerful institutional plan that establishes SOU as a leader for diversity in southern Oregon.
4. Modernize and expand SOU's buildings and infrastructure.
5. Increase faculty and staff opportunities for meaningful professional development.
6. Implement selected renewable energy projects in the Climate Action Plan to ensure that SOU remains a regional leader in sustainable practices.
7. Support SOU priorities by maintaining financial integrity and significantly increasing fundraising success.
8. Design and implement a comprehensive outreach and communication plan to enhance recognition of SOU as The Public Liberal Arts University of the West.

Fall 2011 Contact Information

Admissions

Outside Oregon, toll free: 1-800-482-7672

In Oregon: 541-552-6411

Enrollment Services - Including Registrar and Financial Aid

Phone: 541-552-6600, Fax: 541-552-6614

Marketing and Communication

Jim Beaver

Director of Interactive Marketing and Media Relations

Hannon Library, 3rd Floor

1250 Siskiyou Boulevard

Ashland, Oregon 97520

541-552-6093

Office of Institutional Research

Chris Stanek

Director of Institutional Research

1250 Siskiyou Blvd

Ashland, Oregon 97520

541-552-8786

Fall 2011 General Profile

Headcount: 6444 (FTE: 4429)

88% undergrad and 12% graduate
76% resident and 24% non-resident
12% minority population

3874 total applications and 79% of those admitted

796 new freshmen and 640 new transfers

21 to 1 student to faculty ratio

197 tenure track faculty, 181 administrative personnel, and 201 classified staff

Housing and residential services capacity: 1100 and another 206 family housing units

Over 900 degrees conferred in the past year.

35 major programs and over 100 areas of study

4 bachelor online degree completion programs, 3 online master programs, and 5 online endorsement or licensures

175 acre campus

335,371 Library book volumes

302,340 Government documents

803,548 Microfilm/fiche Items

3,571 Periodical Subscriptions

10,492 Audiovisual Holdings

43,829 Electronic Books



Lenn & Dixie Hannon Library

Southern Oregon University

Fall 2011 Enrollment Facts at a Glance - All Enrolled¹

ALL ENROLLED	Previous Total	Current Total	% Current Enrollment	% Change Last Year	ALL ENROLLED	Previous Total	Current Total	% Current Enrollment	% Change Last Year
Total Enrollment	6,444	6,745	100%	4.7%	Gender⁵				
Total FTE^{2,3}	4,527	4,679	-----	3.4%	Men	2,611	2,808	41.6%	7.5%
Full Time/Part Time					Women	3,789	3,898	57.8%	2.9%
Undergrad. full time	3,757	3,928	58.2%	4.6%	Student Level				
Undergrad. part time	1,889	1,985	29.4%	5.1%	Freshman	1,107	1,099	16.3%	-0.7%
Total Undergrad.	5,646	5,913	87.7%	4.7%	Sophomore	855	918	13.6%	7.4%
Graduate full time	227	237	3.5%	4.4%	Junior	1,125	1,197	17.7%	6.4%
Graduate part time	571	595	8.8%	4.2%	Senior	1,256	1,432	21.2%	14.0%
Total Graduate	798	832	12.3%	4.3%	Graduate	428	390	5.8%	-8.9%
Admission Source⁴					Post bac./non-grad.	146	157	2.3%	7.5%
New freshman	796	794	11.8%	-0.3%	Post baccalaureate	87	83	1.2%	-4.6%
Undergrad. transfers	640	706	10.5%	10.3%	Non-adm. undergrad.	1,157	1,110	16.5%	-4.1%
New graduate	339	286	4.2%	-15.6%	Non-adm. graduate	283	359	5.3%	26.9%
All non-admitted	1,751	1,469	21.8%	-16.1%	Residency Fee Status				
Return after absence	76	52	0.8%	-31.6%	9 credit hours and up				
Cont.w/o Interruption	2,842	3,438	51.0%	21.0%	Resident	2,970	3,073	45.6%	3.5%
Geographic Source					Non-resident	1,275	1,379	20.4%	8.2%
Jackson county only	2,899	3,026	44.9%	4.4%	0-8 credit hours				
Sthm. Ore. (6 county)	917	962	14.3%	4.9%	Resident	1,924	2,018	29.9%	4.9%
Subtotal (7 county)	3,816	3,988	59.1%	4.5%	Non-resident	275	275	4.1%	0.0%
Portland (3 county)	469	487	7.2%	3.8%	Minorities				
Other Oregon	563	603	8.9%	7.1%	Native American	104	90	1.3%	-13.5%
California	803	928	13.8%	15.6%	African American	111	110	1.6%	-0.9%
Alaska	107	92	1.4%	-14.0%	Asian/pacific islander	221	168	2.5%	-24.0%
Hawaii	132	115	1.7%	-12.9%	Hispanic	347	431	6.4%	24.2%
Other states	397	389	5.8%	-2.0%	Total Minorities	783	799	11.8%	2.0%
International	116	139	2.1%	19.8%	Age				
Total Non-Oregon	1,596	1,667	24.7%	4.4%	17-25 years	4,494	4,589	68.0%	2.1%
					26 years and up	1,938	2,150	31.9%	10.9%
					Average age	26 yr (154)	27 yr (135)	2.0%	
					Most frequent age	18 yr (679)	19 yr (654)	9.7%	

1. Data represents fourth week figures which may be adjusted by OUS reporting.

2. FTE; total credit hours divided by 15 for undergraduate credits and divided by 12 for graduate credits.

3. OHSU and OCNE Nursing coursework excluded from FTE.

4. Summer Admissions included in counts.

5. OUS permits students to report gender as "other" or "unknown"

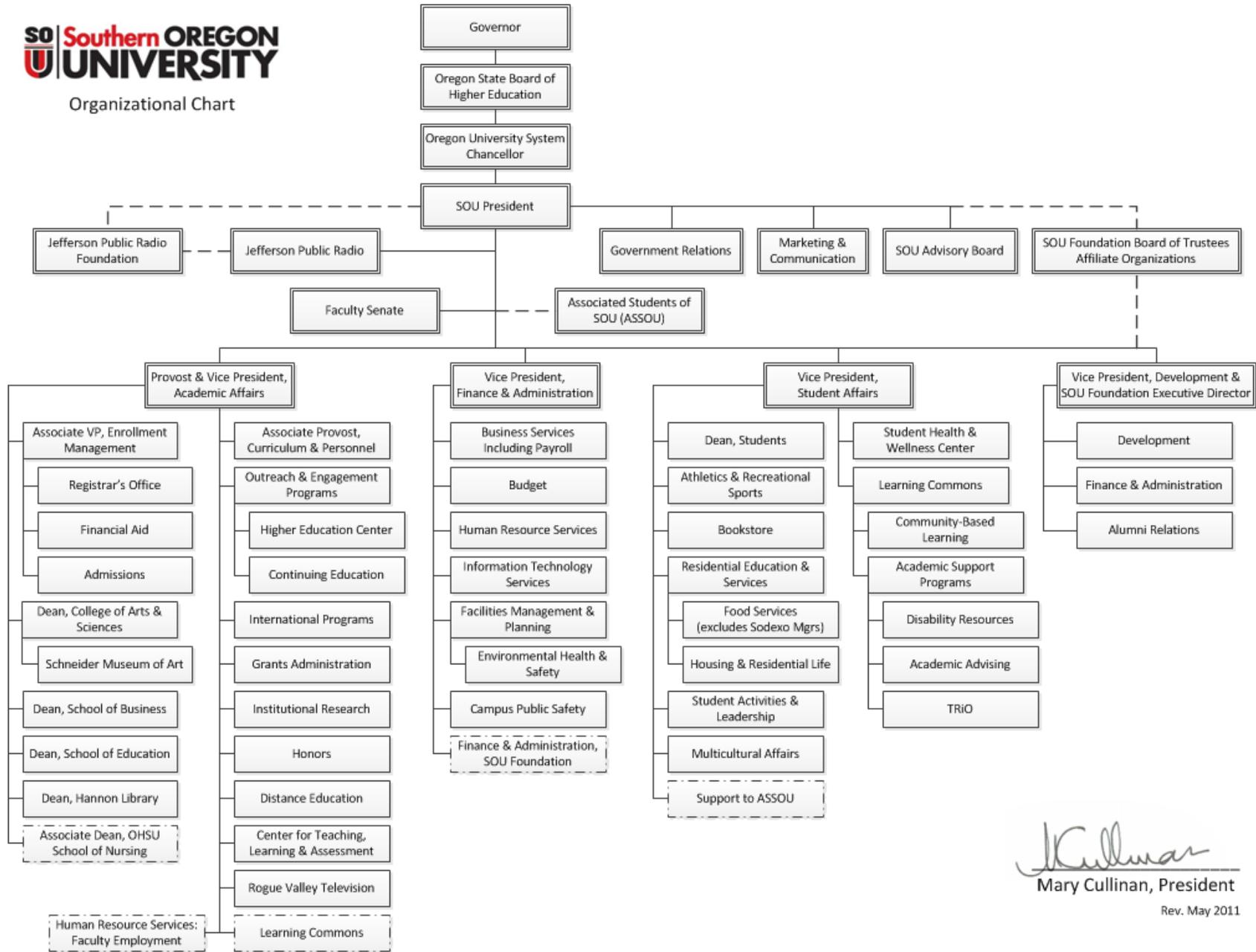
SOU Institutional Research - Fall 2011

4th Week Data

History at a Glance

- 1855 – City of Ashland, originally called Ashland Mills town, officially founded.
- 1872 – Ashland Academy founded by Rev. Joseph H. Skidmore and Annie Hill Skidmore.
- 1878 – The Academy was incorporated as the Ashland Academy and Commercial College.
- 1879 – School sold and renamed Ashland College and Normal School (ACNS).
- 1881 – First graduating class of ACNS.
- 1882 – Gov. of Oregon signs bill recognizing ACNS as an official state school.
- 1886 – Closed due to financial trouble, no evidence of the state supporting the institution.
- 1887 – Reopened as Ashland State Normal School after fundraising.
- 1890 – Closed due to lack of enrollment.
- 1895 – Reopened as Southern Oregon State Normal School after a series of deals.
- 1899 – The institution begins receiving state appropriations.
- 1932 – The unofficial name of Southern Oregon Normal School (SONS) becomes official.
- 1934 – Drama Professor Angus Bowmer founded the Oregon Shakespeare Festival.
- 1938 – Received full accreditation from the American Association of Teachers Colleges.
- 1939 – Renamed to Southern Oregon College of Education.
- 1941 – Authorized to offer the first advanced degree, a B.S. in elementary education.
- 1956 – Renamed to Southern Oregon College, no longer just a school of education.
- 1966 – The entire Faculty Council resigns leading to work on a new faculty constitution.
- 1975 – Renamed to Southern Oregon State College.
- 1997 – Renamed to Southern Oregon University.

Organizational Chart



M. Cullinan
 Mary Cullinan, President

Rev. May 2011

Academic Calendar

2011-2012

	Fall 2011	Winter 2012	Spring 2012
Priority Registration	May 15	Nov 7	Feb 27
Registration	Sep 23-26	Dec 27	Mar 19
New Student Orientation	Sep 22-25	Jan 9	Apr 2
Quarter begins	Sep 26	Jan 9	Apr 2
Last day to add courses, change sections, or register	Sep 30	Jan 13	Apr 6
Last day to pay fees without penalty	Sep 30	Jan 13	Apr 6
Last day for 100% tuition refund for dropped courses	Oct 2	Jan 15	Apr 8
Late add fee (\$100) for any classes added after this date	Oct 7	Jan 20	Apr 13
Last day for 85% refund for dropped courses	Oct 9	Jan 22	Apr 15
Last day for 50% refund for dropped courses	Oct 16	Jan 29	Apr 22
Last day to drop a course for no grade	Oct 21	Feb 3	Apr 27
Last day to add a course or change sections	Oct 21	Feb 3	Apr 27
Last day to change "Audit" option	Oct 21	Feb 3	Apr 27
Last day to change P/NP option	Nov 11	Feb 24	May 18
Last day to submit course withdrawal	Nov 28	Feb 28	Jun 4
Final examinations	Dec 5-9	Mar 19-23	Jun 11-15
Quarter ends	Dec 9	Mar 23	Jun 15
Thanksgiving Holiday	Nov 24-25		
Martin Luther King, Jr. holiday observed			Jan 16
Memorial Day holiday observed			May 28

* Source SOU Website

Academic Offerings

2011-2012

College of Arts and Sciences

- Art
- Biology
- Chemistry, Physics, Materials, and Engineering
 - Chemistry
 - Physics and Engineering
- Communication
- Computer Science
- Criminology and Criminal Justice
- Environmental Studies
 - Geology
- Health, Physical Education, and Leadership
 - Army Gold
 - Health, Physical Education and Leadership
- History and Political Science
- Language, Literature and Philosophy
 - English and Writing
 - Foreign Languages
 - Philosophy
- Mathematics
- Performing Arts
 - Music
 - Theatre Arts
 - Shakespeare Studies
- Psychology
- Social Sciences, Policy and Culture
 - Anthropology Program
 - Economics
 - Geography
 - Gender, Sexuality, and Women's Studies
 - International Studies
 - Native American Studies
 - Sociology Program

Graduate Studies

- MS in Environmental Education
- MS in Applied Computer Science
- Master in Interdisciplinary Studies
- Master in Mental Health Counseling
- Ashland Center for Theatre Studies
- Summer Language Institute

School of Business

- Undergraduate Business Program
- Master in Management
- Master in Business Administration (MBA)

School of Education

- Undergraduate Programs
- Master of Arts in Teaching
- Master in Education

University Seminar

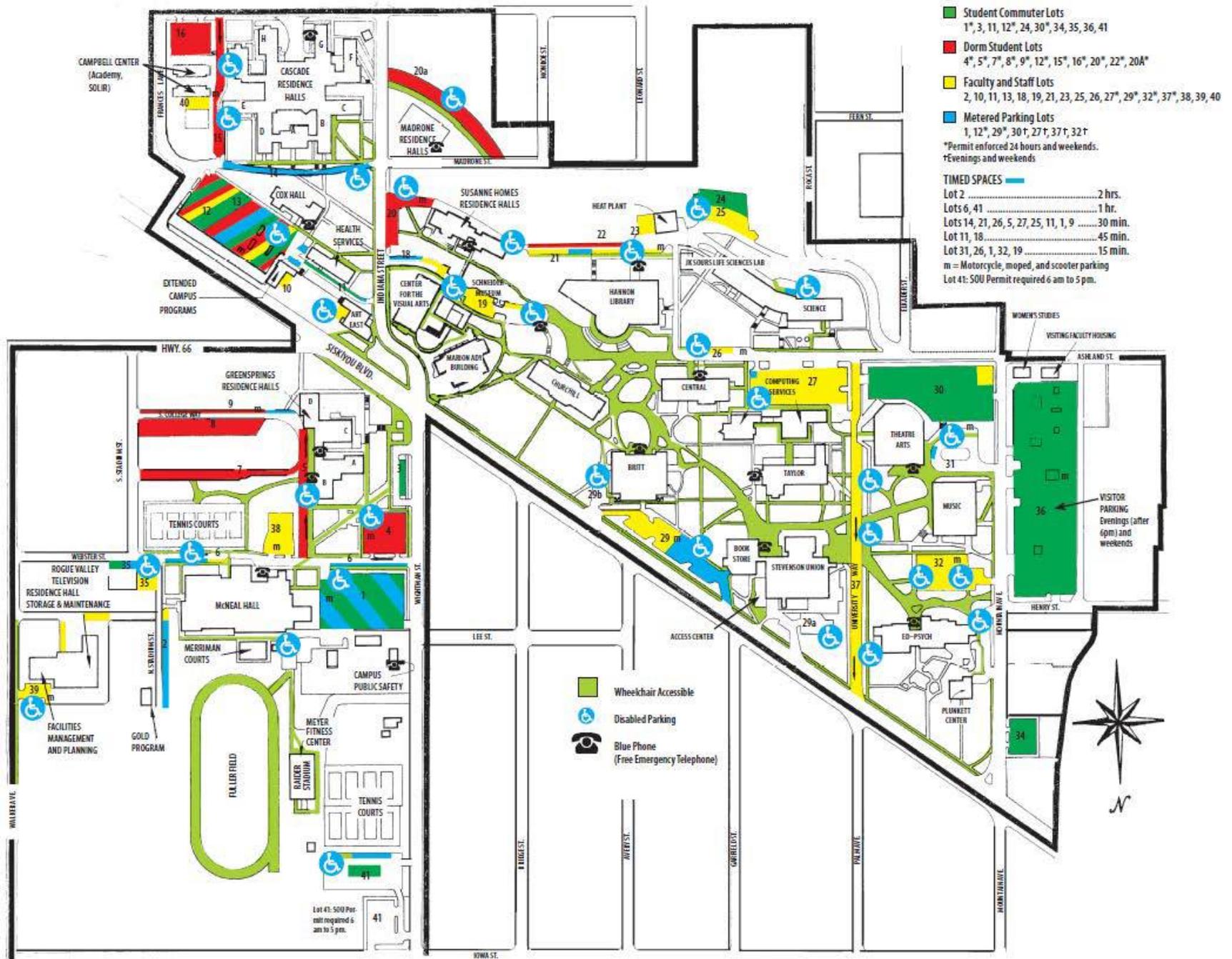
* Source SOU Website

Library Collection 2011-2012

Library Collection Information - June 30, 2010

Collections	Volumes/Items	Titles
Books	335,371	262,938
Electronic Books		43,829
Gov. Documents -Total	302,340	151,831
Cataloged Documents	65,490	47,130
Cataloged E-docs		23,830
Microfilm/fiche	803,548	
Videos & DVDs	8,582	7,814
Audio CDs	1,910	1,495
Prints	3,967	3,460
Current Periodical Subscriptions		
Print		1,806
Electronic		1,756
SUBTOTAL		3,571
Electronic Reference Resources		83

* Based on figures submitted to IES Academic Libraries Survey

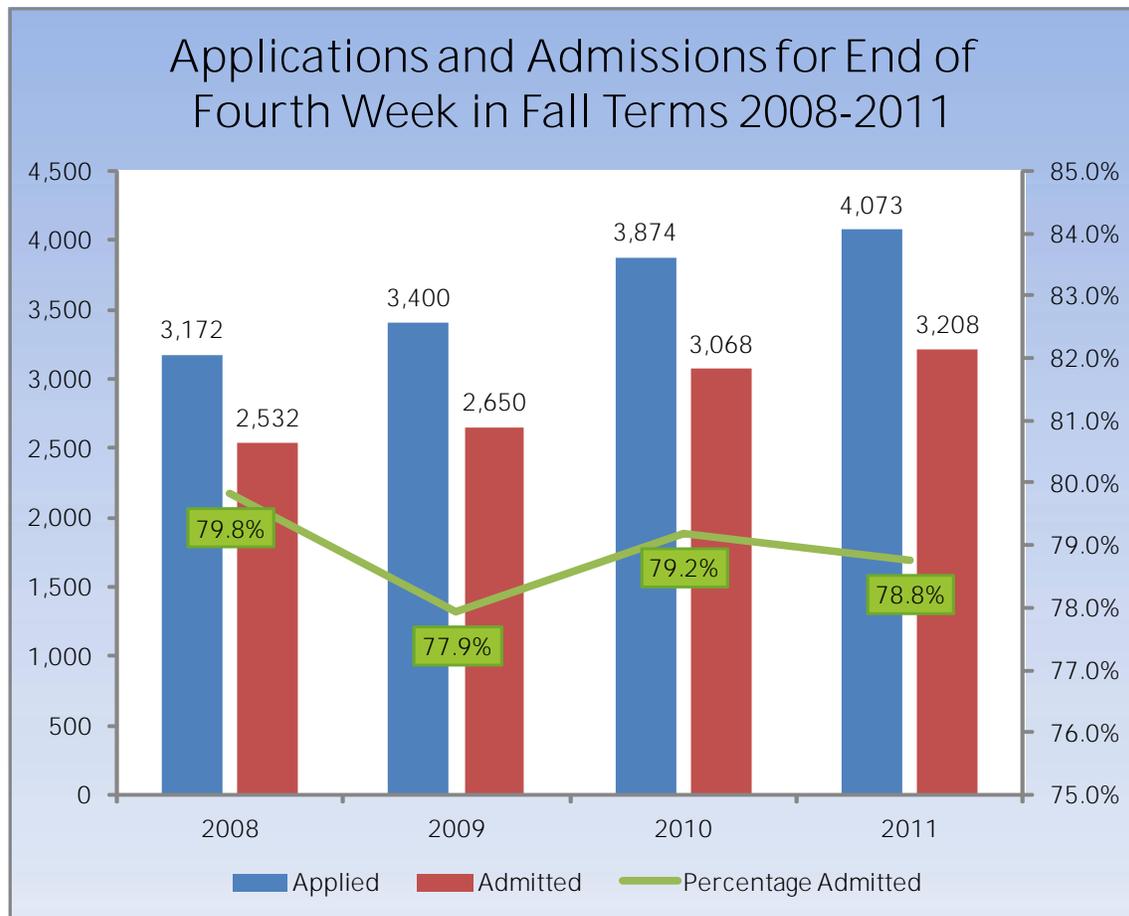




Enrollment Trends

Applications and Admissions for Fall Term Enrollment Trends End of 4th Week

	2010			2011		
	Applied	Admitted	%	Applied	Admitted	%
Resident Freshmen	1,169	935	80.0%	1,206	985	81.7%
Non-Resident Freshmen	1,334	1,031	77.3%	1,428	1,067	74.7%
Total Freshman	2,504	1,967	78.6%	2,634	2,052	77.9%
Resident Transfer	566	486	85.9%	614	544	88.6%
Non-Resident Transfer	466	365	78.3%	486	394	81.1%
Total Transfer	1,032	849	82.3%	1,100	938	85.3%
Grad/PostBacc	340	254	74.7%	339	218	64.3%
Grand Total	3,874	3,068	79.2%	4,073	3,208	78.8%



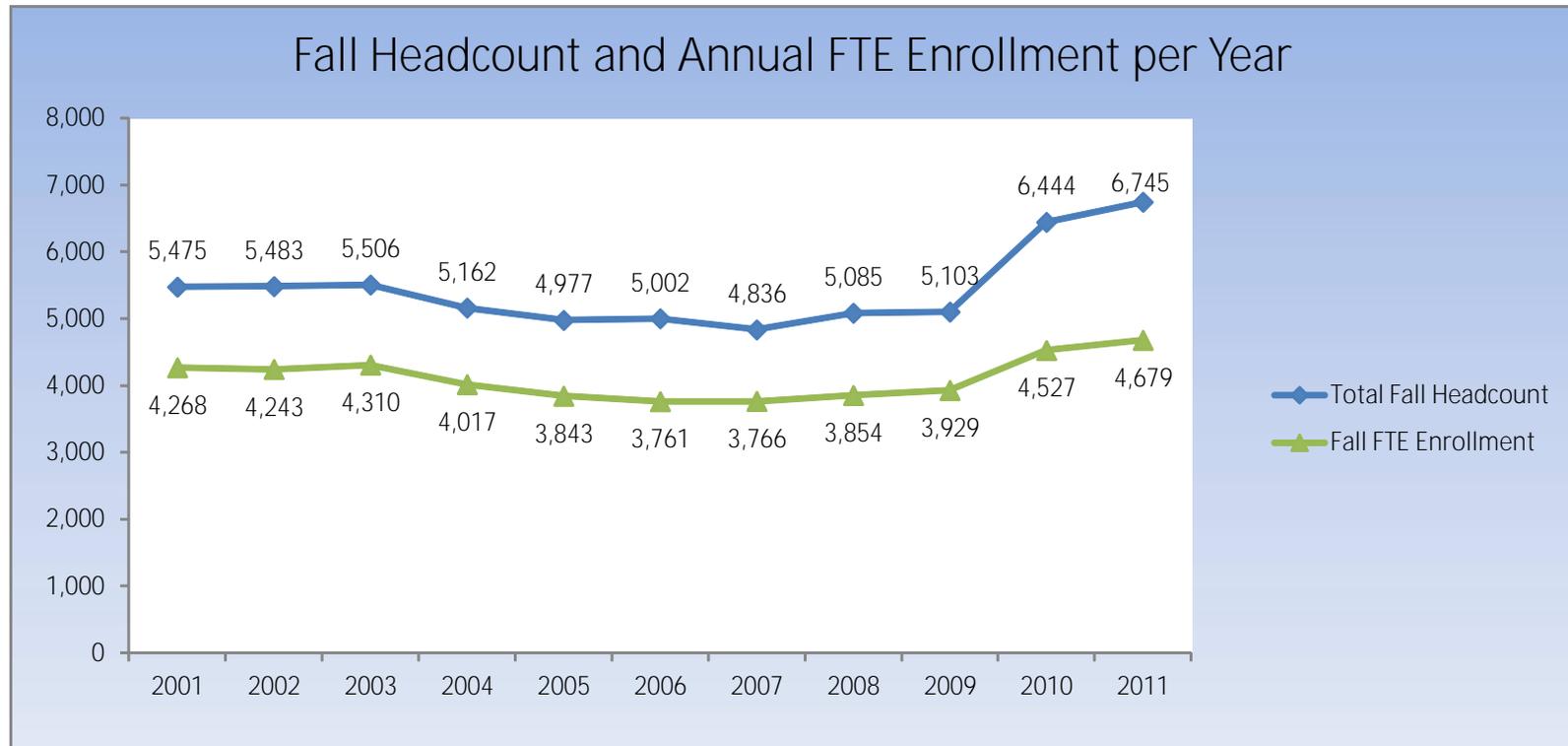
* Source SOU Institutional Research

Fall Headcount and FTE Enrollment at 4th Week of Fall Term

Enrollment Trends

4th Week of Fall Term

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	% Change from 2010 to 2011
Total Fall Headcount	5,475	5,483	5,506	5,162	4,977	5,002	4,836	5,085	5,103	6,444	6,745	4.7%
Fall FTE Enrollment	4,268	4,243	4,310	4,017	3,843	3,761	3,766	3,854	3,929	4,527	4,679	3.4%



* Source SOU Institutional Research - 4th Week Data

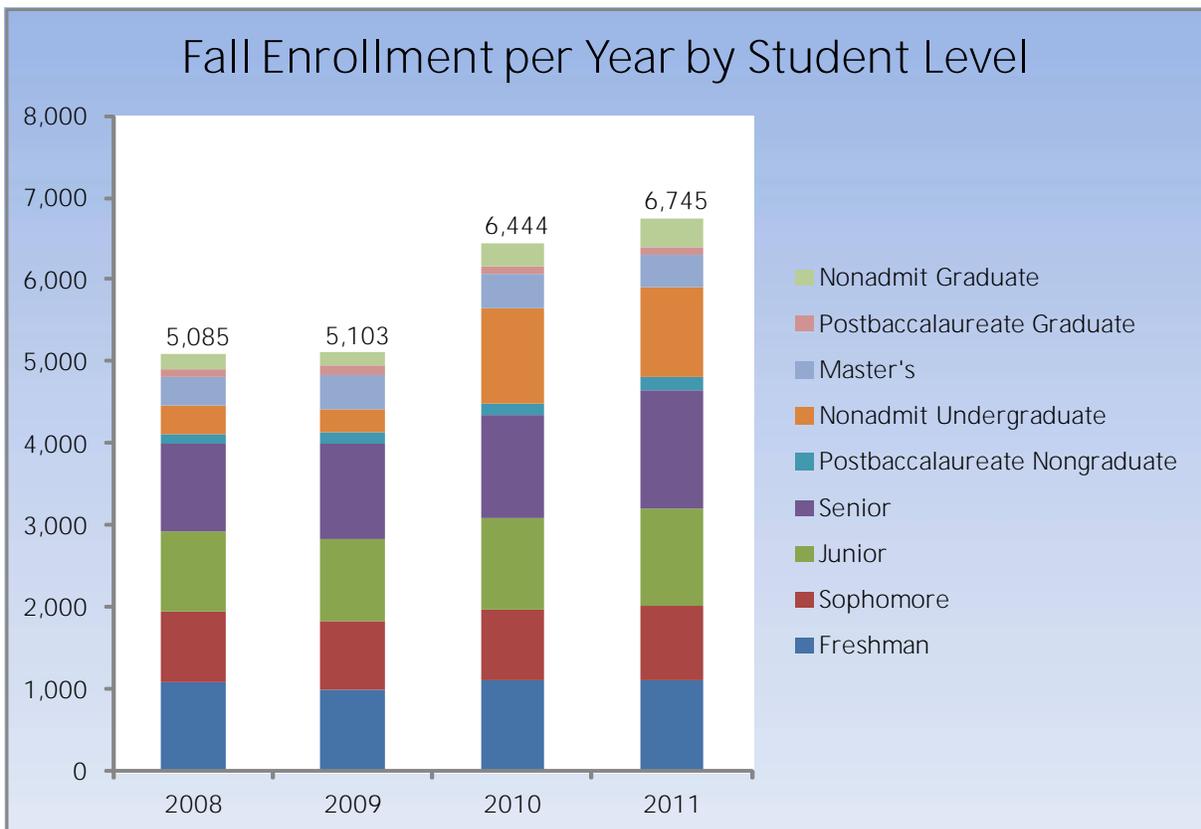
* FTE does not include Nursing Enrollment

Fall Enrollment by Student Level

Enrollment Trends

4th Week of Fall Term

	2008	2009	2010	2011	% Change from 2010 to 2011
Freshman	1,095	1,002	1,107	1,099	-0.72%
Sophomore	851	835	855	918	7.37%
Junior	971	996	1,125	1,197	6.40%
Senior	1,068	1,160	1,256	1,432	14.01%
Postbaccalaureate Nongraduate	120	140	146	157	7.53%
Nonadmit Undergraduate	356	293	1,157	1,110	-4.06%
Subtotal Undergraduate	4,461	4,426	5,646	5,913	4.73%
Master's	354	402	428	390	-8.88%
Postbaccalaureate Graduate	101	117	87	83	-4.60%
Nonadmit Graduate	169	158	283	359	26.86%
Subtotal Graduate	624	677	798	832	4.26%
Grand Total	5,085	5,103	6,444	6,745	4.67%



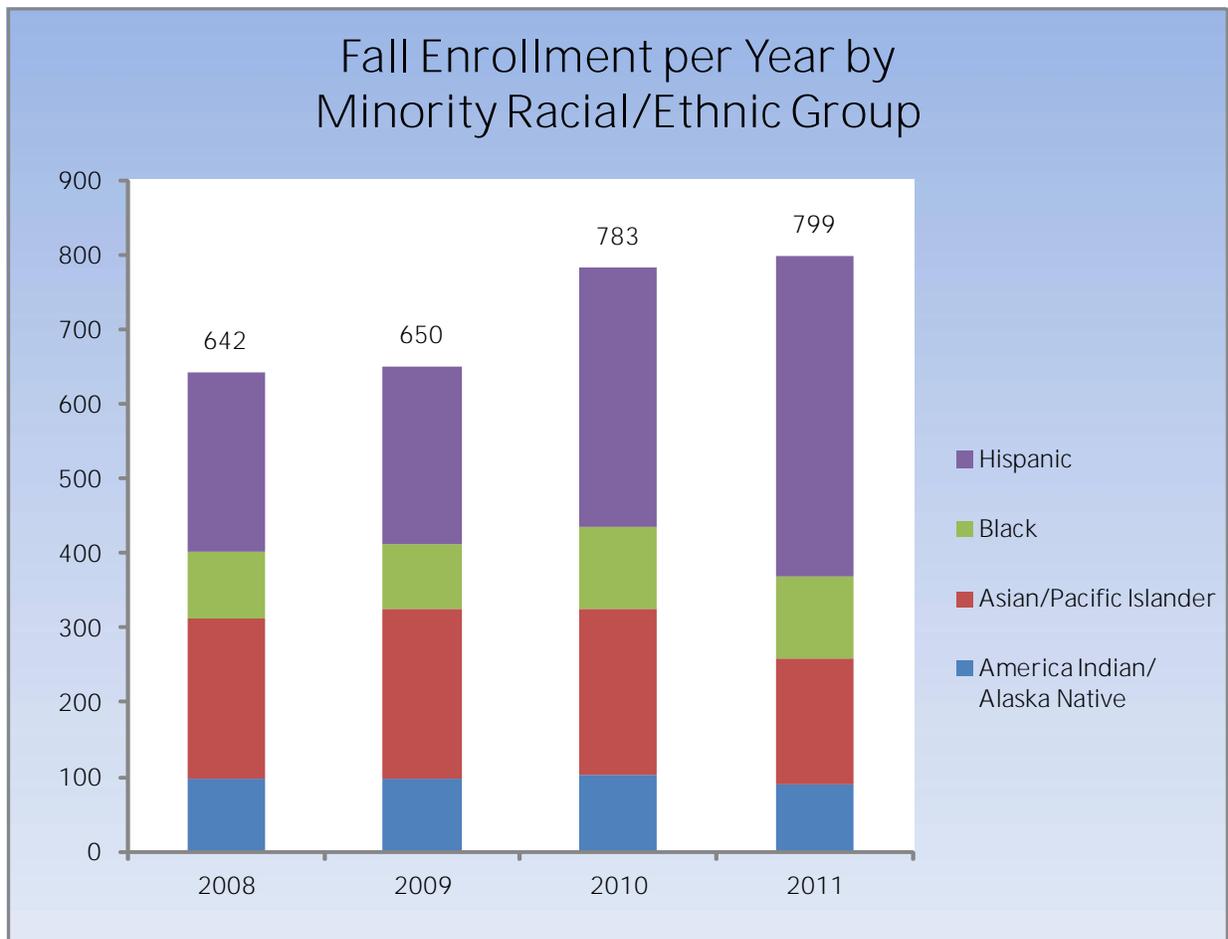
* Source SOU Institutional Research

Fall Enrollment by Racial/Ethnic Group

Enrollment Trends

4th Week of Fall Term

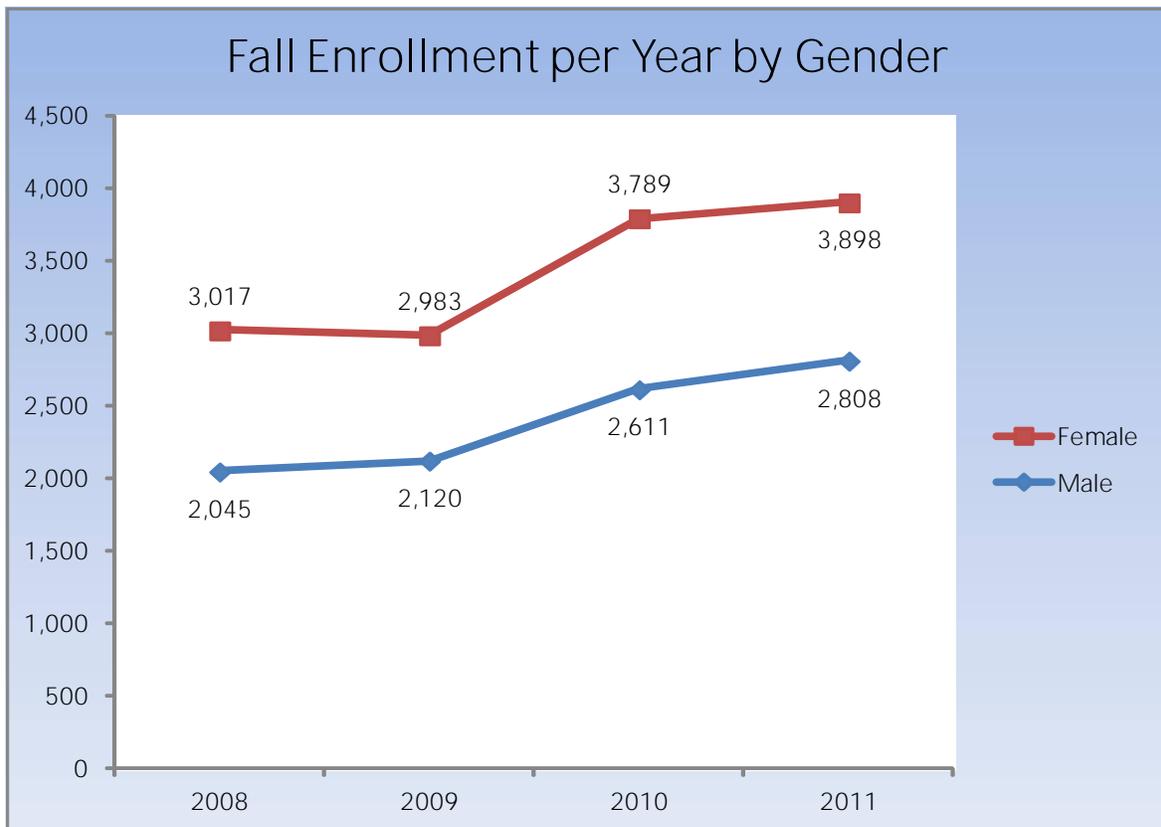
	2008	2009	2010	2011	% Change from 2010 to 2011
American Indian/Alaskan Native	99	98	104	90	-13.46%
Asian/Pacific Islander	213	228	221	168	-23.98%
Black	89	87	111	110	-0.90%
Hispanic	241	237	347	431	24.21%
Subtotal All Minorities	642	650	783	799	2.04%
White	3,893	3,928	4,137	4,000	-3.31%
Declined to Respond or Unknown	550	525	1,524	1,946	27.69%
Grand Total	5,085	5,103	6,444	6,745	4.67%



*Source Enrollment Reports

Gender by Student Level Enrollment Trends 4th Week of Fall Term

	2008	2009	2010	2011	% Change from 2010 to 2011
Male					
Undergraduate	1,710	1,768	1,903	2,092	9.93%
Graduate	137	158	194	155	-20.10%
Non Admit Undergrad	142	134	405	414	2.22%
Non Admit Graduate	56	60	109	147	34.86%
Total	2,045	2,120	2,611	2,808	7.55%
Female					
Undergraduate	2,376	2,365	2,564	2,691	4.95%
Graduate	318	361	320	317	-0.94%
Non Admit Undergrad	211	159	738	689	-6.64%
Non Admit Graduate	112	98	167	201	20.36%
Total	3,017	2,983	3,789	3,898	2.88%



*Source Enrollment Reports

** SOU Permits individuals to report gender as Other or Unknown

Age by Student Level Enrollment Trends 4th Week of Fall Term

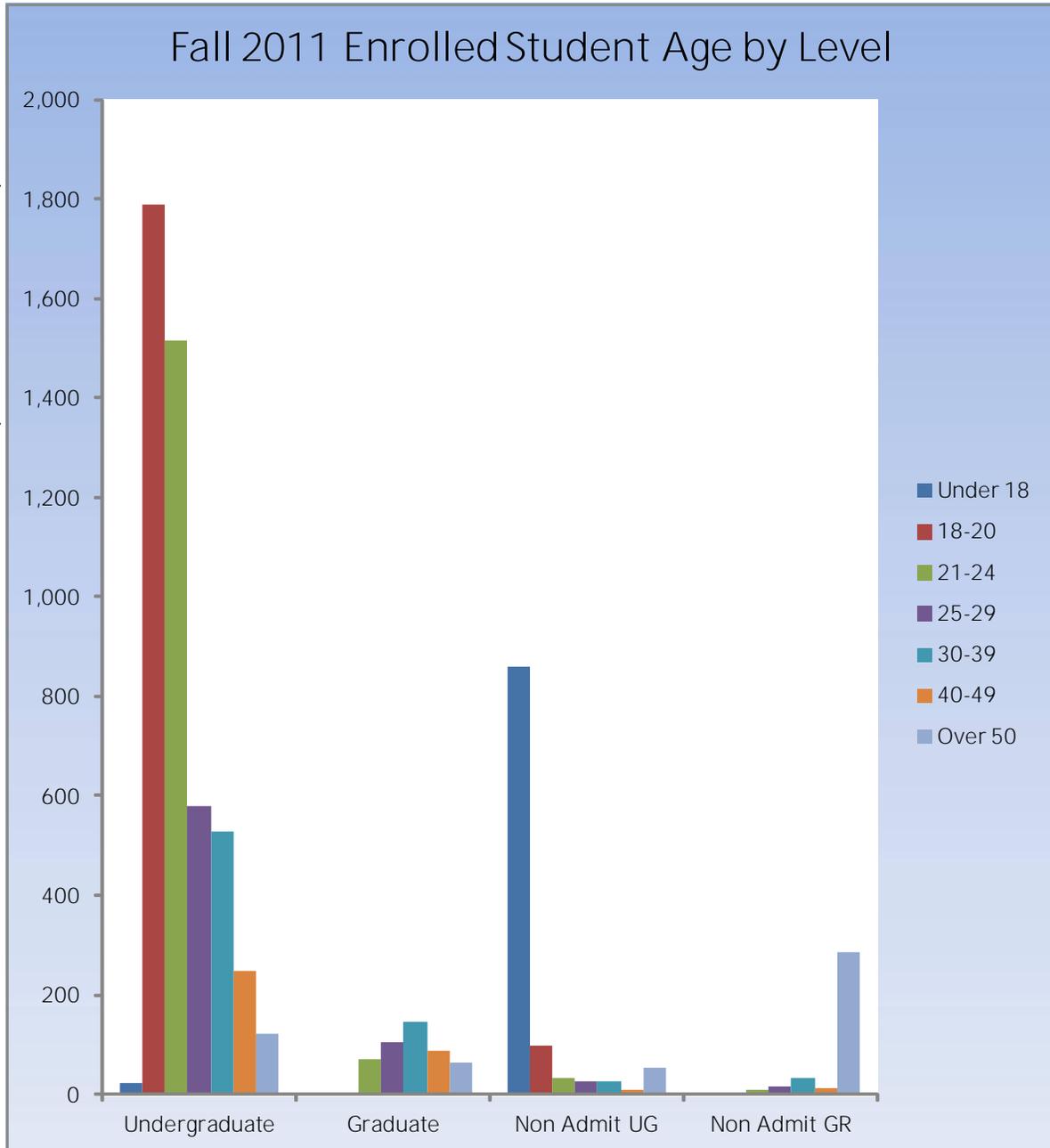
	2008	2009	2010	2011		2008	2009	2010	2011
Under 18					18-20				
Undergraduate	36	24	32	23	Undergraduate	1,638	1,614	1,747	1,790
Graduate	-	-	-	-	Graduate	-	-	-	2
Non Admit UG	169	139	879	859	Non Admit UG	53	27	110	96
Non Admit GR	-	-	-	-	Non Admit GR	2	-	1	-
Total	205	163	911	882	Total	1,693	1,641	1,858	1,888
21-24					25-29				
Undergraduate	1,401	1,380	1,439	1,515	Undergraduate	469	489	518	578
Graduate	52	54	63	70	Graduate	77	121	114	105
Non Admit UG	38	28	27	34	Non Admit UG	20	28	33	25
Non Admit GR	6	8	12	10	Non Admit GR	20	16	34	15
Total	1,497	1,470	1,541	1,629	Total	586	654	699	723
30-39					40-49				
Undergraduate	326	395	462	528	Undergraduate	153	151	189	248
Graduate	88	161	155	145	Graduate	59	98	113	89
Non Admit UG	24	23	34	27	Non Admit UG	22	18	14	10
Non Admit GR	37	29	27	33	Non Admit GR	37	29	31	13
Total	475	608	678	733	Total	271	296	347	360
Over 50									
Undergraduate	88	100	102	121					
Graduate	42	85	70	62					
Non Admit UG	28	27	54	54					
Non Admit GR	65	76	172	287					
Total	223	288	398	524					

*Source SOU Institutional Research

Age by Student Level

Enrollment Trends

4th Week of Fall Term



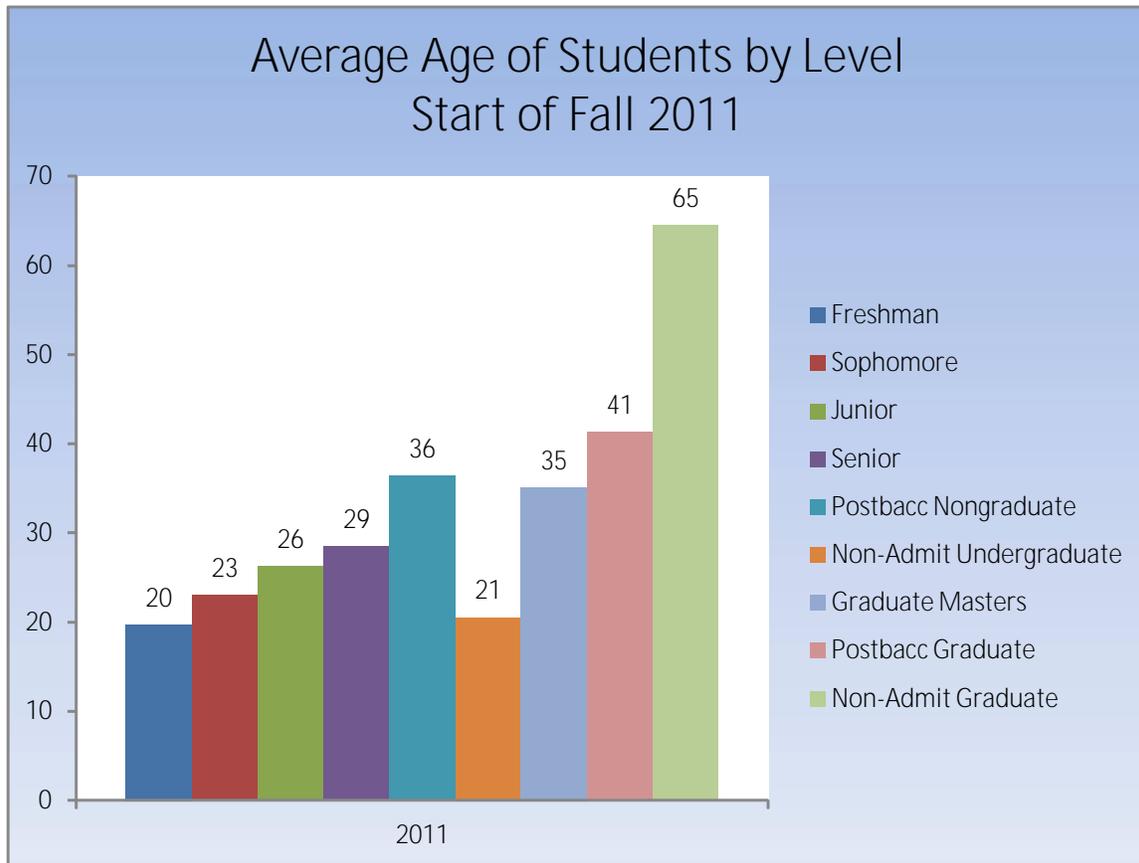
*Source SOU Institutional Research

Average Age by Student Level

Enrollment Trends

Start of Fall Term

	2008	2009	2010	2011
Freshman	19.7	19.7	19.7	19.7
Sophomore	22.3	22.0	22.3	23.0
Junior	25.1	25.3	25.7	26.3
Senior	27.8	28.0	28.1	28.5
Postbacc Nongraduate	36.8	37.1	37.3	36.4
Non-Admit Undergraduate	24.8	26.1	20.4	20.5
Average Undergraduate	24.3	24.6	23.8	24.3
Graduate Masters	34.9	36.6	35.3	35.1
Postbacc Graduate	39.3	38.9	42.2	41.3
Non-Admit Graduate	46.6	48.7	56.2 ¹	64.5 ¹
Average Graduate	38.8	39.8	43.5	48.4



*Source SOU Institutional Research

*Age at of Start of Term

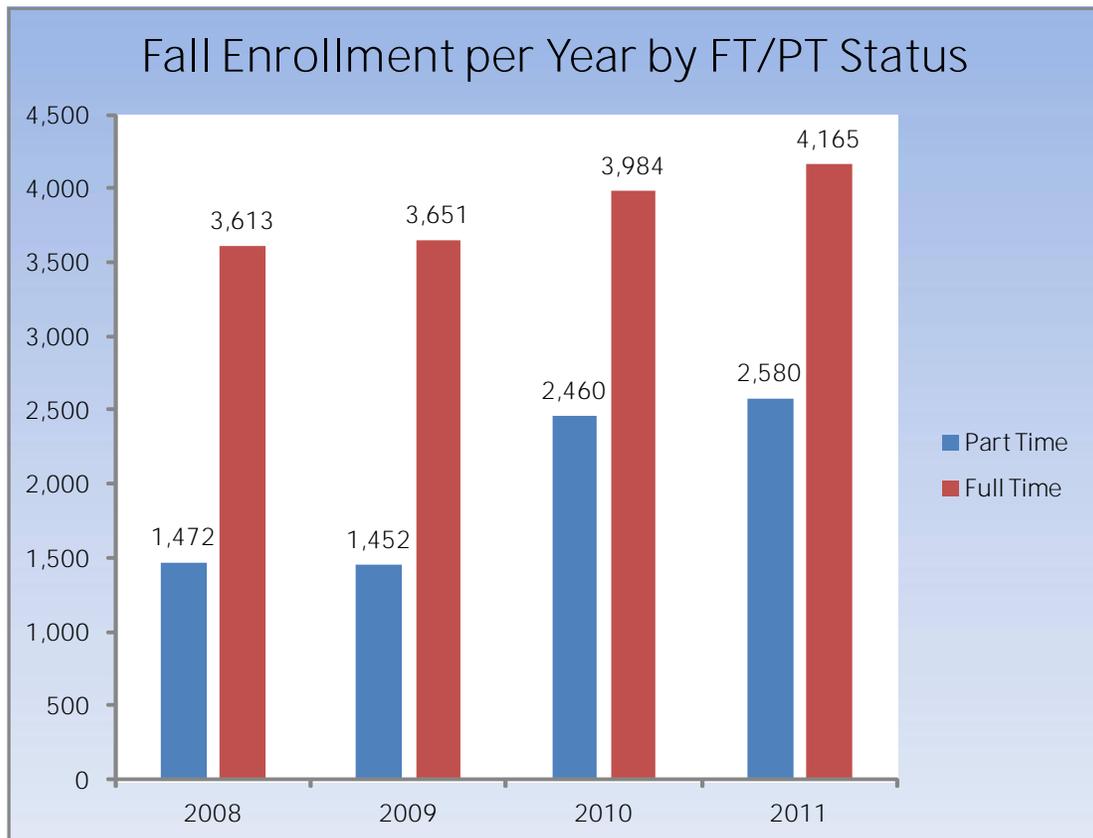
¹ Osher Lifelong Learning Institute Participants recorded as Non-Admit Graduate

Fall Enrollment by FT/PT Status

Enrollment Trends

4th Week of Fall Term

	2008	2009	2010	2011	% Change from 2010 to 2011
Part Time					
Undergraduate	712	727	827	957	15.72%
Graduate	242	288	291	239	-17.87%
Non Admit UG	351	282	1,062	1,028	-3.20%
Non Admit GR	167	155	280	356	27.14%
Total	1,472	1,452	2,460	2,580	4.88%
Full Time					
Undergraduate	3,393	3,406	3,662	3,846	5.02%
Graduate	213	231	224	234	4.46%
Non Admit UG	5	11	95	82	-13.68%
Non Admit GR	2	3	3	3	0.00%
Total	3,613	3,651	3,984	4,165	4.54%
Percent Part Time	28.95%	28.45%	38.18%	38.25%	0.20%



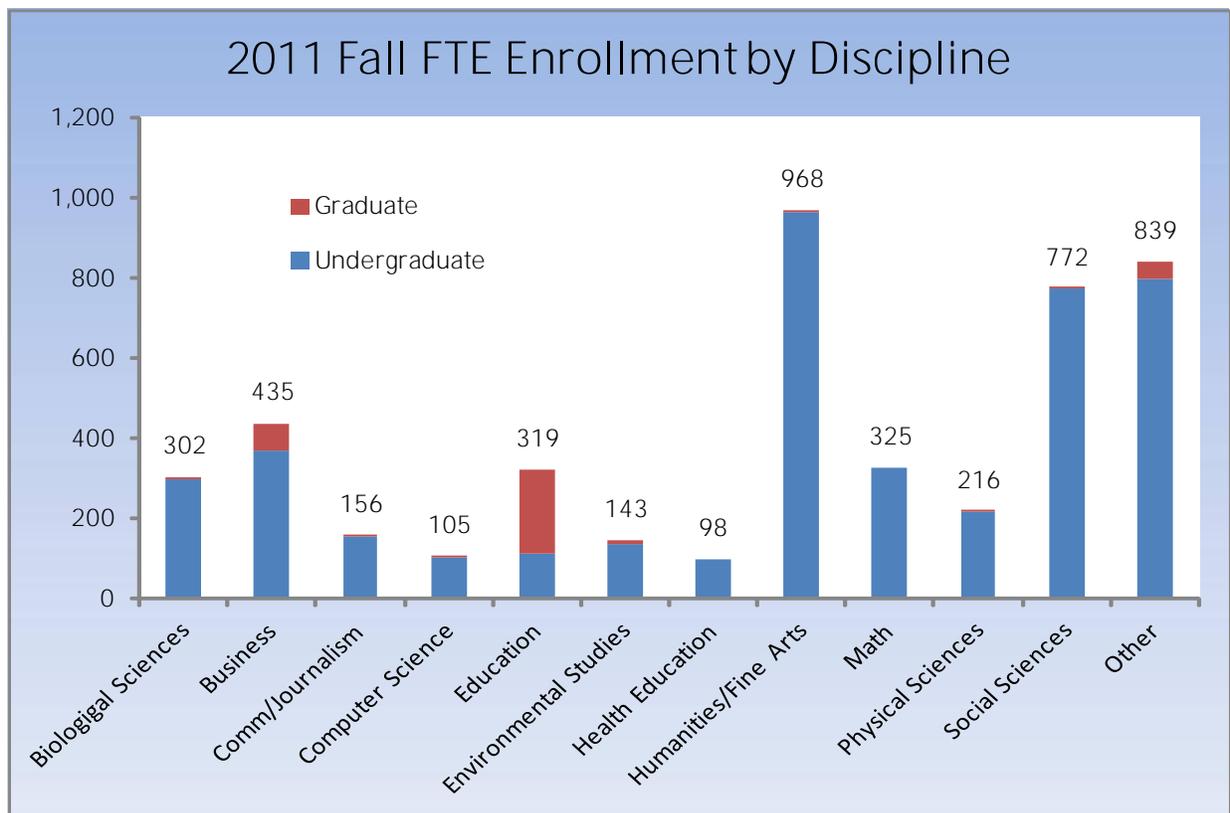
*Source SOU Institutional Research

Fall 2011 FTE Enrollment by Discipline

Enrollment Trends

4th Week of Fall Term

	Undergraduate		Graduate		Total	
	N	%	N	%	N	%
Biological Sciences	297.6	6.9%	4.3	1.3%	301.9	6.5%
Business	367.4	8.5%	67.8	19.8%	435.2	9.3%
Comm/Journalism	154.2	3.6%	2.0	0.6%	156.2	3.3%
Computer Science	101.9	2.4%	2.8	0.8%	104.7	2.2%
Education	112.2	2.6%	206.6	60.2%	318.8	6.8%
Environmental Studies	132.5	3.1%	10.0	2.9%	142.5	3.0%
Health Education ¹	97.5	2.2%		0.0%	97.5	2.1%
Humanities/Fine Arts	964.4	22.3%	3.8	1.1%	968.2	20.7%
Math	325.4	7.5%		0.0%	325.4	7.0%
Physical Sciences	215.3	5.0%	0.2	0.1%	215.5	4.6%
Social Sciences	771.2	17.8%	1.0	0.3%	772.2	16.5%
Other ²	794.4	18.3%	44.5	13.0%	838.9	17.9%
Total	4,334.0	100.0%	343.0	100.0%	4,677.0	100.0%



¹ Excludes Nursing FTE

² "Other" includes area, ethnic, cultural, gender, and group studies; family and consumer sciences/human sciences; library science; military science, leadership, and operational art; multi/interdisciplinary studies; park, recreation, leisure, and fitness studies; science technologies/technicians; homeland security, law enforcement, firefighting, and related protective services; engineering and engineering tech; and public administration and social service professions.

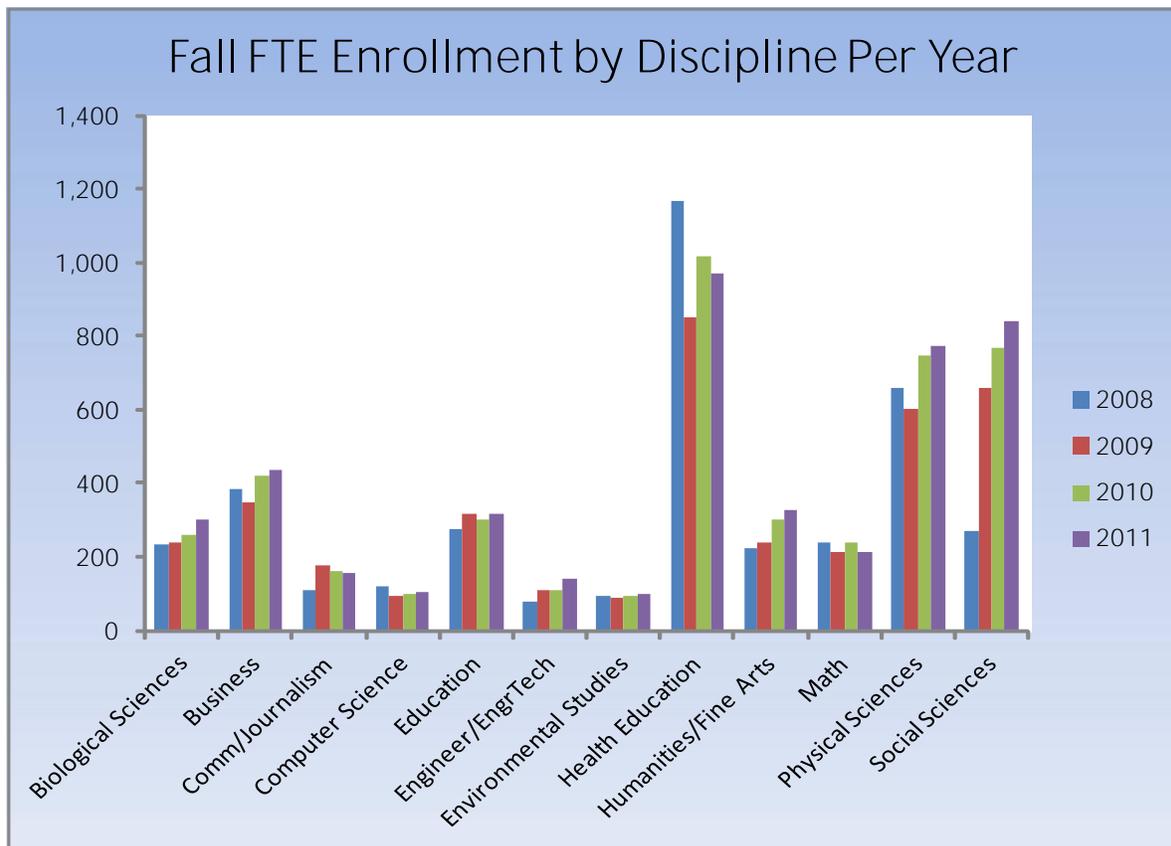
* Source SOU Institutional Research

Fall FTE Enrollment by Discipline

Enrollment Trends

4th Week of Fall Term

	2008	2009	2010	2011
Biological Sciences	233.0	238.1	262.0	301.9
Business	385.2	347.3	421.3	435.2
Comm/Journalism	107.9	176.7	160.2	156.2
Computer Science	117.9	94.4	100.4	104.6
Education	272.9	316.1	303.3	318.8
Environmental Studies	78.1	111.0	111.7	142.5
Health Education ¹	95.7	90.5	91.3	97.5
Humanities/Fine Arts	1,167.1	849.2	1,018.2	968.2
Math	222.8	236.6	303.6	325.4
Physical Sciences	236.9	212.3	236.6	215.5
Social Sciences	660.7	599.4	748.0	772.2
Other ²	272.3	658.4	767.4	840.9
Total	3,850.5	3,930.0	4,524.0	4,678.9



¹ Excludes Nursing FTE

² "Other" includes area, ethnic, cultural, gender, and group studies; family and consumer sciences/human sciences; library science; military science, leadership, and operational art; multi/interdisciplinary studies; park, recreation, leisure, and fitness studies; science technologies/technicians; homeland security, law enforcement, firefighting, and related protective services; engineering and engineering tech; and public administration and social service professions.

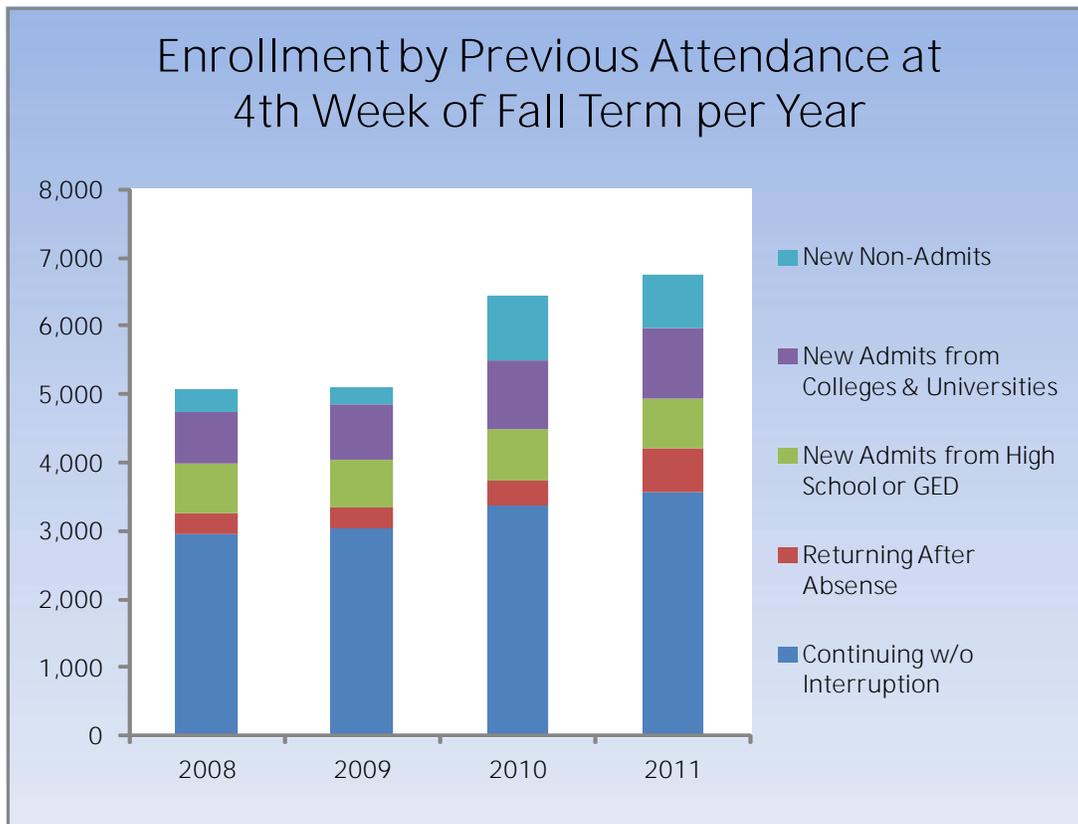
* Source SOU Institutional Research

Enrollment by Previous Attendance

Enrollment Trends

4th Week of Fall Term

	2008	2009	2010	2011
Continuing w/o Interruption	2,954	3,048	3,368	3,564
Returning After Absence	314	308	358	633
New Admits from High School or GED				
Oregon High School	468	399	461	446
Other U.S. High School	214	242	269	250
Foreign High School	3	25	24	42
GED	24	26	13	10
New Admits from Colleges & Universities				
OUS Institution	43	50	62	44
Oregon Community College	208	200	287	384
Other Oregon College	6	11	8	12
Other U.S. College	193	207	284	276
Foreign College	5	9	23	10
Unknown College	297	334	342	299
New Non-Admits	353	245	944	774
Total	5,082	5,104	6,443	6,744



* Source OUS Gray Book Reports

Enrollment by Geographic Origin

Enrollment Trends

4th Week of Fall Term

	2008	2009	2010	2011
Baker	8	10	11	8
Benton	28	41	43	46
Clackamas	133	121	111	130
Clatsop	20	18	18	16
Columbia	19	15	9	20
Coos	56	55	81	78
Crook	7	5	9	8
Curry	40	32	37	40
Deschutes	123	116	130	137
Douglas	96	105	117	154
Gilliam	2	1	1	1
Grant	3	1		1
Harney	9	9	6	6
Hood River	5	6	7	9
Jackson	2,127	2,128	2,899	3,026
Jefferson	3	4	6	6
Josephine	372	381	453	456
Klamath	153	120	219	227
Lake	13	9	10	7
Lane	123	115	132	152
Lincoln	16	14	12	10
Linn	23	17	19	24
Malheur	8	8	7	9
Marion	64	55	58	62
Morrow	1	1	2	3
Multnomah	188	183	160	177
Polk	21	10	10	11
Sherman	1	1	1	1
Tillamook	3	5	8	10
Umatilla	13	21	21	18
Union	3	2	3	5
Wallowa	3	1	3	2
Wasco	8	4	10	8
Washington	161	172	198	180
Wheeler		1		
Yamhill	35	29	29	30
Unknown County	3	1	8	
Total Oregon	3,891	3,817	4,848	5,078

*Source SOU Institutional Research

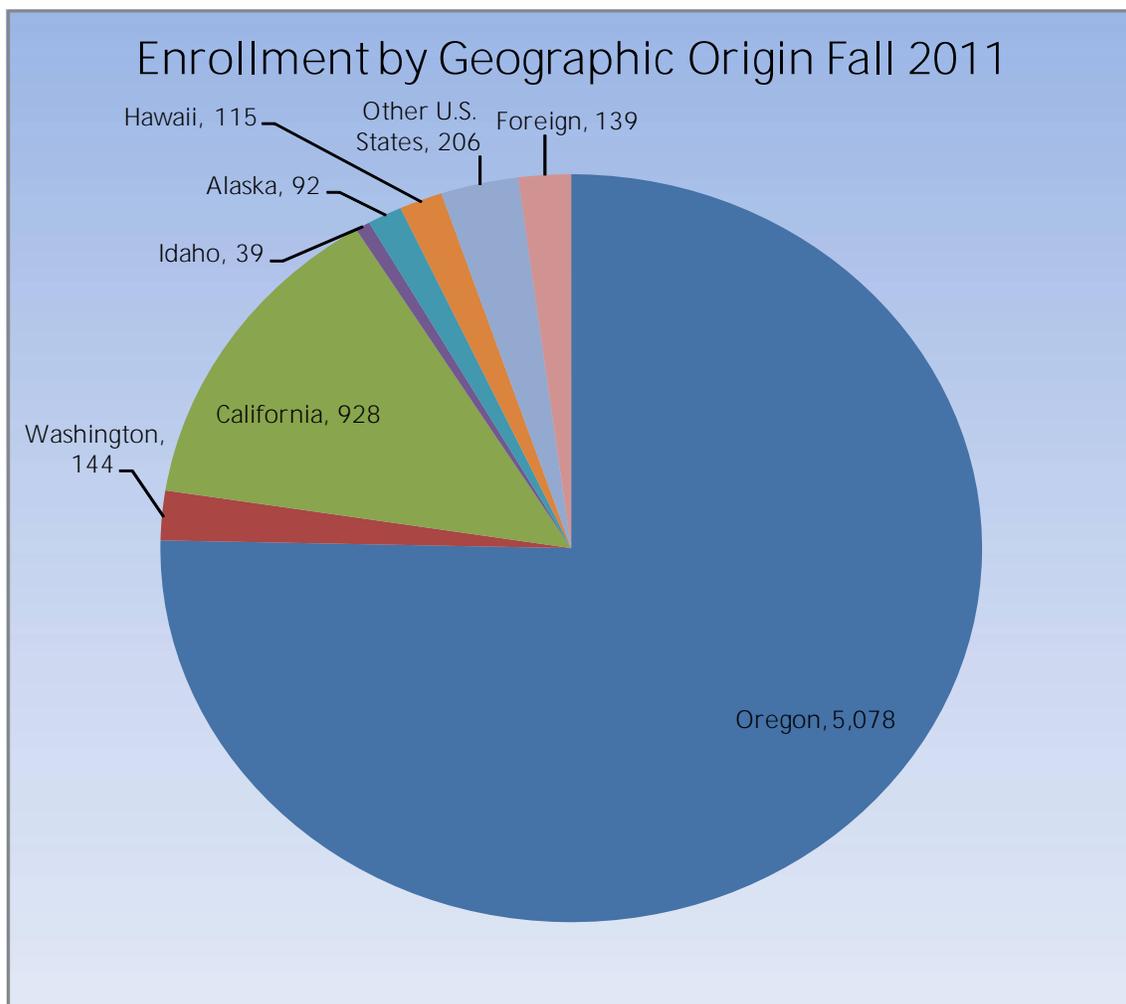
Enrollment by Geographic Origin

Enrollment Trends

4th Week of Fall Term

continued...

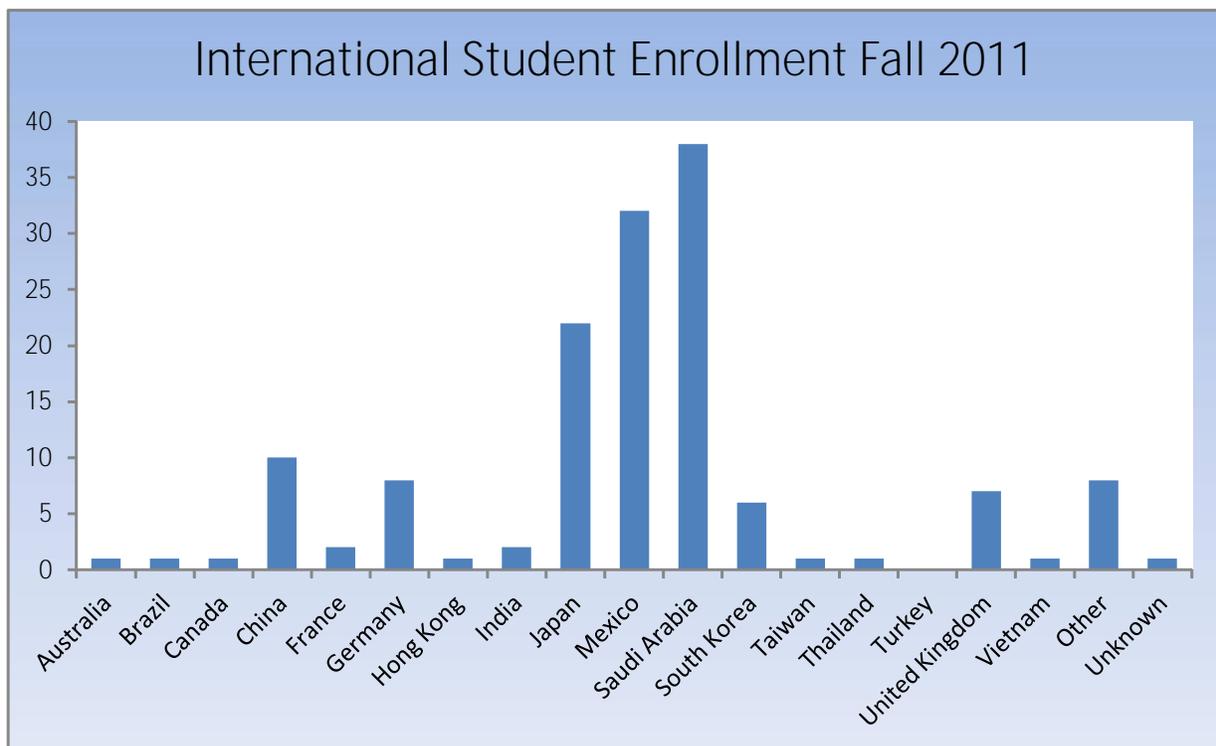
	2008	2009	2010	2011
State of Washington	133	152	158	144
State of California	484	587	803	928
State of Idaho	31	24	28	39
State of Alaska	98	103	107	92
State of Hawaii	132	123	132	115
Other U.S. States	202	203	211	206
Foreign	106	91	116	139
Unknown Geog. Source	8	3	41	4
Total Other	1,194	1,286	1,596	1,667
Grand Total	5,085	5,103	6,444	6,745



*Source SOU Institutional Research

Fall International Student Enrollment Enrollment Trends End of Fall Term

	2008	2009	2010	2011
Australia			1	1
Brazil	1		1	1
Canada	1	1	1	1
China	4	4	8	10
France	4	6	2	2
Germany	6	7	9	8
Hong Kong	1	1	1	1
India	1	1	2	2
Japan	23	13	19	22
Mexico	21	21	30	32
Saudi Arabia	14	16	20	38
South Korea	9	7	6	6
Taiwan	1	3	2	1
Thailand	4	3	3	1
Turkey	1	1	1	
United Kingdom	7	5	5	7
Vietnam			1	1
Other	11	8	8	8
Unknown	2	2	1	1
Total	111	99	121	143



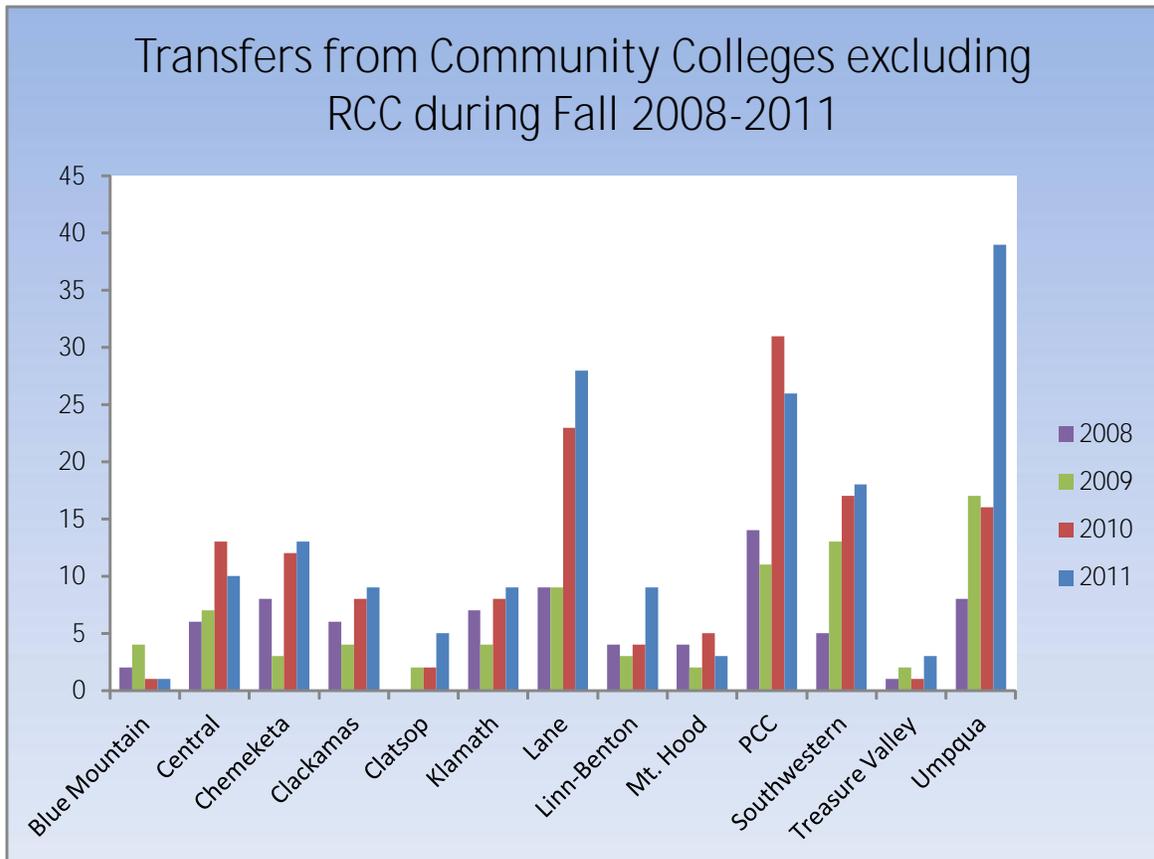
* Source SOU Institutional Research

Fall Transfers From Community Colleges

Enrollment Trends

4th Week of Fall Term

	2005	2006	2007	2008	2009	2010	2011
Blue Mountain	1	0	1	2	4	1	1
Central	8	7	11	6	7	13	10
Chemeketa	8	5	11	8	3	12	13
Clackamas	9	4	11	6	4	8	9
Clatsop	3	4	4	0	2	2	5
Klamath	4	8	3	7	4	8	9
Lane	8	12	7	9	9	23	28
Linn-Benton	2	3	7	4	3	4	9
Mt. Hood	6	3	1	4	2	5	3
PCC	18	9	13	14	11	31	26
Southwestern	13	10	12	5	13	17	18
Treasure Valley	0	0	1	1	2	1	3
Umpqua	14	15	7	8	17	16	39
RCC	118	113	128	137	120	146	211
Total Oregon CC	212	193	217	211	201	287	384



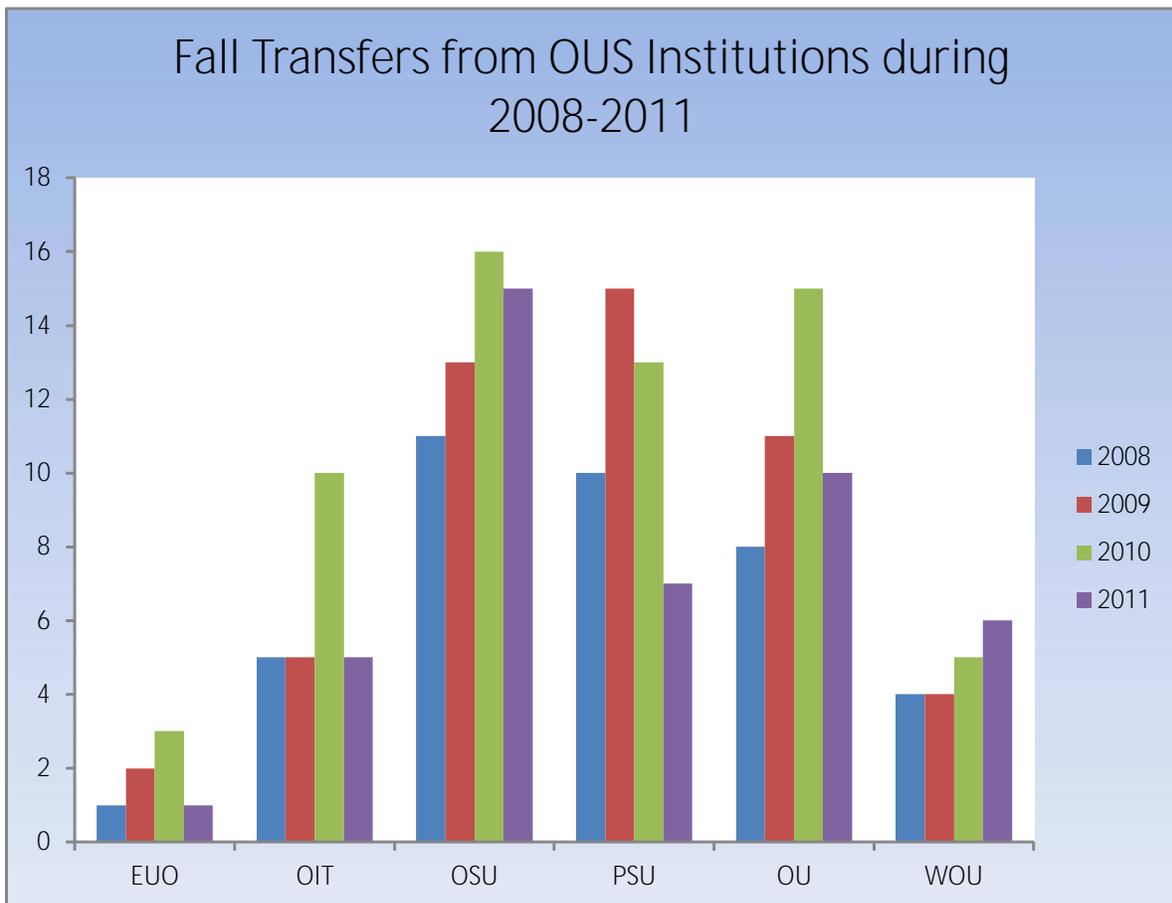
* Source OUS Gray Book Reports

Fall Transfers From OUS & Other Institutions

Enrollment Trends

4th Week of Fall Term

	2005	2006	2007	2008	2009	2010	2011
EUO	1	3	2	1	2	3	1
OIT	12	5	11	5	5	10	5
OSU	3	13	11	11	13	16	15
PSU	5	8	8	10	15	13	7
OU	15	22	16	8	11	15	10
WOU	7	7	5	4	4	5	6
Subtotal	43	58	53	39	50	62	44
Other Institutions							
Oregon CC	212	193	217	211	201	287	384
Other Institutions	279	295	286	280	300	390	401
Grand Total	534	546	556	530	551	739	829



* Source OUS Gray Book Reports

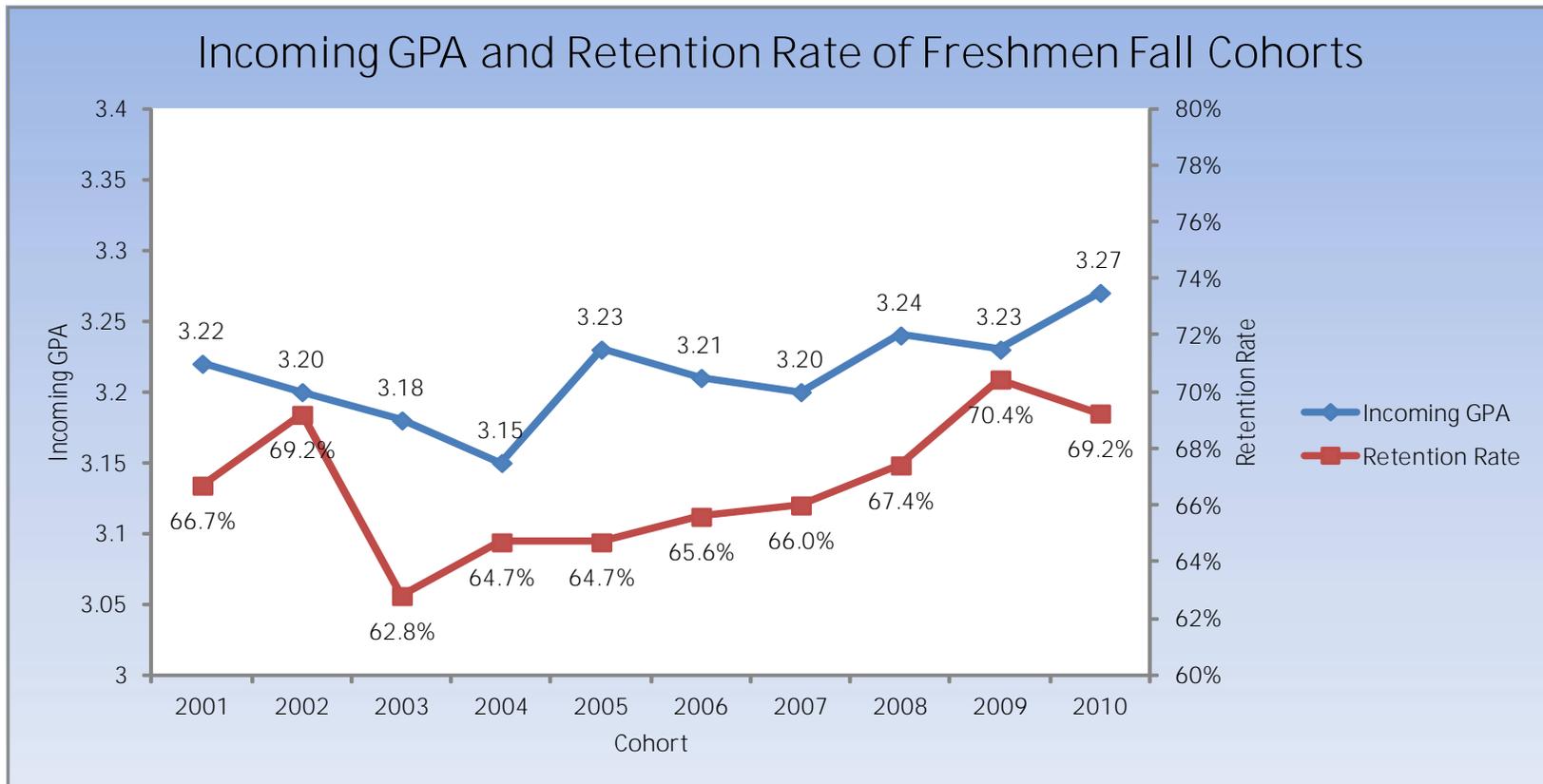


Retention & Graduation

Average GPA and Retention Retention & Graduation

First Time, Full Time, Degree Seeking Freshmen Fall Cohort

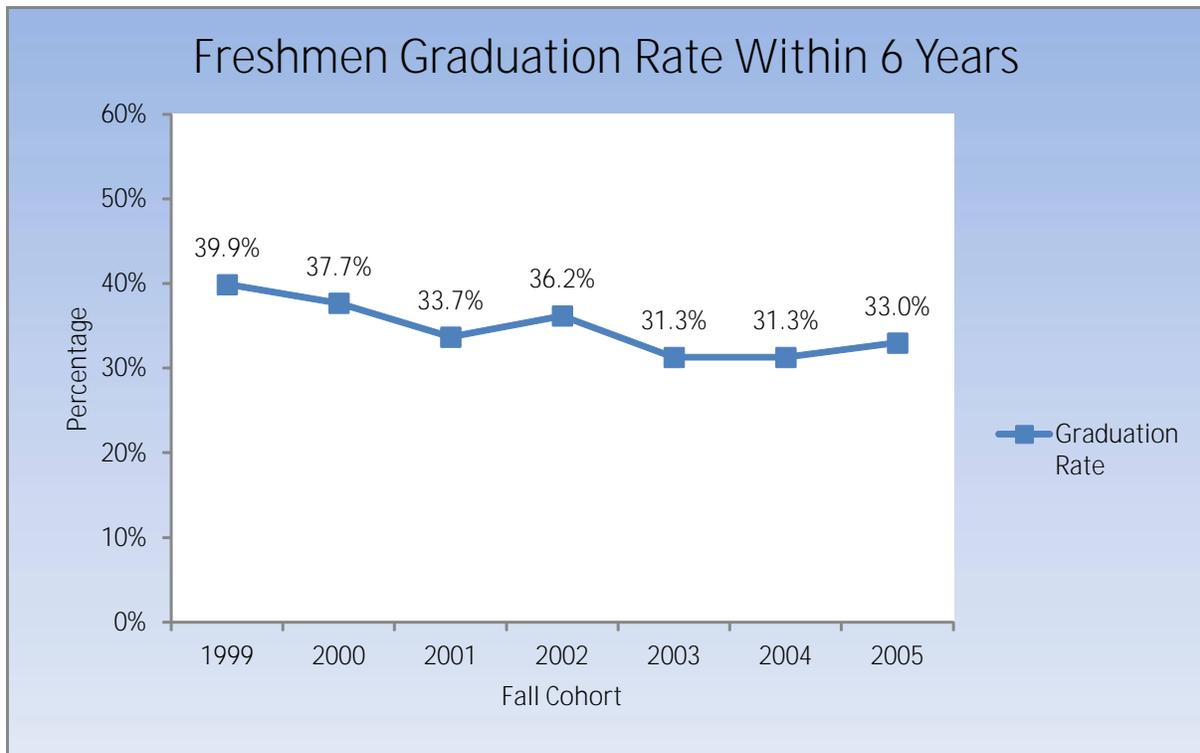
Cohort	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
N	812	782	895	745	706	704	703	675	653	738
Incoming GPA	3.22	3.20	3.18	3.15	3.23	3.21	3.20	3.24	3.23	3.27
% Retained at SOU the following Fall	66.7%	69.2%	62.8%	64.7%	64.7%	65.6%	66.0%	67.4%	70.4%	69.2%



* Source SOU Institutional Research

Freshmen Cumulative Graduation Rate Retention & Graduation within 6 years highlighted

Cohort	Graduation Year								
	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11
1999	17.9%	35.8%	39.9%	42.1%	42.6%	43.5%	43.9%	44.2%	44.2%
2000	1.0%	18.9%	33.3%	37.7%	39.6%	40.2%	41.0%	41.3%	41.7%
2001		1.1%	18.2%	29.4%	33.7%	35.7%	36.2%	37.4%	38.0%
2002			1.9%	20.9%	33.4%	36.2%	38.2%	39.2%	39.6%
2003				1.6%	17.6%	27.3%	31.3%	32.4%	34.0%
2004					2.0%	13.5%	27.0%	31.3%	32.9%
2005					0.1%	1.7%	15.6%	28.9%	33.0%
2006						0.1%	2.1%	15.4%	26.6%
2007								1.7%	16.6%
2008							0.1%	0.1%	3.9%

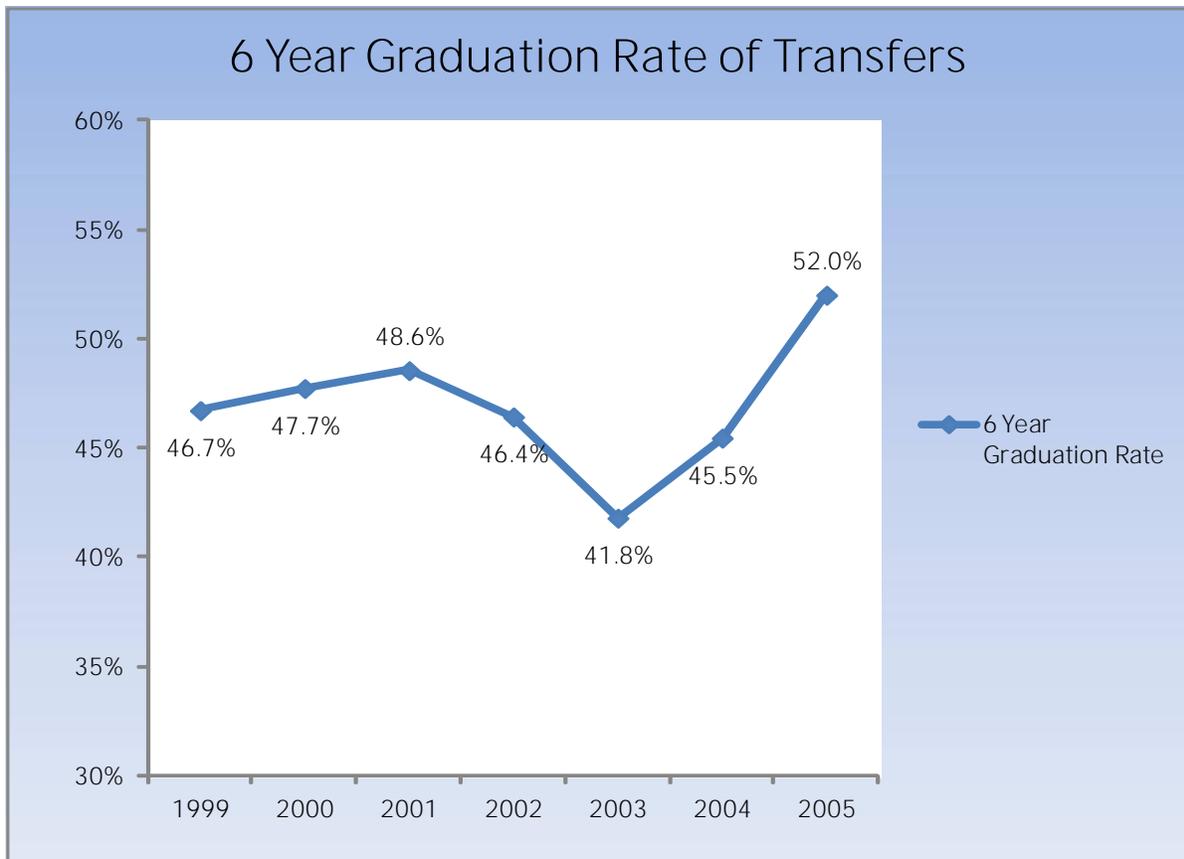


* Source SOU Institutional Research

* Undergraduate Degrees Awarded to First Time, Full Time Freshmen

Transfer Graduation Rate Retention & Graduation within 6 Years highlighted

	Graduation Year								
	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11
Cohort									
1999	41.0%	45.0%	46.7%	47.7%	48.3%	48.3%	48.3%	48.3%	48.6%
2000	33.3%	43.1%	45.7%	47.7%	48.6%	48.8%	49.8%	50.4%	51.0%
2001	9.6%	29.8%	41.8%	47.0%	48.6%	49.5%	50.0%	50.0%	50.6%
2002	0.3%	11.2%	30.9%	41.8%	45.0%	46.4%	47.3%	47.7%	49.4%
2003		0.5%	8.9%	25.6%	35.0%	39.1%	41.8%	43.3%	44.4%
2004			0.9%	11.5%	30.0%	38.7%	43.6%	45.5%	46.5%
2005				0.9%	16.6%	36.9%	45.4%	51.1%	52.0%
2006					0.5%	12.6%	30.6%	45.7%	48.9%
2007						0.3%	12.3%	34.6%	46.4%
2008							0.2%	13.8%	34.7%

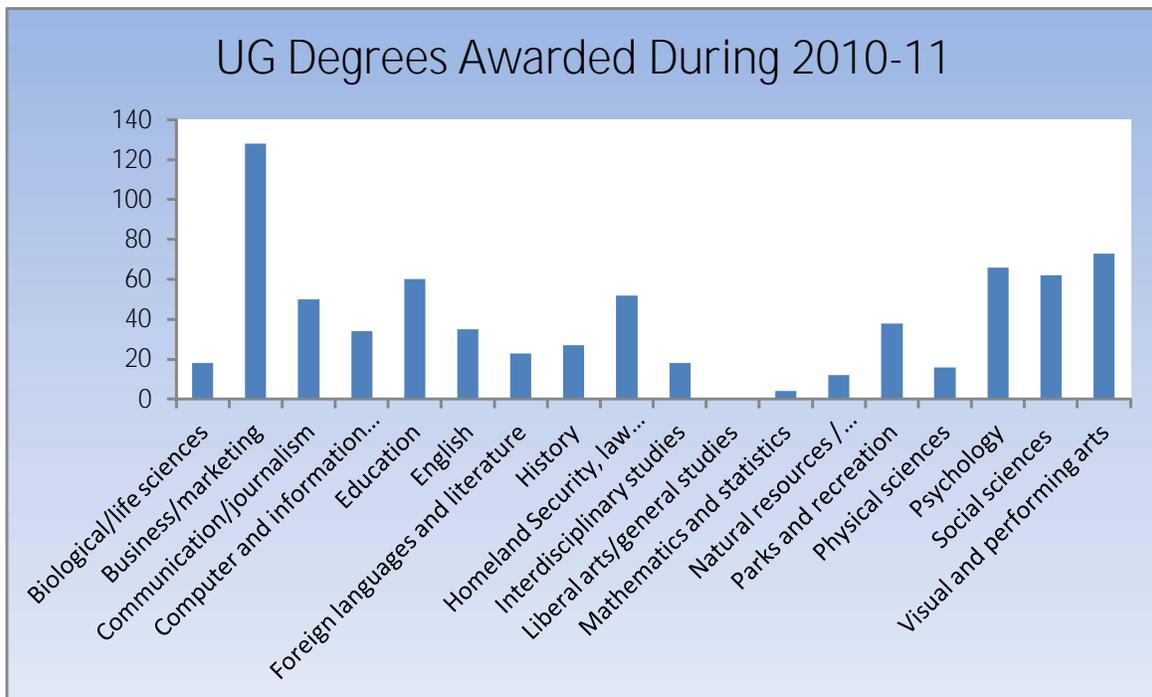


*Source SOU Institutional Research

* Undergraduate Degrees Awarded to Transfer Students

Undergraduate Degrees Awarded by Major Retention & Graduation

	2007-08	2008-09	2009-10	2010-11
Biological/life sciences	12	24	26	18
Business/marketing	109	111	121	128
Communication/journalism	57	56	68	50
Computer and information sciences	19	27	19	34
Education	6	16	31	60
English	29	38	45	35
Foreign languages and literature	17	9	8	23
History	28	27	26	27
Homeland Security, law enforcement, firefighting, and protective services	68	59	49	52
Interdisciplinary studies	19	21	12	18
Liberal arts/general studies	2	1	1	0
Mathematics and statistics	5	9	13	4
Natural resources / environmental science	23	16	22	12
Parks and recreation	25	33	39	38
Physical sciences	21	28	26	16
Psychology	81	88	80	66
Social sciences	73	57	64	62
Visual and performing arts	65	66	78	73
Total	659	686	728	716

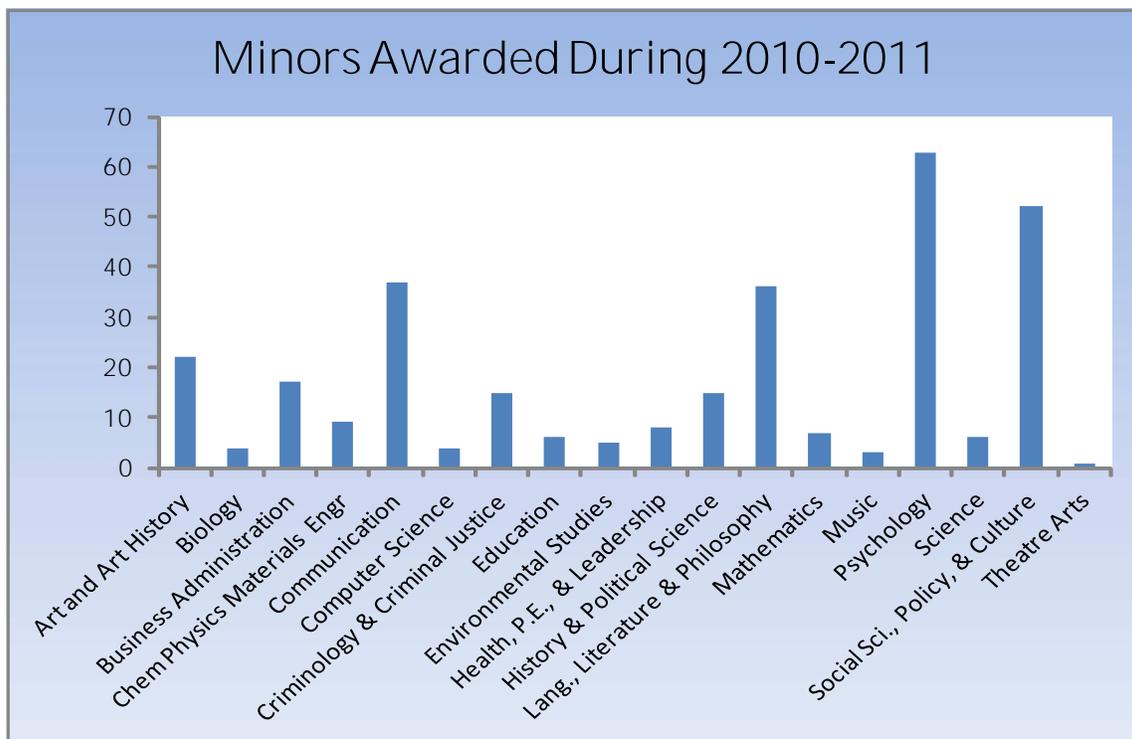


*Source SOU Institutional Research

* Note: Primary and Secondary Majors Included
Awarded a Degree anytime within the academic year

Minor Degrees Awarded Retention & Graduation

	2007-08	2008-09	2009-10	2010-11
Art and Art History	9	14	11	22
Biology	4	4	2	4
Business Administration	29	24	21	17
Chem Physics Materials Engr	10	22	25	9
Communication	33	32	22	37
Computer Science	2	4	4	4
Criminology & Criminal Justice	11	18	9	15
Education	17	20	9	6
Environmental Studies	15	6	6	5
Health, P.E., & Leadership	3	2	7	8
History & Political Science	11	12	11	15
Lang., Literature & Philosophy	35	44	43	36
Mathematics	6	9	7	7
Music	2	5	1	3
Psychology	44	44	49	63
Science	13	12	9	6
Social Sci., Policy, & Culture	60	54	60	52
Theatre Arts		1		1
Total	304	327	296	310



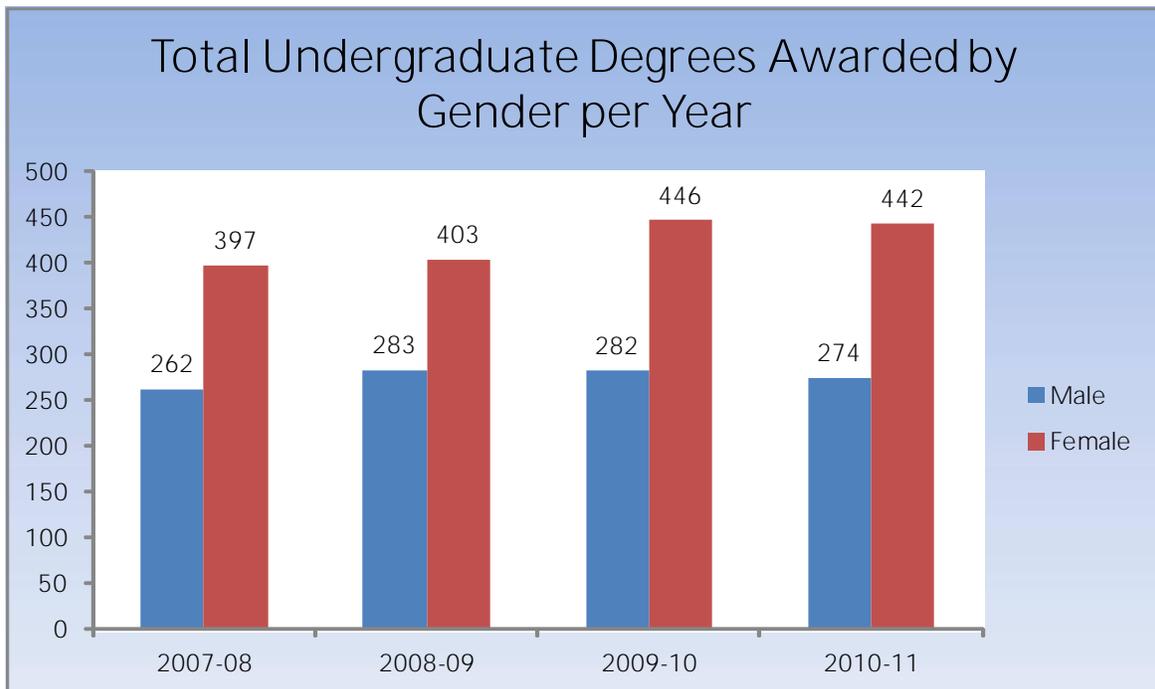
*Source SOU Institutional Research

*Note - Primary and Secondary Minors included

* Awarded a Minor any time within the academic year

Undergraduate Degrees Awarded Retention & Graduation by Ethnicity and Gender

	2007-08	2008-09	2009-10	2010-11
Male	262	283	282	274
American Indian/Alaskan Native	3	4	9	3
Asian/Pacific Islander	10	15	14	18
Black	6	6	7	12
Hispanic	10	14	6	8
White	216	223	231	209
Other ¹	17	21	15	24
Female	397	403	446	442
American Indian/Alaskan Native	9	10	10	7
Asian/Pacific Islander	13	9	22	16
Black	3	1	3	6
Hispanic	21	23	27	15
White	306	336	354	375
Other ¹	45	24	30	23



*Source SOU Institutional Research

¹Includes Multiple Ethnicities, Declined to Respond, Unknown, or None of the Above

* Note: Primary and Secondary Majors Included

* Awarded a Degree within the Academic Year



Tuition & Financial Aid

Annual Tuition and Fee Rates

Tuition and Financial Aid

	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	% Change from 2010-11
Undergraduate												
Resident	3,555	3,907	4,152	4,697	5,005	5,233	5,502	5,718	6,252	6,795	7,215	6.18%
Non-Resident	10,971	11,766	12,822	15,146	16,054	16,918	17,580	18,264	19,914	20,430	20,490	0.29%
Graduate												
Resident	6,111	6,644	7,320	9,053	9,646	10,186	10,632	1,169	11,919	12,195	14,190	16.36%
Non-Resident	10,755	11,604	12,570	15,146	16,045	16,882	17,553	18,324	18,810	19,005	17,790	-6.39%

*based upon 15 credit hours for undergraduates and 12 credit hours for graduates

Inflation Adjusted Against 2001-02 Dollars

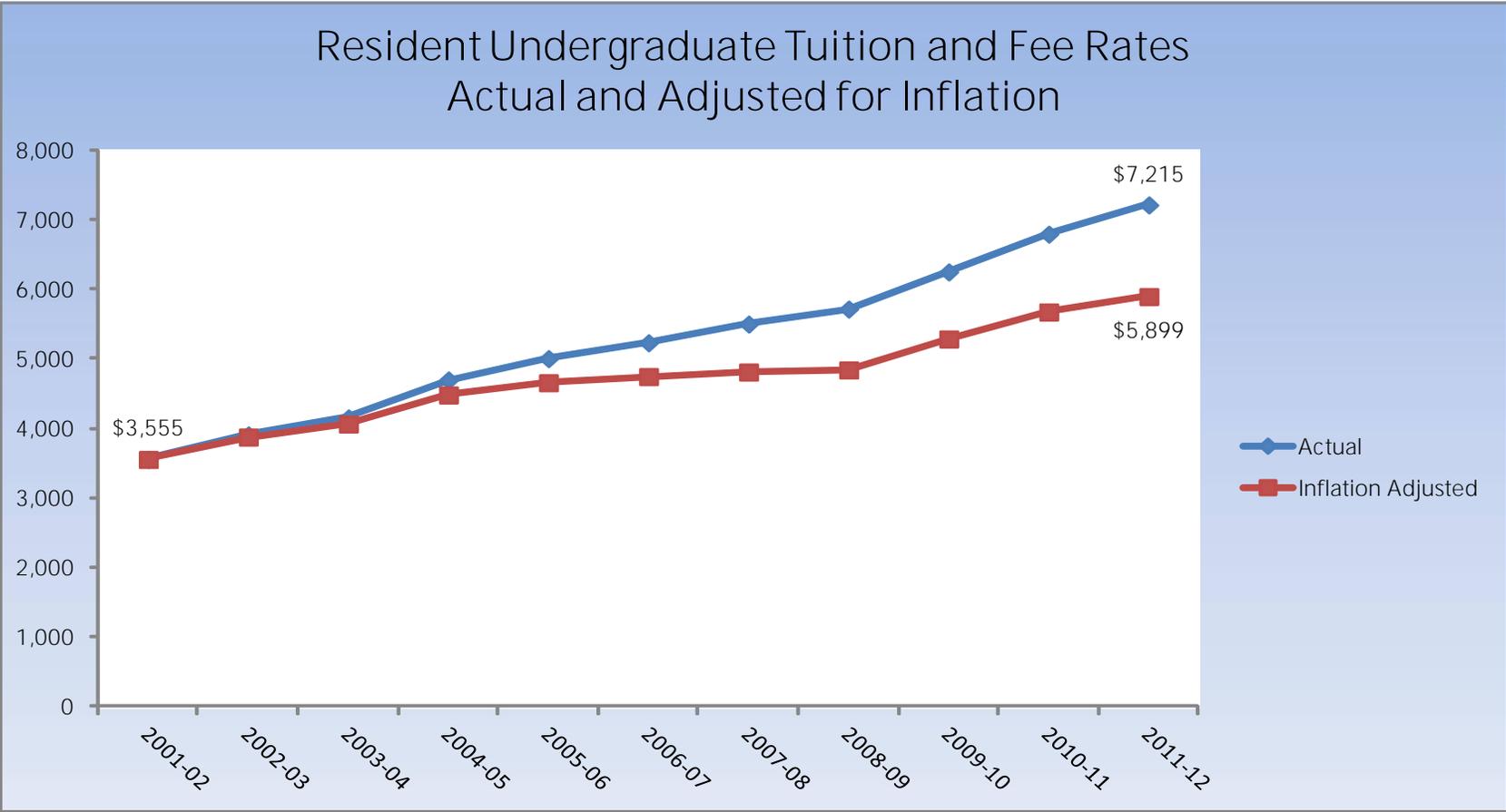
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	% Change from 2010-11
Undergraduate												
Resident	3,555	3,877	4,065	4,483	4,658	4,746	4,812	4,842	5,288	5,676	5,899	3.92%
Non-Resident	10,971	11,676	12,554	14,456	14,940	15,345	15,375	15,467	16,844	17,067	16,752	-1.85%
Graduate												
Resident	6,111	6,593	7,167	8,641	8,977	9,239	9,299	990	10,081	10,187	11,601	13.88%
Non-Resident	10,755	11,516	12,307	14,456	14,932	15,312	15,352	15,517	15,910	15,876	14,544	-8.39%

*Source OUS Fact Book & SOU Financial Aid

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Annual Tuition and Fee Rates

Tuition and Financial Aid



*Source OUS Fact Book & SOU Financial Aid

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Student Budget Breakdown for Resident Undergraduates

Tuition and Financial Aid

	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	% Change from 2010-11
Resident Tuition and Fees	3,555	3,687	4,125	4,697	4,932	5,233	5,409	5,718	6,252	6,795	7,215	6.18%
Room and Board	5,874	5,991	6,210	6,765	7,254	7,404	7,941	8,418	8,454	8,508	9,240	8.60%
Books and Supplies	975	975	1,068	1,125	1,155	1,200	1,350	1,350	1,350	1,350	1,260	-6.67%
Personal Expenses (incl Transportation)	2,700	2,757	2,700	4,332	3,966	3,300	3,600	3,750	3,750	3,750	2,484	-33.76%
Total	13,104	13,410	14,103	16,919	17,307	17,137	18,300	19,236	19,806	20,403	20,199	-1.00%

Inflation Adjusted Against 2001-02 Dollars

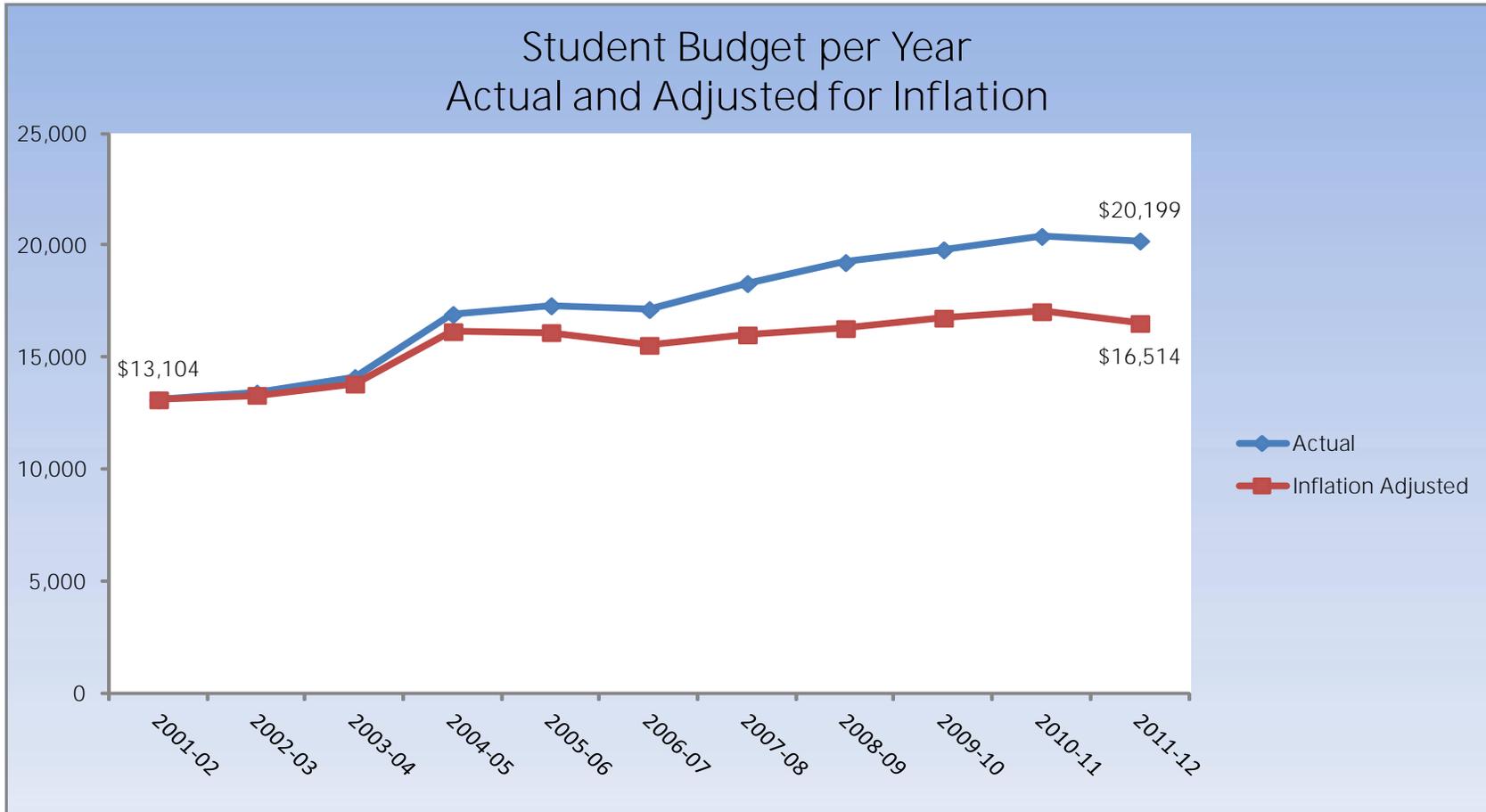
	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	% Change from 2010-11
Resident Tuition and Fees	3,555	3,659	4,039	4,483	4,590	4,746	4,731	4,842	5,288	5,676	5,899	3.92%
Room and Board	5,874	5,945	6,080	6,457	6,751	6,716	6,945	7,129	7,151	7,107	7,554	6.29%
Books and Supplies	975	968	1,046	1,074	1,075	1,088	1,181	1,143	1,142	1,128	1,030	-8.66%
Personal Expenses (incl Transportation)	2,700	2,736	2,643	4,135	3,691	2,993	3,149	3,176	3,172	3,133	2,031	-35.17%
Total	13,104	13,308	13,808	16,149	16,106	15,543	16,005	16,290	16,752	17,044	16,514	-3.11%

*Source OUS Fact Book and SOU Enrollment Services

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Student Budget Breakdown for Resident Undergraduates

Tuition and Financial Aid

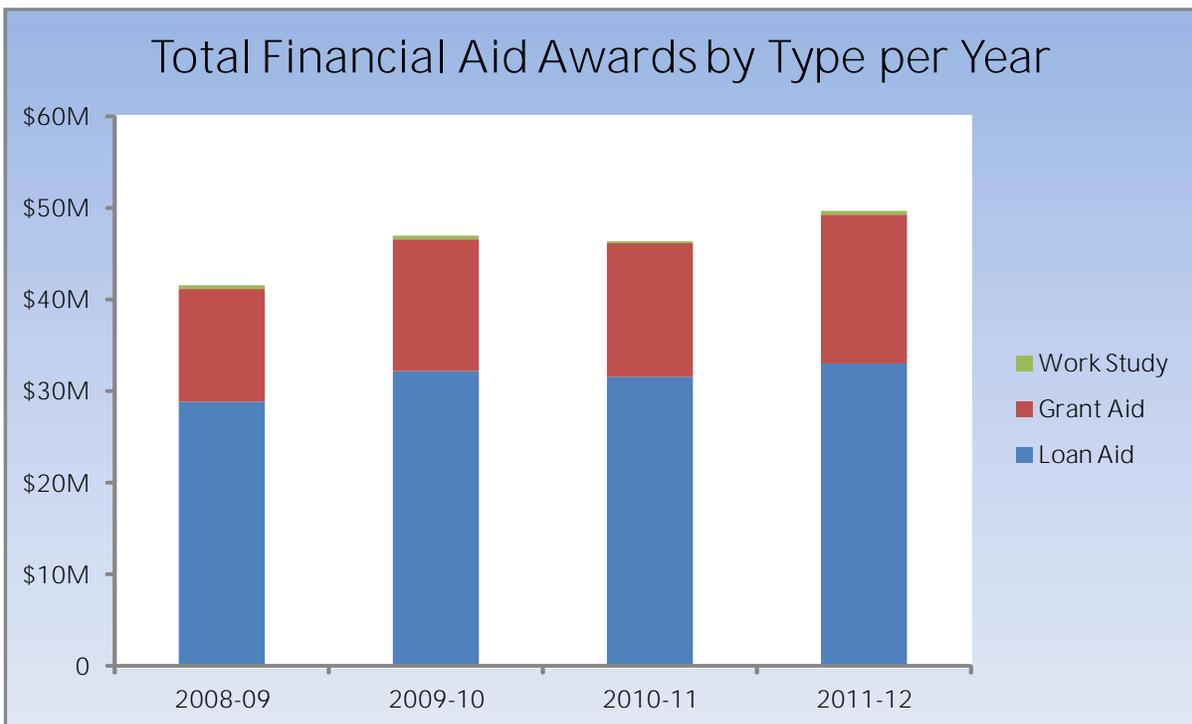


*Source OUS Fact Book & SOU Financial Aid Office

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Financial Aid Awards by Type Tuition and Financial Aid

	2008-09	2009-10	2010-11	2011-12
Loans				
Federal Subsidized Loans	\$10,121,006	\$11,367,279	\$11,630,389	\$12,298,914
Federal Unsubsidized Loans	10,983,219	12,720,008	13,015,312	13,964,913
Federal Perkins Loans	622,694	554,740	421,688	193,028
Parent PLUS Loans	5,700,672	6,395,975	5,717,852	5,901,912
University/Outside Loans	1,493,572	1,074,119	674,236	706,390
Total Loan Aid	28,921,163	32,112,121	31,459,477	33,065,157
Grants				
Pell Grants	5,053,338	7,435,874	8,741,245	9,671,864
Other Federal Grants	699,759	865,809	832,874	368,949
Oregon Opportunity Grants	2,494,672	2,039,340	369,247	1,019,711
State and Lottery Grants	31,499	18,750	49,433	70,000
Other Grants and Scholarships	1,928,455	1,713,047	1,626,066	1,516,968
Fee remissions	1,963,239	2,323,368	2,939,969	3,439,983
Total Grant Aid	12,170,962	14,396,188	14,558,834	16,087,475
Work Study	352,104	382,426	260,976	450,000
Grand Total	\$41,444,229	\$46,890,735	\$46,279,287	\$49,602,632

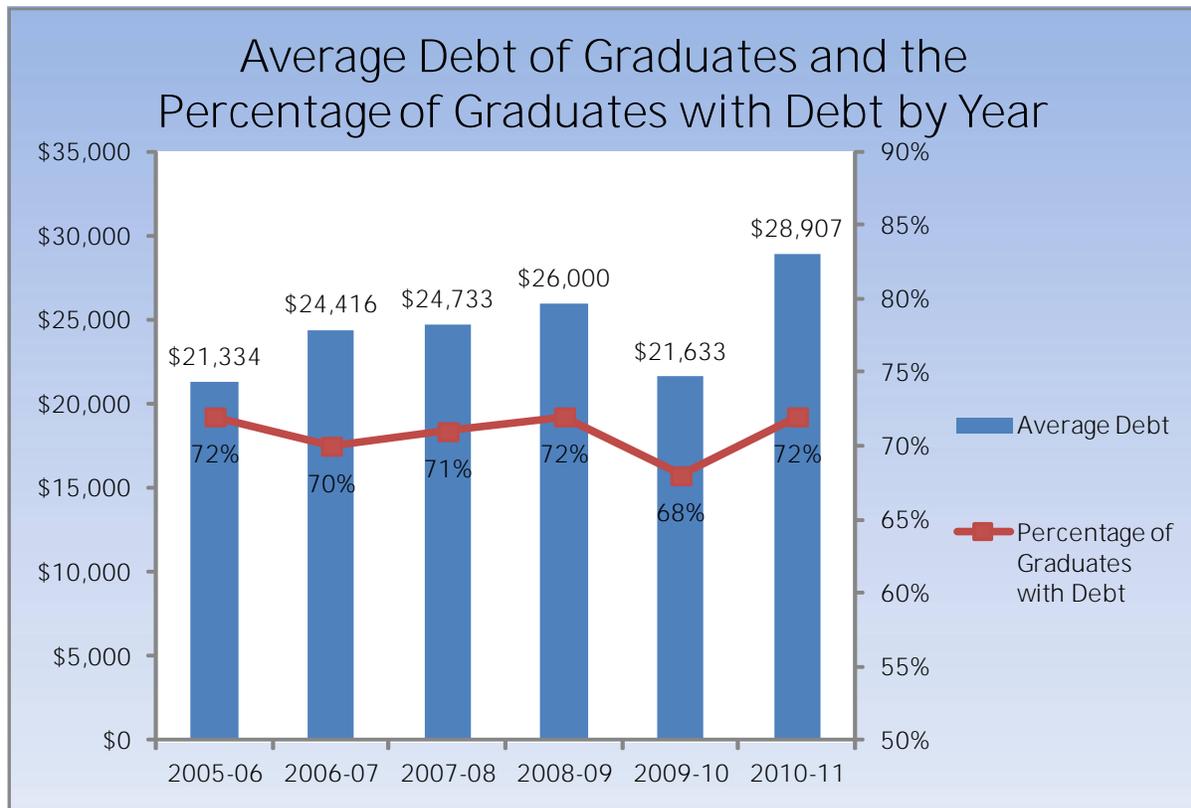


*Source SOU Financial Aid

Average Debt of Graduates by Year

Tuition and Financial Aid

	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11
Average Debt	\$21,334	\$24,416	\$24,733	\$26,000	\$21,633	\$28,907
Percentage of Graduates with Debt	72%	70%	71%	72%	68%	72%



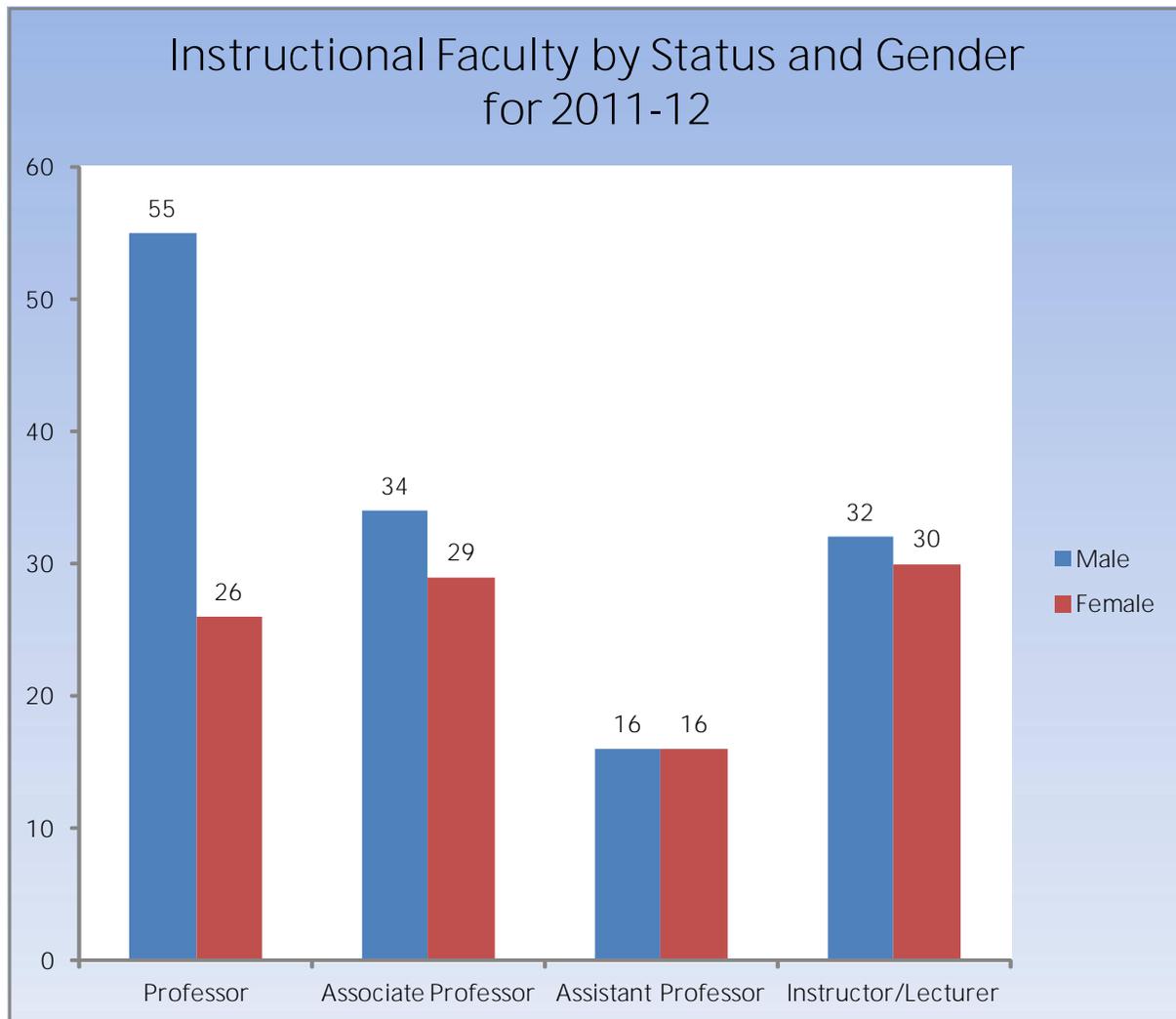
* Source OUS Fact Book and CDS Reports



Faculty & Staff

Instructional Faculty by Gender and Rank Faculty and Staff

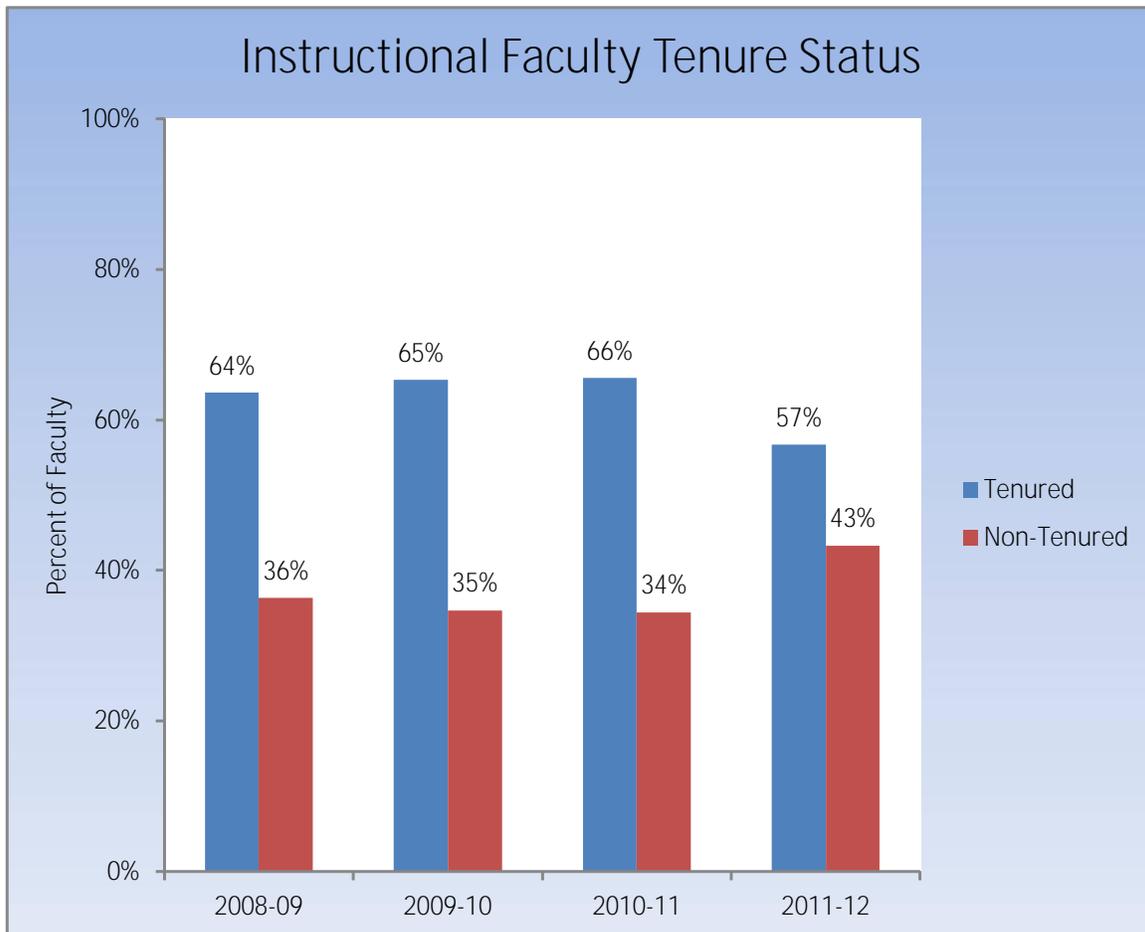
	2008-09	2009-10	2010-11	2011-12
Male				
Professor	44	50	56	55
Associate Professor	34	37	41	34
Assistant Professor	16	12	9	16
Instructor/Lecturer	13	19	19	32
Total	107	118	125	137
Female				
Professor	19	22	28	26
Associate Professor	27	28	30	29
Assistant Professor	10	9	11	16
Instructor/Lecturer	21	19	18	30
Total	77	78	87	101



*Source OUS Fact books 2008-2010 and SOU Institutional Research

Instructional Faculty Rank by Tenure Status Faculty and Staff

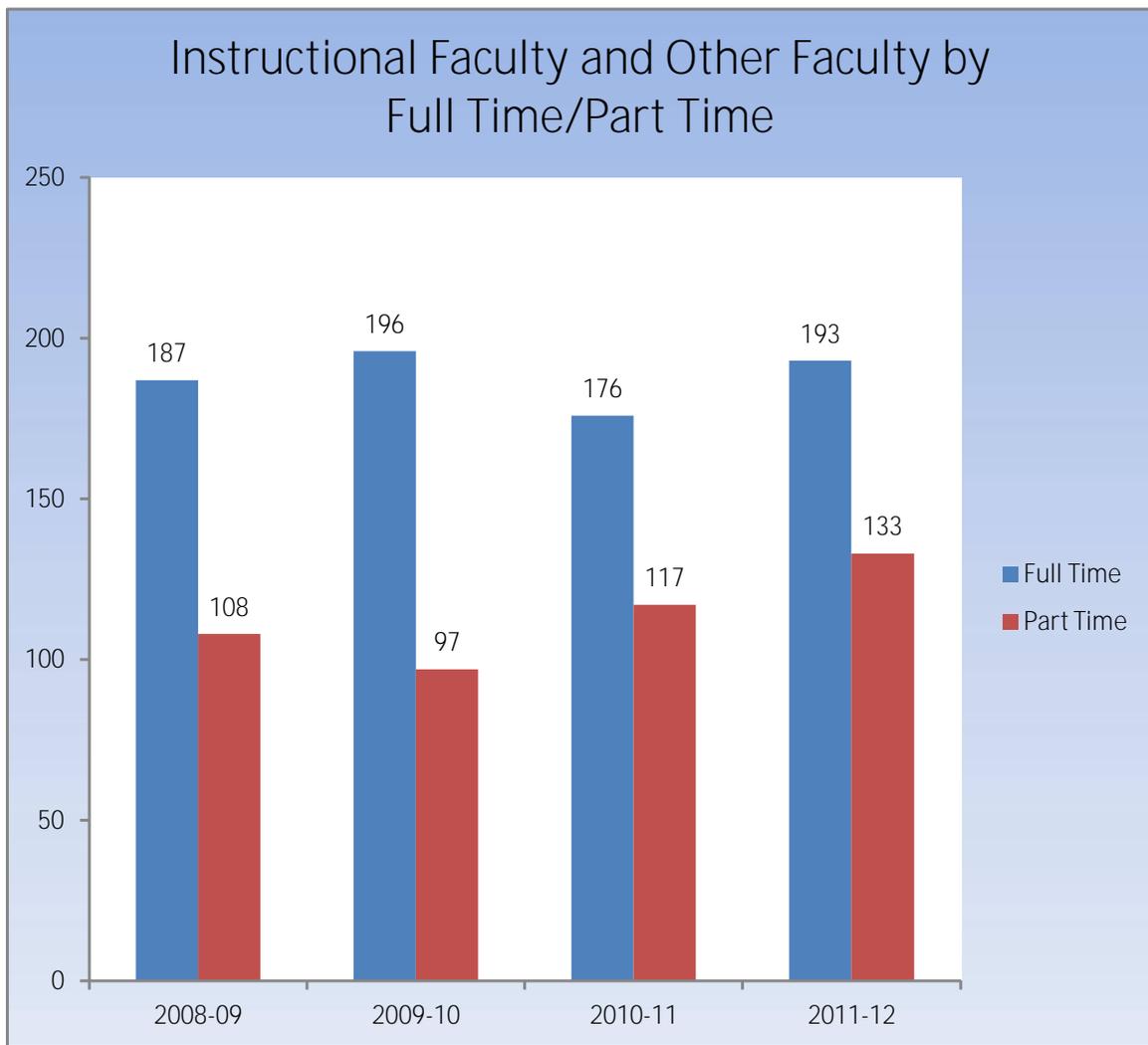
	2008-09	2009-10	2010-11	2011-12
Tenured	63.6%	65.3%	65.6%	56.7%
Professor	62	72	84	81
Associate Professor	52	54	53	51
Assistant Professor	3	2	2	3
Instructor/Lecturer	-	-	-	-
Total	117	128	139	135
Non-Tenured	36.4%	34.7%	34.4%	43.3%
Professor	1	-	-	-
Associate Professor	9	11	18	12
Assistant Professor	23	19	18	29
Instructor/Lecturer	34	38	37	62
Total	67	68	73	103



*Source OUS Fact books 2008-2010 and SOU Institutional Research

Faculty by Full Time/Part Time Faculty and Staff

		2008-09		2009-10		2010-11		2011-12	
		FT	PT	FT	PT	FT	PT	FT	PT
Professor		63	6	72	8	70	14	73	8
Associate Professor		61	3	65	3	61	10	57	6
Assistant Professor		26	3	21	1	20	-	28	4
Instructor/Lecturer		37	24	38	21	24	13	34	28
Other Ranks		-	72	-	64	1	80	1	87
Total	N	187	108	196	97	176	117	193	133
	%	63.4%	36.6%	66.9%	33.1%	60.1%	39.9%	59.2%	40.8%



*Source OUS Fact books 2008-2010 and SOU Institutional Research

Faculty and Staff by Racial/Ethnic Group and Gender for Fall 2011

Faculty and Staff

	Faculty	Exec/Admin/ Mgmt	Professional Non-faculty	Tech/ Paraprof'l	Secty/ Clerical	Skilled Craft	Service/ Maint	Total	% of Total
American Indian/Alaska Native									
Male	2	0	3	0	0	0	0	5	0.66%
Female	2	0	3	1	0	0	0	6	0.79%
Subtotal	4	0	6	1	0	0	0	11	1.46%
Asian/Pacific Islander									
Male	9	0	2	0	0	1	0	12	1.59%
Female	6	0	1	1	2	0	0	10	1.32%
Subtotal	15	0	3	1	2	1	0	22	2.91%
Black/African American									
Male	4	0	3	0	0	0	2	9	1.19%
Female	0	0	2	0	0	0	0	2	0.26%
Subtotal	4	0	5	0	0	0	2	11	1.46%
Hispanic/Latino									
Male	5	0	4	1	2	0	0	12	1.59%
Female	6	0	2	0	1	0	0	9	1.19%
Subtotal	11	0	6	1	3	0	0	21	2.78%
Total Minority									
Male	20	0	12	1	2	1	2	38	5.03%
Female	14	0	8	2	3	0	0	27	3.57%
Subtotal	34	0	20	3	5	1	2	65	8.60%

* Source SOU Institutional Research

Faculty and Staff by Racial/Ethnic Group and Gender for Fall 2011

Faculty and Staff

...continued

	Faculty	Exec/Admin/ Mgmt	Professional Non-faculty	Tech/ Paraprof'l	Secty/ Clerical	Skilled Craft	Service/ Maint	Total	% of Total
White									
Male	176	12	64	19	7	15	30	323	42.72%
Female	141	11	104	21	77	0	10	364	48.15%
Subtotal	317	23	168	40	84	15	40	687	90.87%
Other / Unknown / Multiple									
Male	2	0	0	0	0	0	0	2	0.26%
Female	0	0	2	0	0	0	0	2	0.26%
Subtotal	2	0	2	0	0	0	0	4	0.53%
Total									
Male	198	12	76	20	9	16	32	363	48.02%
Female	155	11	114	23	80	0	10	393	51.98%
Grand Total	353	23	190	43	89	16	42	756	100.00%

* Source SOU Institutional Research

* All Teaching, Administrative, Classified and Unclassified Faculty & Staff Included

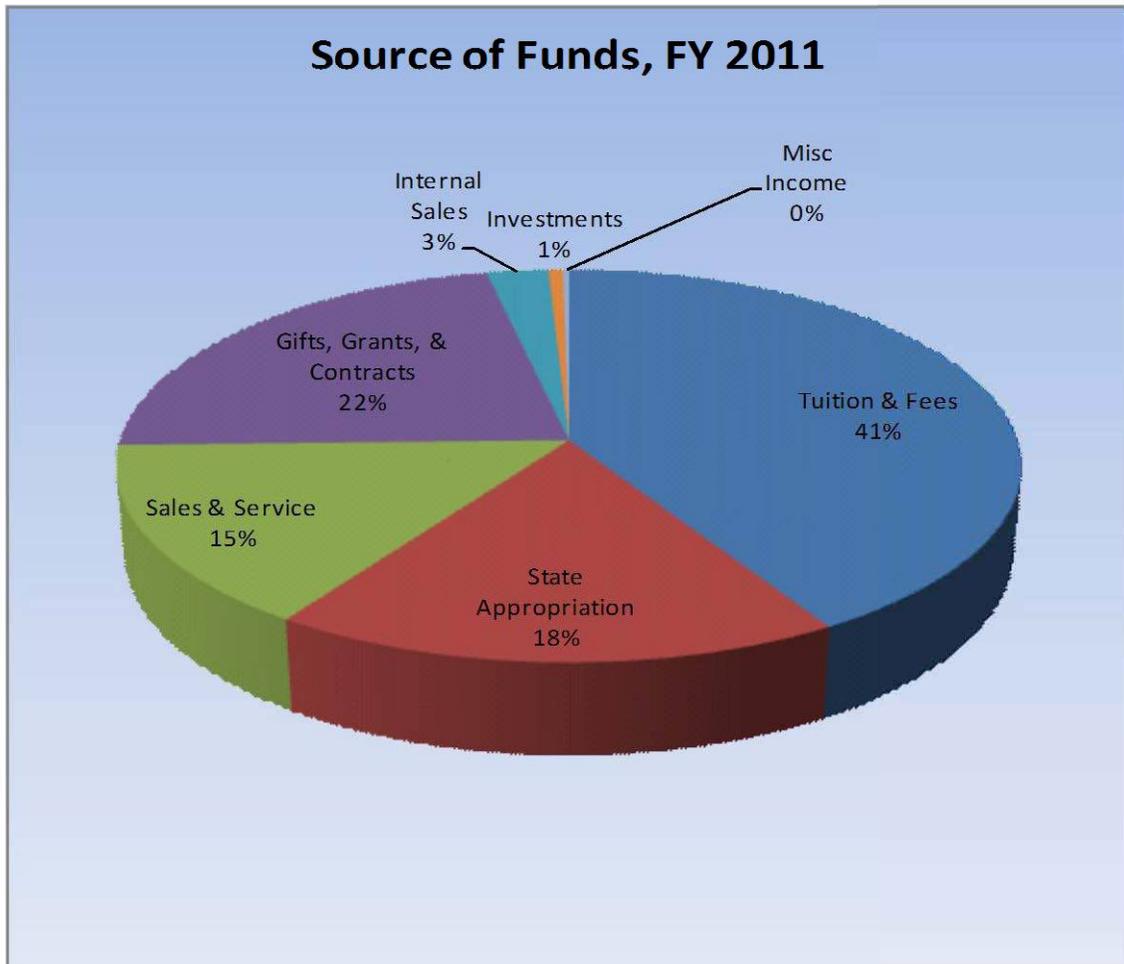


Financial Summary

Source of Funds - Actuals

Financial Summary

	FY 2008	FY 2009	FY 2010	FY 2011
Revenue				
Tuition & Fees	\$29,772,601	\$30,809,504	\$33,786,315	\$38,155,477
State Appropriation	19,214,007	17,244,255	17,180,335	16,663,454
Sales & Service	18,163,313	18,252,460	13,951,142	13,923,405
Gifts, Grants, & Contracts	14,320,838	15,572,263	20,126,442	20,328,418
Internal Sales	1,995,502	1,986,137	1,948,882	2,298,633
Investments	547,106	508,405	531,257	547,369
Misc Income	521,654	432,010	314,380	221,228
Total	\$84,535,021	\$84,805,035	\$87,838,753	\$92,137,984

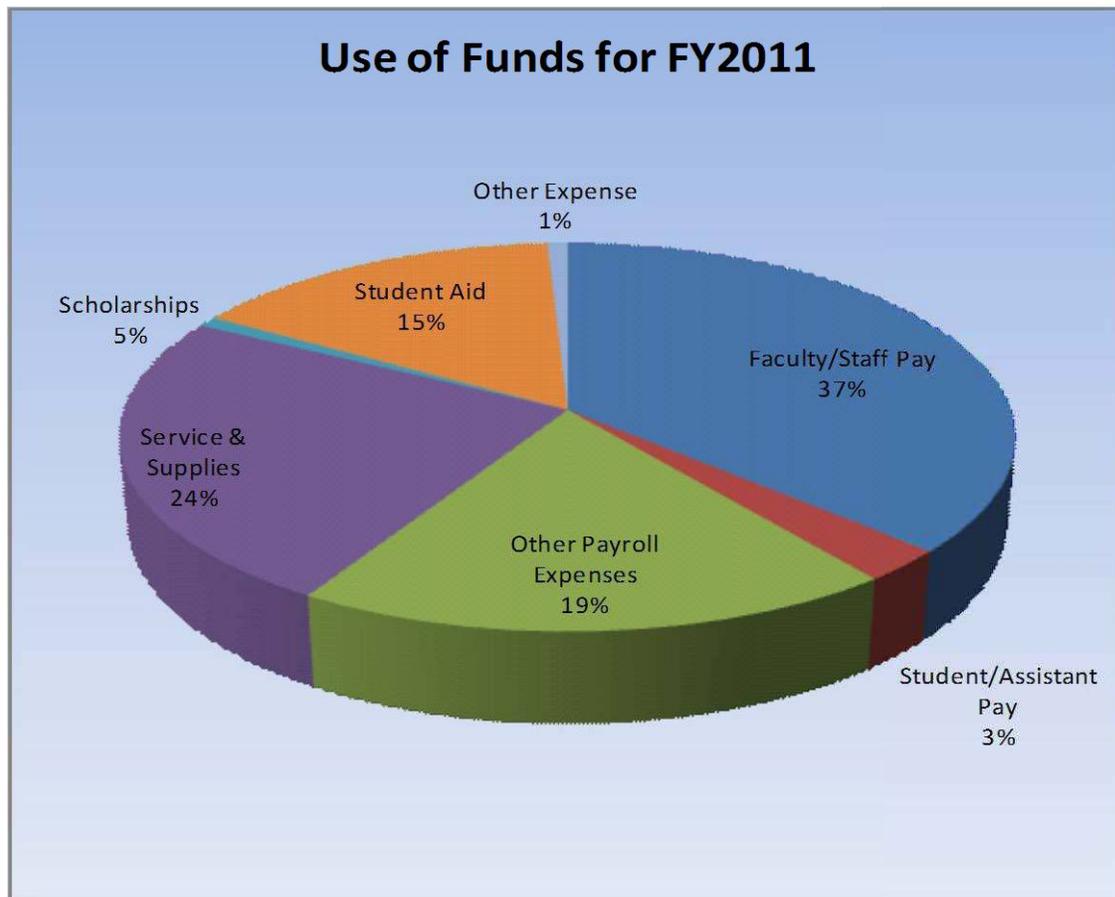


*Souce SOU Institutional Research

Use of Funds - Actuals

Financial Summary

Expenses	FY 2008	FY 2009	FY 2010	FY 2011
Faculty/Staff Pay	\$ 29,872,816	\$ 31,759,981	\$ 30,871,565	\$ 31,723,936
Student/Assistant Pay	2,235,421	2,338,067	2,073,783	2,358,665
Other Payroll Expenses	15,418,855	17,029,198	15,466,429	16,495,162
Service & Supplies	20,960,888	18,211,910	20,077,099	20,936,574
Capital Expenses	1,238,425	1,723,943	531,117	713,962
Student Aid	8,853,143	11,147,724	13,053,674	13,374,316
Other Expense	2,973,489	2,914,592	2,366,710	720,289
Total	81,553,036	85,125,415	84,440,378	86,322,905

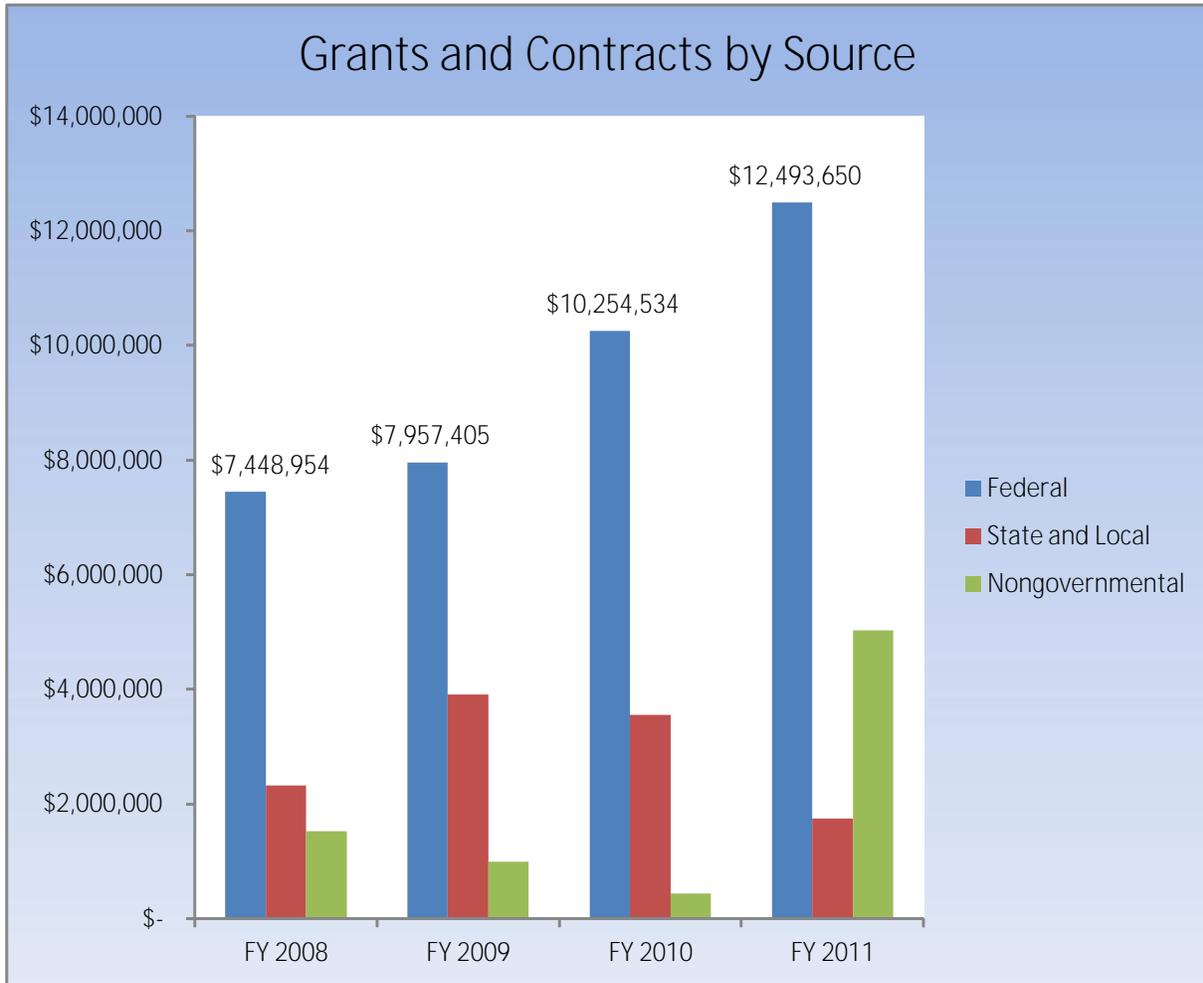


***Source SOU Institutional Research**

Other Expense includes Merchandise-Resale/Redistribution, Depreciation/Amortization, Indirect Costs, Internal Sales, and Interfund Transfers

Grants and Contracts Financial Summary

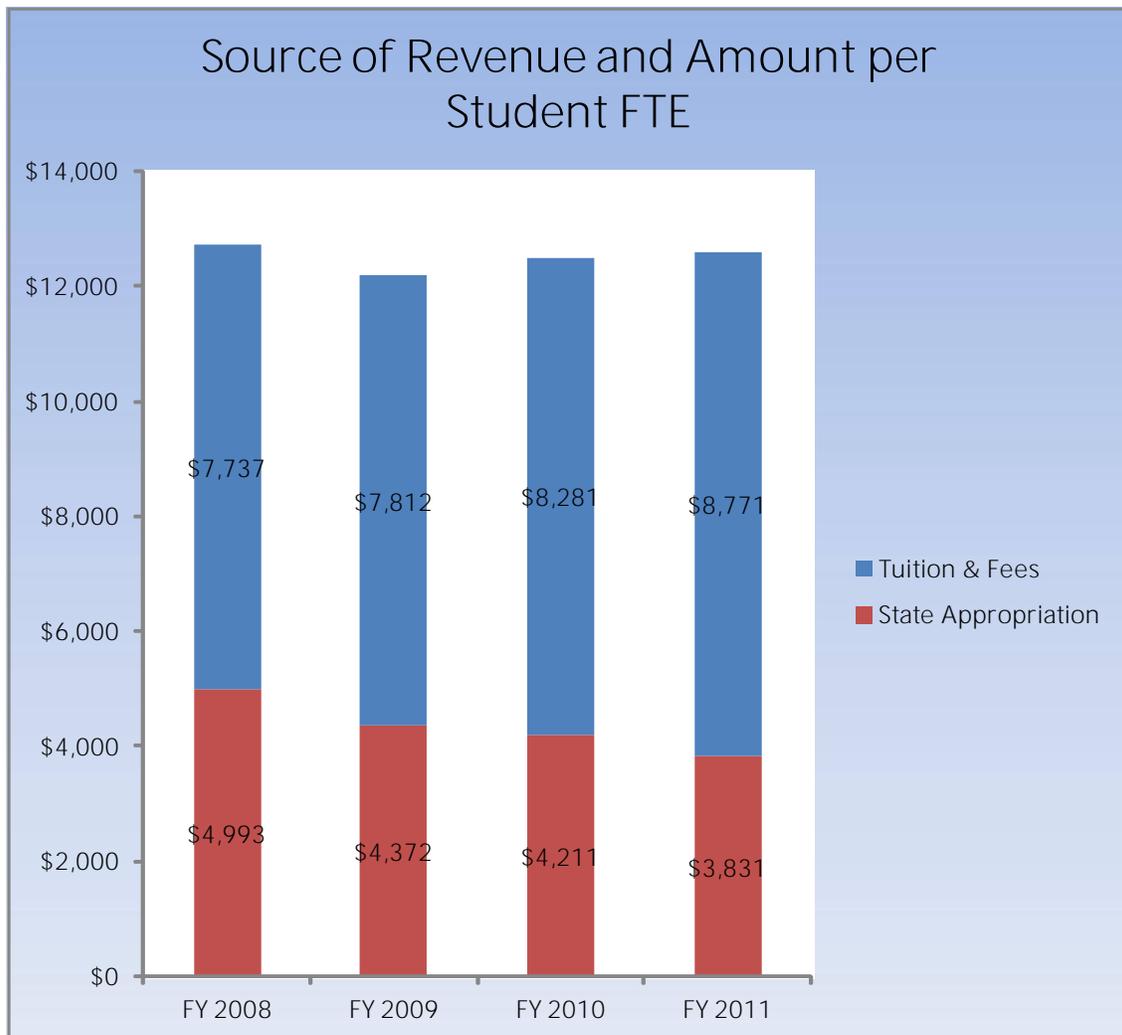
	FY 2008	FY 2009	FY 2010	FY 2011
Federal Grants & Contracts	\$ 7,448,954	\$ 7,957,405	\$ 10,254,534	\$ 12,493,650
State and Local Grants & Contracts	2,320,438	3,906,801	3,555,355	1,753,670
Nongovernmental Grants & Contracts	1,527,188	998,440	442,220	5,030,530
Overhead Cost Recovery	157,669	36,820	361,420	321,040
Refunds to Grantors	(46,713)	(45,260)	(908,180)	(1,738,150)
Total	\$ 11,407,536	\$ 12,854,206	\$ 13,705,349	\$ 17,860,740



* Source SOU Institutional Research

Revenue per Student FTE Financial Summary

	FY 2008	FY 2009	FY 2010	FY 2011
Tuition & Fees				
Amount	\$7,737	\$7,812	\$8,281	\$8,771
% of Total	61%	64%	66%	70%
State Appropriation				
Amount	\$4,993	\$4,372	\$4,211	\$3,831
% of Total	39%	36%	34%	30%



*Source Economic Impact Data

*FTE calculated as the average of Fall, Winter, and Spring