



FACT BOOK 2012

SO | **Southern OREGON**
U | **UNIVERSITY**

THE PUBLIC LIBERAL ARTS UNIVERSITY OF THE WEST

ASHLAND AND MEDFORD, OREGON • SOU.EDU

SOU OFFICE OF INSTITUTIONAL RESEARCH

Southern Oregon University Fact Book 2012

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Written by
Shane Hunter, Research Assistant,
for the
Office of Institutional Research
www.sou.edu/ir



Churchill Hall

Mission Statement

Southern Oregon University is an inclusive campus community dedicated to student success, intellectual growth, and responsible global citizenship.

Commitments

Southern Oregon University is committed to:

1. a challenging and practical liberal arts education centered on student learning, accessibility, and civic engagement;
2. academic programs, partnerships, public service, outreach, sustainable practices, and economic development activities that address regional needs such as health and human services, business, and education; and
3. outstanding programs that draw on and enrich our unique arts community and bioregion.

Institutional Goals

1. Enhance SOU's national recognition as The Public Liberal Arts University of the West.
2. Significantly increase retention and recruitment of diverse, academically proficient students.
3. Implement and promote a powerful institutional plan that establishes SOU as a leader for diversity in southern Oregon.
4. Modernize and expand SOU's buildings and infrastructure.
5. Increase faculty and staff opportunities for meaningful professional development.
6. Implement selected renewable energy projects in the Climate Action Plan to ensure that SOU remains a regional leader in sustainable practices.
7. Support SOU priorities by maintaining financial integrity and significantly increasing fundraising success.

Fall 2012 Contact Information

Admissions

Outside Oregon, toll free: 1-800-482-7672

In Oregon: 541-552-6411

Enrollment Services - Including Registrar and Financial Aid

Phone: 541-552-6600, Fax: 541-552-6614

Marketing and Communication

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Fall 2012 General Profile

Headcount: 6477 (FTE: 4572)

90% undergrad and 10% graduate
74% resident and 26% non-resident
12% minority population

3874 total applications and 79% of those admitted

713 new freshmen and 559 new transfers

20 to 1 student to faculty ratio

173 tenure track faculty, 181 administrative personnel, and 202 classified staff

Housing and residential services capacity: 1100 and another 206 family housing units

Over 975 degrees conferred in the past year.

35 major programs and over 100 areas of study

4 bachelor online degree completion programs, 3 online master programs, and 5 online endorsement or licensures

175 acre campus

335,371 Library book volumes

302,340 Government documents

803,548 Microfilm/fiche Items

3,571 Periodical Subscriptions

10,492 Audiovisual Holdings

43,829 Electronic Books



Lenn & Dixie Hannon Library

Southern Oregon University

Fall 2012 Enrollment Facts at a Glance - All Enrolled¹

ALL ENROLLED	Previous Total	Current Total	% Current Enrollment	% Change Last Year	ALL ENROLLED	Previous Total	Current Total	% Current Enrollment	% Change Last Year
Total Enrollment	6,745	6,477	100%	-4.0%	Gender⁵				
Total FTE^{2,3}	4,679	4,572	-----	-2.3%	Men	2,808	2,713	41.9%	-3.4%
Full Time/Part Time					Women	3,898	3,721	57.4%	-4.5%
Undergrad. full time	3,928	3,842	59.3%	-2.2%	Student Level				
Undergrad. part time	1,985	1,972	30.4%	-0.7%	Freshman	1,099	1,043	16.1%	-5.1%
Total Undergrad.	5,913	5,814	89.8%	-1.7%	Sophomore	918	843	13.0%	-8.2%
Graduate full time	237	223	3.4%	-5.9%	Junior	1,197	1,137	17.6%	-5.0%
Graduate part time	595	440	6.8%	-26.1%	Senior	1,432	1,493	23.1%	4.3%
Total Graduate	832	663	10.2%	-20.3%	Graduate	390	356	5.5%	-8.7%
Admission Source⁴					Post bac./non-grad.	157	125	1.9%	-20.4%
New freshman	794	713	11.0%	-10.2%	Post baccalaureate	83	78	1.2%	-6.0%
Undergrad. transfers	706	559	8.6%	-20.8%	Non-adm. undergrad.	1,110	1,173	18.1%	5.7%
New graduate	286	235	3.6%	-17.8%	Non-adm. graduate	359	229	3.5%	-36.2%
All non-admitted	1,469	1,402	21.6%	-4.6%	Residency Fee Status				
Return after absence	52	47	0.7%	-9.6%	9 credit hours and up				
Cont. w/o Interruption	3,438	3,521	54.4%	2.4%	Resident	3,073	2,930	45.2%	-4.7%
Geographic Source					Non-resident	1,379	1,396	21.6%	1.2%
Jackson county only	3,026	2,883	44.5%	-4.7%	0-8 credit hours				
Sthm. Ore. (6 county)	962	860	13.3%	-10.6%	Resident	2,018	1,869	28.9%	-7.4%
Subtotal (7 county)	3,988	3,743	57.8%	-6.1%	Non-resident	275	282	4.4%	2.5%
Portland (3 county)	487	444	6.9%	-8.8%	Minorities				
Other Oregon	603	582	9.0%	-3.5%	Native American	90	82	1.3%	-8.9%
California	928	969	15.0%	4.4%	African American	110	104	1.6%	-5.5%
Alaska	92	103	1.6%	12.0%	Asian/pacific islander	168	143	2.2%	-14.9%
Hawaii	115	100	1.5%	-13.0%	Hispanic	431	427	6.6%	-0.9%
Other states	393	391	6.0%	-0.5%	Total Minorities	799	756	11.7%	-5.4%
International	139	135	2.1%	-2.9%	Age				
Total Non-Oregon	1,667	1,708	26.4%	2.5%	17-25 years	4,589	4,522	69.8%	-1.5%
					26 years and up	2,150	1,955	30.2%	-9.1%
					Average age	27 yr (135)	26 yr (150)	2.3%	
					Most frequent age	19 yr (654)	20 yr (645)	10.0%	

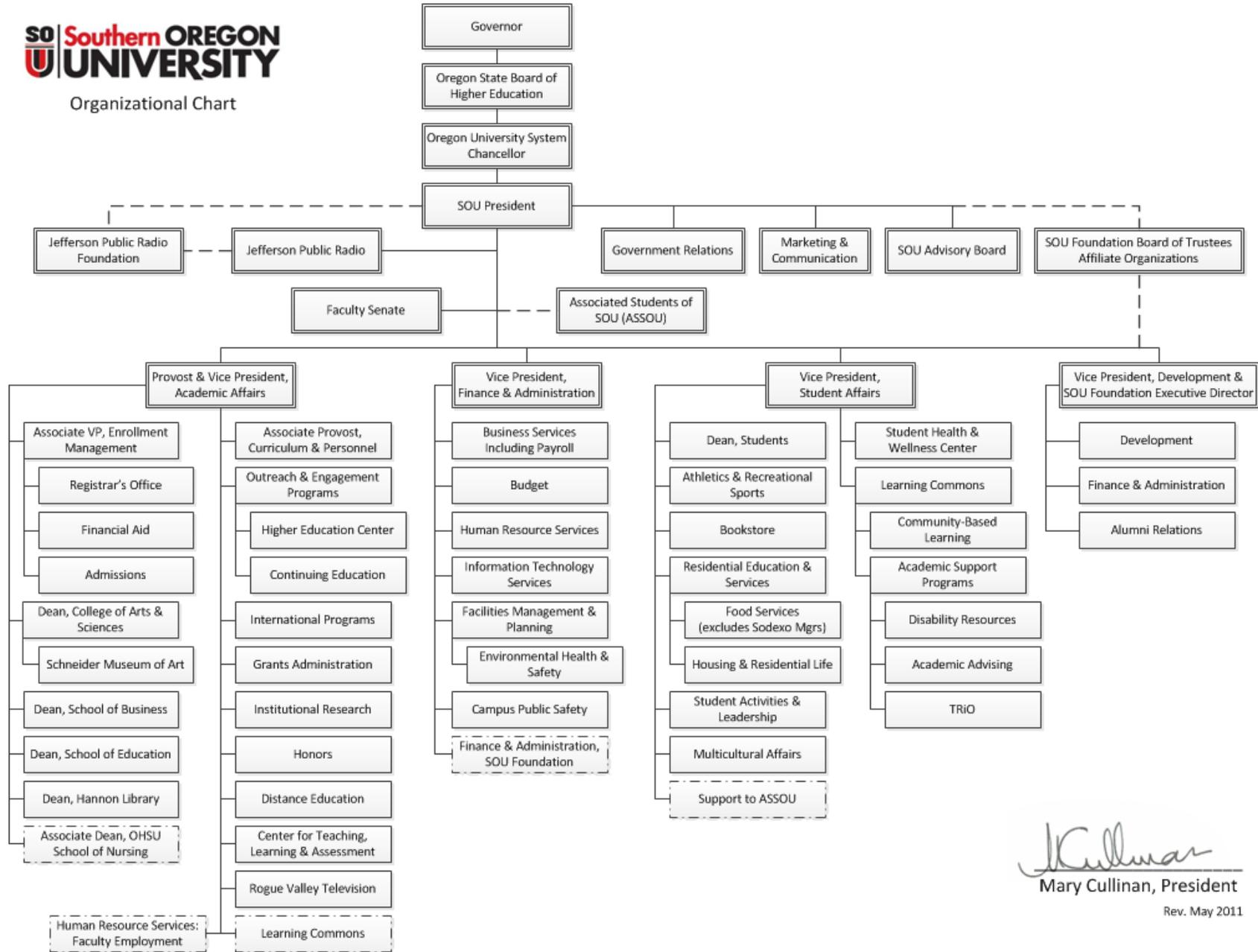
1. Data represents fourth week figures which may be adjusted by OUS reporting.
2. FTE; total credit hours divided by 15 for undergraduate credits and divided by 12 for graduate credits.
3. OHSU and OCNE Nursing coursework excluded from FTE.
4. Summer Admissions included in counts.
5. OUS permits students to report gender as "other" or "unknown"

SOU Institutional Research - Fall 2012
4th Week Data

History at a Glance

- 1855 – City of Ashland, originally called Ashland Mills town, officially founded.
- 1872 – Ashland Academy founded by Rev. Joseph H. Skidmore and Annie Hill Skidmore.
- 1878 – The Academy was incorporated as the Ashland Academy and Commercial College.
- 1879 – School sold and renamed Ashland College and Normal School (ACNS).
- 1881 – First graduating class of ACNS.
- 1882 – Gov. of Oregon signs bill recognizing ACNS as an official state school.
- 1886 – Closed due to financial trouble, no evidence of the state supporting the institution.
- 1887 – Reopened as Ashland State Normal School after fundraising.
- 1890 – Closed due to lack of enrollment.
- 1895 – Reopened as Southern Oregon State Normal School after a series of deals.
- 1899 – The institution begins receiving state appropriations.
- 1932 – The unofficial name of Southern Oregon Normal School (SONS) becomes official.
- 1934 – Drama Professor Angus Bowmer founded the Oregon Shakespeare Festival.
- 1938 – Received full accreditation from the American Association of Teachers Colleges.
- 1939 – Renamed to Southern Oregon College of Education.
- 1941 – Authorized to offer the first advanced degree, a B.S. in elementary education.
- 1956 – Renamed to Southern Oregon College, no longer just a school of education.
- 1966 – The entire Faculty Council resigns leading to work on a new faculty constitution.
- 1975 – Renamed to Southern Oregon State College.
- 1997 – Renamed to Southern Oregon University.

Organizational Chart



M. Cullinan
 Mary Cullinan, President

Rev. May 2011

Academic Calendar

2012-2013

	Fall 2012	Winter 2013	Spring 2013
Priority Registration	May 21	Nov 5	Feb 25
Registration	Sep 10	Dec 24	Mar 18
New Student Orientation	Sep 21-24	Jan 7	Apr 1
Quarter begins	Sep 24	Jan 7	Apr 1
Last day to add courses, change sections, or register	Sep 28	Jan 11	Apr 5
Last day to pay fees without penalty	Sep 28	Jan 11	Apr 5
Late add fee (\$100) for any classes added after this date	Oct 5	Jan 18	Apr 12
Last day for tuition refund for dropped courses	Oct 7	Jan 20	Apr 14
Last day to drop a course for no grade	Oct 19	Feb 1	Apr 26
Last day to add a course or change sections	Oct 19	Feb 1	Apr 26
Last day to change "Audit" option	Oct 19	Feb 1	Apr 26
Last day to change P/NP option	Nov 9	Feb 22	May 17
Last day to submit course withdrawal	Nov 26	Mar 11	Jun 3
Final examinations	Dec 3-7	Mar 18-22	Jun 10-14
Quarter ends	Dec 7	Mar 22	Jun 14
Thanksgiving Holiday	Nov 22-23		
Martin Luther King, Jr. holiday observed			Jan 21
Memorial Day holiday observed			May 27

* Source SOU Website

Academic Offerings

2012-2013

College of Arts and Sciences

Art

Biology

Chemistry, Physics, Materials, and Engineering

Chemistry

Physics and Engineering

Communication

Computer Science

Criminology and Criminal Justice

Emerging Media & Digital Art

Environmental Studies

Geology

Health, Physical Education, and Leadership

Army Gold

Health, Physical Education and Leadership

History and Political Science

Language, Literature and Philosophy

English and Writing

Foreign Languages

Philosophy

Mathematics

Performing Arts

Music

Theatre Arts

Shakespeare Studies

Psychology

Social Sciences, Policy and Culture

Anthropology Program

Economics

Geography

Gender, Sexuality, and Women's Studies

International Studies

Native American Studies

Sociology Program

Graduate Studies

MS in Environmental Education

MS in Applied Computer Science

Master in Interdisciplinary Studies

Master in Mental Health Counseling

Ashland Center for Theatre Studies

Summer Language Institute

PSM in Applied Mathematics

School of Business

Undergraduate Business Program

Master in Management

Master in Business Administration (MBA)

School of Education

Undergraduate Programs

Master of Arts in Teaching

Master in Education

University Seminar

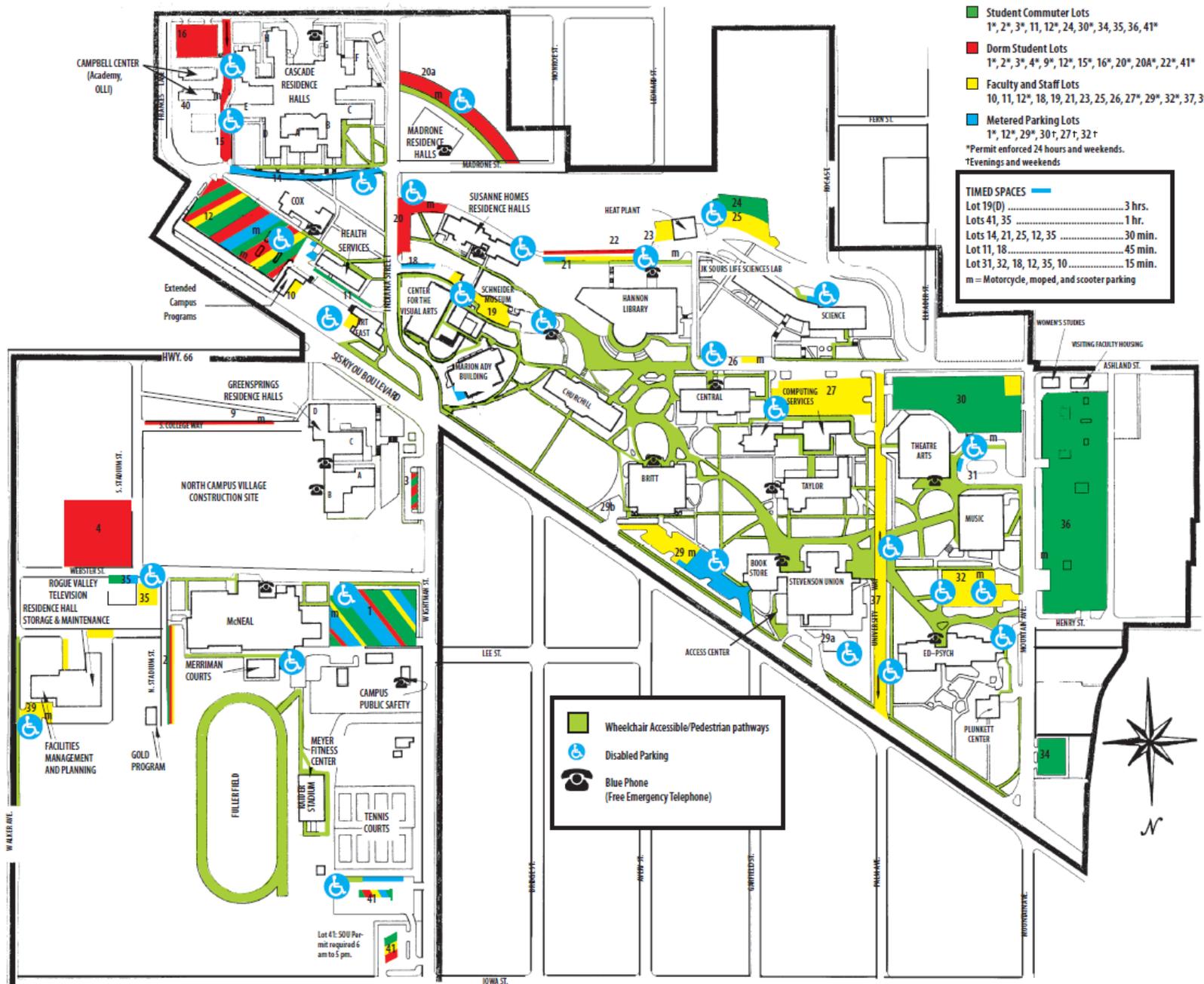
* Source SOU Website

Library Collection 2011-2012

Library Collection Information - June 30, 2010

Collections	Volumes/Items	Titles
Books	335,371	262,938
Electronic Books		43,829
Gov. Documents -Total	302,340	151,831
Cataloged Documents	65,490	47,130
Cataloged E-docs		23,830
Microfilm/fiche	803,548	
Videos & DVDs	8,582	7,814
Audio CDs	1,910	1,495
Prints	3,967	3,460
Current Periodical Subscriptions		
Print		1,806
Electronic		1,756
SUBTOTAL		3,571
Electronic Reference Resources		83

* Based on figures submitted to IES Academic Libraries Survey

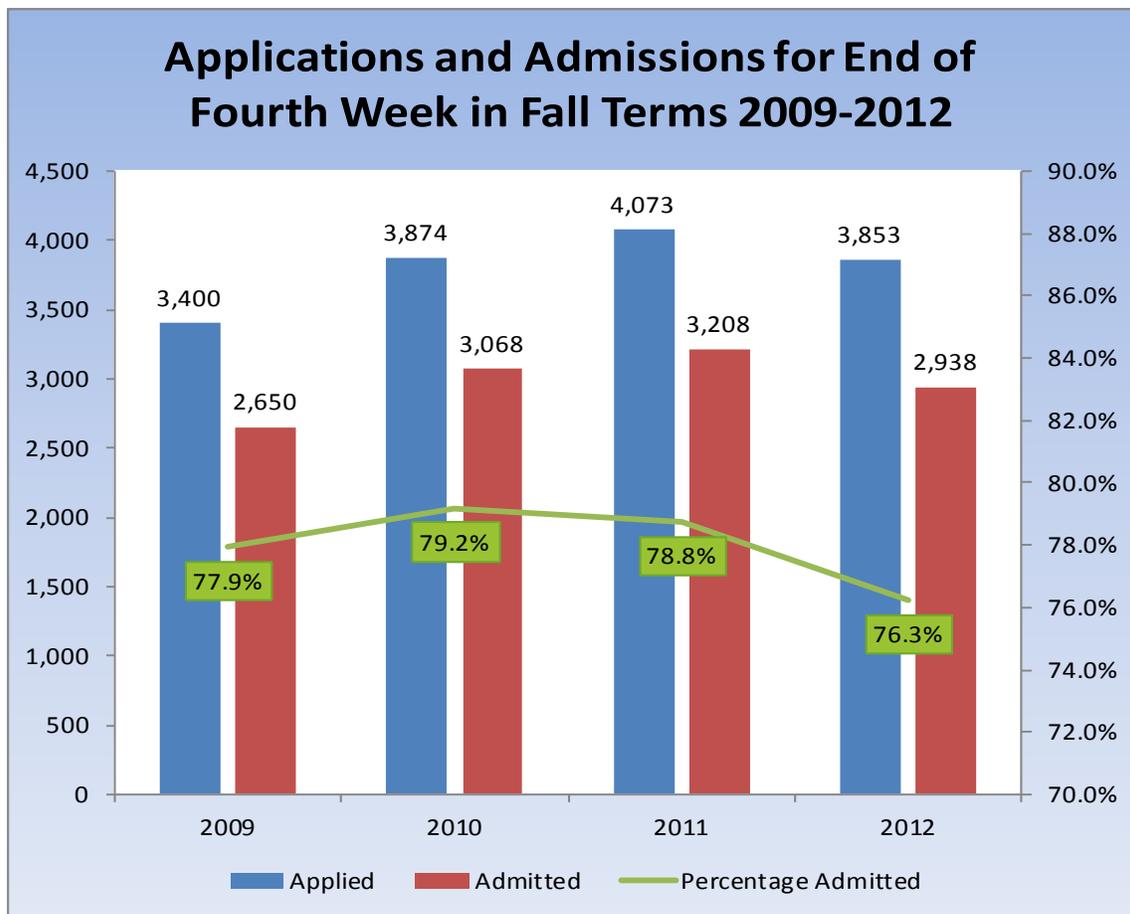




Enrollment Trends

Applications and Admissions for Fall Term Enrollment Trends End of 4th Week

	2011			2012		
	Applied	Admitted	%	Applied	Admitted	%
Resident Freshmen	1,206	985	81.7%	1,122	915	81.6%
Non-Resident Freshmen	1,428	1,067	74.7%	1,416	1,025	72.4%
Total Freshman	2,634	2,052	77.9%	2,538	1,940	76.4%
Resident Transfer	614	544	88.6%	500	436	87.2%
Non-Resident Transfer	486	394	81.1%	494	366	74.1%
Total Transfer	1,100	938	85.3%	994	802	80.7%
Grad/PostBacc	339	218	64.3%	321	196	61.1%
Grand Total	4,073	3,208	78.8%	3,853	2,938	76.3%



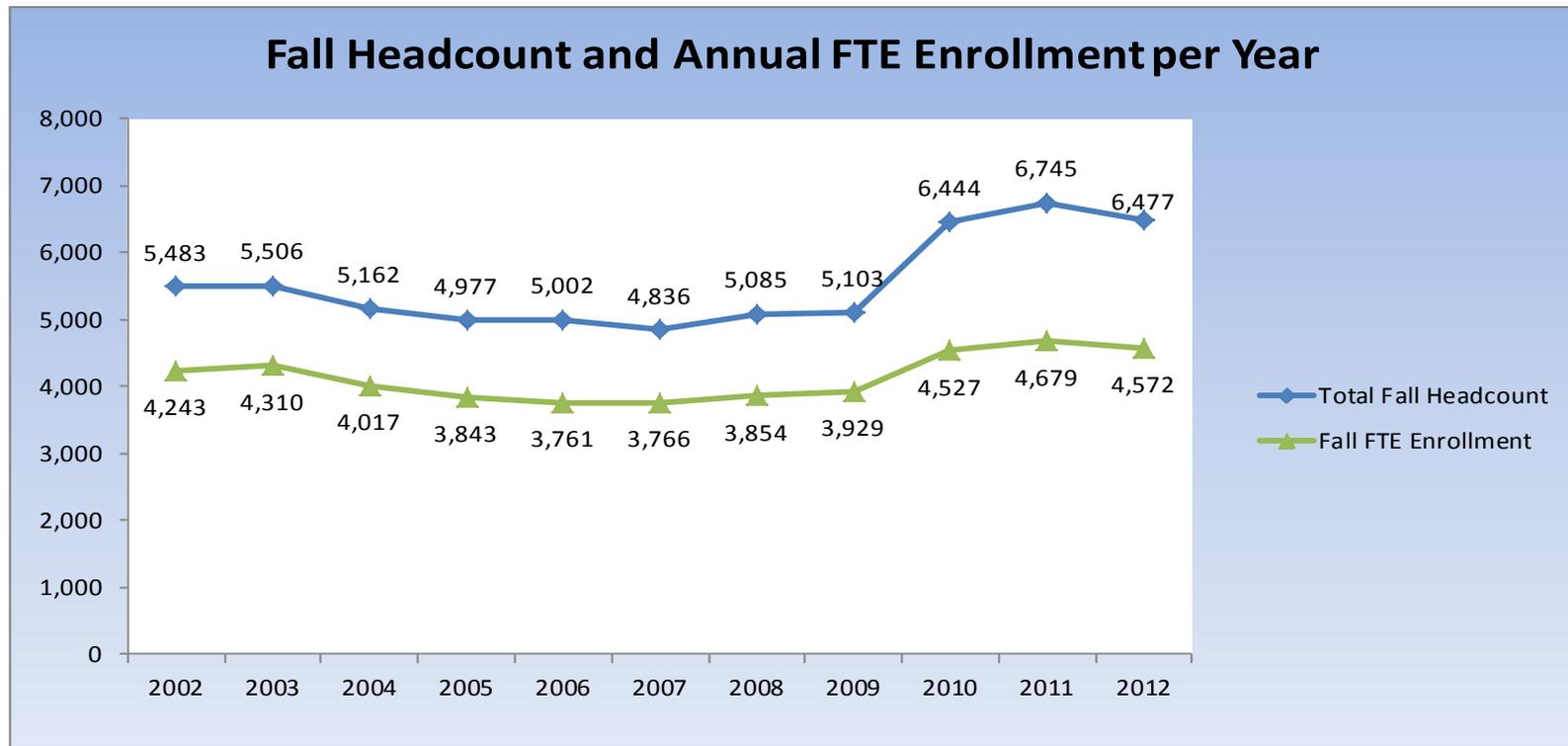
* Source SOU Institutional Research

Fall Headcount and FTE Enrollment at 4th Week of Fall Term

Enrollment Trends

4th Week of Fall Term

	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	% Change from 2011 to 2012
Total Fall Headcount	5,483	5,506	5,162	4,977	5,002	4,836	5,085	5,103	6,444	6,745	6,477	-4.0%
Fall FTE Enrollment	4,243	4,310	4,017	3,843	3,761	3,766	3,854	3,929	4,527	4,679	4,572	-2.3%



* Source SOU Institutional Research

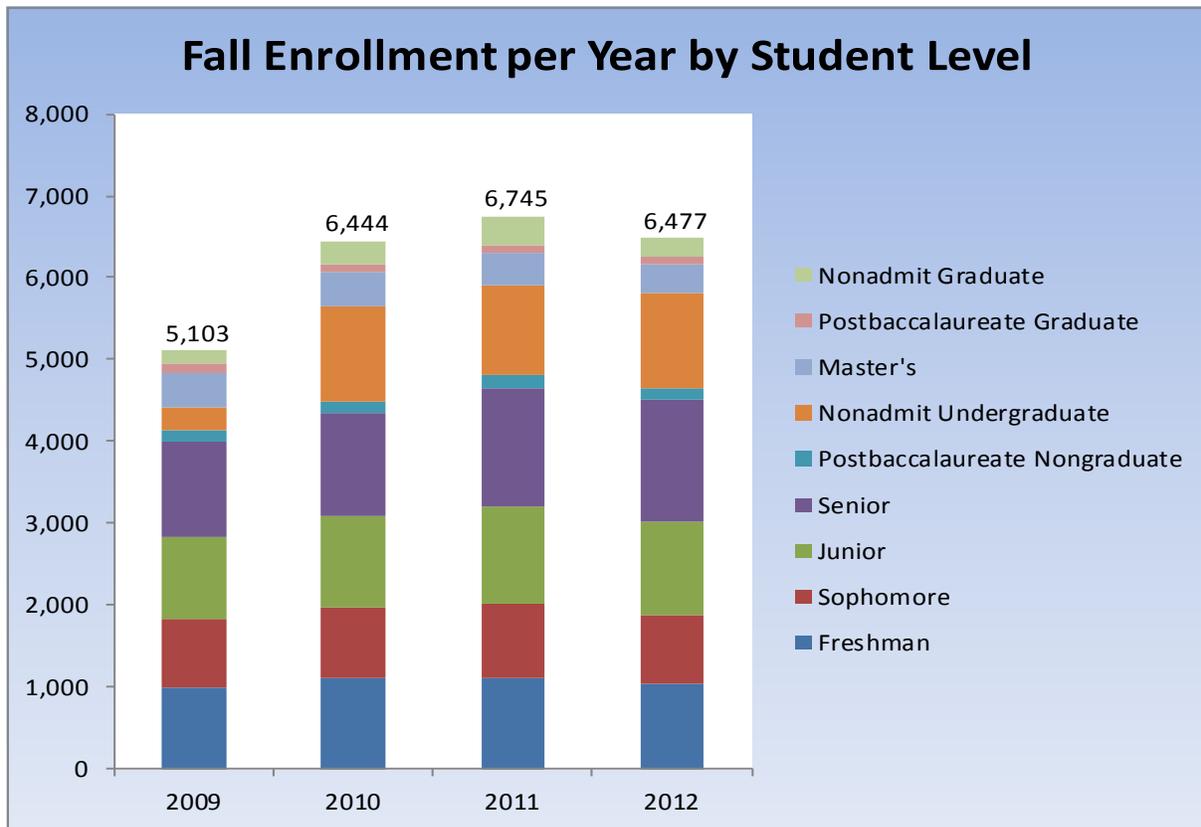
** FTE does not include Nursing Enrollment

Fall Enrollment by Student Level

Enrollment Trends

4th Week of Fall Term

	2009	2010	2011	2012	% Change from 2011 to 2012
Freshman	1,002	1,107	1,099	1,043	-5.1%
Sophomore	835	855	918	843	-8.2%
Junior	996	1,125	1,197	1,137	-5.0%
Senior	1,160	1,256	1,432	1,493	4.3%
Postbaccalaureate Nongraduate	140	146	157	125	-20.4%
Nonadmit Undergraduate	293	1,157	1,110	1,173	5.7%
Subtotal Undergraduate	4,426	5,646	5,913	5,814	-1.7%
Master's	402	428	390	356	-8.7%
Postbaccalaureate Graduate	117	87	83	78	-6.0%
Nonadmit Graduate	158	283	359	229	-36.2%
Subtotal Graduate	677	798	832	663	-20.3%
Grand Total	5,103	6,444	6,745	6,477	-4.0%



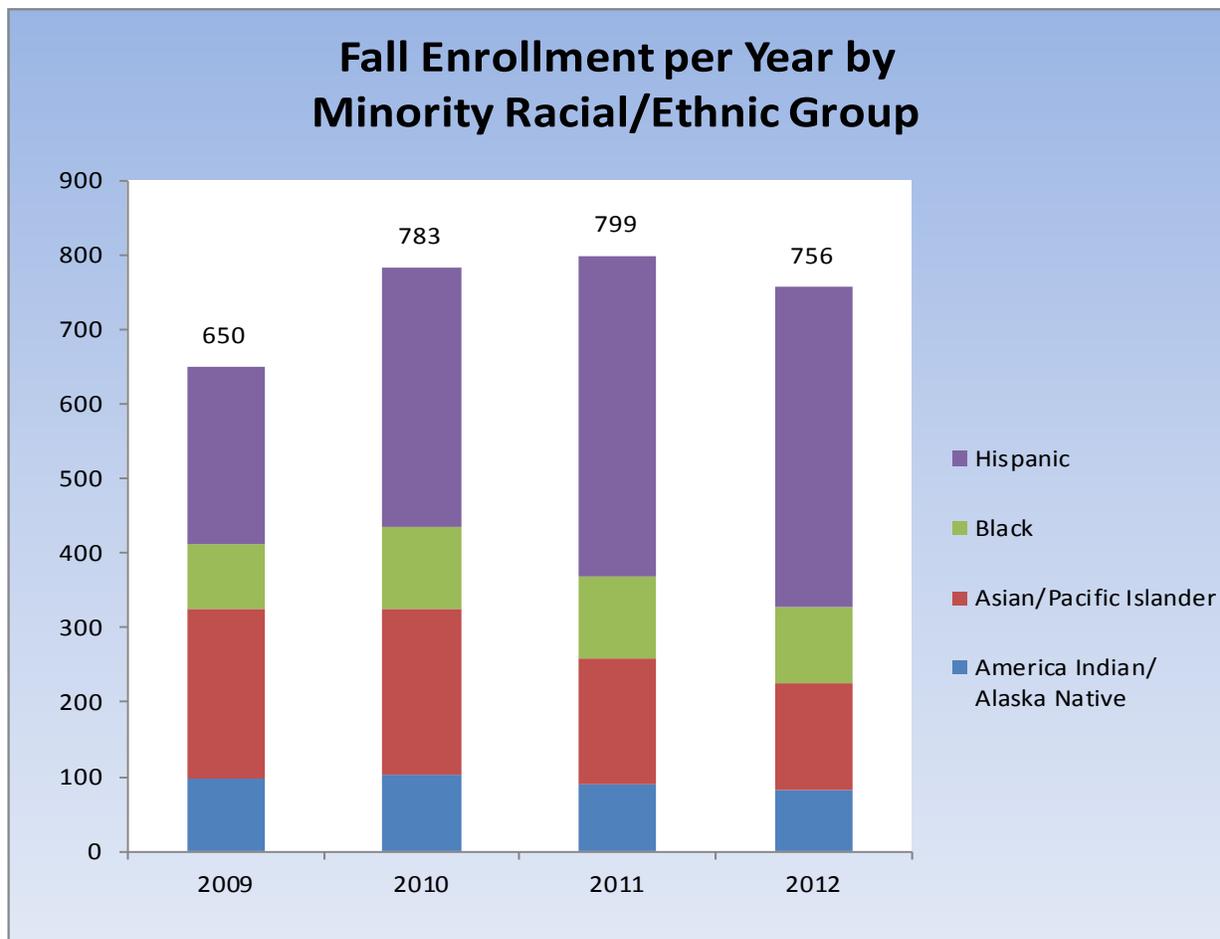
* Source SOU Institutional Research

Fall Enrollment by Racial/Ethnic Group

Enrollment Trends

4th Week of Fall Term

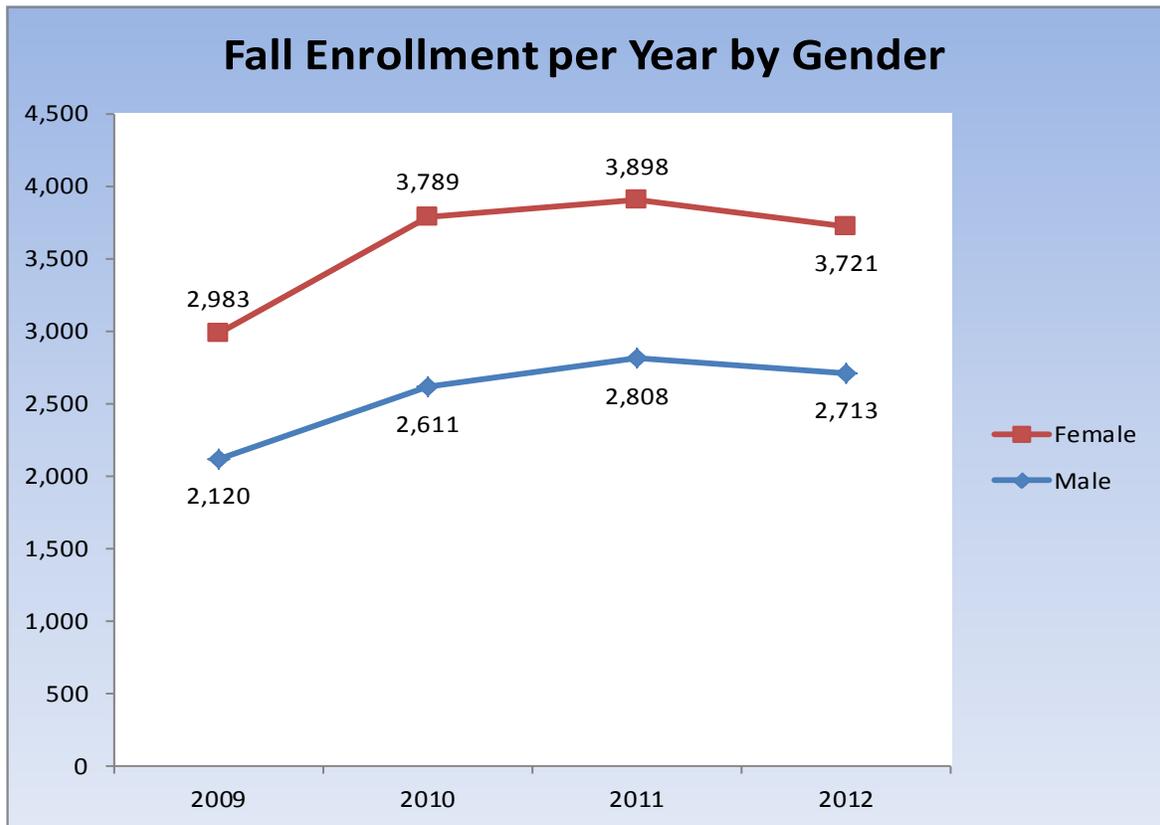
	2009	2010	2011	2012	% Change from 2011 to 2012
American Indian/Alaskan Native	98	104	90	82	-8.9%
Asian/Pacific Islander	228	221	168	143	-14.9%
Black	87	111	110	104	-5.5%
Hispanic	237	347	431	427	-0.9%
Subtotal All Minorities	650	783	799	756	-5.4%
White	3,928	4,137	4,000	3,726	-6.9%
Declined to Respond or Unknown	525	1,524	1,946	1,995	2.5%
Grand Total	5,103	6,444	6,745	6,477	-4.0%



* Source SOU Institutional Research

Gender by Student Level Enrollment Trends 4th Week of Fall Term

	2009	2010	2011	2012	% Change from 2011 to 2012
Male					
Undergraduate	1,768	1,903	2,092	2,056	-1.7%
Graduate	158	194	155	146	-5.8%
Non Admit Undergrad	134	405	414	425	2.7%
Non Admit Graduate	60	109	147	86	-41.5%
Total	2,120	2,611	2,808	2,713	-3.4%
Female					
Undergraduate	2,365	2,564	2,691	2,565	-4.7%
Graduate	361	320	317	286	-9.8%
Non Admit Undergrad	159	738	689	735	6.7%
Non Admit Graduate	98	167	201	135	-32.8%
Total	2,983	3,789	3,898	3,721	-4.5%



* Source SOU Institutional Research

** SOU Permits individuals to report gender as Other or Unknown

Age by Student Level Enrollment Trends 4th Week of Fall Term

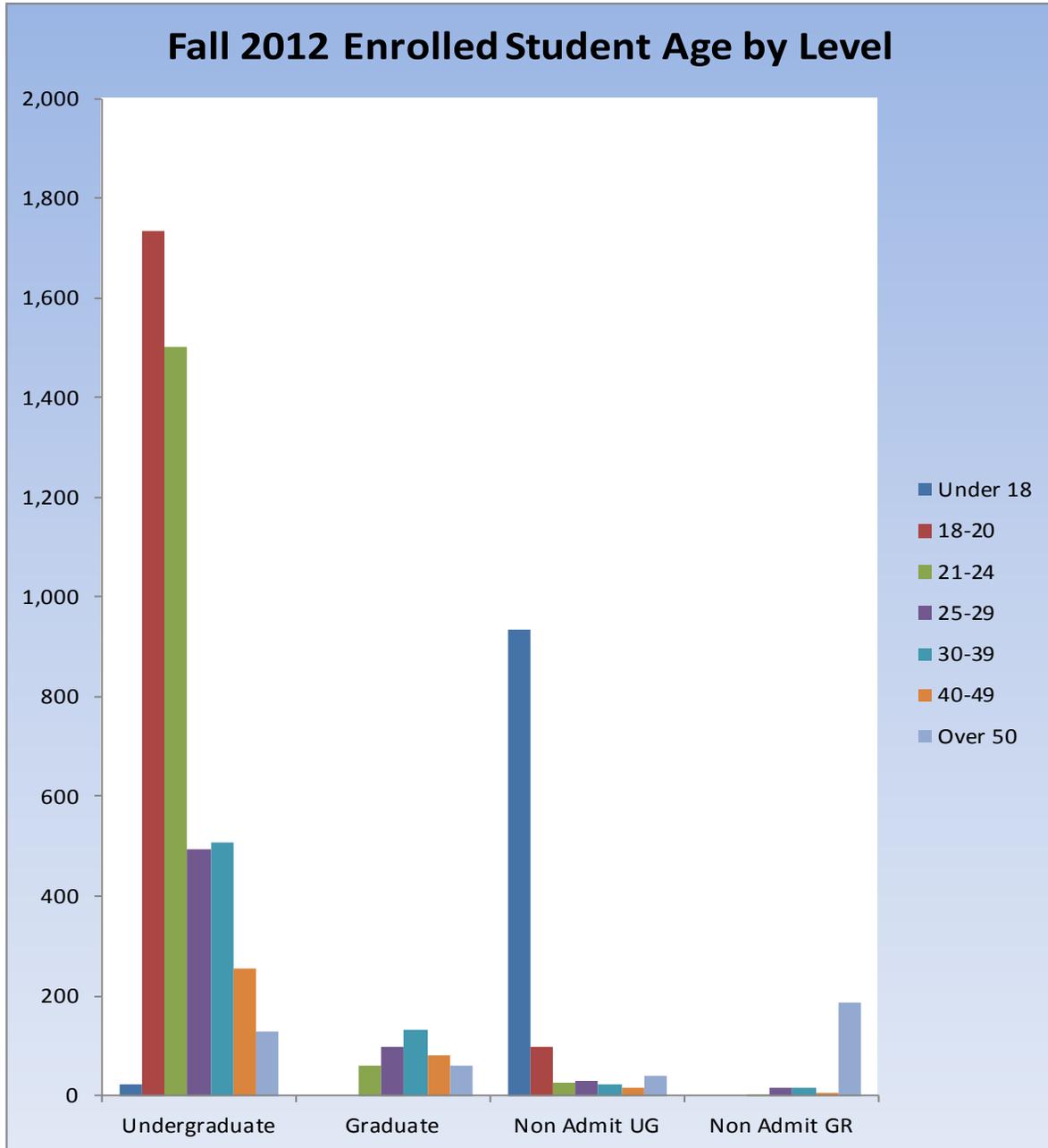
	2009	2010	2011	2012		2009	2010	2011	2012
Under 18					18-20				
Undergraduate	24	32	23	24	Undergraduate	1,614	1,747	1,790	1,735
Graduate	-	-	-	-	Graduate	-	-	2	-
Non Admit UG	139	879	859	935	Non Admit UG	27	110	96	97
Non Admit GR	-	-	-	-	Non Admit GR	-	1	-	-
Total	163	911	882	959	Total	1,641	1,858	1,888	1,832
21-24					25-29				
Undergraduate	1,380	1,439	1,515	1,500	Undergraduate	489	518	578	493
Graduate	54	63	70	61	Graduate	121	114	105	99
Non Admit UG	28	27	34	27	Non Admit UG	28	33	25	29
Non Admit GR	8	12	10	2	Non Admit GR	16	34	15	16
Total	1,470	1,541	1,629	1,590	Total	654	699	723	637
30-39					40-49				
Undergraduate	395	462	528	506	Undergraduate	151	189	248	255
Graduate	161	155	145	133	Graduate	98	113	89	82
Non Admit UG	23	34	27	24	Non Admit UG	18	14	10	15
Non Admit GR	29	27	33	17	Non Admit GR	29	31	13	7
Total	608	678	733	680	Total	296	347	360	359
Over 50									
Undergraduate	100	102	121	128					
Graduate	85	70	62	59					
Non Admit UG	27	54	54	38					
Non Admit GR	76	172	287	186					
Total	288	398	524	411					

* Source SOU Institutional Research

Age by Student Level

Enrollment Trends

4th Week of Fall Term



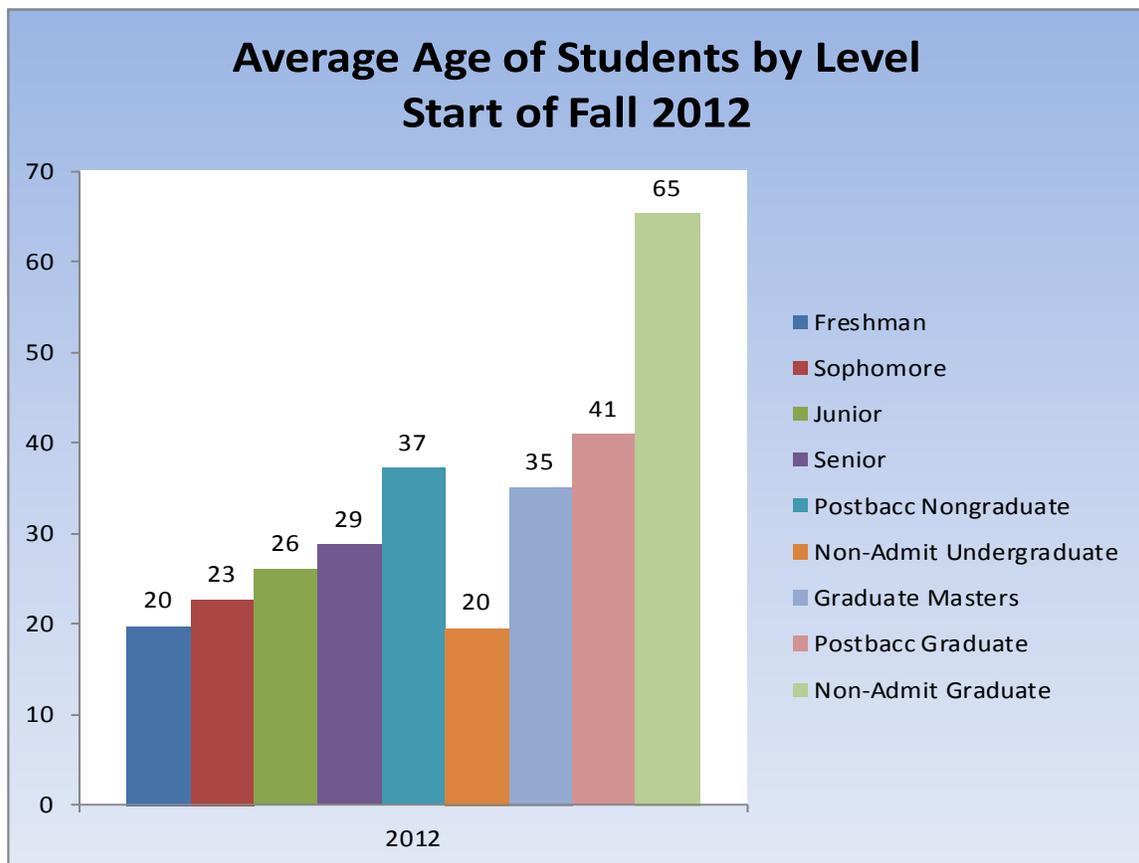
* Source SOU Institutional Research

Average Age by Student Level

Enrollment Trends

Start of Fall Term

	2009	2010	2011	2012
Freshman	19.7	19.7	19.7	19.8
Sophomore	22.0	22.3	23.0	22.7
Junior	25.3	25.7	26.3	26.1
Senior	28.0	28.1	28.5	28.7
Postbacc Nongraduate	37.1	37.3	36.4	37.2
Non-Admit Undergraduate	26.1	20.4	20.5	19.6
Average Undergraduate	24.6	23.8	24.3	24.1
Graduate Masters	36.6	35.3	35.1	35.1
Postbacc Graduate	38.9	42.2	41.3	41.0
Non-Admit Graduate	48.7 ¹	56.2	64.5	65.4
Average Graduate	39.8	43.5	48.4	46.2



* Source SOU Institutional Research

** Age at of Start of Term

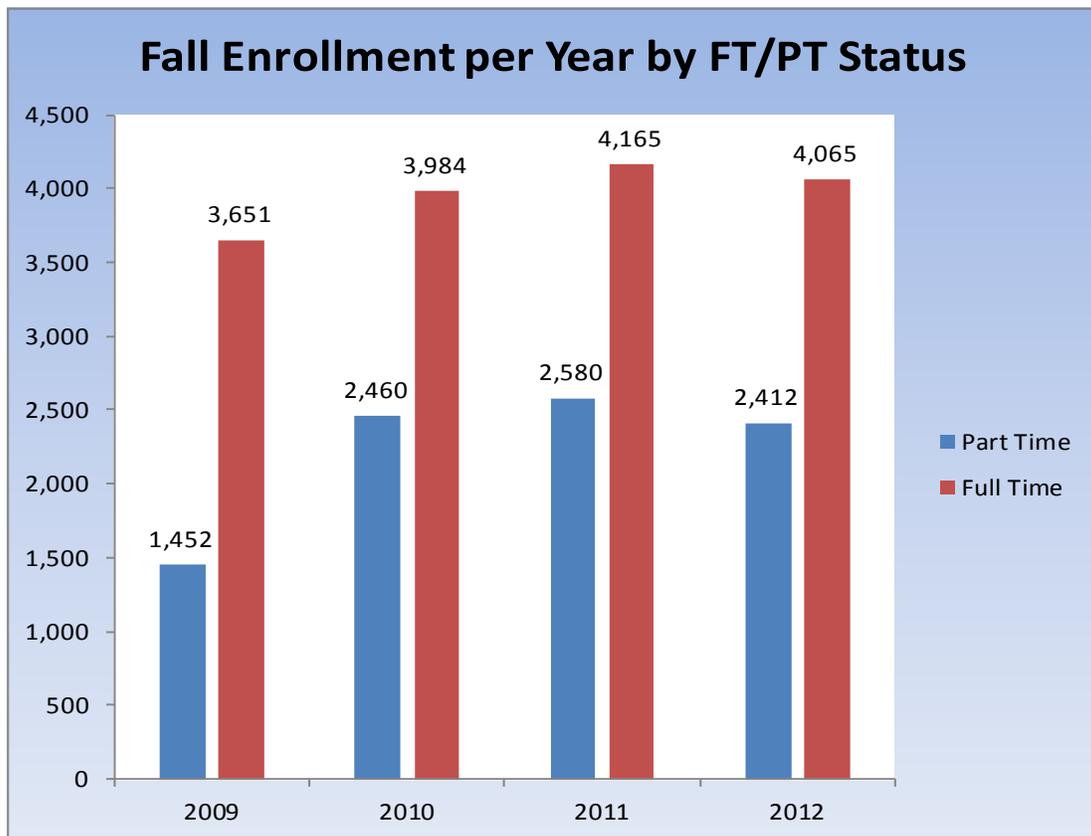
¹ Osher Lifelong Learning Institute Participants *NOT* recorded as Non-Admit Graduate

Fall Enrollment by FT/PT Status

Enrollment Trends

4th Week of Fall Term

	2009	2010	2011	2012	% Change from 2011 to 2012
Part Time					
Undergraduate	727	827	957	948	-0.9%
Graduate	288	291	239	218	-8.8%
Non Admit UG	282	1,062	1,028	1,024	-0.4%
Non Admit GR	155	280	356	222	-37.6%
Total	1,452	2,460	2,580	2,412	-6.5%
Full Time					
Undergraduate	3,406	3,662	3,846	3,693	-4.0%
Graduate	231	224	234	216	-7.7%
Non Admit UG	11	95	82	149	81.7%
Non Admit GR	3	3	3	7	133.3%
Total	3,651	3,984	4,165	4,065	-2.4%
Percent Part Time	28.5%	38.2%	38.3%	37.2%	



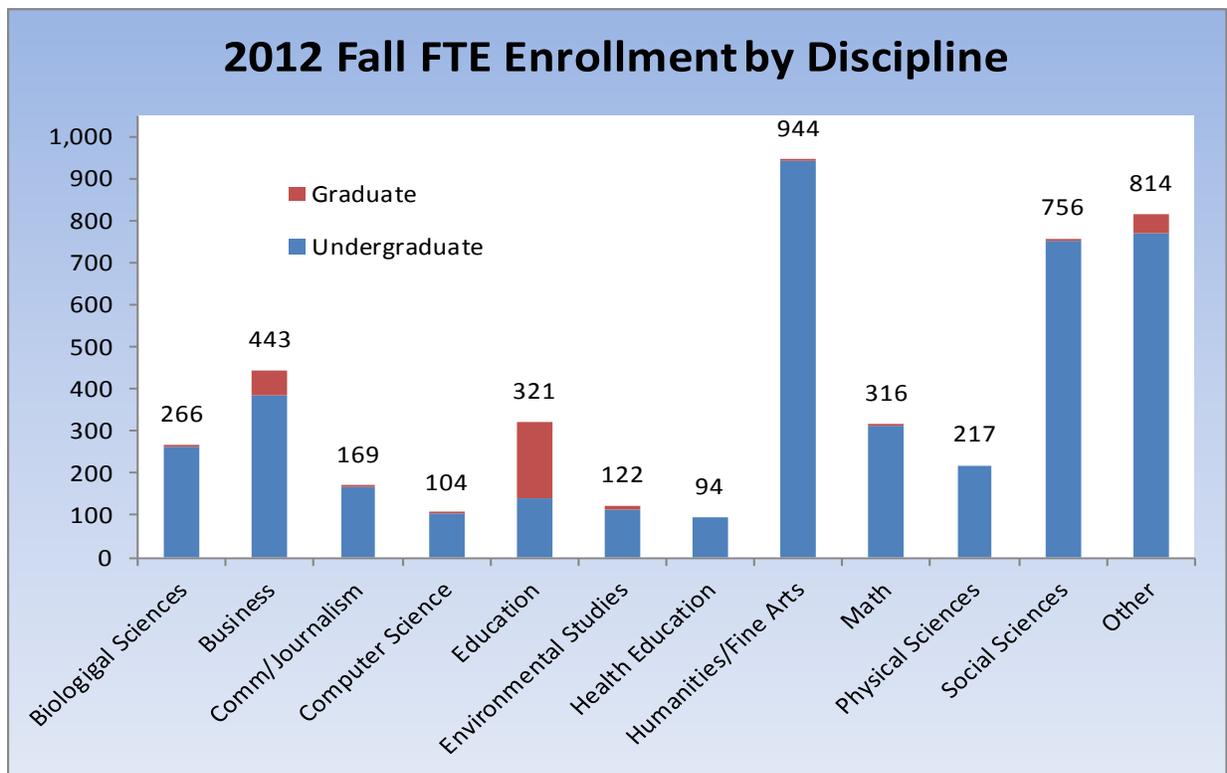
* Source SOU Institutional Research

Fall 2012 FTE Enrollment by Discipline

Enrollment Trends

4th Week of Fall Term

	Undergraduate		Graduate		Total	
	N	%	N	%	N	%
Biological Sciences	263.1	6.2%	3.0	1.0%	266.1	5.8%
Business	386.5	9.1%	56.2	18.5%	442.7	9.7%
Comm/Journalism	168.5	4.0%	0.3	0.1%	168.8	3.7%
Computer Science	102.5	2.4%	1.3	0.4%	103.8	2.3%
Education	142.3	3.3%	178.2	58.6%	320.5	7.0%
Environmental Studies	112.1	2.6%	9.4	3.1%	121.5	2.7%
Health Education ¹	94.3	2.2%		0.0%	94.3	2.1%
Humanities/Fine Arts	939.7	22.1%	4.5	1.5%	944.2	20.7%
Math	312.9	7.3%	2.8	0.9%	315.7	6.9%
Physical Sciences	217.3	5.1%		0.0%	217.3	4.8%
Social Sciences	752.9	17.7%	3.4	1.1%	756.3	16.6%
Other ²	768.9	18.0%	45.1	14.8%	814.0	17.8%
Total	4,261.0	100.0%	304.2	100.0%	4,565.2	100.0%



¹ Excludes Nursing FTE

² "Other" includes area, ethnic, cultural, gender, and group studies; family and consumer sciences/human sciences; library science; military science, leadership, and operational art; multi/interdisciplinary studies; park, recreation, leisure, and fitness studies; science technologies/technicians; homeland security, law enforcement, firefighting, and related protective services; engineering and engineering tech; and public administration and social service professions.

* Source SOU Institutional Research

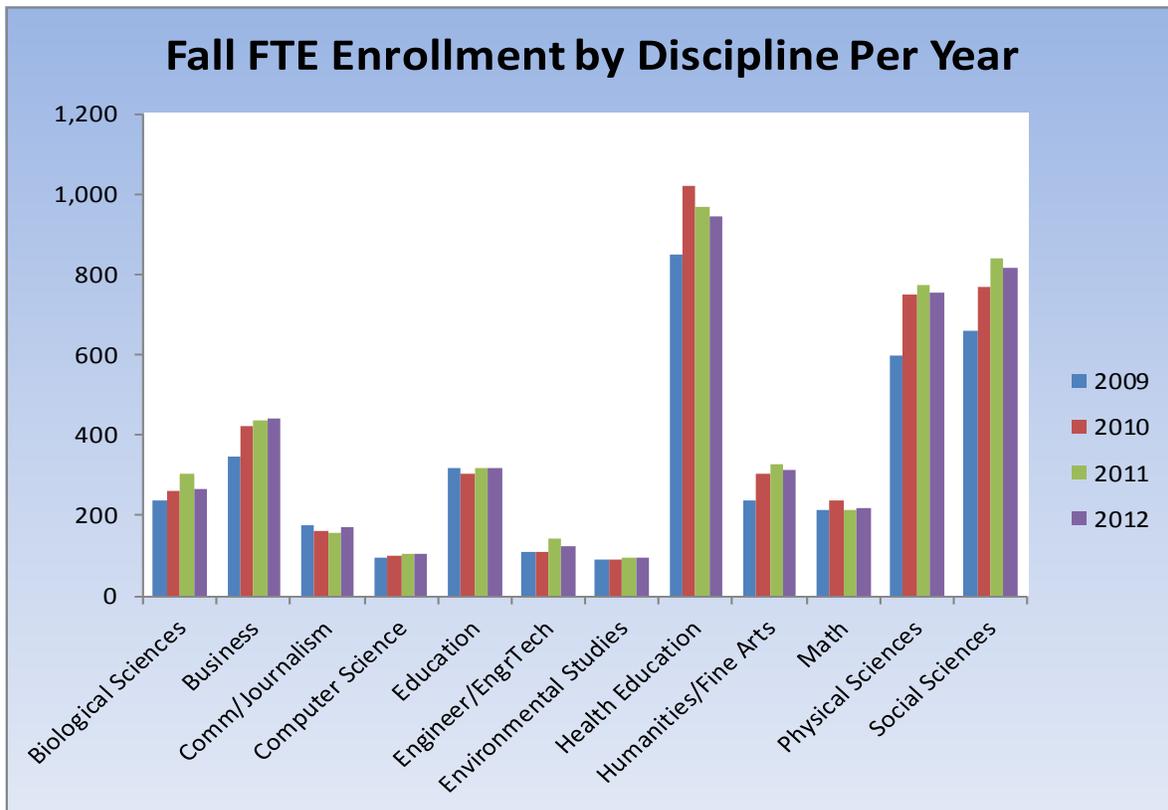
** Total FTE is slightly different from FTE reported elsewhere due to timing

Fall FTE Enrollment by Discipline

Enrollment Trends

4th Week of Fall Term

	2009	2010	2011	2012
Biological Sciences	238.1	262.0	301.9	266.1
Business	347.3	421.3	435.2	442.7
Comm/Journalism	176.7	160.2	156.2	168.8
Computer Science	94.4	100.4	104.6	103.8
Education	316.1	303.3	318.8	320.5
Environmental Studies	111.0	111.7	142.5	121.5
Health Education ¹	90.5	91.3	97.5	94.3
Humanities/Fine Arts	849.2	1,018.2	968.2	944.2
Math	236.6	303.6	325.4	315.7
Physical Sciences	212.3	236.6	215.5	217.3
Social Sciences	599.4	748.0	772.2	756.3
Other ²	658.4	767.4	840.9	814.0
Total	3,930.0	4,524.0	4,678.9	4,565.2



¹ Excludes Nursing FTE

² "Other" includes area, ethnic, cultural, gender, and group studies; family and consumer sciences/human sciences; library science; military science, leadership, and operational art; multi/interdisciplinary studies; park, recreation, leisure, and fitness studies; science technologies/technicians; homeland security, law enforcement, firefighting, and related protective services; engineering and engineering tech; and public administration and social service professions.

* Source SOU Institutional Research

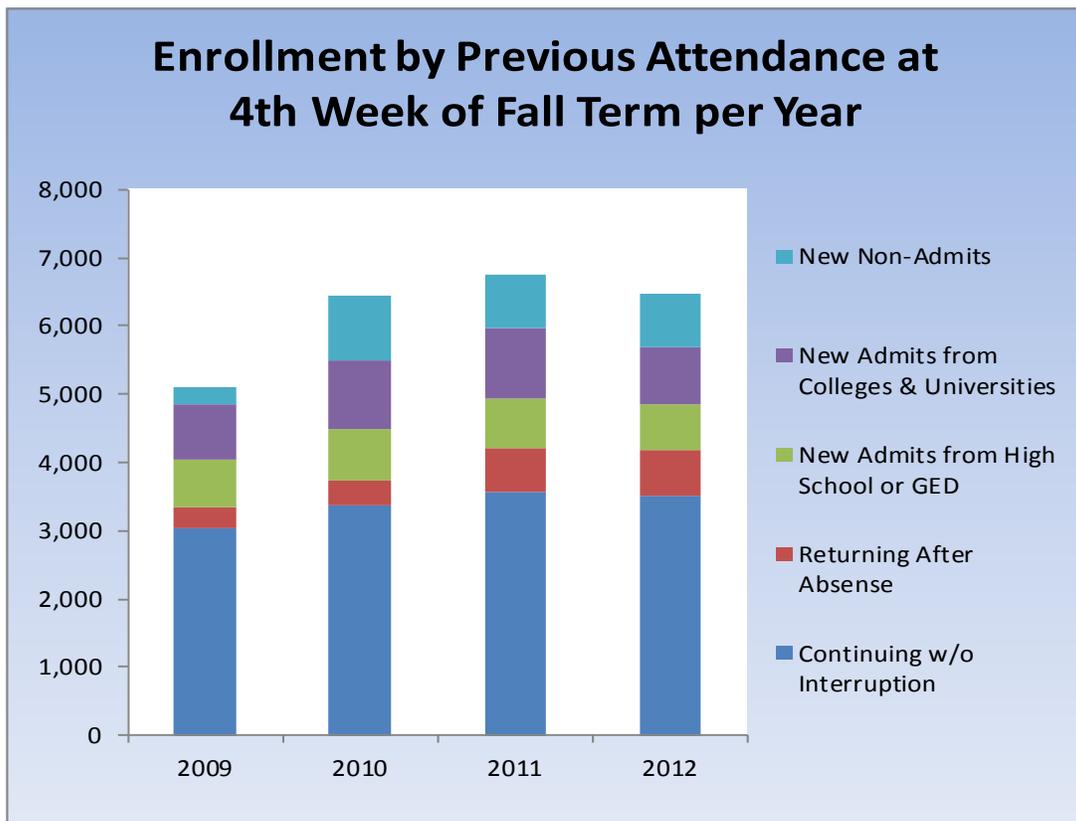
** Total FTE is slightly different from FTE reported elsewhere due to timing

Enrollment by Previous Attendance

Enrollment Trends

4th Week of Fall Term

	2009	2010	2011	2012
Continuing w/o Interruption	3,048	3,368	3,564	3,521
Returning After Absense	308	358	633	663
New Admits from High School or GED				
Oregon High School	399	461	446	389
Other U.S. High School	242	269	250	255
Foreign High School	25	24	42	17
GED	26	13	10	12
New Admits from Colleges & Universities				
OUS Institution	50	62	44	48
Oregon Community College	200	287	384	310
Other Oregon College	11	8	12	6
Other U.S. College	207	284	276	195
Foreign College	9	23	10	0
Unknown College	334	342	299	283
New Non-Admits	245	944	774	782
Total	5,104	6,443	6,744	6,481



* Source OUS Gray Book Reports

Enrollment by Geographic Origin

Enrollment Trends

4th Week of Fall Term

	2009	2010	2011	2012
Baker	10	11	8	8
Benton	41	43	46	46
Clackamas	121	111	130	122
Clatsop	18	18	16	14
Columbia	15	9	20	20
Coos	55	81	78	77
Crook	5	9	8	5
Curry	32	37	40	29
Deschutes	116	130	137	125
Douglas	105	117	154	106
Gilliam	1	1	1	
Grant	1		1	2
Harney	9	6	6	6
Hood River	6	7	9	5
Jackson	2,128	2,899	3,026	2,883
Jefferson	4	6	6	7
Josephine	381	453	456	481
Klamath	120	219	227	162
Lake	9	10	7	5
Lane	115	132	152	147
Lincoln	14	12	10	6
Linn	17	19	24	26
Malheur	8	7	9	5
Marion	55	58	62	67
Morrow	1	2	3	2
Multnomah	183	160	177	169
Polk	10	10	11	15
Sherman	1	1	1	2
Tillamook	5	8	10	7
Umatilla	21	21	18	17
Union	2	3	5	3
Wallowa	1	3	2	4
Wasco	4	10	8	8
Washington	172	198	180	153
Wheeler	1			
Yamhill	29	29	30	35
Unknown County	1	8		
Total Oregon	3,817	4,848	5,078	4,769

* Source SOU Institutional Research

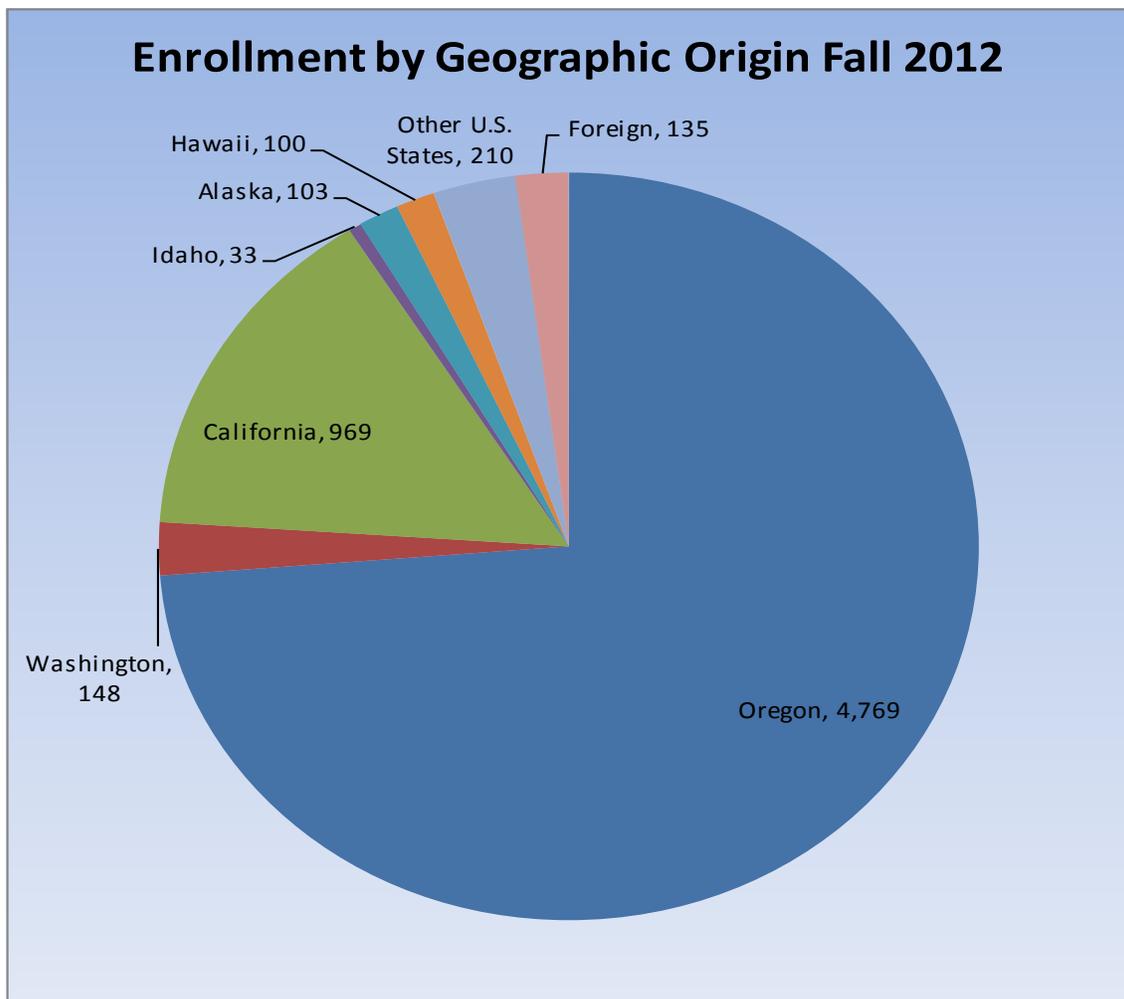
Enrollment by Geographic Origin

Enrollment Trends

4th Week of Fall Term

continued...

	2009	2010	2011	2012
State of Washington	152	158	144	148
State of California	587	803	928	969
State of Idaho	24	28	39	33
State of Alaska	103	107	92	103
State of Hawaii	123	132	115	100
Other U.S. States	203	211	206	210
Foreign	91	116	139	135
Unknown Geog. Source	3	41	4	10
Total Other	1,286	1,596	1,667	1,708
Grand Total	5,103	6,444	6,745	6,477



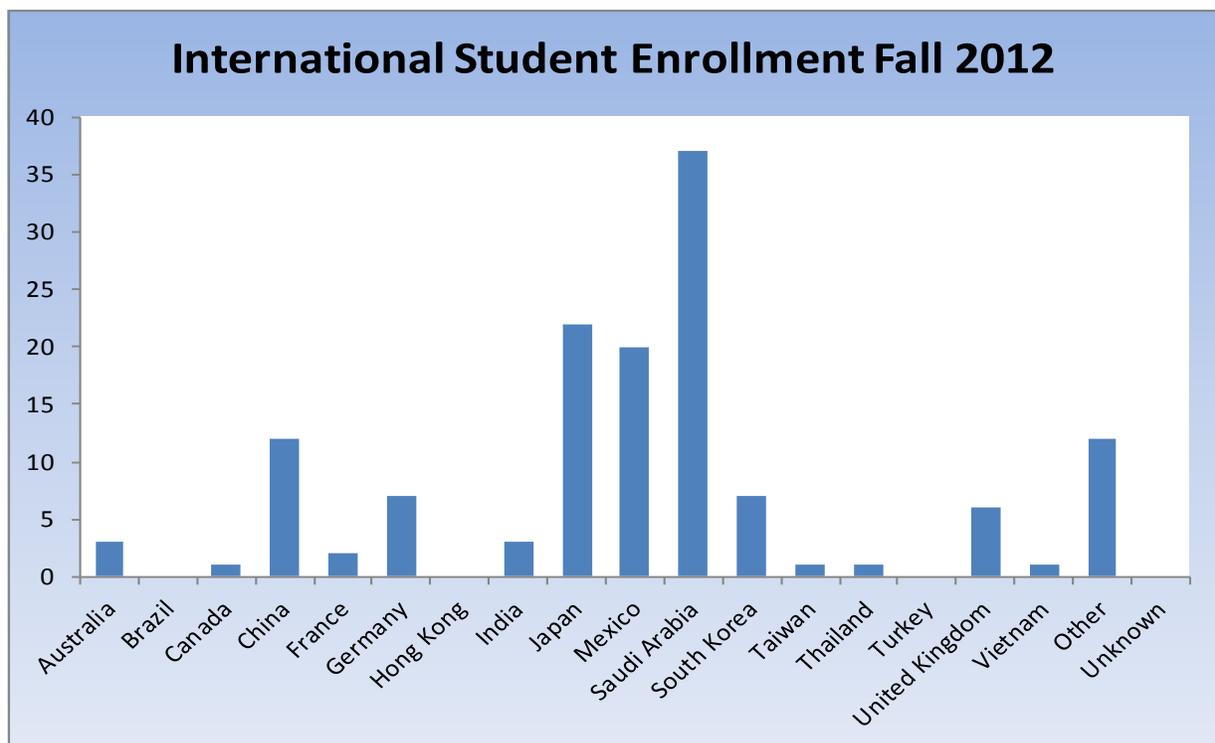
* Source SOU Institutional Research

Fall International Student Enrollment

Enrollment Trends

End of Fall Term

	2009	2010	2011	2012
Australia		1	1	3
Brazil		1	1	
Canada	1	1	1	1
China	4	8	10	12
France	6	2	2	2
Germany	7	9	8	7
Hong Kong	1	1	1	
India	1	2	2	3
Japan	13	19	22	22
Mexico	21	30	32	20
Saudi Arabia	16	20	38	37
South Korea	7	6	6	7
Taiwan	3	2	1	1
Thailand	3	3	1	1
Turkey	1	1		
United Kingdom	5	5	7	6
Vietnam		1	1	1
Other	8	8	8	12
Unknown	2	1	1	
Total	99	121	143	135



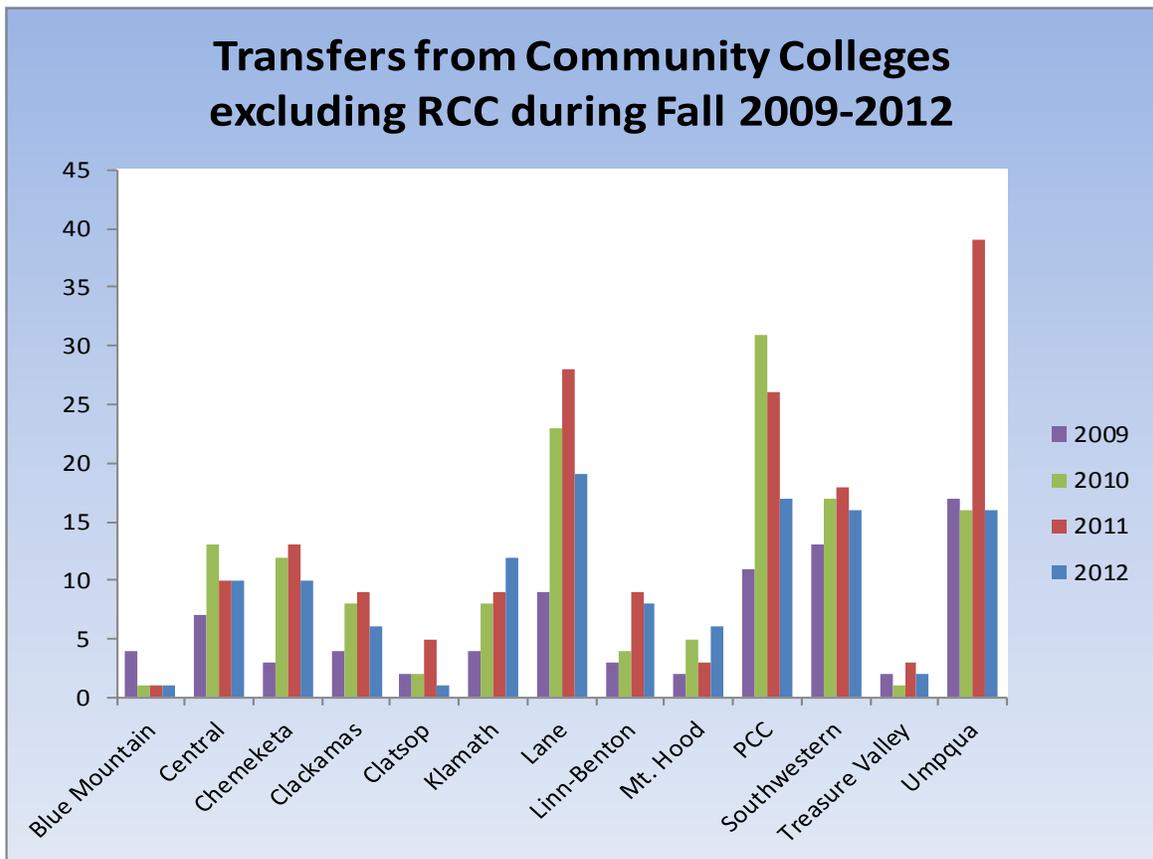
* Source SOU Institutional Research

Fall Transfers From Community Colleges

Enrollment Trends

4th Week of Fall Term

	2006	2007	2008	2009	2010	2011	2012
Blue Mountain	0	1	2	4	1	1	1
Central	7	11	6	7	13	10	10
Chemeketa	5	11	8	3	12	13	10
Clackamas	4	11	6	4	8	9	6
Clatsop	4	4	0	2	2	5	1
Klamath	8	3	7	4	8	9	12
Lane	12	7	9	9	23	28	19
Linn-Benton	3	7	4	3	4	9	8
Mt. Hood	3	1	4	2	5	3	6
PCC	9	13	14	11	31	26	17
Southwestern	10	12	5	13	17	18	16
Treasure Valley	0	1	1	2	1	3	2
Umpqua	15	7	8	17	16	39	16
RCC	113	128	137	120	146	211	186
Total Oregon CC	193	217	211	201	287	384	310



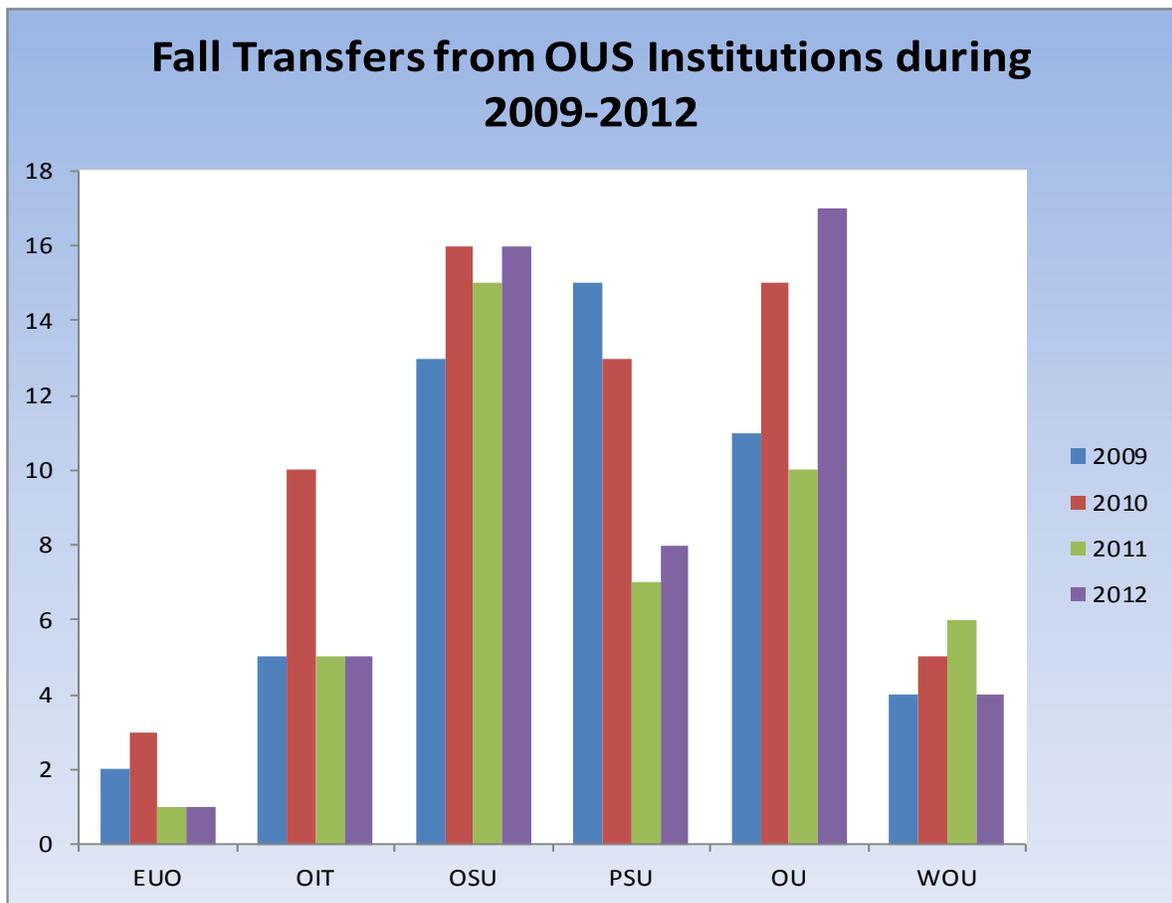
* Source OUS Gray Book Reports

Fall Transfers From OUS & Other Institutions

Enrollment Trends

4th Week of Fall Term

	2006	2007	2008	2009	2010	2011	2012
EUO	3	2	1	2	3	1	1
OIT	5	11	5	5	10	5	5
OSU	13	11	11	13	16	15	16
PSU	8	8	10	15	13	7	8
OU	22	16	8	11	15	10	17
WOU	7	5	4	4	5	6	4
Subtotal	58	53	39	50	62	44	51
Other Institutions							
Oregon CC	193	217	211	201	287	384	310
Other Institutions	295	286	280	300	390	401	484
Grand Total	546	556	530	551	739	829	845



* Source OUS Gray Book Reports

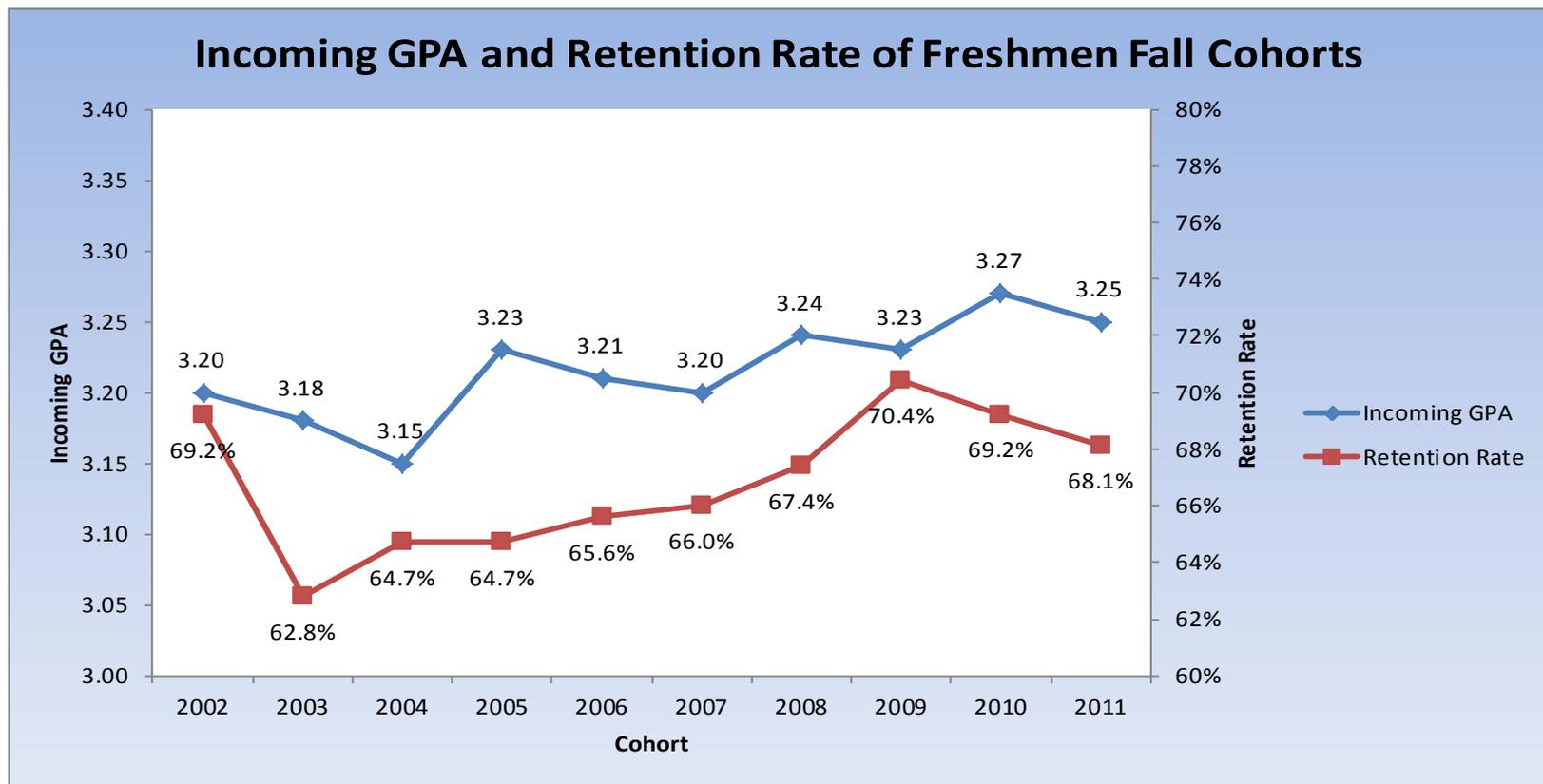


Retention & Graduation

Average GPA and Retention Retention & Graduation

First Time, Full Time, Degree Seeking Freshmen Fall Cohort

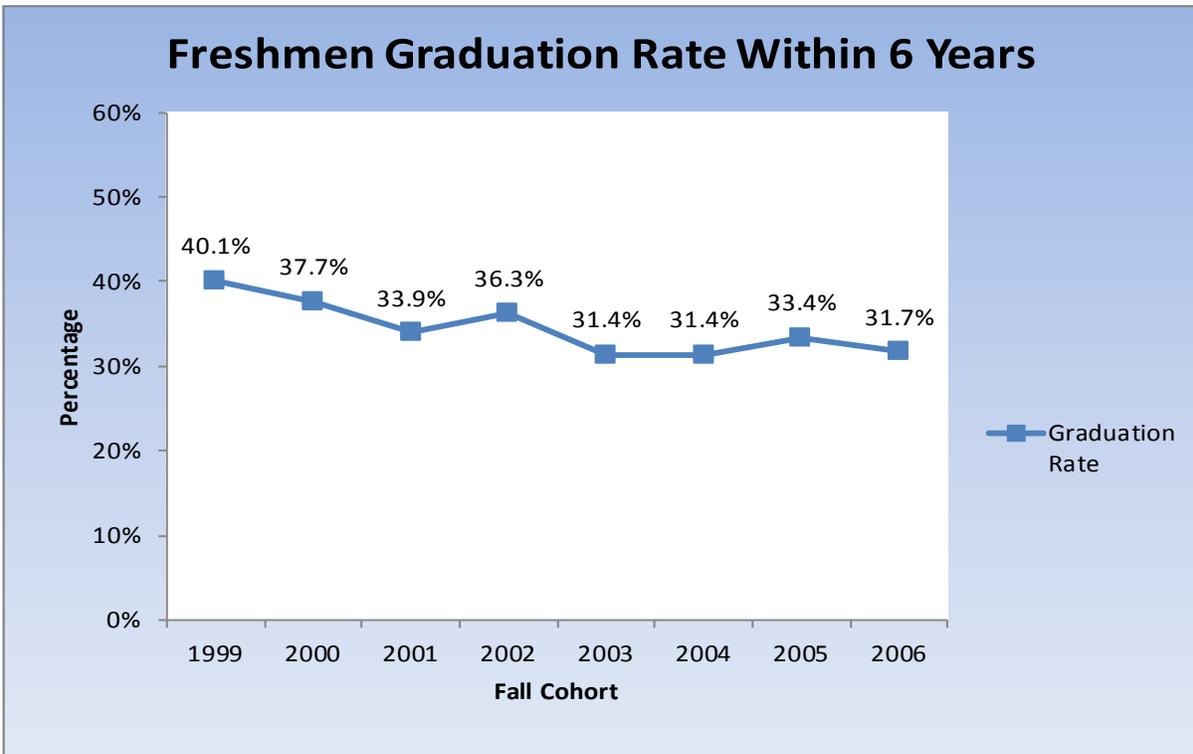
Cohort	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
N	782	895	745	706	704	703	675	653	738	709
Incoming GPA	3.20	3.18	3.15	3.23	3.21	3.20	3.24	3.23	3.27	3.25
% Retained at SOU the following Fall	69.2%	62.8%	64.7%	64.7%	65.6%	66.0%	67.4%	70.4%	69.2%	68.1%



* Source SOU Institutional Research

Freshmen Cumulative Graduation Rate Retention & Graduation within 6 years highlighted

Cohort	Graduation Year								
	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12
1999	35.9%	40.1%	42.2%	42.7%	43.6%	44.0%	44.3%	44.3%	44.3%
2000	18.9%	33.3%	37.7%	39.6%	40.2%	41.0%	41.3%	41.7%	41.9%
2001	1.1%	18.2%	29.4%	33.9%	35.8%	36.3%	37.6%	38.2%	38.4%
2002		1.9%	21.0%	33.5%	36.3%	38.4%	39.5%	39.9%	40.5%
2003			1.6%	17.7%	27.4%	31.4%	32.5%	34.2%	34.9%
2004				2.0%	13.6%	27.1%	31.4%	33.2%	34.2%
2005				0.1%	1.7%	15.7%	29.2%	33.4%	35.1%
2006					0.1%	2.1%	15.6%	28.0%	31.7%
2007							1.7%	17.8%	31.2%
2008						0.1%	0.1%	4.0%	20.9%
2009								0.2%	2.8%

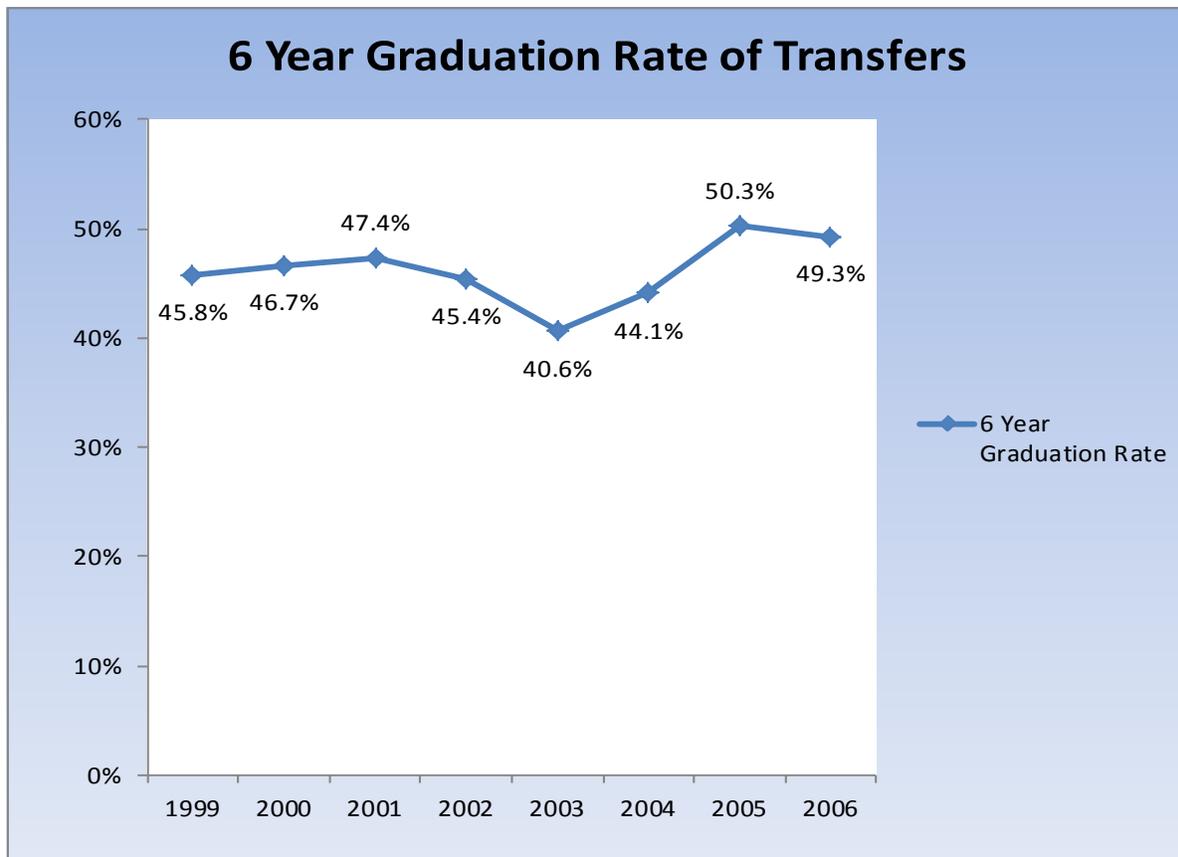


* Source SOU Institutional Research

** Undergraduate Degrees Awarded to First Time, Full Time Freshmen

Transfer Graduation Rate Retention & Graduation within 6 Years highlighted

Cohort	Graduation Year								
	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12
1999	44.2%	45.8%	46.8%	47.3%	47.3%	47.3%	47.3%	47.6%	47.6%
2000	41.9%	44.6%	46.7%	47.6%	47.8%	48.7%	49.2%	49.9%	49.9%
2001	29.0%	40.8%	45.7%	47.4%	48.3%	48.8%	48.8%	49.5%	49.5%
2002	11.1%	30.1%	40.7%	44.0%	45.4%	46.2%	46.7%	47.7%	48.1%
2003	0.5%	8.9%	24.9%	34.2%	38.4%	40.6%	42.2%	43.1%	43.3%
2004		0.9%	11.3%	29.4%	37.6%	42.1%	44.1%	45.2%	46.2%
2005			0.8%	15.8%	36.2%	44.0%	49.3%	50.3%	50.7%
2006				0.6%	13.1%	30.6%	43.9%	47.2%	49.3%
2007					0.3%	12.0%	32.4%	44.3%	50.3%
2008						0.2%	11.9%	32.9%	44.9%
2009							0.3%	12.0%	31.6%
2010								0.9%	11.4%

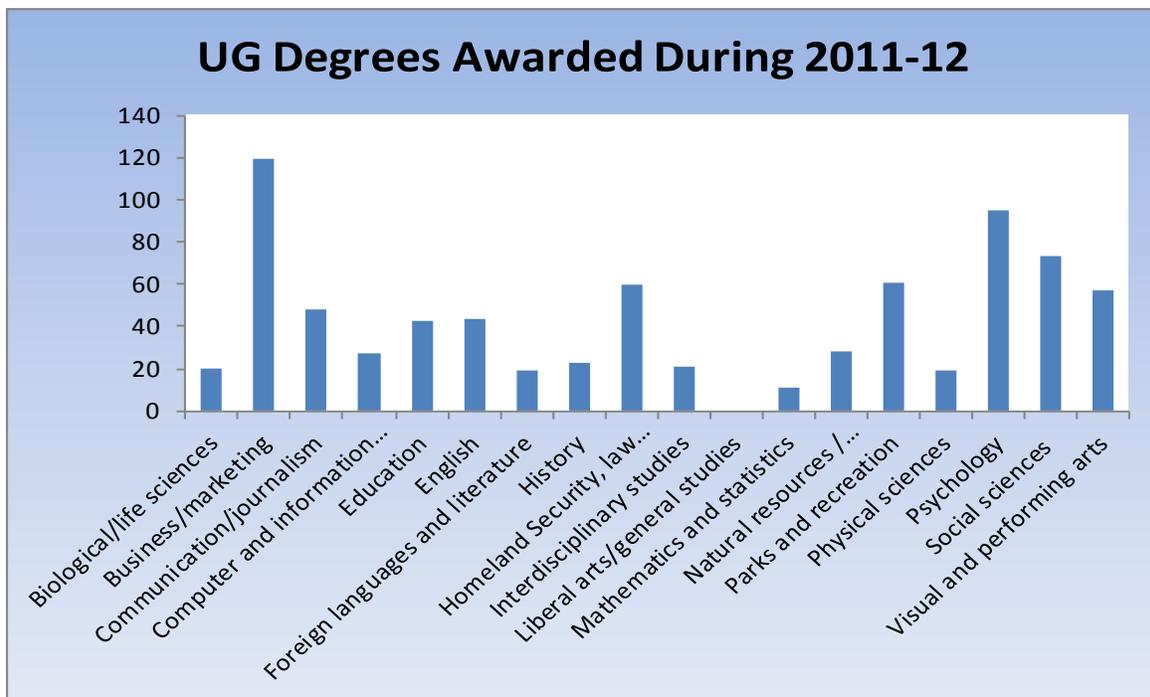


* Source SOU Institutional Research

** Undergraduate Degrees Awarded to Transfer Students

Undergraduate Degrees Awarded by Major Retention & Graduation

	2008-09	2009-10	2010-11	2011-12
Biological/life sciences	24	26	18	20
Business/marketing	111	121	128	119
Communication/journalism	56	68	50	48
Computer and information sciences	27	19	34	27
Education	16	31	60	43
English	38	45	35	44
Foreign languages and literature	9	8	23	19
History	27	26	27	23
Homeland Security, law enforcement, firefighting, and protective services	59	49	52	60
Interdisciplinary studies	21	12	18	21
Liberal arts/general studies	1	1	0	0
Mathematics and statistics	9	13	4	11
Natural resources / environmental science	16	22	12	28
Parks and recreation	33	39	38	61
Physical sciences	28	26	16	19
Psychology	88	80	66	95
Social sciences	57	64	62	73
Visual and performing arts	66	78	73	57
Total	686	728	716	768

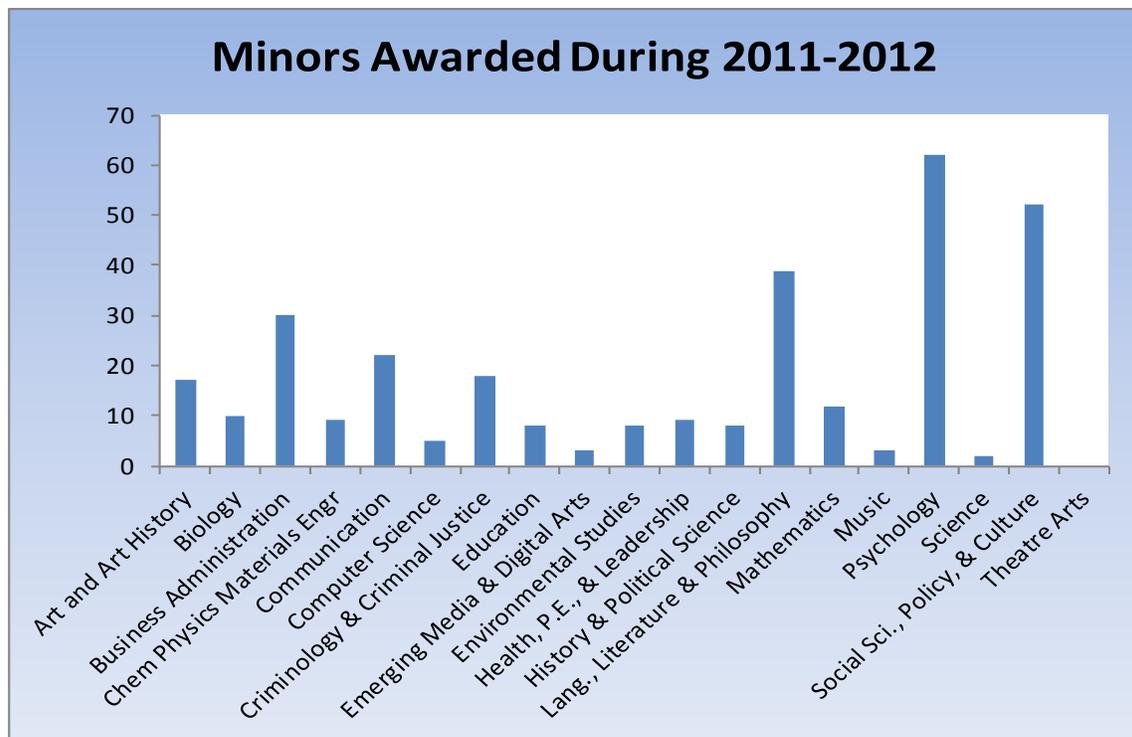


* Source SOU Institutional Research

** Note: Primary and Secondary Majors Included
Awarded a Degree anytime within the academic year

Minor Degrees Awarded Retention & Graduation

	2008-09	2009-10	2010-11	2011-12
Art and Art History	14	11	22	17
Biology	4	2	4	10
Business Administration	24	21	17	30
Chem Physics Materials Engr	22	25	9	9
Communication	32	22	37	22
Computer Science	4	4	4	5
Criminology & Criminal Justice	18	9	15	18
Education	20	9	6	8
Emerging Media & Digital Arts				3
Environmental Studies	6	6	5	8
Health, P.E., & Leadership	2	7	8	9
History & Political Science	12	11	15	8
Lang., Literature & Philosophy	44	43	36	39
Mathematics	9	7	7	12
Music	5	1	3	3
Psychology	44	49	63	62
Science	12	9	6	2
Social Sci., Policy, & Culture	54	60	52	52
Theatre Arts	1		1	
Total	327	296	310	317



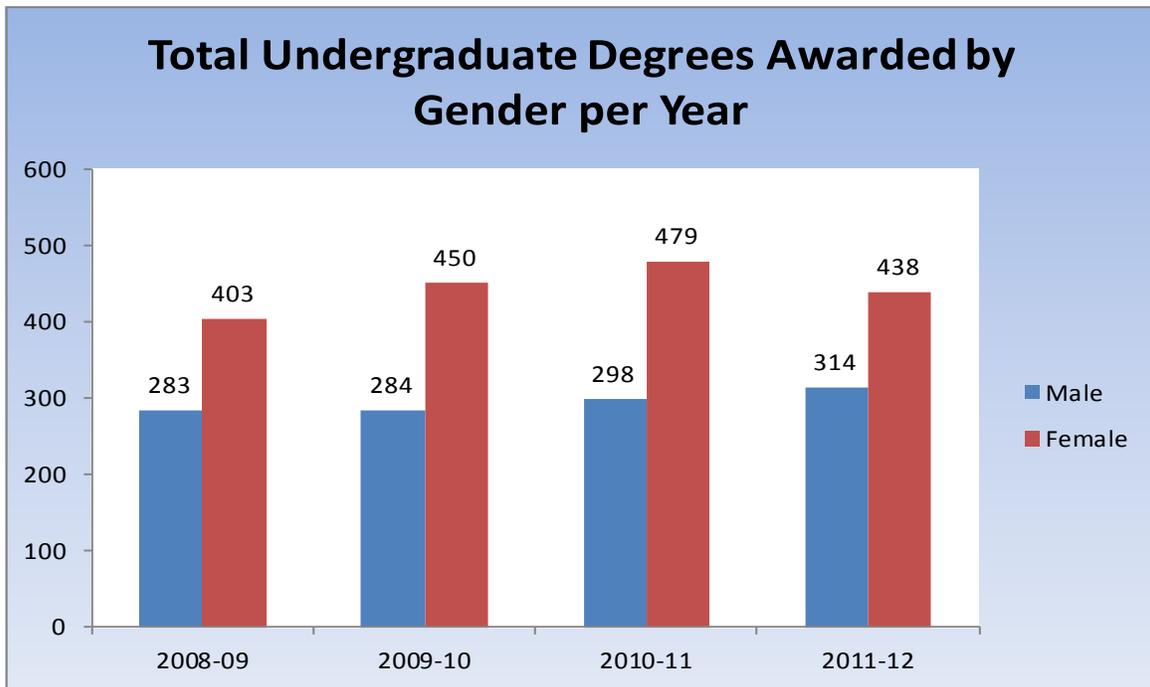
* Source SOU Institutional Research

** Note: Primary and Secondary Minors included

Awarded a Minor any time within the academic year

Undergraduate Degrees Awarded Retention & Graduation by Ethnicity and Gender

	2008-09	2009-10	2010-11	2011-12
Male	283	284	298	314
American Indian/Alaskan Native	4	9	3	6
Asian/Pacific Islander	15	14	19	17
Black	6	7	14	8
Hispanic	14	6	9	15
White	223	233	229	230
Other ¹	21	15	24	38
Female	403	450	479	438
American Indian/Alaskan Native	10	10	8	8
Asian/Pacific Islander	9	20	17	21
Black	1	3	6	4
Hispanic	23	27	17	29
White	336	358	398	340
Other ¹	24	32	33	36



* Source SOU Institutional Research

¹Includes Multiple Ethnicities, Declined to Respond, Unknown, or None of the Above

** Note: Primary and Secondary Majors Included
Awarded a Degree within the Academic Year



Tuition & Financial Aid

Annual Tuition and Fee Rates

Tuition and Financial Aid

	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	% Change from 2011-12
Undergraduate												
Resident	3,907	4,152	4,697	5,005	5,233	5,502	5,718	6,252	6,795	7,215	7,521	4.2%
Non-Resident	11,766	12,822	15,146	16,054	16,918	17,580	18,264	19,914	20,430	20,490	20,238	-1.2%
Graduate												
Resident	6,644	7,320	9,053	9,646	10,186	10,632	1,169	11,919	12,195	14,190	14,298	0.8%
Non-Resident	11,604	12,570	15,146	16,045	16,882	17,553	18,324	18,810	19,005	17,790	17,538	-1.4%

*based upon 15 credit hours for undergraduates and 12 credit hours for graduates

Inflation Adjusted Against 2002-03 Dollars

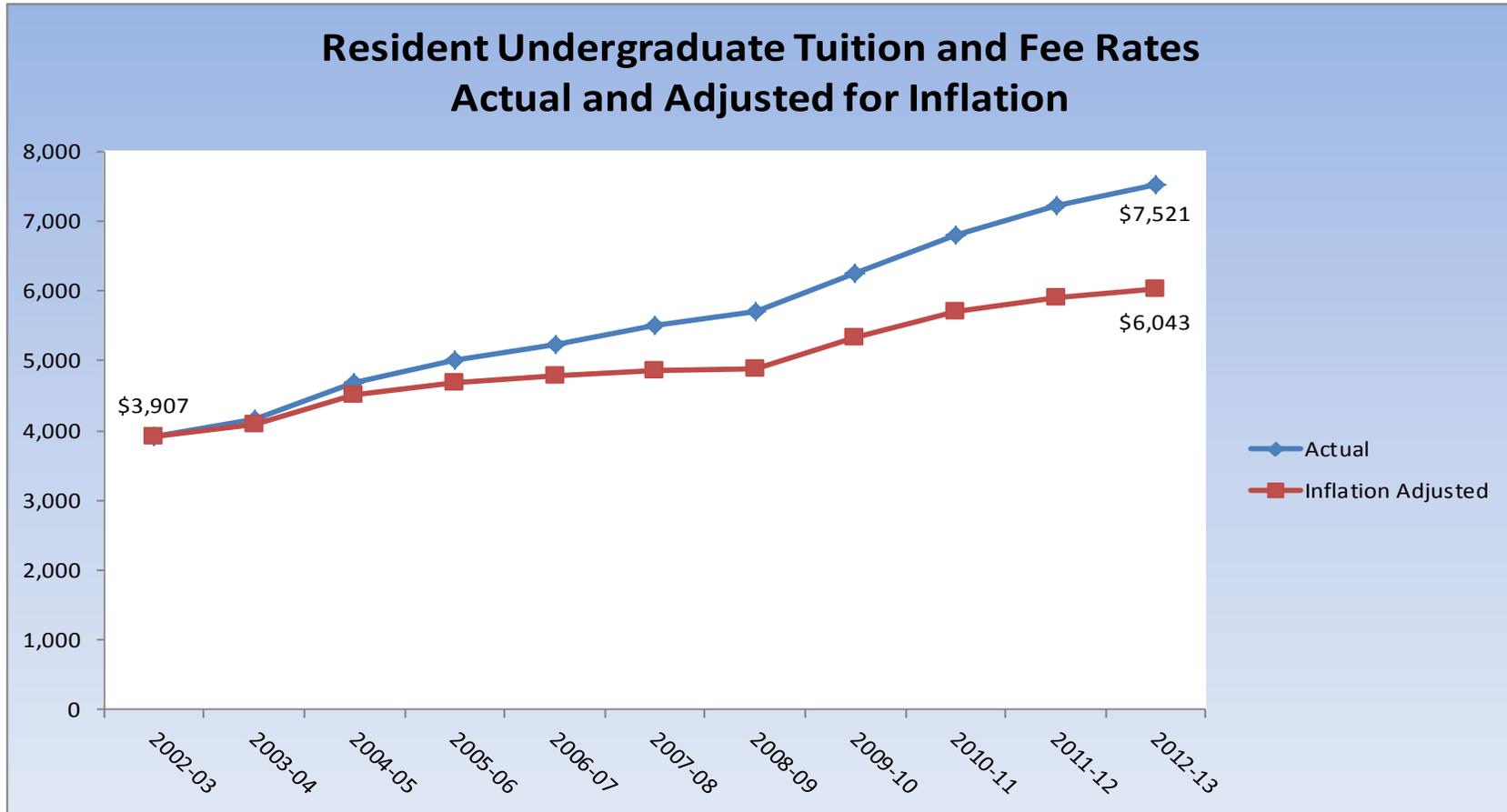
	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	% Change from 2011-12
Undergraduate												
Resident	3,907	4,096	4,518	4,693	4,783	4,849	4,879	5,329	5,720	5,905	6,043	2.3%
Non-Resident	11,766	12,650	14,567	15,055	15,463	15,493	15,585	16,973	17,198	16,769	16,261	-3.0%
Graduate												
Resident	6,644	7,222	8,707	9,046	9,310	9,370	998	10,159	10,266	11,613	11,489	-1.1%
Non-Resident	11,604	12,401	14,567	15,046	15,430	15,469	15,637	16,032	15,998	14,559	14,092	-3.2%

*Source OUS Fact Book & SOU Financial Aid

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Annual Tuition and Fee Rates

Tuition and Financial Aid



*Source OUS Fact Book & SOU Financial Aid

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Student Budget Breakdown for Resident Undergraduates

Tuition and Financial Aid

	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	% Change from 2011-12
Resident Tuition and Fees	3,687	4,125	4,697	4,932	5,233	5,409	5,718	6,252	6,795	7,215	7,521	4.2%
Room and Board	5,991	6,210	6,765	7,254	7,404	7,941	8,418	8,454	8,508	9,240	9,651	4.4%
Books and Supplies	975	1,068	1,125	1,155	1,200	1,350	1,350	1,350	1,350	1,260	900	-28.6%
Personal Expenses (incl Transportation)	2,757	2,700	4,332	3,966	3,300	3,600	3,750	3,750	3,750	2,484	2,685	8.1%
Total	13,410	14,103	16,919	17,307	17,137	18,300	19,236	19,806	20,403	20,199	20,757	2.8%

Inflation Adjusted Against 2002-03 Dollars

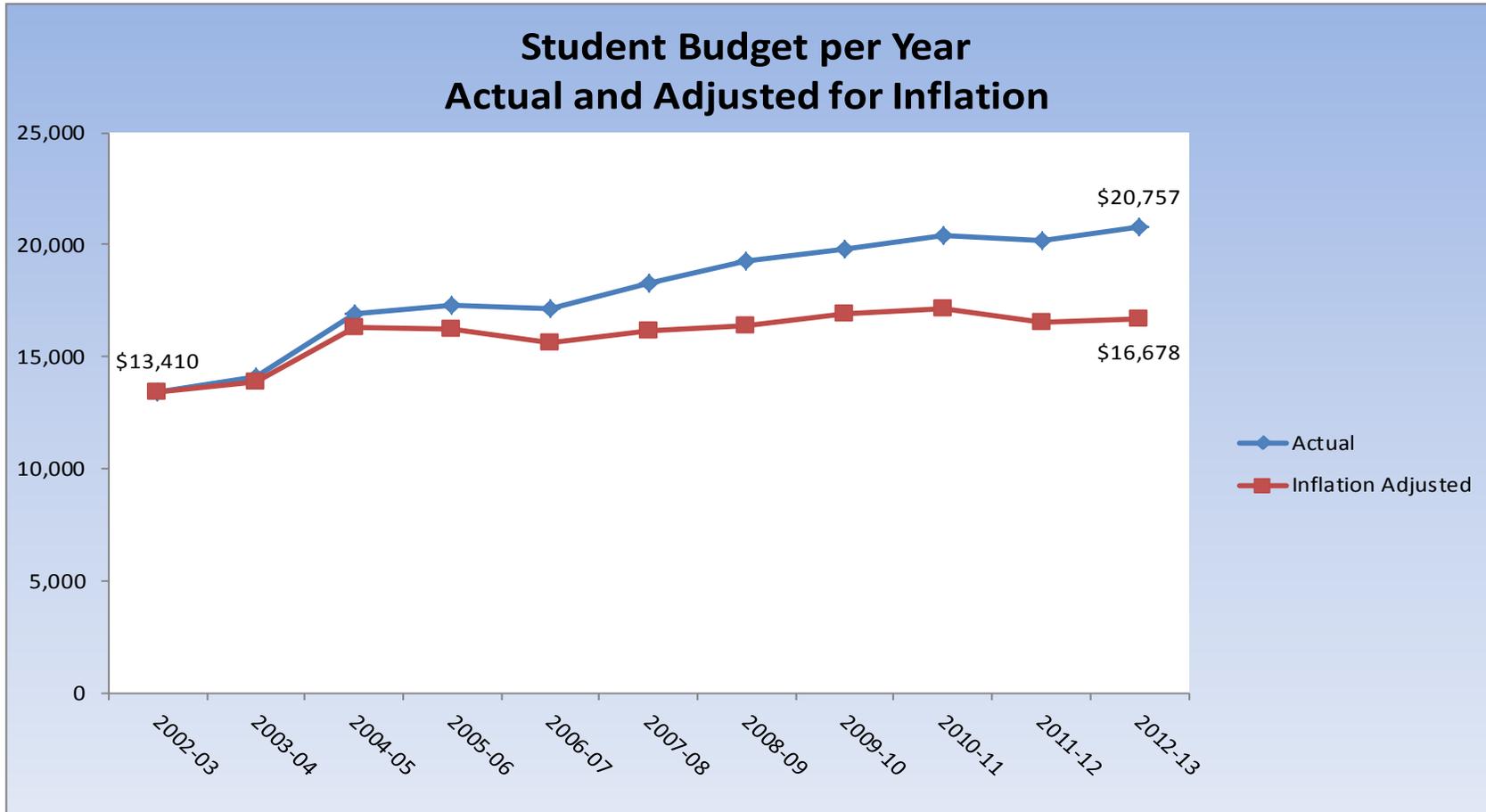
	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	% Change from 2011-12
Resident Tuition and Fees	3,687	4,070	4,518	4,625	4,783	4,767	4,879	5,329	5,720	5,905	6,043	2.3%
Room and Board	5,991	6,127	6,507	6,802	6,767	6,998	7,183	7,206	7,162	7,562	7,755	2.6%
Books and Supplies	975	1,054	1,082	1,083	1,097	1,190	1,152	1,151	1,136	1,031	723	-29.9%
Personal Expenses (incl Transportation)	2,757	2,664	4,167	3,719	3,016	3,173	3,200	3,196	3,157	2,033	2,157	6.1%
Total	13,410	13,914	16,273	16,230	15,663	16,128	16,415	16,881	17,175	16,530	16,678	0.9%

*Source OUS Fact Book and SOU Enrollment Services

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Student Budget Breakdown for Resident Undergraduates

Tuition and Financial Aid



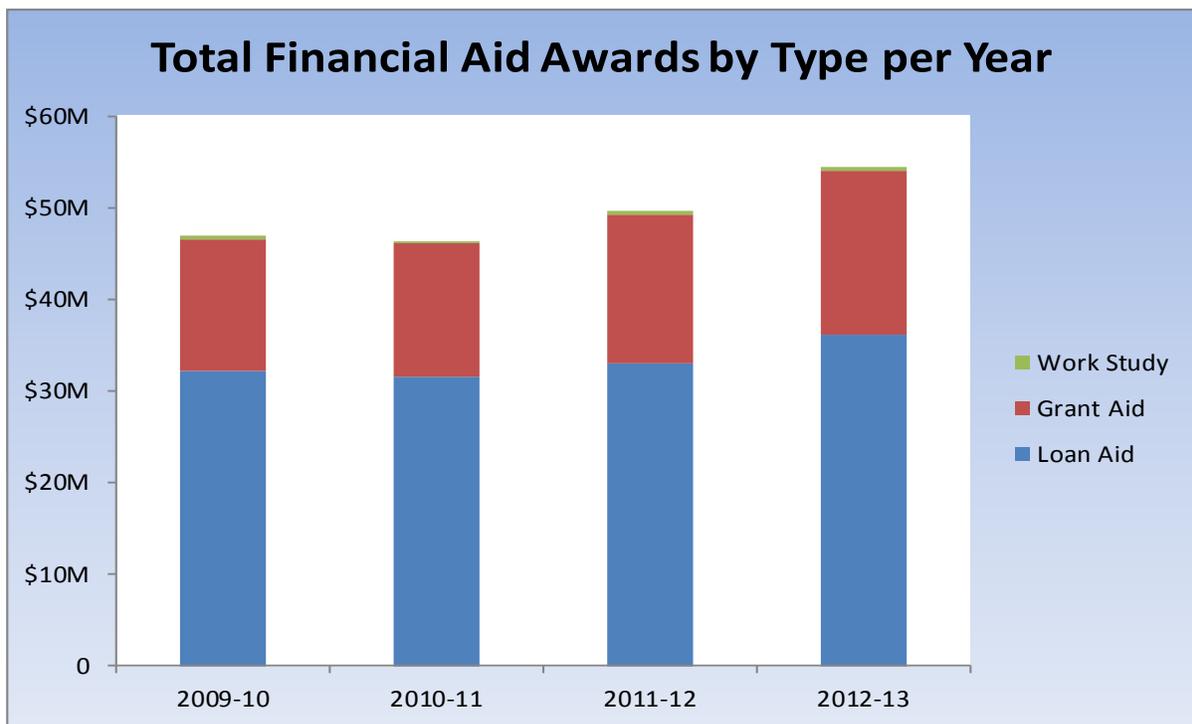
*Source OUS Fact Book & SOU Financial Aid Office

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Financial Aid Awards by Type

Tuition and Financial Aid

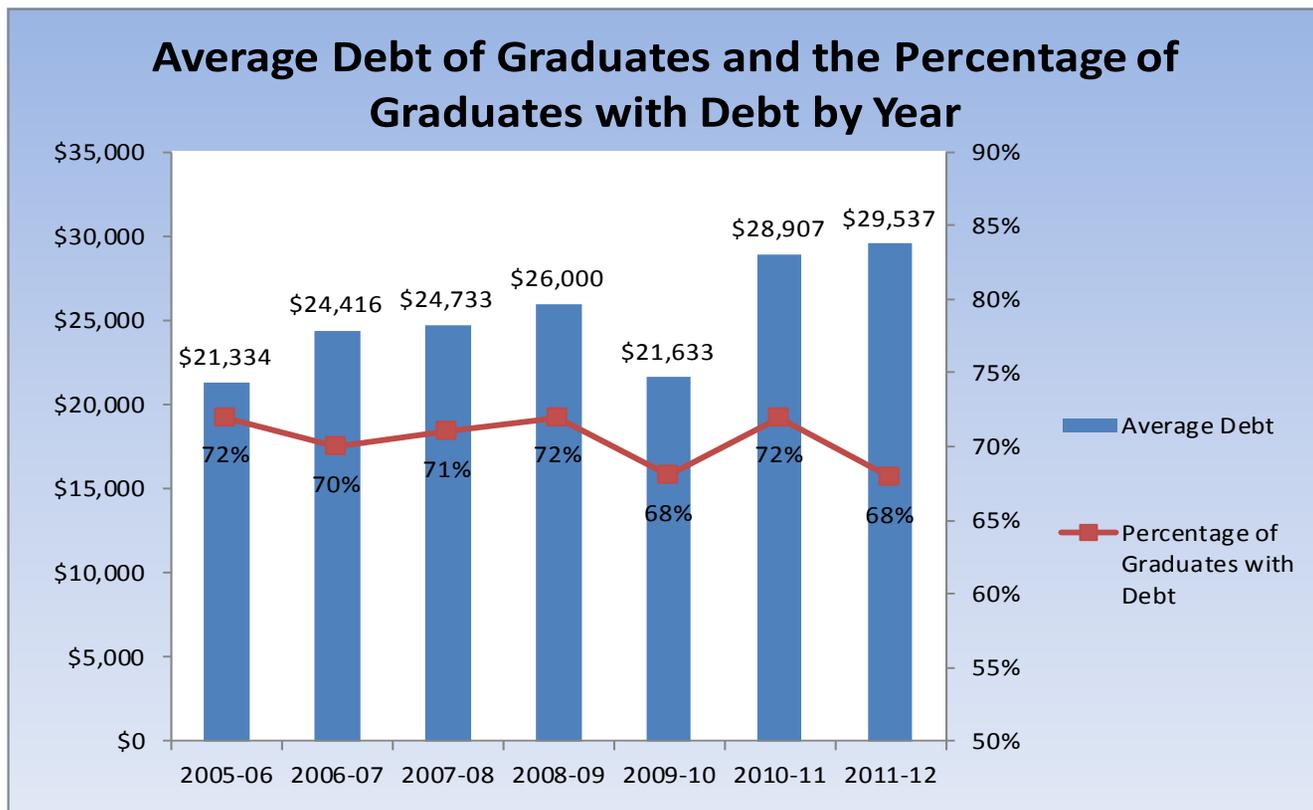
	2009-10	2010-11	2011-12	2012-13
Loans				
Federal Subsidized Loans	\$ 11,367,279	\$ 11,630,389	\$ 12,298,914	\$ 10,689,883
Federal Unsubsidized Loans	12,720,008	13,015,312	13,964,913	16,156,172
Federal Perkins Loans	554,740	421,688	193,028	239,050
Parent PLUS Loans	6,395,975	5,717,852	5,901,912	8,398,898
University/Outside Loans	1,074,119	674,236	706,390	632,386
Total Loan Aid	32,112,121	31,459,477	33,065,157	36,116,389
Grants				
Pell Grants	7,435,874	8,741,245	9,671,864	9,837,458
Other Federal Grants	865,809	832,874	368,949	440,498
Oregon Opportunity Grants	2,039,340	369,247	1,019,711	1,635,231
State and Lottery Grants	18,750	49,433	70,000	318,325
Other Grants and Scholarships	1,713,047	1,626,066	1,516,968	2,172,687
Fee remissions	2,323,368	2,939,969	3,439,983	3,501,075
Total Grant Aid	14,396,188	14,558,834	16,087,475	17,905,274
 Work Study	 382,426	 260,976	 450,000	 450,000
 Grand Total	 \$ 46,890,735	 \$ 46,279,287	 \$ 49,602,632	 \$ 54,471,663



*Source SOU Financial Aid

Average Debt of Graduates by Year Tuition and Financial Aid

	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12
Average Debt	\$21,334	\$24,416	\$24,733	\$26,000	\$21,633	\$28,907	\$29,537
Percentage of Graduates with Debt	72%	70%	71%	72%	68%	72%	68%



* Source OUS Fact Book and CDS Reports

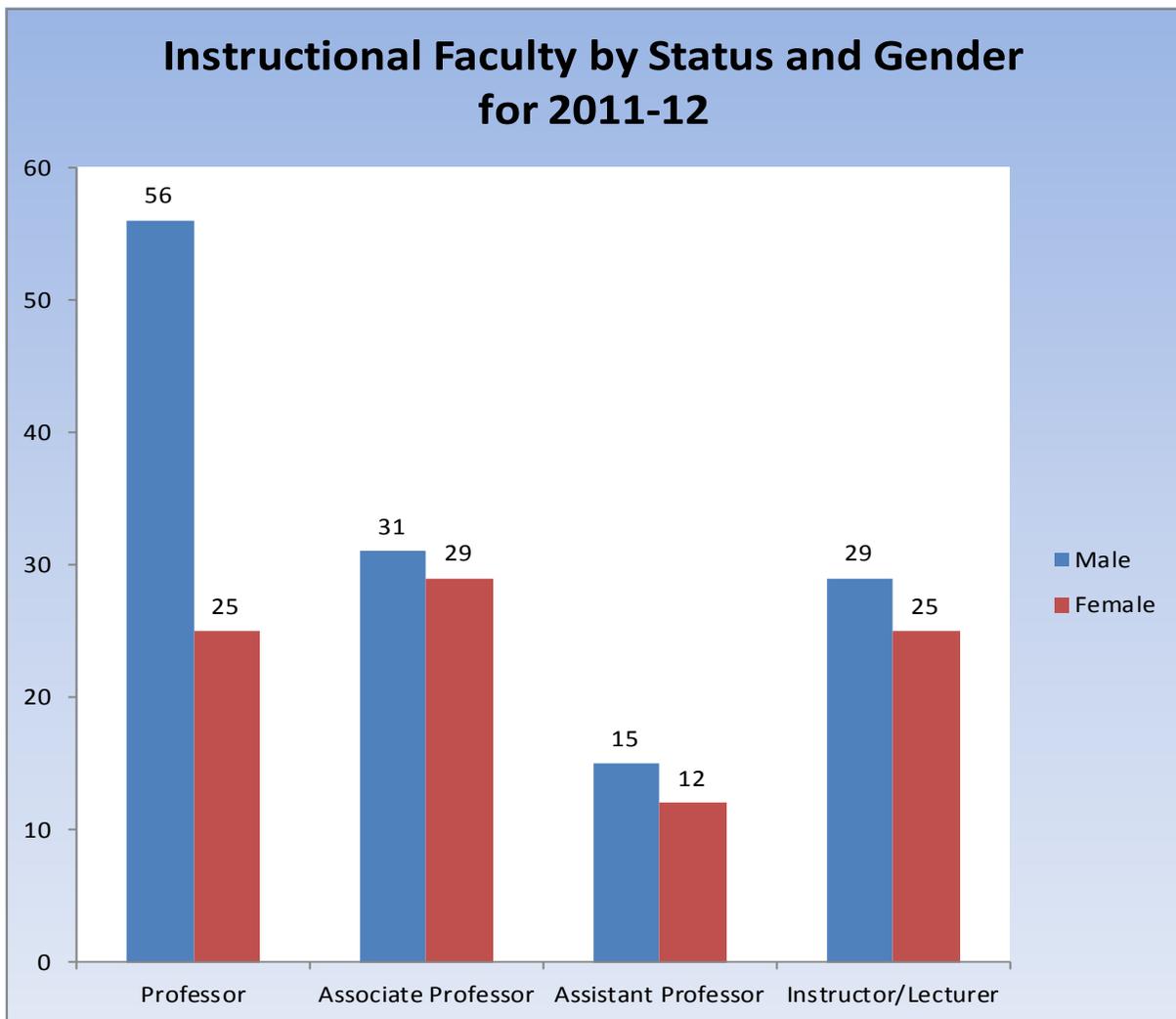
** Students who started at SOU as first time freshmen



Faculty & Staff

Instructional Faculty by Gender and Rank Faculty and Staff

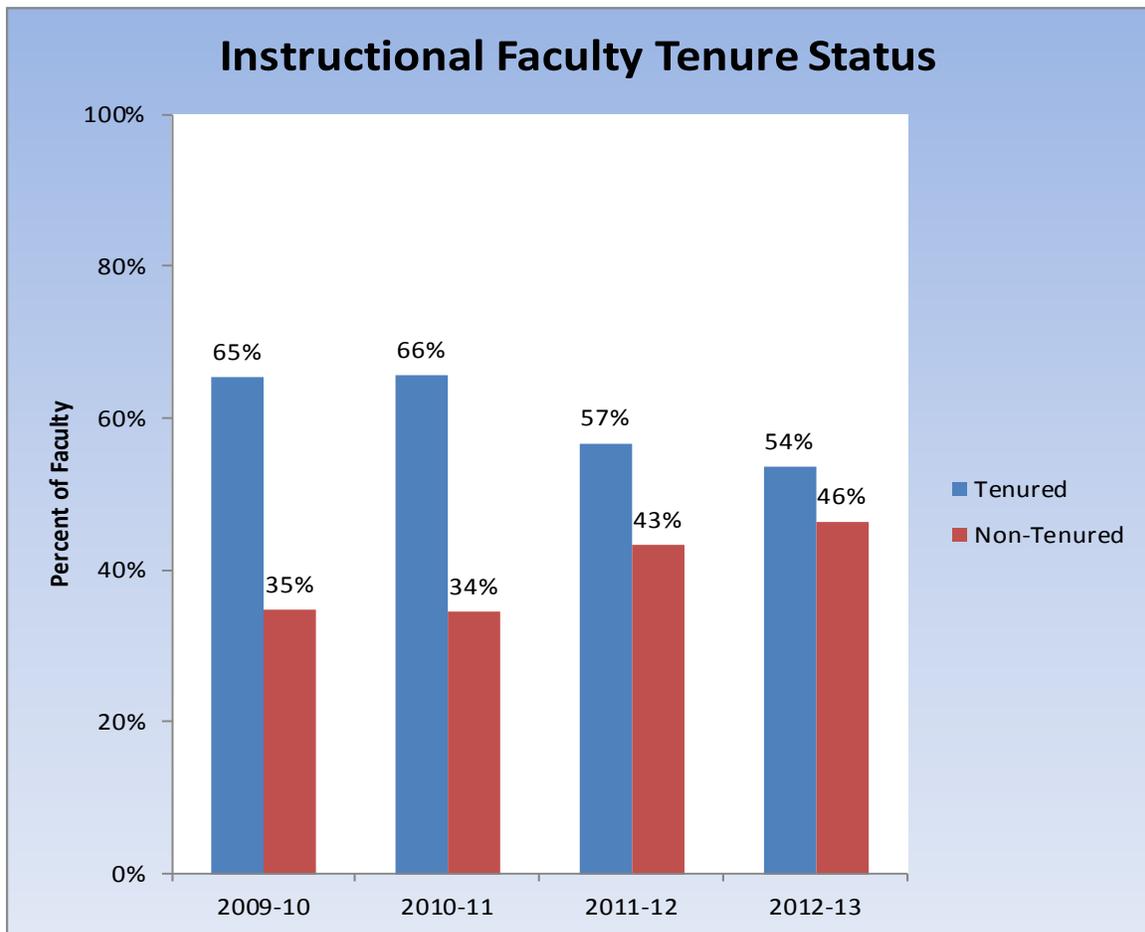
	2009-10	2010-11	2011-12	2012-13
Male				
Professor	50	56	55	56
Associate Professor	37	41	34	31
Assistant Professor	12	9	16	15
Instructor/Lecturer	19	19	32	29
Total	118	125	137	131
Female				
Professor	22	28	26	25
Associate Professor	28	30	29	29
Assistant Professor	9	11	16	12
Instructor/Lecturer	19	18	30	25
Total	78	87	101	91



*Source OUS Fact books 2009-2010 and SOU Institutional Research

Instructional Faculty Rank by Tenure Status Faculty and Staff

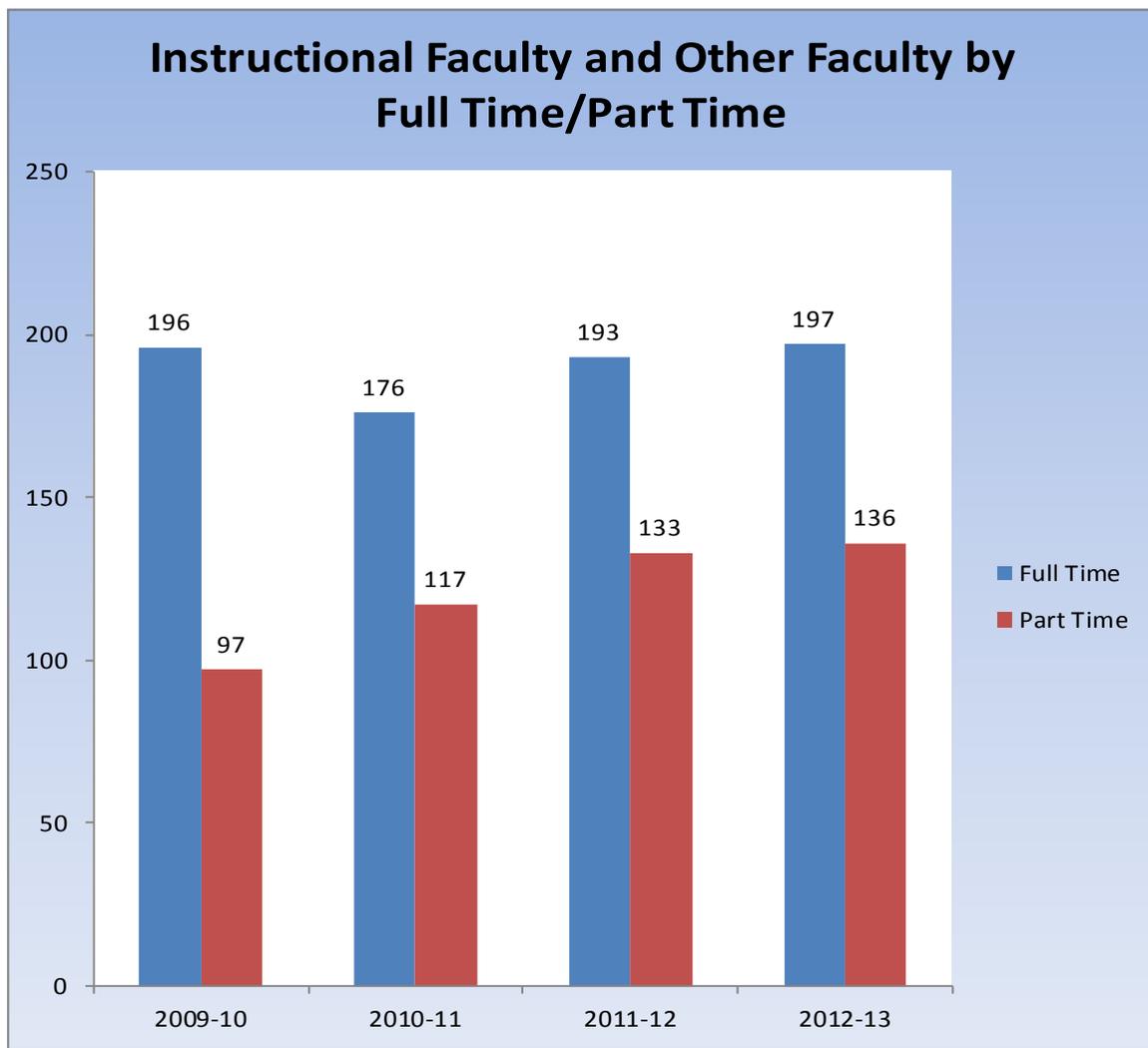
	2009-10	2010-11	2011-12	2012-13
Tenured	65.3%	65.6%	56.7%	53.6%
Professor	72	84	81	71
Associate Professor	54	53	51	46
Assistant Professor	2	2	3	2
Instructor/Lecturer	-	-	-	-
Total	128	139	135	119
Non-Tenured	34.7%	34.4%	43.3%	46.4%
Professor	-	-	-	10
Associate Professor	11	18	12	14
Assistant Professor	19	18	29	25
Instructor/Lecturer	38	37	62	54
Total	68	73	103	103



*Source OUS Fact books 2009-2010 and SOU Institutional Research

Faculty by Full Time/Part Time Faculty and Staff

	2009-10		2010-11		2011-12		2012-13		
	FT	PT	FT	PT	FT	PT	FT	PT	
Professor	72	8	70	14	73	8	74	7	
Associate Professor	65	3	61	10	57	6	52	8	
Assistant Professor	21	1	20	-	28	4	27	-	
Instructor/Lecturer	38	21	24	13	34	28	41	13	
Other Ranks	-	64	1	80	1	87	3	108	
Total	N	196	97	176	117	193	133	197	136
	%	66.9%	33.1%	60.1%	39.9%	59.2%	40.8%	59.2%	40.8%



*Source OUS Fact books 2009-2010 and SOU Institutional Research

Faculty and Staff by Racial/Ethnic Group and Gender for Fall 2012

Faculty and Staff

	Faculty	Exec/Admin/ Mgmt	Professional Non-faculty	Tech/ Paraprof'l	Secty/ Clerical	Skilled Craft	Service/ Maint	Total	% of Total
American Indian/Alaska Native									
Male	1	0	4	0	0	0	0	5	0.64%
Female	2	0	2	1	0	0	0	5	0.64%
Subtotal	3	0	6	1	0	0	0	10	1.29%
Asian/Pacific Islander									
Male	7	0	4	0	0	1	0	12	1.54%
Female	6	0	5	0	1	0	0	12	1.54%
Subtotal	13	0	9	0	1	1	0	24	3.08%
Black/African American									
Male	3	0	4	0	0	0	2	9	1.16%
Female	1	0	1	0	0	0	0	2	0.26%
Subtotal	4	0	5	0	0	0	2	11	1.41%
Hispanic/Latino									
Male	5	0	2	1	1	0	0	9	1.16%
Female	4	0	2	0	1	0	0	7	0.90%
Subtotal	9	0	4	1	2	0	0	16	2.06%
Total Minority									
Male	16	0	14	1	1	1	2	35	4.50%
Female	13	0	10	1	2	0	0	26	3.34%
Subtotal	29	0	24	2	3	1	2	61	7.84%

* Source SOU Institutional Research

Faculty and Staff by Racial/Ethnic Group and Gender for Fall 2012

Faculty and Staff

...continued

	Faculty	Exec/Admin/ Mgmt	Professional Non-faculty	Tech/ Paraprof'l	Secty/ Clerical	Skilled Craft	Service/ Maint	Total	% of Total
White									
Male	170	13	78	21	11	13	30	336	43.19%
Female	140	7	129	18	72	1	10	377	48.46%
Subtotal	310	20	207	39	83	14	40	713	91.65%
Other / Unknown / Multiple									
Male	1	0	1	0	0	1	0	3	0.39%
Female	0	0	0	0	1	0	0	1	0.13%
Subtotal	1	0	1	0	1	1	0	4	0.51%
Total									
Male	187	13	93	22	12	15	32	374	48.07%
Female	153	7	139	19	75	1	10	404	51.93%
Grand Total	340	20	232	41	87	16	42	778	100.00%

* Source SOU Institutional Research

* All Teaching, Administrative, Classified and Unclassified Faculty & Staff Included

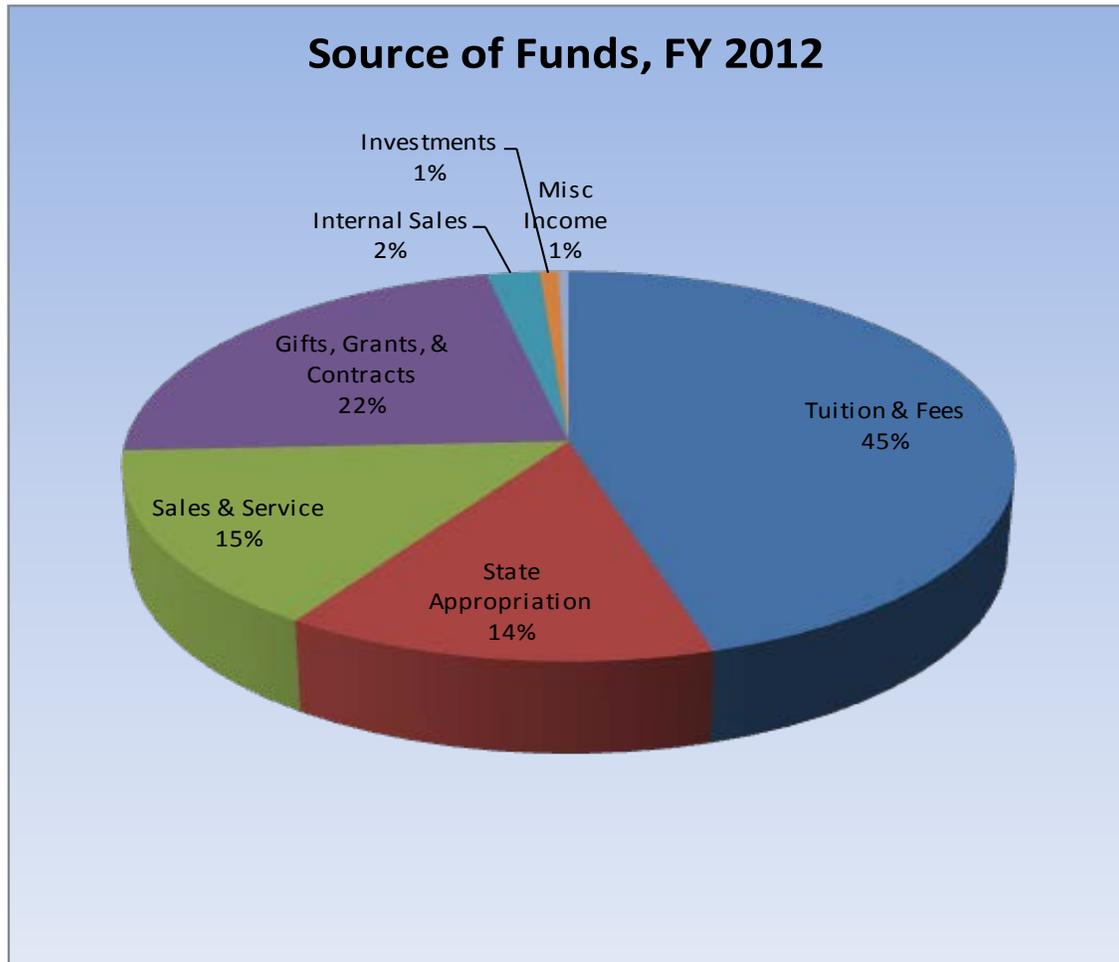


Financial Summary

Source of Funds - Actuals

Financial Summary

	FY 2009	FY 2010	FY 2011	FY 2012
Revenue				
Tuition & Fees	\$ 30,809,504	\$ 33,786,315	\$ 38,155,477	\$ 42,320,446
State Appropriation	17,244,255	17,180,335	16,663,454	12,972,645
Sales & Service	18,252,460	13,951,142	13,923,405	13,972,033
Gifts, Grants, & Contracts	15,572,263	20,126,442	20,328,418	20,888,777
Internal Sales	1,986,137	1,948,882	2,298,633	2,031,133
Investments	508,405	531,257	547,369	719,328
Misc Income	432,010	314,380	221,228	378,256
Total	84,805,035	87,838,753	92,137,984	93,282,618

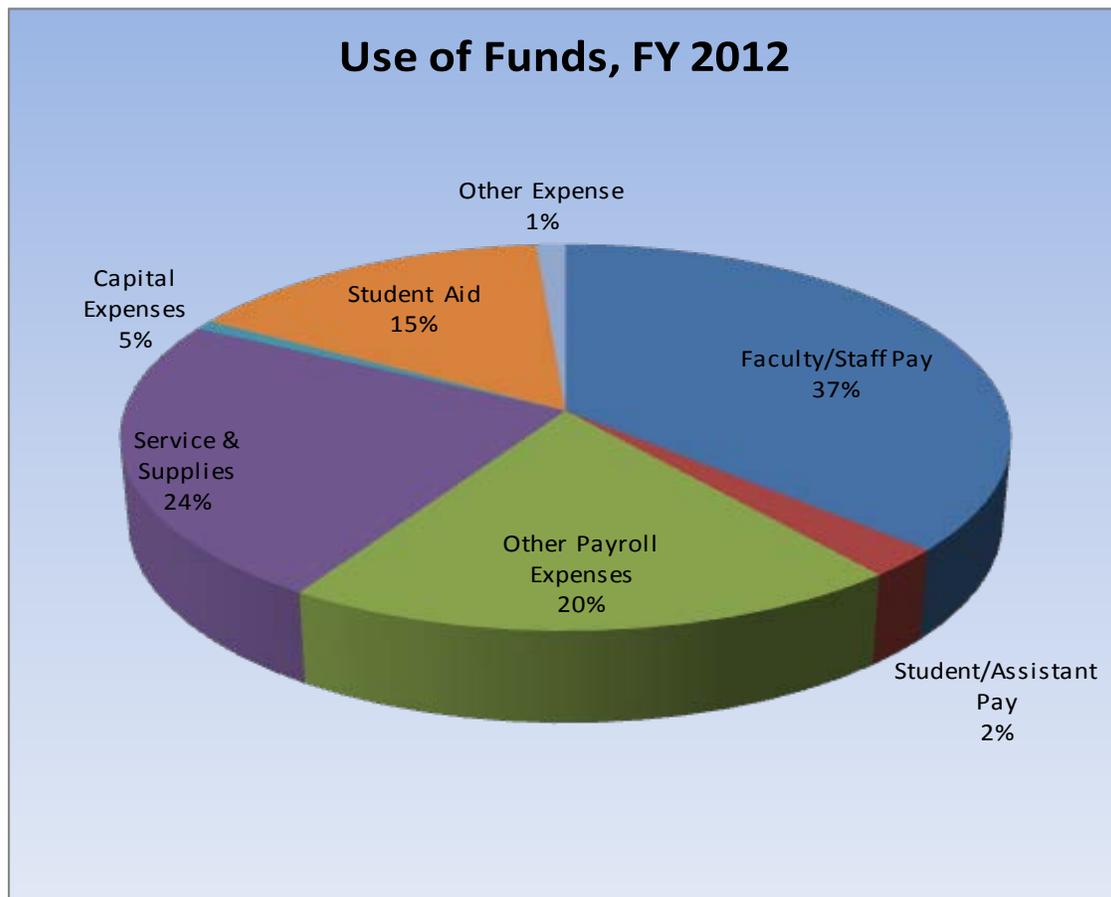


*Souce SOU Institutional Research

Use of Funds - Actuals

Financial Summary

Expenses	FY 2009	FY 2010	FY 2011	FY 2012
Faculty/Staff Pay	\$ 31,759,981	\$ 30,871,565	\$ 31,723,936	\$ 33,966,671
Student/Assistant Pay	2,338,067	2,073,783	2,358,665	2,253,236
Other Payroll Expenses	17,029,198	15,466,429	16,495,162	18,407,111
Service & Supplies	18,211,910	20,077,099	20,936,574	21,993,376
Capital Expenses	1,723,943	531,117	713,962	720,621
Student Aid	11,147,724	13,053,674	13,374,316	14,234,781
Other Expense	2,914,592	2,366,710	720,289	1,131,584
Total	85,125,415	84,440,378	86,322,905	92,707,380

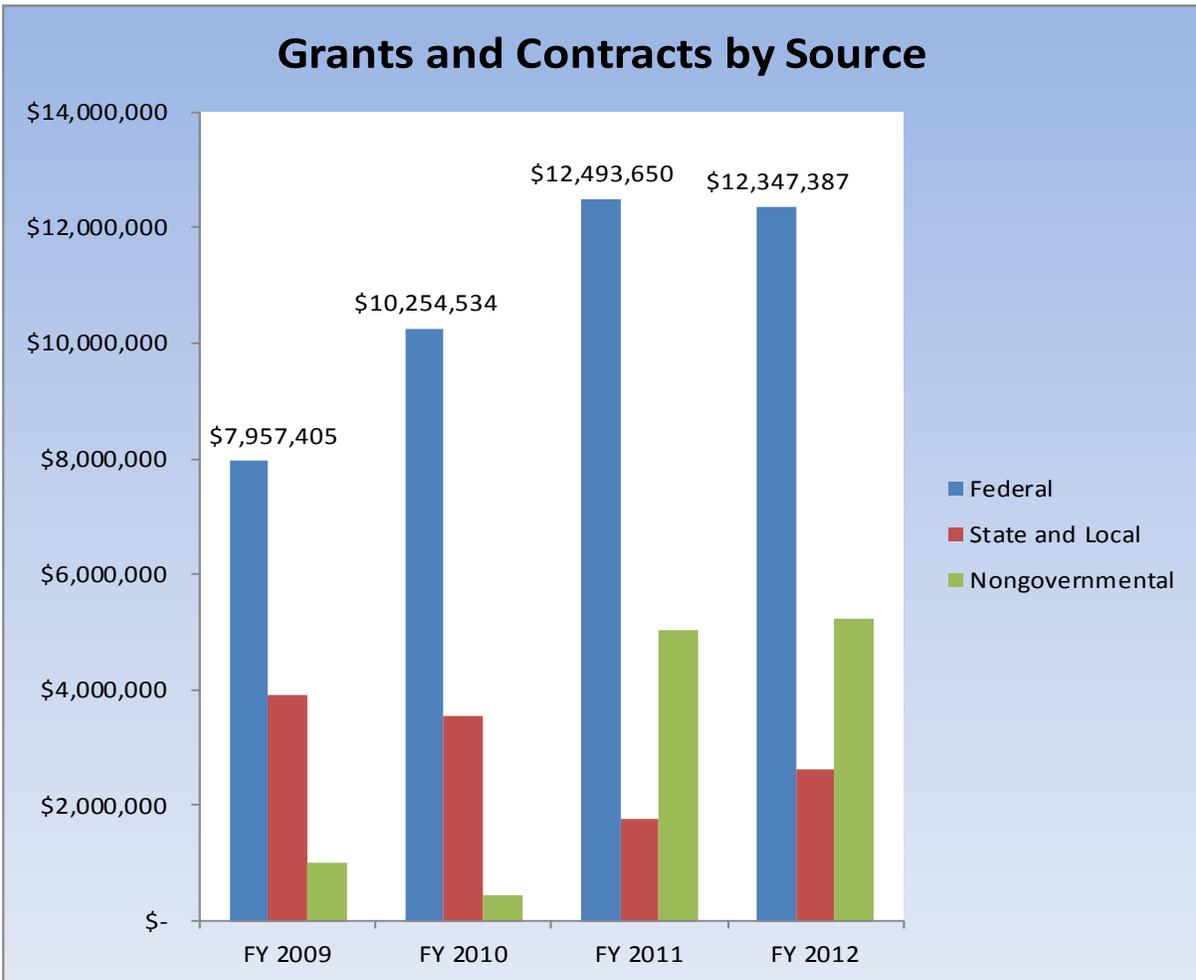


*Source SOU Institutional Research

Other Expense includes Merchandise-Resale/Redistribution, Depreciation/Amortization, Indirect Costs, Internal Sales, and Interfund Transfers

Grants and Contracts Financial Summary

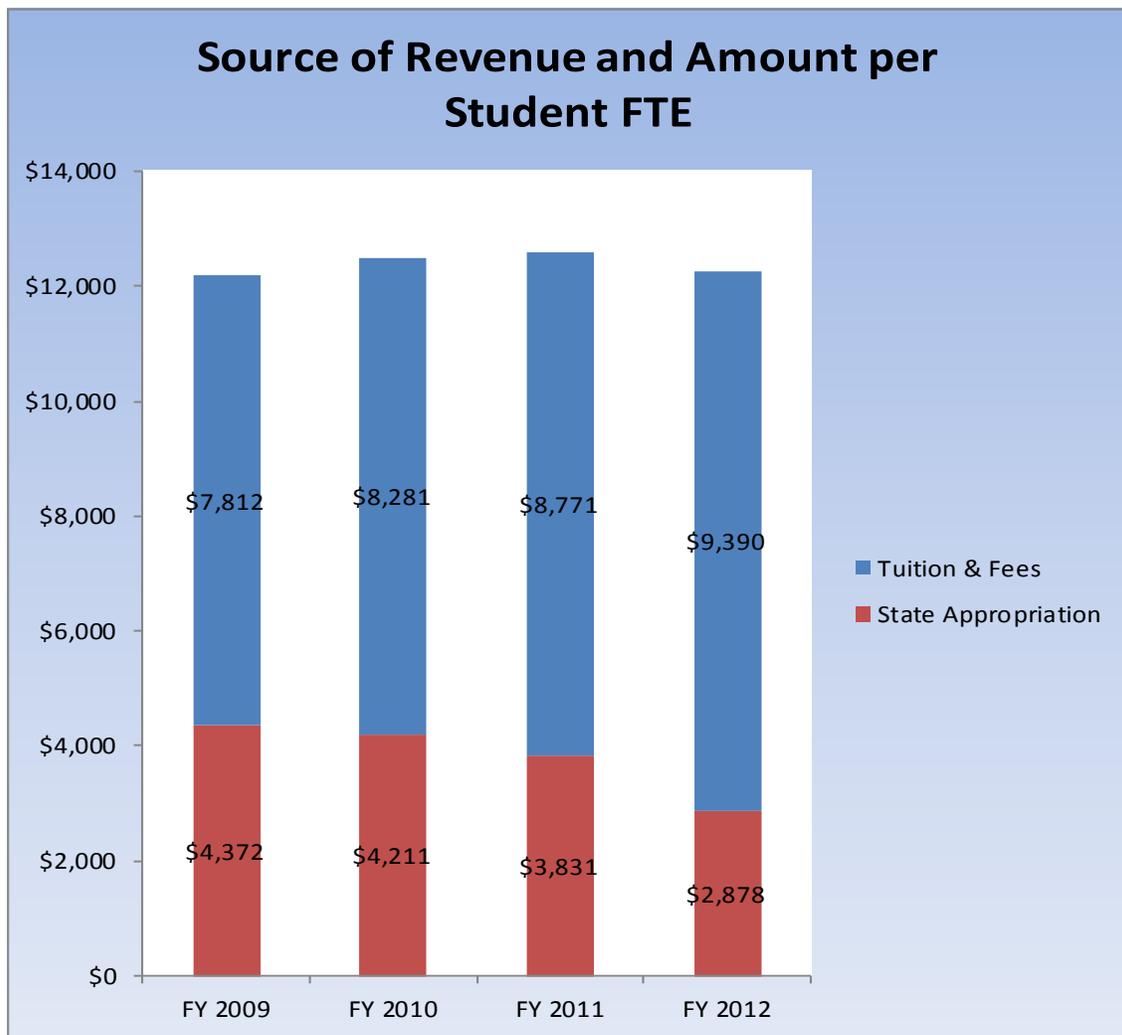
	FY 2009	FY 2010	FY 2011	FY 2012
Federal Grants & Contracts	\$ 7,957,405	\$ 10,254,534	\$ 12,493,650	\$ 12,347,387
State and Local Grants & Contracts	3,906,801	3,555,355	1,753,670	2,619,579
Nongovernmental Grants & Contracts	998,440	442,220	5,030,530	5,215,731
Overhead Cost Recovery	36,820	361,420	321,040	277,518
Refunds to Grantors	(45,260)	(908,180)	(1,738,150)	(2,195,747)
Total	\$ 12,854,206	\$ 13,705,349	\$ 17,860,740	\$ 18,264,468



* Source SOU Institutional Research

Revenue per Student FTE Financial Summary

	FY 2009	FY 2010	FY 2011	FY 2012
Tuition & Fees				
Amount	\$7,812	\$8,281	\$8,771	\$9,390
% of Total	64%	66%	70%	77%
State Appropriation				
Amount	\$4,372	\$4,211	\$3,831	\$2,878
% of Total	36%	34%	30%	23%
Total	\$12,184	\$12,492	\$12,602	\$12,268



*Source Economic Impact Data

*FTE calculated as the average of Fall, Winter, and Spring