



FACT BOOK 2013



THE PUBLIC LIBERAL ARTS UNIVERSITY OF THE WEST

ASHLAND AND MEDFORD, OREGON • SOU.EDU

SOU OFFICE OF INSTITUTIONAL RESEARCH

Southern Oregon University Fact Book 2013

Table of Contents

SOU Mission Statement	3
SOU Profile Overview & Facts-at-a-glance	5
Enrollment Trends	13
Applications & Admissions	14
Retention & Graduation	31
Degrees Conferred	35
Tuition & Financial Aid	38
Faculty & Staff	45
Employee Counts/Categories	49
Financial Summary	51

Written by
Shane Hunter, Research Analyst,
Walter Schimke, Intern,
for the
Office of Institutional Research
www.sou.edu/ir



Mission Statement

Southern Oregon University is an inclusive campus community dedicated to student success, intellectual growth, and responsible global citizenship.

Commitments

Southern Oregon University is committed to:

1. a challenging and practical liberal arts education centered on student learning, accessibility, and civic engagement;
2. academic programs, partnerships, public service, outreach, sustainable practices, and economic development activities that address regional needs such as health and human services, business, and education; and
3. outstanding programs that draw on and enrich our unique arts community and bioregion.

Institutional Goals

1. Enhance SOU's national recognition as The Public Liberal Arts University of the West.
2. Significantly increase retention and recruitment of diverse, academically proficient students.
3. Implement and promote a powerful institutional plan that establishes SOU as a leader for diversity in southern Oregon.
4. Modernize and expand SOU's buildings and infrastructure.
5. Increase faculty and staff opportunities for meaningful professional development.
6. Implement selected renewable energy projects in the Climate Action Plan to ensure that SOU remains a regional leader in sustainable practices.
7. Support SOU priorities by maintaining financial integrity and significantly increasing fundraising success.

Fall 2013 Contact Information

Admissions

Outside Oregon, toll free: 1-800-482-7672

In Oregon: 541-552-6411

Enrollment Services - Including Registrar and Financial Aid

Phone: 541-552-6600, Fax: 541-552-6614

Marketing and Communication

Marc Tramonte

Executive Director of Interactive Marketing and Media Relations

1250 Siskiyou Boulevard

Ashland, Oregon 97520

541-552-7246

Office of Institutional Research

Chris Stanek

Director of Institutional Research

1250 Siskiyou Blvd

Ashland, Oregon 97520

541-552-8786

Fall 2013 General Profile

Headcount: 6,097 (FTE: 4,334)

90% undergrad and 10% graduate
71% resident and 29% non-resident
12% minority population

3874 total applications and 79% of those admitted

647 new freshmen and 548 new transfers

20 to 1 student to faculty ratio

170 tenure track faculty, 185 administrative personnel, and 181 classified staff

Housing and residential services capacity: 1100 and another 206 family housing units

Over 1,000 degrees conferred in the past year

41 major programs and over 160 areas of study

4 bachelor online degree completion programs, 3 online master programs, and 5 online endorsement or licensures; 10 accelerated baccalaureate programs

175 acre campus

335,250 Library book volumes

293,827 Government documents

807,661 Microfilm/fiche Items

4,732 Periodical Subscriptions

11,475 Audiovisual Holdings

86,069 Electronic Books



SOU Community Garden

Southern Oregon University

Fall 2013 Enrollment Facts at a Glance - All Enrolled¹

ALL ENROLLED	Previous Total	Current Total	% Current Enrollment	% Change Last Year
Total Enrollment	6,477	6,097	100%	-5.9%
Total FTE^{2,3}	4,572	4,334	-----	-5.2%
Full Time/Part Time				
Undergrad. full time	3,842	3,667	60.1%	-4.6%
Undergrad. part time	1,972	1,817	29.8%	-7.9%
Total Undergrad.	5,814	5,484	89.9%	-5.7%
Graduate full time	223	210	3.4%	-5.8%
Graduate part time	440	403	6.6%	-8.4%
Total Graduate	663	613	10.1%	-7.5%
Admission Source⁴				
New freshman	713	647	10.6%	-9.3%
Undergrad. transfers	559	548	9.0%	-2.0%
New graduate	235	234	3.8%	-0.4%
All non-admitted	1,402	1,226	20.1%	-12.6%
Return after absence	47	45	0.7%	-4.3%
Cont.w/o Interruption	3,521	3,397	55.7%	-3.5%
Geographic Source				
Jackson county only	2,883	2,609	42.8%	-9.5%
Sthm. Ore. (6 county)	860	716	11.7%	-16.7%
Subtotal (7 county)	3,743	3,325	54.5%	-11.2%
Portland (3 county)	444	446	7.3%	0.5%
Other Oregon	582	536	8.8%	-7.9%
California	969	913	15.0%	-5.8%
Alaska	103	94	1.5%	-8.7%
Hawaii	100	87	1.4%	-13.0%
Other states	391	416	6.8%	6.4%
International	135	160	2.6%	18.5%
Total Non-Oregon	1,708	1,790	29.4%	4.8%

ALL ENROLLED	Previous Total	Current Total	% Current Enrollment	% Change Last Year
Gender⁵				
Men	2,713	2,526	41.4%	-6.9%
Women	3,721	3,475	57.0%	-6.6%
Student Level				
Freshman	1,043	912	15.0%	-12.6%
Sophomore	843	795	13.0%	-5.7%
Junior	1,137	1,143	18.7%	0.5%
Senior	1,493	1,464	24.0%	-1.9%
Graduate	356	353	5.8%	-0.8%
Post bac./non-grad.	125	121	2.0%	-3.2%
Post baccalaureate	78	83	1.4%	6.4%
Non-adm. undergrad.	1,173	1,049	17.2%	-10.6%
Non-adm. graduate	229	177	2.9%	-22.7%
Residency Fee Status				
9 credit hours and up				
Resident	2,930	2,752	45.1%	-6.1%
Non-resident	1,396	1,389	22.8%	-0.5%
0-8 credit hours				
Resident	1,869	1,678	27.5%	-10.2%
Non-resident	282	278	4.6%	-1.4%
Minorities				
Native American	82	71	1.2%	-13.4%
African American	104	107	1.8%	2.9%
Asian/pacific islander	143	120	2.0%	-16.1%
Hispanic	427	454	7.4%	6.3%
Total Minorities	756	752	12.3%	-0.5%
Age				
17-25 years	4,522	4,280	70.2%	-5.4%
26 years and up	1,955	1,811	29.7%	-7.4%
Average age	26 yr (150)	26 yr (121)	2.0%	
Most frequent age	20 yr (645)	21 yr (620)	10.2%	

1. Data represents fourth week figures which may be adjusted by OUS reporting.

2. FTE; total credit hours divided by 15 for undergraduate credits and divided by 12 for graduate credits.

3. OHSU and OCNE Nursing coursework excluded from FTE.

4. Summer Admissions included in counts.

5. OUS permits students to report gender as "other" or "unknown"

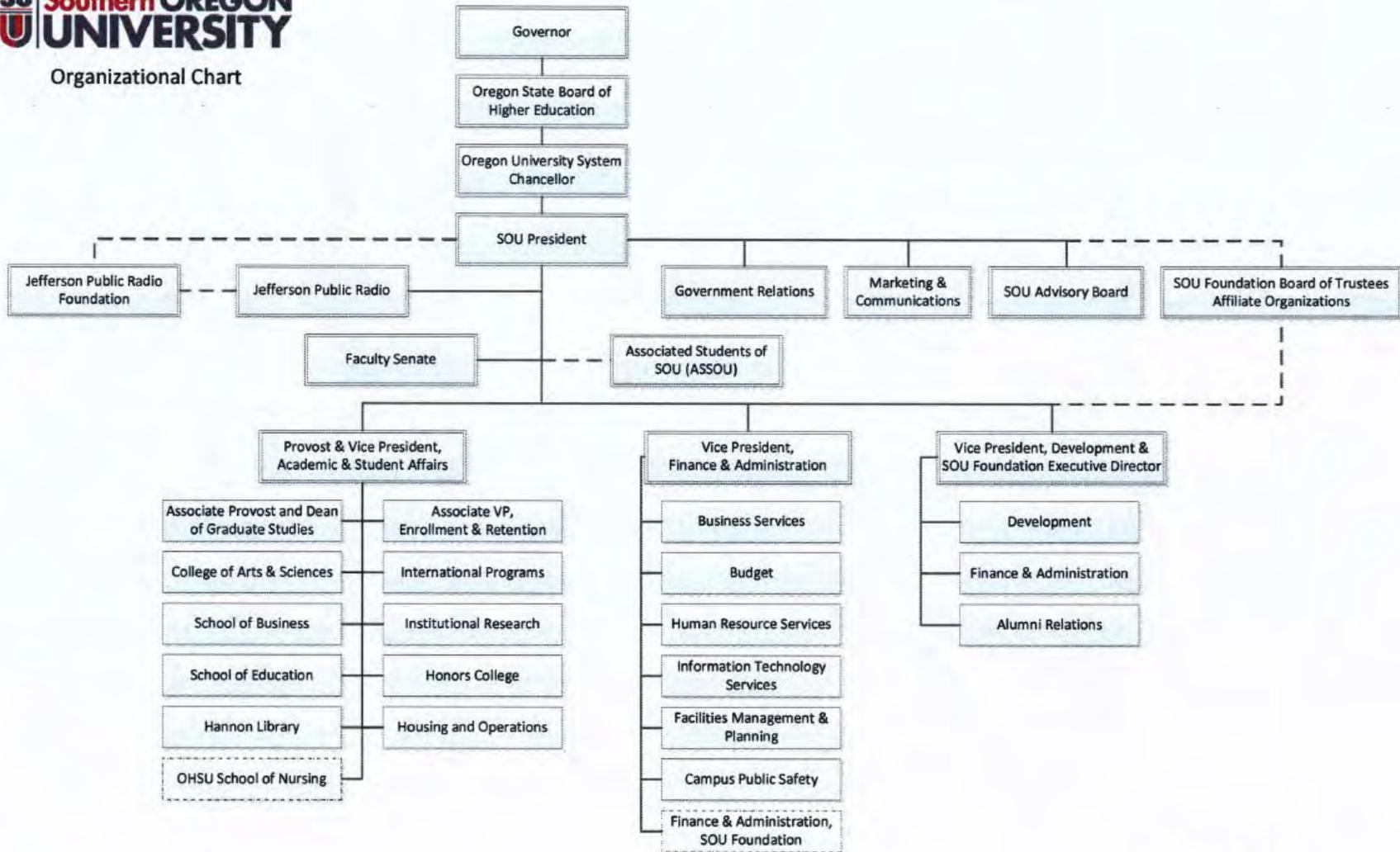
SOU Institutional Research - Fall 2013

4th Week Data

History at a Glance

- 1855 – City of Ashland, originally called Ashland Mills town, officially founded.
- 1872 – Ashland Academy founded by Rev. Joseph H. Skidmore and Annie Hill Skidmore.
- 1878 – The Academy was incorporated as the Ashland Academy and Commercial College.
- 1879 – School sold and renamed Ashland College and Normal School (ACNS).
- 1881 – First graduating class of ACNS.
- 1882 – Gov. of Oregon signs bill recognizing ACNS as an official state school.
- 1886 – Closed due to financial trouble, no evidence of the state supporting the institution.
- 1887 – Reopened as Ashland State Normal School after fundraising.
- 1890 – Closed due to lack of enrollment.
- 1895 – Reopened as Southern Oregon State Normal School after a series of deals.
- 1899 – The institution begins receiving state appropriations.
- 1932 – The unofficial name of Southern Oregon Normal School (SONS) becomes official.
- 1934 – Drama Professor Angus Bowmer founds the Oregon Shakespeare Festival.
- 1938 – Receives full accreditation from the American Association of Teachers Colleges.
- 1939 – Renamed to Southern Oregon College of Education.
- 1941 – Authorized to offer the first advanced degree, a B.S. in elementary education.
- 1956 – Renamed to Southern Oregon College, no longer just a school of education.
- 1966 – The entire Faculty Council resigns leading to work on a new faculty constitution.
- 1975 – Renamed to Southern Oregon State College.
- 1997 – Renamed to Southern Oregon University.
- 2007 – Created the College of Arts and Sciences.
- 2013 – Implemented House Model with Green and Social Justice Houses.

Organizational Chart



Mary Cullinan
 Mary Cullinan, President

Rev. Aug 2013

Academic Calendar

2013-2014

	Fall 2013	Winter 2014	Spring 2014
Priority Registration	May 20	Nov 11	Feb 24
Registration	Sep 1	Dec 23	Mar 17
New Student Orientation	Sep 26-29	Jan 2-6	Mar 1-31
Quarter begins	Sep 30	Jan 6	Mar 31
Last day to add courses, change sections, or register	Oct 4	Jan 10	Apr 4
Last day to pay fees without penalty	Oct 4	Jan 10	Apr 4
Late add fee (\$100) for any classes added after this date	Oct 11	Jan 17	Apr 11
Last day for tuition refund for dropped courses	Oct 13	Jan 19	Apr 13
Last day to drop a course for no grade	Oct 25	Jan 31	Apr 25
Last day to add a course or change sections	Oct 25	Jan 31	Apr 25
Last day to change "Audit" option	Oct 25	Jan 31	Apr 25
Last day to change P/NP option	Nov 15	Feb 21	May 16
Last day to submit course withdrawal	Nov 29	Mar 7	May 30
Final examinations	Dec 9-13	Mar 17-21	Jun 9-13
Quarter ends	Dec 13	Mar 21	Jun 13
Thanksgiving Holiday	Nov 28-29		
Martin Luther King, Jr. holiday observed			Jan 20
Memorial Day holiday observed			May 26

* Source SOU Website

Academic Offerings

2013-2014

College of Arts and Sciences

Art

Biology

Chemistry, Physics, Materials, and Engineering

Chemistry

Physics and Engineering

Communication

Computer Science

Criminology and Criminal Justice

Emerging Media & Digital Art

Environmental Studies

Geology

Health, Physical Education, and Leadership

Army Gold

Health, Physical Education and Leadership

History and Political Science

Language, Literature and Philosophy

English and Writing

Foreign Languages

Philosophy

Mathematics

Performing Arts

Music

Theatre Arts

Shakespeare Studies

Psychology

Social Sciences, Policy and Culture

Anthropology

Economics

Geography

Gender, Sexuality, and Women's Studies

International Studies

Native American Studies

Sociology

Graduate Studies

MS in Environmental Education

MS in Applied Computer Science

Master in Interdisciplinary Studies

Master in Mental Health Counseling

Master of Theatre Studies, Production & De

Master of Music, Performance

Summer Language Institute

PSM in Applied Mathematics

School of Business

Undergraduate Business Program

Master in Management

Master in Business Administration (MBA)

School of Education

Early Childhood Development

Elementary Education

Master of Arts in Teaching

Master in Education

University Seminar

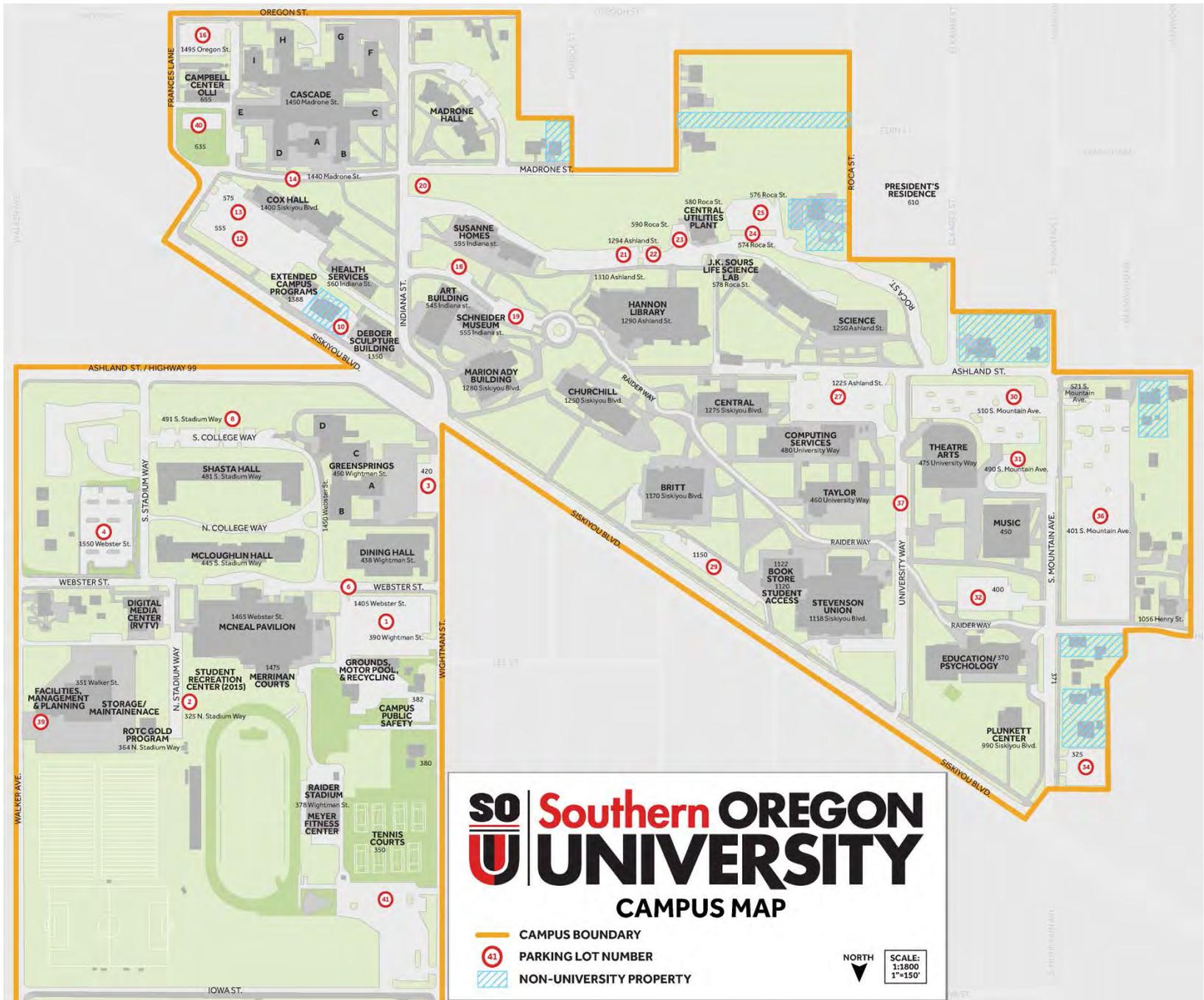
* Source SOU Website

Library Collection 2013-2014

Library Collection Information - June 30, 2013

Collections	Volumes/Items	Titles
Books	335,250	265,040
Electronic Books	86,069	86,069
Gov. Documents -Total	293,827	148,544
Cataloged Print Documents	71,070	52,986
Cataloged E-docs	41,548	41,330
Microfilm	16,917	918
Microfiche	790,744	376,990
VHS & DVD Videos	9,679	8,734
Audio CDs	1,796	1,377
Prints	4,000	3,493
Current Periodical Subscriptions		
Print		613
Electronic		4,119
SUBTOTAL		4,732
Electronic Reference Resources		76
Streaming video	1,056	
includes 1019 Filmmakers, 37 Shakespeare		
Streaming audio	1,248,679	
This is # of tracks; album # not harvested		
as of 11/08/13 we have 89,420 edisks and 1,302,201 tracks		

* Based on figures submitted to IES Academic Libraries Survey

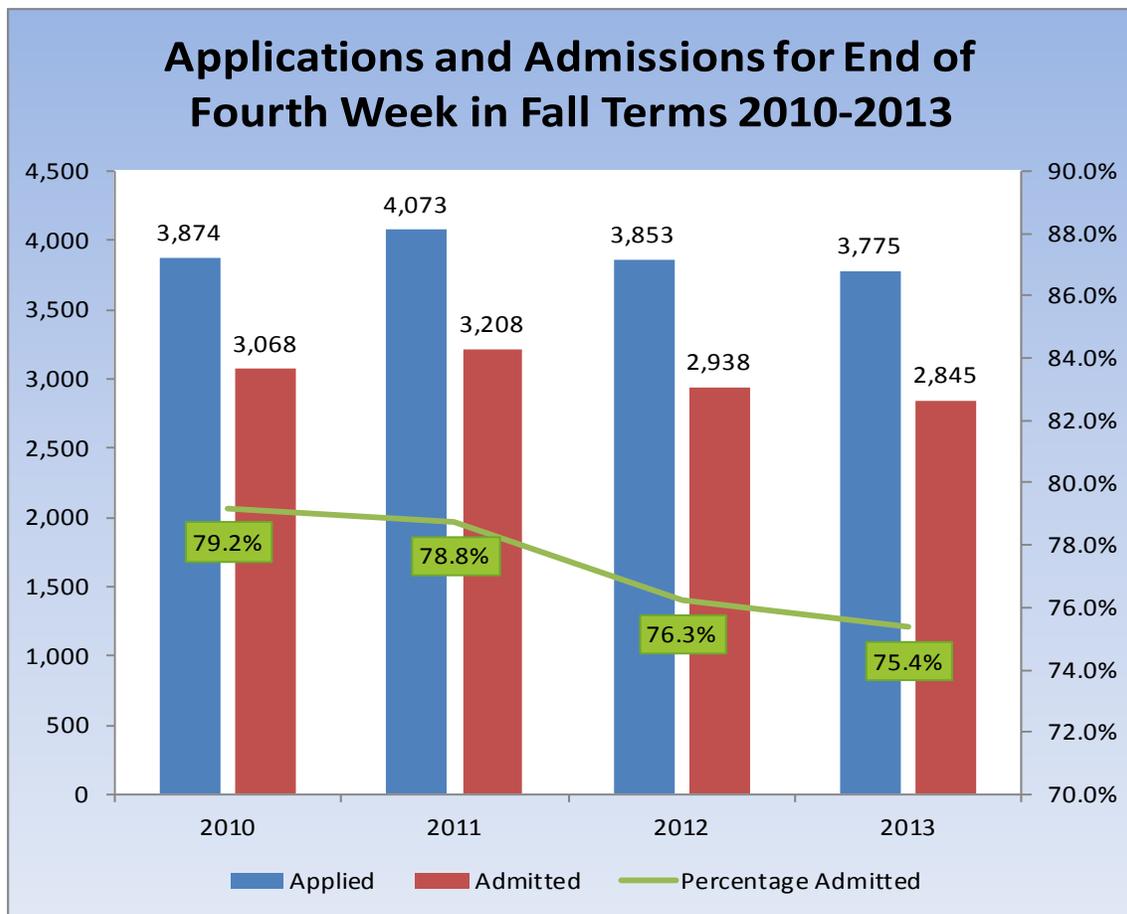




Enrollment Trends

Applications and Admissions for Fall Term Enrollment Trends End of 4th Week

	2012			2013		
	Applied	Admitted	%	Applied	Admitted	%
Resident Freshmen	1,122	915	81.6%	1,048	836	79.8%
Non-Resident Freshmen	1,416	1,025	72.4%	1,417	1,033	72.9%
Total Freshman	2,538	1,940	76.4%	2,465	1,869	75.8%
Resident Transfer	500	436	87.2%	469	406	86.6%
Non-Resident Transfer	494	366	74.1%	513	389	75.8%
Total Transfer	994	802	80.7%	982	795	81.0%
Grad/PostBacc	321	196	61.1%	328	181	55.2%
Grand Total	3,853	2,938	76.3%	3,775	2,845	75.4%



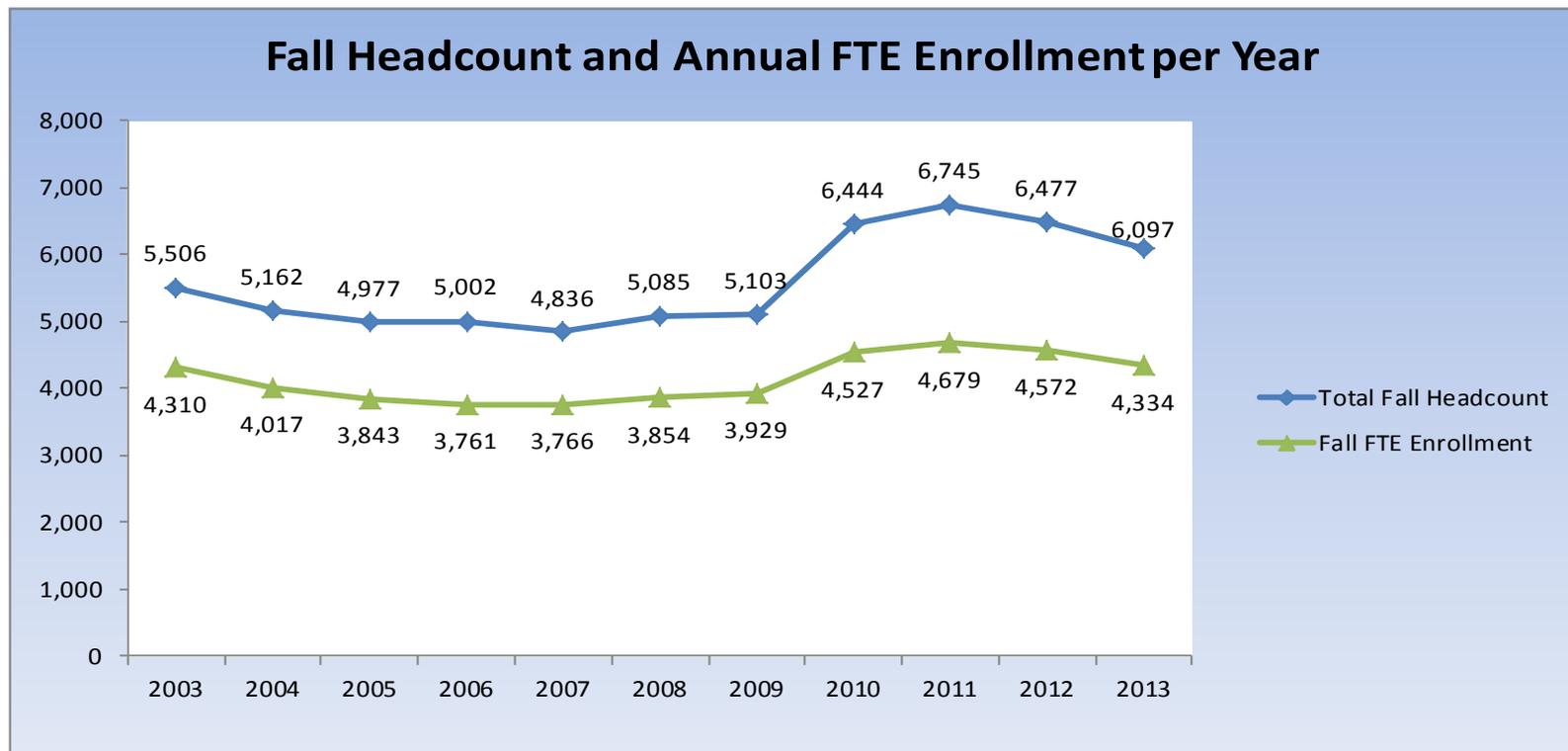
* Source SOU Institutional Research

Fall Headcount and FTE Enrollment at 4th Week of Fall Term

Enrollment Trends

4th Week of Fall Term

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	% Change from 2012 to 2013
Total Fall Headcount	5,506	5,162	4,977	5,002	4,836	5,085	5,103	6,444	6,745	6,477	6,097	-4.0%
Fall FTE Enrollment	4,310	4,017	3,843	3,761	3,766	3,854	3,929	4,527	4,679	4,572	4,334	-2.3%



* Source SOU Institutional Research

** FTE does not include Nursing Enrollment

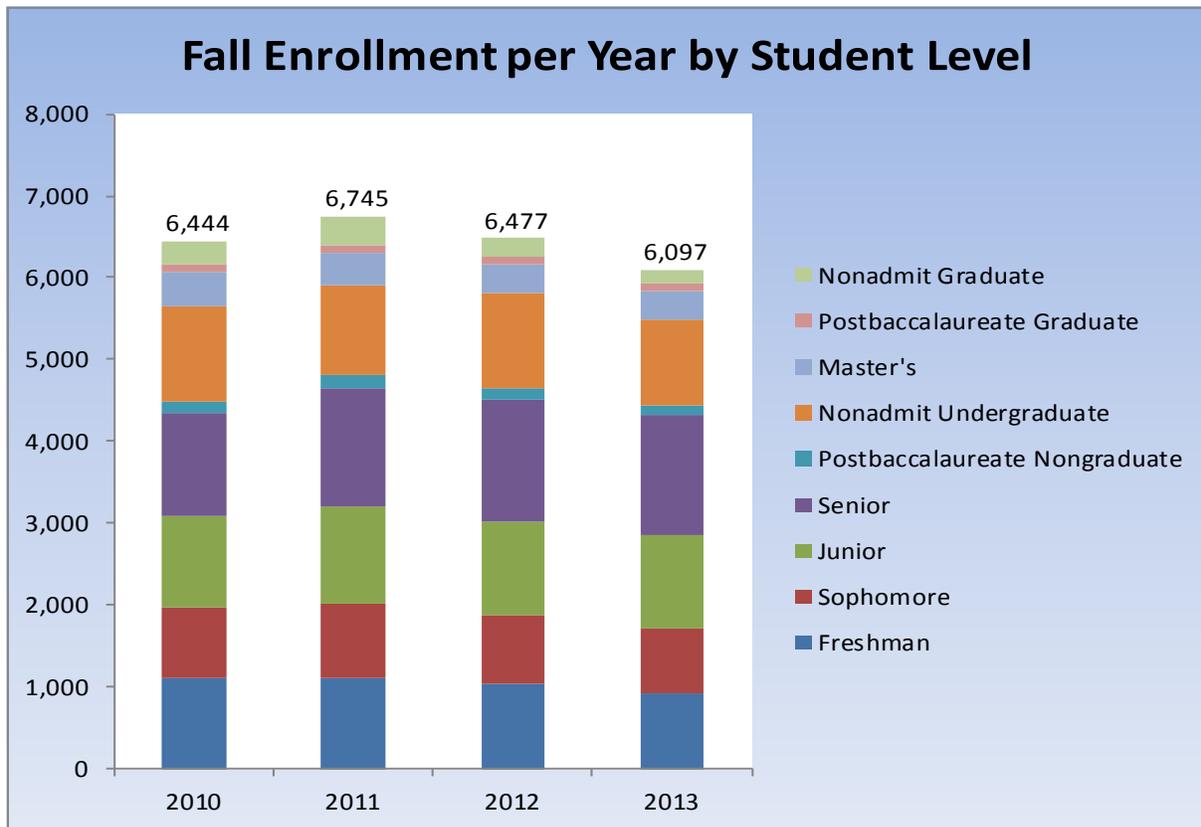
*** Starting in 2010, Advanced Southern Credit students were admitted in Fall instead of Winter

Fall Enrollment by Student Level

Enrollment Trends

4th Week of Fall Term

	2010	2011	2012	2013	% Change from 2012 to 2013
Freshman	1,107	1,099	1,043	912	-12.6%
Sophomore	855	918	843	795	-5.7%
Junior	1,125	1,197	1,137	1,143	0.5%
Senior	1,256	1,432	1,493	1,464	-1.9%
Postbaccalaureate Nongraduate	146	157	125	121	-3.2%
Nonadmit Undergraduate	1,157	1,110	1,173	1,049	-10.6%
Subtotal Undergraduate	5,646	5,913	5,814	5,484	-5.7%
Master's	428	390	356	353	-0.8%
Postbaccalaureate Graduate	87	83	78	83	6.4%
Nonadmit Graduate	283	359	229	177	-22.7%
Subtotal Graduate	798	832	663	613	-7.5%
Grand Total	6,444	6,745	6,477	6,097	-5.9%



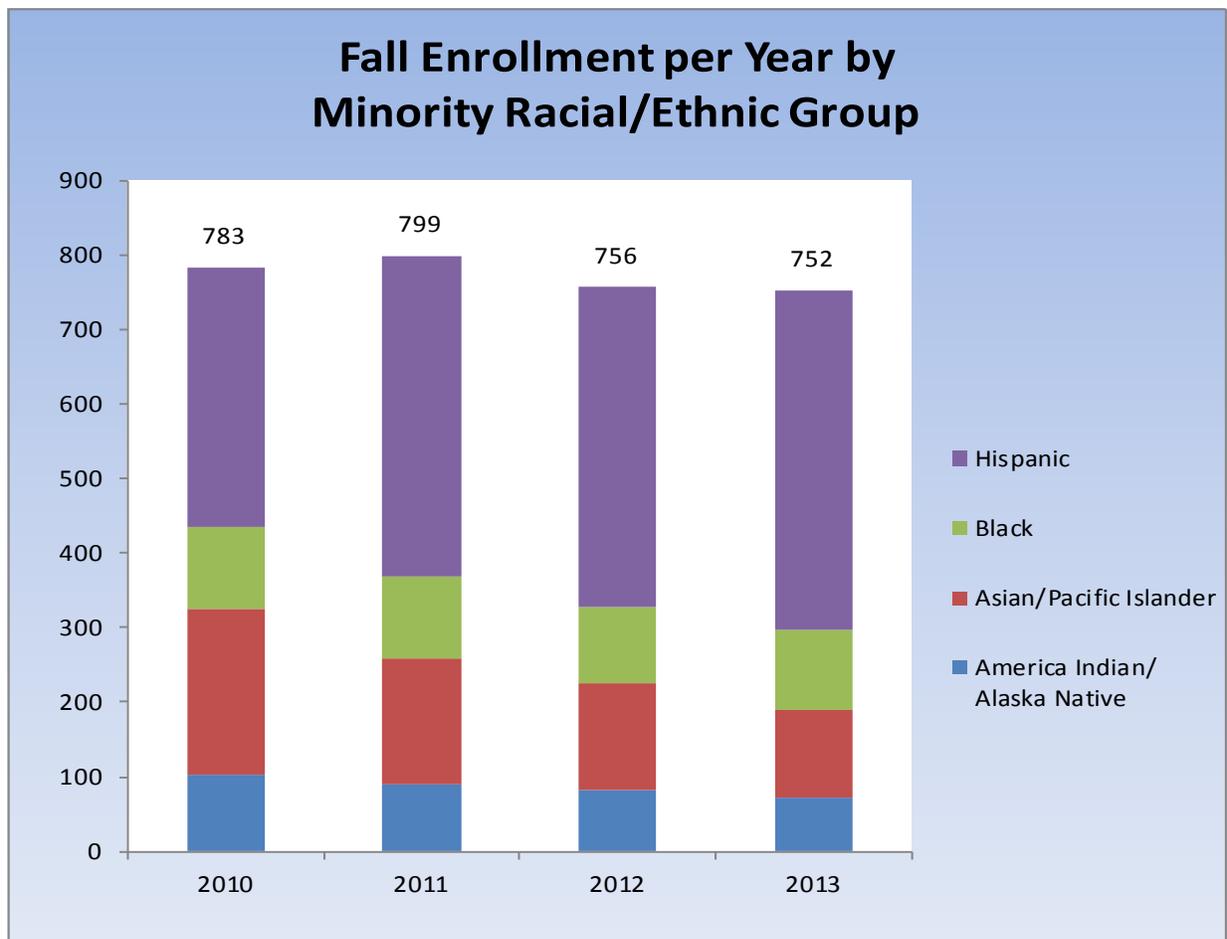
* Source SOU Institutional Research

Fall Enrollment by Racial/Ethnic Group

Enrollment Trends

4th Week of Fall Term

	2010	2011	2012	2013	% Change from 2012 to 2013
American Indian/Alaskan Native	104	90	82	71	-13.4%
Asian/Pacific Islander	221	168	143	120	-16.1%
Black	111	110	104	107	2.9%
Hispanic	347	431	427	454	6.3%
Subtotal All Minorities	783	799	756	752	-0.5%
White	4,137	4,000	3,726	3,341	-10.3%
Declined to Respond or Unknown	1,524	1,946	1,995	2,004	0.5%
Grand Total	6,444	6,745	6,477	6,097	-5.9%



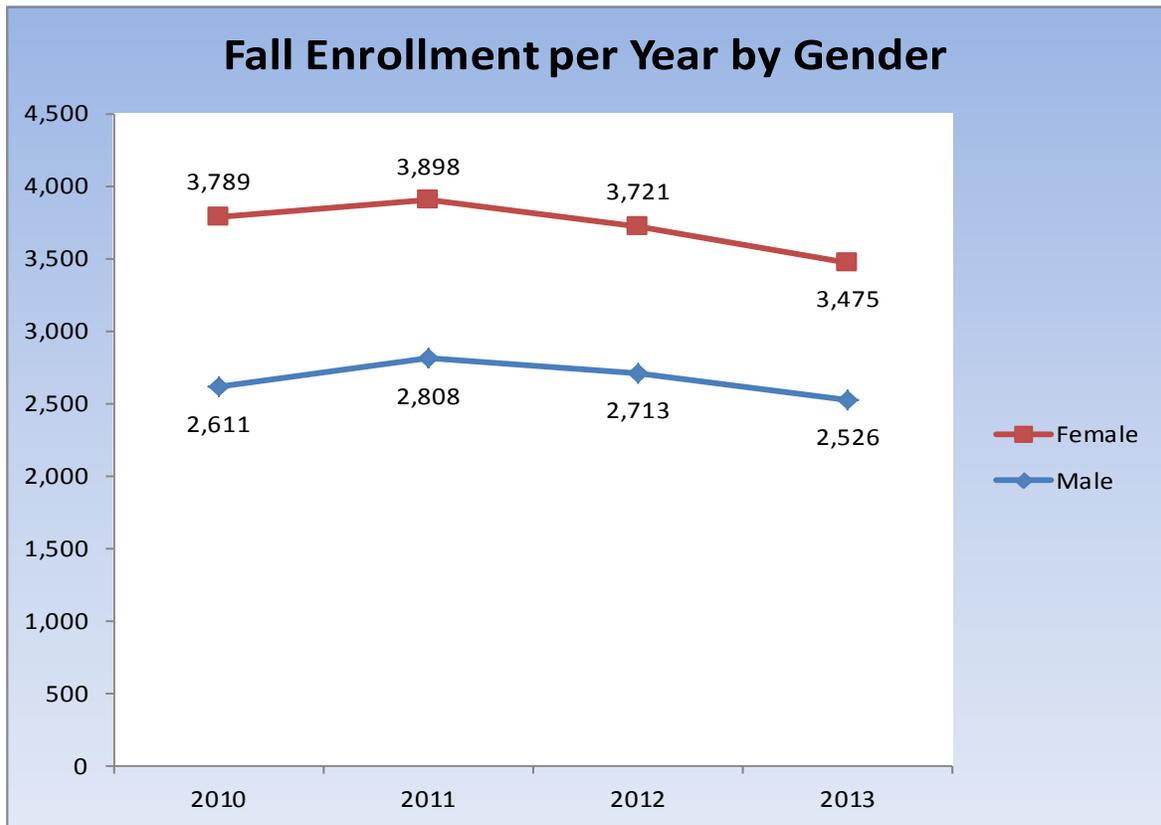
* Source SOU Institutional Research

Gender by Student Level

Enrollment Trends

4th Week of Fall Term

	2010	2011	2012	2013	% Change from 2012 to 2013
Male					
Undergraduate	1,903	2,092	2,056	1,934	-5.9%
Graduate	194	155	146	160	9.6%
Non Admit Undergrad	405	414	425	372	-12.5%
Non Admit Graduate	109	147	86	60	-30.2%
Total	2,611	2,808	2,713	2,526	-6.9%
Female					
Undergraduate	2,564	2,691	2,565	2,473	-3.6%
Graduate	320	317	286	275	-3.8%
Non Admit Undergrad	738	689	735	628	-14.6%
Non Admit Graduate	167	201	135	99	-26.7%
Total	3,789	3,898	3,721	3,475	-6.6%



* Source SOU Institutional Research

** SOU Permits individuals to report gender as Other or Unknown

Age by Student Level Enrollment Trends 4th Week of Fall Term

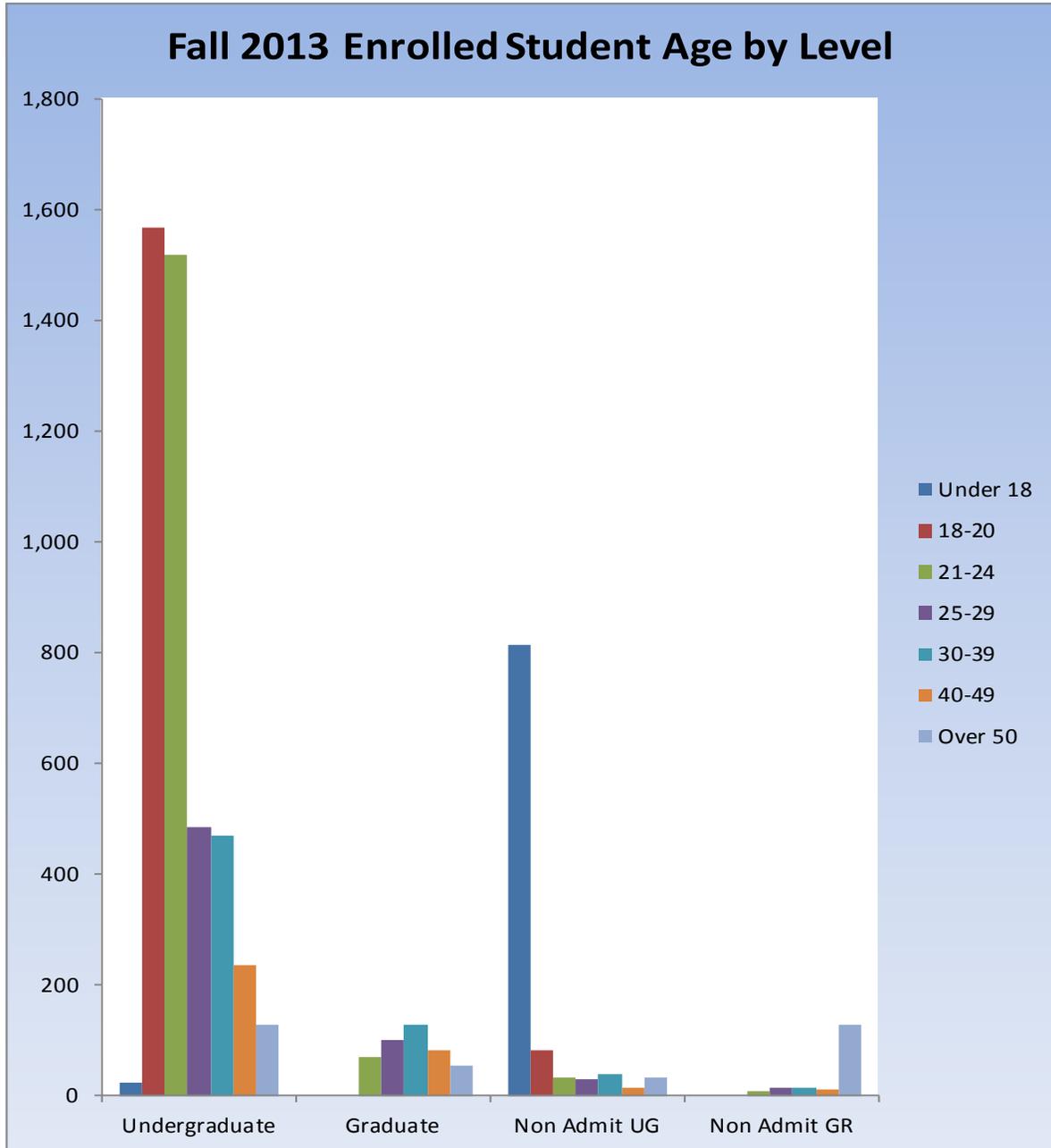
	2010	2011	2012	2013		2010	2011	2012	2013
Under 18					18-20				
Undergraduate	32	23	24	22	Undergraduate	1,747	1,790	1,735	1,566
Graduate	-	-	-	-	Graduate	-	2	-	-
Non Admit UG	879	859	935	812	Non Admit UG	110	96	97	83
Non Admit GR	-	-	-	-	Non Admit GR	1	-	-	-
Total	911	882	959	834	Total	1,858	1,888	1,832	1,649
21-24					25-29				
Undergraduate	1,439	1,515	1,500	1,519	Undergraduate	518	578	493	486
Graduate	63	70	61	69	Graduate	114	105	99	99
Non Admit UG	27	34	27	32	Non Admit UG	33	25	29	30
Non Admit GR	12	10	2	7	Non Admit GR	34	15	16	14
Total	1,541	1,629	1,590	1,627	Total	699	723	637	629
30-39					40-49				
Undergraduate	462	528	506	469	Undergraduate	189	248	255	234
Graduate	155	145	133	129	Graduate	113	89	82	83
Non Admit UG	34	27	24	38	Non Admit UG	14	10	15	14
Non Admit GR	27	33	17	15	Non Admit GR	31	13	7	12
Total	678	733	680	651	Total	347	360	359	343
Over 50									
Undergraduate	102	121	128	128					
Graduate	70	62	59	54					
Non Admit UG	54	54	38	34					
Non Admit GR	172	287	186	129					
Total	398	524	411	345					

* Source SOU Institutional Research

Age by Student Level

Enrollment Trends

4th Week of Fall Term



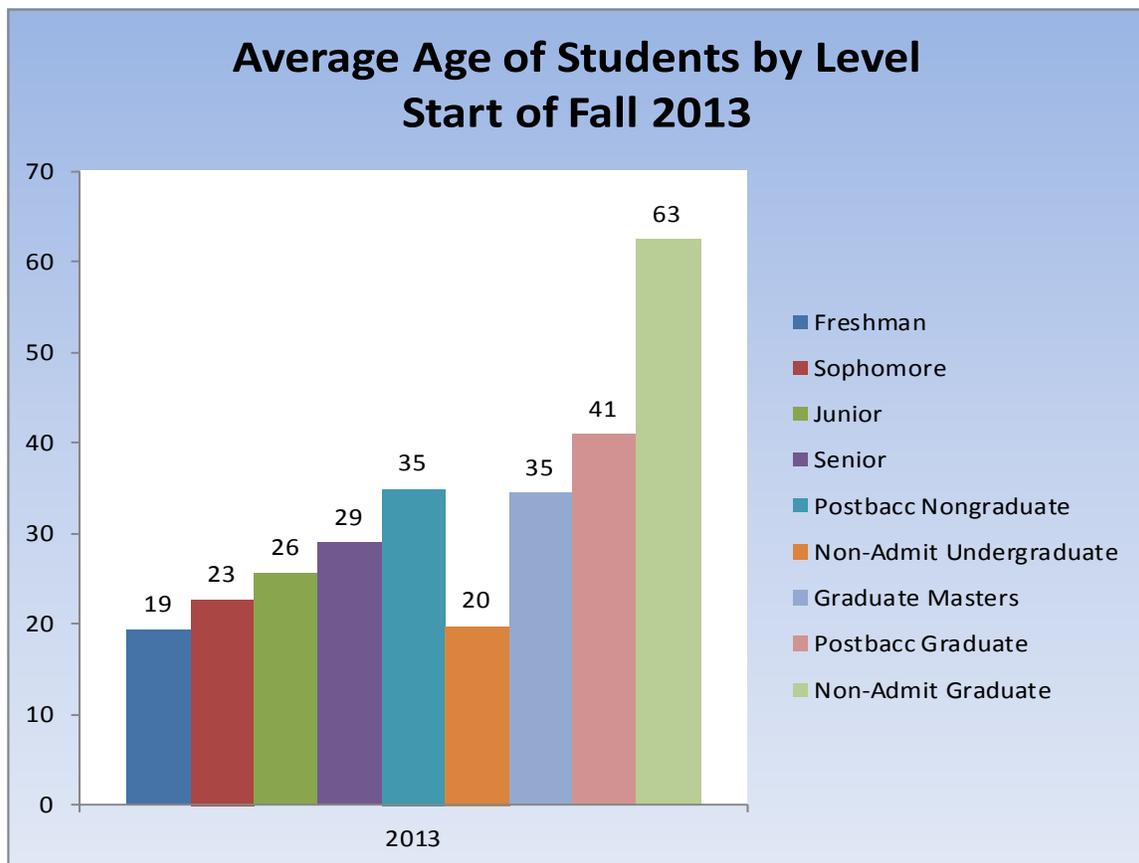
* Source SOU Institutional Research

Average Age by Student Level

Enrollment Trends

Start of Fall Term

	2010	2011	2012	2013
Freshman	19.7	19.7	19.8	19.4
Sophomore	22.3	23.0	22.7	22.7
Junior	25.7	26.3	26.1	25.7
Senior	28.1	28.5	28.7	29.0
Postbacc Nongraduate	37.3	36.4	37.2	35.0
Non-Admit Undergraduate	20.4	20.5	19.6	19.8
Average Undergraduate	23.8	24.3	24.1	24.1
Graduate Masters	35.3	35.1	35.1	34.5
Postbacc Graduate	42.2	41.3	41.0	41.0
Non-Admit Graduate	56.2	64.5	65.4	62.5
Average Graduate	43.5	48.4	46.2	43.4



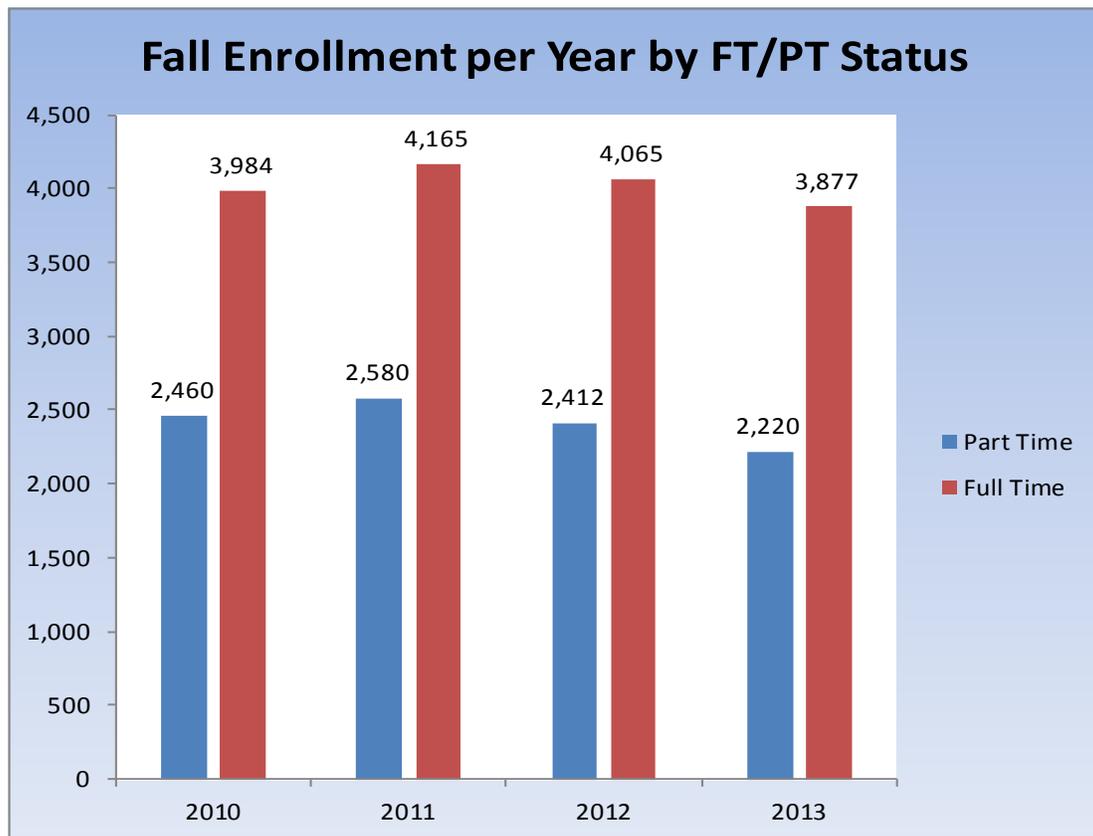
* Source SOU Institutional Research

** Age at of Start of Term

Fall Enrollment by FT/PT Status

Enrollment Trends 4th Week of Fall Term

	2010	2011	2012	2013	% Change from 2012 to 2013
Part Time					
Undergraduate	827	957	948	885	-6.6%
Graduate	291	239	218	235	7.8%
Non Admit UG	1,062	1,028	1,024	932	-9.0%
Non Admit GR	280	356	222	168	-24.3%
Total	2,460	2,580	2,412	2,220	-8.0%
Full Time					
Undergraduate	3,662	3,846	3,693	3,550	-3.9%
Graduate	224	234	216	201	-6.9%
Non Admit UG	95	82	149	117	-21.5%
Non Admit GR	3	3	7	9	28.6%
Total	3,984	4,165	4,065	3,877	-4.6%
Percent Part Time	38.2%	38.3%	37.2%	36.4%	



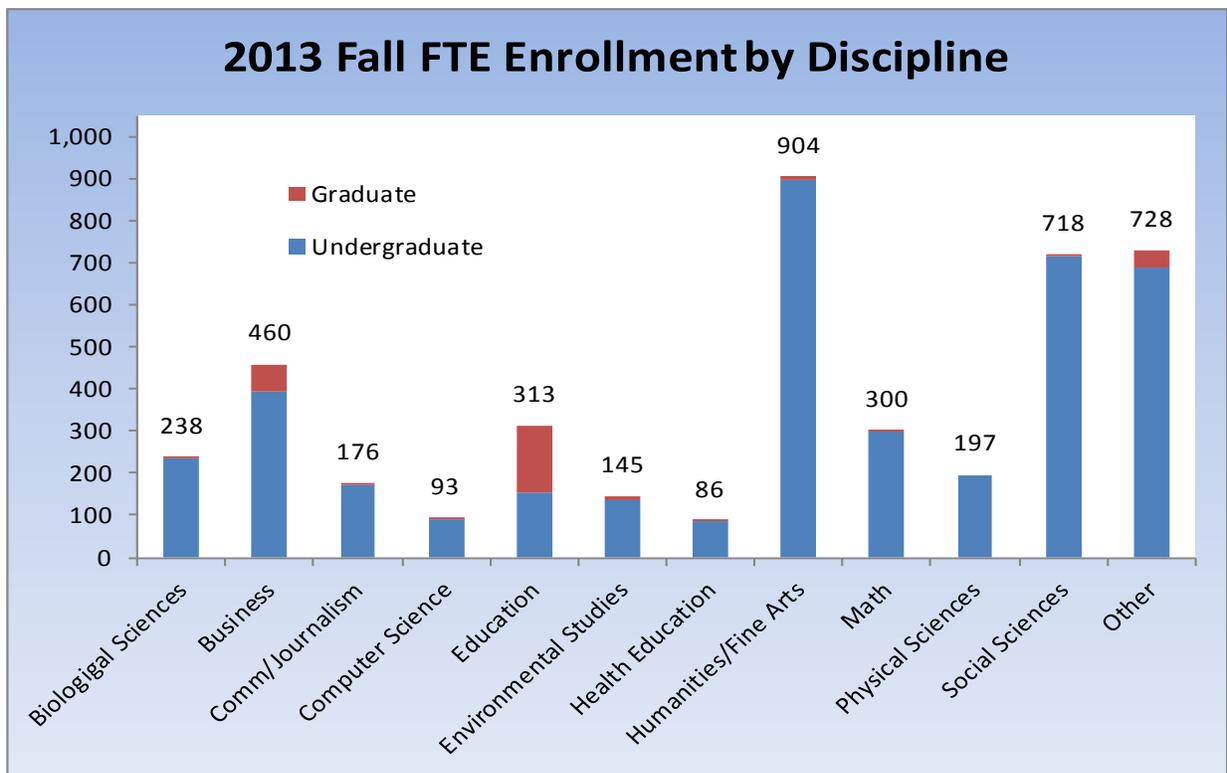
* Source SOU Institutional Research

Fall 2013 FTE Enrollment by Discipline

Enrollment Trends

4th Week of Fall Term

	Undergraduate		Graduate		Total	
	N	%	N	%	N	%
Biological Sciences	235.1	5.8%	3.1	1.0%	238.2	5.5%
Business	392.3	9.7%	67.4	22.6%	459.7	10.5%
Comm/Journalism	173.6	4.3%	2.8	0.9%	176.4	4.0%
Computer Science	92.0	2.3%	1.4	0.5%	93.4	2.1%
Education	152.3	3.8%	160.9	54.0%	313.2	7.2%
Environmental Studies	136.7	3.4%	7.9	2.7%	144.6	3.3%
Health Education ¹	85.1	2.1%	0.5	0.2%	85.6	2.0%
Humanities/Fine Arts	897.4	22.1%	6.3	2.1%	903.7	20.7%
Math	297.0	7.3%	3.4	1.1%	300.4	6.9%
Physical Sciences	196.8	4.8%		0.0%	196.8	4.5%
Social Sciences	713.9	17.6%	4.5	1.5%	718.4	16.5%
Other ²	687.8	16.9%	39.8	13.4%	727.6	16.7%
Total	4,060.0	100.0%	298.0	100.0%	4,358.0	100.0%



¹ Excludes Nursing FTE

² "Other" includes area, ethnic, cultural, gender, and group studies; family and consumer sciences/human sciences; library science; military science, leadership, and operational art; multi/interdisciplinary studies; park, recreation, leisure, and fitness studies; science technologies/technicians; homeland security, law enforcement, firefighting, and related protective services; engineering and engineering tech; and public administration and social service professions.

* Source SOU Institutional Research

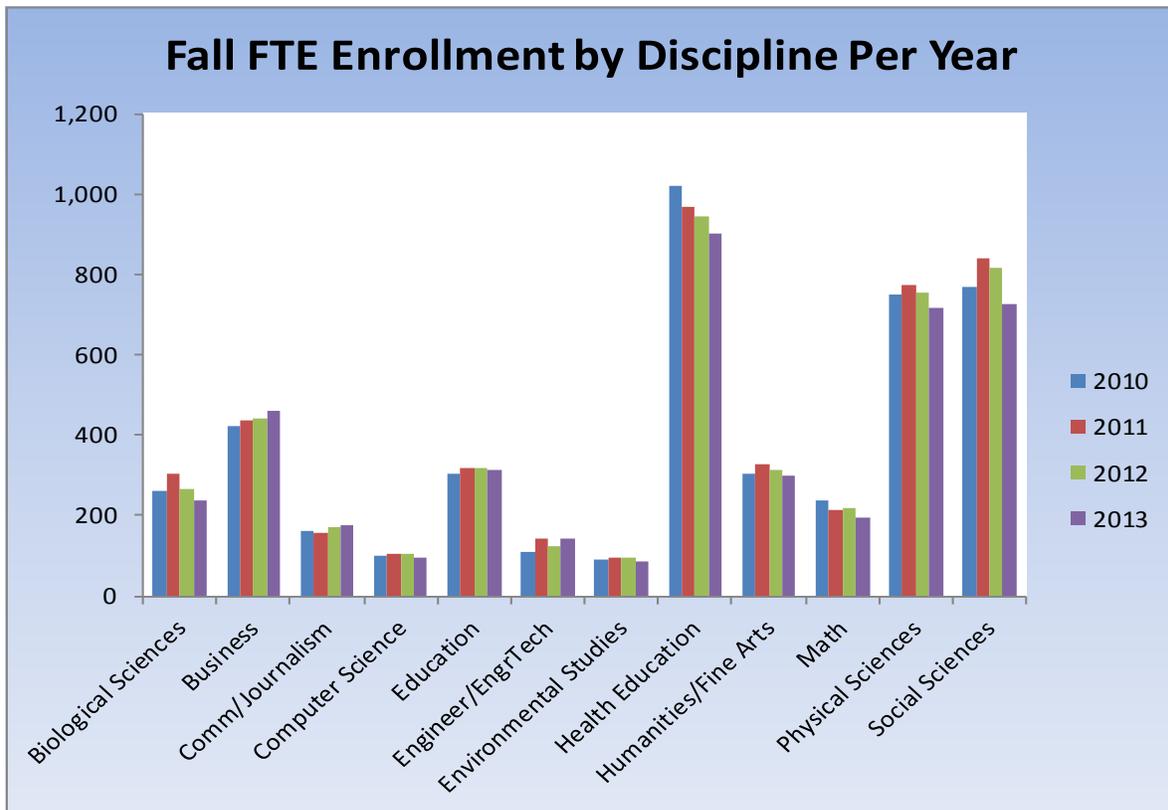
** Total FTE is slightly different from FTE reported elsewhere due to timing

Fall FTE Enrollment by Discipline

Enrollment Trends

4th Week of Fall Term

	2010	2011	2012	2013
Biological Sciences	262.0	301.9	266.1	238.2
Business	421.3	435.2	442.7	459.7
Comm/Journalism	160.2	156.2	168.8	176.4
Computer Science	100.4	104.6	103.8	93.4
Education	303.3	318.8	320.5	313.2
Environmental Studies	111.7	142.5	121.5	144.6
Health Education ¹	91.3	97.5	94.3	85.6
Humanities/Fine Arts	1,018.2	968.2	944.2	903.7
Math	303.6	325.4	315.7	300.4
Physical Sciences	236.6	215.5	217.3	196.8
Social Sciences	748.0	772.2	756.3	718.4
Other ²	767.4	840.9	814.0	727.6
Total	4,524.0	4,678.9	4,565.2	4,358.0



¹ Excludes Nursing FTE

² "Other" includes area, ethnic, cultural, gender, and group studies; family and consumer sciences/human sciences; library science; military science, leadership, and operational art; multi/interdisciplinary studies; park, recreation, leisure, and fitness studies; science technologies/technicians; homeland security, law enforcement, firefighting, and related protective services; engineering and engineering tech; and public administration and social service professions.

* Source SOU Institutional Research

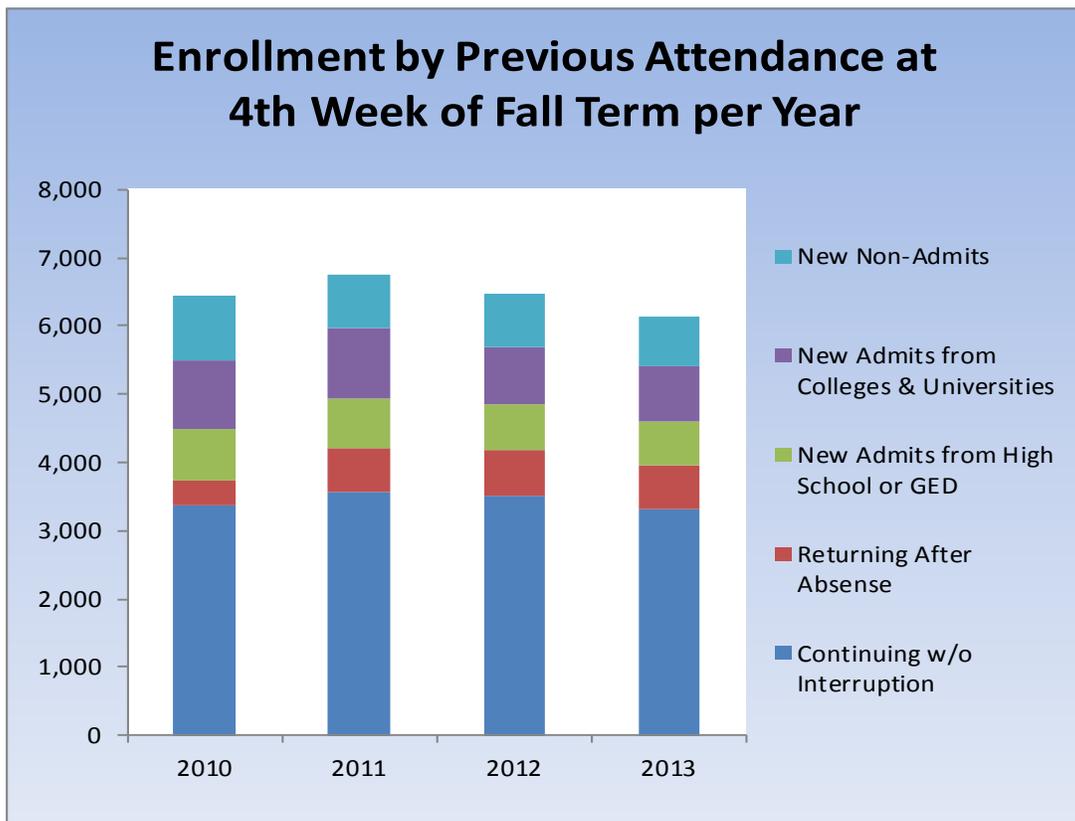
** Total FTE is slightly different from FTE reported elsewhere due to timing

Enrollment by Previous Attendance

Enrollment Trends

4th Week of Fall Term

	2010	2011	2012	2013
Continuing w/o Interruption	3,368	3,564	3,521	3,307
Returning After Absense	358	633	663	657
New Admits from High School or GED				
Oregon High School	461	446	389	369
Other U.S. High School	269	250	255	222
Foreign High School	24	42	17	25
GED	13	10	12	12
New Admits from Colleges & Universities				
OUS Institution	62	44	48	31
Oregon Community College	287	384	310	295
Other Oregon College	8	12	6	10
Other U.S. College	284	276	195	206
Foreign College	23	10	0	2
Unknown College	342	299	283	283
New Non-Admits	944	774	782	721
Total	6,443	6,744	6,481	6,140



* Source OUS Gray Book Reports

Enrollment by Geographic Origin

Enrollment Trends

4th Week of Fall Term

	2010	2011	2012	2013
Baker	11	8	8	4
Benton	43	46	46	28
Clackamas	111	130	122	126
Clatsop	18	16	14	11
Columbia	9	20	20	11
Coos	81	78	77	65
Crook	9	8	5	5
Curry	37	40	29	30
Deschutes	130	137	125	110
Douglas	117	154	106	116
Gilliam	1	1		
Grant		1	2	2
Harney	6	6	6	4
Hood River	7	9	5	3
Jackson	2,899	3,026	2,883	2,609
Jefferson	6	6	7	7
Josephine	453	456	481	375
Klamath	219	227	162	125
Lake	10	7	5	5
Lane	132	152	147	154
Lincoln	12	10	6	5
Linn	19	24	26	27
Malheur	7	9	5	6
Marion	58	62	67	78
Morrow	2	3	2	3
Multnomah	160	177	169	164
Polk	10	11	15	16
Sherman	1	1	2	1
Tillamook	8	10	7	5
Umatilla	21	18	17	11
Union	3	5	3	5
Wallowa	3	2	4	2
Wasco	10	8	8	6
Washington	198	180	153	156
Wheeler				1
Yamhill	29	30	35	31
Unknown County	8			
Total Oregon	4,848	5,078	4,769	4,307

* Source SOU Institutional Research

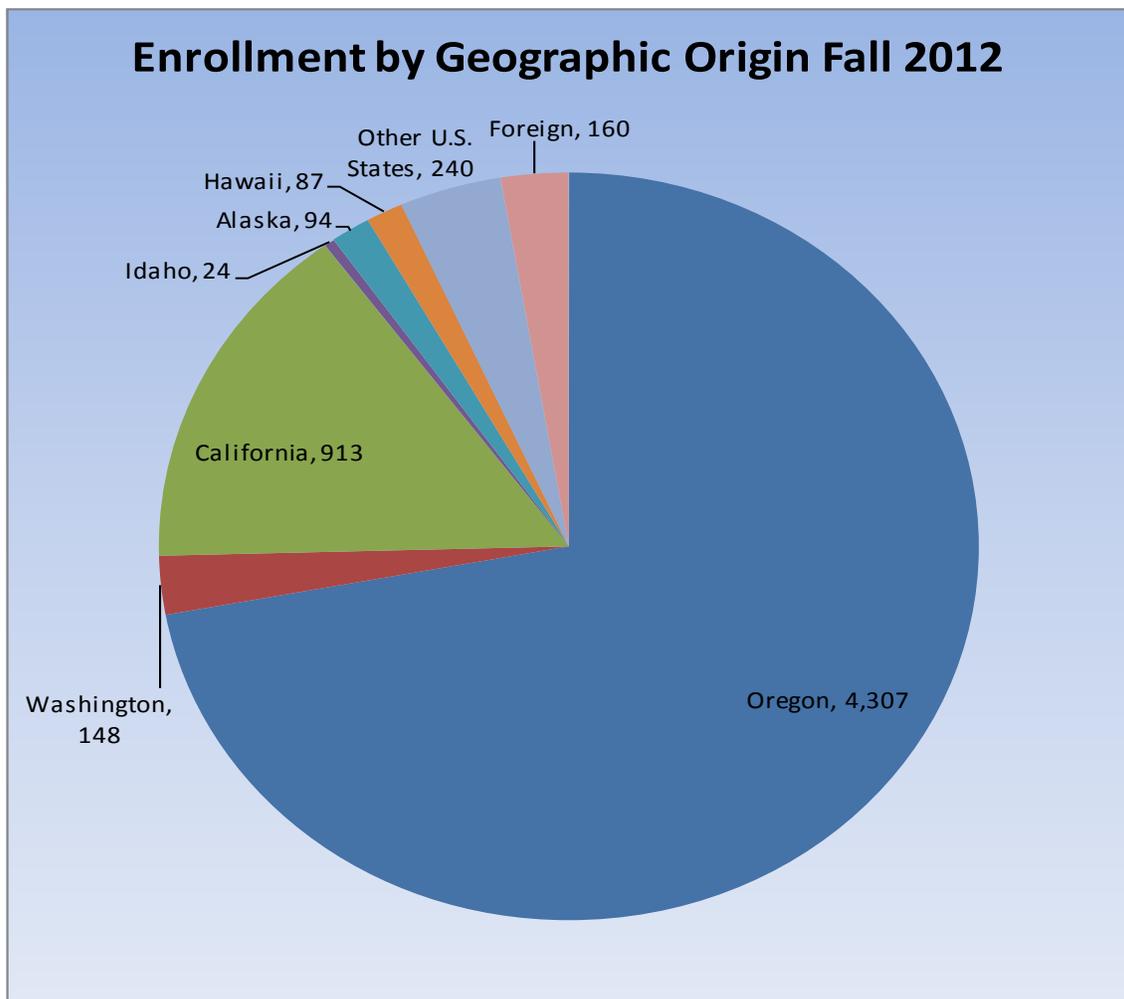
Enrollment by Geographic Origin

Enrollment Trends

4th Week of Fall Term

continued...

	2010	2011	2012	2013
State of Washington	158	144	148	152
State of California	803	928	969	913
State of Idaho	28	39	33	24
State of Alaska	107	92	103	94
State of Hawaii	132	115	100	87
Other U.S. States	211	206	210	240
Foreign	116	139	135	160
Unknown Geog. Source	41	4	10	120
Total Other	1,596	1,667	1,708	1,790
Grand Total	6,444	6,745	6,477	6,097



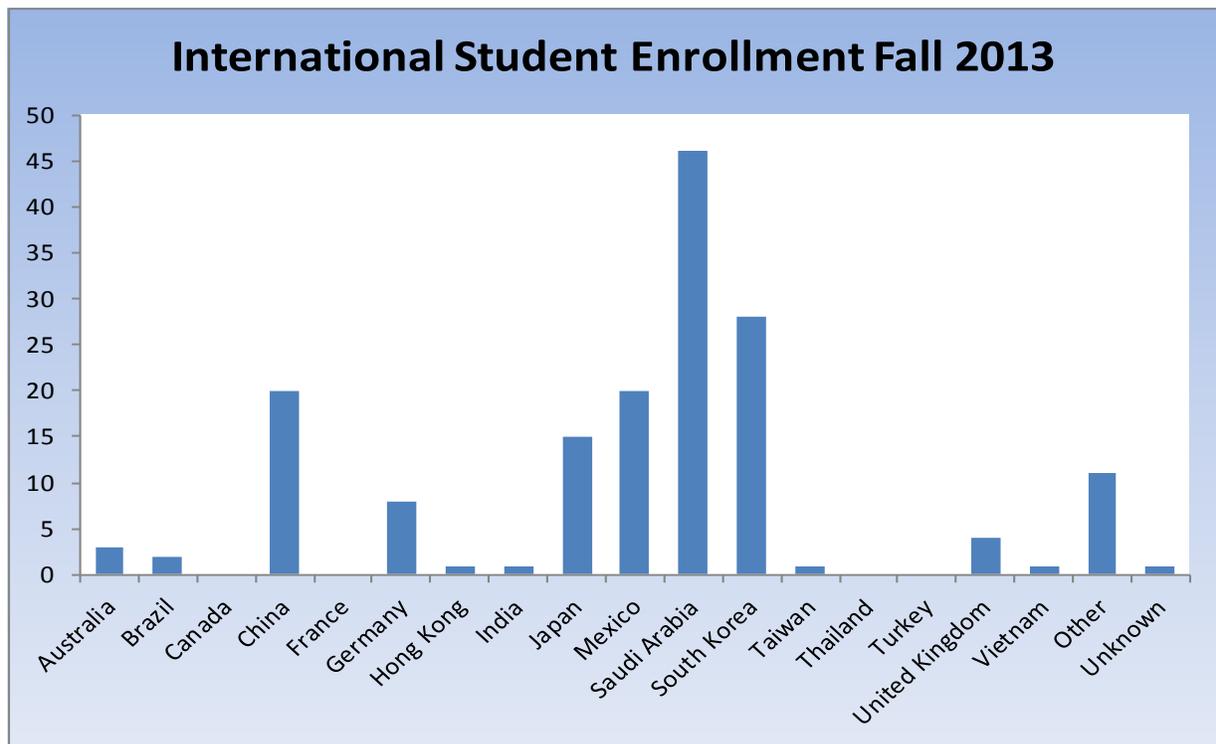
* Source SOU Institutional Research

Fall International Student Enrollment

Enrollment Trends

End of Fall Term

	2010	2011	2012	2013
Australia	1	1	3	3
Brazil	1	1		2
Canada	1	1	1	
China	8	10	12	20
France	2	2	2	
Germany	9	8	7	8
Hong Kong	1	1		1
India	2	2	3	1
Japan	19	22	22	15
Mexico	30	32	20	20
Saudi Arabia	20	38	37	46
South Korea	6	6	7	28
Taiwan	2	1	1	1
Thailand	3	1	1	
Turkey	1			
United Kingdom	5	7	6	4
Vietnam	1	1	1	1
Other	8	8	12	11
Unknown	1	1		1
Total	121	143	135	162



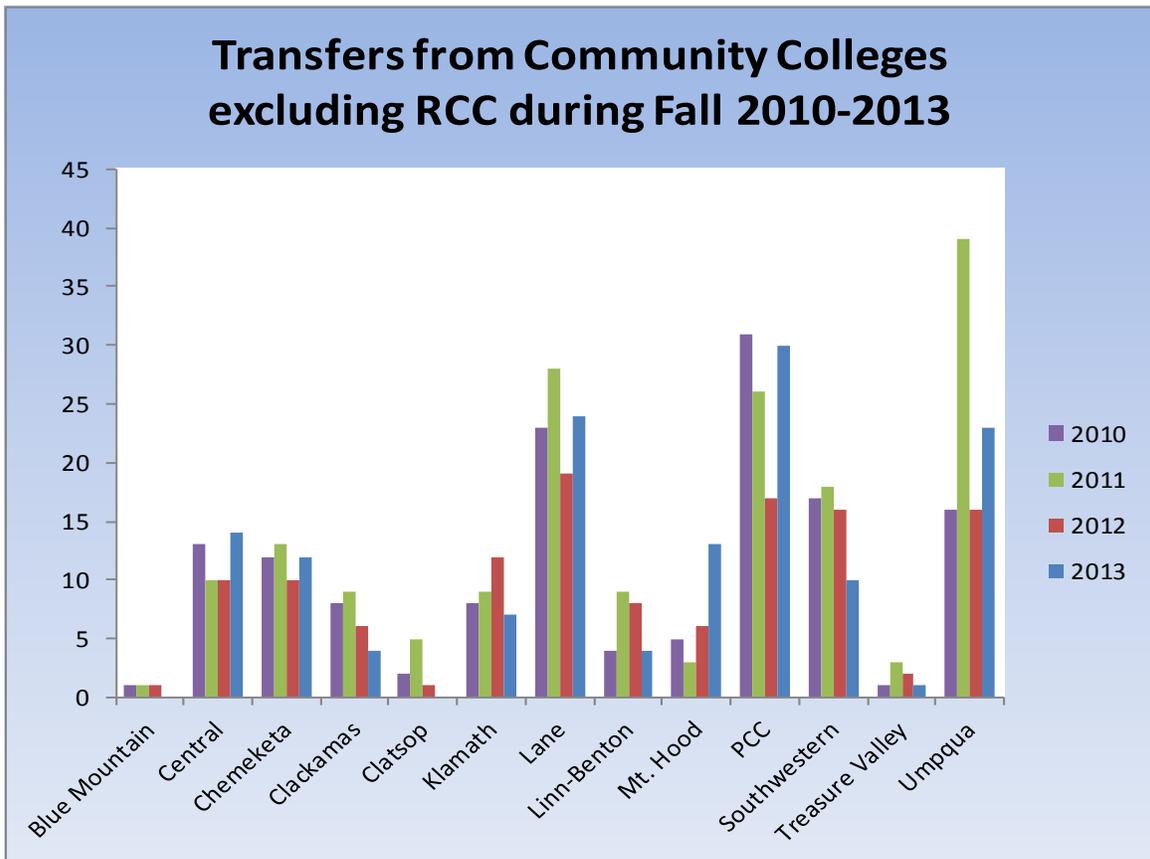
* Source SOU Institutional Research

Fall Transfers From Community Colleges

Enrollment Trends

4th Week of Fall Term

	2007	2008	2009	2010	2011	2012	2013
Blue Mountain	1	2	4	1	1	1	
Central	11	6	7	13	10	10	14
Chemeketa	11	8	3	12	13	10	12
Clackamas	11	6	4	8	9	6	4
Clatsop	4	0	2	2	5	1	
Klamath	3	7	4	8	9	12	7
Lane	7	9	9	23	28	19	24
Linn-Benton	7	4	3	4	9	8	4
Mt. Hood	1	4	2	5	3	6	13
PCC	13	14	11	31	26	17	30
Southwestern	12	5	13	17	18	16	10
Treasure Valley	1	1	2	1	3	2	1
Umpqua	7	8	17	16	39	16	23
RCC	128	137	120	146	211	186	153
Total Oregon CC	217	211	201	287	384	310	295



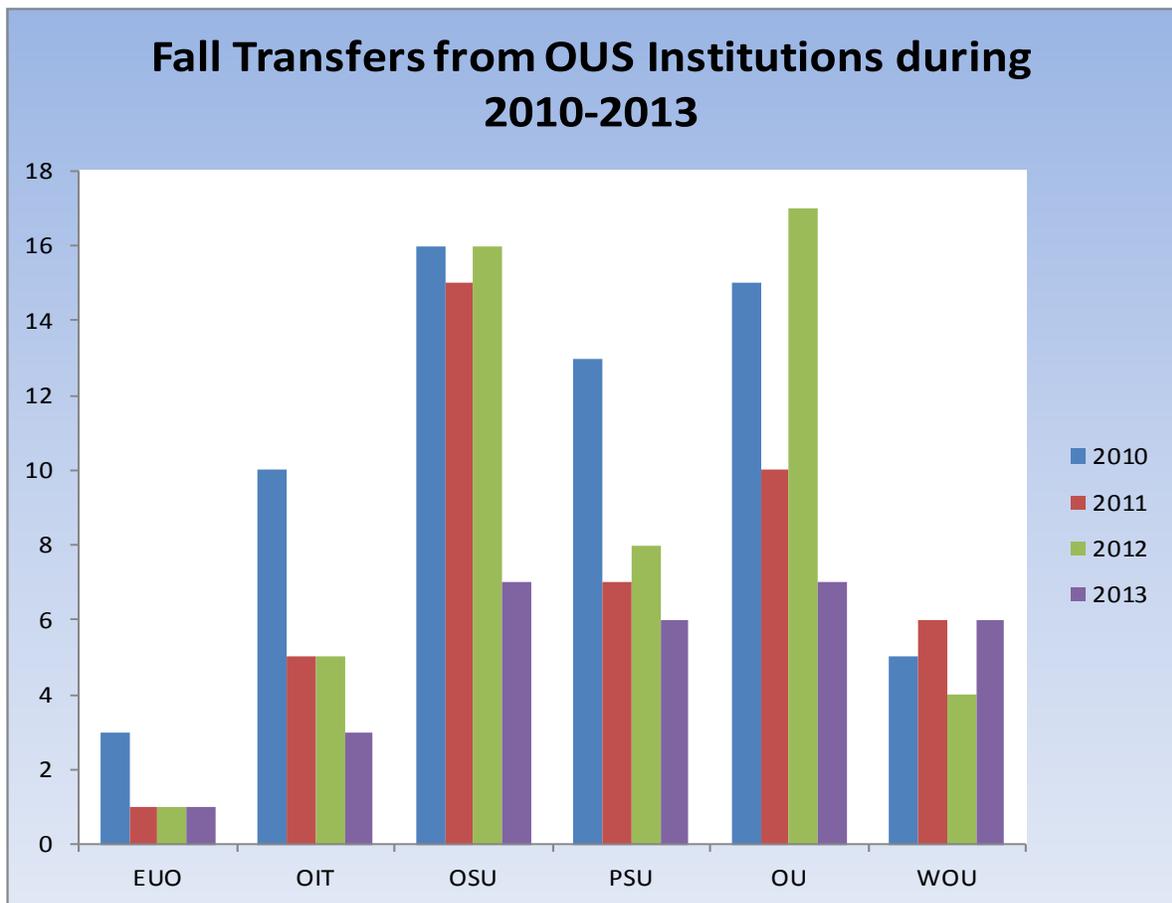
* Source OUS Gray Book Reports

Fall Transfers From OUS & Other Institutions

Enrollment Trends

4th Week of Fall Term

	2007	2008	2009	2010	2011	2012	2013
EUO	2	1	2	3	1	1	1
OIT	11	5	5	10	5	5	3
OSU	11	11	13	16	15	16	7
PSU	8	10	15	13	7	8	6
OU	16	8	11	15	10	17	7
WOU	5	4	4	5	6	4	6
Subtotal	53	39	50	62	44	51	30
Other Institutions							
Oregon CC	217	211	201	287	384	310	295
Other Institutions	286	280	300	390	401	484	502
Grand Total	556	530	551	739	829	845	827



* Source OUS Gray Book Reports

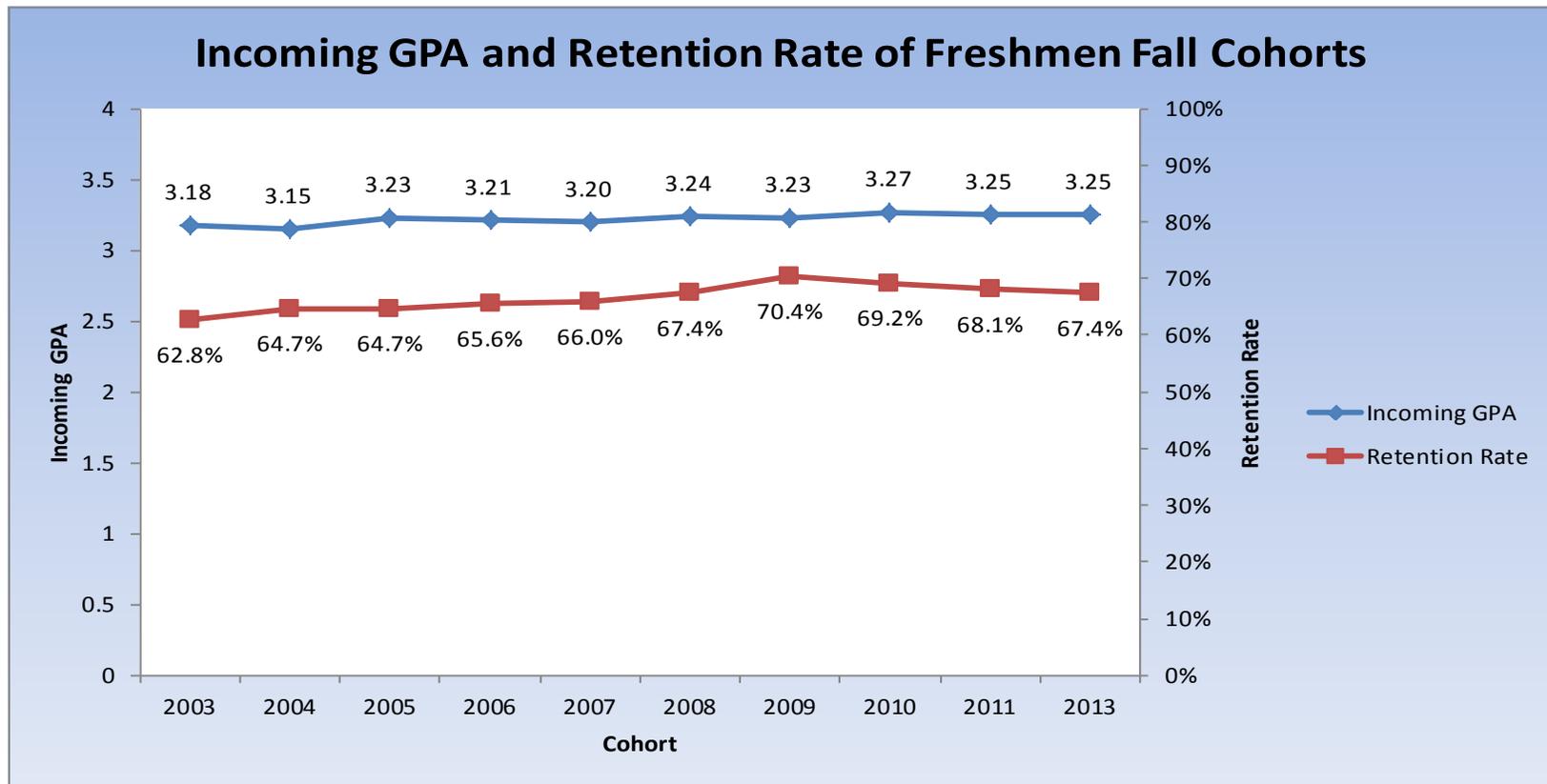


Retention & Graduation

Average GPA and Retention Retention & Graduation

First Time, Full Time, Degree Seeking Freshmen Fall Cohort

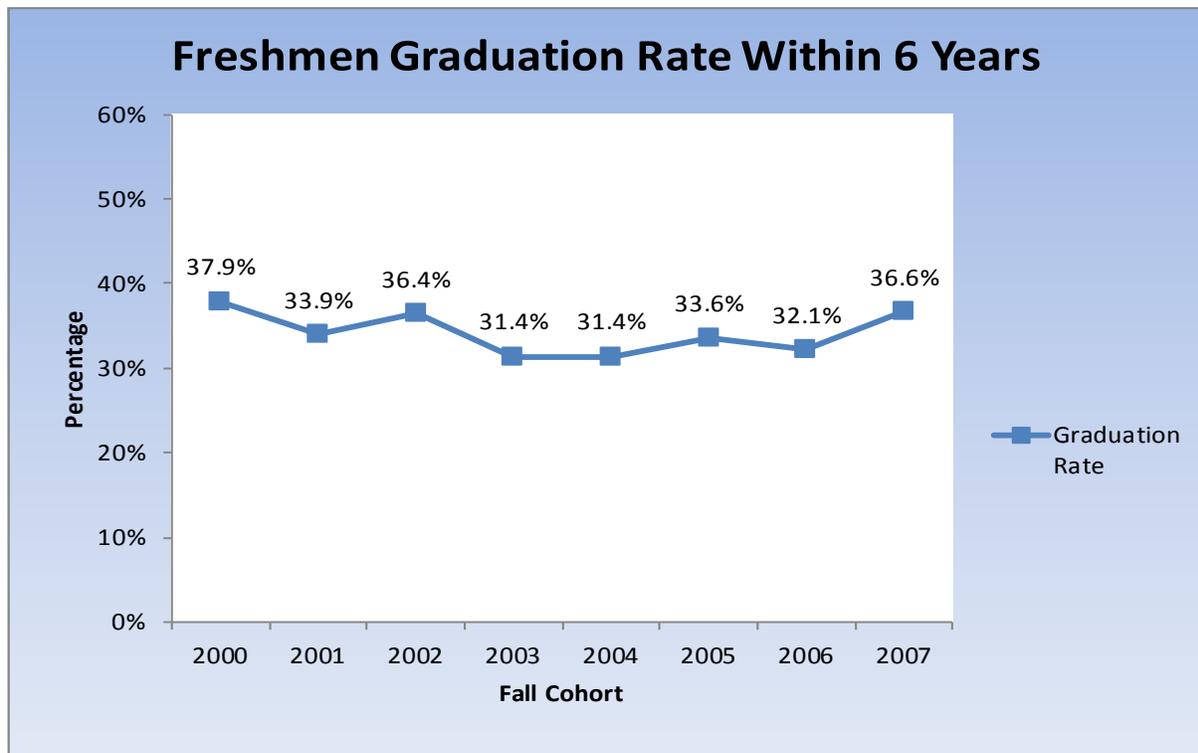
Cohort	2003	2004	2005	2006	2007	2008	2009	2010	2011	2013
N	895	745	706	704	703	675	653	738	709	641
Incoming GPA	3.18	3.15	3.23	3.21	3.20	3.24	3.23	3.27	3.25	3.25
% Retained at SOU the following Fall	62.8%	64.7%	64.7%	65.6%	66.0%	67.4%	70.4%	69.2%	68.1%	67.4%



* Source SOU Institutional Research

Freshmen Cumulative Graduation Rate Retention & Graduation within 6 years highlighted

Cohort	Graduation Year									
	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	
2000	33.3%	37.9%	39.8%	40.4%	41.1%	41.4%	41.9%	42.0%	42.3%	
2001	18.2%	29.4%	33.9%	35.8%	36.3%	37.6%	38.2%	38.4%	38.9%	
2002	1.9%	21.0%	33.6%	36.4%	38.5%	39.6%	40.0%	40.7%	40.7%	
2003		1.6%	17.7%	27.4%	31.4%	32.5%	34.2%	35.0%	35.6%	
2004			2.0%	13.6%	27.1%	31.4%	33.2%	34.4%	34.8%	
2005			0.1%	1.7%	15.7%	29.3%	33.6%	35.4%	36.5%	
2006				0.1%	2.1%	15.6%	28.1%	32.1%	34.2%	
2007						1.7%	18.7%	32.6%	36.6%	
2008					0.1%	0.1%	4.0%	22.4%	36.0%	
2009							0.2%	2.8%	19.8%	
2010									2.6%	

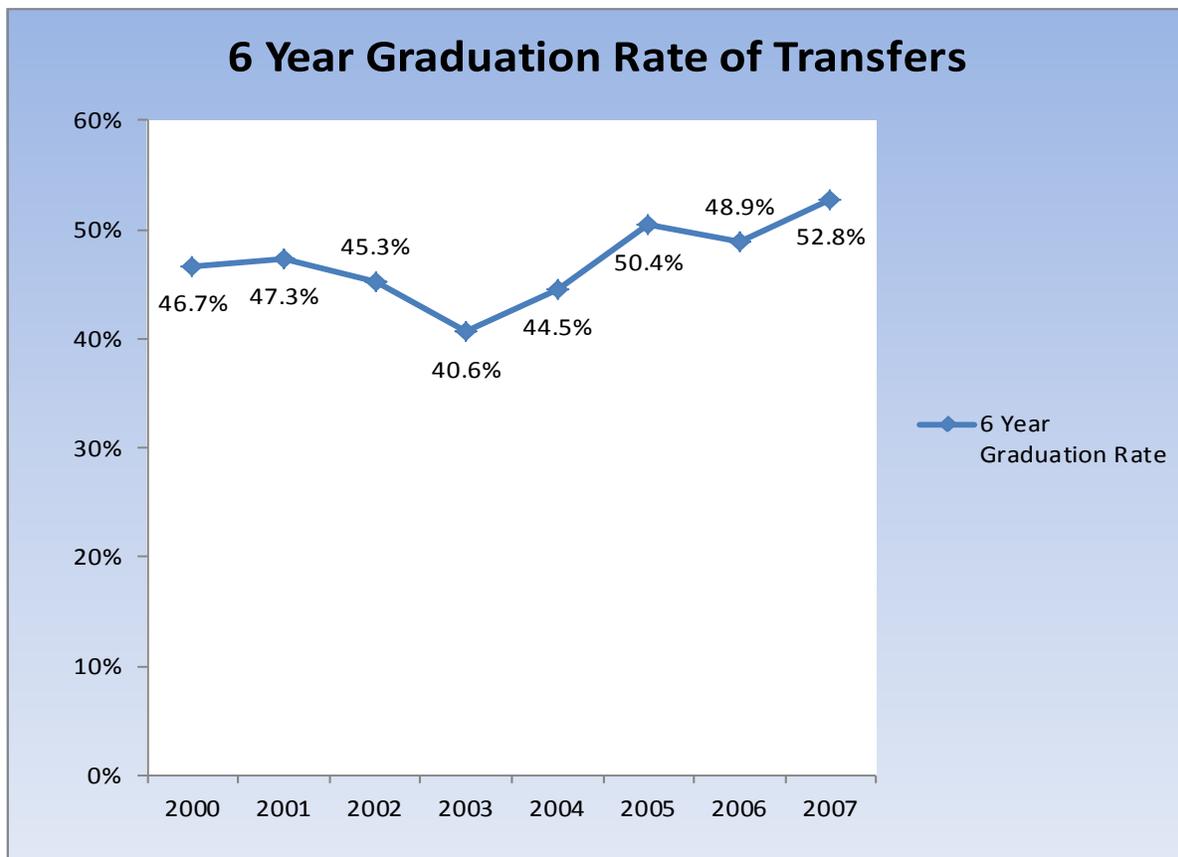


* Source SOU Institutional Research

** Undergraduate Degrees Awarded to First Time, Full Time Freshmen

Transfer Graduation Rate Retention & Graduation within 6 Years highlighted

Cohort	Graduation Year									
	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	
2000	44.6%	46.7%	47.6%	47.8%	48.7%	49.2%	49.9%	49.9%	50.1%	
2001	40.7%	45.6%	47.3%	48.3%	48.8%	48.8%	49.4%	49.4%	49.8%	
2002	30.1%	40.6%	43.9%	45.3%	46.1%	46.6%	47.6%	48.0%	48.1%	
2003	8.9%	24.9%	34.2%	38.4%	40.6%	42.2%	43.3%	43.4%	43.8%	
2004	0.9%	11.3%	29.3%	37.9%	42.4%	44.5%	45.6%	46.9%	46.9%	
2005		0.8%	15.9%	36.4%	44.3%	49.4%	50.4%	50.8%	51.1%	
2006			0.6%	13.2%	30.7%	43.9%	47.0%	48.9%	49.8%	
2007				0.3%	12.1%	32.5%	44.4%	50.8%	52.8%	
2008					0.2%	12.1%	32.8%	45.4%	48.5%	
2009						0.3%	12.1%	34.5%	44.3%	
2010							1.0%	12.1%	30.8%	
2011								0.6	13.7%	

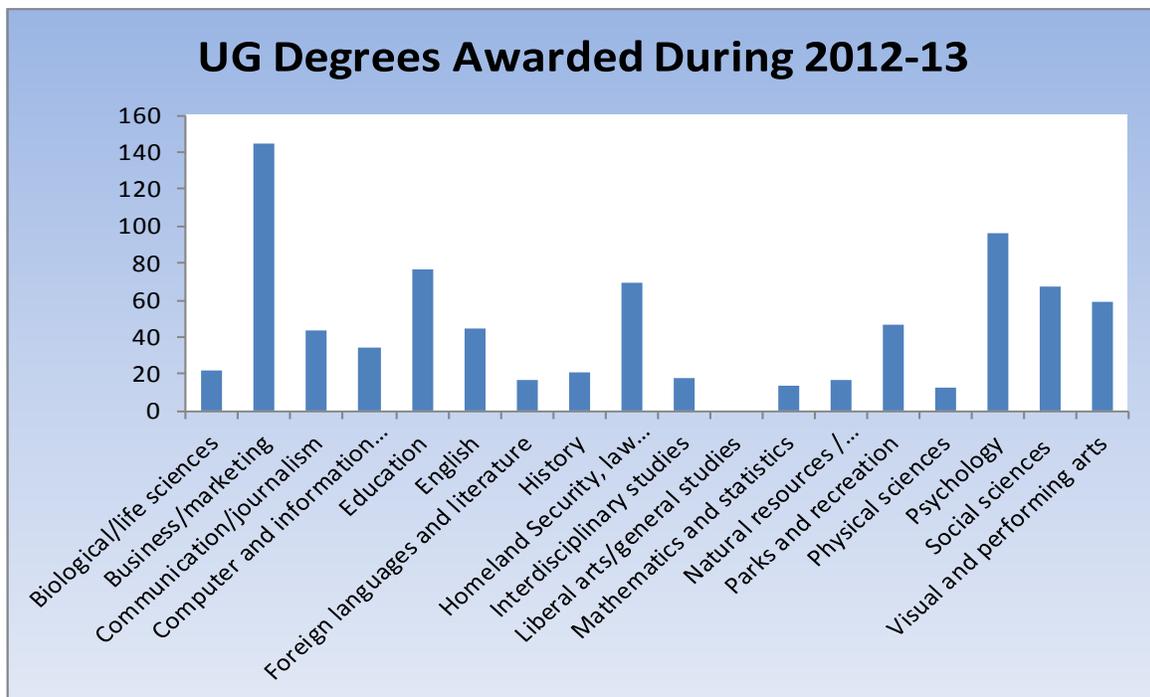


* Source SOU Institutional Research

** Undergraduate Degrees Awarded to Transfer Students

Undergraduate Degrees Awarded by Major Retention & Graduation

	2009-10	2010-11	2011-12	2012-13
Biological/life sciences	26	18	20	22
Business/marketing	121	128	119	145
Communication/journalism	68	50	48	44
Computer and information sciences	19	34	27	34
Education	31	60	43	77
English	45	35	44	45
Foreign languages and literature	8	23	19	17
History	26	27	23	21
Homeland Security, law enforcement, firefighting, and protective services	49	52	60	69
Interdisciplinary studies	12	18	21	18
Liberal arts/general studies	1	0	0	0
Mathematics and statistics	13	4	11	14
Natural resources / environmental science	22	12	28	17
Parks and recreation	39	38	61	47
Physical sciences	26	16	19	13
Psychology	80	66	95	96
Social sciences	64	62	73	67
Visual and performing arts	78	73	57	59
Total	728	716	768	805

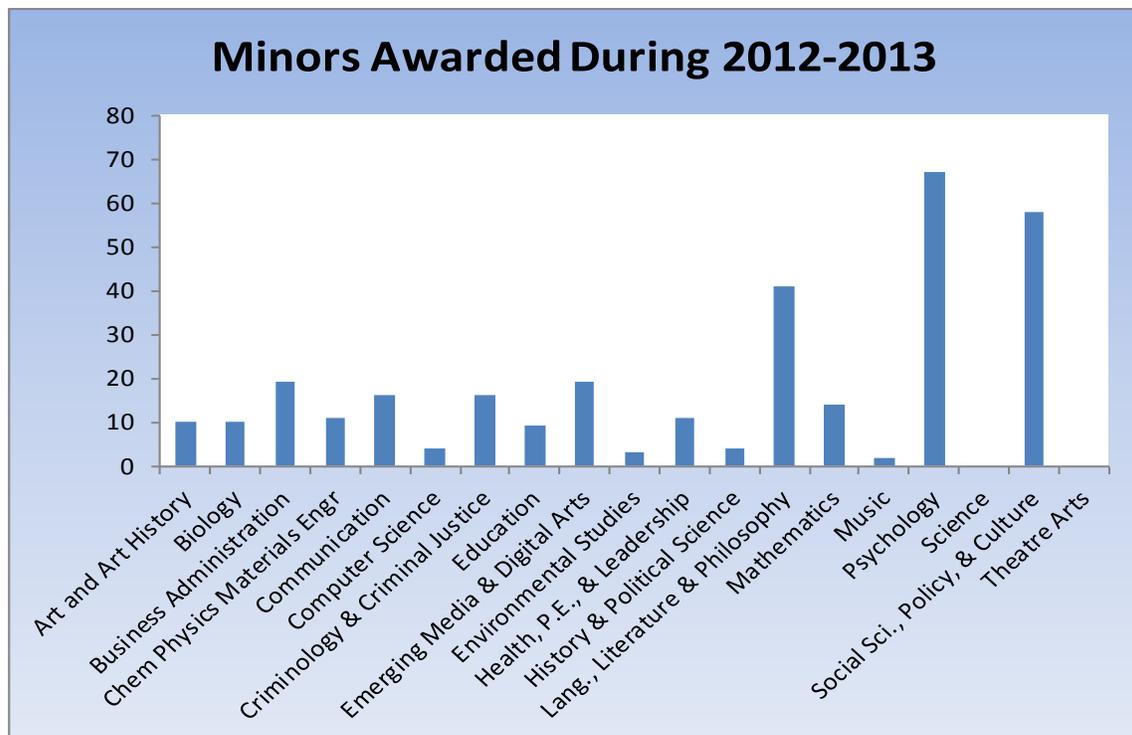


* Source SOU Institutional Research

** Note: Primary and Secondary Majors Included
Awarded a Degree anytime within the academic year

Minor Degrees Awarded Retention & Graduation

	2009-10	2010-11	2011-12	2012-13
Art and Art History	11	22	17	10
Biology	2	4	10	10
Business Administration	21	17	30	19
Chem Physics Materials Engr	25	9	9	11
Communication	22	37	22	16
Computer Science	4	4	5	4
Criminology & Criminal Justice	9	15	18	16
Education	9	6	8	9
Emerging Media & Digital Arts			3	19
Environmental Studies	6	5	8	3
Health, P.E., & Leadership	7	8	9	11
History & Political Science	11	15	8	4
Lang., Literature & Philosophy	43	36	39	41
Mathematics	7	7	12	14
Music	1	3	3	2
Psychology	49	63	62	67
Science	9	6	2	
Social Sci., Policy, & Culture	60	52	52	58
Theatre Arts		1		
Total	296	310	317	314



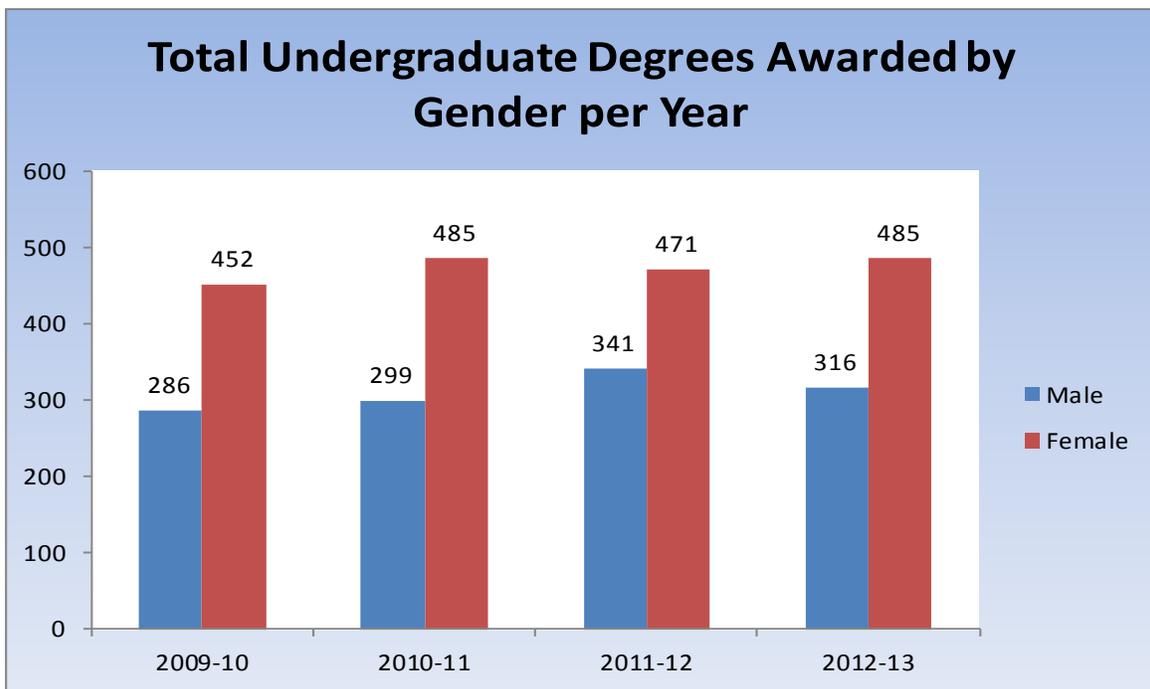
* Source SOU Institutional Research

** Note: Primary and Secondary Minors included

Awarded a Minor any time within the academic year

Undergraduate Degrees Awarded Retention & Graduation by Ethnicity and Gender

	2009-10	2010-11	2011-12	2012-13
Male	286	299	341	316
American Indian/Alaskan Native	9	3	6	4
Asian/Pacific Islander	14	19	18	10
Black	7	14	9	4
Hispanic	6	9	16	22
White	236	230	251	245
Other ¹	14	24	41	31
Female	452	485	471	485
American Indian/Alaskan Native	10	8	8	9
Asian/Pacific Islander	20	17	23	18
Black	3	6	4	5
Hispanic	27	17	33	43
White	360	404	365	362
Other ¹	32	33	38	48



* Source SOU Institutional Research

¹Includes Multiple Ethnicities, Declined to Respond, Unknown, or None of the Above

** Note: Primary and Secondary Majors Included
Awarded a Degree within the Academic Year



Tuition & Financial Aid

Annual Tuition and Fee Rates

Tuition and Financial Aid

	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	% Change from 2012-13
Undergraduate												
Resident	4,152	4,697	5,005	5,233	5,502	5,718	6,252	6,795	7,215	7,521	7,794	3.6%
Non-Resident	12,822	15,146	16,054	16,918	17,580	18,264	19,914	20,430	20,490	20,238	21,278	5.1%
Graduate												
Resident	7,320	9,053	9,646	10,186	10,632	1,169	11,919	12,195	14,190	14,298	15,029	5.1%
Non-Resident	12,570	15,146	16,045	16,882	17,553	18,324	18,810	19,005	17,790	17,538	18,437	5.1%

*based upon 15 credit hours for undergraduates and 12 credit hours for graduates

Inflation Adjusted Against 2003-04 Dollars

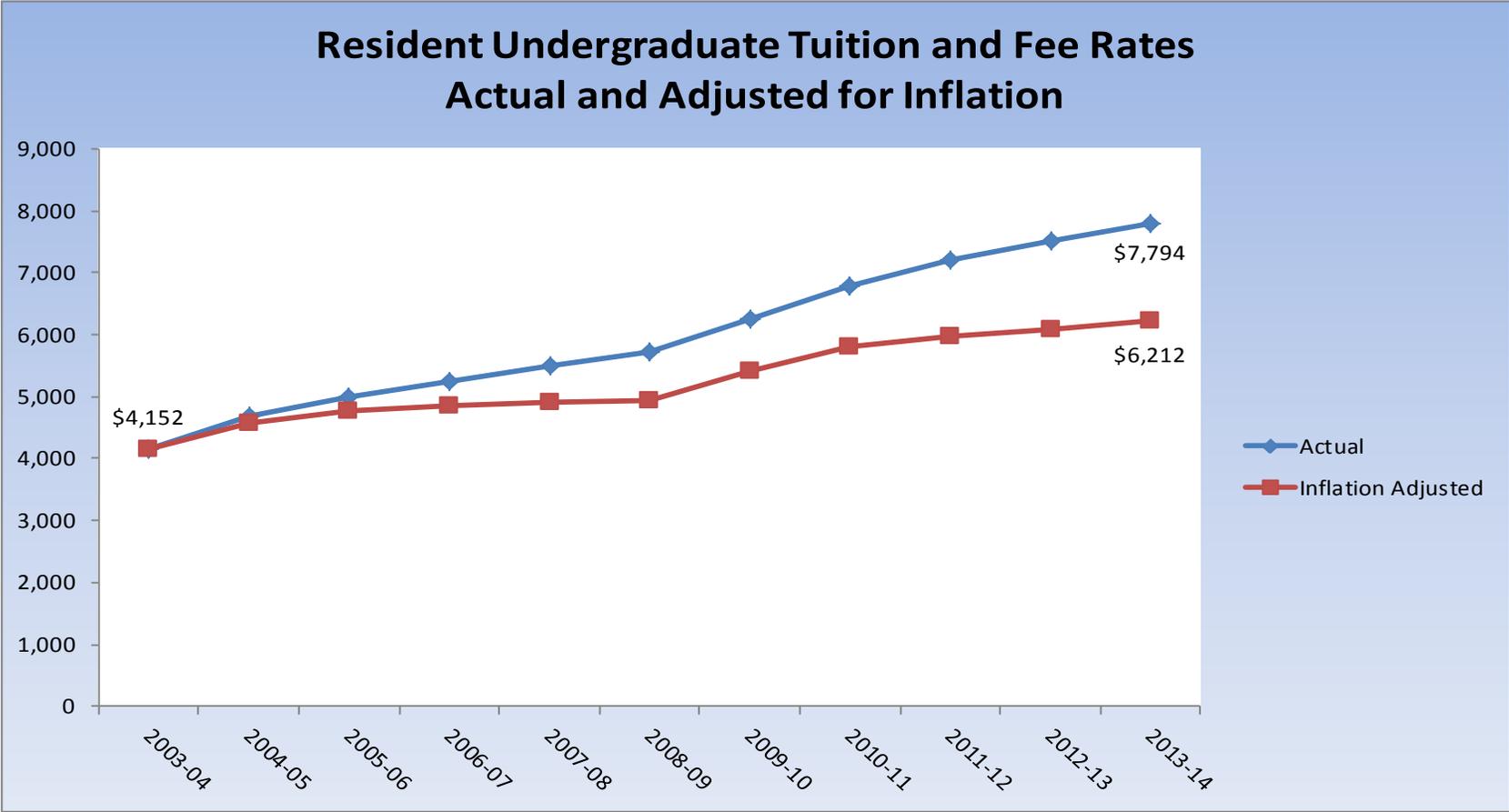
	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	% Change from 2012-13
Undergraduate												
Resident	4,152	4,579	4,757	4,848	4,915	4,946	5,401	5,798	5,985	6,098	6,212	1.9%
Non-Resident	12,822	14,766	15,259	15,673	15,704	15,797	17,204	17,432	16,997	16,409	16,960	3.4%
Graduate												
Resident	7,320	8,826	9,169	9,436	9,497	1,011	10,297	10,405	11,771	11,593	11,979	3.3%
Non-Resident	12,570	14,766	15,251	15,640	15,680	15,849	16,250	16,216	14,757	14,219	14,696	3.3%

*Source OUS Fact Book & SOU Enrollment Services

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Annual Tuition and Fee Rates

Tuition and Financial Aid



*Source OUS Fact Book & SOU Financial Aid

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Student Budget Breakdown for Resident Undergraduates

Tuition and Financial Aid

	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	% Change from 2012-13
Resident Tuition and Fees	4,125	4,697	4,932	5,233	5,409	5,718	6,252	6,795	7,215	7,521	7,794	3.6%
Room and Board	6,210	6,765	7,254	7,404	7,941	8,418	8,454	8,508	9,240	9,651	11,340	17.5%
Books and Supplies	1,068	1,125	1,155	1,200	1,350	1,350	1,350	1,350	1,260	900	1,029	14.3%
Personal Expenses (incl Transportation)	2,700	4,332	3,966	3,300	3,600	3,750	3,750	3,750	2,484	2,685	2,685	0.0%
Total	14,103	16,919	17,307	17,137	18,300	19,236	19,806	20,403	20,199	20,757	22,848	10.1%

Inflation Adjusted Against 2003-04 Dollars

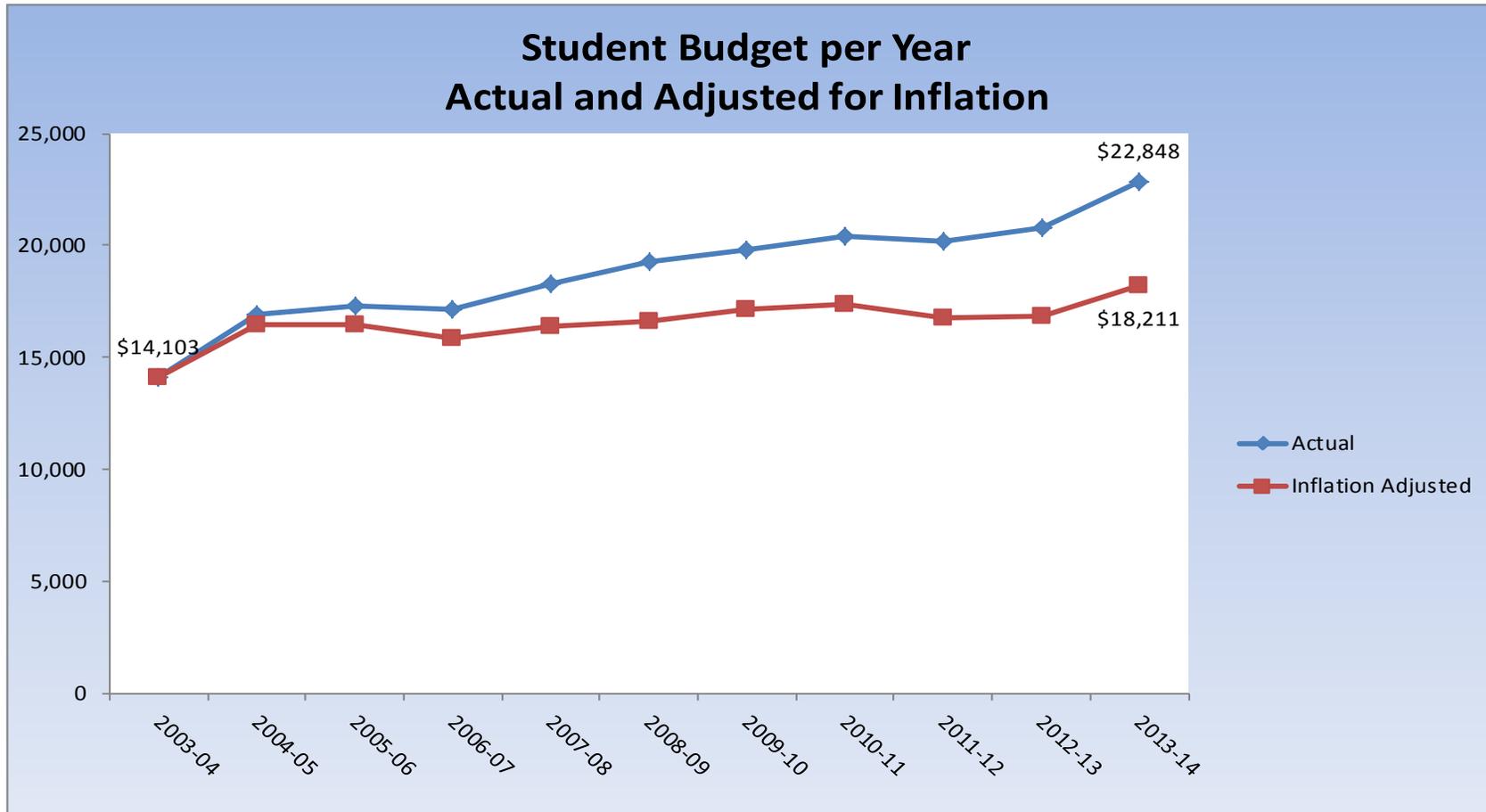
	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	% Change from 2012-13
Resident Tuition and Fees	4,125	4,579	4,688	4,848	4,832	4,946	5,401	5,798	5,985	6,098	6,212	1.9%
Room and Board	6,210	6,595	6,895	6,859	7,094	7,281	7,304	7,259	7,665	7,825	9,039	15.5%
Books and Supplies	1,068	1,097	1,098	1,112	1,206	1,168	1,166	1,152	1,045	730	820	12.4%
Personal Expenses (incl Transportation)	2,700	4,223	3,770	3,057	3,216	3,244	3,240	3,200	2,061	2,177	2,140	-1.7%
Total	14,103	16,494	16,450	15,876	16,347	16,638	17,111	17,409	16,755	16,829	18,211	8.2%

*Source OUS Fact Book and SOU Enrollment Services

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Student Budget Breakdown for Resident Undergraduates

Tuition and Financial Aid



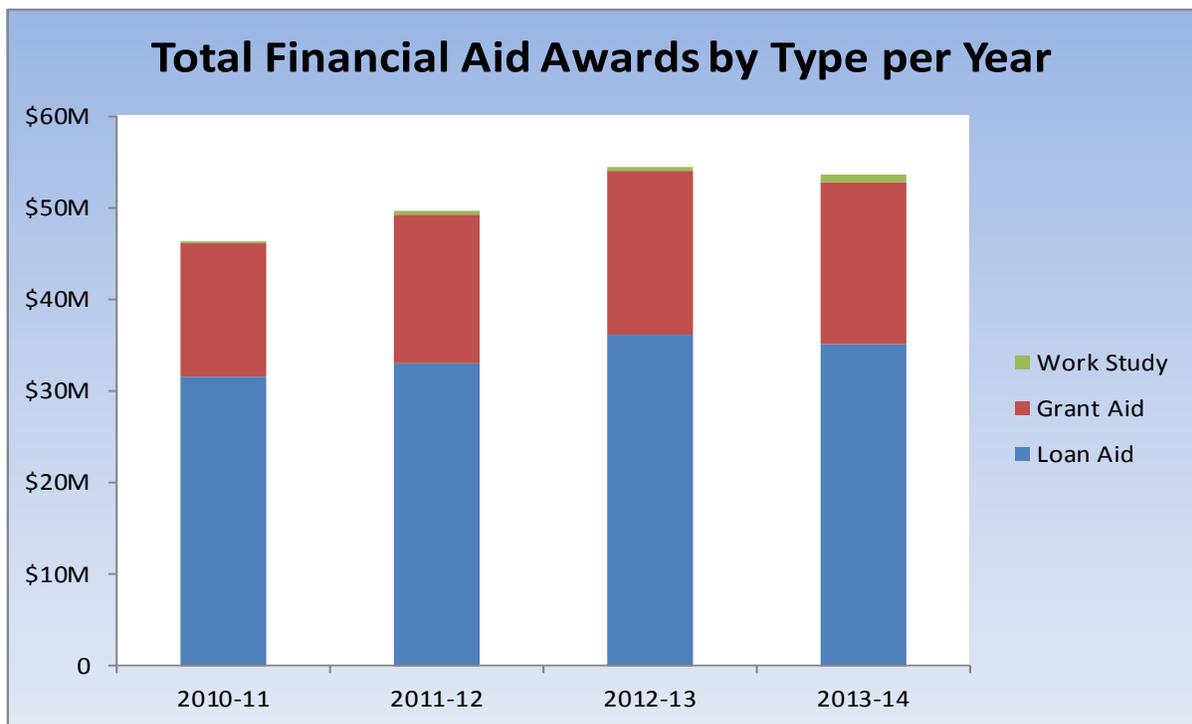
*Source OUS Fact Book & SOU Financial Aid Office

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Financial Aid Awards by Type

Tuition and Financial Aid

	2010-11	2011-12	2012-13	2013-14
Loans				
Federal Subsidized Loans	\$ 11,630,389	\$ 12,298,914	\$ 10,689,883	\$ 10,339,722
Federal Unsubsidized Loans	13,015,312	13,964,913	16,156,172	14,972,836
Federal Perkins Loans	421,688	193,028	239,050	448,762
Parent PLUS Loans	5,717,852	5,901,912	8,398,898	8,623,131
University/Outside Loans	674,236	706,390	632,386	581,803
Total Loan Aid	31,459,477	33,065,157	36,116,389	34,966,254
Grants				
Pell Grants	8,741,245	9,671,864	9,837,458	9,831,123
Other Federal Grants	832,874	368,949	440,498	424,400
Oregon Opportunity Grants	369,247	1,019,711	1,635,231	1,713,417
State and Lottery Grants	49,433	70,000	318,325	77,591
Other Grants and Scholarships	1,626,066	1,516,968	2,172,687	2,611,084
Fee remissions	2,939,969	3,439,983	3,501,075	3,121,082
Total Grant Aid	14,558,834	16,087,475	17,905,274	17,778,697
 Work Study	 260,976	 450,000	 450,000	 825,782
 Grand Total	 \$ 46,279,287	 \$ 49,602,632	 \$ 54,471,663	 \$ 53,570,733

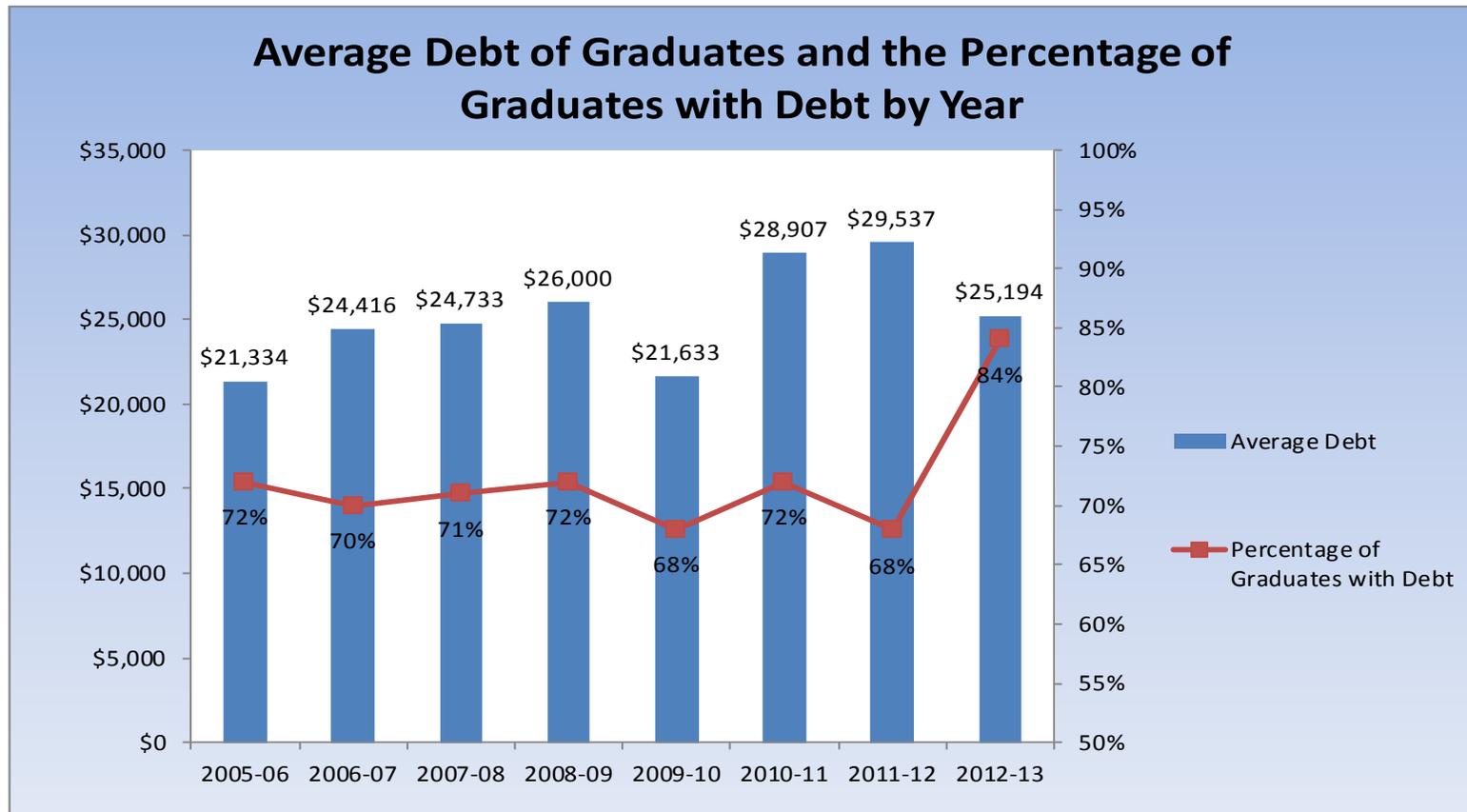


*Source SOU Financial Aid

Average Debt of Graduates by Year

Tuition and Financial Aid

	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13
Average Debt	\$21,334	\$24,416	\$24,733	\$26,000	\$21,633	\$28,907	\$29,537	\$25,194
Percentage of Graduates with Debt	72%	70%	71%	72%	68%	72%	68%	84%



* Source OUS Fact Book and CDS Reports

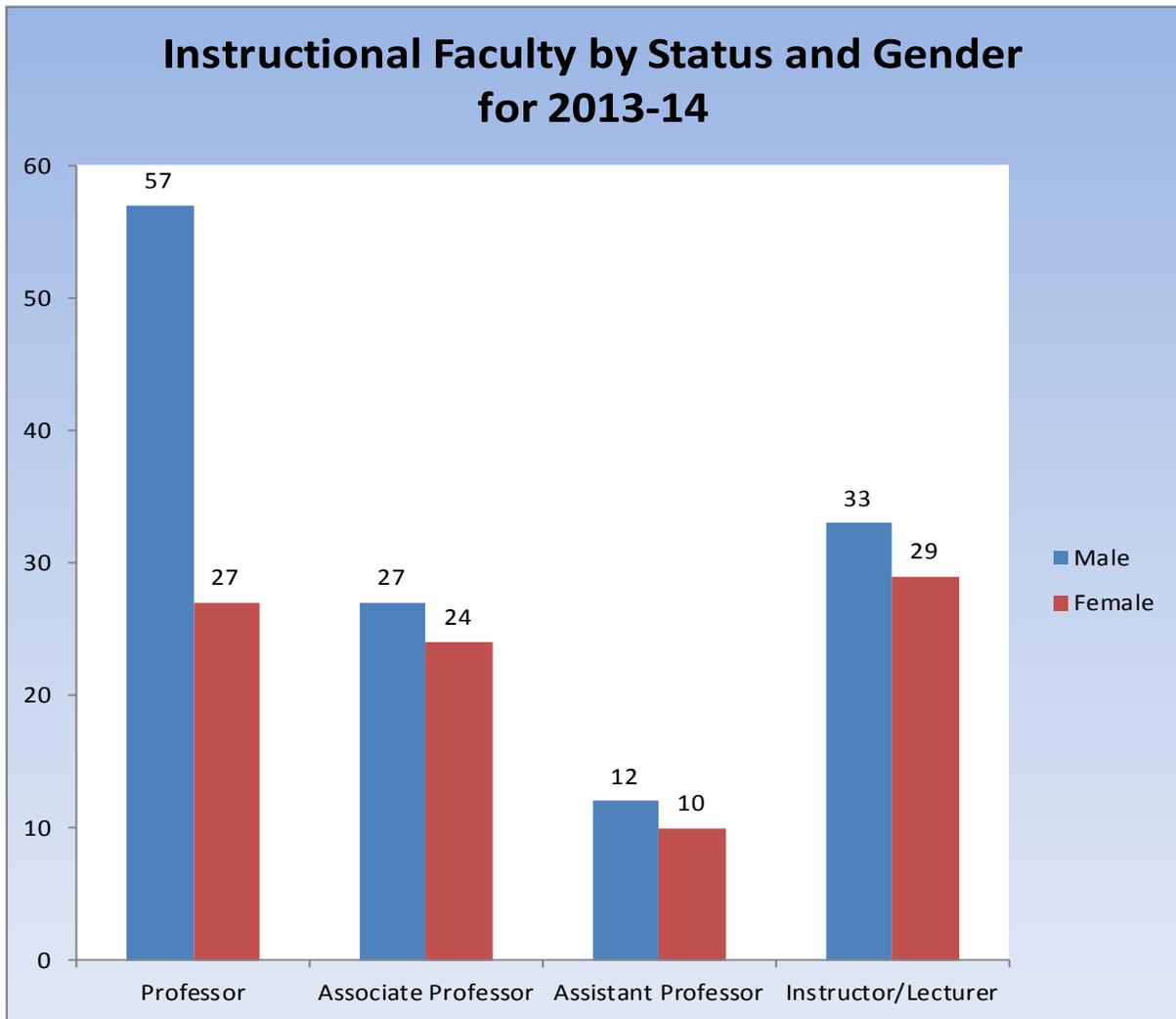
** Students who started at SOU as first time freshmen



Faculty & Staff

Instructional Faculty by Gender and Rank Faculty and Staff

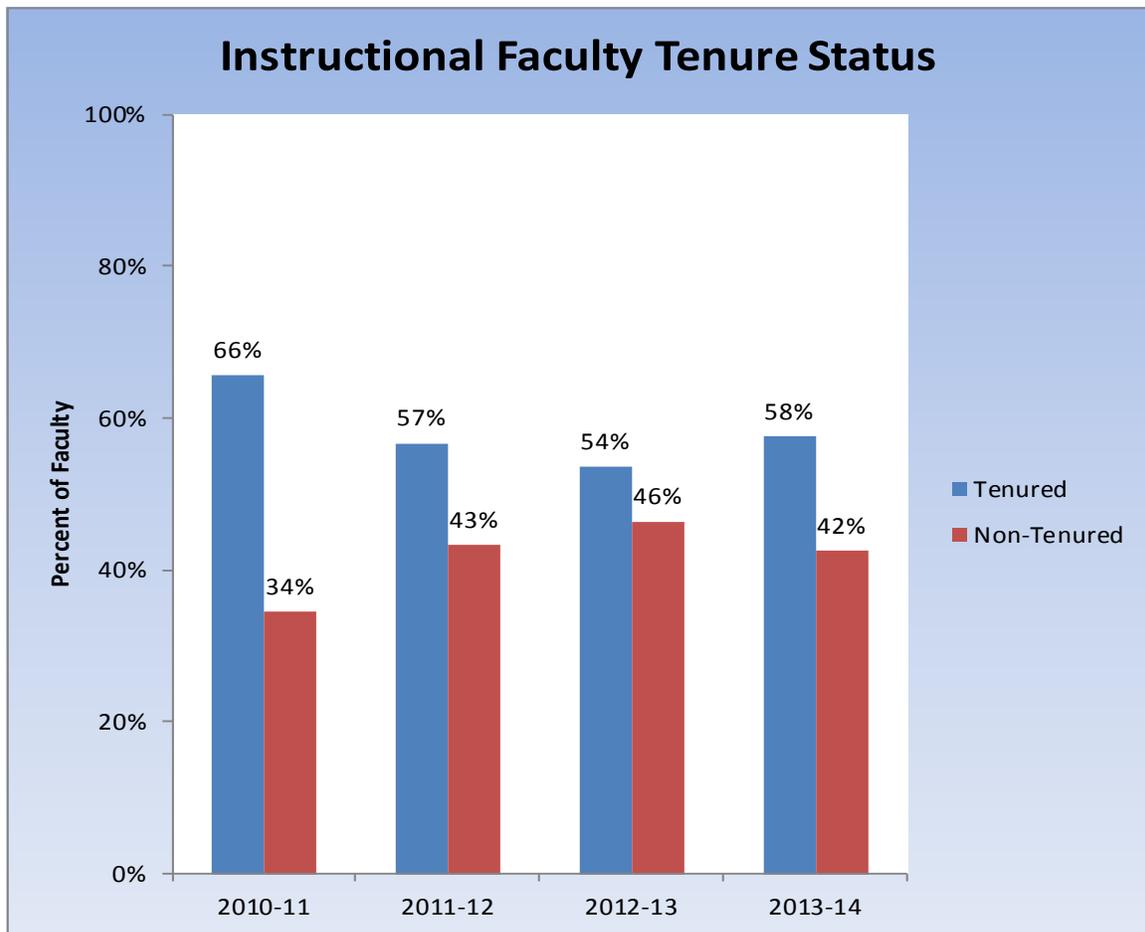
	2010-11	2011-12	2012-13	2013-14
Male				
Professor	56	55	56	57
Associate Professor	41	34	31	27
Assistant Professor	9	16	15	12
Instructor/Lecturer	19	32	29	33
Total	125	137	131	129
Female				
Professor	28	26	25	27
Associate Professor	30	29	29	24
Assistant Professor	11	16	12	10
Instructor/Lecturer	18	30	25	29
Total	87	101	91	90



*Source SOU Institutional Research

Instructional Faculty Rank by Tenure Status Faculty and Staff

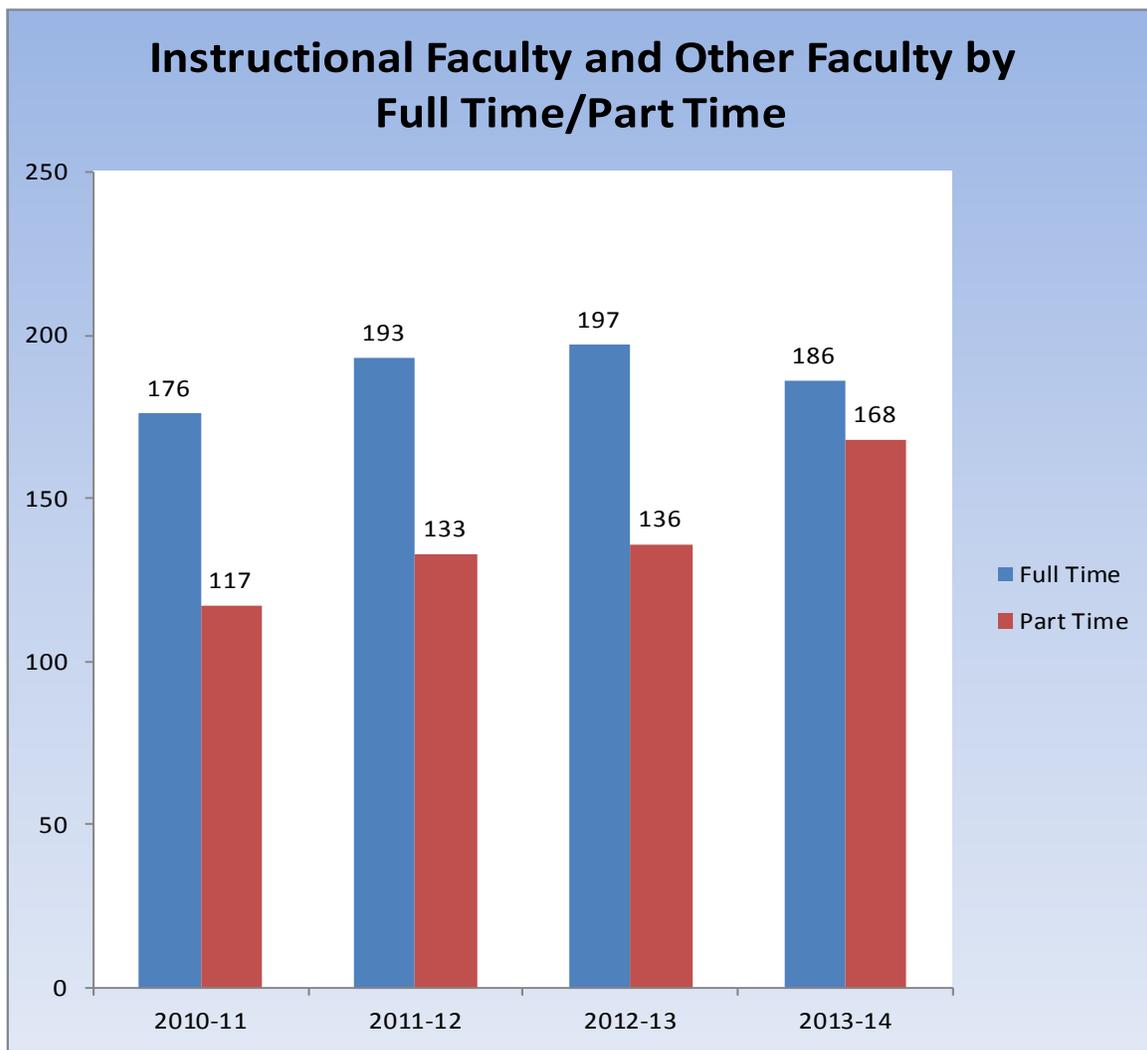
	2010-11	2011-12	2012-13	2013-14
Tenured	65.6%	56.7%	53.6%	57.5%
Professor	84	81	71	81
Associate Professor	53	51	46	43
Assistant Professor	2	3	2	2
Instructor/Lecturer	-	-	-	-
Total	139	135	119	126
Non-Tenured	34.4%	43.3%	46.4%	42.5%
Professor	-	-	10	3
Associate Professor	18	12	14	8
Assistant Professor	18	29	25	20
Instructor/Lecturer	37	62	54	62
Total	73	103	103	93



*Source SOU Institutional Research

Faculty by Full Time/Part Time Faculty and Staff

	2010-11		2011-12		2012-13		2013-14		
	FT	PT	FT	PT	FT	PT	FT	PT	
Professor	70	14	73	8	74	7	74	10	
Associate Professor	61	10	57	6	52	8	43	8	
Assistant Professor	20	-	28	4	27	-	21	1	
Instructor/Lecturer	24	13	34	28	41	13	41	21	
Other Ranks	1	80	1	87	3	108	7	128	
Total	N	176	117	193	133	197	136	186	168
	%	60.1%	39.9%	59.2%	40.8%	59.2%	40.8%	52.5%	47.5%



*Source SOU Institutional Research

Faculty and Staff by Racial/Ethnic Group and Gender for Fall 2013

Faculty and Staff

	Faculty	Exec/Admin/ Mgmt	Professional Non-faculty	Tech/ Paraprof'l	Secty/ Clerical	Skilled Craft	Service/ Maint	Total	% of Total
American Indian/Alaska Native									
Male	2	0	4	0	0	0	1	7	0.91%
Female	3	0	3	0	0	0	0	6	0.78%
Subtotal	5	0	7	0	0	0	1	13	1.69%
Asian/Pacific Islander									
Male	6	0	3	0	1	1	0	11	1.43%
Female	7	0	4	0	1	0	0	12	1.56%
Subtotal	13	0	7	0	2	1	0	23	2.99%
Black/African American									
Male	1	0	3	0	0	0	0	4	0.52%
Female	1	0	1	0	0	0	0	2	0.26%
Subtotal	2	0	4	0	0	0	0	6	0.78%
Hispanic/Latino									
Male	4	0	1	1	0	0	0	6	0.78%
Female	6	0	2	0	1	0	0	9	1.17%
Subtotal	10	0	3	1	1	0	0	15	1.95%
Total Minority									
Male	13	0	11	1	1	1	1	28	3.64%
Female	17	0	10	0	2	0	0	29	3.77%
Subtotal	30	0	21	1	3	1	1	57	7.40%

* Source SOU Institutional Research

Faculty and Staff by Racial/Ethnic Group and Gender for Fall 2013

Faculty and Staff

...continued

	Faculty	Exec/Admin/ Mgmt	Professional Non-faculty	Tech/ Paraprof'l	Secty/ Clerical	Skilled Craft	Service/ Maint	Total	% of Total
White									
Male	158	11	82	18	13	13	25	320	41.56%
Female	148	9	144	15	60	1	7	384	49.87%
Subtotal	306	20	226	33	73	14	32	704	91.43%
Other / Unknown / Multiple									
Male	1	0	1	1	3	1	0	7	0.91%
Female	1	0	0	0	1	0	0	2	0.26%
Subtotal	2	0	1	1	4	1	0	9	1.17%
Total									
Male	172	11	94	20	17	15	26	355	46.10%
Female	166	9	154	15	63	1	7	415	53.90%
Grand Total	338	20	248	35	80	16	33	770	100.00%

* Source SOU Institutional Research

* All Teaching, Administrative, Classified and Unclassified Faculty & Staff Included

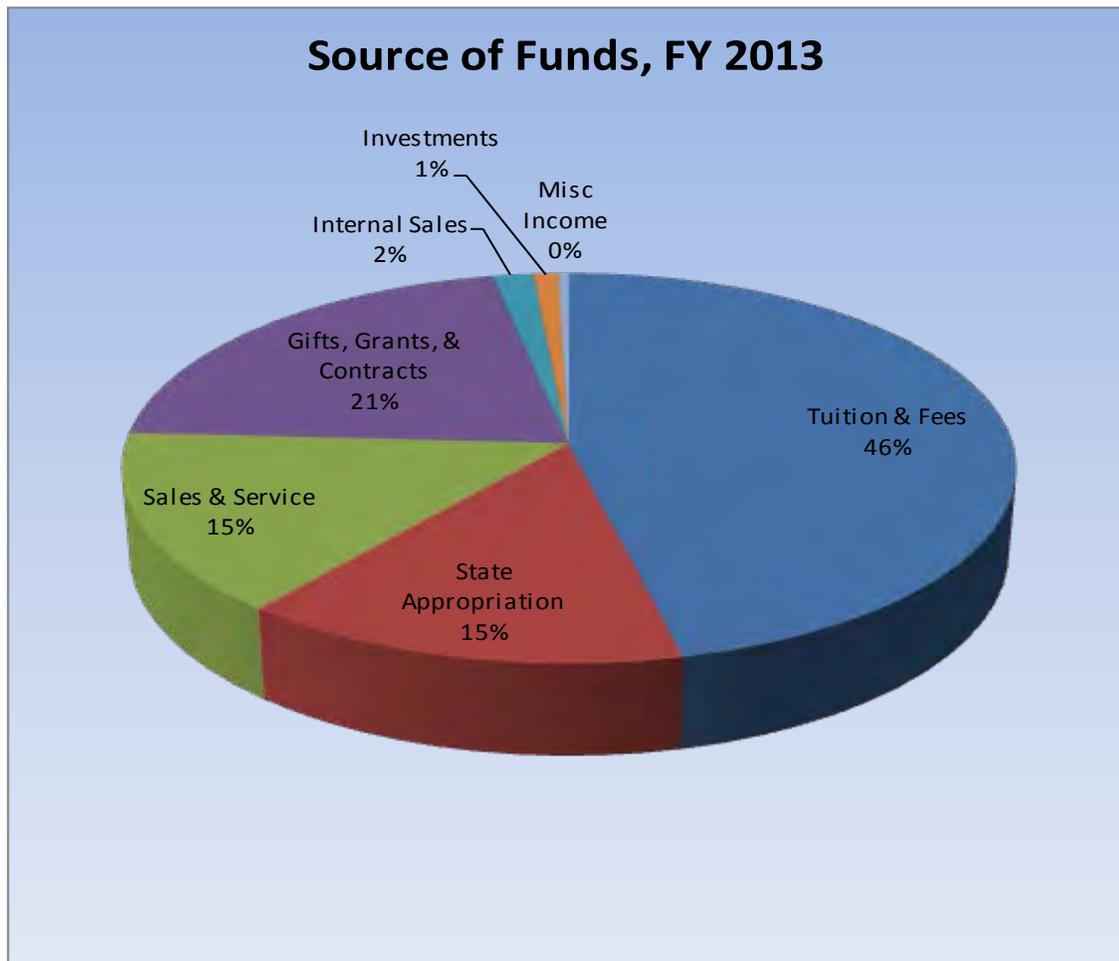


Financial Summary

Source of Funds - Actuals

Financial Summary

	FY 2010	FY 2011	FY 2012	FY 2013
Revenue				
Tuition & Fees	\$ 33,786,315	\$ 38,155,477	\$ 42,320,446	\$ 43,267,105
State Appropriation	17,180,335	16,663,454	12,972,645	13,518,004
Sales & Service	13,951,142	13,923,405	13,972,033	14,063,091
Gifts, Grants, & Contracts	20,126,442	20,328,418	20,888,777	19,646,630
Internal Sales	1,948,882	2,298,633	2,031,133	1,553,317
Investments	531,257	547,369	719,328	940,332
Misc Income	314,380	221,228	378,256	369,975
Total	87,838,753	92,137,984	93,282,618	93,358,453

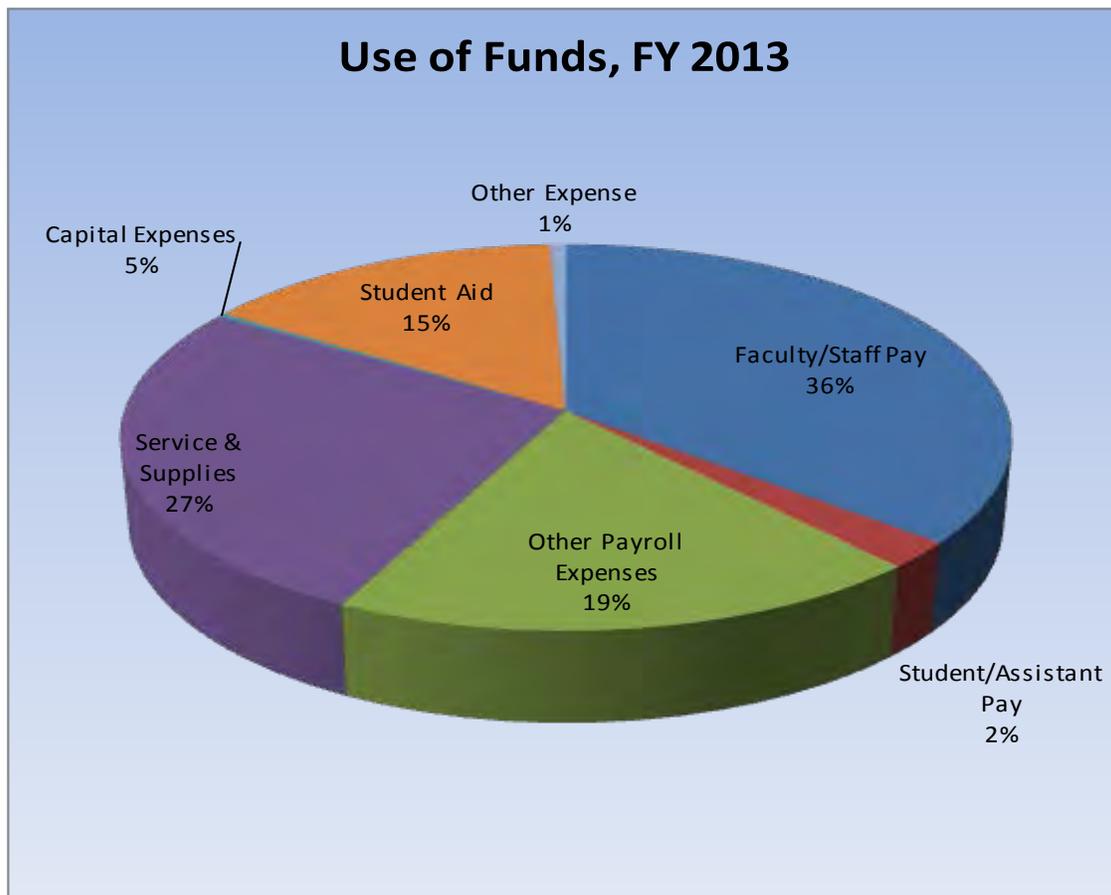


*Source SOU Institutional Research

Use of Funds - Actuals

Financial Summary

Expenses	FY 2010	FY 2011	FY 2012	FY 2013
Faculty/Staff Pay	\$ 30,871,565	\$ 31,723,936	\$ 33,966,671	\$ 34,076,109
Student/Assistant Pay	2,073,783	2,358,665	2,253,236	2,140,257
Other Payroll Expenses	15,466,429	16,495,162	18,407,111	18,081,022
Service & Supplies	20,077,099	20,936,574	21,993,376	25,278,055
Capital Expenses	531,117	713,962	720,621	296,095
Student Aid	13,053,674	13,374,316	14,234,781	14,271,932
Other Expense	2,366,710	720,289	1,131,584	600,568
Total	84,440,378	86,322,905	92,707,380	94,744,038

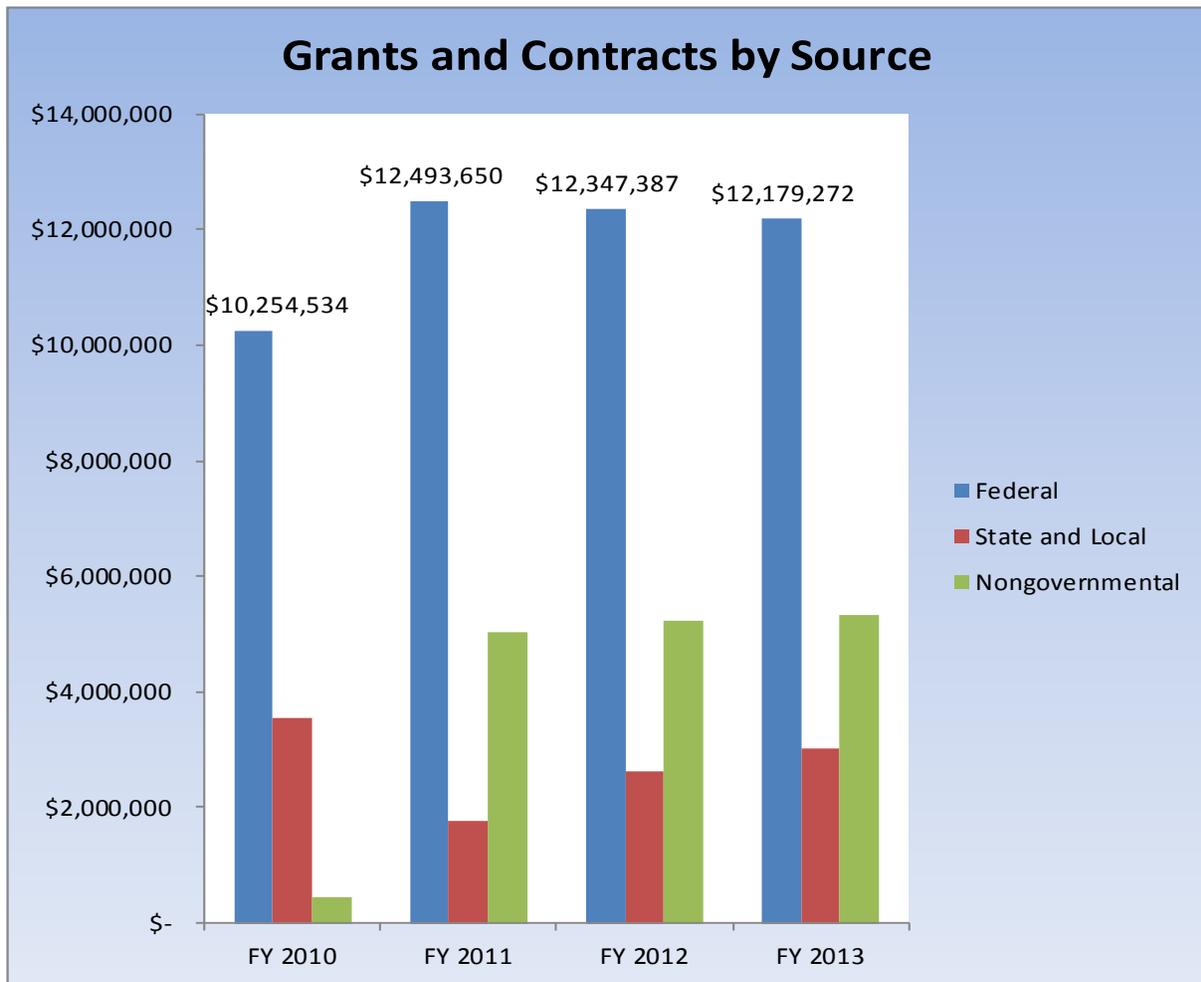


*Source SOU Institutional Research

Other Expense includes Merchandise-Resale/Redistribution, Depreciation/Amortization, Indirect Costs, Internal Sales, and Interfund Transfers

Grants and Contracts Financial Summary

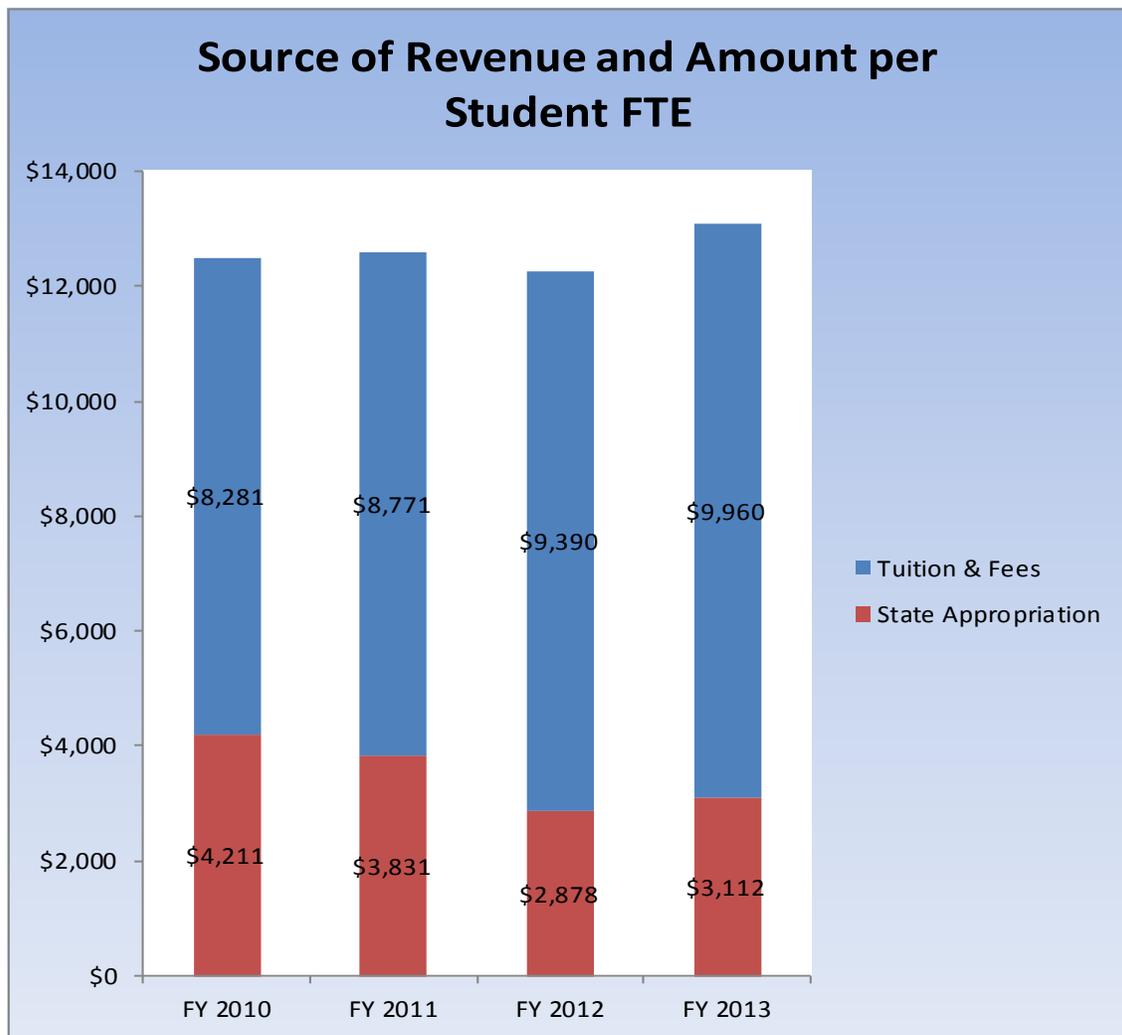
	FY 2010	FY 2011	FY 2012	FY 2013
Federal Grants & Contracts	\$ 10,254,534	\$ 12,493,650	\$ 12,347,387	\$ 12,179,272
State and Local Grants & Contracts	3,555,355	1,753,670	2,619,579	3,006,179
Nongovernmental Grants & Contracts	442,220	5,030,530	5,215,731	5,322,140
Overhead Cost Recovery	361,420	321,040	277,518	261,028
Refunds to Grantors	(908,180)	(1,738,150)	(2,195,747)	(3,865,151)
Total	\$ 13,705,349	\$ 17,860,740	\$ 18,264,468	\$ 16,903,468



* Source SOU Institutional Research

Revenue per Student FTE Financial Summary

	FY 2010	FY 2011	FY 2012	FY 2013
Tuition & Fees				
Amount	\$8,281	\$8,771	\$9,390	\$9,960
% of Total	66%	70%	77%	76%
State Appropriation				
Amount	\$4,211	\$3,831	\$2,878	\$3,112
% of Total	34%	30%	23%	24%
Total	\$12,492	\$12,602	\$12,268	\$13,072



*Source SOU Institutional Research

*FTE calculated as the average of Fall, Winter, and Spring