



FACT BOOK 2015

SO | **Southern OREGON**
U | **UNIVERSITY**

ASHLAND AND MEDFORD, OREGON • SOU.EDU

SOU OFFICE OF INSTITUTIONAL RESEARCH

Southern Oregon University Fact Book 2015

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Written by
Jake Scott, Research Analyst,
for the
Office of Institutional Research
www.sou.edu/ir



Churchill Hall

Mission Statement

Southern Oregon University is an inclusive campus community dedicated to student success, intellectual growth, and responsible global citizenship.

Commitments

Southern Oregon University is committed to:

1. a challenging and practical liberal arts education centered on student learning, accessibility, and civic engagement;
2. academic programs, partnerships, public service, outreach, sustainable practices, and economic development activities that address regional needs such as health and human services, business, and education; and
3. Outstanding programs that draw on and enrich our unique arts community and bioregion.

Institutional Goals

1. Enhance SOU's national recognition as The Public Liberal Arts University of the West.
2. Significantly increase retention and recruitment of diverse, academically proficient students.
3. Implement and promote a powerful institutional plan that establishes SOU as a leader for diversity in southern Oregon.
4. Modernize and expand SOU's buildings and infrastructure.
5. Increase faculty and staff opportunities for meaningful professional development.
6. Implement selected renewable energy projects in the Climate Action Plan to ensure that SOU remains a regional leader in sustainable practices.

Support SOU priorities by maintaining financial integrity and significantly increasing fundraising success.

Fall 2015 Contact Information

Admissions

Outside Oregon, toll free: 1-800-482-7672

In Oregon: 541-552-6411

Enrollment Services - Including Registrar and Financial Aid

Phone: 541-552-6600, Fax: 541-552-6614

Marketing and Communication

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Fall 2015 General Profile

Headcount: 6,200 (FTE: 4,402)

89% undergrad and 11% graduate
69% resident and 31% non-resident
18% minority population

4172 total applications and 78% of those admitted

793 new freshmen and 592 new transfers

23 to 1 student to faculty ratio

130 tenure track faculty, 236 administrative personnel, and 184 classified staff

Housing and residential services capacity: 1100 and another 206 family housing units

Over 1,000 degrees conferred in the past year

41 major programs and over 160 areas of study

4 bachelor online degree completion programs, 3 online master programs, and 5 online endorsement or licensures; 10 accelerated baccalaureate programs

175 acre campus

340,015 Library book volumes

295,618 Government documents

810,224 Microfilm/fiche Items

27,108 Periodical Subscriptions

13,136 Audiovisual Holdings

135,298 Electronic Books



SOU Community Garden

Southern Oregon University

Fall 2015 Enrollment Facts at a Glance - All Enrolled¹

ALL ENROLLED	Previous Total	Current Total	% Current Enrollment	% Change Last Year	ALL ENROLLED	Previous Total	Current Total	% Current Enrollment	% Change Last Year
Total Enrollment	6,186	6,200	100%	0.2%	Gender⁵				
Total FTE^{2,3}	4,343	4,402	-----	1.4%	Men	2,476	2,433	39.2%	-1.7%
Full Time/Part Time					Women	3,570	3,622	58.4%	1.5%
Undergrad. full time	3,637	3,654	58.9%	0.5%	Student Level				
Undergrad. part time	1,807	1,864	30.1%	3.2%	Freshman	1,030	1,124	18.1%	9.1%
Total Undergrad.	5,444	5,518	89.0%	1.4%	Sophomore	796	835	13.5%	4.9%
Graduate full time	227	254	4.1%	11.9%	Junior	1,067	1,095	17.7%	2.6%
Graduate part time	515	428	6.9%	-16.9%	Senior	1,365	1,268	20.5%	-7.1%
Total Graduate	742	682	11.0%	-8.1%	Graduate	370	350	5.6%	-5.4%
Admission Source⁴					Post bac./non-grad.	141	115	1.9%	-18.4%
New freshman	717	835	13.5%	16.5%	Post baccalaureate	90	54	0.9%	-40.0%
Undergrad. transfers	587	566	9.1%	-3.6%	Non-adm. undergrad.	1,045	1,081	17.4%	3.4%
New graduate	273	239	3.9%	-12.5%	Non-adm. graduate	282	278	4.5%	-1.4%
All non-admitted	1,327	1,359	21.9%	2.4%	Residency Fee Status				
Return after absence	117	160	2.6%	36.8%	9 credit hours and up				
Cont.w/o Interruption	3,165	3,041	49.0%	-3.9%	Resident	2,685	2,582	41.6%	-3.8%
Geographic Source					Non-resident	1,470	1,637	26.4%	11.4%
Jackson county only	2,687	2,556	41.2%	-4.9%	0-8 credit hours				
Sthrn. Ore. (6 county)	726	715	11.5%	-1.5%	Resident	1,720	1,711	27.6%	-0.5%
Subtotal (7 county)	3,413	3,271	52.8%	-4.2%	Non-resident	311	270	4.4%	-13.2%
Portland (3 county)	473	495	8.0%	4.7%	Minorities				
Other Oregon	488	472	7.6%	-3.3%	Native American	59	57	0.9%	-3.4%
California	1,016	1,135	18.3%	11.7%	Asian/pacific islander	124	136	2.2%	9.7%
Alaska	75	80	1.3%	6.7%	Black	116	125	2.0%	7.8%
Hawaii	104	117	1.9%	12.5%	Hispanic	481	529	8.5%	10.0%
Other states	449	445	7.2%	-0.9%	Total Minorities⁶	1,135	1,202	19.4%	5.9%
International	154	156	2.5%	1.3%	Age				
Total Non-Oregon	1,812	1,962	31.6%	8.3%	17-25 years	4,303	4,494	72.5%	4.4%
					26 years and up	1,878	1,697	27.4%	-9.6%
					Average age	27 yr (118)	27 yr (119)	1.9%	
					Most frequent age	18 yr (611)	18 yr (677)	10.9%	

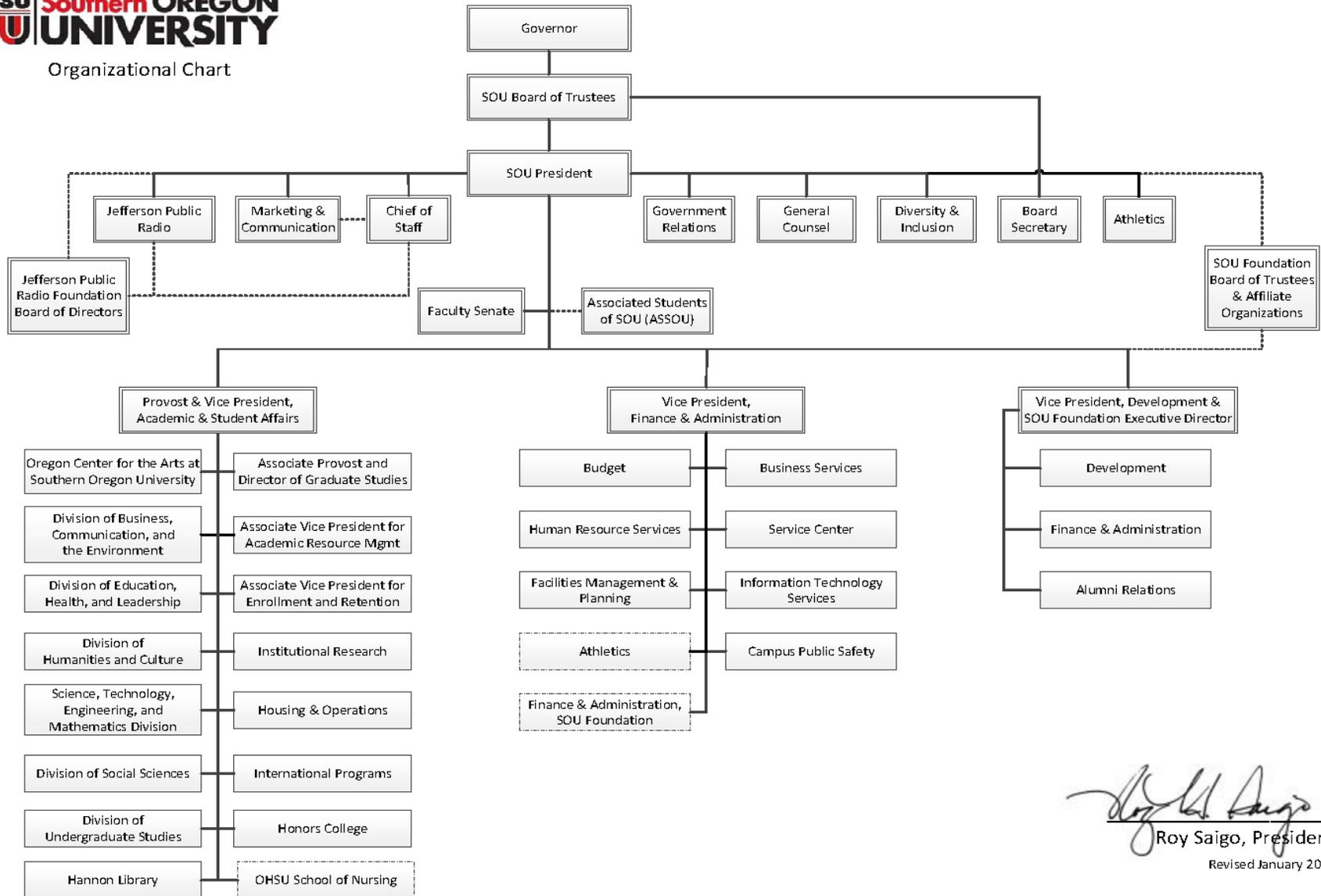
1. Data represents fourth week figures which may be adjusted by OUS reporting.
2. FTE; total credit hours divided by 15 for undergraduate credits and divided by 12 for graduate credits.
3. OHSU and OCNE Nursing coursework excluded from FTE.
4. Summer Admissions included in counts.
5. OUS permits students to report gender as "other" or "unknown"
6. Total includes students who selected multiple ethnicities

SOU Institutional Research - Fall 2015
4th Week Data

History at a Glance

- 1855 – City of Ashland, originally called Ashland Mills town, officially founded.
- 1872 – Ashland Academy founded by Rev. Joseph H. Skidmore and Annie Hill Skidmore.
- 1878 – The Academy was incorporated as the Ashland Academy and Commercial College.
- 1879 – School sold and renamed Ashland College and Normal School (ACNS).
- 1881 – First graduating class of ACNS.
- 1882 – Gov. of Oregon signs bill recognizing ACNS as an official state school.
- 1886 – Closed due to financial trouble, no evidence of the state supporting the institution.
- 1887 – Reopened as Ashland State Normal School after fundraising.
- 1890 – Closed due to lack of enrollment.
- 1895 – Reopened as Southern Oregon State Normal School after a series of deals.
- 1899 – The institution begins receiving state appropriations.
- 1932 – The unofficial name of Southern Oregon Normal School (SONS) becomes official.
- 1934 – Drama Professor Angus Bowmer founds the Oregon Shakespeare Festival.
- 1938 – Receives full accreditation from the American Association of Teachers Colleges.
- 1939 – Renamed to Southern Oregon College of Education.
- 1941 – Authorized to offer the first advanced degree, a B.S. in elementary education.
- 1956 – Renamed to Southern Oregon College, no longer just a school of education.
- 1966 – The entire Faculty Council resigns leading to work on a new faculty constitution.
- 1975 – Renamed to Southern Oregon State College.
- 1997 – Renamed to Southern Oregon University.
- 2007 – Consolidated the School of Sciences, Social Sciences, and Arts & Letters into a single College of Arts and Sciences.
- 2013 – Created the SOU Honors College.
- 2013 – Implemented House Model alternative to University Seminar.
- 2014 – Reorganized academics into seven divisions.
- 2015 – Oregon University System dissolved.
- 2015 – Independent Board of Trustees Founded.

Organizational Chart



Roy Saigo
 Roy Saigo, President
 Revised January 2016

Academic Calendar

2015-2016

	Fall 2015	Winter 2016	Spring 2016
Priority Registration	May 18	Nov 9	Feb 22
Registration	Sept 14	Dec 21	Mar 14
New Student Orientation	Sep 25-28	Jan 2-4	Mar 26-28
Quarter begins	Sept 28	Jan 4	Mar 28
Last day to add courses, change sections, or register	Oct 2	Jan 8	Apr 1
<hr/>			
Last day to pay fees without penalty	Oct 9	Jan 8	Apr 1
Late add fee (\$100) for any classes added after this date	Oct 9	Jan 15	Apr 8
Last day for tuition refund for dropped courses	Oct 11	Jan 17	Apr 10
<hr/>			
Last day to drop a course for no grade	Oct 23	Jan 29	Apr 22
Last day to add a course or change sections	Oct 23	Jan 29	Apr 22
Last day to change "Audit" option	Oct 23	Jan 29	Apr 22
Last day to change P/NP option	Nov 13	Feb 19	May 13
Last day to submit course withdrawal	Nov 27	Mar 4	May 27
<hr/>			
Final examinations	Dec 7-11	Mar 14-18	Jun 6-10
Quarter ends	Dec 11	Mar 18	Jun 10
<hr/>			
Thanksgiving Holiday	Nov 26-27		
Martin Luther King, Jr. holiday observed			Jan 18
Memorial Day holiday observed			May 30

* Source SOU Website

Academic Offerings

2015-2016

Oregon Center for the Arts

Art
Creative Writing
Emerging Media & Digital Art
Music
Theatre Arts
Dance
Shakespeare Studies

Education, Health, and Leadership

Education
Early Childhood Development
Elementary Education
Health and Physical Education
Outdoor Adventure Leadership
Military Science
Army Gold

Social Sciences

Criminology and Criminal Justice
Economics
Geography
History
Political Science
Psychology
Sociology

Undergraduate Studies

House Experience
Honors College
Learning Commons
Study Abroad
Success at Southern
University Seminar

Science, Technology, Engineering, and Math

Biology
Chemistry
Computer Science
Mathematics

Business, Communication, & the Environment

Business
Communication
Journalism
Video Production
Environmental Studies

Humanities and Culture

Anthropology
English and Writing
Gender, Sexuality, and Women's Studies
International Studies
Native American Studies
Philosophy
World Languages & Literatures

Graduate Studies

Master of Arts in Teaching
Master in Education
Master in Management
Master in Business Administration (MBA)
MS in Environmental Education
MS in Applied Computer Science
Master in Interdisciplinary Studies
Master in Mental Health Counseling
Master of Theatre Studies, Production & Design
Master of Music, Performance
Summer Language Institute

* Source SOU Website

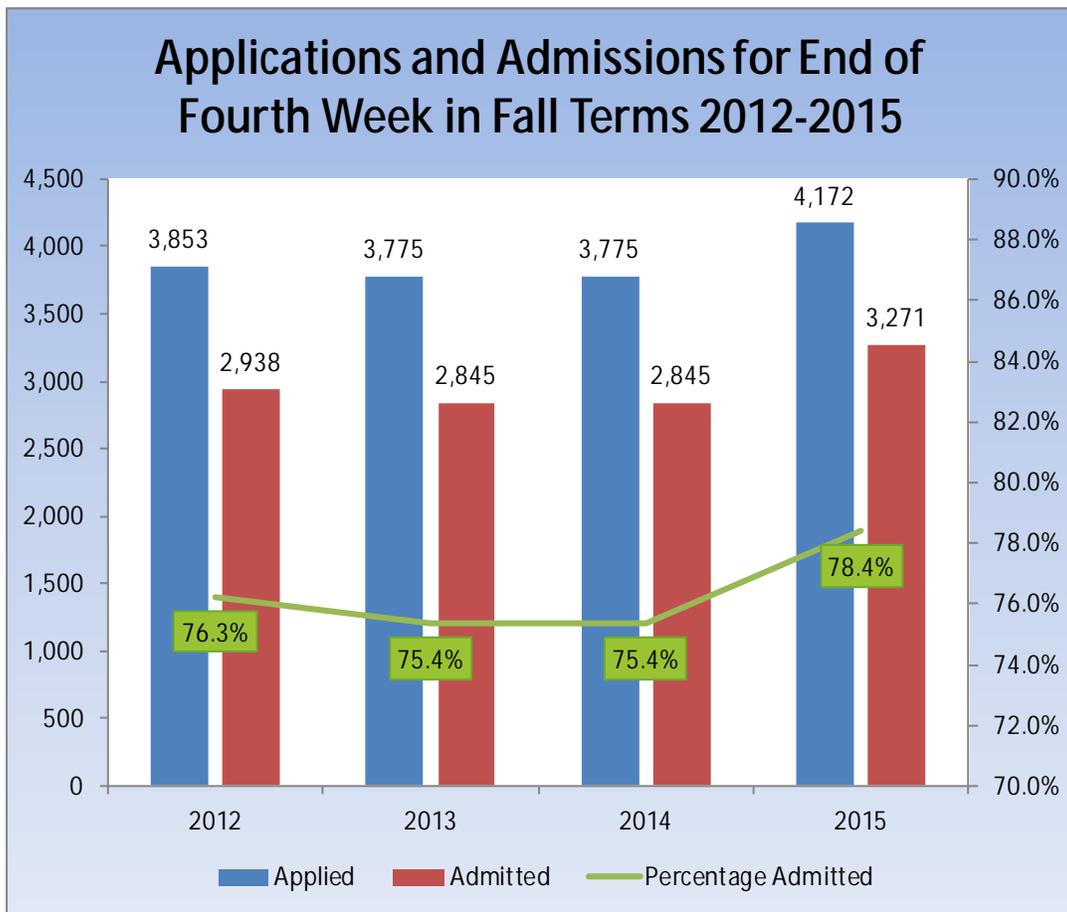


Enrollment Trends

ENROLLMENT TRENDS

Applications and Admissions for Fall Term

	2014			2015		
	Applied	Admitted	%	Applied	Admitted	%
Resident Freshmen	1,106	884	79.8%	1,262	977	77.4%
Non-Resident Freshmen	1,625	1,229	72.9%	1,707	1,343	78.7%
Total Freshman	2,465	1,869	75.8%	2,969	2,320	78.1%
Resident Transfer	500	442	86.6%	477	396	83.0%
Non-Resident Transfer	446	351	75.8%	486	414	85.2%
Total Transfer	982	795	81.0%	963	810	84.1%
Grad/PostBacc	284	199	55.2%	240	141	58.8%
Grand Total	3,775	2,845	75.4%	4,172	3,271	78.4%

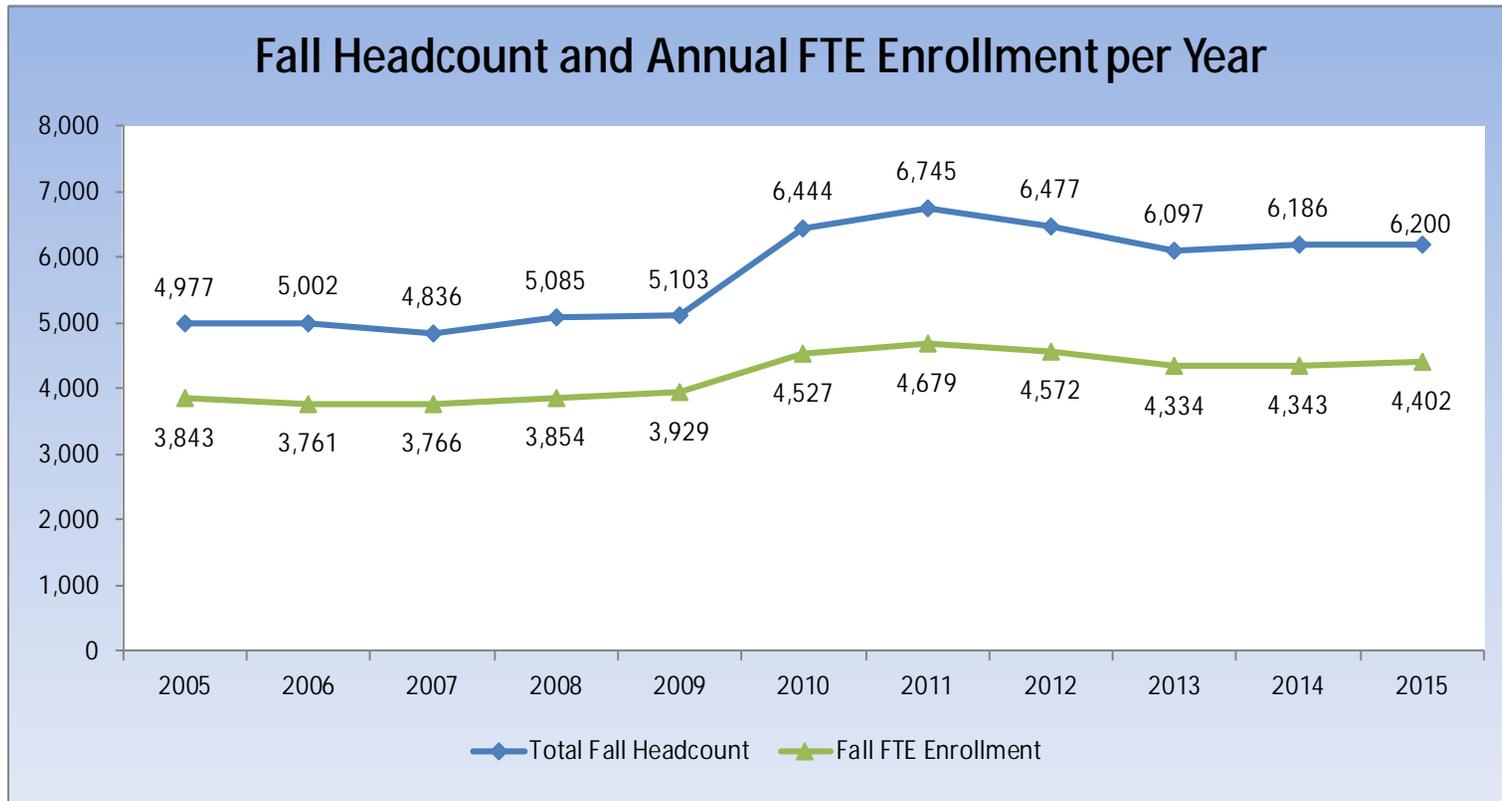


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall 2015 Headcount and FTE Enrollment

	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	% Change from 2014 to 2015
Total Fall Headcount	4,977	5,002	4,836	5,085	5,103	6,444	6,745	6,477	6,097	6,186	6,200	1.5%
Fall FTE Enrollment	3,843	3,761	3,766	3,854	3,929	4,527	4,679	4,572	4,334	4,343	4,402	0.2%



* Source SOU Institutional Research

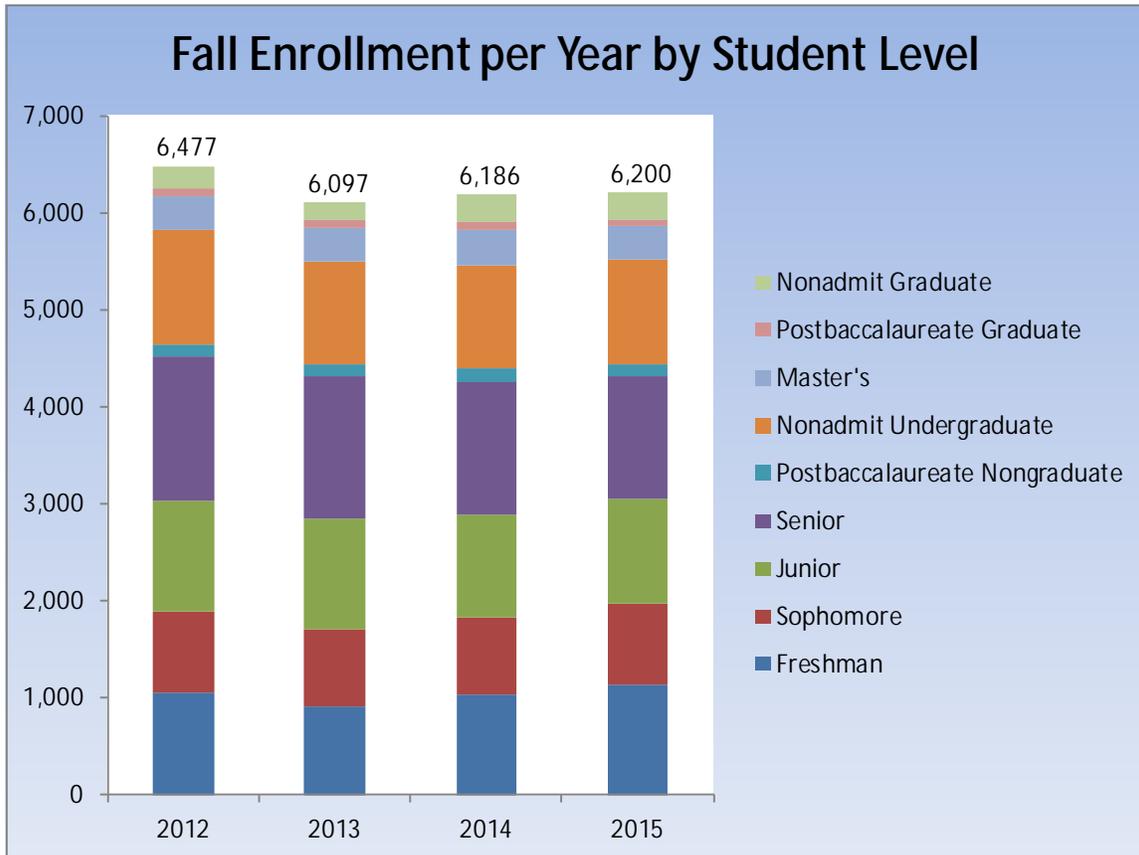
** FTE does not include Nursing Enrollment

*** Starting in 2010, Advanced Southern Credit students were admitted in Fall instead of Winter

ENROLLMENT TRENDS

Fall Enrollment by Student Level

	2012	2013	2014	2015	% Change from 2014 to 2015
Freshman	1,043	912	1,030	1,124	9.1%
Sophomore	843	795	796	835	4.9%
Junior	1,137	1,143	1,067	1,095	2.6%
Senior	1,493	1,464	1,365	1,268	-7.1%
Postbaccalaureate Nongraduate	125	121	141	115	-18.4%
Nonadmit Undergraduate	1,173	1,049	1,045	1,081	3.4%
Subtotal Undergraduate	5,814	5,484	5,444	5,518	1.4%
Master's	356	353	370	350	-5.4%
Postbaccalaureate Graduate	78	83	90	54	-40.0%
Nonadmit Graduate	229	177	282	278	-1.4%
Subtotal Graduate	663	613	742	682	-8.1%
Grand Total	6,477	6,097	6,186	6,200	0.2%

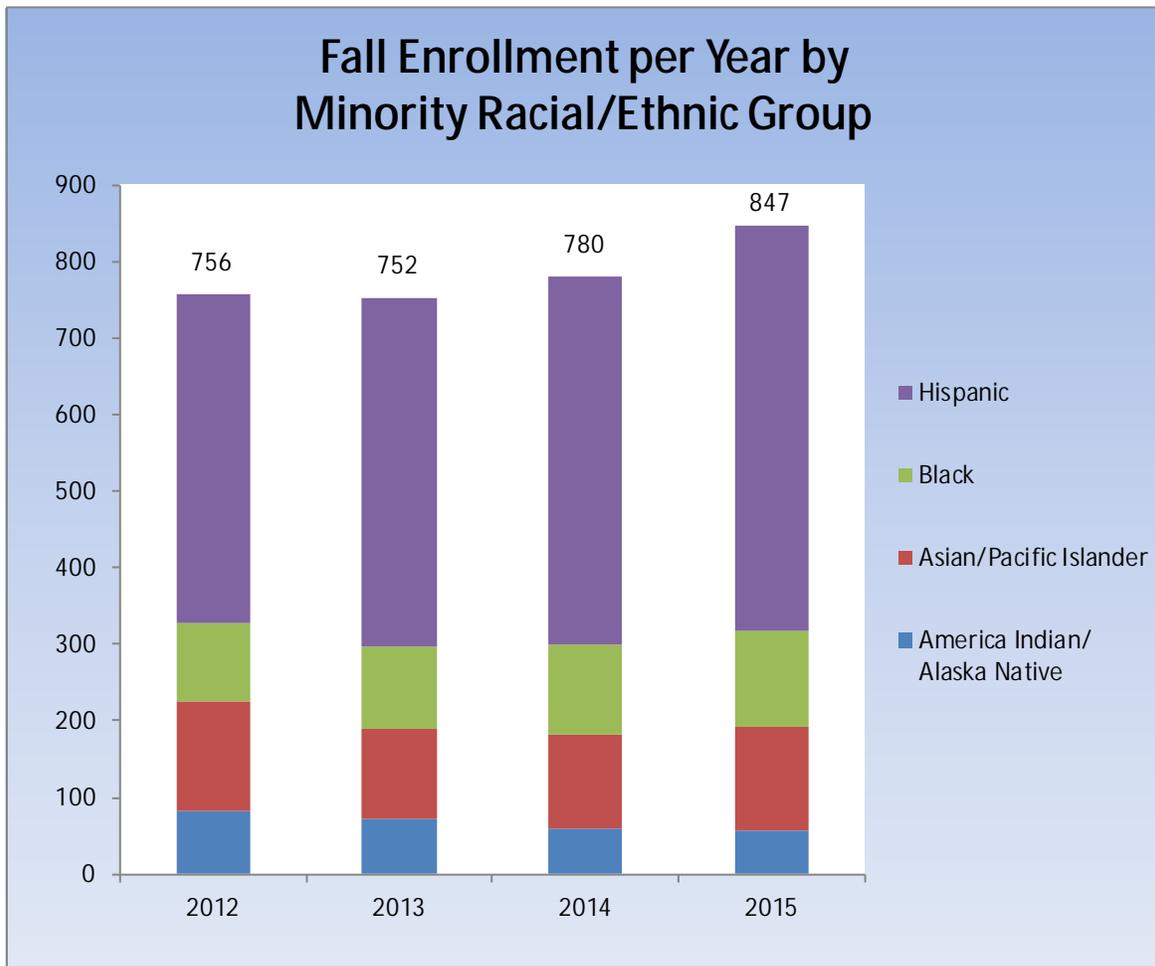


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall Enrollment by Racial/Ethnic Group

	2012	2013	2014	2015	% Change from 2014 to 2015
American Indian/Alaskan Native	82	71	59	57	-3.4%
Asian/Pacific Islander	143	120	124	136	9.7%
Black	104	107	116	125	7.8%
Hispanic	427	454	481	529	10.0%
Subtotal All Minorities	756	752	780	847	8.6%
White	3,726	3,341	3,552	3,103	-12.6%
Declined to Respond or Unknown	1,995	2,004	2,181	2,250	3.2%
Grand Total	6,477	6,097	6,513	6,200	-4.8%

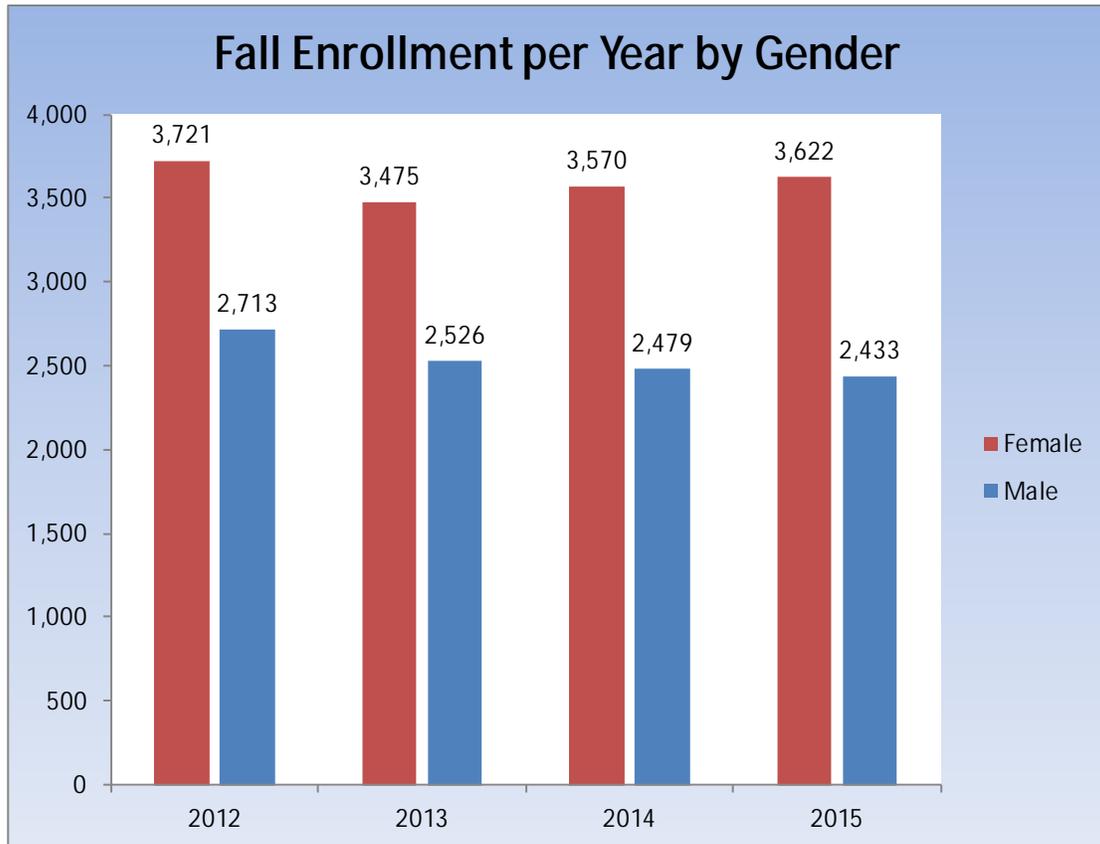


* Source SOU Institutional Research

ENROLLMENT TRENDS

Gender by Student Level

	2012	2013	2014	2015	% Change from 2014 to 2015
Male					
Undergraduate	2,056	1,934	1,876	1,823	-2.8%
Graduate	146	160	142	146	2.8%
Non Admit Undergrad	425	372	372	398	7.0%
Non Admit Graduate	86	60	89	66	-25.8%
Total	2,713	2,526	2,479	2,433	-1.9%
Female					
Undergraduate	2,565	2,473	2,495	2,592	3.9%
Graduate	286	275	316	256	-19.0%
Non Admit Undergrad	735	628	621	635	2.3%
Non Admit Graduate	135	99	138	139	0.7%
Total	3,721	3,475	3,570	3,622	1.5%



* Source SOU Institutional Research

** SOU Permits individuals to report gender as Other or Unknown

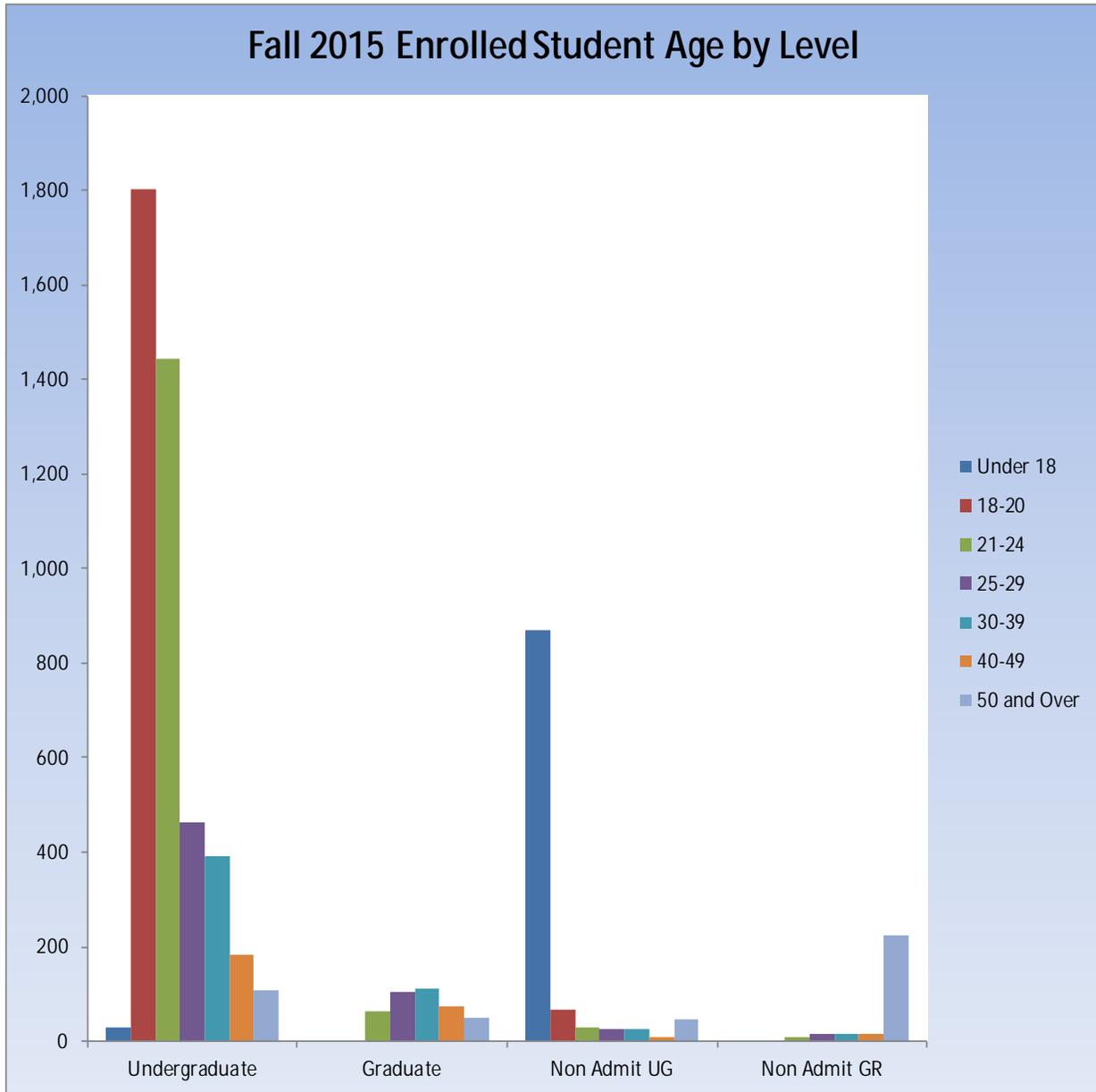
ENROLLMENT TRENDS

Age by Student Level

	2012	2013	2014	2015		2012	2013	2014	2015
Under 18					18-20				
Undergraduate	24	22	24	30	Undergraduate	1,735	1,566	1,649	1,801
Graduate	-	-	-	-	Graduate	-	-	-	-
Non Admit UG	935	812	798	868	Non Admit UG	97	83	88	66
Non Admit GR	-	-	-	-	Non Admit GR	-	-	-	-
Total	959	834	822	898	Total	1,832	1,649	1,737	1,867
21-24					25-29				
Undergraduate	1,500	1,519	1,448	1,444	Undergraduate	493	486	483	463
Graduate	61	69	99	64	Graduate	99	99	96	105
Non Admit UG	27	32	32	31	Non Admit UG	29	30	31	26
Non Admit GR	2	7	5	8	Non Admit GR	16	14	24	14
Total	1,590	1,627	1,584	1,547	Total	637	629	634	608
30-39					40-49				
Undergraduate	506	469	469	391	Undergraduate	255	234	219	183
Graduate	133	129	127	111	Graduate	82	83	92	74
Non Admit UG	24	38	34	26	Non Admit UG	15	14	10	10
Non Admit GR	17	15	25	16	Non Admit GR	7	12	20	15
Total	680	651	655	544	Total	359	343	341	282
50 and Over									
Undergraduate	128	128	107	109					
Graduate	59	54	46	50					
Non Admit UG	38	34	47	45					
Non Admit GR	186	129	208	225					
Total	411	345	408	429					

* Source SOU Institutional Research

Age by Student Level

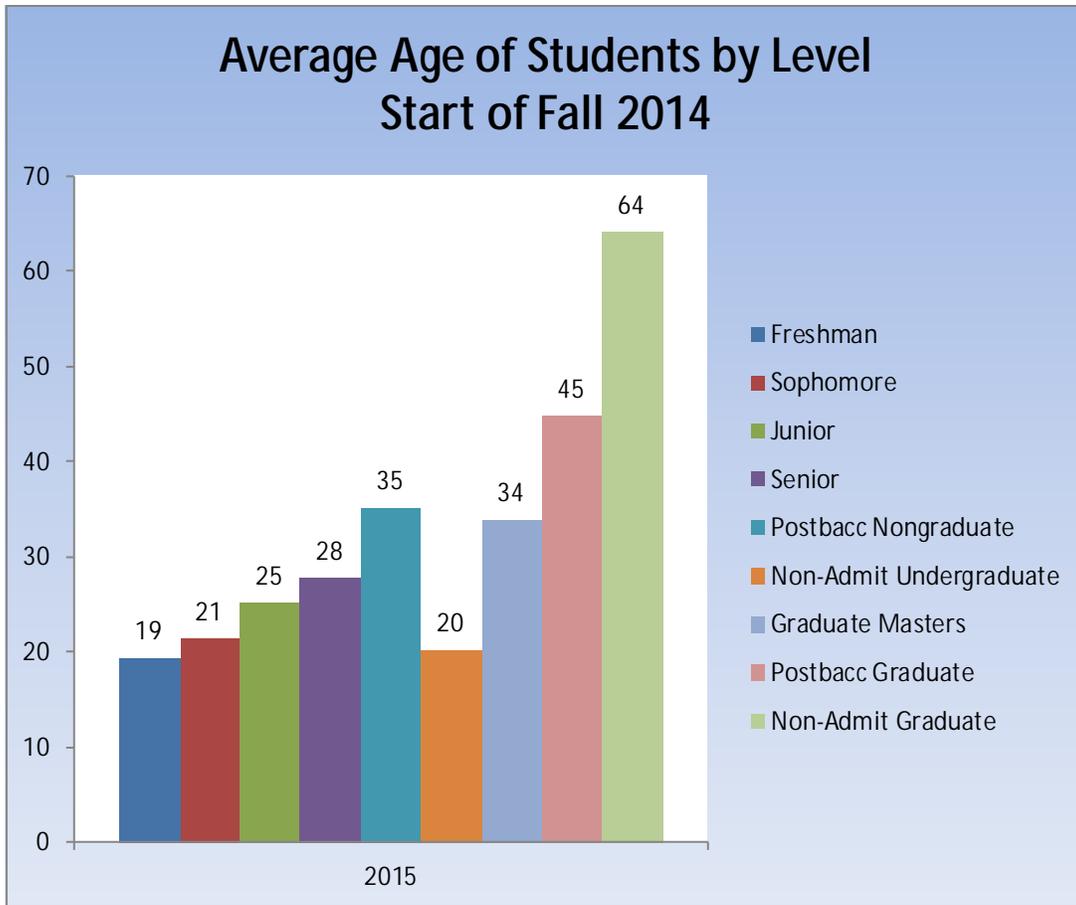


* Source SOU Institutional Research

ENROLLMENT TRENDS

Average Age by Student Level

	2012	2013	2014	2015
Freshman	19.8	19.4	19.6	19.4
Sophomore	22.7	22.7	22.4	21.4
Junior	26.1	25.7	25.9	25.1
Senior	28.7	29.0	28.7	27.7
Postbacc Nongraduate	37.2	35.0	35.8	35.1
Non-Admit Undergraduate	19.6	19.8	20.7	20.2
Average Undergraduate	24.3	24.1	24.1	24.2
Graduate Masters	35.1	34.5	33.4	33.9
Postbacc Graduate	41.0	41.0	40.8	44.8
Non-Admit Graduate	65.4	62.5	62.3	64.1
Average Graduate	48.4	46.2	43.4	45.3



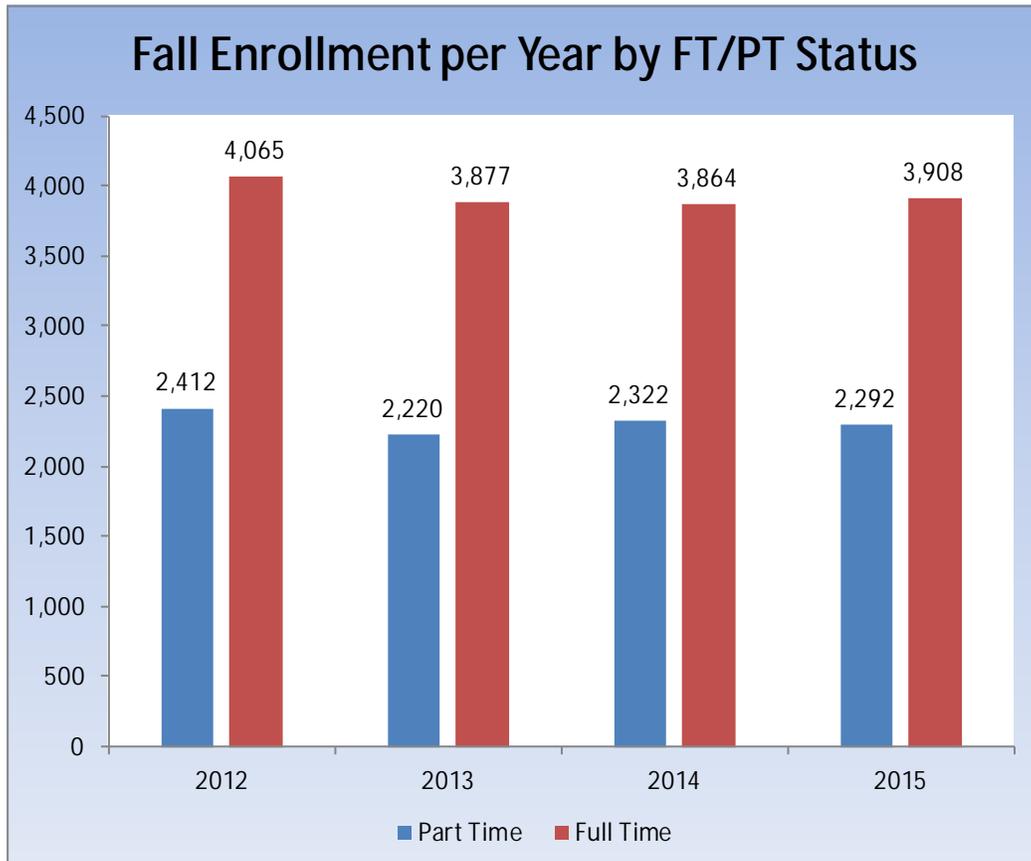
* Source SOU Institutional Research

** Age at of Start of Term

ENROLLMENT TRENDS

Fall Enrollment by FT/PT Status

	2012	2013	2014	2015	% Change from 2014 to 2015
Part Time					
Undergraduate	948	885	938	904	-3.6%
Graduate	218	235	241	168	-30.3%
Non Admit UG	1,024	932	869	960	10.5%
Non Admit GR	222	168	274	260	-5.1%
Total	2,412	2,220	2,322	2,292	-1.3%
Full Time					
Undergraduate	3,693	3,550	3,461	3,533	2.1%
Graduate	216	201	219	236	7.8%
Non Admit UG	149	117	176	121	-31.3%
Non Admit GR	7	9	8	18	125.0%
Total	4,065	3,877	3,864	3,908	1.1%
Percent Part Time	37.2%	36.4%	37.5%	37.0%	

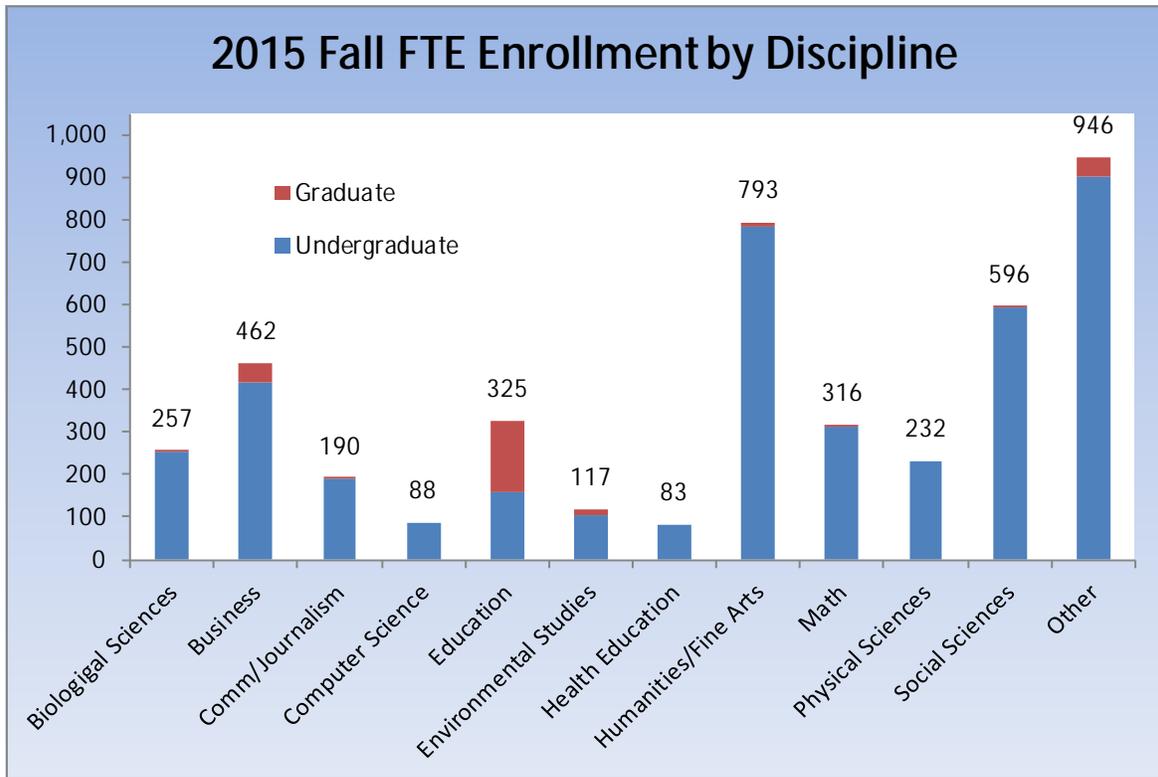


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall 2015 FTE Enrollment by Discipline

	Undergraduate		Graduate		Total	
	N	%	N	%	N	%
Biological Sciences	255.8	6.2%	1.0	0.3%	256.8	5.8%
Business	415.3	10.1%	46.8	16.3%	462.1	10.5%
Comm/Journalism	189.0	4.6%	1.0	0.3%	190.0	4.3%
Computer Science	87.7	2.1%	0.0	0.0%	87.7	2.0%
Education	159.9	3.9%	165.0	57.4%	324.9	7.4%
Environmental Studies	106.3	2.6%	10.9	3.8%	117.2	2.7%
Health Education ¹	82.9	2.0%	0.0	0.0%	82.9	1.9%
Humanities/Fine Arts	782.7	19.0%	10.3	3.6%	793.0	18.0%
Math	311.5	7.6%	4.3	1.5%	315.8	7.2%
Physical Sciences	231.5	5.6%	0.0	0.0%	231.5	5.3%
Social Sciences	592.7	14.4%	3.0	1.0%	595.7	13.5%
Other ²	900.7	21.9%	45.1	15.7%	945.8	21.5%
Total	4,116.0	100.0%	287.4	100.0%	4,403.4	100.0%



¹ Excludes Nursing FTE

² "Other" includes area, ethnic, cultural, gender, and group studies; family and consumer sciences/human sciences; library science; military science, leadership, and operational art; multi/interdisciplinary studies; park, recreation, leisure, and fitness studies; science technologies/technicians; homeland security, law enforcement, firefighting, and related protective services; engineering and engineering tech; and public administration and social service professions.

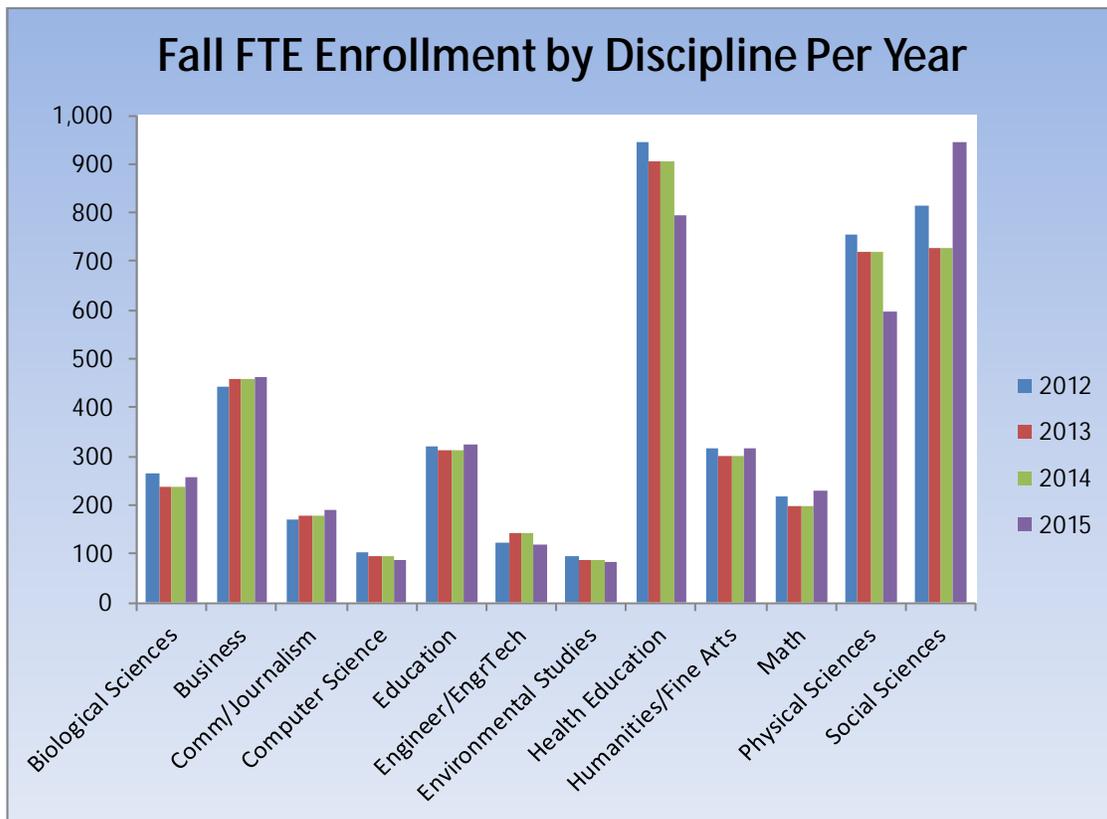
* Source SOU Institutional Research

** Total FTE is slightly different from FTE reported elsewhere due to timing

ENROLLMENT TRENDS

Fall FTE Enrollment by Discipline

	2012	2013	2014	2015
Biological Sciences	266.1	238.2	238.2	256.8
Business	442.7	459.7	459.7	462.1
Comm/Journalism	168.8	176.4	176.4	190.0
Computer Science	103.8	93.4	93.4	87.7
Education	320.5	313.2	313.2	324.9
Environmental Studies	121.5	144.6	144.6	117.5
Health Education ¹	94.3	85.6	85.6	82.9
Humanities/Fine Arts	944.2	903.7	903.7	793.1
Math	315.7	300.4	300.4	315.8
Physical Sciences	217.3	196.8	196.8	231.5
Social Sciences	756.3	718.4	718.4	595.7
Other ²	814.0	727.6	727.6	945.8
Total	4,565.2	4,358.0	4,358.0	4,403.8



¹ Excludes Nursing FTE

² "Other" includes area, ethnic, cultural, gender, and group studies; family and consumer sciences/human sciences; library science; military science, leadership, and operational art; multi/interdisciplinary studies; park, recreation, leisure, and fitness studies; science technologies/technicians; homeland security, law enforcement, firefighting, and related protective services; engineering and engineering tech; and public administration and social service professions.

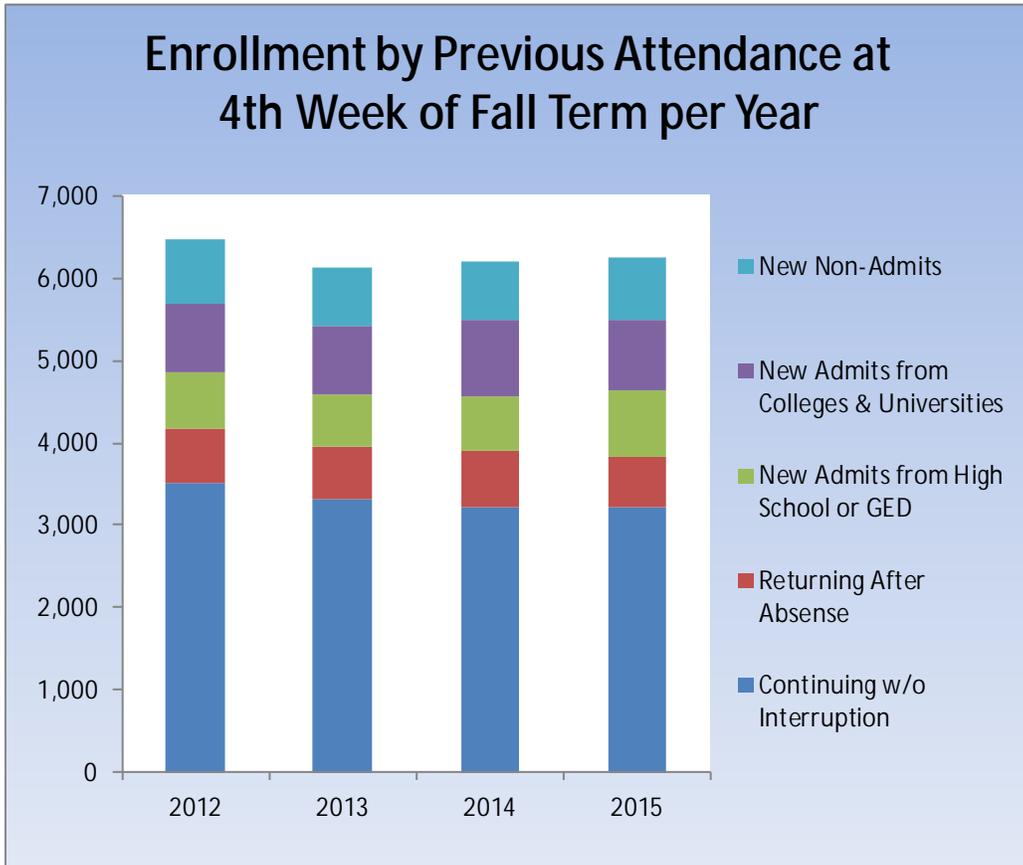
* Source SOU Institutional Research

** Total FTE is slightly different from FTE reported elsewhere due to timing

ENROLLMENT TRENDS

Enrollment by Previous Attendance

	2012	2013	2014	2015
Continuing w/o Interruption	3,521	3,307	3,222	3,223
Returning After Absence	663	657	673	615
New Admits from High School or GED				
Oregon High School	389	369	318	429
Other U.S. High School	255	222	312	350
Foreign High School	17	25	26	10
GED	12	12	7	4
New Admits from Colleges & Universities				
OUS Institution	48	31	39	40
Oregon Community College	310	295	315	265
Other Oregon College	6	10	6	4
Other U.S. College	195	206	238	242
Foreign College	0	2	22	41
Unknown College	283	283	306	261
New Non-Admits	782	721	719	758
Total	6,481	6,140	6,203	6,242



* Source OUS Gray Book Reports

ENROLLMENT TRENDS

Enrollment by Geographic Origin

	2012	2013	2014	2015
Baker	8	4	5	3
Benton	46	28	24	20
Clackamas	122	126	124	140
Clatsop	14	11	11	13
Columbia	20	11	12	15
Coos	77	65	81	67
Crook	5	5	8	7
Curry	29	30	26	17
Deschutes	125	110	123	128
Douglas	106	116	114	106
Gilliam				
Grant	2	2	3	2
Harney	6	4	3	4
Hood River	5	3	3	5
Jackson	2,883	2,609	2,687	2,556
Jefferson	7	7	3	4
Josephine	481	375	371	383
Klamath	162	125	128	136
Lake	5	5	6	6
Lane	147	154	126	115
Lincoln	6	5	3	11
Linn	26	27	26	19
Malheur	5	6	6	9
Marion	67	78	62	65
Morrow	2	3	2	2
Multnomah	169	164	180	195
Polk	15	16	12	9
Sherman	2	1		
Tillamook	7	5	2	1
Umatilla	17	11	11	8
Union	3	5	6	4
Wallowa	4	2	3	3
Wasco	8	6	8	4
Washington	153	156	169	160
Wheeler		1		
Yamhill	35	31	26	20
Unknown County				1
Total Oregon	4,769	4,307	4,374	4,238

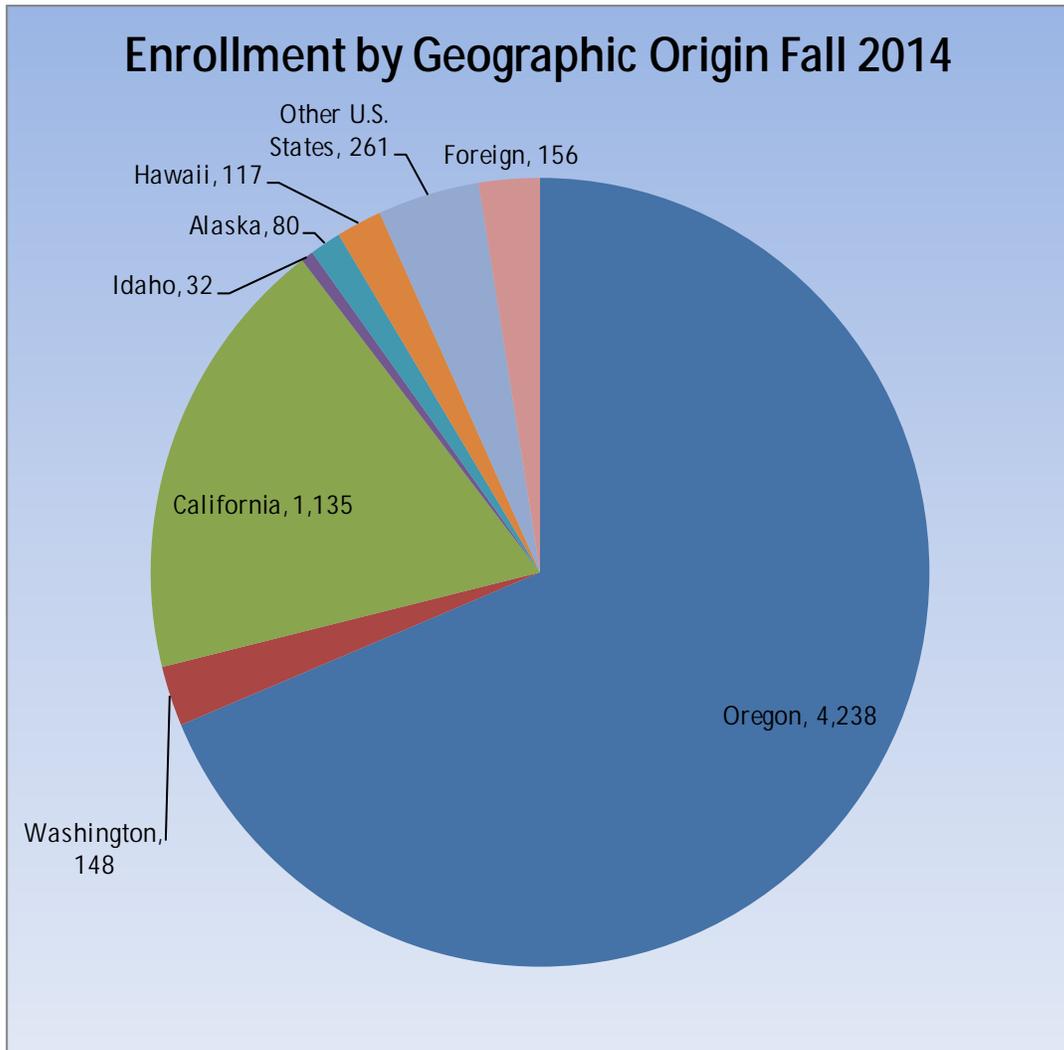
* Source SOU Institutional Research

ENROLLMENT TRENDS

Enrollment by Geographic Origin

continued...

	2012	2013	2014	2015
State of Washington	148	152	162	152
State of California	969	913	1,016	1,135
State of Idaho	33	24	26	32
State of Alaska	103	94	75	80
State of Hawaii	100	87	104	117
Other U.S. States	210	240	261	261
Foreign	135	160	154	156
Unknown Geog. Source	10	120	14	29
Total Other	1,708	1,790	1,812	1,962
Grand Total	6,477	6,097	6,186	6,200

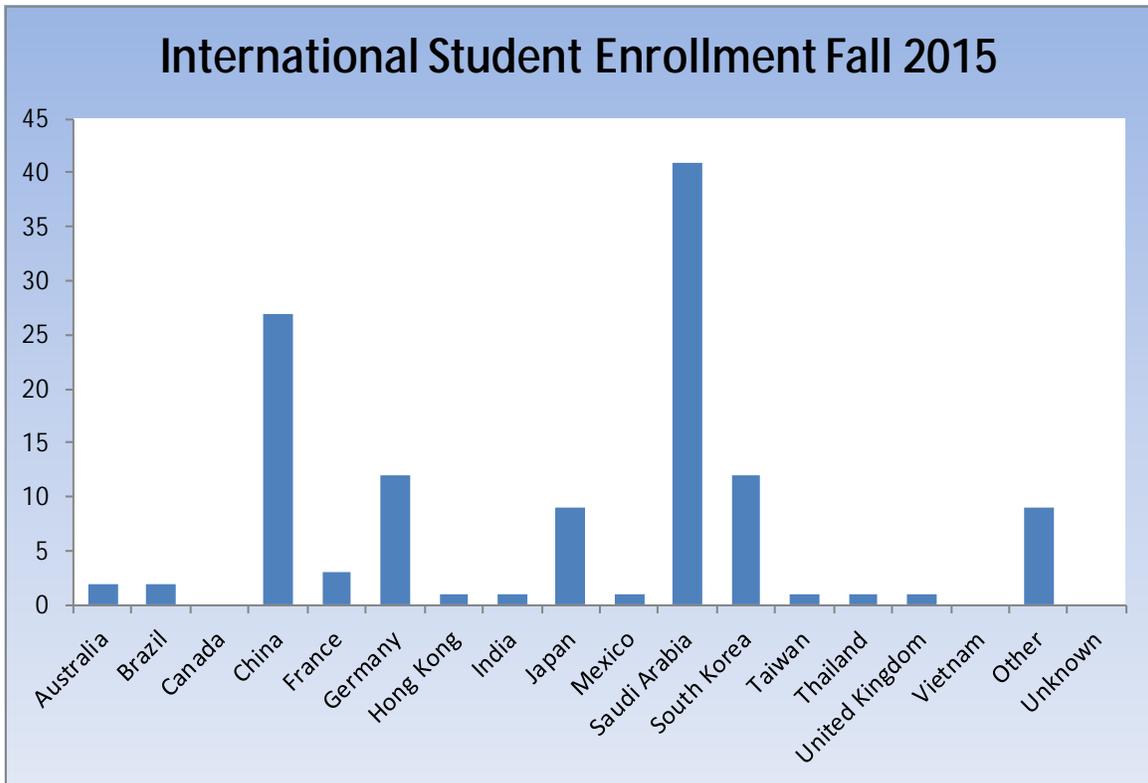


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall International Student Enrollment

	2012	2013	2014	2015
Australia	3	3	4	2
Brazil		2	1	2
Canada	1			
China	12	20	29	27
France	2		1	3
Germany	7	8	10	12
Hong Kong		1	1	1
India	3	1	1	1
Japan	22	15	15	9
Mexico	20	20	8	1
Saudi Arabia	37	46	38	41
South Korea	7	28	11	12
Taiwan	1	1	3	1
Thailand	1			1
United Kingdom	6	4	5	1
Vietnam	1	1		
Other	12	11	9	9
Unknown		1	1	
Total	135	162	137	123

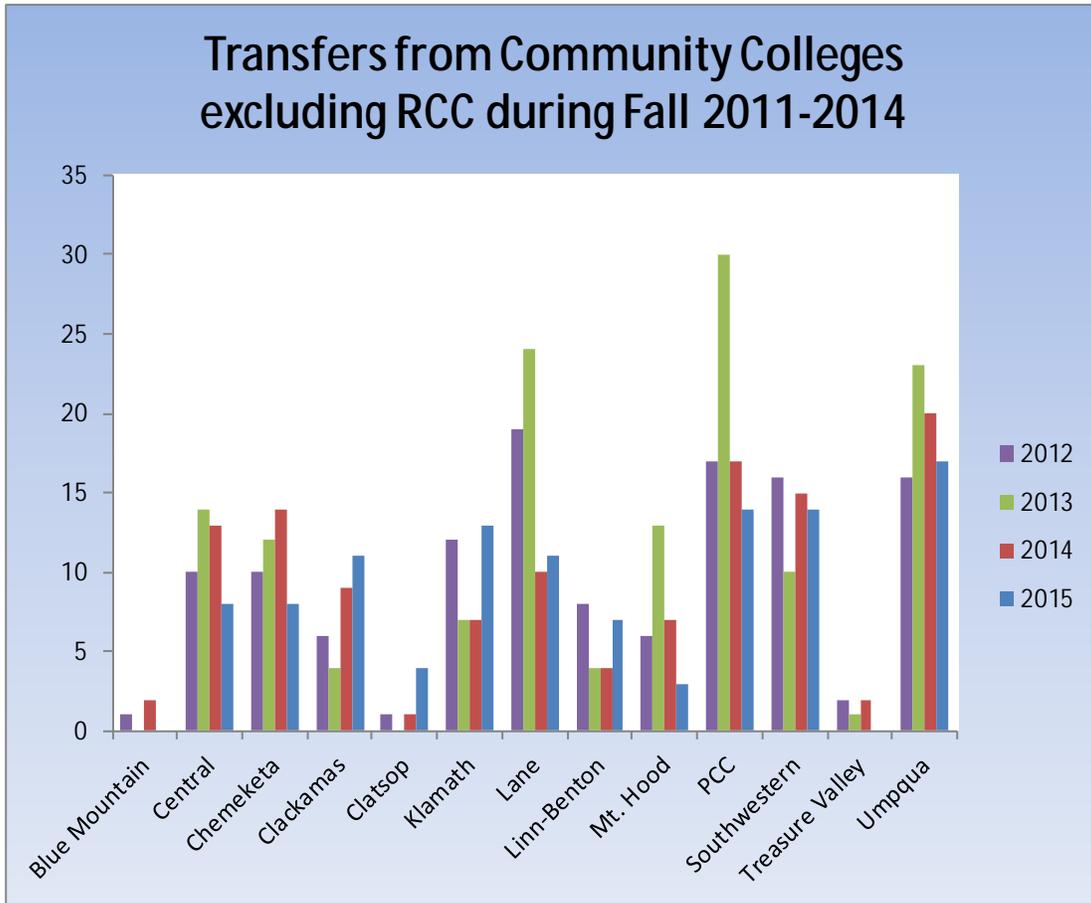


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall Transfers From Community Colleges

	2009	2010	2011	2012	2013	2014	2015
Blue Mountain	4	1	1	1		2	
Central	7	13	10	10	14	13	8
Chemeketa	3	12	13	10	12	14	8
Clackamas	4	8	9	6	4	9	11
Clatsop	2	2	5	1		1	4
Klamath	4	8	9	12	7	7	13
Lane	9	23	28	19	24	10	11
Linn-Benton	3	4	9	8	4	4	7
Mt. Hood	2	5	3	6	13	7	3
PCC	11	31	26	17	30	17	14
Southwestern	13	17	18	16	10	15	14
Treasure Valley	2	1	3	2	1	2	
Umpqua	17	16	39	16	23	20	17
RCC	120	146	211	186	153	194	155
Total Oregon CC	201	287	384	310	295	315	265



* Source OUS Gray Book Reports

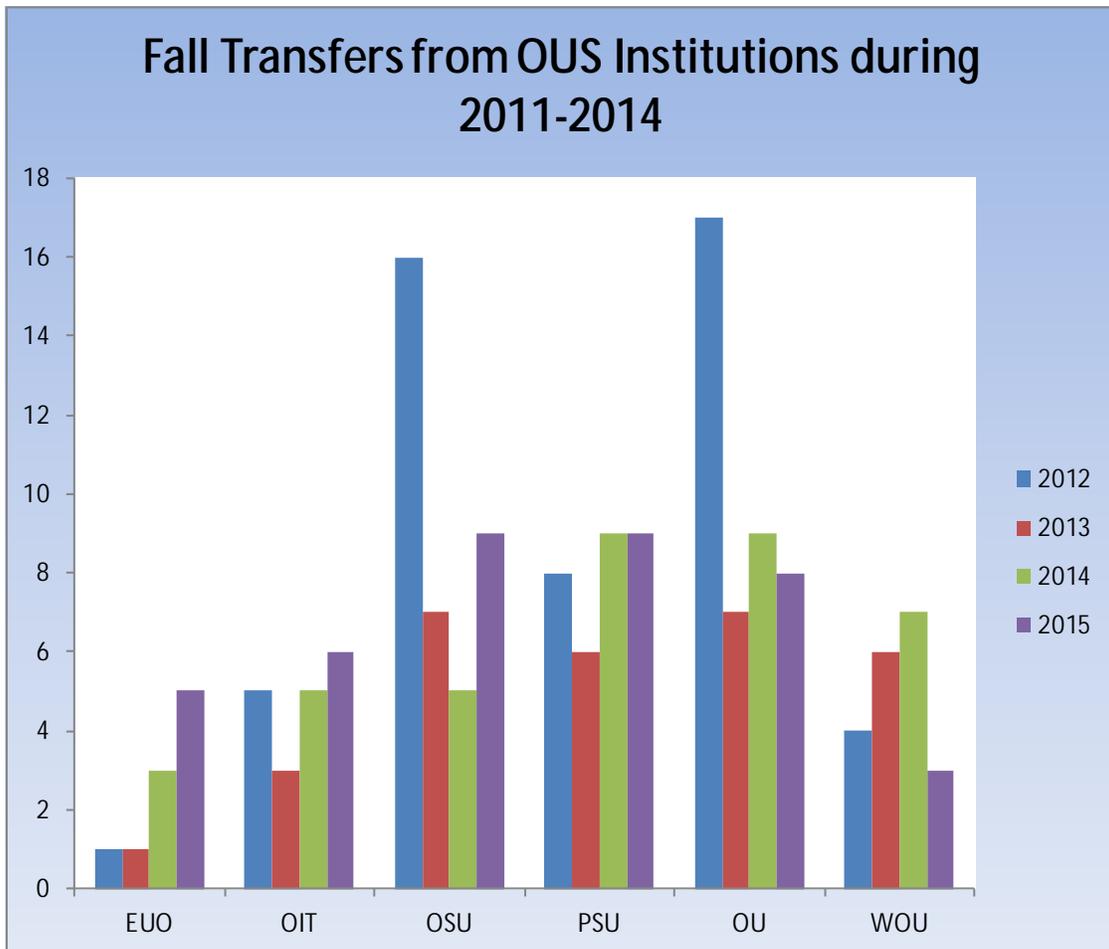
ENROLLMENT TRENDS

Fall Transfers From OUS & Other Institutions

	2009	2010	2011	2012	2013	2014	2015
EUO	2	3	1	1	1	3	5
OIT	5	10	5	5	3	5	6
OSU	13	16	15	16	7	5	9
PSU	15	13	7	8	6	9	9
OU	11	15	10	17	7	9	8
WOU	4	5	6	4	6	7	3
Subtotal	50	62	44	51	30	38	40

Other Institutions

Oregon CC	201	287	384	310	295	315	265
Other Institutions	300	390	401	484	502	573	524
Grand Total	551	739	829	845	827	926	829



* Source OUS Gray Book Reports



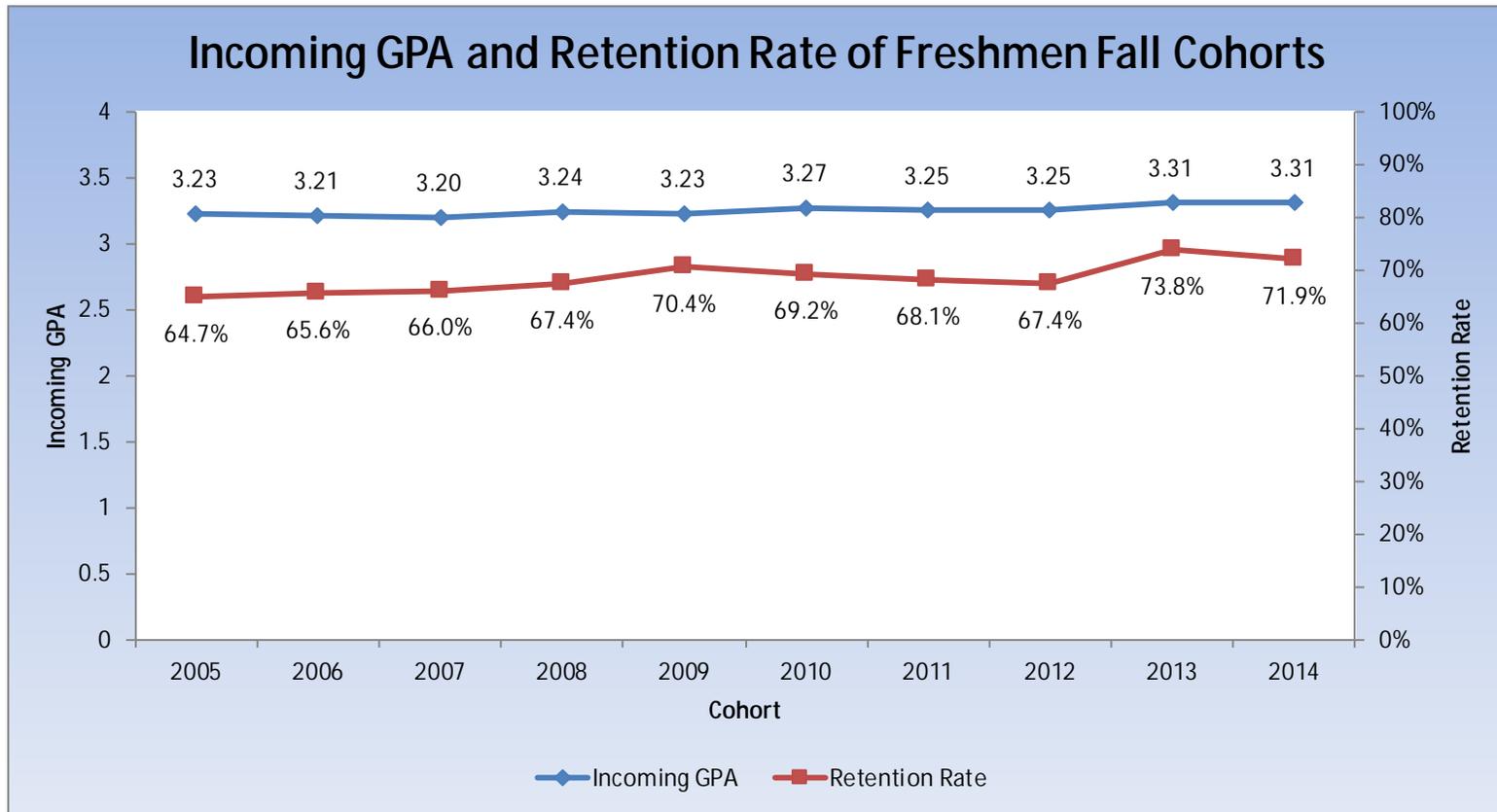
Retention & Graduation

RETENTION & GRADUATION

Average GPA and Retention

First Time, Full Time, Degree Seeking Freshmen Fall Cohort

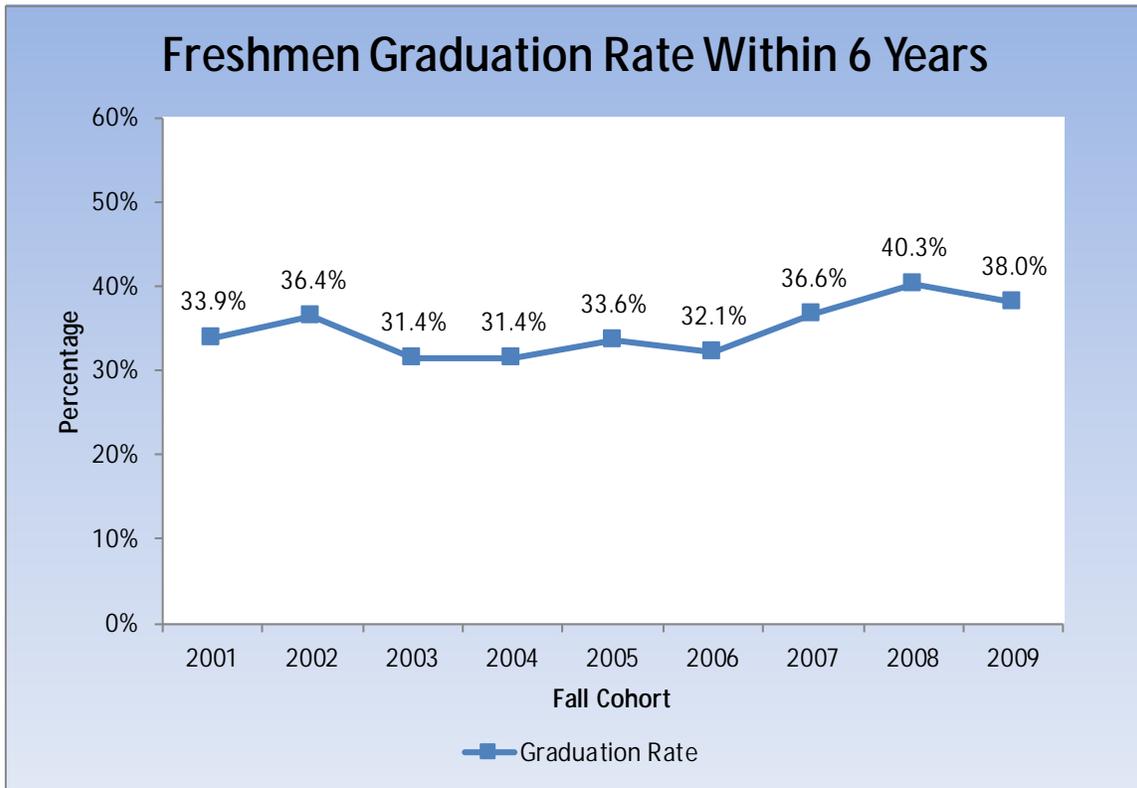
Cohort	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
N	706	704	703	675	653	738	709	641	595	630
Incoming GPA	3.23	3.21	3.20	3.24	3.23	3.27	3.25	3.25	3.31	3.31
% Retained at SOU the following Fall	64.7%	65.6%	66.0%	67.4%	70.4%	69.2%	68.1%	67.4%	73.8%	71.9%



* Source SOU Institutional Research

Freshmen Cumulative Graduation Rate within 6 years highlighted

		Graduation Year								
		2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15
Cohort										
2001		33.9%	35.8%	36.3%	37.6%	38.2%	38.4%	38.9%	39.2%	39.4%
2002		33.6%	36.4%	38.5%	39.6%	40.0%	40.7%	40.7%	41.2%	41.6%
2003		17.7%	27.4%	31.4%	32.5%	34.2%	35.0%	35.6%	36.0%	36.3%
2004		2.0%	13.6%	27.1%	31.4%	33.2%	34.4%	34.8%	35.0%	35.3%
2005		0.1%	1.7%	15.7%	29.3%	33.6%	35.4%	36.5%	37.2%	37.6%
2006			0.1%	2.1%	15.6%	28.1%	32.1%	34.2%	34.8%	35.3%
2007					1.7%	18.7%	32.6%	36.6%	38.5%	39.5%
2008				0.1%	0.1%	4.0%	22.4%	36.0%	40.3%	41.8%
2009						0.2%	2.8%	19.8%	32.9%	38.0%
2010								2.6%	22.8%	35.1%
2011									4.8%	22.1%
2012									0.2%	2.7%
2013										0.2%

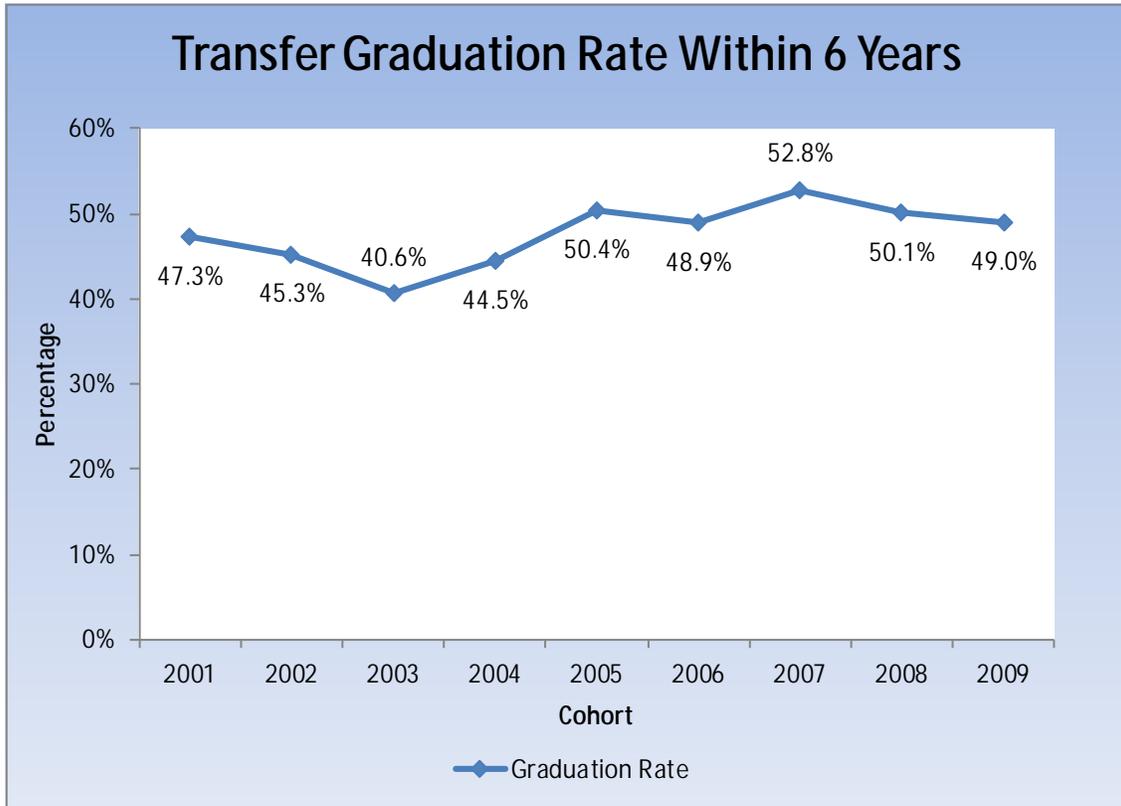


* Source SOU Institutional Research

** Undergraduate Degrees Awarded to First Time, Full Time Freshmen

Transfer Graduation Rate within 6 years highlighted

	Graduation Year								
	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15
Cohort									
2001	47.3%	48.3%	48.8%	48.8%	49.4%	49.4%	49.8%	49.8%	49.9%
2002	43.9%	45.3%	46.1%	46.6%	47.6%	48.0%	48.1%	48.5%	48.7%
2003	34.2%	38.4%	40.6%	42.2%	43.3%	43.4%	43.8%	44.1%	44.2%
2004	29.3%	37.9%	42.4%	44.5%	45.6%	46.9%	46.9%	47.2%	47.2%
2005	15.9%	36.4%	44.3%	49.4%	50.4%	50.8%	51.1%	51.3%	51.5%
2006	0.6%	13.2%	30.7%	43.9%	47.0%	48.9%	49.8%	50.8%	51.6%
2007		0.3%	12.1%	32.5%	44.4%	50.8%	52.8%	53.7%	54.0%
2008			0.2%	12.1%	32.8%	45.4%	48.5%	50.1%	51.4%
2009				0.3%	12.1%	34.5%	44.3%	47.6%	49.0%
2010					1.0%	12.1%	30.8%	41.9%	46.5%
2011						0.6	13.7%	30.9%	42.3%
2012								12.6%	30.1%
2013									13.0%

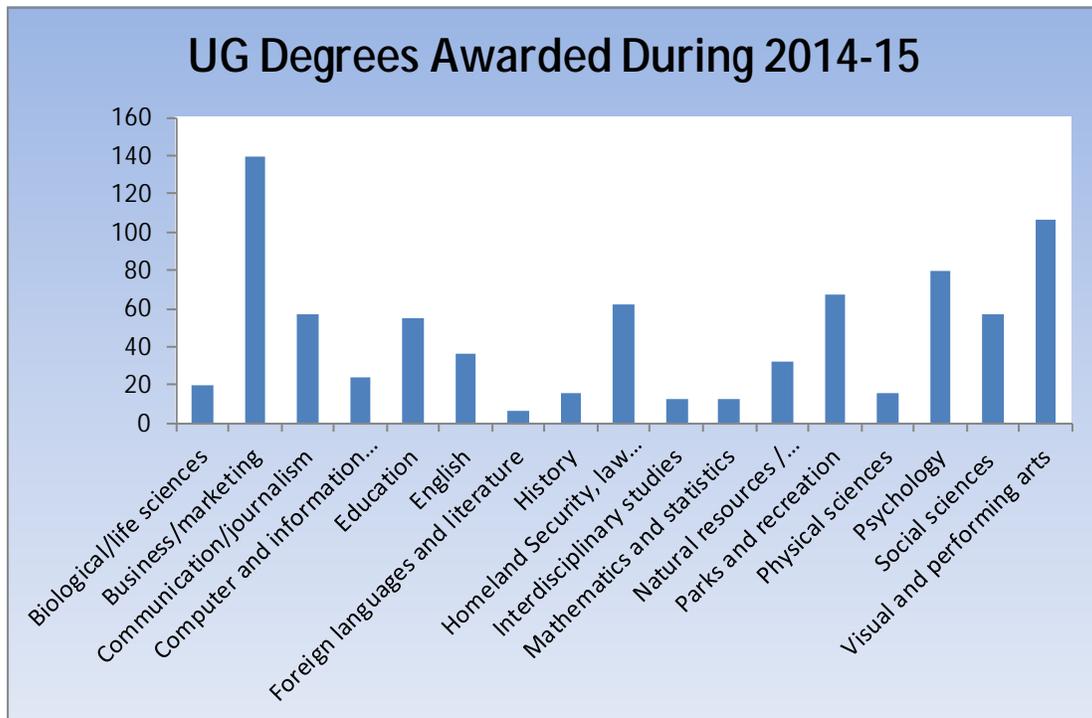


* Source SOU Institutional Research

** Undergraduate Degrees Awarded to Transfer Students

Undergraduate Degrees Awarded by Major

	2011-12	2012-13	2013-14	2014-13
Biological/life sciences	20	22	36	20
Business/marketing	119	145	145	139
Communication/journalism	48	44	59	57
Computer and information sciences	27	34	17	24
Education	43	77	76	55
English	44	45	31	36
Foreign languages and literature	19	17	3	7
History	23	21	18	16
Homeland Security, law enforcement, firefighting, and protective services	60	69	65	62
Interdisciplinary studies	21	18	18	13
Mathematics and statistics	11	14	17	13
Natural resources / environmental science	28	17	33	32
Parks and recreation	61	47	57	67
Physical sciences	19	13	21	16
Psychology	95	96	84	80
Social sciences	73	67	74	57
Visual and performing arts	57	59	98	106
Total	768	805	852	800



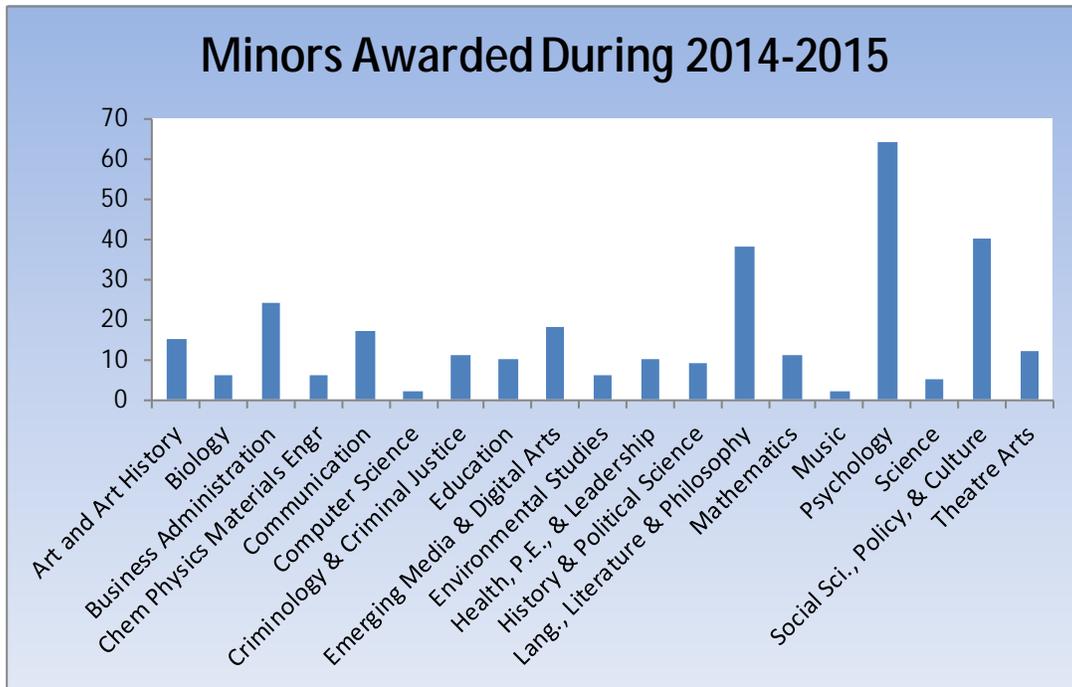
* Source SOU Institutional Research

** Note: Primary and Secondary Majors Included

Awarded a Degree anytime within the academic year

Minor Degrees Awarded

	2011-12	2012-13	2013-14	2014-15
Art and Art History	17	10	16	15
Biology	10	10	11	6
Business Administration	30	19	28	24
Chem Physics Materials Engr	9	11	15	6
Communication	22	16	17	17
Computer Science	5	4	3	2
Criminology & Criminal Justice	18	16	12	11
Education	8	9	14	10
Emerging Media & Digital Arts	3	19	15	18
Environmental Studies	8	3	5	6
Health, P.E., & Leadership	9	11	5	10
History & Political Science	8	4	6	9
Lang., Literature & Philosophy	39	41	54	38
Mathematics	12	14	18	11
Music	3	2	4	2
Psychology	62	67	60	64
Science	2			5
Social Sci., Policy, & Culture	52	58	39	40
Theatre Arts			3	12
Total	317	314	325	306



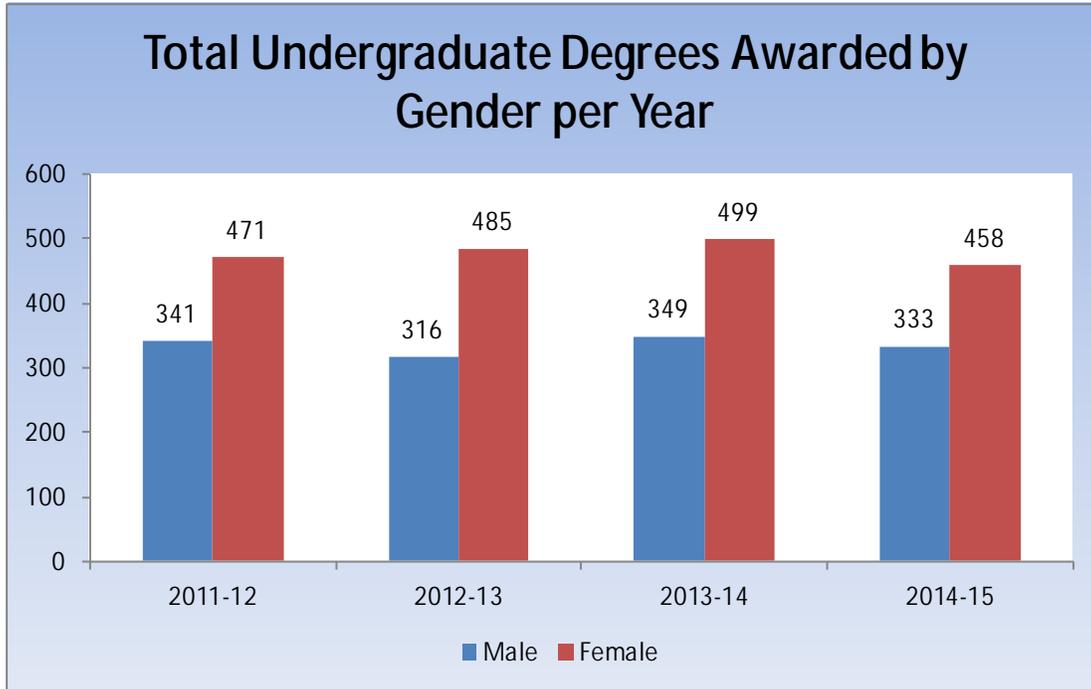
* Source SOU Institutional Research

** Note: Primary and Secondary Minors Included

Awarded a Minor any time within the academic year

Undergraduate Degrees Awarded by Ethnicity and Gender

	2011-12	2012-13	2013-14	2014-15
Male	341	316	349	333
American Indian/Alaskan Native	6	4	5	3
Asian/Pacific Islander	18	10	10	7
Black	9	4	6	9
Hispanic	16	22	29	24
White	251	245	242	231
Other ¹	41	31	57	59
Female	471	485	499	458
American Indian/Alaskan Native	8	9	10	15
Asian/Pacific Islander	23	18	10	11
Black	4	5	1	9
Hispanic	33	43	44	35
White	365	362	363	327
Other ¹	38	48	71	61



* Source SOU Institutional Research

¹Includes Multiple Ethnicities, Declined to Respond, Unknown, or None of the Above

** Note: Primary and Secondary Majors Included

Awarded a Degree within the Academic Year



Tuition & Financial Aid

TUITION & FINANCIAL AID

Annual Tuition and Fee Rates

	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	% Change from 2014-15
Undergraduate												
Resident	5,005	5,233	5,502	5,718	6,252	6,795	7,215	7,521	7,794	7,720	8,145	5.5%
Non-Resident	16,054	16,918	17,580	18,264	19,914	20,430	20,490	20,238	21,278	21,296	22,365	5.0%
Graduate												
Resident	9,646	10,186	10,632	1,169	11,919	12,195	14,190	14,298	15,029	15,047	15,822	5.2%
Non-Resident	16,045	16,882	17,553	18,324	18,810	19,005	17,790	17,538	18,437	18,455	19,422	5.2%

*based upon 15 credit hours for undergraduates and 12 credit hours for graduates

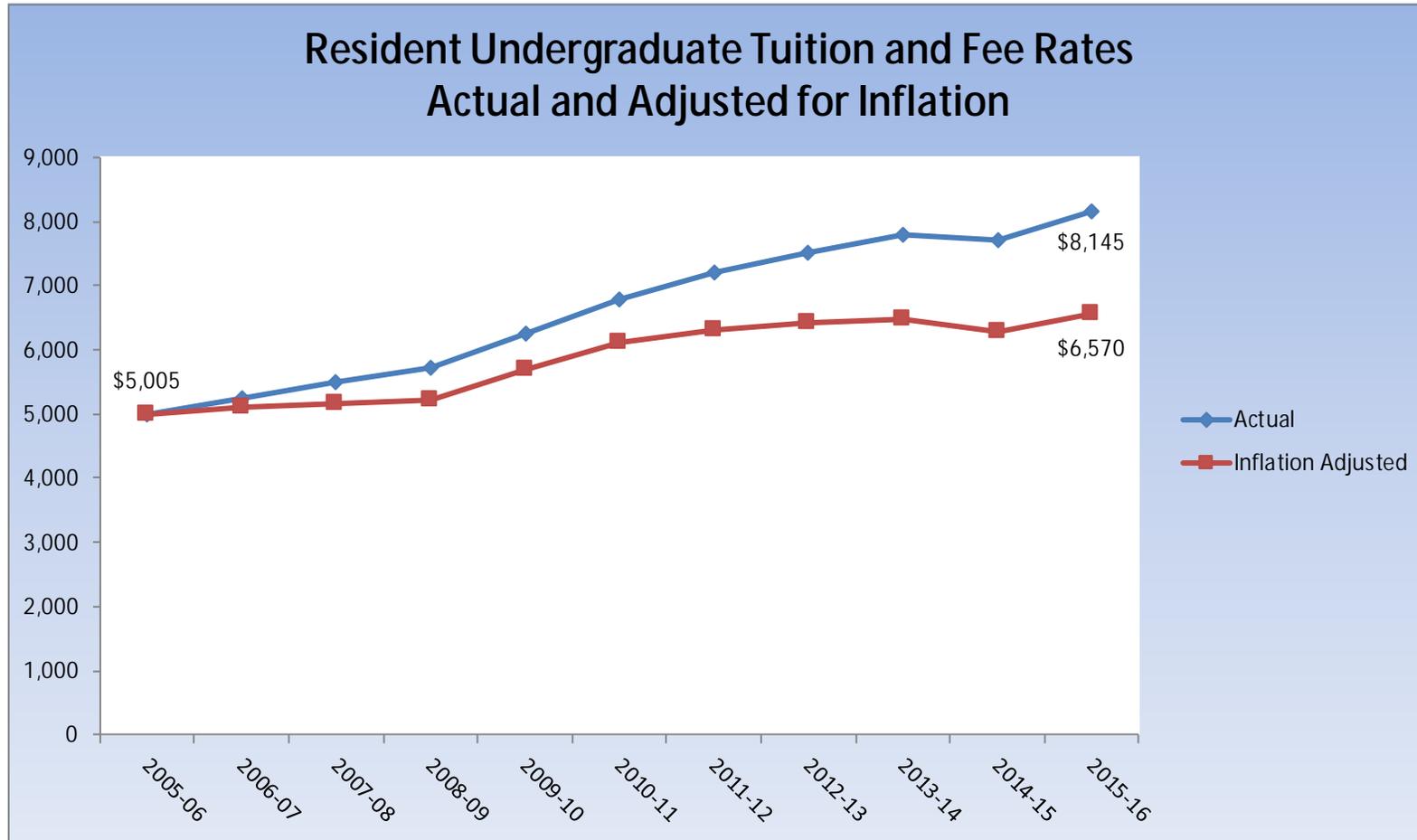
Inflation Adjusted Against 2004-05 Dollars

	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	% Change from 2014-15
Undergraduate												
Resident	5,005	5,100	5,171	5,203	5,682	6,100	6,297	6,415	6,486	6,273	6,570	4.7%
Non-Resident	16,054	16,489	16,522	16,620	18,100	18,339	17,882	17,263	17,707	17,304	18,041	4.3%
Graduate												
Resident	9,646	9,928	9,992	1,064	10,833	10,947	12,384	12,196	12,507	12,226	12,763	4.4%
Non-Resident	16,045	16,454	16,496	16,675	17,096	17,060	15,525	14,960	15,343	14,996	15,667	4.5%

*Source OUS Fact Book & SOU Enrollment Services

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Annual Tuition and Fee Rates



*Source OUS Fact Book & SOU Financial Aid

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Student Budget Breakdown for Resident Undergraduates

	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	% Change from 2013-14
Resident Tuition and Fees	4,932	5,233	5,409	5,718	6,252	6,795	7,215	7,521	7,794	7,720	8,010	3.8%
Room and Board	7,254	7,404	7,941	8,418	8,454	8,508	9,240	9,651	11,340	11,682	12,033	3.0%
Books and Supplies	1,155	1,200	1,350	1,350	1,350	1,350	1,260	900	1,029	960	999	4.1%
Personal Expenses (incl Transportation)	3,966	3,300	3,600	3,750	3,750	3,750	2,484	2,685	2,685	2,685	3,252	21.1%
Total	17,307	17,137	18,300	19,236	19,806	20,403	20,199	20,757	22,848	23,047	24,294	5.4%

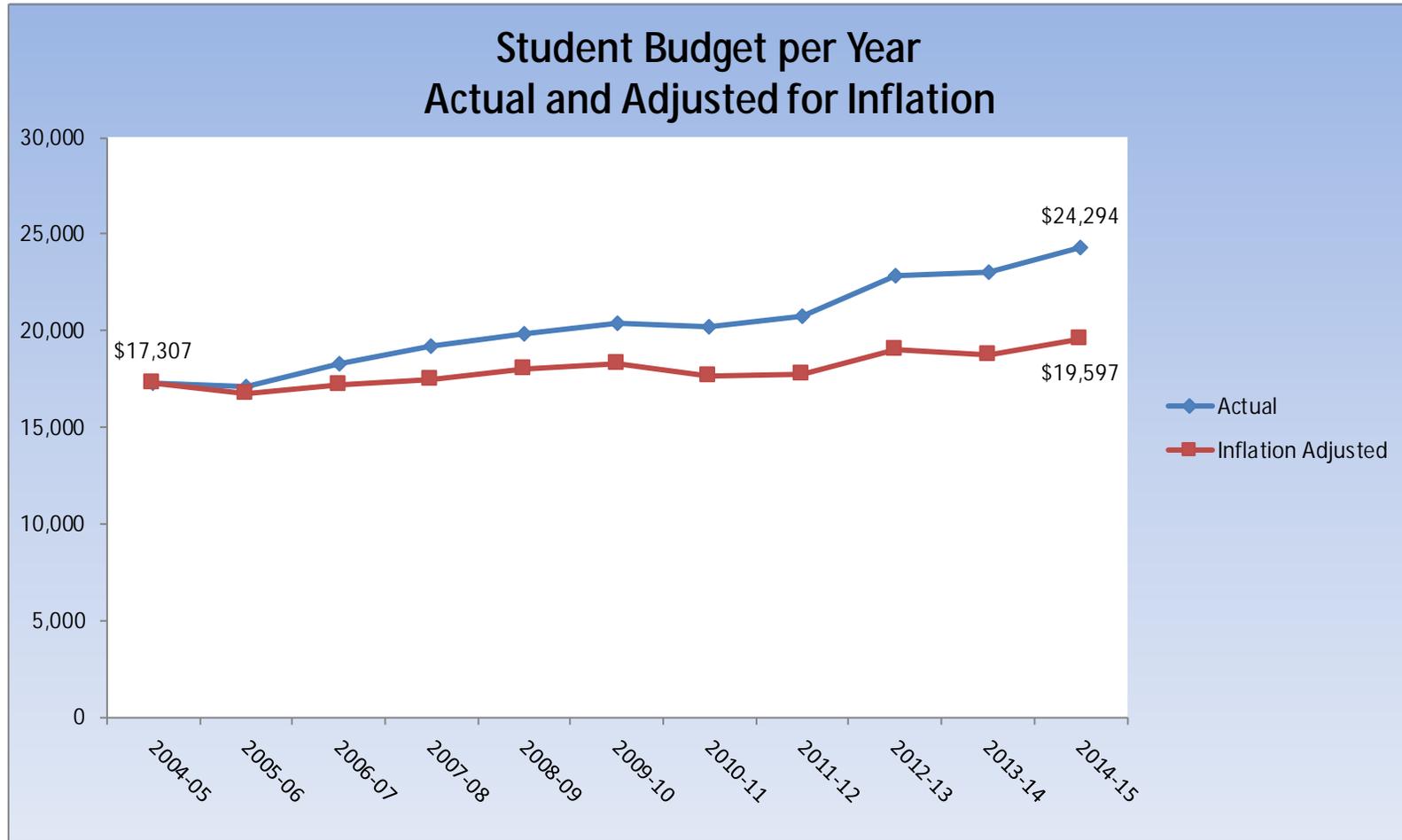
Inflation Adjusted Against 2004-05 Dollars

	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	% Change from 2013-14
Resident Tuition and Fees	4,932	5,100	5,083	5,203	5,682	6,100	6,297	6,415	6,486	6,273	6,461	3.0%
Room and Board	7,254	7,216	7,463	7,660	7,684	7,637	8,064	8,232	9,437	9,492	9,707	2.3%
Books and Supplies	1,155	1,170	1,269	1,228	1,227	1,212	1,100	768	856	780	806	3.3%
Personal Expenses (incl Transportation)	3,966	3,216	3,383	3,412	3,408	3,366	2,168	2,290	2,234	2,182	2,623	20.2%
Total	17,307	16,702	17,198	17,504	18,002	18,315	17,628	17,706	19,013	18,727	19,597	4.6%

*Source OUS Fact Book and SOU Enrollment Services

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Student Budget Breakdown for Resident Undergraduates

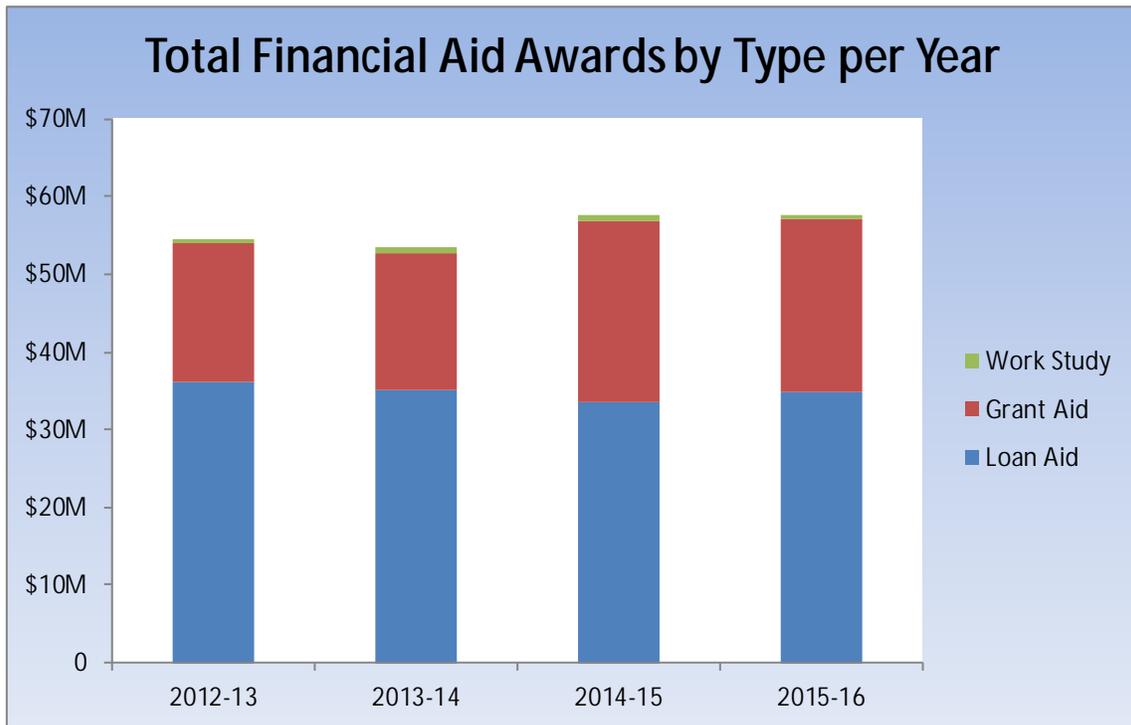


*Source OUS Fact Book & SOU Financial Aid Office

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Financial Aid Awards by Type

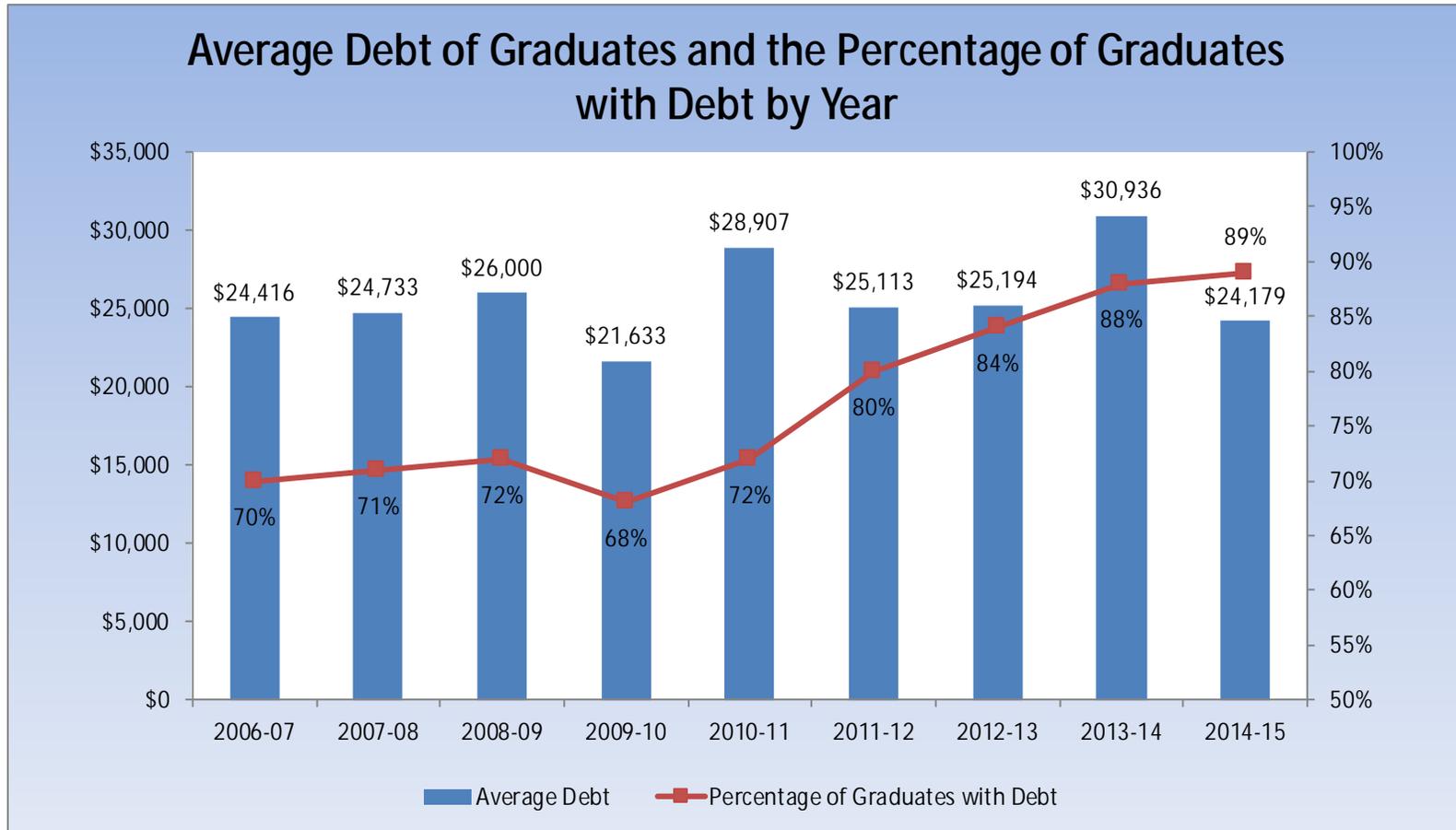
	2012-13	2013-14	2014-15	2015-16
Loans				
Federal Subsidized Loans	\$ 10,689,883	\$ 10,339,722	\$ 9,251,710	\$ 8,630,469
Federal Unsubsidized Loans	16,156,172	14,972,836	14,855,611	14,382,464
Federal Perkins Loans	239,050	448,762	825,105	586,907
Parent PLUS Loans	8,398,898	8,623,131	7,865,379	10,217,253
University/Outside Loans	632,386	581,803	829,753	900,424
Total Loan Aid	36,116,389	34,966,254	33,627,558	34,717,517
Grants				
Pell Grants	9,837,458	9,831,123	12,776,249	12,168,644
Other Federal Grants	440,498	424,400	333,744	480,444
Oregon Opportunity Grants	1,635,231	1,713,417	4,834,017	1,911,251
State and Lottery Grants	318,325	77,591	2,000	-
Other Grants and Scholarships	2,172,687	2,611,084	1,448,008	1,857,916
Fee remissions	3,501,075	3,121,082	3,933,299	5,889,511
Total Grant Aid	17,905,274	17,778,697	23,327,317	22,307,766
Work Study	450,000	825,782	706,845	601,907
Grand Total	\$ 54,471,663	\$ 53,570,733	\$ 57,661,720	\$ 57,627,190



* Source SOU Financial Aid

Average Debt of Graduates by Year

	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15
Average Debt	\$24,416	\$24,733	\$26,000	\$21,633	\$28,907	\$25,113	\$25,194	\$30,936	\$24,179
Percentage of Graduates with Debt	70%	71%	72%	68%	72%	80%	84%	88%	89%



* Source OUS Fact Book and CDS Reports

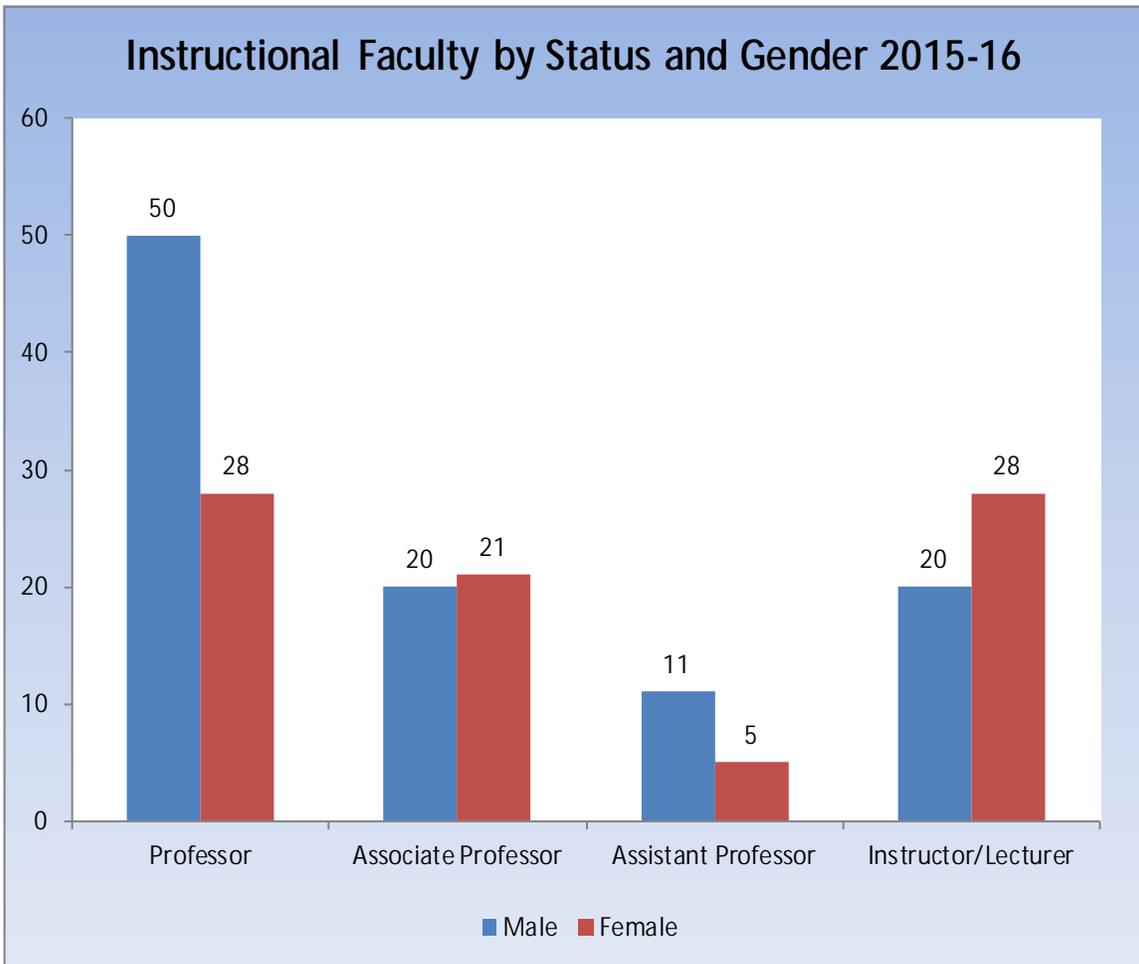
** Students who started at SOU as first time freshmen



FACULTY & STAFF

Instructional Faculty by Gender and Rank

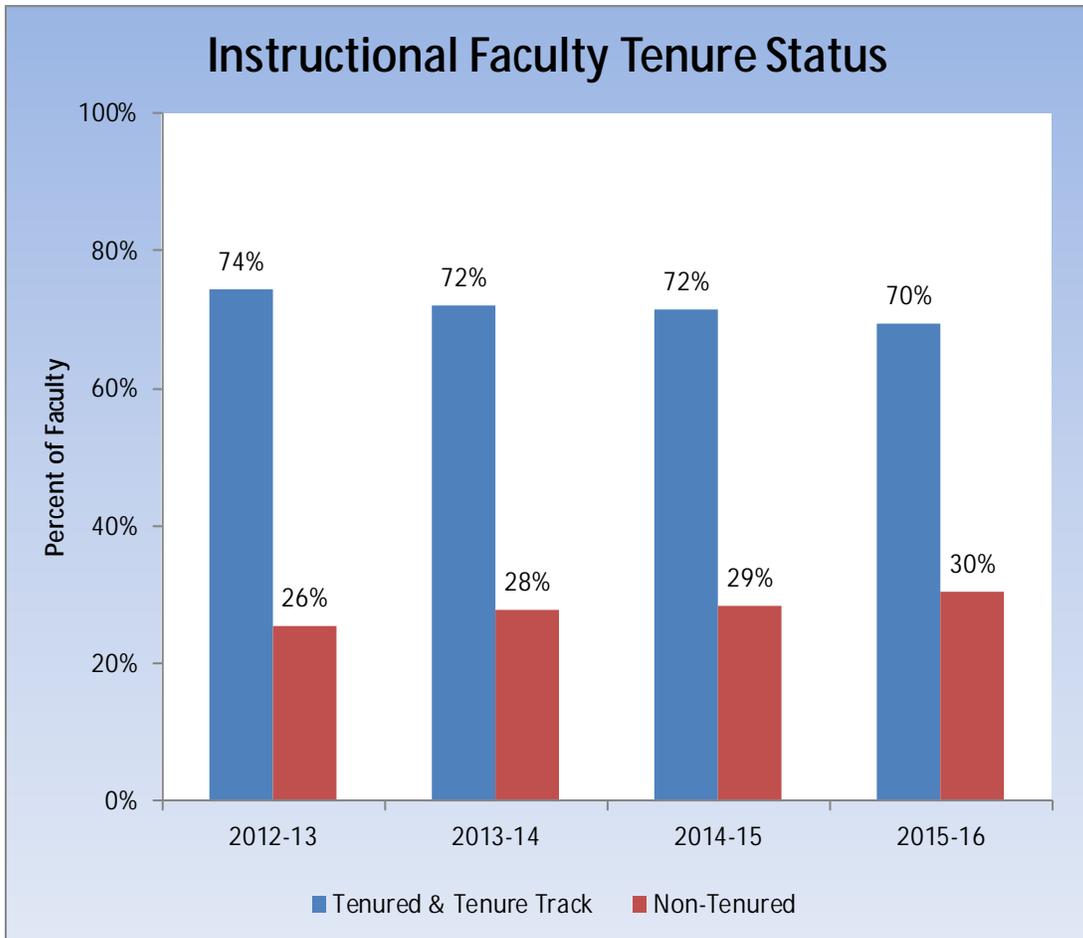
	2012-13	2013-14	2014-15	2015-16
Male				
Professor	56	57	50	50
Associate Professor	31	27	26	20
Assistant Professor	15	12	12	11
Instructor/Lecturer	29	33	26	20
Total	131	129	114	101
Female				
Professor	26	25	27	28
Associate Professor	29	29	24	21
Assistant Professor	16	12	10	5
Instructor/Lecturer	30	25	29	28
Total	101	91	90	82



* Source SOU Institutional Research

Instructional Faculty Rank by Tenure Status

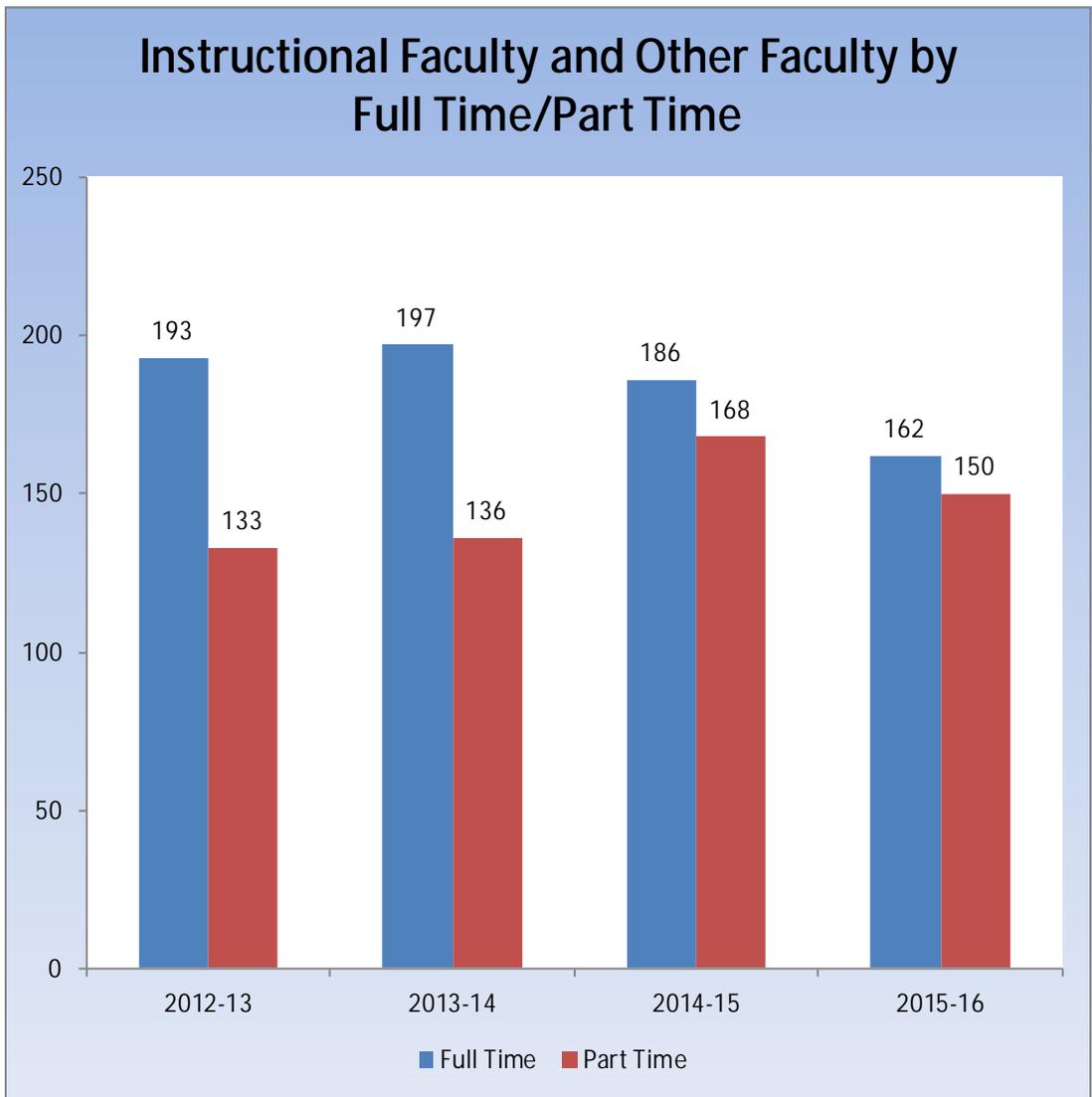
	2012-13	2013-14	2014-15	2015-16
Tenured & Tenure Track	74.4%	72.1%	71.5%	69.5%
Professor	81	84	78	78
Associate Professor	58	50	47	40
Assistant Professor	25	20	13	10
Instructor/Lecturer	2	4	5	2
Total	166	158	143	130
Non-Tenured	25.6%	27.9%	28.5%	30.5%
Professor	-	-	-	2
Associate Professor	2	1	1	1
Assistant Professor	2	3	5	6
Instructor/Lecturer	53	57	51	48
Total	57	61	57	57



* Source SOU Institutional Research

Faculty by Full Time/Part Time

	2012-13		2013-14		2014-15		2015-16		
	FT	PT	FT	PT	FT	PT	FT	PT	
Professor	74	7	74	10	70	8	68	10	
Associate Professor	52	8	43	8	41	7	39	2	
Assistant Professor	27	-	21	1	17	1	16	-	
Instructor/Lecturer	41	13	41	21	39	17	37	11	
Other Ranks	3	108	7	128	3	126	2	127	
Total	N	193	133	197	136	186	168	162	150
	%	59.2%	40.8%	59.2%	40.8%	52.5%	47.5%	51.9%	48.1%



* Source SOU Institutional Research

FACULTY & STAFF

Faculty and Staff by Racial/Ethnic Group and Gender for Fall 2015

	Faculty	Exec/Admin/ Mgmt	Professional Non-faculty	Tech/ Paraprof'I	Secty/ Clerical	Skilled Craft	Service/ Maint	Total	% of Total
American Indian/Alaska Native									
Male	1	0	4	0	0	0	1	6	0.85%
Female	2	0	4	0	0	0	0	6	0.85%
Subtotal	3	0	8	0	0	0	1	12	1.69%
Asian/Pacific Islander									
Male	5	1	3	0	0	1	1	11	1.55%
Female	6	0	2	0	0	0	0	8	1.13%
Subtotal	11	1	5	0	0	1	1	19	2.68%
Black/African American									
Male	2	0	5	0	0	0	0	7	0.99%
Female	0	0	2	0	1	0	0	3	0.42%
Subtotal	2	0	7	0	1	0	0	10	1.41%
Hispanic/Latino									
Male	5	0	3	1	0	1	1	11	1.55%
Female	8	1	2	0	4	0	1	16	2.26%
Subtotal	13	1	5	1	4	1	2	27	3.81%
Multiple Ethnicities									
Male	1	0	2	1	0	1	0	5	0.71%
Female	0	0	1	0	1	0	0	2	0.28%
Subtotal	1	0	3	1	1	1	0	7	0.99%

* Source SOU Institutional Research

FACULTY & STAFF

Faculty and Staff by Racial/Ethnic Group and Gender for Fall 2015

...continued

	Faculty	Exec/Admin/ Mgmt	Professional Non-faculty	Tech/ Paraprof'I	Secty/ Clerical	Skilled Craft	Service/ Maint	Total	% of Total
Total Minority									
Male	14	1	17	2	0	3	3	40	5.64%
Female	16	1	11	0	6	0	1	35	4.94%
Subtotal	30	2	28	2	6	3	4	75	10.58%
White									
Male	127	7	75	17	13	14	27	280	39.49%
Female	140	7	102	18	68	1	10	346	48.80%
Subtotal	267	14	177	35	81	15	37	626	88.29%
Other / Unknown									
Male	2	0	4	1	0	0	0	7	0.99%
Female	0	0	1	0	0	0	0	1	0.14%
Subtotal	2	0	5	1	0	0	0	8	1.13%
Total									
Male	143	8	96	20	13	17	30	327	46.12%
Female	156	8	114	18	74	1	11	382	53.88%
Grand Total	299	16	210	38	87	18	41	709	100.00%

* Source SOU Institutional Research

** All Teaching, Administrative, Classified and Unclassified Faculty & Staff Included

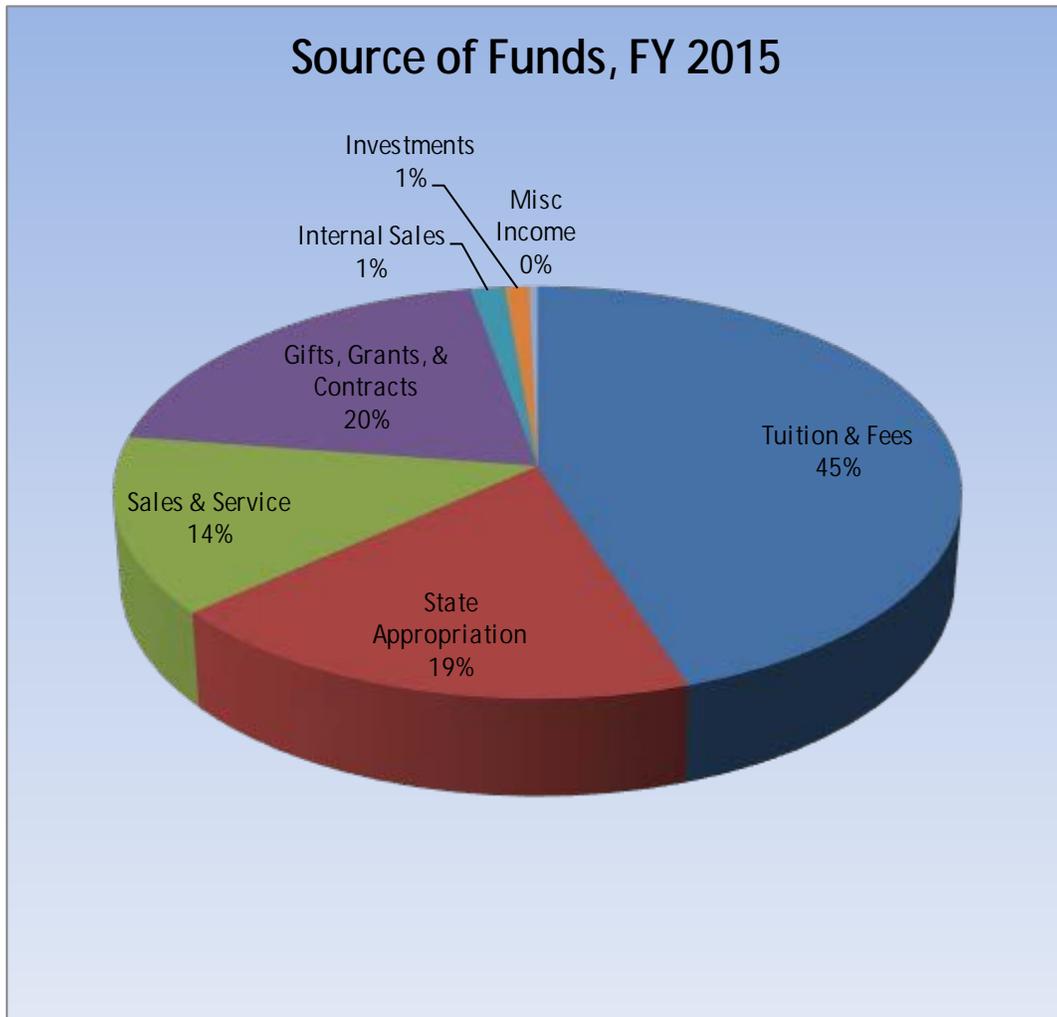


Financial Summary

FINANCIAL SUMMARY

Source of Funds - Actuals

	FY 2012	FY 2013	FY 2014	FY 2015
Revenue				
Tuition & Fees	\$42,320,446	\$43,267,105	\$42,368,667	\$42,362,772
State Appropriation	12,972,645	13,518,004	14,211,725	17,513,658
Sales & Service	13,972,033	14,063,091	14,918,333	13,063,860
Gifts, Grants, & Contracts	20,888,777	19,646,630	18,304,690	18,657,947
Internal Sales	2,031,133	1,553,317	1,951,696	1,395,979
Investments	719,328	940,332	849,842	988,909
Misc Income	378,256	369,975	1,564,798	338,295
Total	93,282,618	93,358,453	94,169,752	94,321,419

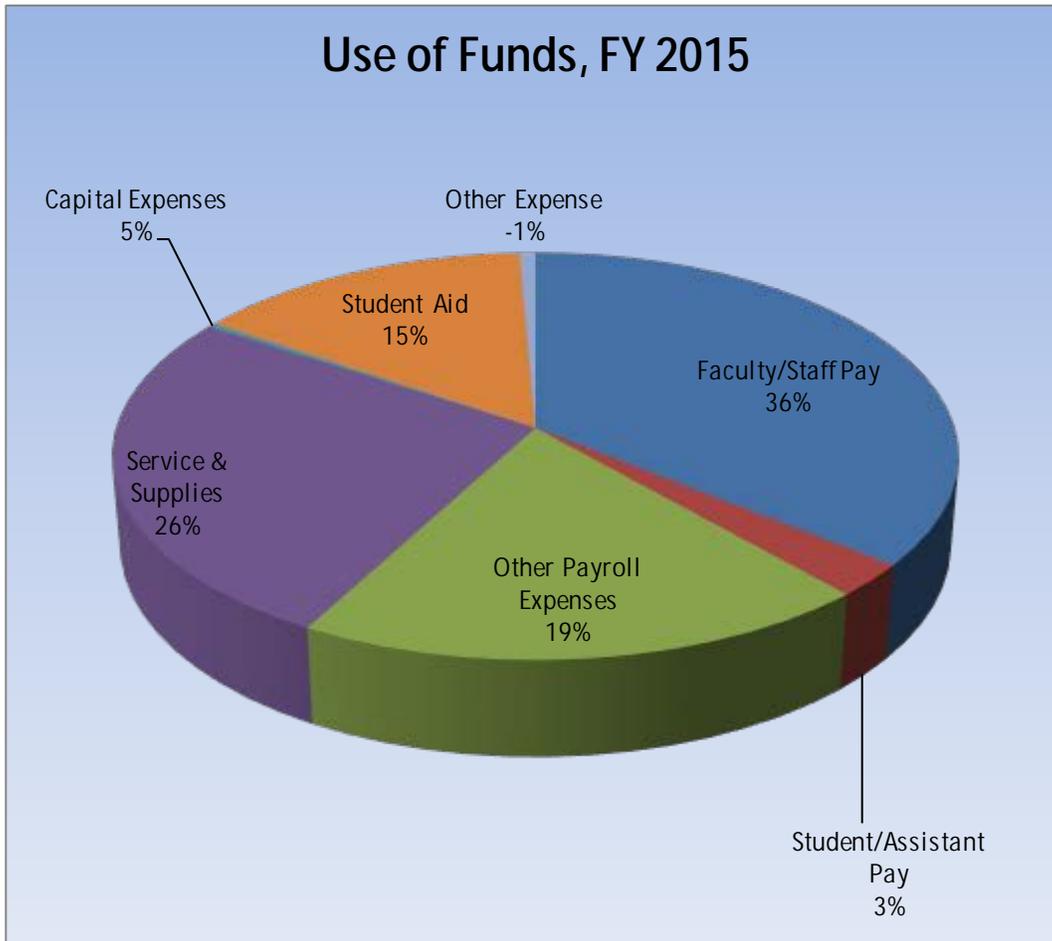


* Source SOU Institutional Research

FINANCIAL SUMMARY

Use of Funds - Actuals

	FY 2012	FY 2013	FY 2014	FY 2015
Expenses				
Faculty/Staff Pay	\$ 33,966,671	\$ 34,076,109	\$ 34,289,052	\$ 33,371,359
Student/Assistant Pay	2,253,236	2,140,257	2,450,194	2,446,646
Other Payroll Expenses	18,407,111	18,081,022	18,436,055	18,166,416
Service & Supplies	21,993,376	25,278,055	22,206,399	24,489,428
Capital Expenses	720,621	296,095	389,997	291,144
Student Aid	14,234,781	14,271,932	14,000,107	13,791,575
Other Expense	1,131,584	600,568	(271,833)	(652,508)
Total	92,707,380	94,744,038	91,499,971	91,904,058



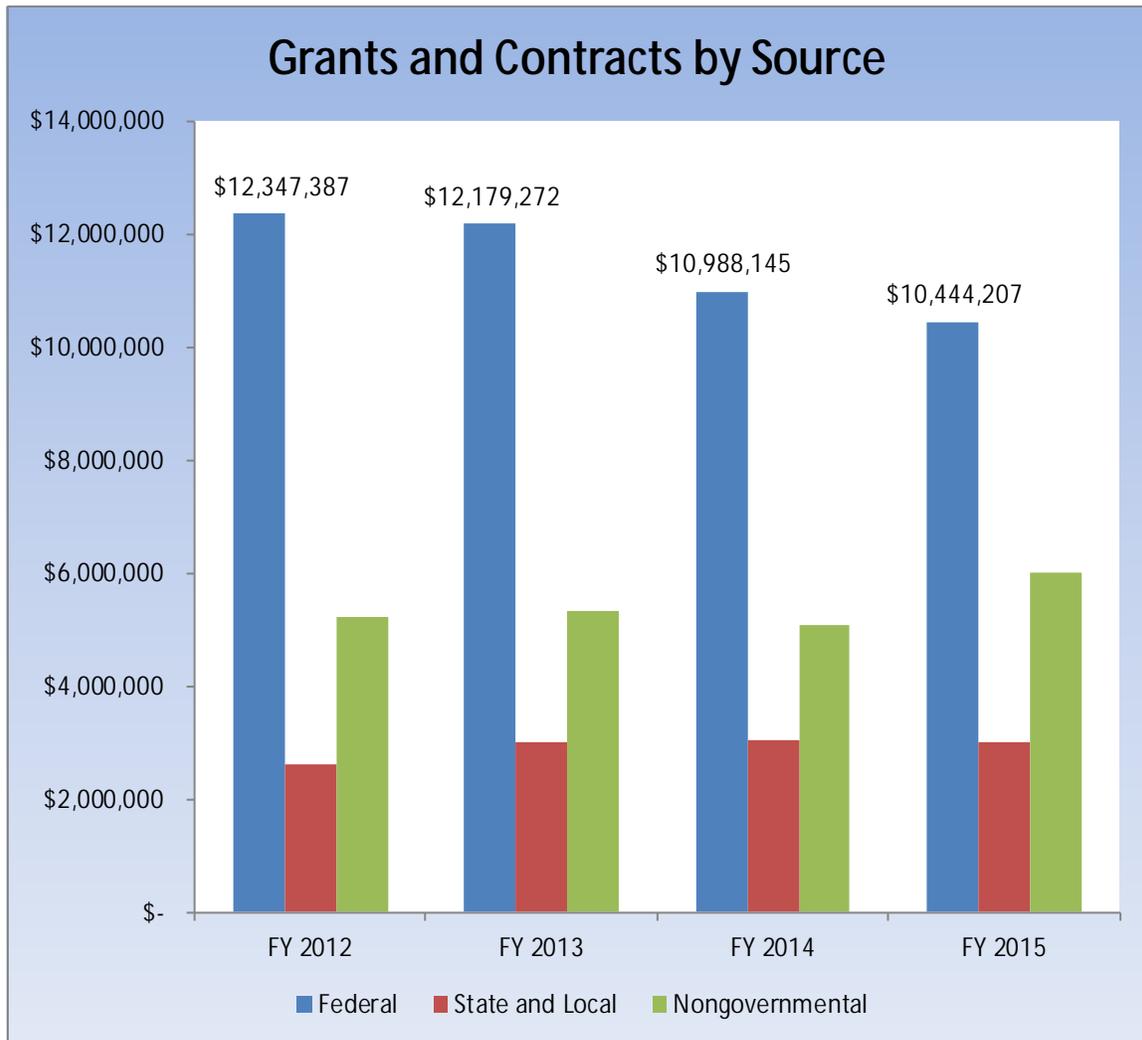
* Source SOU Institutional Research

Other Expense Includes Merchandise-resale/Redistribution, Depreciation/Amortization, Indirect Costs, Internal Sales, and Interfund Transfers

FINANCIAL SUMMARY

Grants and Contracts

	FY 2012	FY 2013	FY 2014	FY 2015
Federal Grants & Contracts	\$ 12,347,387	\$ 12,179,272	\$ 10,988,145	\$ 10,444,207
State and Local Grants & Contracts	2,619,579	3,006,179	3,043,211	3,029,482
Nongovernmental Grants & Contracts	5,215,731	5,322,140	5,095,204	6,015,171
Overhead Cost Recovery	277,518	261,028	334,451	260,750
Refunds to Grantors	(2,195,747)	(3,865,151)	(4,412,242)	(4,566,098)
Total	\$ 18,264,468	\$ 16,903,468	\$ 15,048,770	\$ 15,183,513

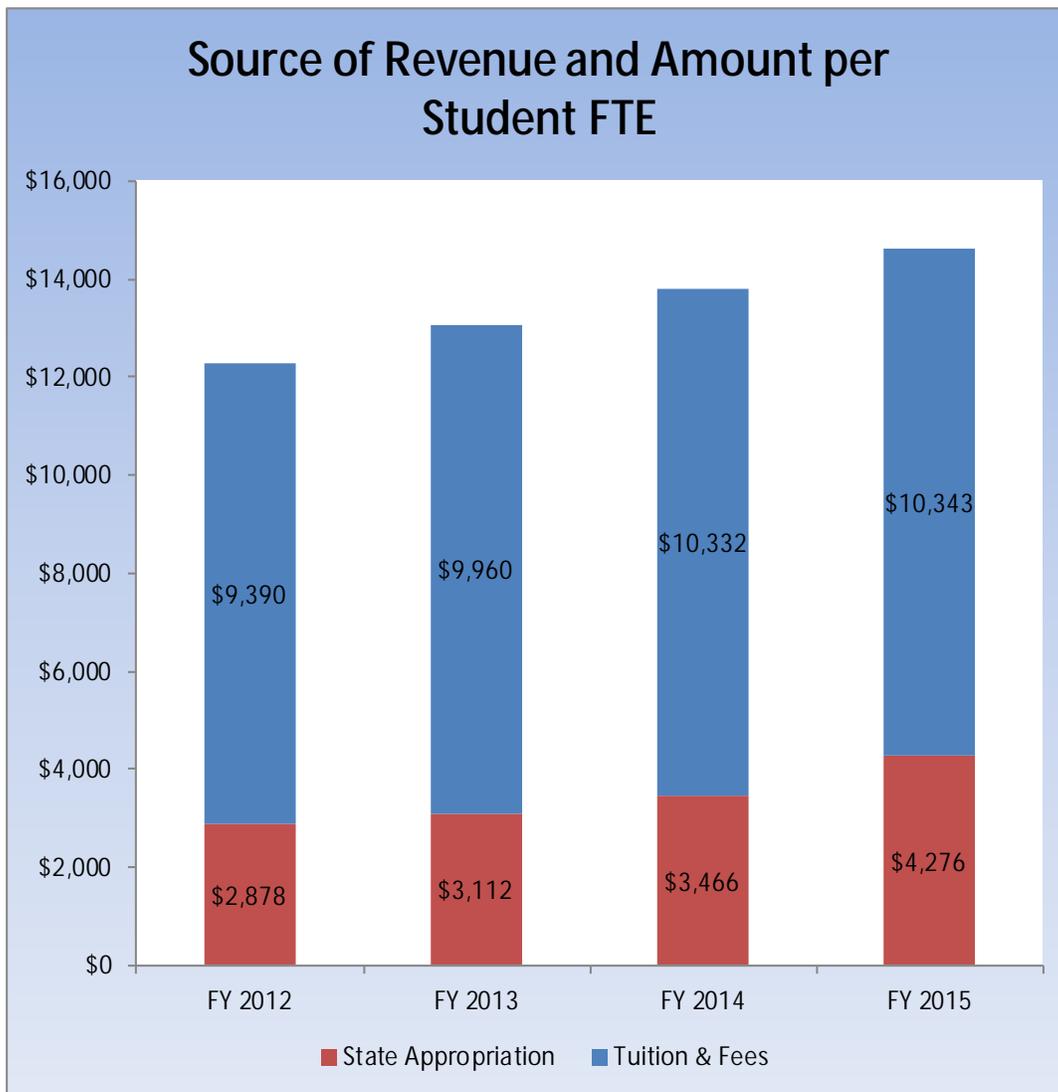


* Source SOU Institutional Research

FINANCIAL SUMMARY

Revenue per Student FTE

	FY 2012	FY 2013	FY 2014	FY 2015
Tuition & Fees				
Amount	\$9,390	\$9,960	\$10,332	\$10,343
% of Total	77%	76%	75%	71%
State Appropriation				
Amount	\$2,878	\$3,112	\$3,466	\$4,276
% of Total	23%	24%	25%	29%
Total	\$12,268	\$13,072	\$13,797	\$14,619



* Source SOU Institutional Research

** FTE calculated as the average of Fall, Winter, and Spring