



FACT BOOK 2017

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ASHLAND AND MEDFORD, OREGON • SOU.EDU

SOU OFFICE OF INSTITUTIONAL RESEARCH

Southern Oregon University Fact Book 2017

Table of Contents

SOU Mission Statement	3
SOU Profile Overview & Facts-at-a-glance	5
Enrollment Trends	14
Applications & Admissions	15
Retention & Graduation	32
Degrees Conferred	36
Tuition & Financial Aid	39
Faculty & Staff	46
Employee Counts/Categories	49
Financial Summary	52

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for the
Office of Institutional Research
www.sou.edu/ir



Mission Statement

Southern Oregon University is an inclusive, sustainable, university for the future that guides all learners to develop the knowledge, capacities, and audacity to innovate boldly and create lives of purpose.

SOU Mission:

Southern Oregon University is a regionally-engaged learning community committed to being the educational provider of choice for learners throughout their lives. We inspire curiosity and creativity, compel critical thinking, foster discovery, and cultivate bold ideas and actions. We achieve student success, professional preparation, and civic engagement through service excellence, evolving technologies, and innovative curriculum. We foster access, equity, inclusion and diversity in thought and practice. We prepare our learners to be responsible, engaged citizens in our democracy. We promote economic vitality, sustainability, cultural enrichment, and social well-being in our region, the state, the nation, and the world.



Fall 2017 Contact Information

Admissions

Toll Free: 1 (855) 470-3377
In Oregon: (541) 552-6411
Email: admissions@sou.edu
<http://www.sou.edu/admissions/>

Enrollment Services

Phone: (541) 552-6600
Fax: (541) 552-6614
Email: esc@sou.edu
<http://www.sou.edu/enrollment/>

Graduate Studies

Phone: (541) 552-6113
Email: graduatestudies@sou.edu
<http://www.sou.edu/graduatestudies/>

University Housing

Phone: (541) 552-6371
Fax: 541-552-6380
Email: housing@sou.edu
<http://www.sou.edu/housing/>

Campus Administration

President's Office

Phone: (541) 552-6111
Fax: (541) 552-6337
Email: PresidentsOffice@sou.edu
<http://www.sou.edu/president/>

Academic and Student Affairs

Phone: (541) 552-6114
Fax: (541) 552-6115
Email: stubbinsp@sou.edu
<http://www.sou.edu/provost/>
<http://www.sou.edu/studentaffairs/>

Development & SOU Foundation

Phone: (541) 552-6127
Fax: (541) 552-6126
Email: SOUFoundation@sou.edu
<http://soufoundation.org>

Finance & Administration

Phone: (541) 552-6319
Fax: (541) 552-6337
Email: cmorris@sou.edu
<http://www.sou.edu/finadmin/>

Southern Oregon University Marketing & Communications

Phone: (541) 552-7246
Media Inquiries: (541) 552-6186
<http://www.sou.edu/marketing/>

Fall 2017 General Profile

Headcount: 5,985 (FTE: 4,378)

89% undergrad and 11% graduate
59% resident and 41% non-resident
28% minority population

4075 total applications and 80% of those admitted

723 new freshmen and 520 new transfers

21 to 1 student to faculty ratio

131 tenure track faculty, 276 administrative personnel, and 185 classified staff

Housing and residential services capacity: 1100 and another 206 family housing units

Over 1,200 degrees conferred in the past year

36 major programs and over 160 areas of study

4 bachelor online degree completion programs, 3 online master programs, and 5 online endorsement or licensures; 10 accelerated baccalaureate programs

175 acre campus

339,488 Library book volumes

299,491 Government documents

631,940 Microfilm/fiche Items

27,598 Periodical Subscriptions

9,752 Audiovisual Holdings

208,879 Electronic Books



Hannon Library

Southern Oregon University

Fall 2017 Enrollment Facts at a Glance - All Enrolled¹

ALL ENROLLED	Previous Total	Current Total	% Current Enrollment	% Change Last Year	ALL ENROLLED	Previous Total	Current Total	% Current Enrollment	% Change Last Year
Total Enrollment	6,088	6,139	100%	0.8%	Gender⁵				
Total FTE^{2,3}	4,295	4,384	-----	2.1%	Men	2,359	2,080	33.9%	-11.8%
Full Time/Part Time					Women	3,554	3,285	53.5%	-7.6%
Undergrad. full time	3,534	3,618	58.9%	2.4%	Student Level				
Undergrad. part time	1,924	1,856	30.2%	-3.5%	Freshman	941	983	16.0%	4.5%
Total Undergrad.	5,458	5,474	89.2%	0.3%	Sophomore	877	824	13.4%	-6.0%
Graduate full time	242	201	3.3%	-16.9%	Junior	1,069	1,118	18.2%	4.6%
Graduate part time	388	464	7.6%	19.6%	Senior	1,313	1,318	21.5%	0.4%
Total Graduate	630	665	10.8%	5.6%	Graduate	322	314	5.1%	-2.5%
Admission Source⁴					Post bac./non-grad.	92	85	1.4%	-7.6%
New freshman	736	809	13.2%	9.9%	Post baccalaureate	45	61	1.0%	35.6%
Undergrad. transfers	533	520	8.5%	-2.4%	Non-adm. undergrad.	1,166	1,146	18.7%	-1.7%
New graduate	109	118	1.9%	8.3%	Non-adm. graduate	263	290	4.7%	10.3%
All non-admitted	1,429	1,436	23.4%	0.5%	Residency Fee Status				
Return after absence	217	229	3.7%	5.5%	9 credit hours and up				
Cont.w/o Interruption	3,064	3,027	49.3%	-1.2%	Resident	2,362	2,336	38.1%	-1.1%
Geographic Source					Non-resident	1,658	1,719	28.0%	3.7%
Jackson county only	2,409	2,371	38.6%	-1.6%	0-8 credit hours				
Sthrn. Ore. (6 county)	755	753	12.3%	-0.3%	Resident	1,809	1,825	29.7%	0.9%
Subtotal (7 county)	3,164	3,124	50.9%	-1.3%	Non-resident	259	259	4.2%	0.0%
Portland (3 county)	459	333	5.4%	-27.5%	Minorities				
Other Oregon	484	638	10.4%	31.8%	Native American	56	52	0.8%	-7.1%
California	1,223	1,285	20.9%	5.1%	Asian/pacific islander	130	139	2.3%	6.9%
Washington	149	162	2.6%	8.7%	Black	112	110	1.8%	-1.8%
Alaska	67	63	1.0%	-6.0%	Hispanic	539	564	9.2%	4.6%
Hawaii	118	105	1.7%	-11.0%	Total Minorities ⁶	837	865	14.1%	3.3%
Other states	260	278	4.5%	6.9%	Age				
International	158	144	2.3%	-8.9%	17-25 years	4,439	4,510	73.5%	1.6%
Total Non-Oregon	1,981	2,044	33.3%	3.2%	26 years and up	1,637	1,629	26.5%	-0.5%
					Average age	26 yr (151)	25 yr (186)	3.0%	
					Median age	19 yr (589)	18 yr (652)	10.6%	

1. Data represents fourth week figures.

2. FTE; total credit hours divided by 15 for undergraduate credits and divided by 12 for graduate credits.

3. OHSU and OCNE Nursing coursework excluded from FTE.

4. Summer Admissions included in counts.

5. OUS permits students to report gender as "other" or "unknown"

6. Total includes students who selected multiple ethnicities

SOU Institutional Research - Fall 2017

4th Week Data

History at a Glance

- 1855 – City of Ashland, originally called Ashland Mills town, officially founded.
- 1872 – Ashland Academy founded by Rev. Joseph H. Skidmore and Annie Hill Skidmore.
- 1878 – The Academy was incorporated as the Ashland Academy and Commercial College.
- 1879 – School sold and renamed Ashland College and Normal School (ACNS).
- 1881 – First graduating class of ACNS.
- 1882 – Gov. of Oregon signs bill recognizing ACNS as an official state school.
- 1886 – Closed due to financial trouble, no evidence of the state supporting the institution.
- 1887 – Reopened as Ashland State Normal School after fundraising.
- 1890 – Closed due to lack of enrollment.
- 1895 – Reopened as Southern Oregon State Normal School after a series of deals.
- 1899 – The institution begins receiving state appropriations.
- 1932 – The unofficial name of Southern Oregon Normal School (SONS) becomes official.
- 1934 – Drama Professor Angus Bowmer founds the Oregon Shakespeare Festival.
- 1938 – Receives full accreditation from the American Association of Teachers Colleges.
- 1939 – Renamed to Southern Oregon College of Education.
- 1941 – Authorized to offer the first advanced degree, a B.S. in elementary education.
- 1956 – Renamed to Southern Oregon College, no longer just a school of education.
- 1966 – The entire Faculty Council resigns leading to work on a new faculty constitution.
- 1975 – Renamed to Southern Oregon State College.
- 1997 – Renamed to Southern Oregon University.
- 2007 – Created the College of Arts and Sciences.
- 2013 – Implemented House Model with Green and Social Justice Houses.
- 2015 – Became an Independent public body, Board of Trustees founded.

Academic Calendar

2017-2018

	Fall 2017	Winter 2018	Spring 2018
Priority Registration	May 22	Nov 6	Feb 26
Non-Admit Registration	Sept 11	Dec 25	Mar 19
New Student Orientation	Sept 21-24	-	-
Quarter begins	Sept 25	Jan 8	Apr 2
Last day to add courses, change sections, or register	Oct 20	Jan 12	Apr 6
Last day to pay fees without penalty	Sept 29	Jan 12	Apr 6
Late add fee (\$100) for any classes added after this date	Oct 6	Jan 19	Apr 13
Last day for tuition refund for dropped courses	Oct 9	Jan 22	Apr 16
Last day to drop a course w/o being responsible for a grade	Oct 20	Feb 2	Apr 27
Last day to add a course or change sections	Oct 20	Feb 2	Apr 27
Last day to change "Audit" option	Oct 20	Feb 2	Apr 27
Last day to change P/NP option	Nov 10	Feb 23	May 18
Last day to submit course withdrawal	Nov 27	Mar 12	Jun 4
Final examinations	Dec 4-8	Mar 19-23	Jun 11-15
Quarter ends	Dec 8	Mar 23	Jun 15
Thanksgiving Holiday	Nov 23-24		
Martin Luther King, Jr. holiday observed			Jan 15
Memorial Day holiday observed			May 28

Academic Offerings

2017-2018

Majors

Bachelor of Arts or Science

Art
Biology
Business Administration
*Accounting, Hospitality & Tourism
Management, Marketing*
Chemistry
Chemistry/Biochemistry, Forensic Chemistry
Communication
*Communication Studies, Digital Cinema, Social
Media & Public Engagement*
Computer Science
Criminal Justice
Early Childhood Development
Economics
Elementary Education
Emerging Media & Digital Arts
English
Environmental Science & Policy
Financial Mathematics
Healthcare Administration
*Community Public Health, Data Analytics,
Personnel Management*
Health & Physical Education
History
Human Services
Innovation & Leadership

Interdisciplinary Studies
International Studies
Mathematics
Mathematics – Computer Science
Music
Nursing (offered via OHSU)
Outdoor Adventure Leadership
Political Science
Psychology
Sociology & Anthropology
Spanish Language & Culture
Theatre
*Acting, Costuming, Directing, Dramaturgy, Sound,
Stage Lighting, Stage Management, Stage Scenery*

Bachelor of Applied Science

Management

Bachelor of Fine Arts

Art
Creative Writing
Theatre

Bachelor of Music

Music
Music Education, Performance

Graduate Degrees

Master of Arts in French Language Teaching
Master of Arts in Spanish Language Teaching
Master of Arts in Teaching
Master of Arts or Science in Clinical Mental
Health Counseling
Master of Arts or Science in Education
Master of Business Administration
Master of Business Administration: Arts
Management Concentration
Master of Business Administration (Online
Programs)

Master of Education / Special Education
Program
Master in Management (MiM)
Master in Interdisciplinary Studies
Master of Music in Performance
Master of Outdoor Adventure and Expedition
Leadership
Master of Science in Environmental Education
Master of Theatre Studies in Production &
Design

Academic Offerings

2017-2018

Minors

Applied Statistics
Art
Art History
Biology
Business Administration
Chemistry
Communication Studies
Creative Writing
Criminal Justice
Digital Cinema
Digital Journalism
Early Childhood Development
Economics

Education
Emerging Media & Digital Arts
English
Environmental Science/Policy
Ethics
Gender/Sexuality
History
International Studies
Latin American Studies
Mathematics
Mathematics Education
Military Science
Music

Native American Studies
Outdoor Adventure Leadership
Philosophy
Political Science
Psychology
Rhetoric & Reason
Shakespeare Studies
Social Justice
Sociology & Anthropology
Spanish

Pre-professional Programs

Chiropractic Medicine
Dental Hygiene
Dentistry
Law
Medical Technology
Medicine
Occupational Therapy

Optometry
Pharmacy
Physical Therapy
Physician's Assistant
Psychology, Counseling, Social
Work, or Human Service
Veterinary Medicine

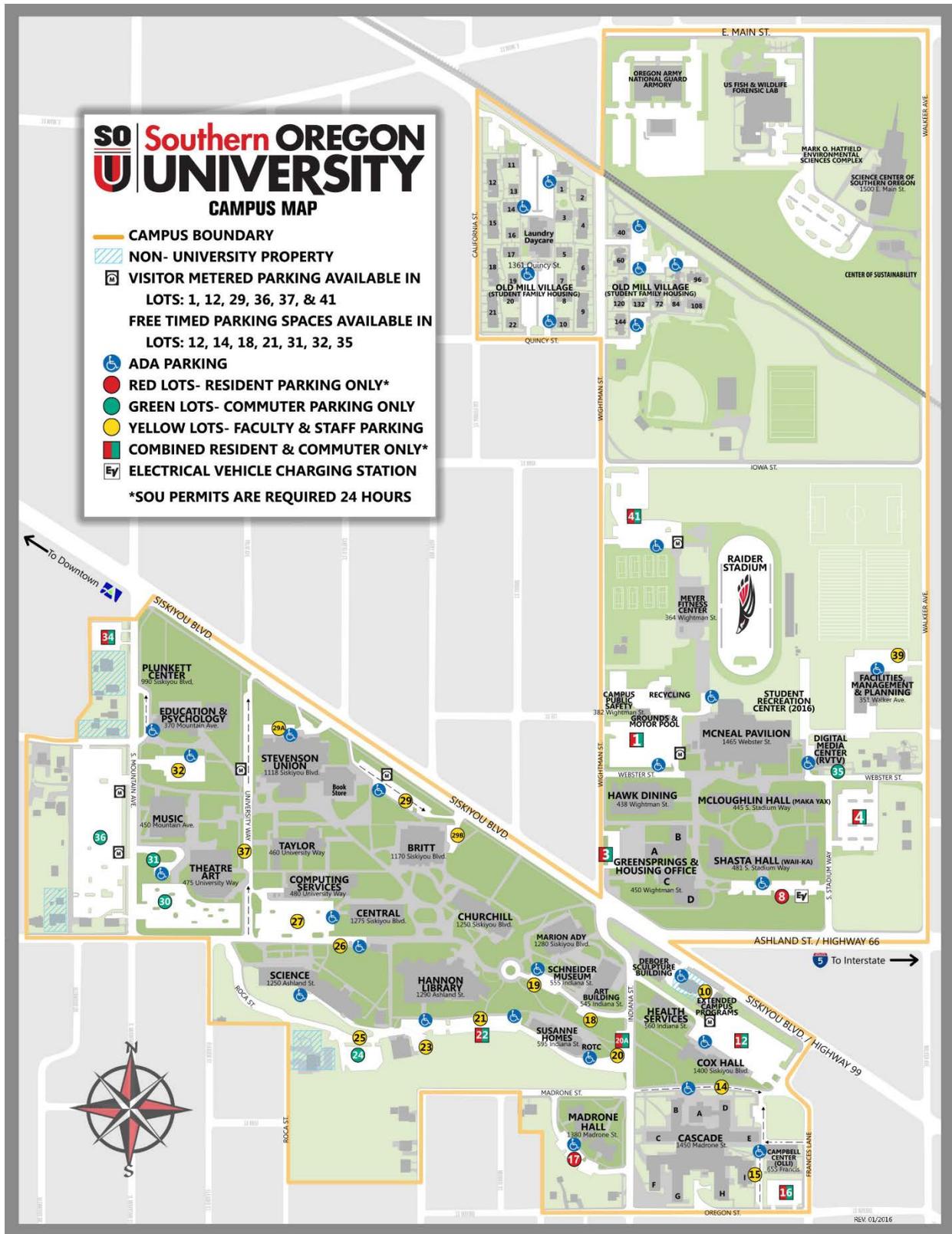
Chiropractic: University of
Western States
Dental Hygiene: Oregon Institute
of Technology
Medical Technology: OHSU
Optometry: Pacific University

Certificates

Accounting, Post-baccalaureate
Applied Finance and Economics
Business Information Systems
Cultural Resource Management
Interactive Marketing and
E-Commerce

Management of Human
Resources (Communication)
Management of Human
Resources (CMHR) (Business)
Native American Studies
Nonprofit Management

Regional Studies and Applied
Research
Sustainability Leadership
Wine Business Certificate



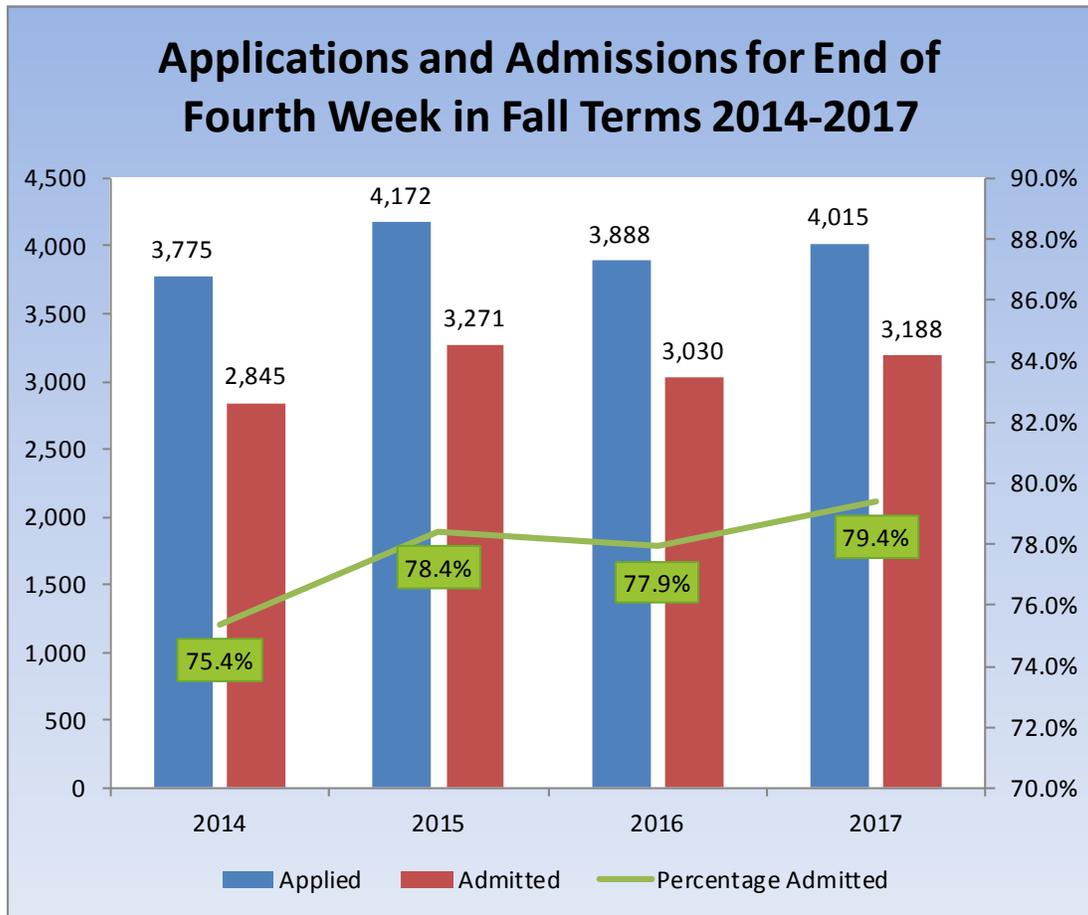


Enrollment Trends

ENROLLMENT TRENDS

Applications and Admissions for Fall Term

	2016			2017		
	Applied	Admitted	%	Applied	Admitted	%
Resident Freshmen	1,119	879	78.6%	1,154	889	77.0%
Non-Resident Freshmen	1,634	1,269	77.7%	1,624	1,291	79.5%
Total Freshmen	2,753	2,148	78.0%	2,778	2,180	78.5%
Resident Transfer	486	405	83.3%	518	455	87.8%
Non-Resident Transfer	426	346	81.2%	451	379	84.0%
Total Transfer	912	751	82.3%	969	834	86.1%
Grad/PostBacc	223	131	58.7%	268	174	64.9%
Grand Total	3,888	3,030	77.9%	4,015	3,188	79.4%

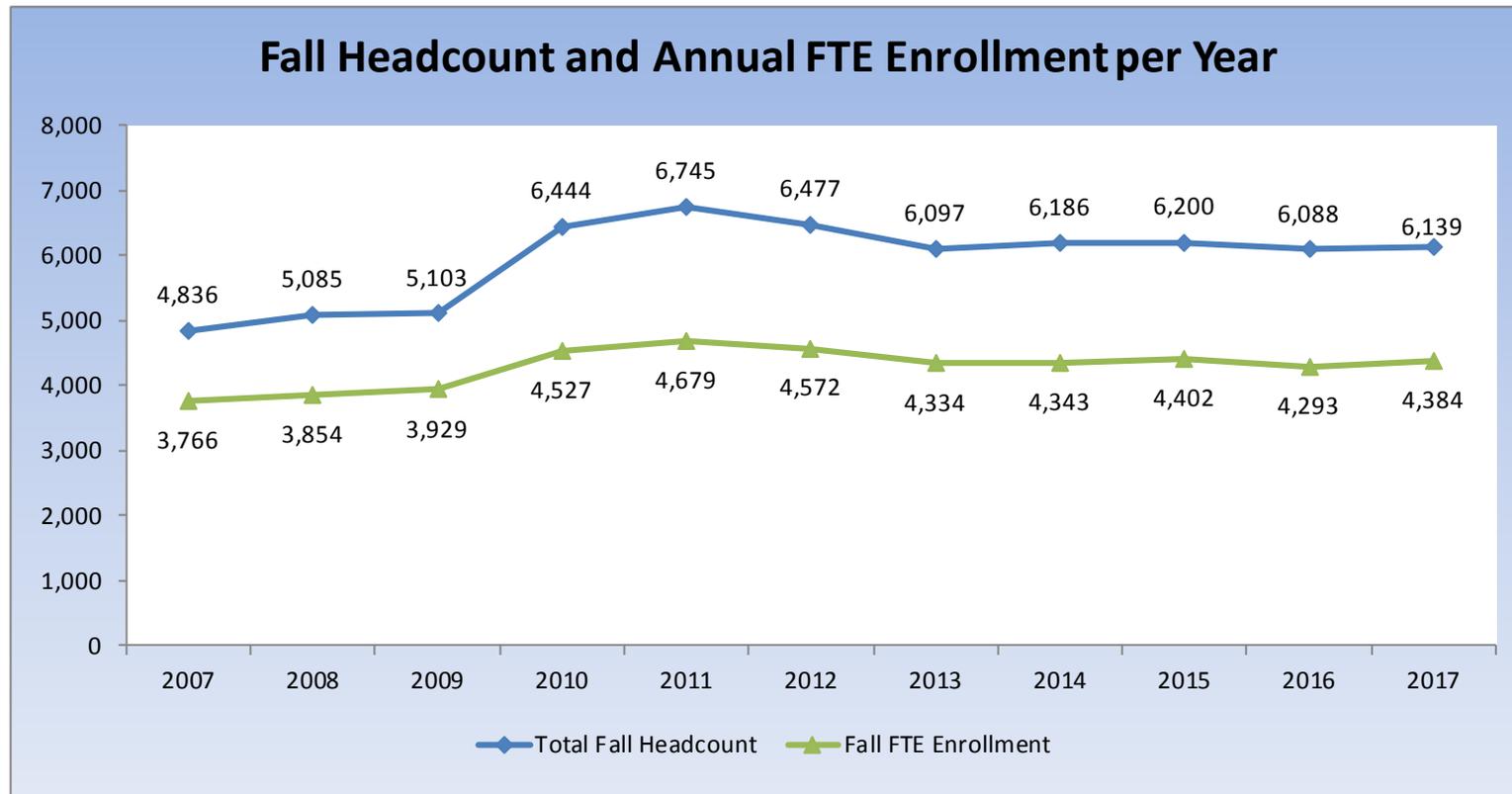


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall 2017 Headcount and FTE Enrollment

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	% Change from 2016 to 2017
Total Fall Headcount	4,836	5,085	5,103	6,444	6,745	6,477	6,097	6,186	6,200	6,088	6,139	0.8%
Fall FTE Enrollment	3,766	3,854	3,929	4,527	4,679	4,572	4,334	4,343	4,402	4,293	4,384	2.1%



* Source SOU Institutional Research

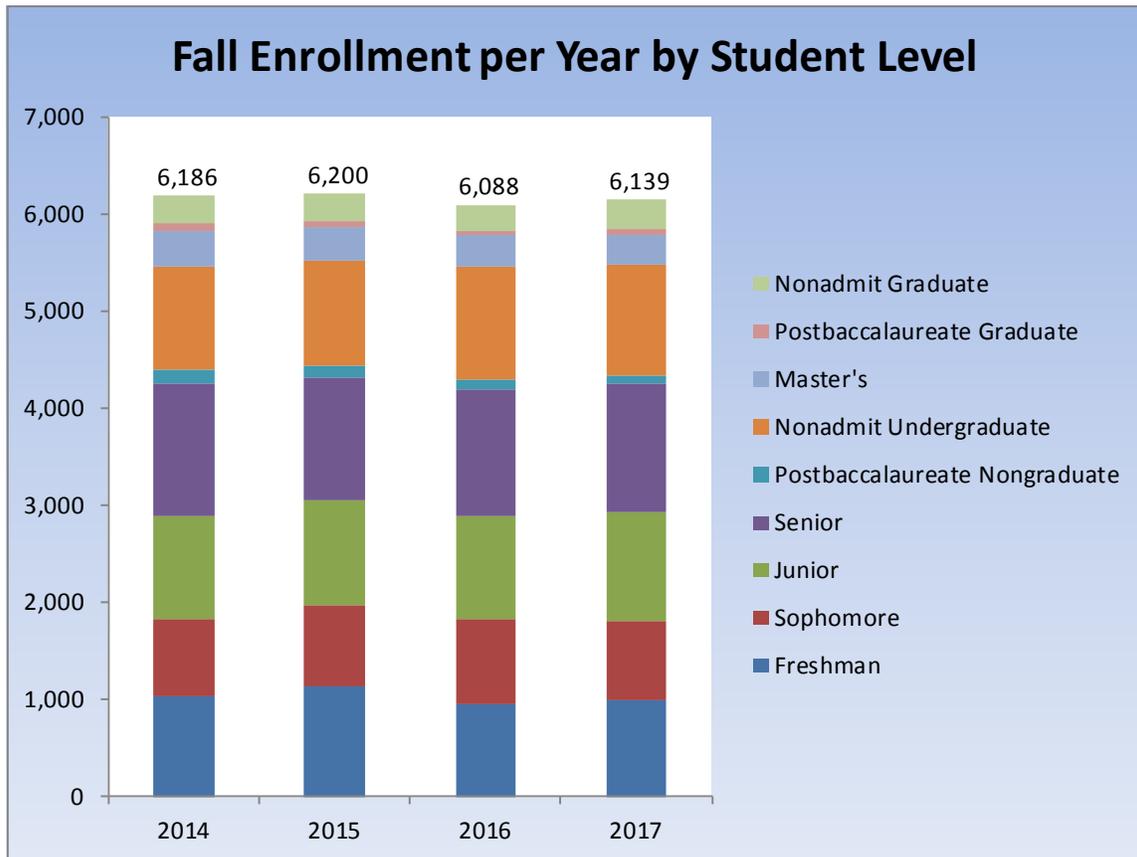
** FTE does not include Nursing Enrollment

*** Starting in 2010, Advanced Southern Credit students were admitted in Fall instead of Winter

ENROLLMENT TRENDS

Fall Enrollment by Student Level

	2014	2015	2016	2017	% Change from 2016 to 2017
Freshman	1,030	1,124	942	983	4.4%
Sophomore	796	835	877	824	-6.0%
Junior	1,067	1,095	1,068	1,118	4.7%
Senior	1,365	1,268	1,313	1,318	0.4%
Postbaccalaureate Nongraduate	141	115	92	85	-7.6%
Nonadmit Undergraduate	1,045	1,081	1,166	1,146	-1.7%
Subtotal Undergraduate	5,444	5,518	5,458	5,474	0.3%
Master's	370	350	322	314	-2.5%
Postbaccalaureate Graduate	90	54	45	61	35.6%
Nonadmit Graduate	282	278	263	290	10.3%
Subtotal Graduate	742	682	630	665	5.6%
Grand Total	6,186	6,200	6,088	6,139	0.8%

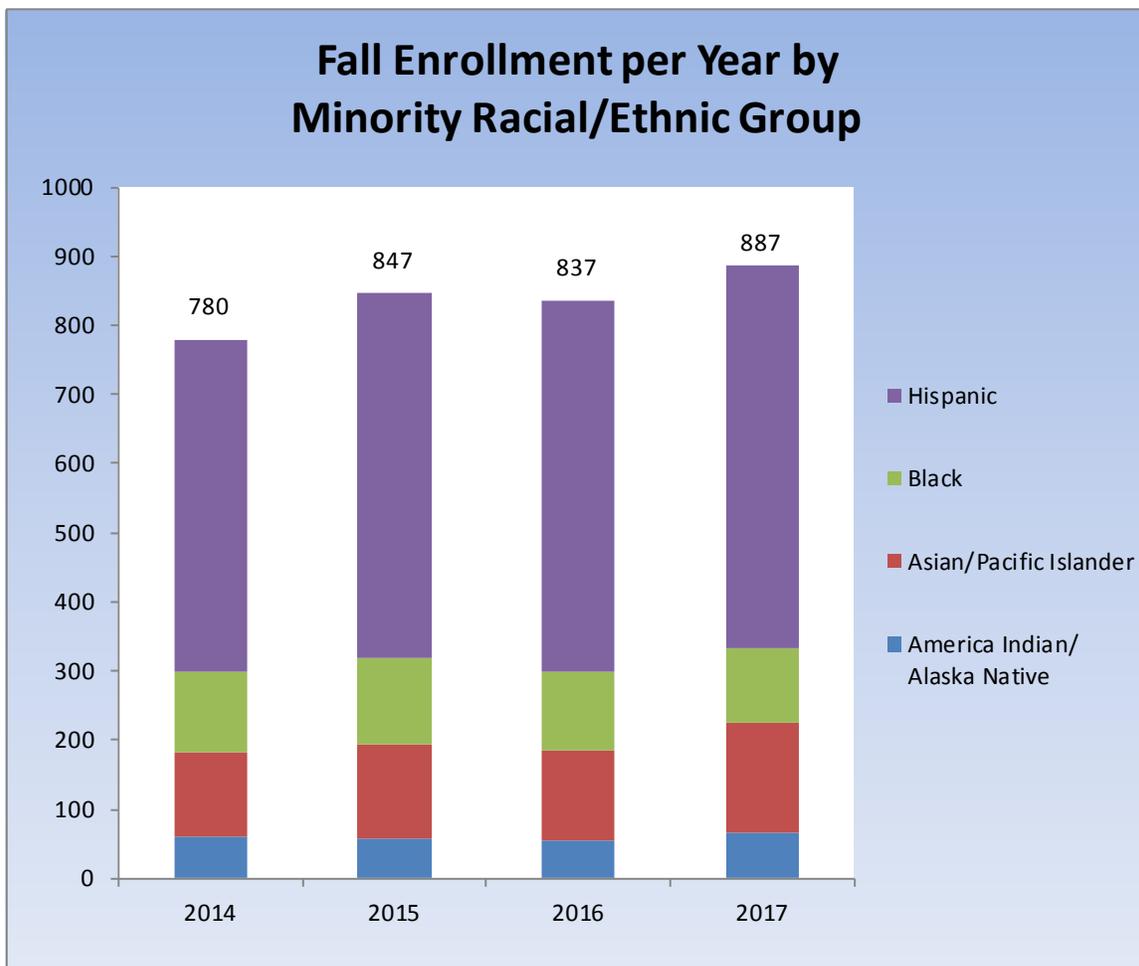


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall Enrollment by Racial/Ethnic Group

	2014	2015	2016	2017	% Change from 2016 to 2017
American Indian/Alaskan Native	59	57	56	65	16.1%
Asian/Pacific Islander	124	136	130	160	23.1%
Black	116	125	112	108	-3.6%
Hispanic	481	529	539	554	2.8%
Subtotal All Minorities	780	847	837	887	6.0%
White	3,552	3,103	2,946	3,001	1.9%
Declined to Respond or Unknown	2,181	2,250	2,305	2,251	-2.3%
Grand Total	6,513	6,200	6,088	6,139	0.8%



* Source SOU Institutional Research

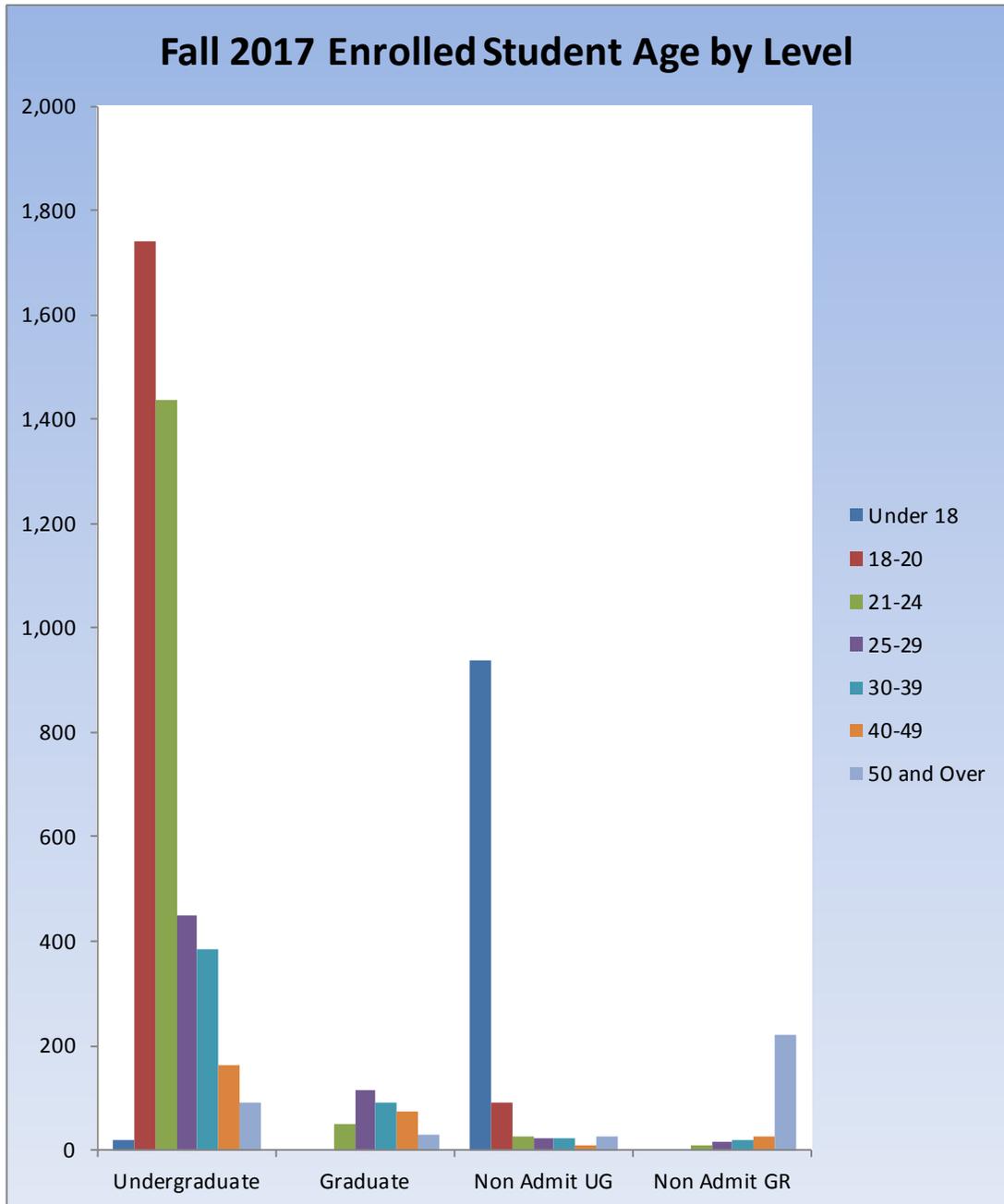
ENROLLMENT TRENDS

Age by Student Level

	2014	2015	2016	2017		2013	2014	2015	2017
Under 18					18-20				
Undergraduate	24	30	21	19	Undergraduate	1,649	1,801	1,656	1,741
Graduate	-	-	-	-	Graduate	-	-	-	-
Non Admit UG	798	868	950	939	Non Admit UG	88	66	76	91
Non Admit GR	-	-	-	-	Non Admit GR	-	-	-	-
Total	822	898	971	958	Total	1,737	1,867	1,732	1,832
21-24					25-29				
Undergraduate	1,448	1,444	1483	1438	Undergraduate	483	463	405	448
Graduate	99	64	65	49	Graduate	96	105	102	116
Non Admit UG	32	31	31	26	Non Admit UG	31	26	27	24
Non Admit GR	5	8	5	9	Non Admit GR	24	14	13	15
Total	1,584	1,547	1,584	1,522	Total	634	608	547	603
30-39					40-49				
Undergraduate	469	391	377	385	Undergraduate	219	183	170	164
Graduate	127	111	98	92	Graduate	92	74	70	75
Non Admit UG	34	26	25	24	Non Admit UG	10	10	8	10
Non Admit GR	25	16	17	19	Non Admit GR	20	15	24	27
Total	655	544	517	520	Total	341	282	272	276
50 and Over									
Undergraduate	107	109	109	92					
Graduate	46	50	32	31					
Non Admit UG	47	45	38	27					
Non Admit GR	208	225	203	219					
Total	408	429	382	369					

* Source SOU Institutional Research

Age by Student Level

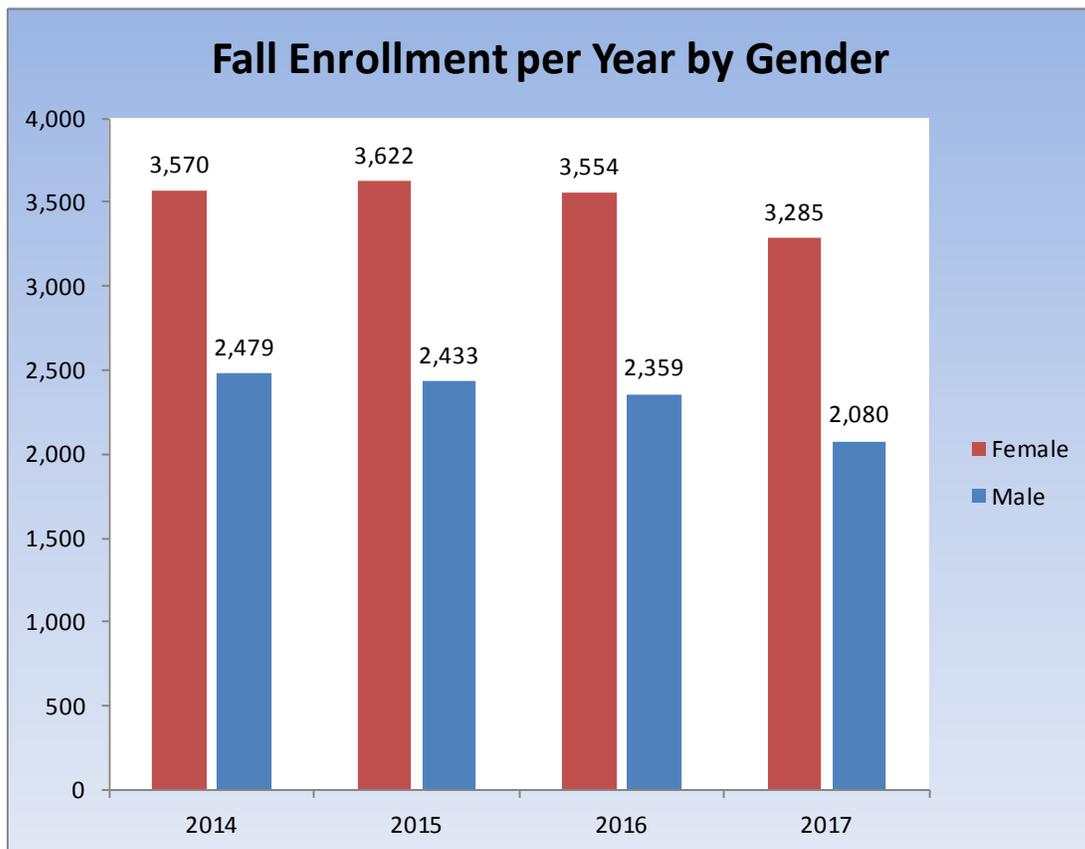


* Source SOU Institutional Research

ENROLLMENT TRENDS

Gender by Student Level

	2014	2015	2016	2017	% Change from 2016 to 2017
Male					
Undergraduate	1,876	1,823	1,748	1,723	-1.4%
Graduate	142	146	117	112	-4.3%
Non Admit Undergrad	372	398	439	183	-58.3%
Non Admit Graduate	89	66	55	62	12.7%
Total	2,479	2,433	2,359	2,080	-11.8%
Female					
Undergraduate	2,495	2,592	2,525	2,579	2.1%
Graduate	316	256	250	261	4.4%
Non Admit Undergrad	621	635	656	317	-51.7%
Non Admit Graduate	138	139	123	128	4.1%
Total	3,570	3,622	3,554	3,285	-7.6%



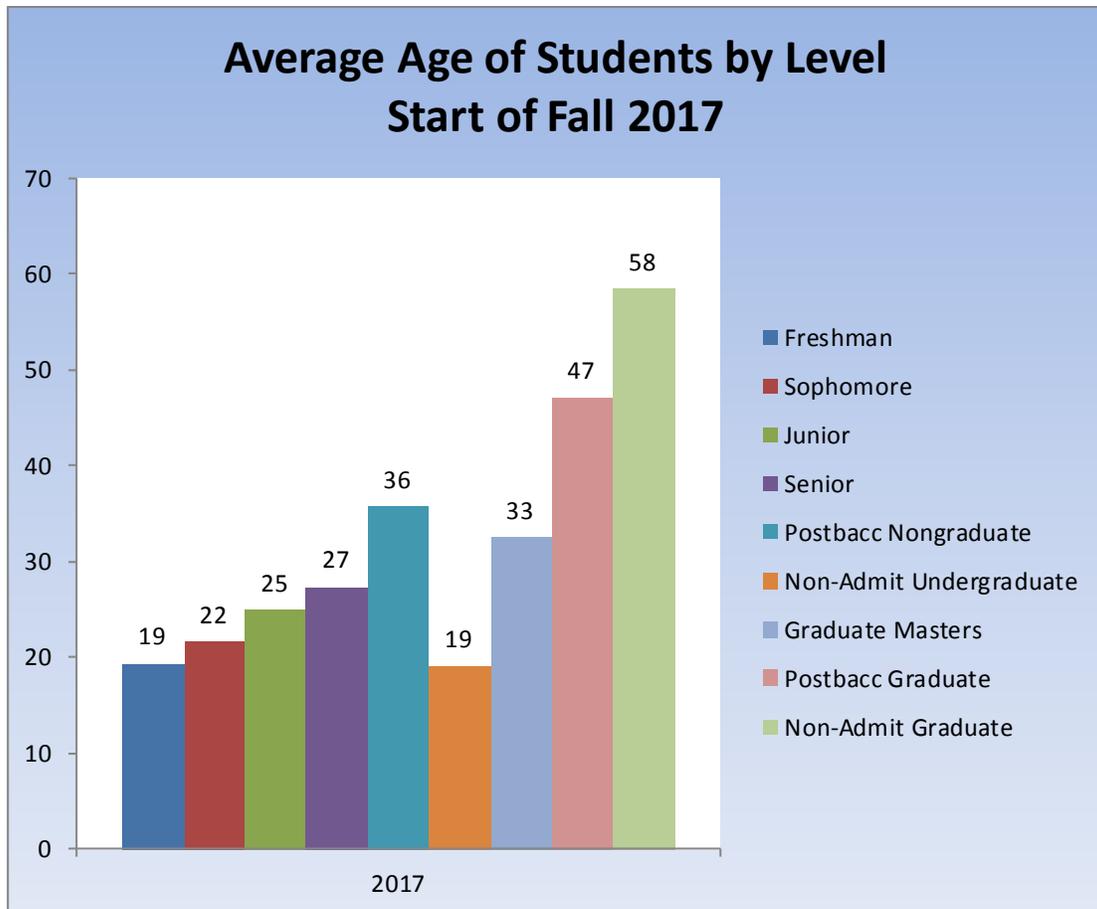
* Source SOU Institutional Research

** SOU permits individuals to report gender as Other or Unknown

ENROLLMENT TRENDS

Average Age by Student Level

	2014	2015	2016	2017
Freshman	19.6	19.4	19.4	19.4
Sophomore	22.4	21.4	21.7	21.6
Junior	25.9	25.1	25.1	24.9
Senior	28.7	27.7	27.8	27.4
Postbacc Nongraduate	35.8	35.1	37.1	35.7
Non-Admit Undergraduate	20.7	20.2	19.6	19.1
Average Undergraduate	24.1	24.1	24.2	24.2
Graduate Masters	33.4	33.9	33.1	32.5
Postbacc Graduate	40.8	44.8	44.0	47.1
Non-Admit Graduate	62.3	64.1	57.4	58.4
Average Graduate	48.4	46.2	43.4	45.3



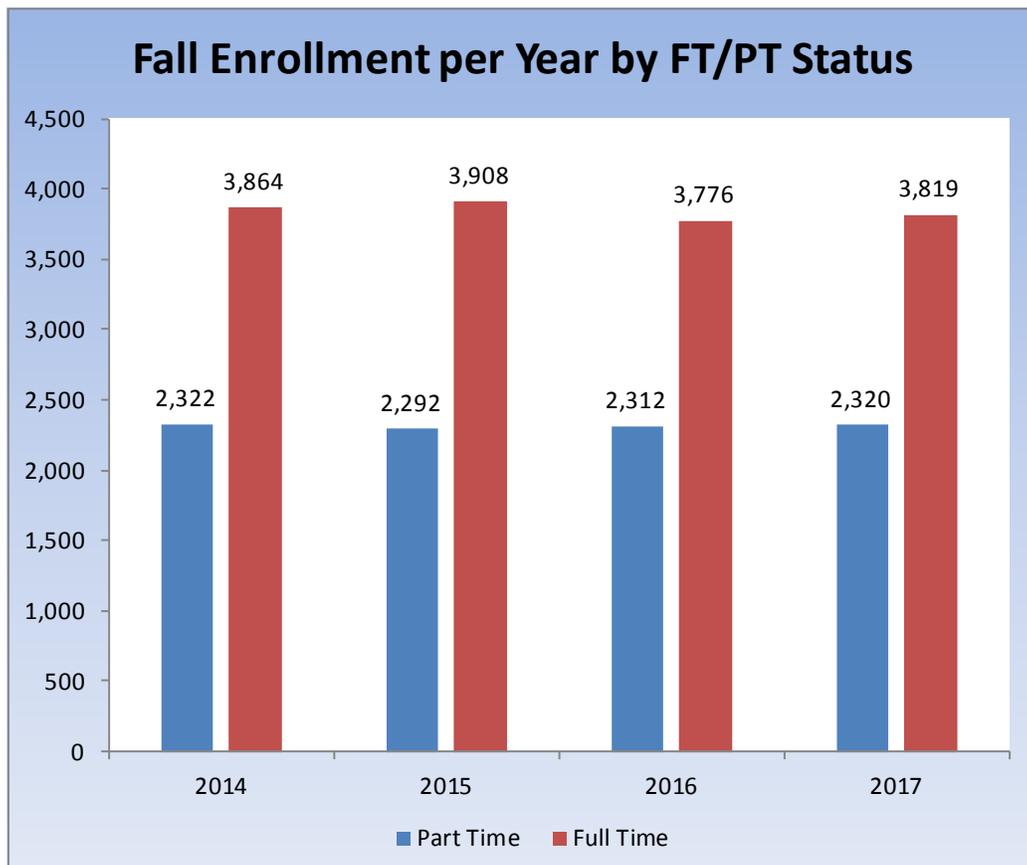
* Source SOU Institutional Research

** Age at Start of Term

ENROLLMENT TRENDS

Fall Enrollment by FT/PT Status

	2014	2015	2016	2017	% Change from 2016 to 2017
Part Time					
Undergraduate	938	904	866	826	-4.6%
Graduate	241	168	132	186	40.9%
Non Admit UG	869	960	1,058	1,030	-2.6%
Non Admit GR	274	260	256	278	8.6%
Total	2,322	2,292	2,312	2,320	0.3%
Full Time					
Undergraduate	3,461	3,533	3,426	3,502	2.2%
Graduate	219	236	235	189	-19.6%
Non Admit UG	176	121	108	116	7.4%
Non Admit GR	8	18	7	12	71.4%
Total	3,864	3,908	3,776	3,819	1.1%
Percent Part Time	37.5%	37.0%	38.0%	37.8%	

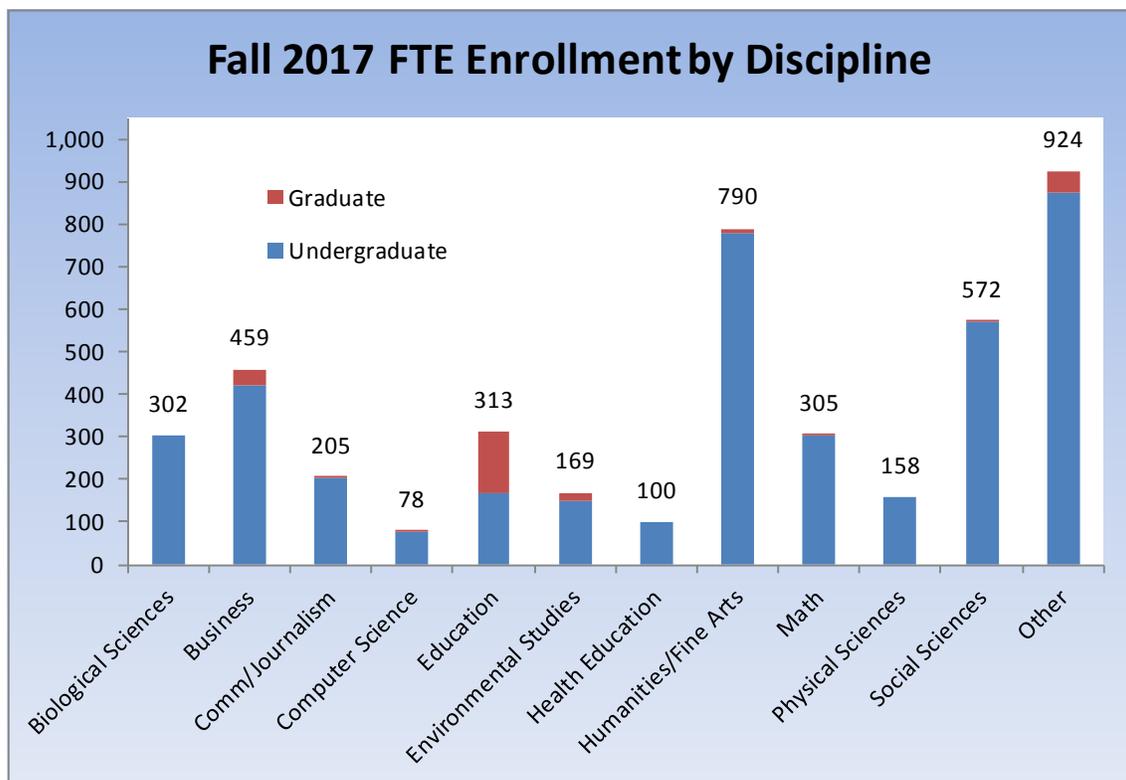


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall 2017 FTE Enrollment by Discipline

	Undergraduate		Graduate		Total	
	N	%	N	%	N	%
Biological Sciences	302.1	7.4%	0.0	0.0%	302.1	6.9%
Business	420.6	10.2%	38.5	14.5%	459.1	10.5%
Comm/Journalism	204.2	5.0%	0.7	0.3%	204.9	4.7%
Computer Science	76.9	1.9%	1.0	0.4%	77.9	1.8%
Education	167.5	4.1%	145.0	54.6%	312.5	7.1%
Environmental Studies	151.8	3.7%	17.4	6.6%	169.2	3.9%
Health Education ¹	100.0	2.4%	0.0	0.0%	100.0	2.3%
Humanities/Fine Arts	780.2	19.0%	9.8	3.7%	790.0	18.1%
Math	304.2	7.4%	0.8	0.3%	305.0	7.0%
Physical Sciences	157.5	3.8%	0.0	0.0%	157.5	3.6%
Social Sciences	570.6	13.9%	1.0	0.4%	571.6	13.1%
Other ²	873.1	21.3%	51.3	19.3%	924.4	21.1%
Total	4,108.7	100.0%	265.5	100.0%	4,374.2	100.0%



¹ Excludes Nursing FTE

² "Other" includes area, ethnic, cultural, gender, and group studies; family and consumer sciences/human sciences; library science; military science, leadership, and operational art; multi/interdisciplinary studies; park, recreation, leisure, and fitness studies; science technologies/technicians; homeland security, law enforcement, firefighting, and related protective services; engineering and engineering tech; and public administration and social service professions.

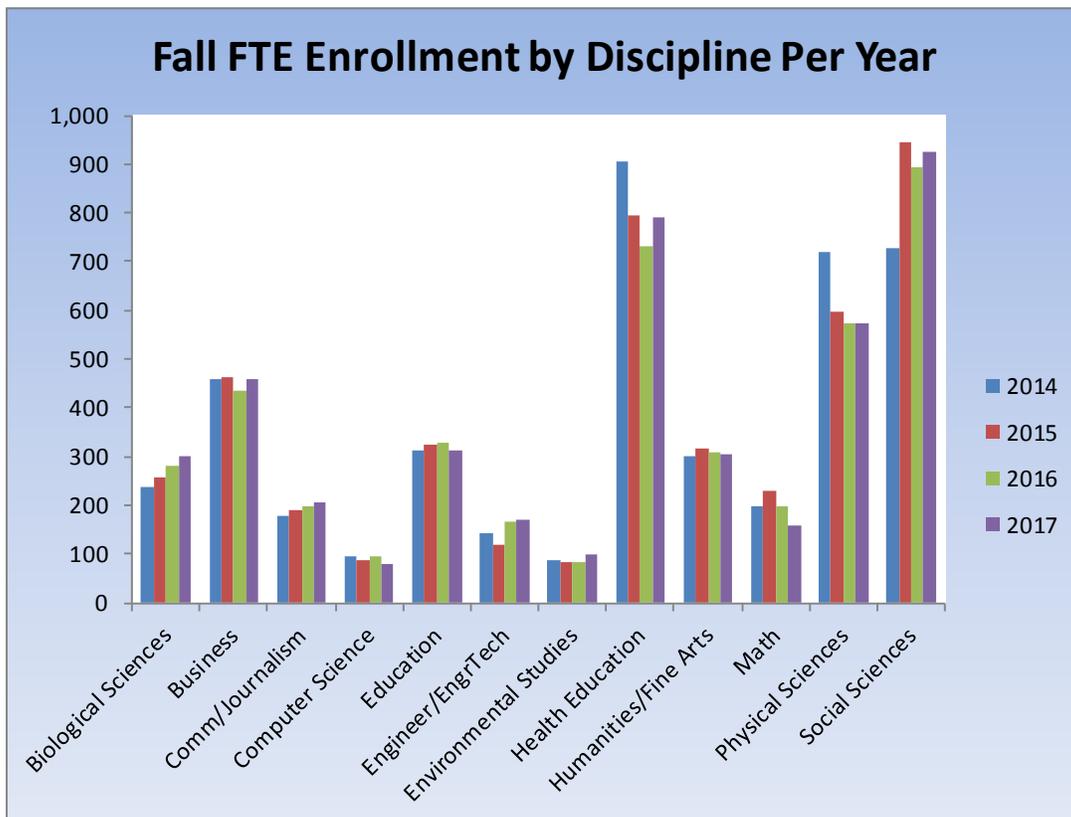
* Source SOU Institutional Research

** Total FTE is slightly different from FTE reported elsewhere due to timing

ENROLLMENT TRENDS

Fall FTE Enrollment by Discipline

	2014	2015	2016	2017
Biological Sciences	238.2	256.8	281.7	302.1
Business	459.7	462.1	433.4	459.1
Comm/Journalism	176.4	190.0	197.3	204.9
Computer Science	93.4	87.7	94.0	77.9
Education	313.2	324.9	330.3	312.5
Environmental Studies	144.6	117.5	166.1	169.2
Health Education ¹	85.6	82.9	83.1	100.0
Humanities/Fine Arts	903.7	793.1	733.5	790.0
Math	300.4	315.8	307.9	305.0
Physical Sciences	196.8	231.5	199.6	157.5
Social Sciences	718.4	595.7	572.0	571.6
Other ²	727.6	945.8	893.6	924.4
Total	4,358.0	4,403.8	4,292.5	4,374.2



¹ Excludes Nursing FTE

² "Other" includes area, ethnic, cultural, gender, and group studies; family and consumer sciences/human sciences; library science; military science, leadership, and operational art; multi/interdisciplinary studies; park, recreation, leisure, and fitness studies; science technologies/technicians; homeland security, law enforcement, firefighting, and related protective services; engineering and engineering tech; and public administration and social service professions.

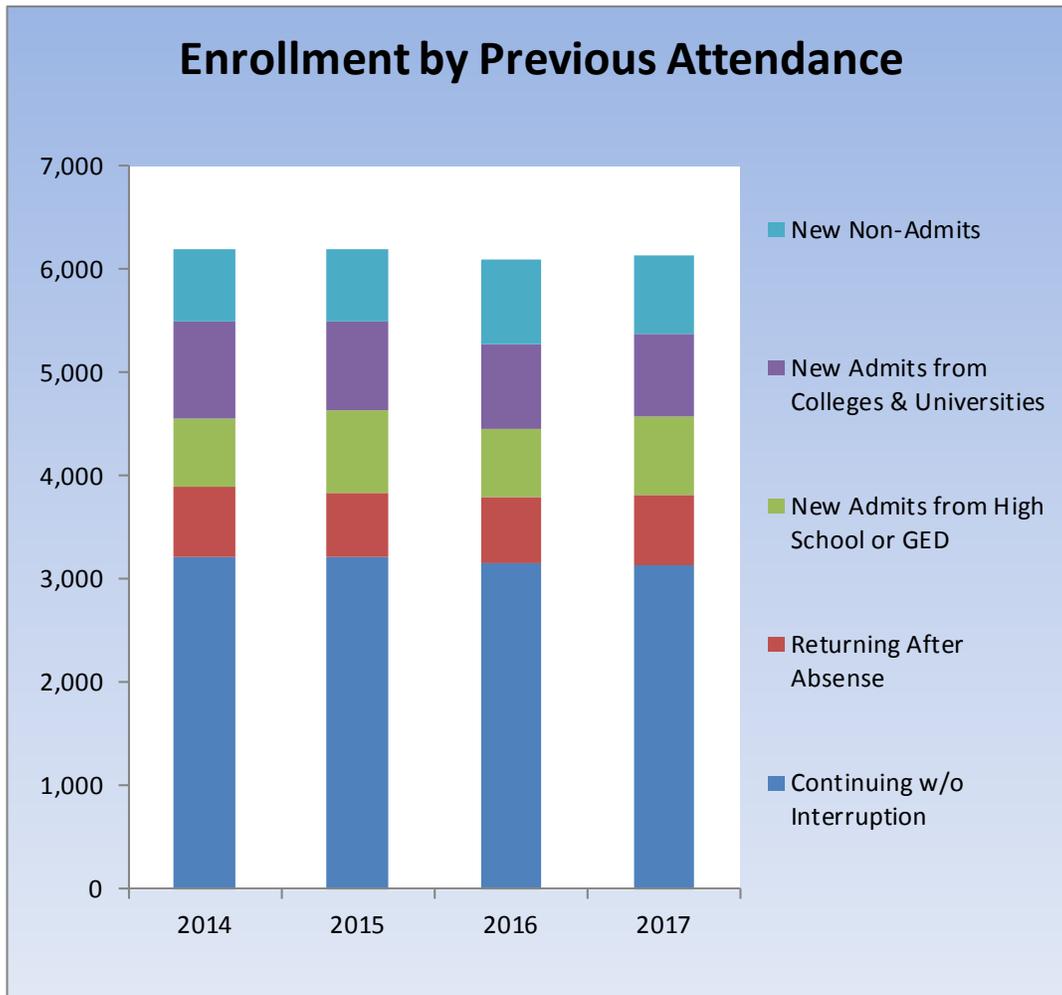
* Source SOU Institutional Research

** Total FTE is slightly different from FTE reported elsewhere due to timing

ENROLLMENT TRENDS

Enrollment by Previous Attendance

	2014	2015	2016	2017
Continuing w/o Interruption	3,222	3,223	3,162	3,128
Returning After Absense	673	615	631	695
New Admits from High School or GED	663	793	660	743
New Admits from Colleges & Universities	926	853	825	797
New Non-Admits	702	716	810	776
Total	6,186	6,200	6,088	6,139



* Source SOU Gray Book Reports

ENROLLMENT TRENDS

Enrollment by Geographic Origin

	2014	2015	2016	2017
Baker	5	3	2	4
Benton	24	20	24	26
Clackamas	124	140	133	124
Clatsop	11	13	9	13
Columbia	12	15	11	15
Coos	81	67	53	61
Crook	8	7	4	7
Curry	26	17	15	27
Deschutes	123	128	166	171
Douglas	114	106	149	156
Gilliam				
Grant	3	2	2	1
Harney	3	4	1	
Hood River	3	5	6	7
Jackson	2,687	2,556	2,409	2,371
Jefferson	3	4	3	10
Josephine	371	383	393	380
Klamath	128	136	139	124
Lake	6	6	6	5
Lane	126	115	112	117
Lincoln	3	11	8	9
Linn	26	19	22	25
Malheur	6	9	7	4
Marion	62	65	61	69
Morrow	2	2	2	1
Multnomah	180	195	185	169
Polk	12	9	11	18
Sherman				
Tillamook	2	1	3	3
Umatilla	11	8	4	7
Union	6	4	3	3
Wallowa	3	3		1
Wasco	8	4	3	3
Washington	169	160	141	140
Wheeler				
Yamhill	26	20	20	24
Unknown County		1		
Total Oregon	4,374	4,238	4,107	4,095

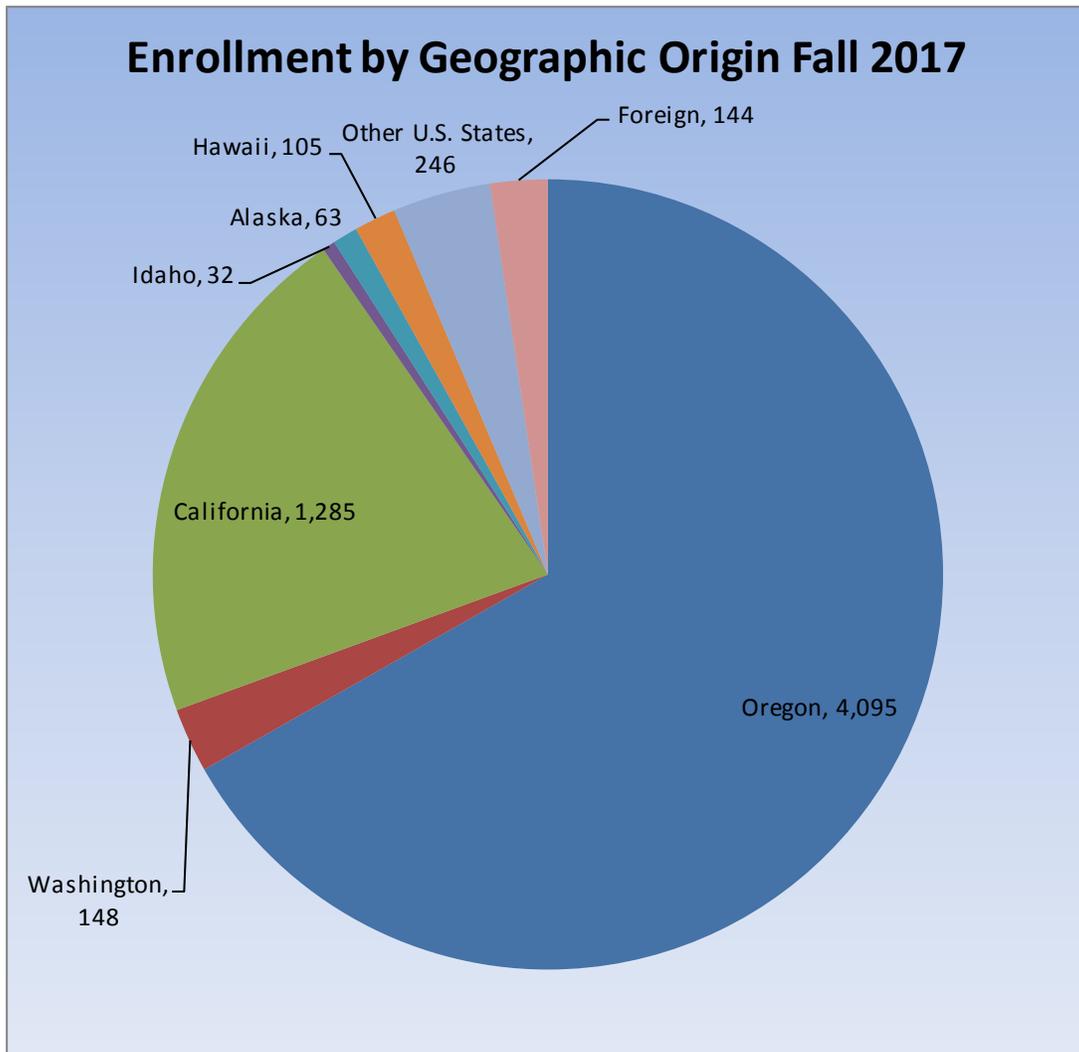
* Source SOU Institutional Research

ENROLLMENT TRENDS

Enrollment by Geographic Origin

continued...

	2014	2015	2016	2017
State of Washington	162	152	149	162
State of California	1,016	1,135	1,223	1,285
State of Idaho	26	32	34	32
State of Alaska	75	80	67	63
State of Hawaii	104	117	118	105
Other U.S. States	261	261	226	246
Foreign	154	156	158	144
Unknown Geog. Source	14	29	6	7
Total Other	1,812	1,962	1,981	2,044
Grand Total	6,186	6,200	6,088	6,139

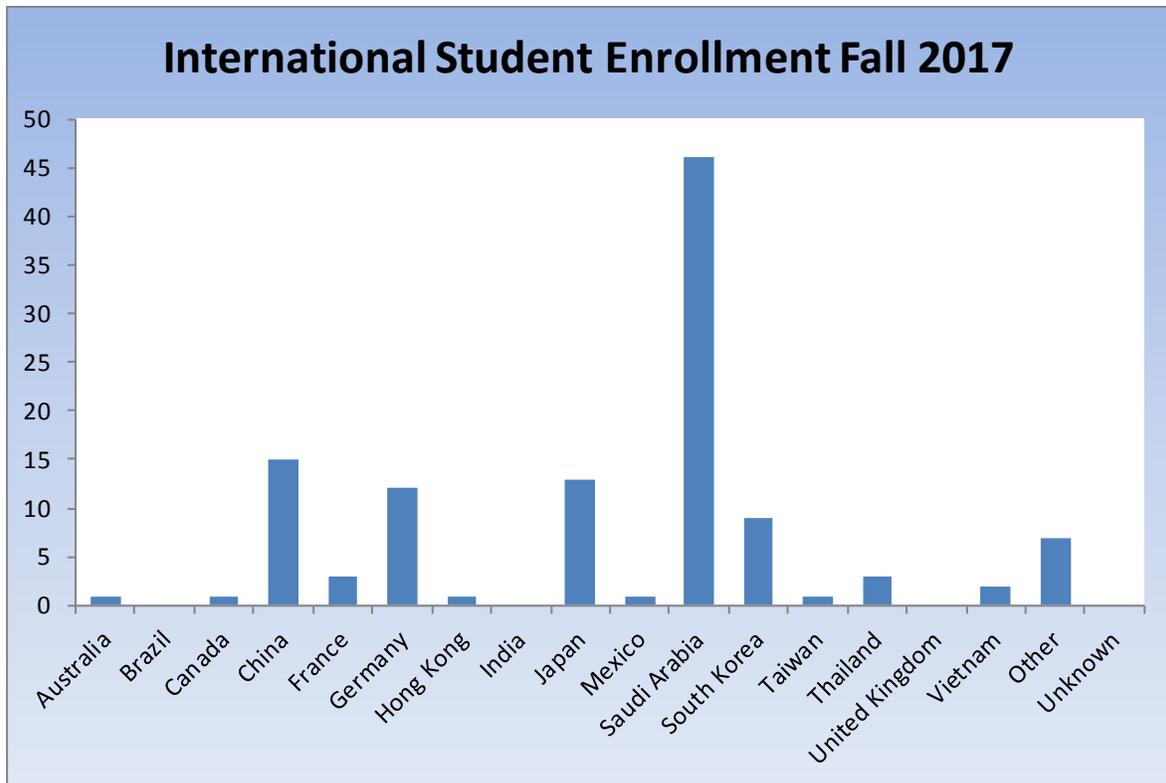


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall International Student Enrollment

	2014	2015	2016	2017
Australia	4	2	1	1
Brazil	1	2		
Canada			3	1
China	29	27	30	15
France	1	3	1	3
Germany	10	12	6	12
Hong Kong	1	1		1
India	1	1		
Japan	15	9	15	13
Mexico	8	1	1	1
Saudi Arabia	38	41	63	46
South Korea	11	12	11	9
Taiwan	3	1		1
Thailand		1	2	3
United Kingdom	5	1	1	
Vietnam				2
Other	9	9	8	7
Unknown	1			
Total	137	123	142	115

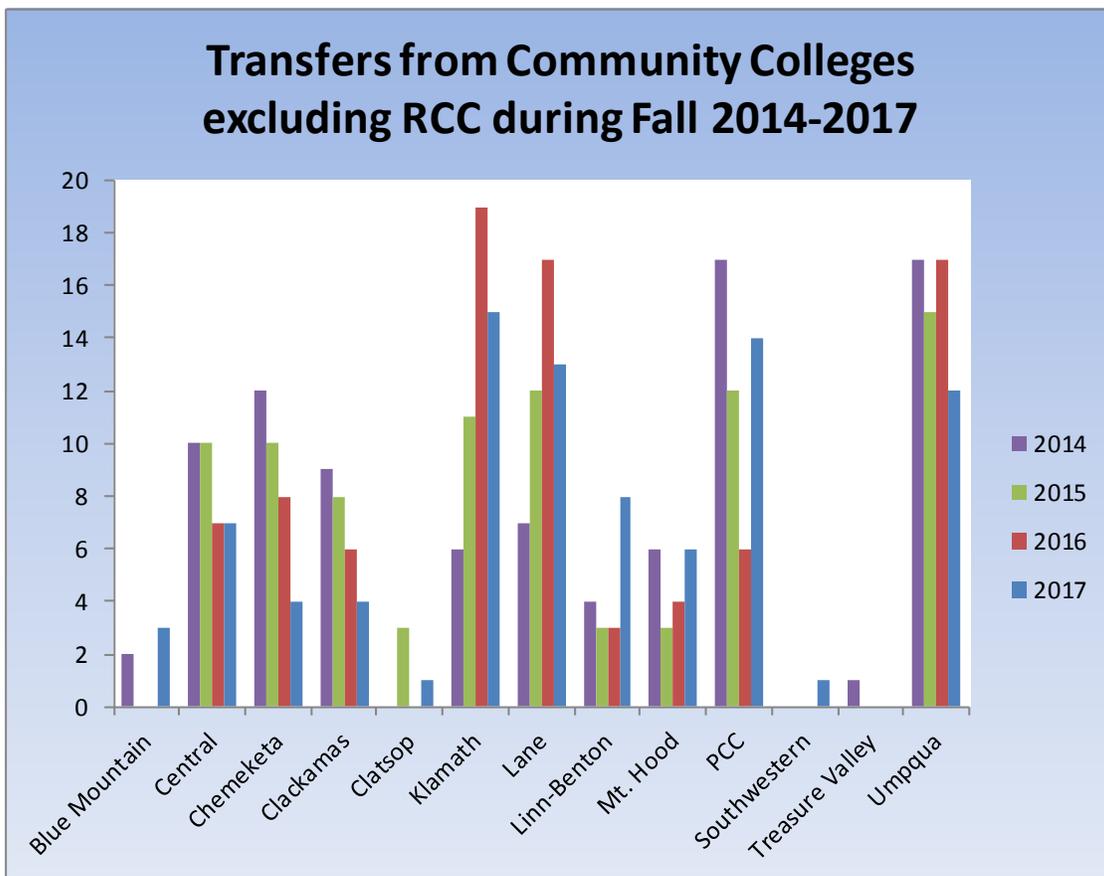


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall Transfers From Oregon Community Colleges

	2011	2012	2013	2014	2015	2016	2017
Blue Mountain	2	1	-	2	-	-	3
Central	10	9	13	10	10	7	7
Chemeketa	11	10	10	12	10	8	4
Clackamas	5	5	3	9	8	6	4
Clatsop	4	1	-	-	3	-	1
Klamath	9	8	7	6	11	19	15
Lane	22	16	20	7	12	17	13
Linn-Benton	6	5	4	4	3	3	8
Mt. Hood	3	6	12	6	3	4	6
PCC	22	16	27	17	12	6	14
Southwestern	-	-	-	-	-	-	1
Treasure Valley	3	2	1	1	-	-	-
Umpqua	38	13	21	17	15	17	12
RCC	178	159	129	174	144	142	146
Total Oregon CC	313	251	247	265	231	229	234



* Source SOU Institutional Research

** Includes only undergraduate transfer students

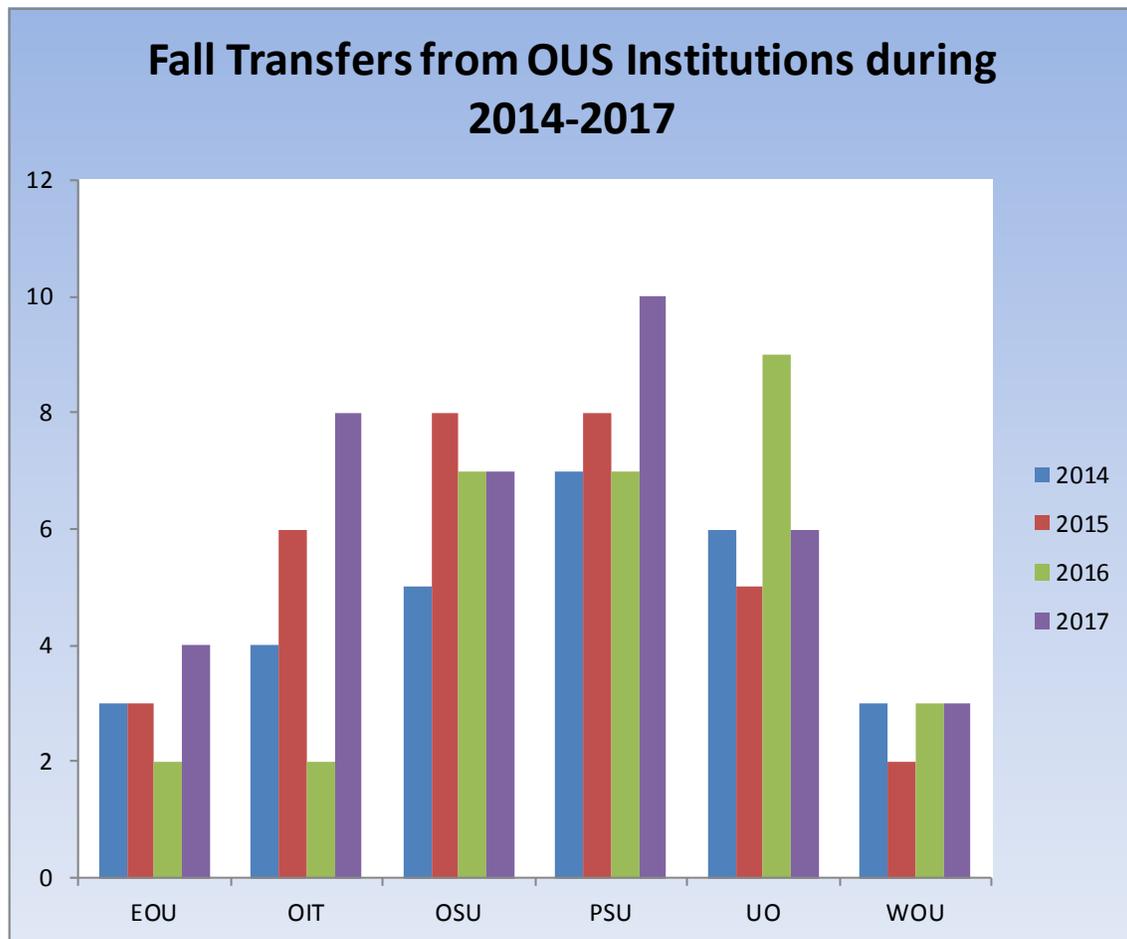
ENROLLMENT TRENDS

New Fall Transfers from Other Institutions

	2011	2012	2013	2014	2015	2016	2017
EOU	2	3	-	3	3	2	4
OIT	3	4	4	4	6	2	8
OSU	11	13	7	5	8	7	7
PSU	9	6	5	7	8	7	10
UO	7	7	4	6	5	9	6
WOU	4	2	5	3	2	3	3
Subtotal	36	35	25	28	32	30	38

Other Institutions

Oregon CC	313	251	247	263	231	229	234
Other Institutions	301	219	244	263	283	292	282
Grand Total	650	505	516	554	546	551	554



* Source SOU Institutional Research

** Includes only undergraduate transfer students



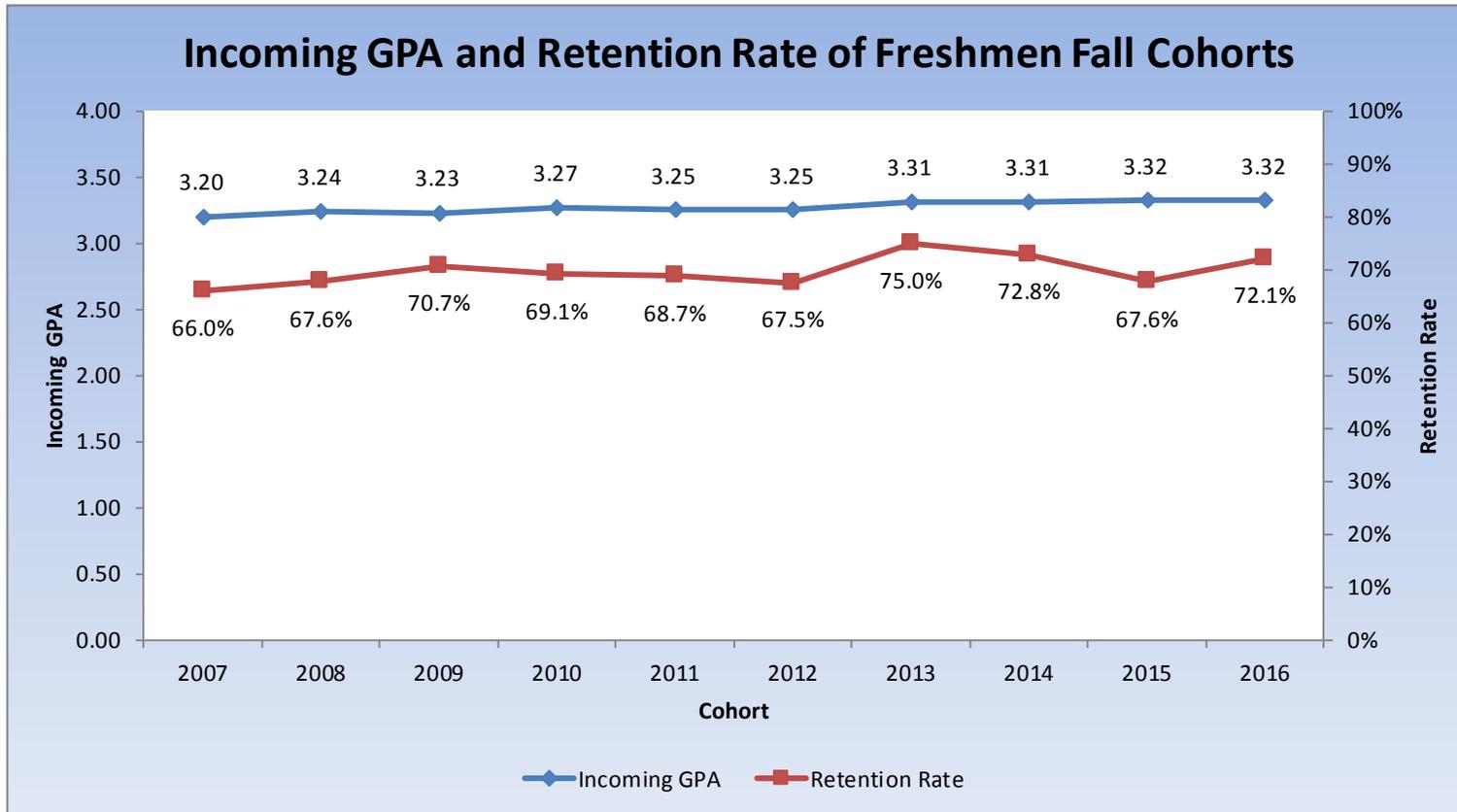
Retention & Graduation

RETENTION & GRADUATION

Average GPA and Retention

First Time, Full Time, Degree Seeking Freshmen Fall Cohort

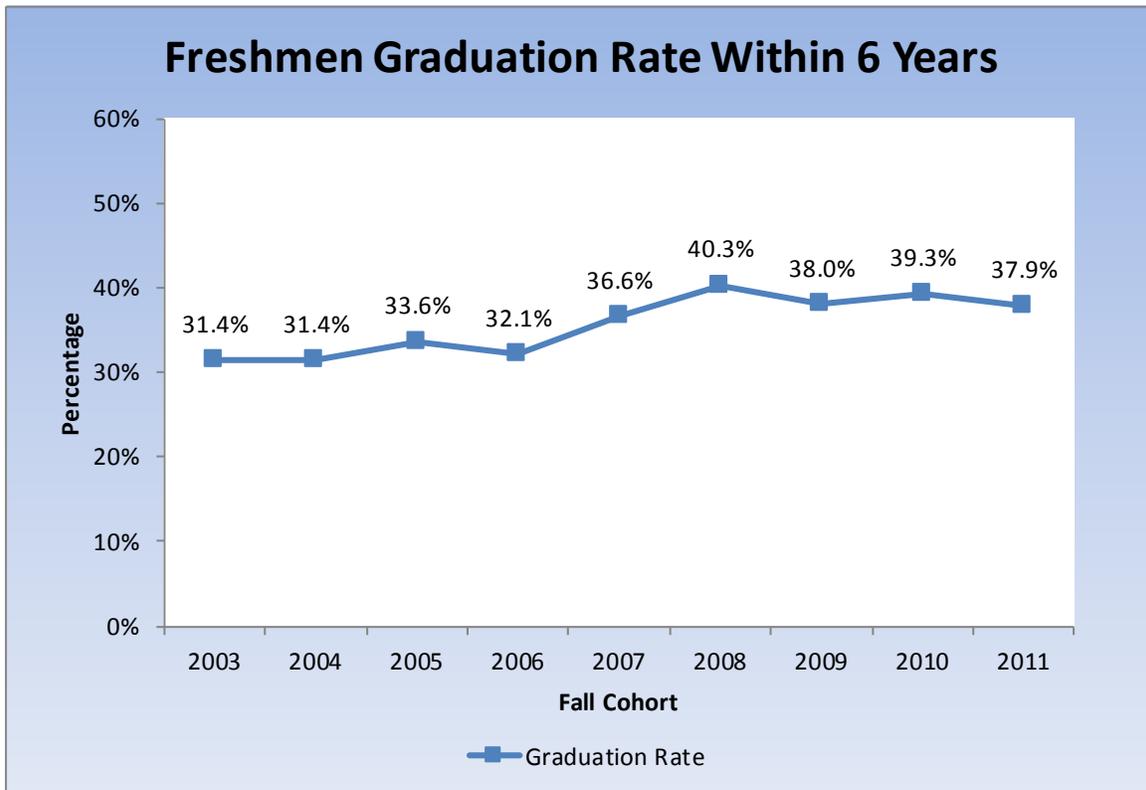
Cohort	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Base Cohort Size	694	667	648	731	702	631	575	611	775	652
Incoming GPA	3.20	3.24	3.23	3.27	3.25	3.25	3.31	3.31	3.32	3.32
% Retained at SOU the following Fall	66.0%	67.6%	70.7%	69.1%	68.7%	67.5%	75.0%	72.8%	67.6%	72.1%



* Source SOU Institutional Research

Freshmen Cumulative Graduation Rate within 6 years highlighted

	Graduation Year								
	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
Cohort									
2003	31.4%	32.5%	34.2%	35.0%	35.6%	36.0%	36.3%	36.4%	36.6%
2004	27.1%	31.4%	33.2%	34.4%	34.8%	35.0%	35.3%	35.7%	36.0%
2005	15.7%	29.3%	33.6%	35.4%	36.5%	37.2%	37.6%	37.9%	38.0%
2006	2.1%	15.6%	28.1%	32.1%	34.2%	34.8%	35.3%	35.4%	36.2%
2007	0.1%	1.7%	18.7%	32.6%	36.6%	38.5%	39.5%	40.3%	40.5%
2008		0.1%	4.0%	22.4%	36.0%	40.3%	41.8%	43.0%	43.0%
2009			0.2%	2.8%	19.8%	32.9%	38.0%	39.7%	40.6%
2010				0.0%	2.6%	22.8%	35.1%	39.3%	40.4%
2011					0.2%	4.8%	22.1%	34.6%	37.9%
2012						0.2%	2.7%	24.3%	35.9%
2013							0.2%	2.7%	25.1%
2014								0.3%	3.0%
2015									0.1%



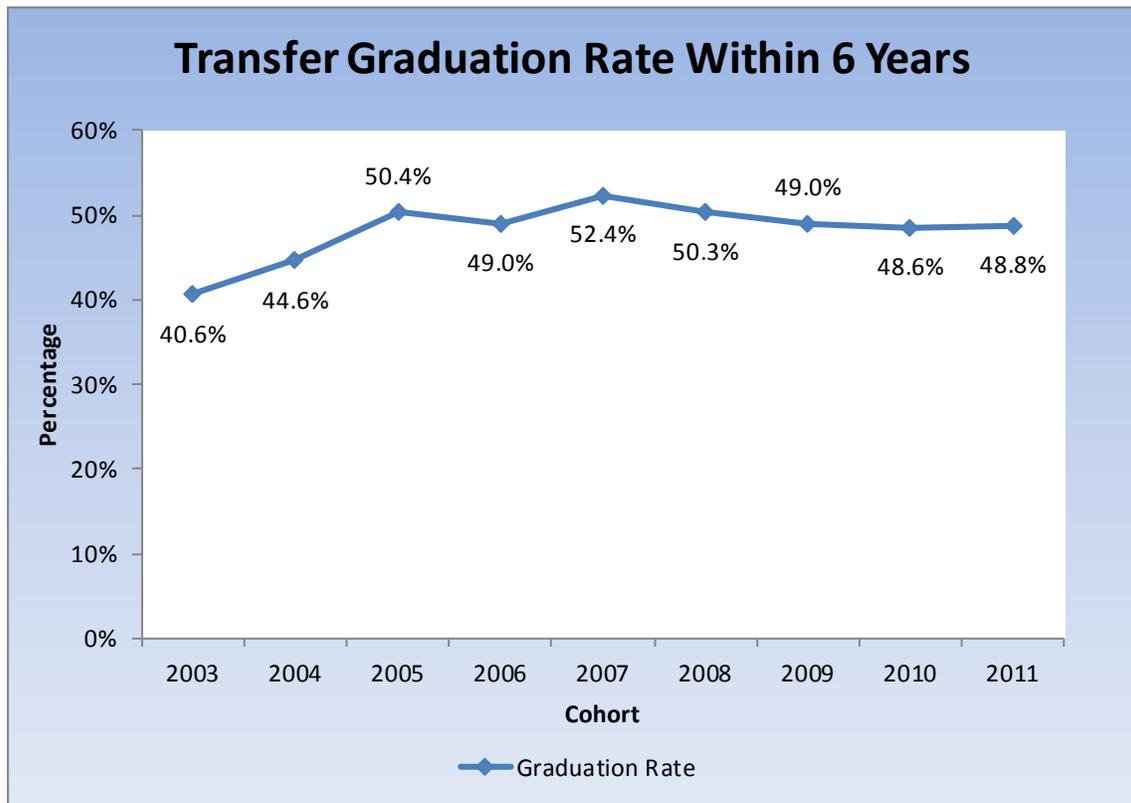
* Source SOU Institutional Research

** Undergraduate Degrees Awarded to First Time, Full Time Freshmen

Transfer Graduation Rate

within 6 years highlighted

		Graduation Year								
		2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
Cohort										
2003		40.6%	42.2%	43.2%	43.4%	43.8%	44.3%	44.5%	44.6%	44.9%
2004		42.5%	44.6%	45.7%	46.8%	47.0%	47.0%	47.2%	47.5%	47.8%
2005		44.2%	49.4%	50.4%	50.8%	51.2%	51.4%	51.7%	51.9%	52.2%
2006		30.7%	43.9%	47.1%	49.0%	49.9%	50.8%	51.6%	51.8%	52.0%
2007		11.9%	32.3%	44.4%	50.9%	52.4%	53.5%	54.0%	54.2%	54.5%
2008		0.2%	12.1%	32.6%	45.6%	48.2%	50.3%	51.6%	52.3%	52.3%
2009			0.3%	11.8%	33.6%	43.3%	47.3%	49.0%	50.2%	50.7%
2010				1.0%	11.8%	30.4%	42.0%	46.8%	48.6%	49.9%
2011					0.6%	13.8%	32.1%	43.2%	46.6%	48.8%
2012							13.2%	31.0%	42.3%	48.8%
2013							0.3%	13.8%	34.6%	43.9%
2014								0.7%	15.2%	35.7%
2015									0.7%	18.5%

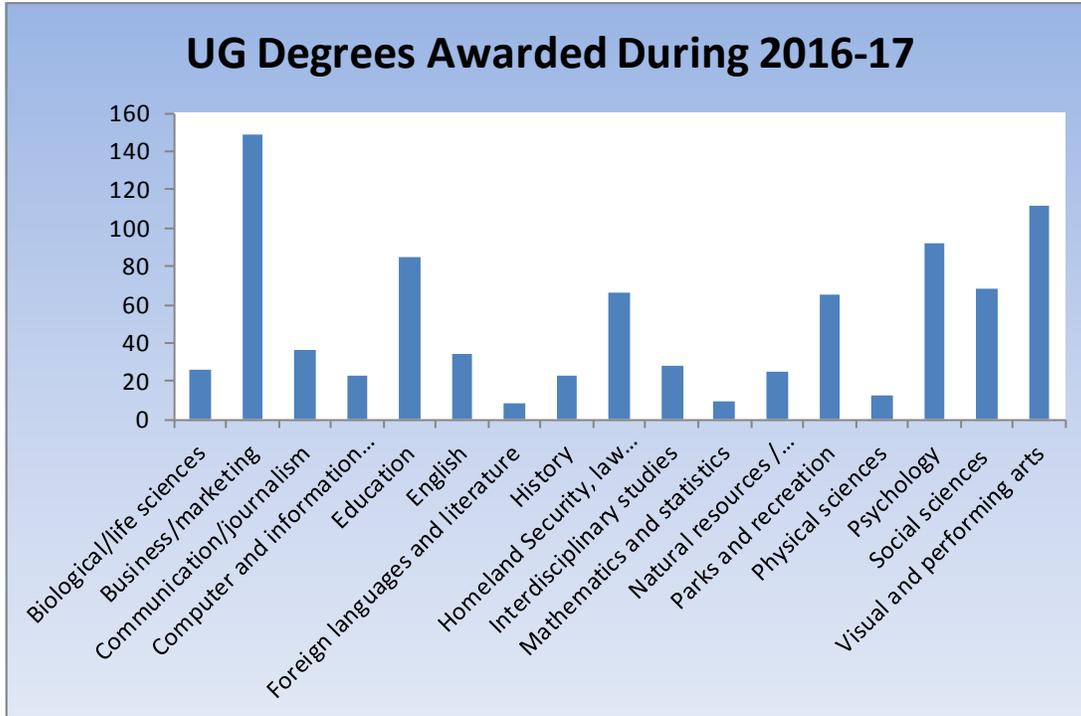


* Source SOU Institutional Research

** Undergraduate Degrees Awarded to Transfer Students

Undergraduate Degrees Awarded by Major

	2013-14	2014-15	2015-16	2016-17
Biological/life sciences	36	20	31	26
Business/marketing	145	139	149	149
Communication/journalism	59	57	45	36
Computer and information sciences	17	24	11	23
Education	76	55	82	85
English	31	36	32	34
Foreign languages and literature	3	7	10	9
History	18	16	13	23
Homeland Security, law enforcement, firefighting, and protective services	65	62	48	66
Interdisciplinary studies	18	13	17	28
Mathematics and statistics	17	13	12	10
Natural resources / environmental science	33	32	17	25
Parks and recreation	57	67	59	65
Physical sciences	21	16	20	13
Psychology	84	80	76	92
Social sciences	74	57	63	68
Visual and performing arts	98	106	119	112
Total	852	800	804	864



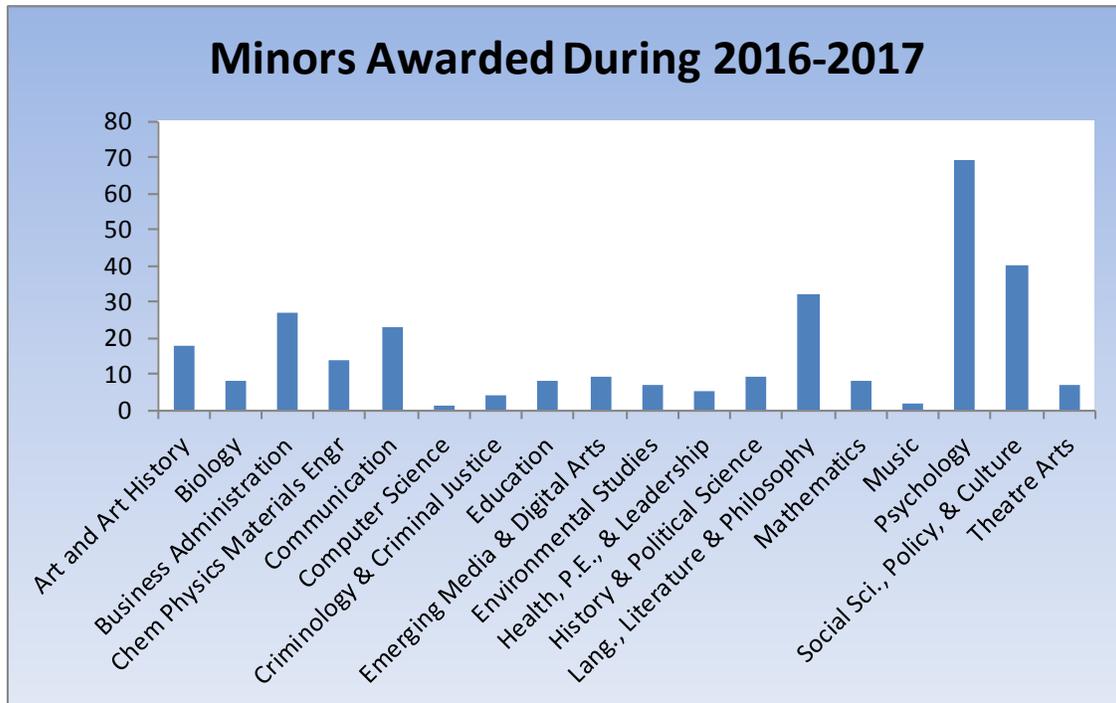
* Source SOU Institutional Research

** Note: Primary and Secondary Majors Included

Awarded a Degree anytime within the academic year

Minor Degrees Awarded

	2013-14	2014-15	2015-16	2016-17
Art and Art History	16	15	12	18
Biology	11	6	5	8
Business Administration	28	24	17	27
Chem Physics Materials Engr	15	6	9	14
Communication	17	17	17	23
Computer Science	3	2	1	1
Criminology & Criminal Justice	12	11	10	4
Education	14	10	23	8
Emerging Media & Digital Arts	15	18	14	9
Environmental Studies	5	6	6	7
Health, P.E., & Leadership	5	10	7	5
History & Political Science	6	9	12	9
Lang., Literature & Philosophy	54	38	33	32
Mathematics	18	11	25	8
Music	4	2	3	2
Psychology	60	64	52	69
Social Sci., Policy, & Culture	39	40	37	40
Theatre Arts	3	12	7	7
Total	325	301	290	291



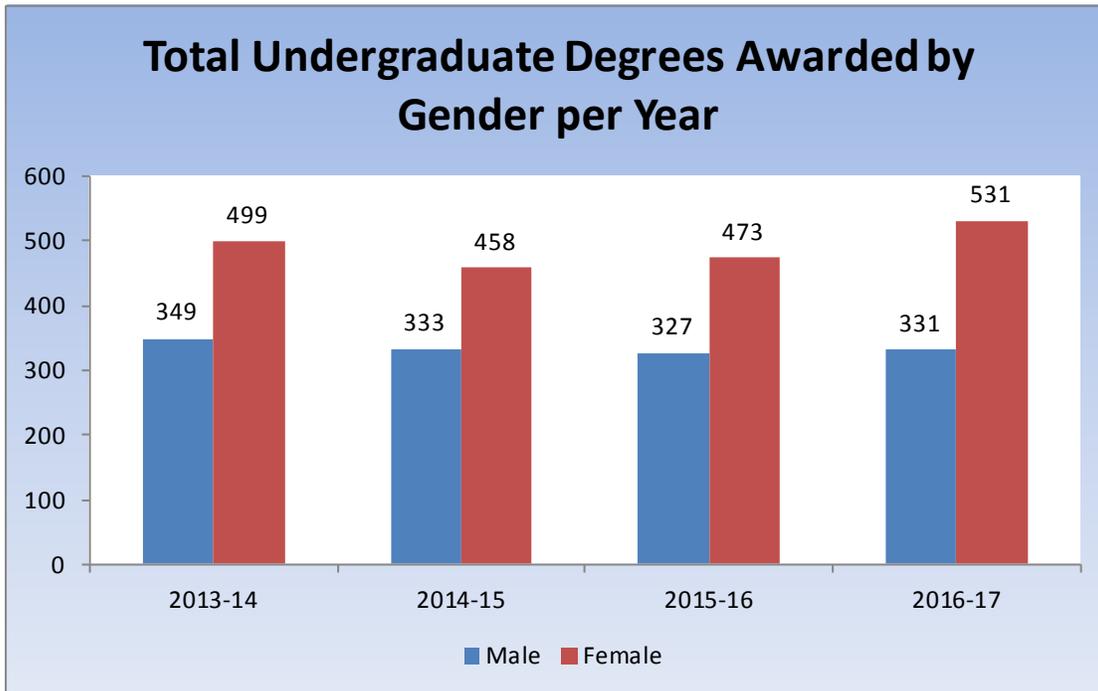
* Source SOU Institutional Research

** Note: Primary and Secondary Minors Included

Awarded a Minor any time within the academic year

Undergraduate Degrees Awarded by Ethnicity and Gender

	2013-14	2014-15	2015-16	2016-17
Male	349	333	327	331
American Indian/Alaskan Native	5	3	3	6
Asian/Pacific Islander	10	7	13	9
Black	6	9	5	9
Hispanic	29	24	24	29
White	242	231	210	75
Other ¹	57	59	72	203
Female	499	458	473	531
American Indian/Alaskan Native	10	15	4	8
Asian/Pacific Islander	10	11	8	12
Black	1	9	5	6
Hispanic	44	35	48	49
White	363	327	323	331
Other ¹	71	61	85	125



* Source SOU Institutional Research

¹Includes Multiple Ethnicities, Declined to Respond, Unknown, or None of the Above

** Note: Primary and Secondary Majors Included

Awarded a Degree within the Academic Year



Tuition & Financial Aid

Annual Tuition and Fee Rates

	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	% Change from 2016-17
Undergraduate												
Resident	5,502	5,718	6,252	6,795	7,215	7,521	7,794	7,720	8,145	8,523	9,287	9.0%
Non-Resident	17,580	18,264	19,914	20,430	20,490	20,238	21,278	21,296	22,365	23,170	24,630	6.3%
Graduate												
Resident	10,632	1,169	11,919	12,195	14,190	14,298	15,029	15,047	15,822	16,002	17,016	6.3%
Non-Resident	17,553	18,324	18,810	19,005	17,790	17,538	18,437	18,455	19,422	19,602	20,832	6.3%

*based upon 15 credit hours for undergraduates and 12 credit hours for graduates

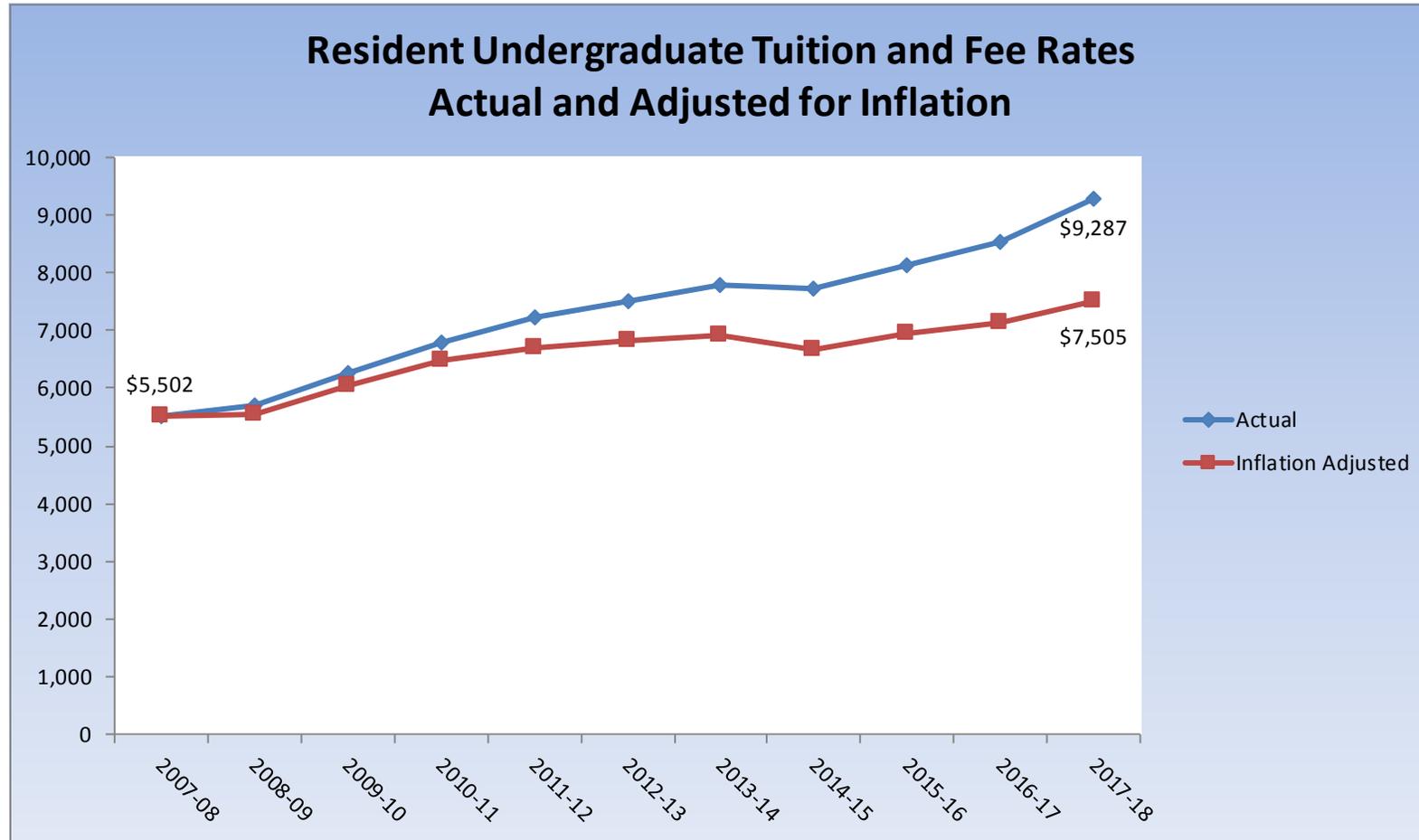
Inflation Adjusted Against 2007-08 Dollars

	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	% Change from 2016-17
Undergraduate												
Resident	5,502	5,537	6,046	6,490	6,700	6,826	6,901	6,675	6,956	7,127	7,505	5.3%
Non-Resident	17,580	17,685	19,259	19,514	19,027	18,369	18,841	18,412	19,101	19,373	19,906	2.7%
Graduate												
Resident	10,632	1,132	11,527	11,648	13,177	12,977	13,308	13,010	13,513	13,380	13,752	2.8%
Non-Resident	17,553	17,743	18,191	18,153	16,520	15,918	16,326	15,957	16,588	16,390	16,836	2.7%

*Source OUS Fact Book & SOU Enrollment Services

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Annual Tuition and Fee Rates



*Source OUS Fact Book & SOU Financial Aid

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Student Budget Breakdown for Resident Undergraduates

	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	% Change from 2016-17
Resident Tuition and Fees	5,409	5,718	6,252	6,795	7,215	7,521	7,794	7,720	8,010	8,523	9,285	8.9%
Room and Board	7,941	8,418	8,454	8,508	9,240	9,651	11,340	11,682	12,033	12,540	13,764	9.8%
Books and Supplies	1,350	1,350	1,350	1,350	1,260	900	1,029	960	999	999	999	0.0%
Personal Expenses (incl Transportation)	3,600	3,750	3,750	3,750	2,484	2,685	2,685	2,685	3,252	3,252	2,698	-17.0%
Total	18,300	19,236	19,806	20,403	20,199	20,757	22,848	23,047	24,294	25,314	26,746	5.7%

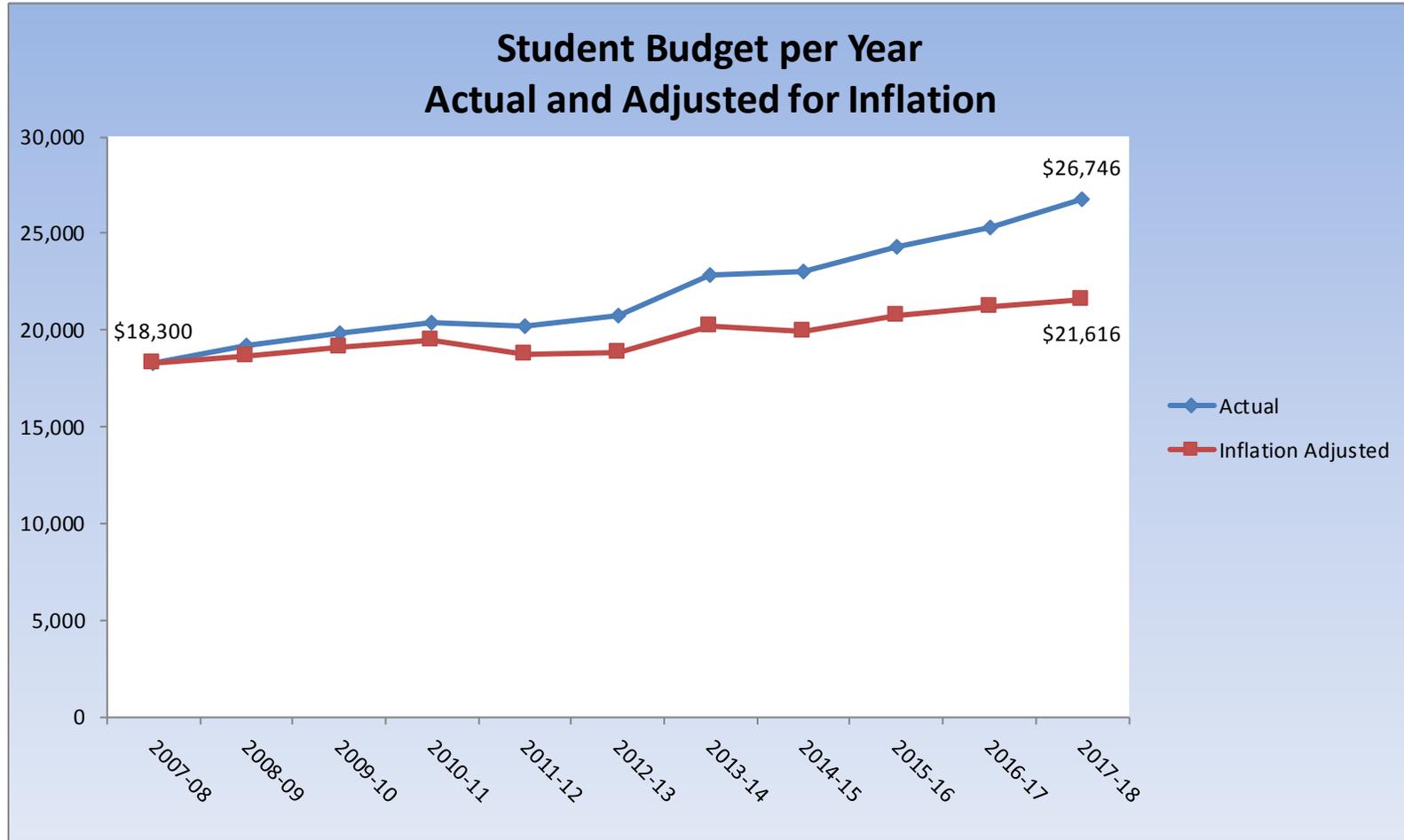
Inflation Adjusted Against 2007-08 Dollars

	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	% Change from 2016-17
Resident Tuition and Fees	5,409	5,537	6,046	6,490	6,700	6,826	6,901	6,675	6,841	7,126	7,504	5.3%
Room and Board	7,941	8,151	8,176	8,127	8,580	8,760	10,041	10,100	10,277	10,485	11,124	6.1%
Books and Supplies	1,350	1,307	1,306	1,289	1,170	817	911	830	853	835	807	-3.3%
Personal Expenses (incl Transportation)	3,600	3,631	3,627	3,582	2,307	2,437	2,378	2,321	2,777	2,719	2,180	-19.8%
Total	18,300	18,626	19,155	19,488	18,757	18,840	20,232	19,926	20,749	21,166	21,616	2.1%

*Source OUS Fact Book and SOU Enrollment Services

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Student Budget Breakdown for Resident Undergraduates

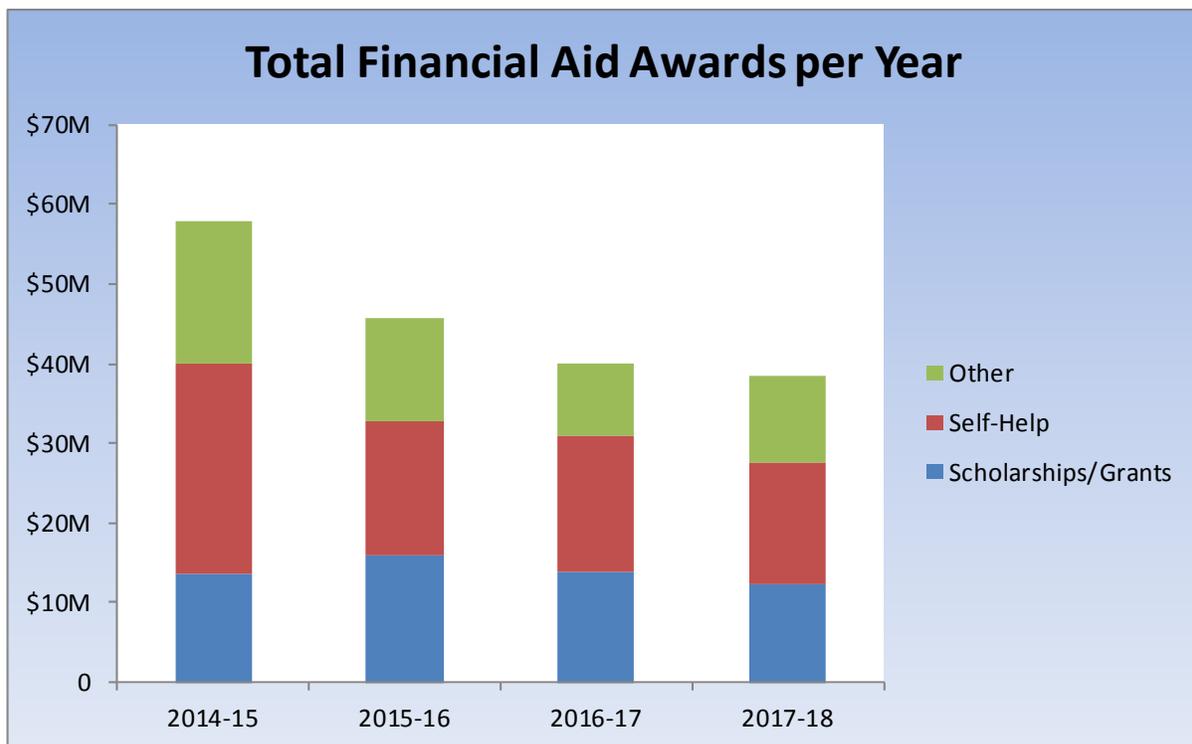


*Source OUS Fact Book & SOU Financial Aid Office

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Financial Aid Awards

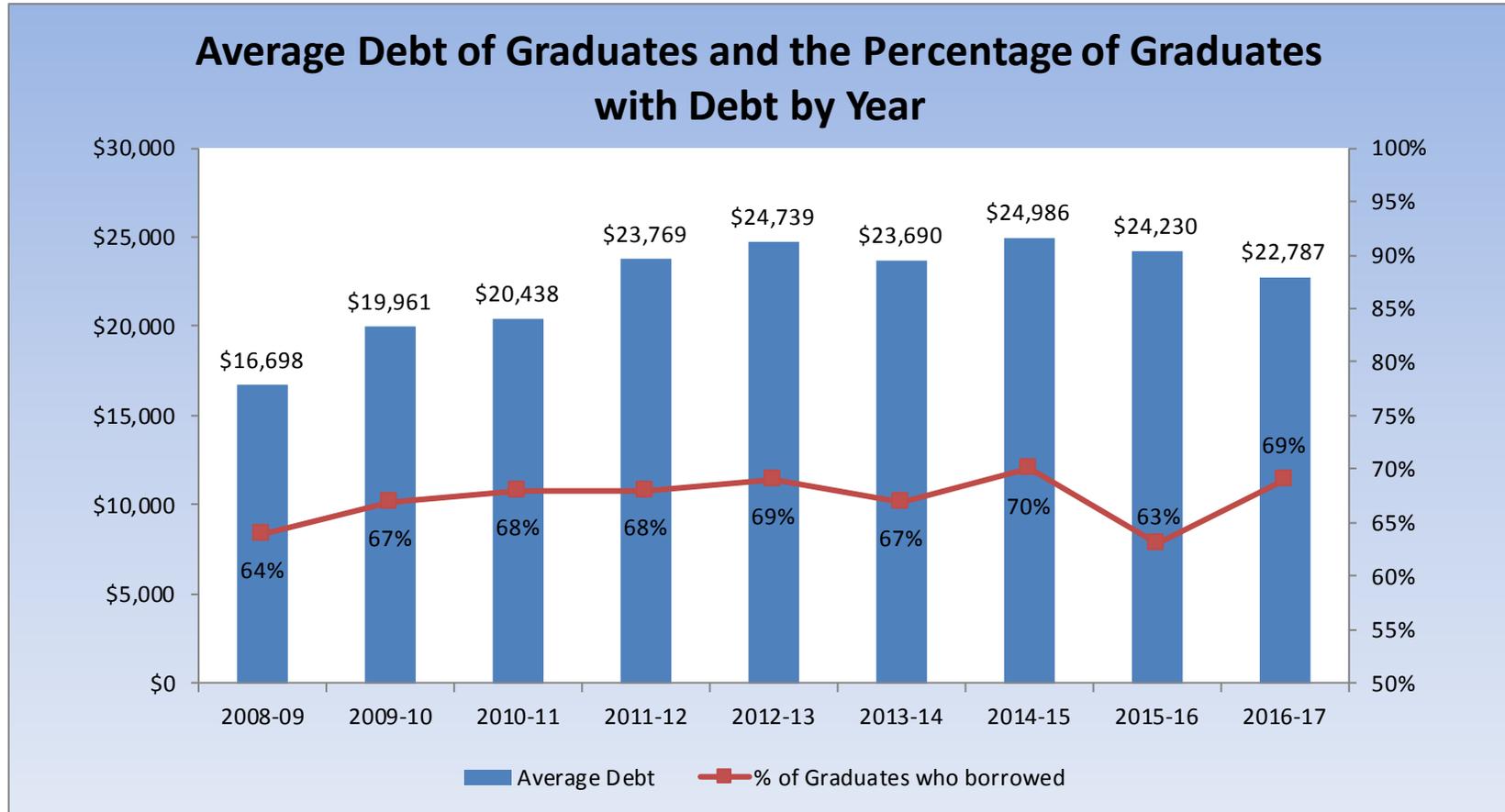
	2014-15	2015-16	2016-17	2017-18
Scholarships/Grants				
Federal	\$ 9,608,866	\$ 9,589,555	\$ 8,193,303	\$ 8,200,455
State	1,626,167	1,894,101	2,041,125	2,191,275
Institutional	872,739	3,950,439	3,255,478	1,946,219
External Sources	1,530,748	626,030	497,247	-
Total Scholarships/Grants	13,638,520	16,060,125	13,987,153	12,337,949
Self-Help				
Student Loan	25,792,375	16,543,483	16,718,331	14,956,870
Federal Work-Study	455,131	205,646	263,219	355,655
Total Self-Help	26,247,506	16,749,129	16,981,550	15,312,525
Other				
Federal Parent Loans	14,472,414	8,887,777	5,710,042	7,170,338
Tuition Assistance	2,956,469	3,587,221	3,031,876	3,226,317
Athletic Awards	511,987	467,841	382,350	386,485
Total Other	17,940,870	12,942,839	9,124,268	10,783,140
Grand Total	\$ 57,826,896	\$ 45,752,093	\$ 40,092,972	\$ 38,433,614



* Source Financial Aid CDS Section

Average Federal Loan Debt of Graduates by Year

	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17
Average Debt	\$16,698	\$19,961	\$20,438	\$23,769	\$24,739	\$23,690	\$24,986	\$24,230	\$22,787
% of Graduates who borrowed	64%	67%	68%	68%	69%	67%	70%	63%	69%



* Source SOU Office of Institutional Research

** Students who started at SOU as first time freshmen

*** Excludes PLUS loans and private/alternative loans

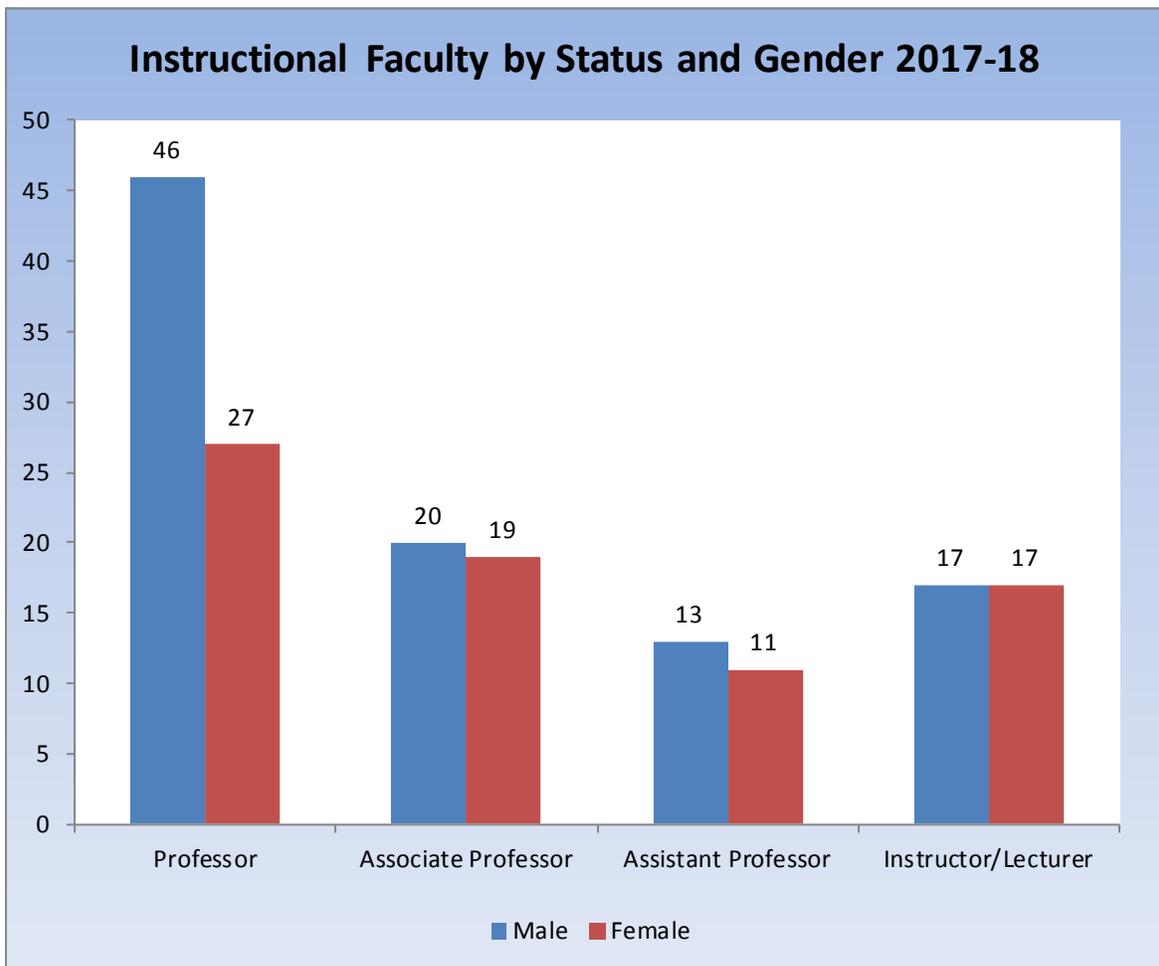
Note: Due to large variations in calculating historical student debt, a new methodology was introduced in 2015-16 that only includes students' federal loans once they've been applied to their account receivable records.



FACULTY & STAFF

Instructional Faculty by Gender and Rank

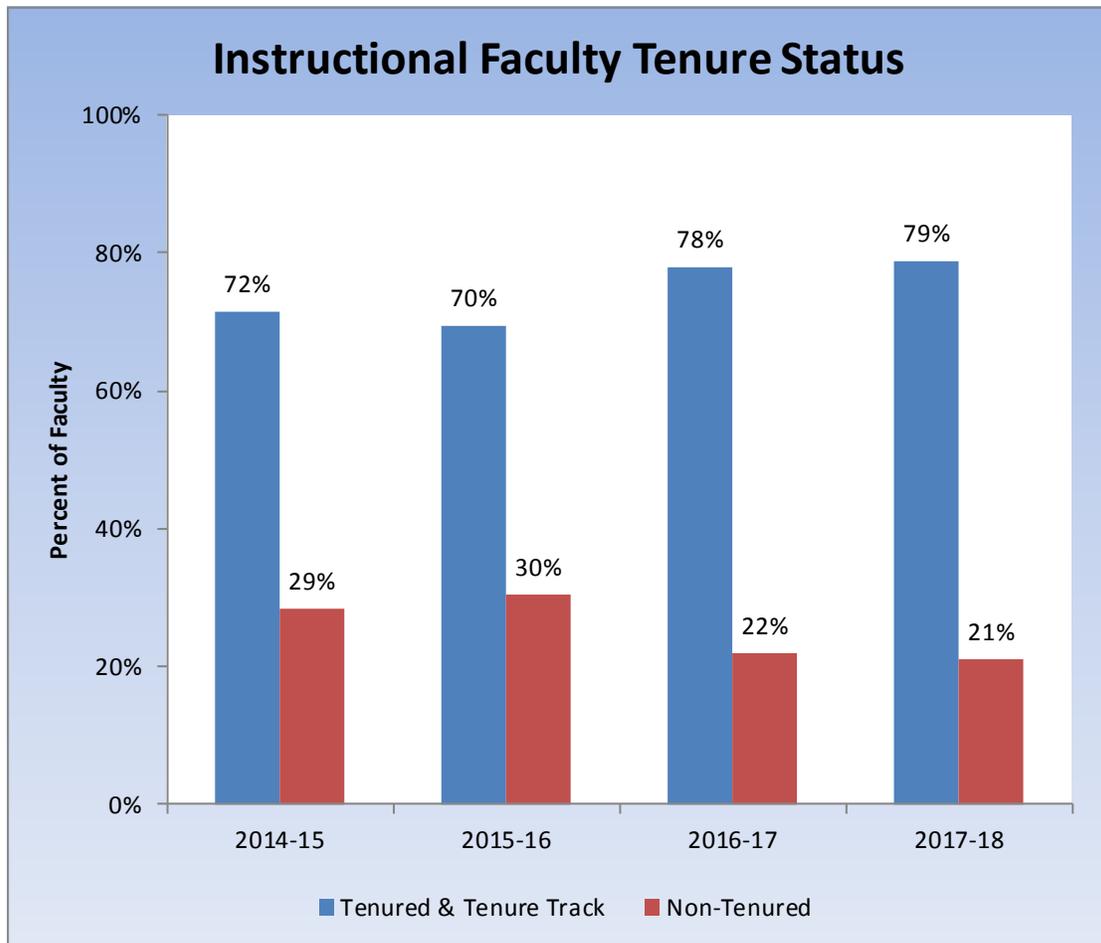
	2014-15	2015-16	2016-2017	2017-2018
Male				
Professor	50	50	50	46
Associate Professor	26	20	17	20
Assistant Professor	12	11	13	13
Instructor/Lecturer	26	20	21	17
Total	114	101	101	96
Female				
Professor	27	28	29	27
Associate Professor	24	21	20	19
Assistant Professor	10	5	11	11
Instructor/Lecturer	29	28	21	17
Total	90	82	81	74



* Source SOU Institutional Research

Instructional Faculty Rank by Tenure Status

	2014-15	2015-16	2016-17	2017-18
Tenured & Tenure Track	71.5%	69.5%	78.0%	78.9%
Professor	78	78	77	73
Associate Professor	47	40	37	39
Assistant Professor	13	10	19	13
Instructor/Lecturer	5	2	9	6
Total	143	130	142	131
Non-Tenured	28.5%	30.5%	22.0%	21.1%
Professor	-	2	2	-
Associate Professor	1	1	-	-
Assistant Professor	5	6	5	9
Instructor/Lecturer	51	48	33	26
Total	57	57	40	35



* Source SOU Institutional Research

Faculty and Staff by Racial/Ethnic Group and Gender for Fall 2017

	Faculty	Exec/Admin/ Mgmt	Professional Non-faculty	Tech/ Paraprof'l	Secty/ Clerical	Skilled Craft	Service/ Maint	Total	% of Total
American Indian/Alaska Native									
Male	0	0	3	0	0	0	1	4	0.52%
Female	2	0	4	0	0	0	0	6	0.78%
Subtotal	2	0	7	0	0	0	1	10	1.30%
Asian/Pacific Islander									
Male	9	0	3	0	0	1	0	13	1.69%
Female	7	0	2	1	0	0	0	10	1.30%
Subtotal	16	0	5	1	0	1	0	23	2.99%
Black/African American									
Male	1	0	6	0	0	0	0	7	0.91%
Female	0	0	3	0	2	0	0	5	0.65%
Subtotal	1	0	9	0	2	0	0	12	1.56%
Hispanic/Latino									
Male	4	0	5	2	0	1	1	13	1.69%
Female	6	0	3	0	4	0	1	14	1.82%
Subtotal	10	0	8	2	4	1	2	27	3.51%
Multiple Ethnicities									
Male	1	0	3	2	0	1	0	7	0.91%
Female	1	0	1	0	3	0	0	5	0.65%
Subtotal	2	0	4	2	3	1	0	12	1.56%

* Source SOU Institutional Research

FACULTY & STAFF

Faculty and Staff by Racial/Ethnic Group and Gender for Fall 2017

...continued

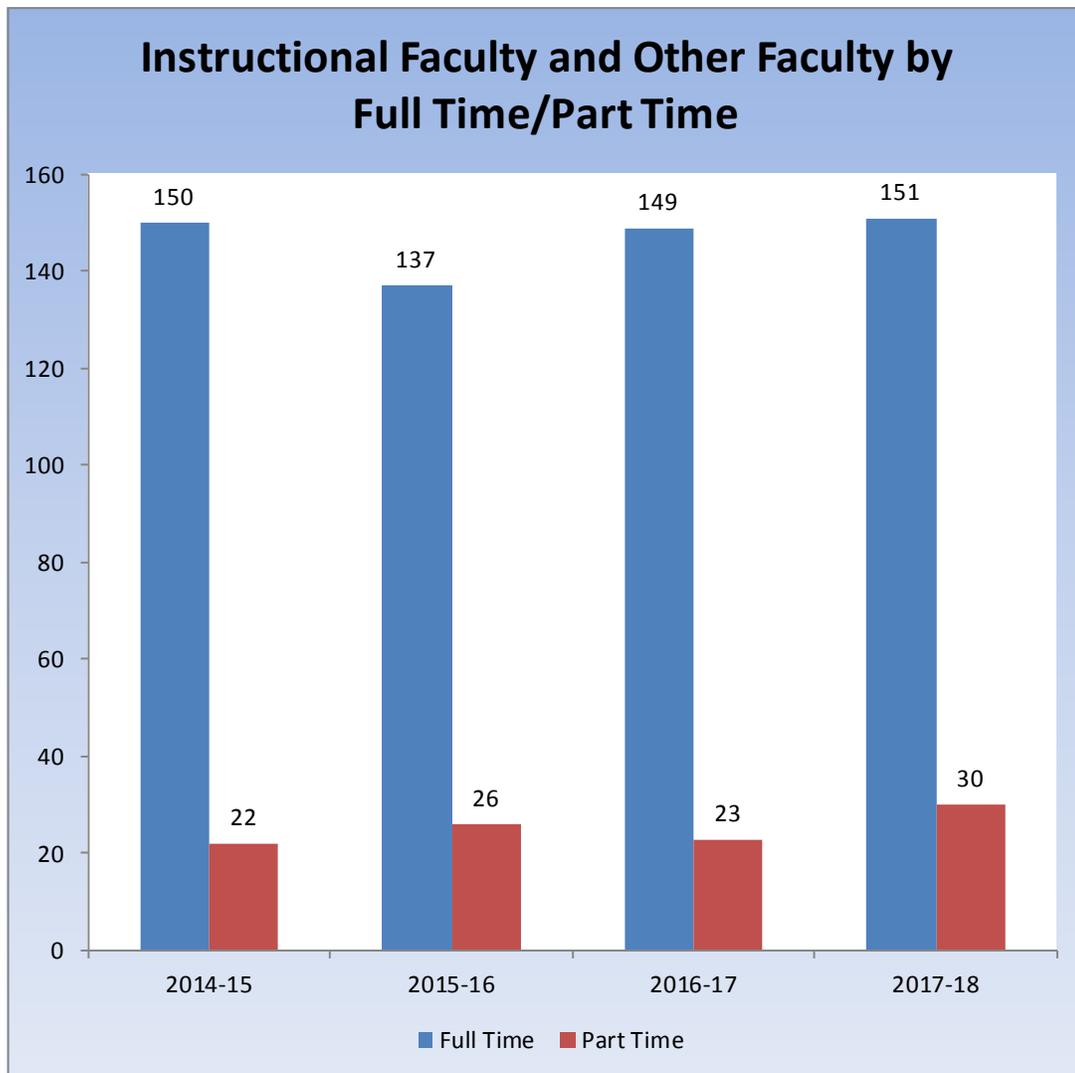
	Faculty	Exec/Admin/ Mgmt	Professional Non-faculty	Tech/ Paraprof'l	Secty/ Clerical	Skilled Craft	Service/ Maint	Total	% of Total
Total Minority									
Male	15	0	20	4	0	3	2	44	5.72%
Female	16	0	13	1	9	0	1	40	5.20%
Subtotal	31	0	33	5	9	3	3	84	10.92%
White									
Male	129	3	96	22	10	13	28	301	39.14%
Female	140	6	132	20	61	1	10	370	48.11%
Subtotal	269	9	228	42	71	14	38	671	87.26%
Other / Unknown									
Male	6	0	5	0	0	0	0	11	1.43%
Female	2	0	1	0	0	0	0	3	0.39%
Subtotal	8	0	6	0	0	0	0	14	1.82%
Total									
Male	150	3	121	26	10	16	30	356	46.29%
Female	158	6	146	21	70	1	11	413	53.71%
Grand Total	308	9	267	47	80	17	41	769	100.00%

* Source SOU Institutional Research

** All Teaching, Administrative, Classified and Unclassified Faculty & Staff Included

Faculty by Full Time/Part Time

		2014-15		2015-16		2016-17		2017-18	
		FT	PT	FT	PT	FT	PT	FT	PT
Professor		70	8	67	18	69	12	61	12
Associate Professor		39	8	40	3	36	2	34	5
Assistant Professor		13	1	10	-	20	-	14	-
Instructor/Lecturer		27	5	20	5	23	7	22	8
Other Ranks		1	-	-	-	1	2	20	5
Total	N	150	22	137	26	149	23	151	30
	%	87.2%	12.8%	84.0%	16.0%	86.6%	13.4%	83.4%	16.6%



* Source SOU Institutional Research

** Does not include adjunct faculty

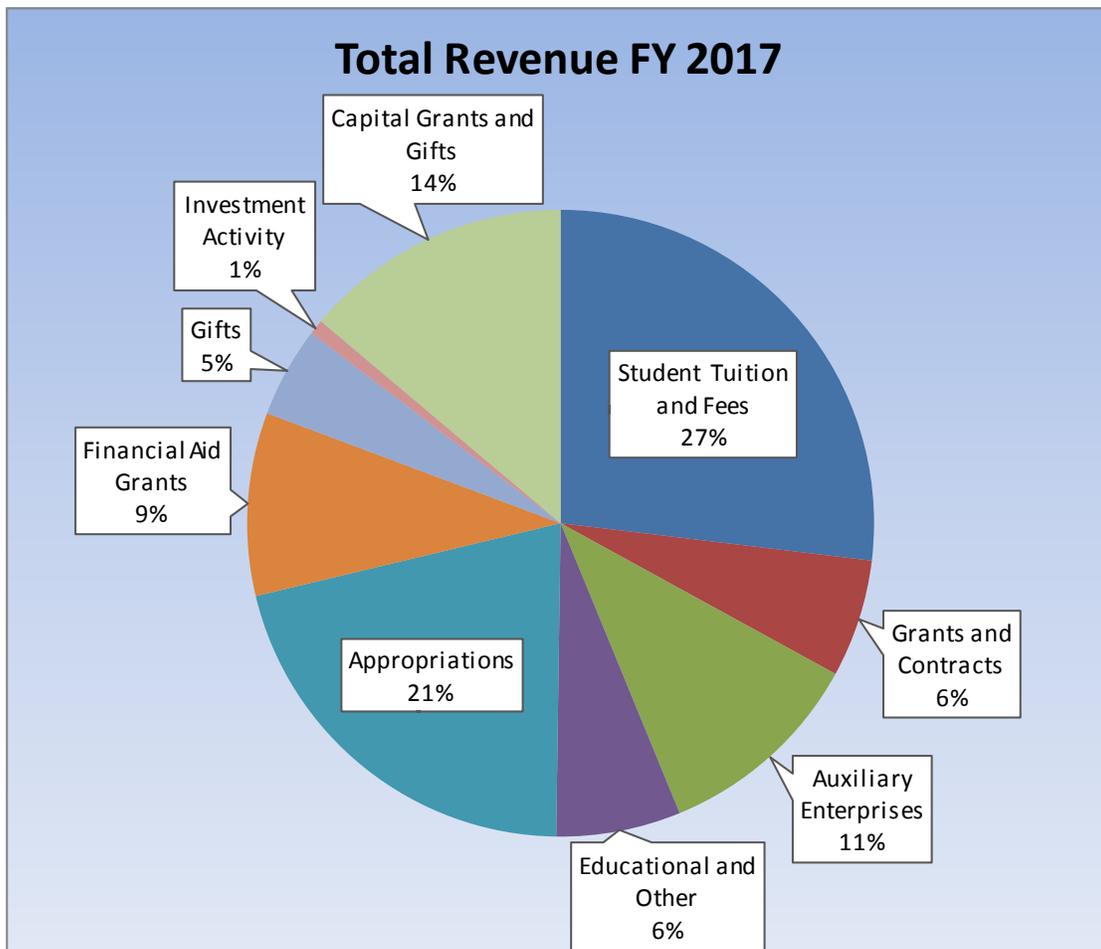


Financial Summary

FINANCIAL SUMMARY

Total Revenues

	FY 2014	FY 2015	FY 2016	FY 2017
Revenue				
Student Tuition and Fees	\$ 27,913	\$ 26,238	\$ 27,602	\$ 28,133
Grants and Contracts	3,035	3,637	4,392	6,354
Auxiliary Enterprises	12,689	10,899	12,720	11,308
Educational and Other	4,505	5,923	5,363	6,719
Total Operating Revenues	48,142	46,697	50,077	52,514
Appropriations	18,488	20,184	21,154	21,996
Financial Aid Grants	10,912	10,556	10,675	9,876
Gifts	3,824	4,200	4,396	4,881
Investment Activity	642	440	723	809
Capital Grants and Gifts	319	96	4,066	14,483
Special Item Change in Entity	-	11,244	57,599	-
Total Nonoperating Revenues	34,185	46,720	98,613	52,045
Total Revenues	\$ 82,327	\$ 93,417	\$ 148,690	\$ 104,559

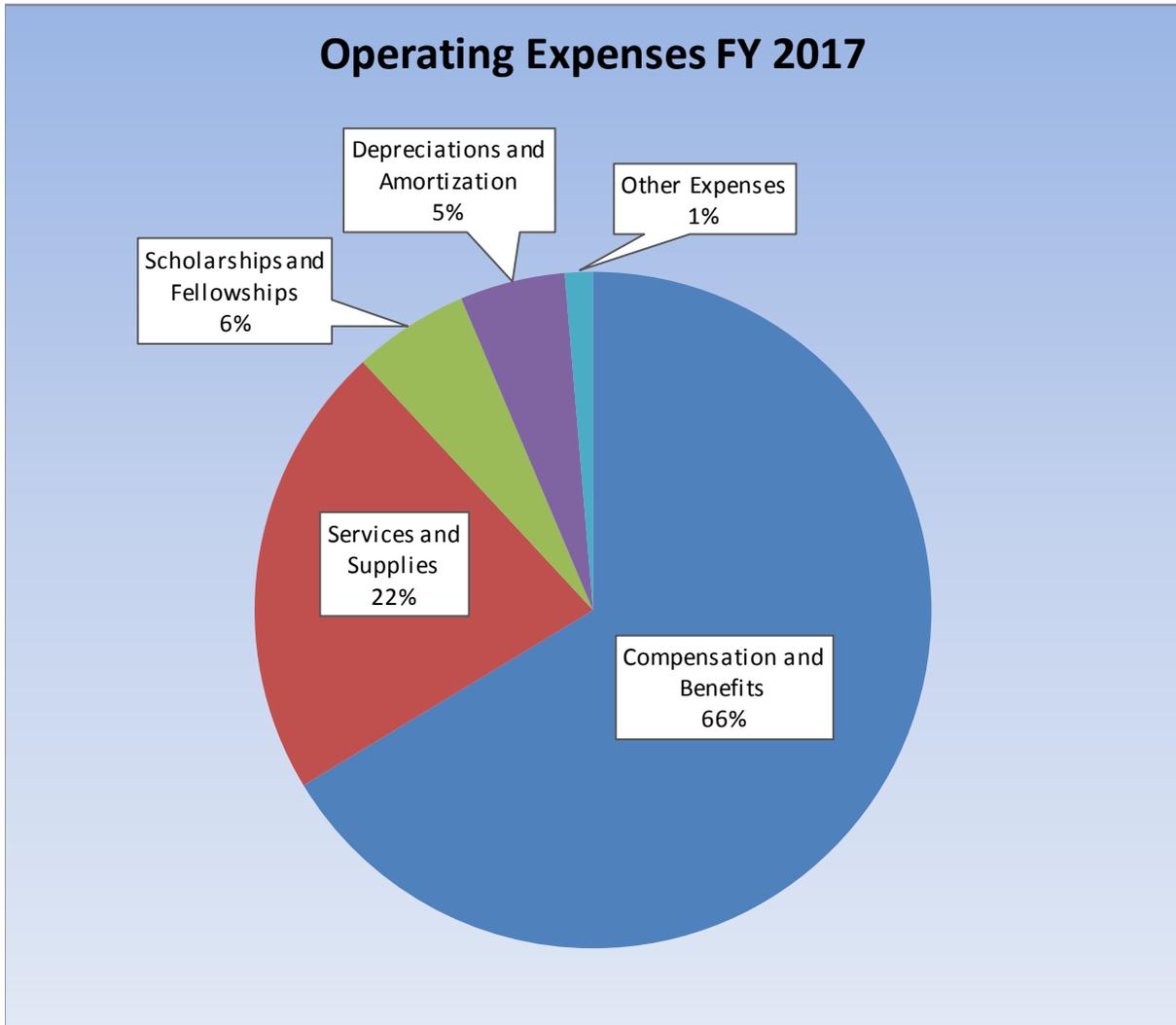


* SOU Annual Financial Reports

** Dollars in thousands

Operating Expenses by Natural Classification

	FY 2014	FY 2015	FY 2016	FY 2017
Expenses				
Compensation and Benefits	\$ 55,010	\$ 49,219	\$ 64,031	\$ 60,552
Services and Supplies	18,514	17,051	23,067	19,874
Scholarships and Fellowships	7,595	5,654	5,841	5,051
Depreciations and Amortization	4,320	4,161	4,614	4,587
Other Expenses	693	160	312	1,223
Total Operating Expenses	\$ 86,132	\$ 76,245	\$ 97,865	\$ 91,287



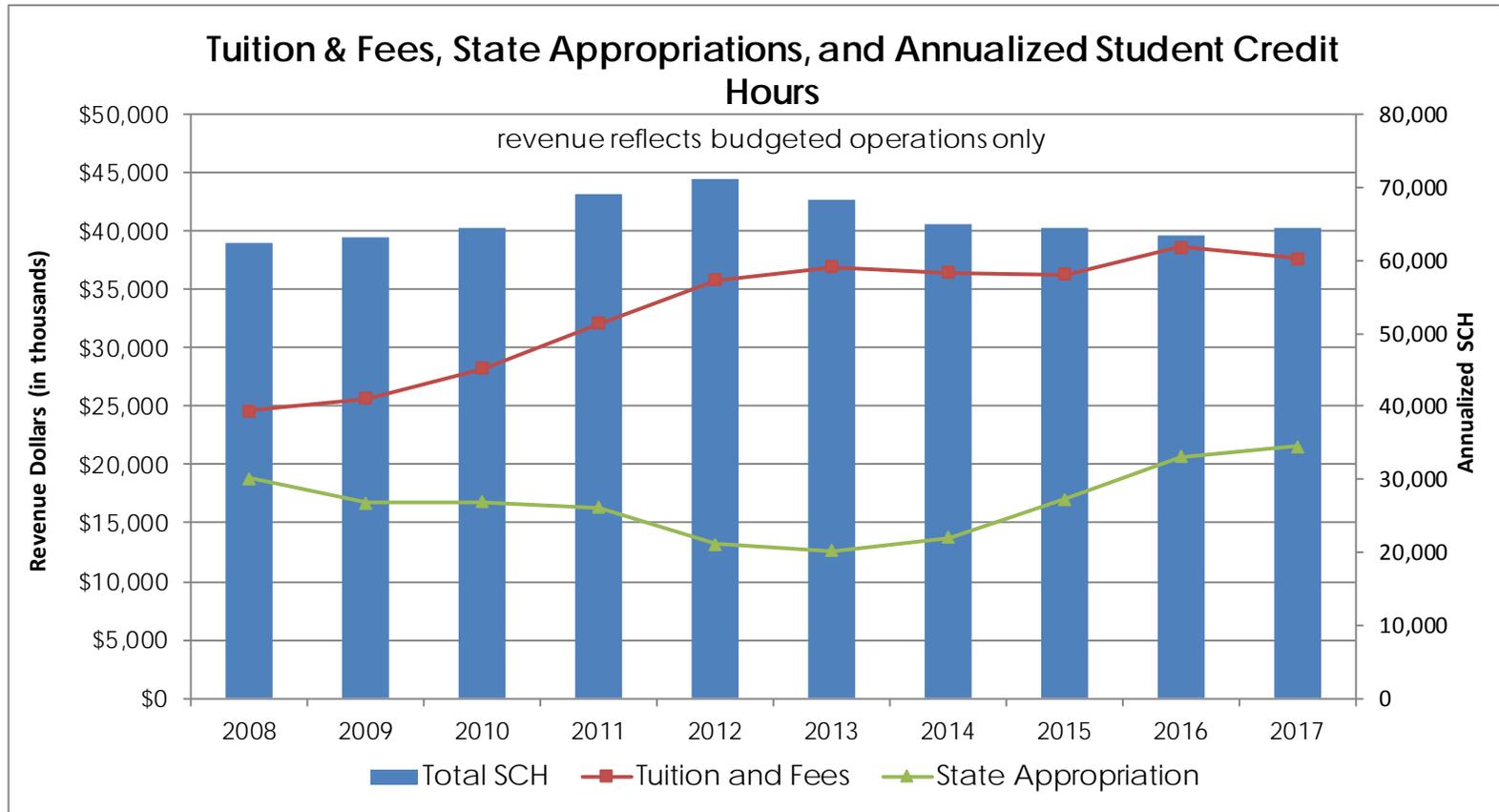
* SOU Annual Financial Reports

** Dollars reported in thousands

FINANCIAL SUMMARY

Comparison of Tution and Fees vs. State Appropriations

	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Total "Resources"	\$43,408	\$42,408	\$45,036	\$48,401	\$49,010	\$49,543	\$50,212	\$53,319	\$59,324	\$59,238
Tuition and Fees	\$24,614	\$25,663	\$28,258	\$32,071	\$35,815	\$36,901	\$36,450	\$36,254	\$38,627	\$37,698
State Appropriation	\$18,794	\$16,745	\$16,778	\$16,330	\$13,195	\$12,642	\$13,762	\$17,065	\$20,697	\$21,540
Total SCH	62,286	63,106	64,542	69,096	71,022	68,286	64,926	64,478	63,345	64,510

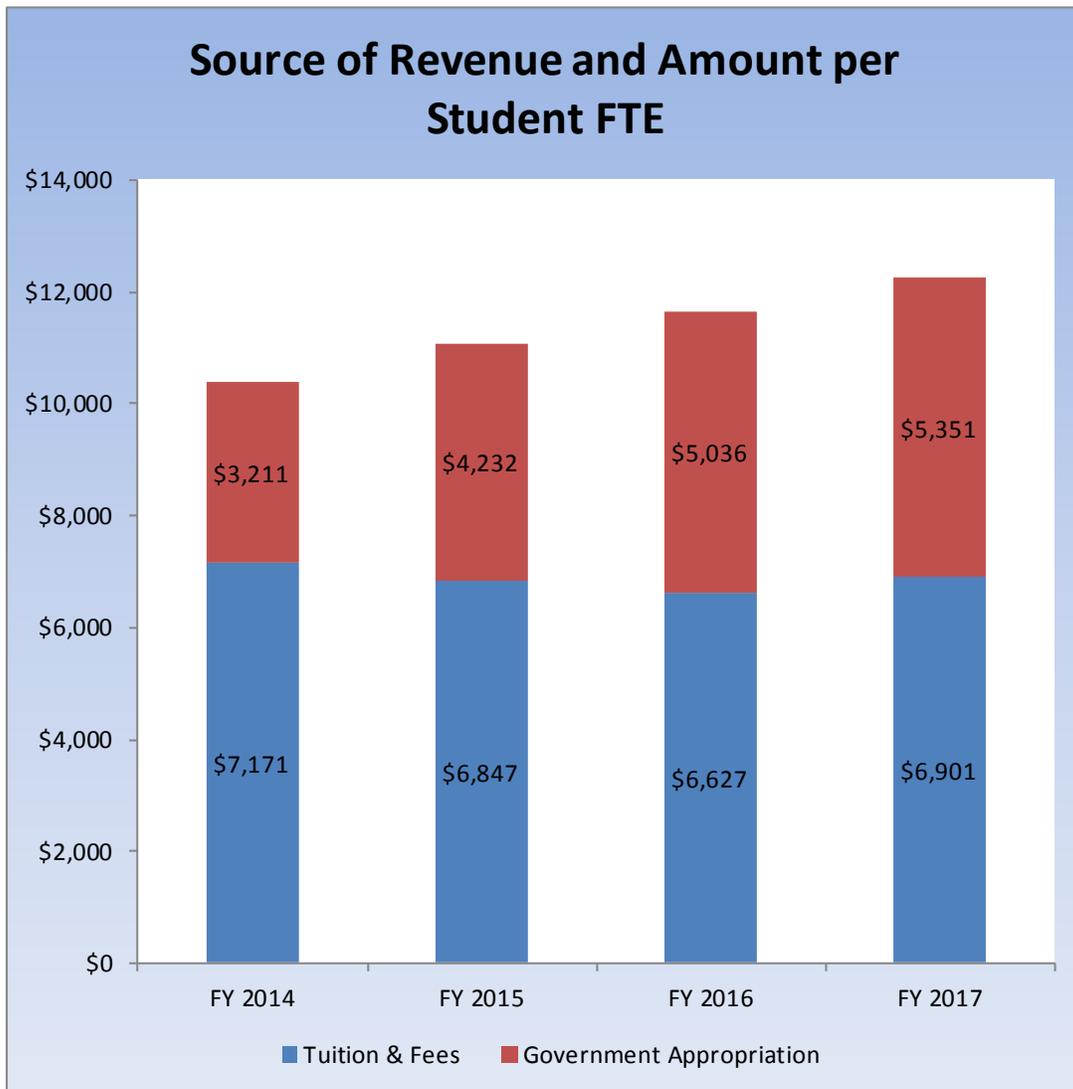


* Source SOU Institutional Research

** Dollar amounts in thousands

Revenue per Student FTE

	FY 2014	FY 2015	FY 2016	FY 2017
Tuition & Fees				
Amount	\$7,171	\$6,847	\$6,627	\$6,901
% of Total	69%	62%	57%	56%
Government Appropriation				
Amount	\$3,211	\$4,232	\$5,036	\$5,351
% of Total	31%	38%	43%	44%
Total	\$10,382	\$11,078	\$11,664	\$12,252



* Source SOU Institutional Research

** FTE calculated as the average of Fall, Winter, and Spring