



FACT BOOK 2018



ASHLAND AND MEDFORD, OREGON • SOU.EDU

SOU OFFICE OF INSTITUTIONAL RESEARCH

Southern Oregon University Fact Book 2018

Table of Contents

SOU Mission Statement	3
SOU Profile Overview & Facts-at-a-glance	5
Enrollment Trends	13
Applications & Admissions	14
Headcount and FTE Enrollment.....	15
Retention & Graduation	31
Average GPA and Retention.....	32
Graduation Rates.....	33
Degrees Conferred	35
Tuition & Financial Aid	38
Faculty & Staff	45
Employee Counts/Categories	48

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for the
Office of Institutional Research
<https://inside.sou.edu/ir>



Mission Statement

Southern Oregon University is an inclusive, sustainable, university for the future that guides all learners to develop the knowledge, capacities, and audacity to innovate boldly and create lives of purpose.

SOU Mission:

Southern Oregon University is a regionally-engaged learning community committed to being the educational provider of choice for learners throughout their lives. We inspire curiosity and creativity, compel critical thinking, foster discovery, and cultivate bold ideas and actions. We achieve student success, professional preparation, and civic engagement through service excellence, evolving technologies, and innovative curriculum. We foster access, equity, inclusion and diversity in thought and practice. We prepare our learners to be responsible, engaged citizens in our democracy. We promote economic vitality, sustainability, cultural enrichment, and social well-being in our region, the state, the nation, and the world.



Fall 2018 Contact Information

Admissions

Toll Free: 1 (855) 470-3377
In Oregon: (541) 552-6411
Email: admissions@sou.edu
<http://www.sou.edu/admissions/>

Enrollment Services

Phone: (541) 552-6600
Fax: (541) 552-6614
Email: esc@sou.edu
<http://www.sou.edu/enrollment/>

Graduate Studies

Phone: (541) 552-6113
Email: graduatestudies@sou.edu
<http://www.sou.edu/graduatestudies/>

University Housing

Phone: (541) 552-6371
Fax: 541-552-6380
Email: housing@sou.edu
<http://www.sou.edu/housing/>

Campus Administration

President's Office

Phone: (541) 552-6111
Fax: (541) 552-6337
Email: PresidentsOffice@sou.edu
<http://www.sou.edu/president/>

Academic and Student Affairs

Phone: (541) 552-6114
Fax: (541) 552-6115
Email: stubbinsp@sou.edu
<http://www.sou.edu/provost/>
<http://www.sou.edu/studentaffairs/>

Development & SOU Foundation

Phone: (541) 552-6127
Fax: (541) 552-6126
Email: SOUFoundation@sou.edu
<http://soufoundation.org>

Finance & Administration

Phone: (541) 552-6319
Fax: (541) 552-6337
Email: cmorris@sou.edu
<http://www.sou.edu/finadmin/>

Southern Oregon University Marketing & Communications

Phone: (541) 552-7246
Media Inquiries: (541) 552-6186
<http://www.sou.edu/marketing/>

Southern Oregon University

Fall 2018 Enrollment Facts at a Glance - All Enrolled¹

ALL ENROLLED	Previous Total	Current Total	% Current Enrollment	% Change Last Year
Total Enrollment	6,139	6,114	100%	-0.4%
Total FTE ^{2,3}	4,384	4,203	-----	-4.1%
Full Time/Part Time				
Undergrad. full time	3,618	3,358	54.9%	-7.2%
Undergrad. part time	1,856	1,902	31.1%	2.5%
Total Undergrad.	5,474	5,260	86.0%	-3.9%
Graduate full time	201	217	3.5%	8.0%
Graduate part time	464	637	10.4%	37.3%
Total Graduate	665	854	14.0%	28.4%
Admission Source ⁴				
New freshman	809	679	11.1%	-16.1%
Undergrad. transfers	520	410	6.7%	-21.2%
New graduate	118	179	2.9%	51.7%
All non-admitted	1,436	1,702	27.8%	18.5%
Return after absence	229	226	3.7%	-1.3%
Cont.w/o Interruption	3,027	2,918	47.7%	-3.6%
Geographic Source				
Jackson county only	2,371	2,316	37.9%	-2.3%
Sthrn. Ore. (6 county)	753	783	12.8%	4.0%
Subtotal (7 county)	3,124	3,099	50.7%	-0.8%
Portland (3 county)	333	426	7.0%	27.9%
Other Oregon	638	555	9.1%	-13.0%
California	1,285	1,269	20.8%	-1.2%
Washington	162	162	2.6%	0.0%
Alaska	63	48	0.8%	-23.8%
Hawaii	105	91	1.5%	-13.3%
Other states	278	266	4.4%	-4.3%
International	144	101	1.7%	-29.9%
Total Non-Oregon	2,044	2,034	33.3%	-0.5%

ALL ENROLLED	Previous Total	Current Total	% Current Enrollment	% Change Last Year
Gender ⁵				
Men	2,080	2,143	35.1%	3.0%
Women	3,285	3,469	56.7%	5.6%
Other/Unknown	776	502	8.2%	-35.3%
Student Level				
Freshman	983	803	13.1%	-18.3%
Sophomore	824	792	13.0%	-3.9%
Junior	1,118	971	15.9%	-13.1%
Senior	1,318	1,299	21.2%	-1.4%
Graduate/Post bac.	375	453	7.4%	20.8%
Post bac./non-grad.	85	94	1.5%	10.6%
Non-adm. undergrad.	1,146	1,301	21.3%	13.5%
Non-adm. graduate	290	401	6.6%	38.3%
Residency Fee Status				
9 credit hours and up				
Resident	2,336	2,208	36.1%	-5.5%
Non-resident	1,719	1,583	25.9%	-7.9%
0-8 credit hours				
Resident	1,825	2,026	33.1%	11.0%
Non-resident	259	297	4.9%	14.7%
Minorities				
Native American	52	88	1.4%	69.2%
Asian/pacific islander	139	173	2.8%	24.5%
Black	110	123	2.0%	11.8%
Hispanic	564	662	10.8%	17.4%
Total Minorities ⁶	865	1,046	17.1%	20.9%
Age				
17-25 years	4,510	4,346	71.1%	-3.6%
26 years and up	1,629	1,766	28.9%	8.4%
Average age	25 yr (186)	26 yr (143)		
Median age	18 yr (652)	18 yr (575)		

1. Data represents fourth week figures.

2. FTE; total credit hours divided by 15 for undergraduate credits and divided by 12 for graduate credits.

3. OHSU and OCNE Nursing coursework excluded from FTE.

4. Summer Admissions included in counts.

5. OUS permits students to report gender as "other" or "unknown"

6. Total includes students who selected multiple ethnicities

SOU Institutional Research - Fall 2018

4th Week Data

History at a Glance

- 1855 – City of Ashland, originally called Ashland Mills town, officially founded.
- 1872 – Ashland Academy founded by Rev. Joseph H. Skidmore and Annie Hill Skidmore.
- 1878 – The Academy was incorporated as the Ashland Academy and Commercial College.
- 1879 – School sold and renamed Ashland College and Normal School (ACNS).
- 1881 – First graduating class of ACNS.
- 1882 – Gov. of Oregon signs bill recognizing ACNS as an official state school.
- 1886 – Closed due to financial trouble, no evidence of the state supporting the institution.
- 1887 – Reopened as Ashland State Normal School after fundraising.
- 1890 – Closed due to lack of enrollment.
- 1895 – Reopened as Southern Oregon State Normal School after a series of deals.
- 1899 – The institution begins receiving state appropriations.
- 1932 – The unofficial name of Southern Oregon Normal School (SONS) becomes official.
- 1934 – Drama Professor Angus Bowmer founds the Oregon Shakespeare Festival.
- 1938 – Receives full accreditation from the American Association of Teachers Colleges.
- 1939 – Renamed to Southern Oregon College of Education.
- 1941 – Authorized to offer the first advanced degree, a B.S. in elementary education.
- 1956 – Renamed to Southern Oregon College, no longer just a school of education.
- 1966 – The entire Faculty Council resigns leading to work on a new faculty constitution.
- 1975 – Renamed to Southern Oregon State College.
- 1997 – Renamed to Southern Oregon University.
- 2007 – Created the College of Arts and Sciences.
- 2013 – Implemented House Model with Green and Social Justice Houses.
- 2015 – Became an Independent public body, Board of Trustees founded.

Academic Calendar

2018-2019

	Fall 2018	Winter 2019	Spring 2019
Priority Registration	May 21	Nov 5	Feb 25
Non-Admit Registration	Sept 10	Dec 24	Mar 18
New Student Orientation	Sept 20-23	-	-
Quarter begins	Sept 24	Jan 7	Apr 1
Last day to add courses, change sections, or register	Sept 28	Jan 11	Apr 5
Last day to pay fees without penalty	Sept 28	Jan 11	Apr 5
Late add fee (\$100) for any classes added after this date	Oct 5	Jan 18	Apr 12
Last day for tuition refund for dropped courses	Oct 8	Jan 21	Apr 15
Last day to drop a course w/o being responsible for a grade	Oct 19	Feb 1	Apr 26
Last day to add a course or change sections	Oct 19	Feb 1	Apr 26
Last day to change "Audit" option	Oct 19	Feb 1	Apr 26
Last day to change P/NP option	Nov 9	Feb 22	May 17
Last day to submit course withdrawal	Nov 26	Mar 11	Jun 3
Final examinations	Dec 3-7	Mar 18-22	Jun 10-14
Quarter ends	Dec 7	Mar 22	Jun 14
Thanksgiving Holiday	Nov 22-23		
Martin Luther King, Jr. holiday observed			Jan 21
Memorial Day holiday observed			May 27

Academic Offerings

2018-2019

Majors

Bachelor of Arts or Science

Art
Biology
Business Administration
*Accounting, Hospitality & Tourism
Management, Marketing*
Chemistry
Chemistry/Biochemistry, Forensic Chemistry
Communication
*Communication Studies, Digital Cinema, Social
Media & Public Engagement*
Computer Science
Criminal Justice
Early Childhood Development
Economics
Elementary Education
Emerging Media & Digital Arts
English
Environmental Science & Policy
Financial Mathematics
Healthcare Administration
*Community Public Health, Data Analytics,
Personnel Management*
Health & Physical Education
History
Human Services
Innovation & Leadership

Interdisciplinary Studies
International Studies
Mathematics
Mathematics – Computer Science
Music
Nursing (offered via OHSU)
Outdoor Adventure Leadership
Political Science
Psychology
Sociology & Anthropology
Spanish Language & Culture
Theatre
*Acting, Costuming, Directing, Dramaturgy, Sound,
Stage Lighting, Stage Management, Stage Scenery*

Bachelor of Applied Science

Management

Bachelor of Fine Arts

Art
Creative Writing
Theatre

Bachelor of Music

Music
Music Education, Performance

Graduate Degrees

Master of Arts in French Language Teaching
Master of Arts in Spanish Language Teaching
Master of Arts in Teaching
Master of Arts or Science in Clinical Mental
Health Counseling
Master of Arts or Science in Education
Master of Business Administration
Master of Business Administration: Arts
Management Concentration
Master of Business Administration (Online
Programs)

Master of Education / Special Education
Program
Master in Management (MiM)
Master in Interdisciplinary Studies
Master of Music in Performance
Master of Outdoor Adventure and Expedition
Leadership
Master of Science in Environmental Education
Master of Theatre Studies in Production &
Design

Academic Offerings

2018-2019

Minors

Applied Statistics
Art
Art History
Biology
Business Administration
Chemistry
Communication Studies
Creative Writing
Criminal Justice
Digital Cinema
Digital Journalism
Early Childhood Development
Economics

Education
Emerging Media & Digital Arts
English
Environmental Science/Policy
Ethics
Gender/Sexuality
History
International Studies
Latin American Studies
Mathematics
Mathematics Education
Military Science
Music

Native American Studies
Outdoor Adventure Leadership
Philosophy
Political Science
Psychology
Rhetoric & Reason
Shakespeare Studies
Social Justice
Sociology & Anthropology
Spanish

Pre-professional Programs

Chiropractic Medicine
Dental Hygiene
Dentistry
Law
Medical Technology
Medicine
Occupational Therapy

Optometry
Pharmacy
Physical Therapy
Physician's Assistant
Psychology, Counseling, Social
Work, or Human Service
Veterinary Medicine

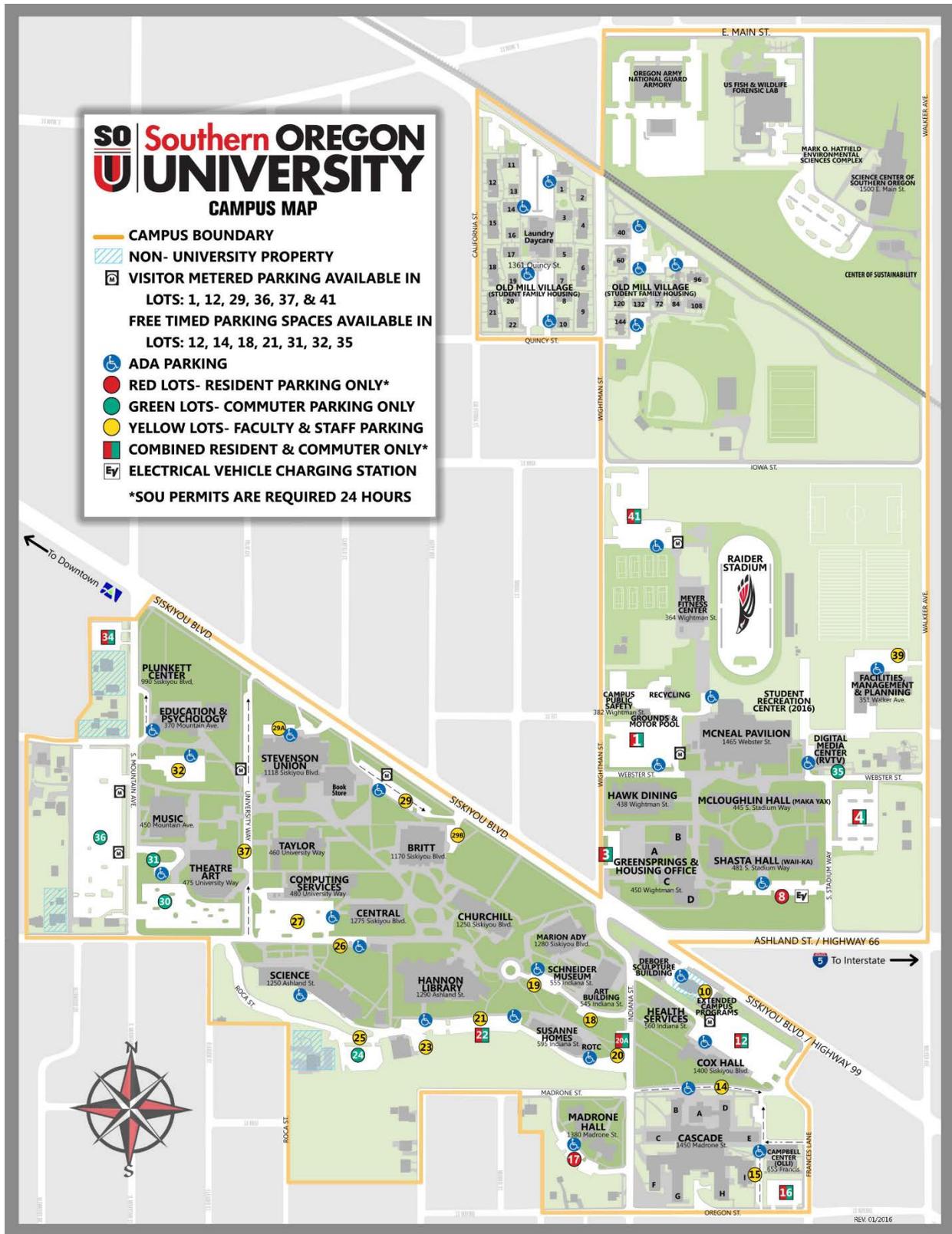
Chiropractic: University of
Western States
Dental Hygiene: Oregon Institute
of Technology
Medical Technology: OHSU
Optometry: Pacific University

Certificates

Accounting, Post-baccalaureate
Applied Finance and Economics
Business Information Systems
Cultural Resource Management
Interactive Marketing and
E-Commerce

Management of Human
Resources (Communication)
Management of Human
Resources (CMHR) (Business)
Native American Studies
Nonprofit Management

Regional Studies and Applied
Research
Sustainability Leadership
Wine Business Certificate



SO Southern OREGON UNIVERSITY
CAMPUS MAP

- **CAMPUS BOUNDARY**
 - ▨ **NON- UNIVERSITY PROPERTY**
 - Ⓜ **VISITOR METERED PARKING AVAILABLE IN LOTS: 1, 12, 29, 36, 37, & 41**
 - Ⓜ **FREE TIMED PARKING SPACES AVAILABLE IN LOTS: 12, 14, 18, 21, 31, 32, 35**
 - ♿ **ADA PARKING**
 - **RED LOTS- RESIDENT PARKING ONLY***
 - **GREEN LOTS- COMMUTER PARKING ONLY**
 - **YELLOW LOTS- FACULTY & STAFF PARKING**
 - **COMBINED RESIDENT & COMMUTER ONLY***
 - EV **ELECTRICAL VEHICLE CHARGING STATION**
- *SOU PERMITS ARE REQUIRED 24 HOURS**

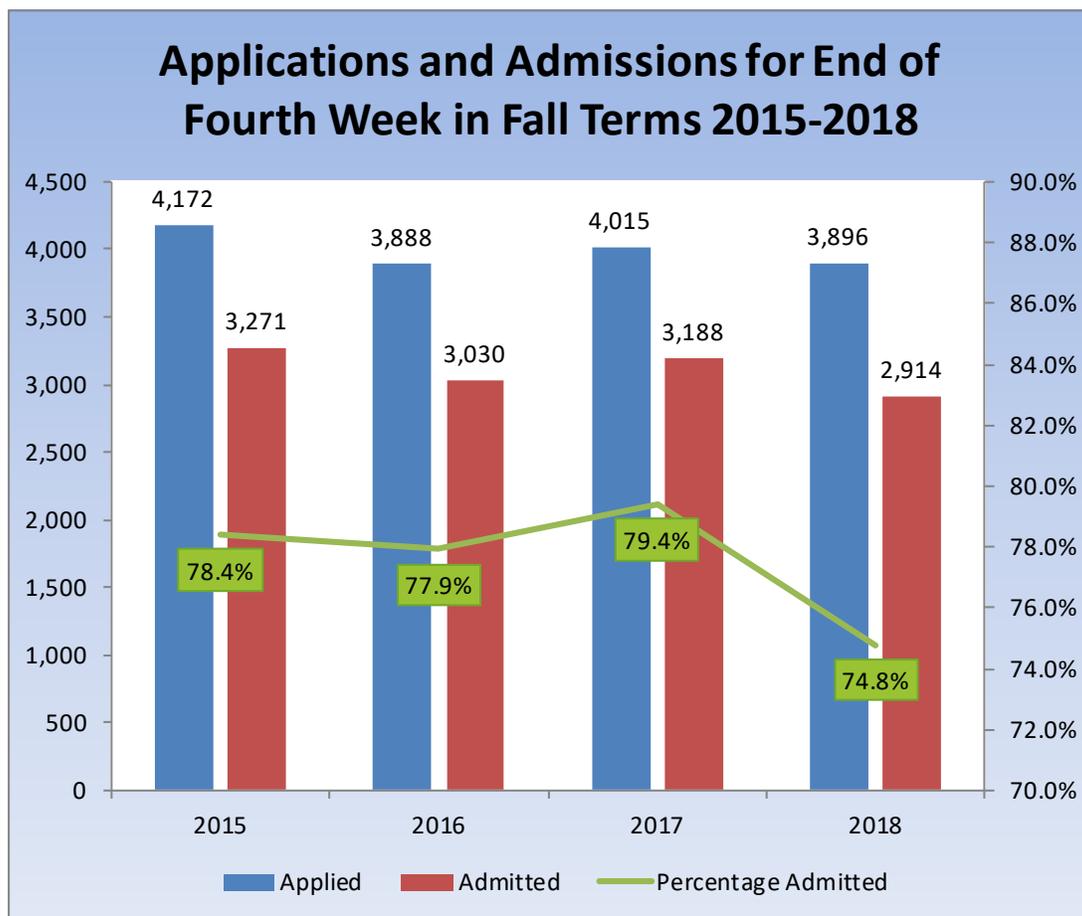


Enrollment Trends

ENROLLMENT TRENDS

Applications and Admissions for Fall Term

	2017			2018		
	Applied	Admitted	%	Applied	Admitted	%
Resident Freshmen	1,154	889	77.0%	1,208	917	75.9%
Non-Resident Freshmen	1,624	1,291	79.5%	1,571	1,129	71.9%
Total Freshmen	2,778	2,180	78.5%	2,779	2,046	73.6%
Resident Transfer	518	455	87.8%	428	370	86.4%
Non-Resident Transfer	451	379	84.0%	347	290	83.6%
Total Transfer	969	834	86.1%	775	660	85.2%
Grad/PostBacc	268	174	64.9%	342	208	60.8%
Grand Total	4,015	3,188	79.4%	3,896	2,914	74.8%

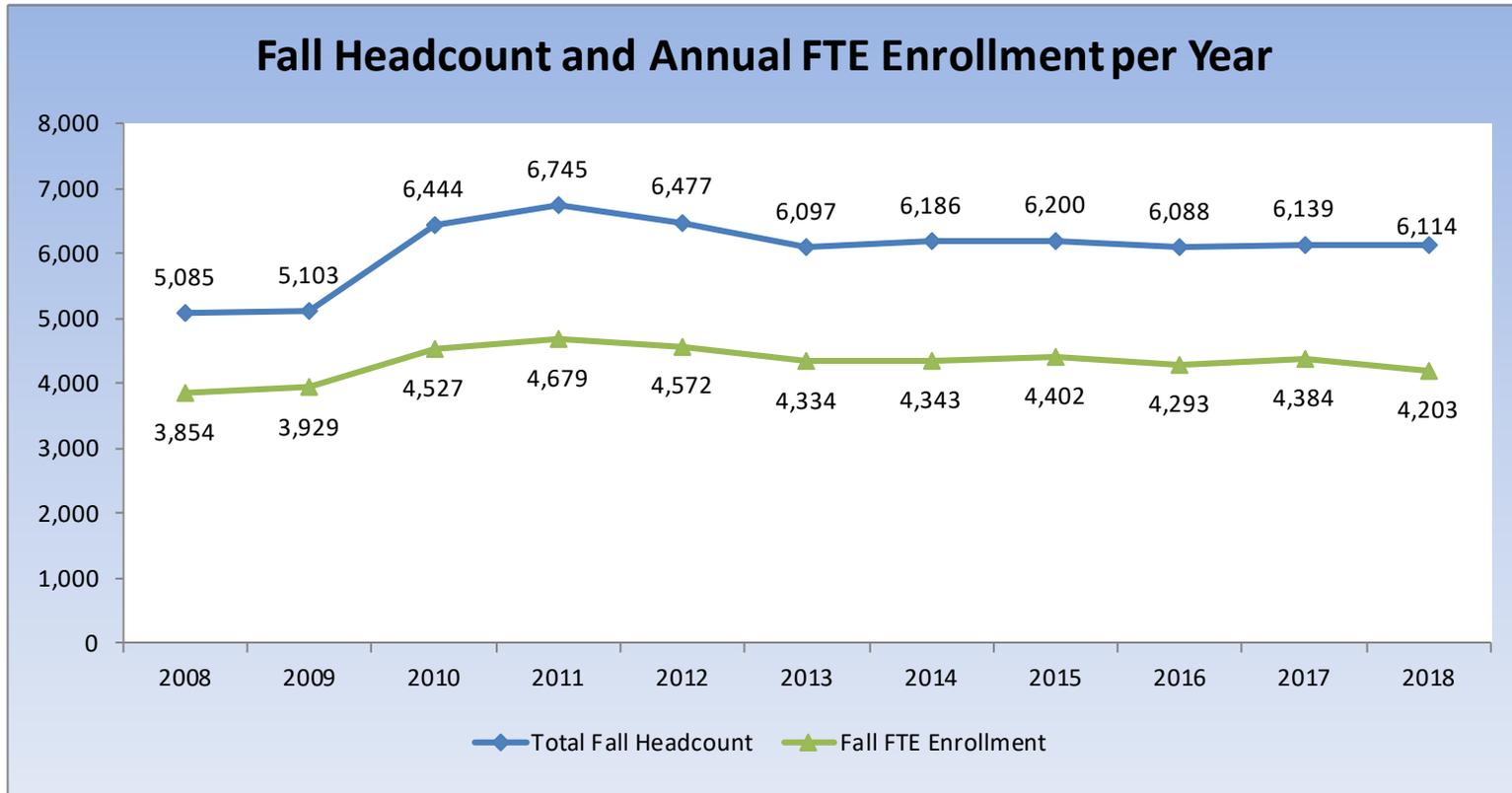


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall 2018 Headcount and FTE Enrollment

	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	% Change from 2017 to 2018
Total Fall Headcount	5,085	5,103	6,444	6,745	6,477	6,097	6,186	6,200	6,088	6,139	6,114	-0.4%
Fall FTE Enrollment	3,854	3,929	4,527	4,679	4,572	4,334	4,343	4,402	4,293	4,384	4,203	-4.1%



* Source SOU Institutional Research

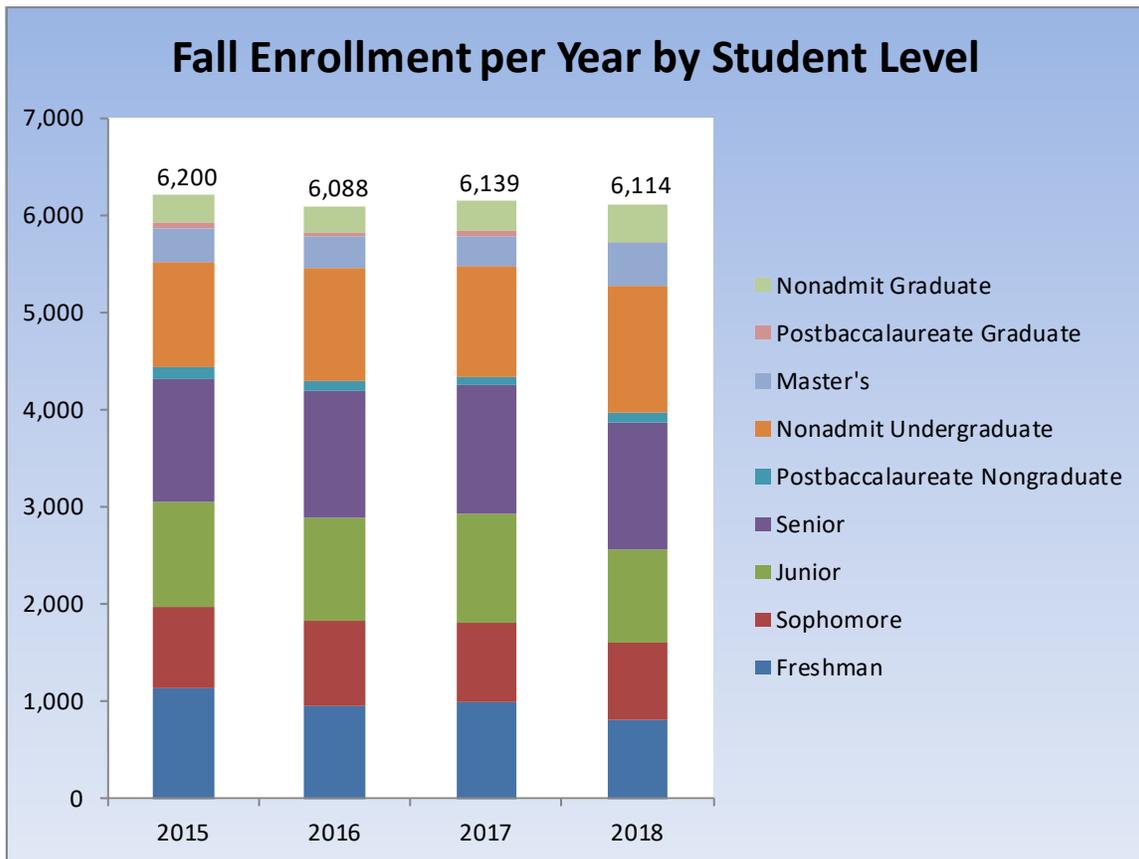
** FTE does not include Nursing Enrollment

*** Starting in 2010, Advanced Southern Credit students were admitted in Fall instead of Winter

ENROLLMENT TRENDS

Fall Enrollment by Student Level

	2015	2016	2017	2018	% Change from 2017 to 2018
Freshman	1,124	942	983	803	-18.3%
Sophomore	835	877	824	792	-3.9%
Junior	1,095	1,068	1,118	971	-13.1%
Senior	1,268	1,313	1,318	1,299	-1.4%
Postbaccalaureate Nongraduate	115	92	85	94	10.6%
Nonadmit Undergraduate	1,081	1,166	1,146	1,301	13.5%
Subtotal Undergraduate	5,518	5,458	5,474	5,260	-3.9%
Master's	350	322	314	449	43.0%
Postbaccalaureate Graduate	54	45	61	4	-93.4%
Nonadmit Graduate	278	263	290	401	38.3%
Subtotal Graduate	682	630	665	854	28.4%
Grand Total	6,200	6,088	6,139	6,114	-0.4%

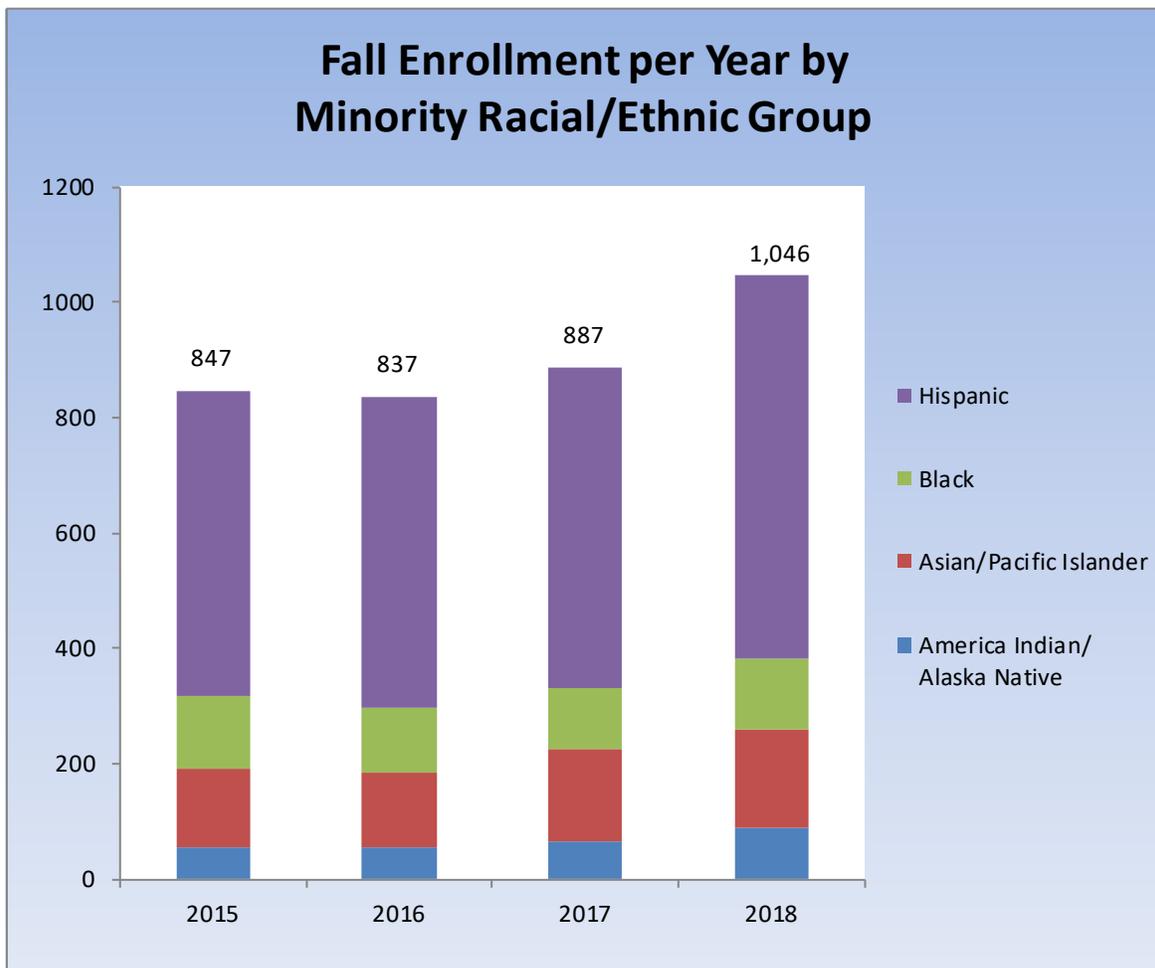


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall Enrollment by Racial/Ethnic Group

	2015	2016	2017	2018	% Change from 2017 to 2018
American Indian/Alaskan Native	57	56	65	88	35.4%
Asian/Pacific Islander	136	130	160	173	8.1%
Black	125	112	108	123	13.9%
Hispanic	529	539	554	662	19.5%
Subtotal All Minorities	847	837	887	1,046	17.9%
White	3,103	2,946	3,001	3,615	20.5%
Declined to Respond or Unknown	2,250	2,305	2,251	1,453	-35.5%
Grand Total	6,200	6,088	6,139	6,114	-0.4%



* Source SOU Institutional Research

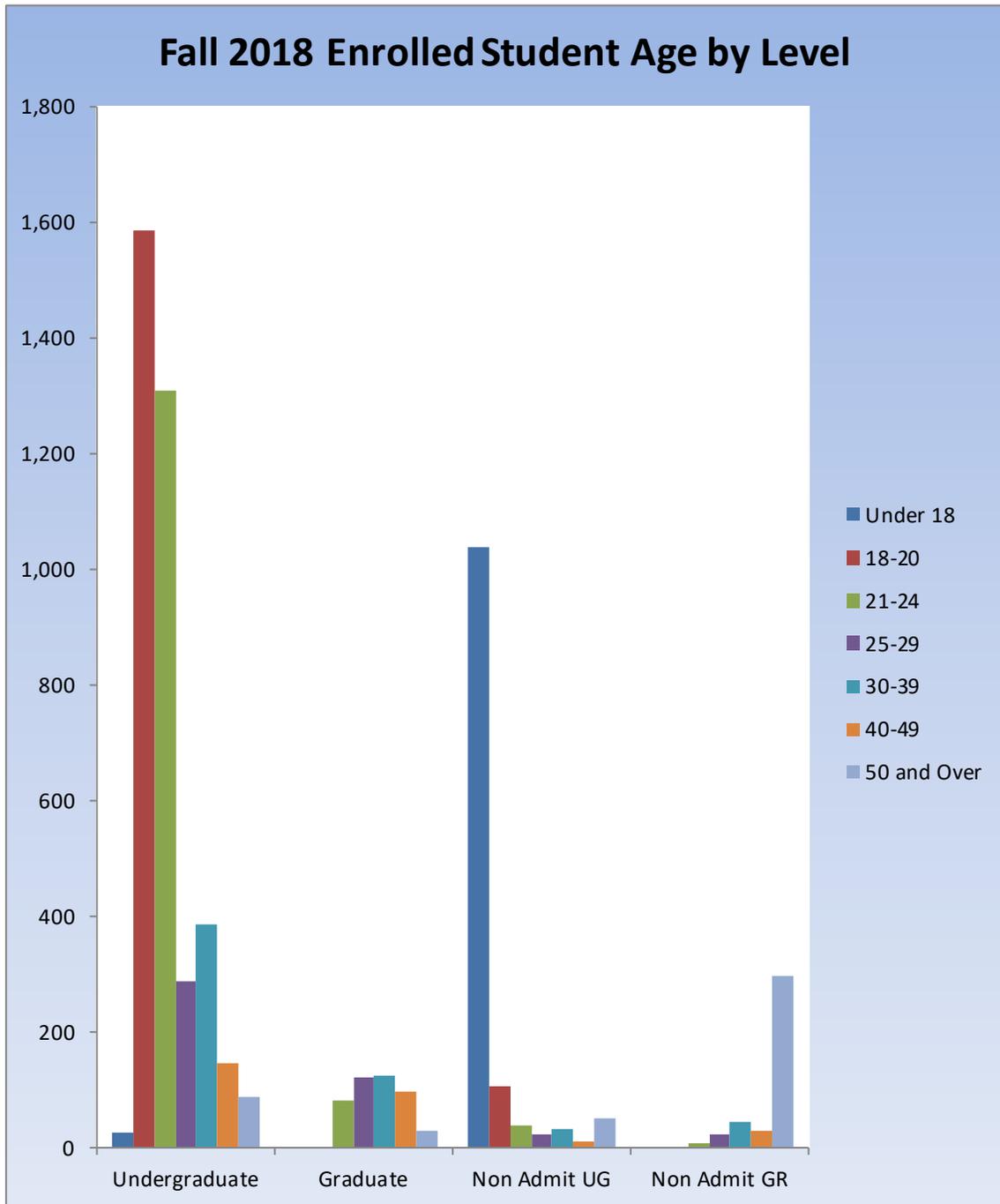
ENROLLMENT TRENDS

Age by Student Level

	2015	2016	2017	2018		2014	2015	2017	2018
Under 18					18-20				
Undergraduate	30	21	19	26	Undergraduate	1,801	1,656	1,741	1,585
Graduate	-	-	-	-	Graduate	-	-	-	-
Non Admit UG	868	950	939	1,038	Non Admit UG	66	76	91	106
Non Admit GR	-	-	-	-	Non Admit GR	-	-	-	-
Total	898	971	958	1,064	Total	1,867	1,732	1,832	1,691
21-24					25-29				
Undergraduate	1,444	1,483	1,438	1,308	Undergraduate	463	405	448	287
Graduate	64	65	49	82	Graduate	105	102	116	121
Non Admit UG	31	31	26	38	Non Admit UG	26	27	24	23
Non Admit GR	8	5	9	7	Non Admit GR	14	13	15	22
Total	1,547	1,584	1,522	1,435	Total	608	547	603	453
30-39					40-49				
Undergraduate	391	377	385	385	Undergraduate	183	170	164	145
Graduate	111	98	92	125	Graduate	74	70	75	97
Non Admit UG	26	25	24	32	Non Admit UG	10	8	10	12
Non Admit GR	16	17	19	44	Non Admit GR	15	24	27	30
Total	544	517	520	586	Total	282	272	276	284
50 and Over									
Undergraduate	109	109	92	89					
Graduate	50	32	31	28					
Non Admit UG	45	38	27	50					
Non Admit GR	225	203	219	298					
Total	429	382	369	465					

* Source SOU Institutional Research

Age by Student Level

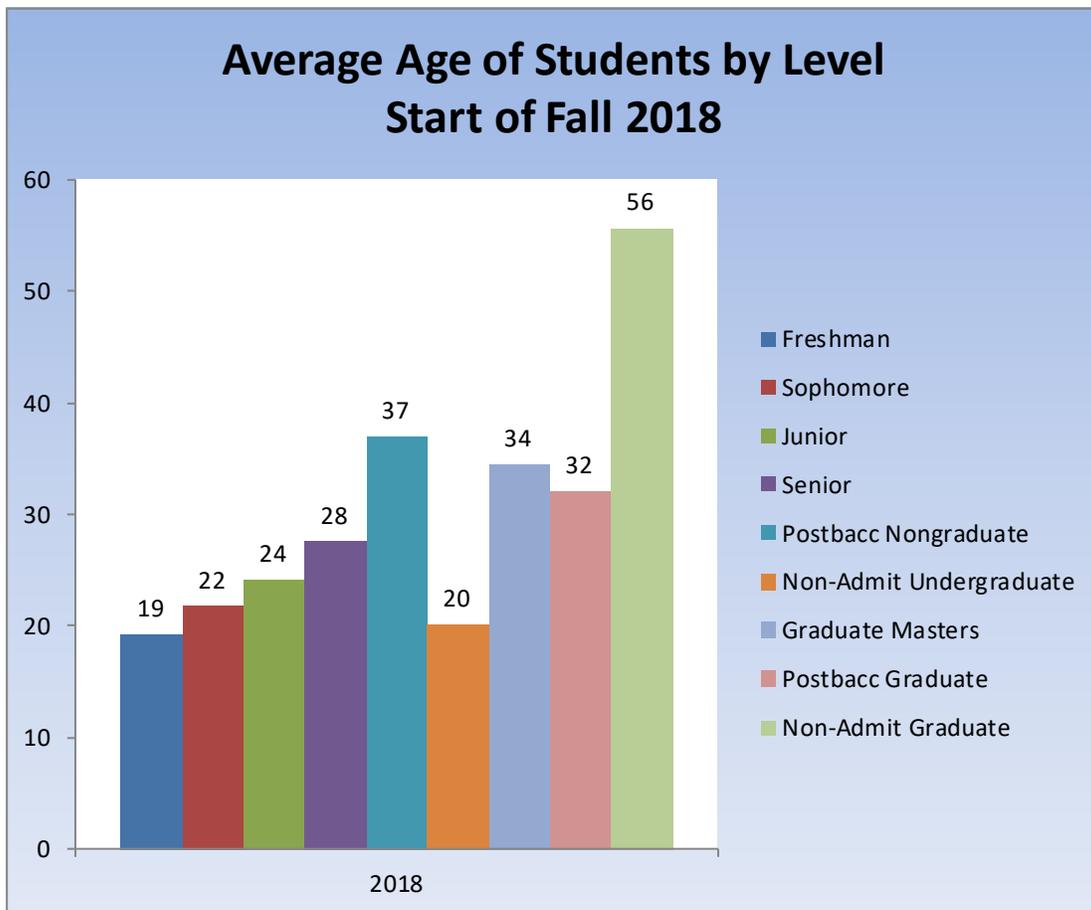


* Source SOU Institutional Research

ENROLLMENT TRENDS

Average Age by Student Level

	2015	2016	2017	2018
Freshman	19.4	19.4	19.4	19.2
Sophomore	21.4	21.7	21.6	21.7
Junior	25.1	25.1	24.9	24.1
Senior	27.7	27.8	27.4	27.5
Postbacc Nongraduate	35.1	37.1	35.7	36.9
Non-Admit Undergraduate	20.2	19.6	19.1	20.1
Average Undergraduate	24.1	24.1	24.2	24.2
Graduate Masters	33.9	33.1	32.5	34.4
Postbacc Graduate	44.8	44.0	47.1	32.0
Non-Admit Graduate	64.1	57.4	58.4	55.6
Average Graduate	48.4	46.2	43.4	45.3



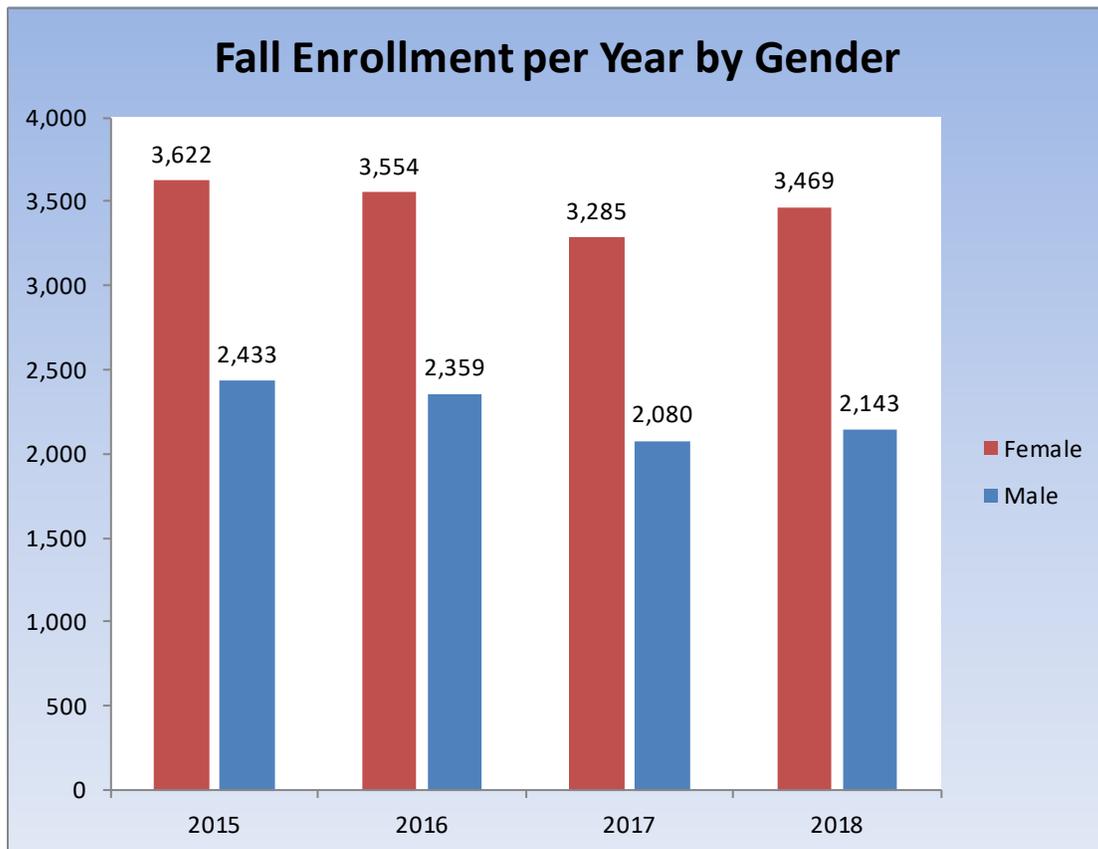
* Source SOU Institutional Research

** Age at Start of Term

ENROLLMENT TRENDS

Gender by Student Level

	2015	2016	2017	2018	% Change from 2017 to 2018
Male					
Undergraduate	1,823	1,748	1,723	1,545	-10.3%
Graduate	146	117	112	162	44.6%
Non Admit Undergrad	398	439	183	360	96.7%
Non Admit Graduate	66	55	62	76	22.6%
Total	2,433	2,359	2,080	2,143	3.0%
Female					
Undergraduate	2,592	2,525	2,579	2,376	-7.9%
Graduate	256	250	261	288	10.3%
Non Admit Undergrad	635	656	317	651	105.4%
Non Admit Graduate	139	123	128	154	20.3%
Total	3,622	3,554	3,285	3,469	5.6%



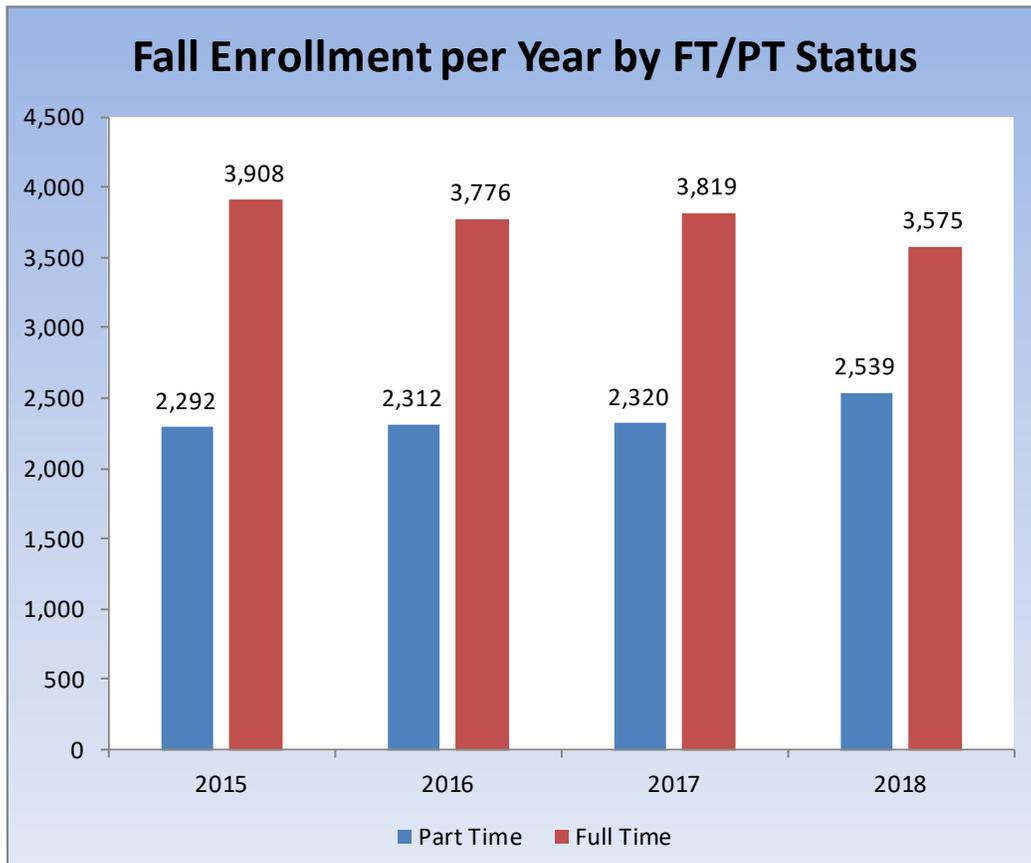
* Source SOU Institutional Research

** SOU permits individuals to report gender as Other or Unknown

ENROLLMENT TRENDS

Fall Enrollment by FT/PT Status

	2015	2016	2017	2018	% Change from 2017 to 2018
Part Time					
Undergraduate	904	866	826	735	-11.0%
Graduate	168	132	186	246	32.3%
Non Admit UG	960	1,058	1,030	1,167	13.3%
Non Admit GR	260	256	278	391	40.6%
Total	2,292	2,312	2,320	2,539	9.4%
Full Time					
Undergraduate	3,533	3,426	3,502	3,224	-7.9%
Graduate	236	235	189	207	9.5%
Non Admit UG	121	108	116	134	15.5%
Non Admit GR	18	7	12	10	-16.7%
Total	3,908	3,776	3,819	3,575	-6.4%
Percent Part Time	37.0%	38.0%	37.8%	41.5%	

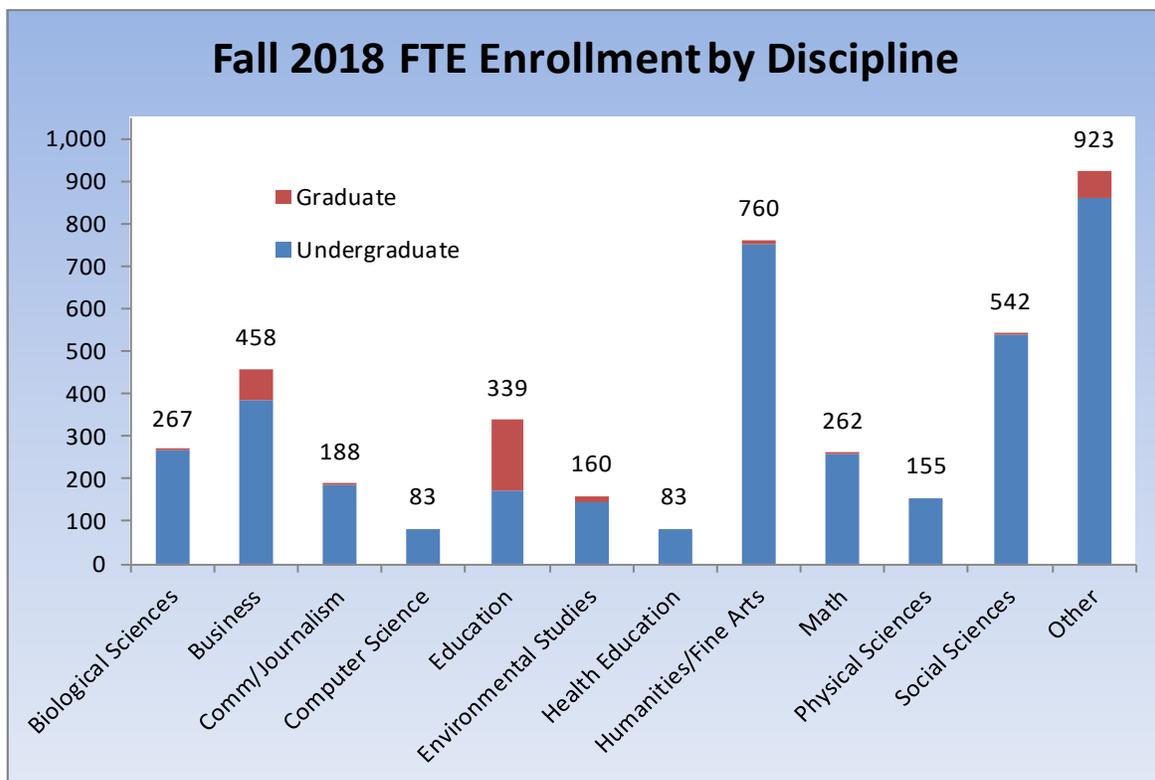


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall 2018 FTE Enrollment by Discipline

	Undergraduate		Graduate		Total	
	N	%	N	%	N	%
Biological Sciences	266.4	6.9%	0.4	0.1%	266.8	6.3%
Business	385.9	9.9%	71.7	21.5%	457.6	10.8%
Comm/Journalism	187.7	4.8%	0.3	0.1%	188.0	4.5%
Computer Science	82.7	2.1%	0.0	0.0%	82.7	2.0%
Education	172.1	4.4%	167.0	50.2%	339.1	8.0%
Environmental Studies	143.1	3.7%	16.8	5.0%	159.9	3.8%
Health Education ¹	82.5	2.1%	0.0	0.0%	82.5	2.0%
Humanities/Fine Arts	750.4	19.3%	9.7	2.9%	760.1	18.0%
Math	259.6	6.7%	2.1	0.6%	261.7	6.2%
Physical Sciences	155.1	4.0%	0.0	0.0%	155.1	3.7%
Social Sciences	538.7	13.9%	3.0	0.9%	541.7	12.8%
Other ²	860.7	22.2%	61.8	18.6%	922.5	21.9%
Total	3,884.9	100.0%	332.8	100.0%	4,217.7	100.0%



¹ Excludes Nursing FTE

² "Other" includes area, ethnic, cultural, gender, and group studies; family and consumer sciences/human sciences; library science; military science, leadership, and operational art; multi/interdisciplinary studies; park, recreation, leisure, and fitness studies; science technologies/technicians; homeland security, law enforcement, firefighting, and related protective services; engineering and engineering tech; and public administration and social service professions.

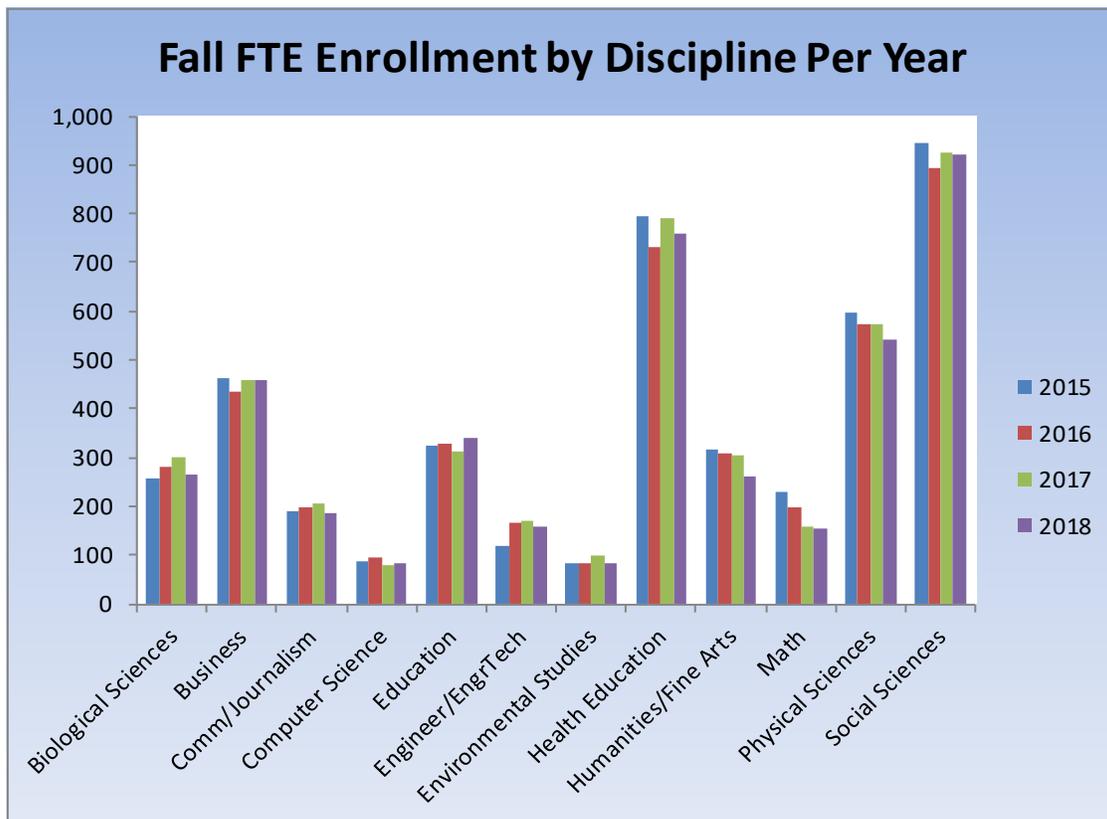
* Source SOU Institutional Research

** Total FTE is slightly different from FTE reported elsewhere due to timing

ENROLLMENT TRENDS

Fall FTE Enrollment by Discipline

	2015	2016	2017	2018
Biological Sciences	256.8	281.7	302.1	266.8
Business	462.1	433.4	459.1	457.6
Comm/Journalism	190.0	197.3	204.9	188.0
Computer Science	87.7	94.0	77.9	82.7
Education	324.9	330.3	312.5	339.1
Environmental Studies	117.5	166.1	169.2	159.9
Health Education ¹	82.9	83.1	100.0	82.5
Humanities/Fine Arts	793.1	733.5	790.0	760.1
Math	315.8	307.9	305.0	261.7
Physical Sciences	231.5	199.6	157.5	155.1
Social Sciences	595.7	572.0	571.6	541.7
Other ²	945.8	893.6	924.4	922.5
Total	4,403.8	4,292.5	4,374.2	4,217.7



¹ Excludes Nursing FTE

² "Other" includes area, ethnic, cultural, gender, and group studies; family and consumer sciences/human sciences; library science; military science, leadership, and operational art; multi/interdisciplinary studies; park, recreation, leisure, and fitness studies; science technologies/technicians; homeland security, law enforcement, firefighting, and related protective services; engineering and engineering tech; and public administration and social service professions.

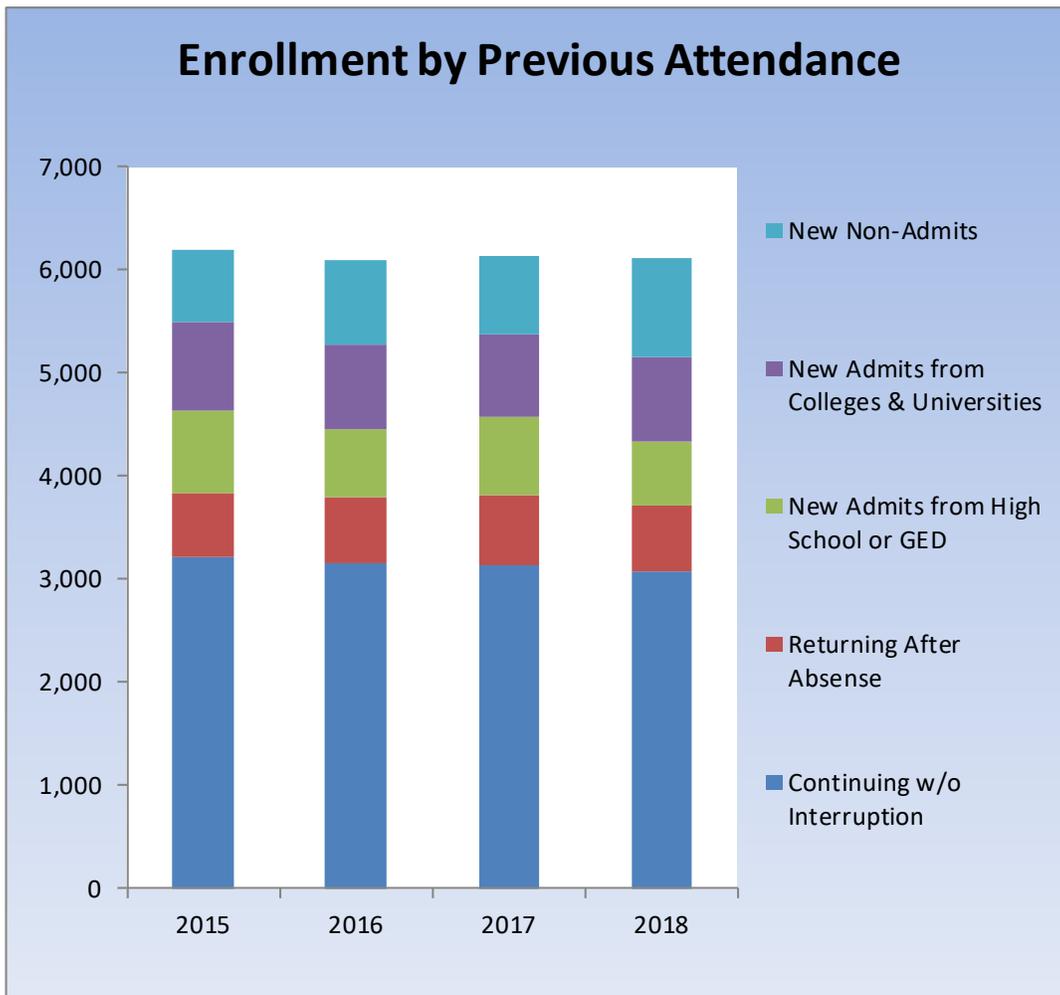
* Source SOU Institutional Research

** Total FTE is slightly different from FTE reported elsewhere due to timing

ENROLLMENT TRENDS

Enrollment by Previous Attendance

	2015	2016	2017	2018
Continuing w/o Interruption	3,223	3,162	3,128	3,074
Returning After Absense	615	631	695	644
New Admits from High School or GED	793	660	743	619
New Admits from Colleges & Universities	853	825	797	816
New Non-Admits	716	810	776	966
Total	6,200	6,088	6,139	6,119



* Source SOU Gray Book Reports

ENROLLMENT TRENDS

Enrollment by Geographic Origin

	2015	2016	2017	2018
Baker	3	2	4	3
Benton	20	24	26	21
Clackamas	140	133	124	111
Clatsop	13	9	13	15
Columbia	15	11	15	10
Coos	67	53	61	70
Crook	7	4	7	8
Curry	17	15	27	54
Deschutes	128	166	171	192
Douglas	106	149	156	138
Gilliam				
Grant	2	2	1	1
Harney	4	1		1
Hood River	5	6	7	8
Jackson	2,556	2,409	2,371	2,316
Jefferson	4	3	10	11
Josephine	383	393	380	379
Klamath	136	139	124	138
Lake	6	6	5	4
Lane	115	112	117	124
Lincoln	11	8	9	4
Linn	19	22	25	28
Malheur	9	7	4	3
Marion	65	61	69	59
Morrow	2	2	1	
Multnomah	195	185	169	175
Polk	9	11	18	22
Sherman				
Tillamook	1	3	3	4
Umatilla	8	4	7	7
Union	4	3	3	5
Wallowa	3		1	3
Wasco	4	3	3	3
Washington	160	141	140	140
Wheeler				
Yamhill	20	20	24	22
Unknown County	1			1
Total Oregon	4,238	4,107	4,095	4,080

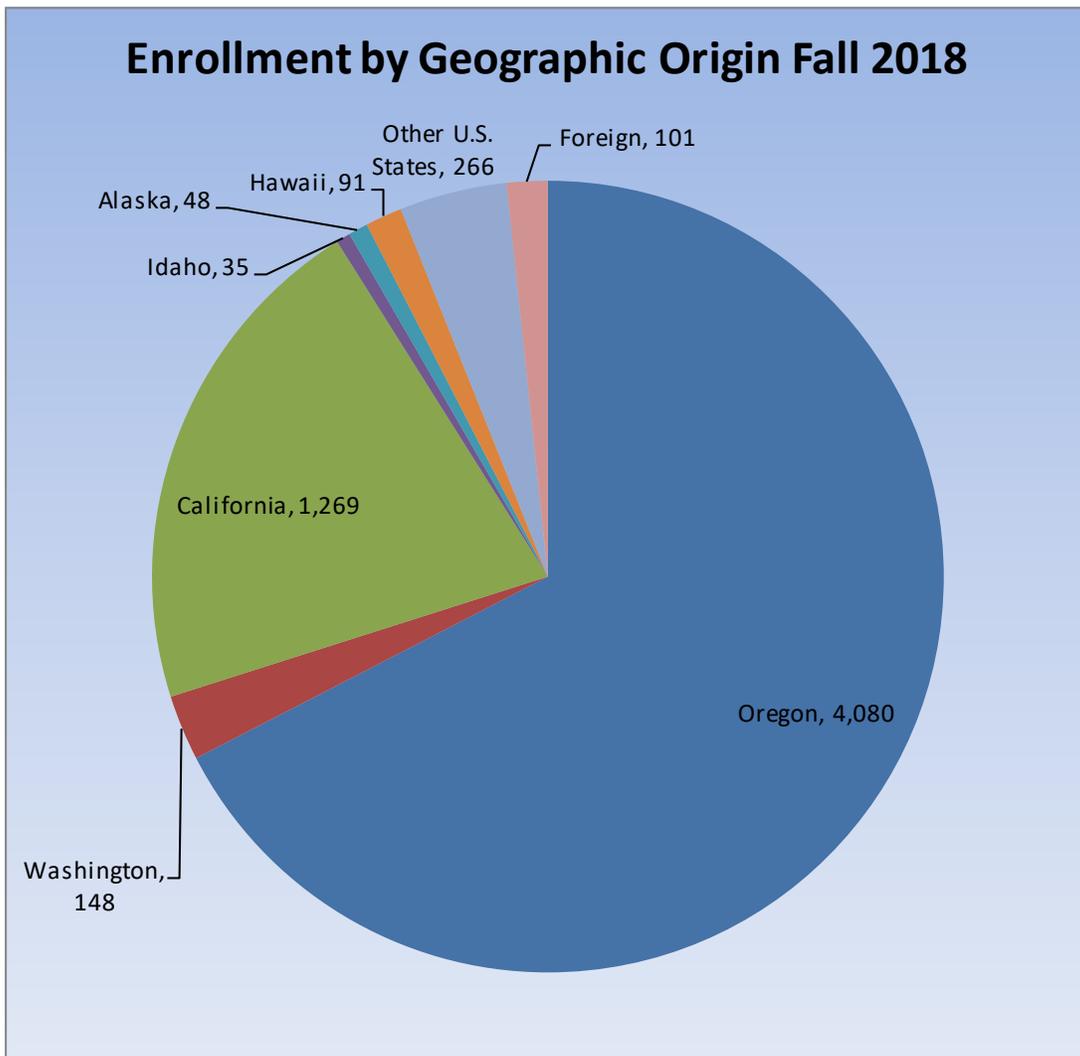
* Source SOU Institutional Research

ENROLLMENT TRENDS

Enrollment by Geographic Origin

continued...

	2015	2016	2017	2018
State of Washington	152	149	162	162
State of California	1,135	1,223	1,285	1,269
State of Idaho	32	34	32	35
State of Alaska	80	67	63	48
State of Hawaii	117	118	105	91
Other U.S. States	261	226	246	266
Foreign	156	158	144	101
Unknown Geog. Source	29	6	7	62
Total Other	1,962	1,981	2,044	2,034
Grand Total	6,200	6,088	6,139	6,114

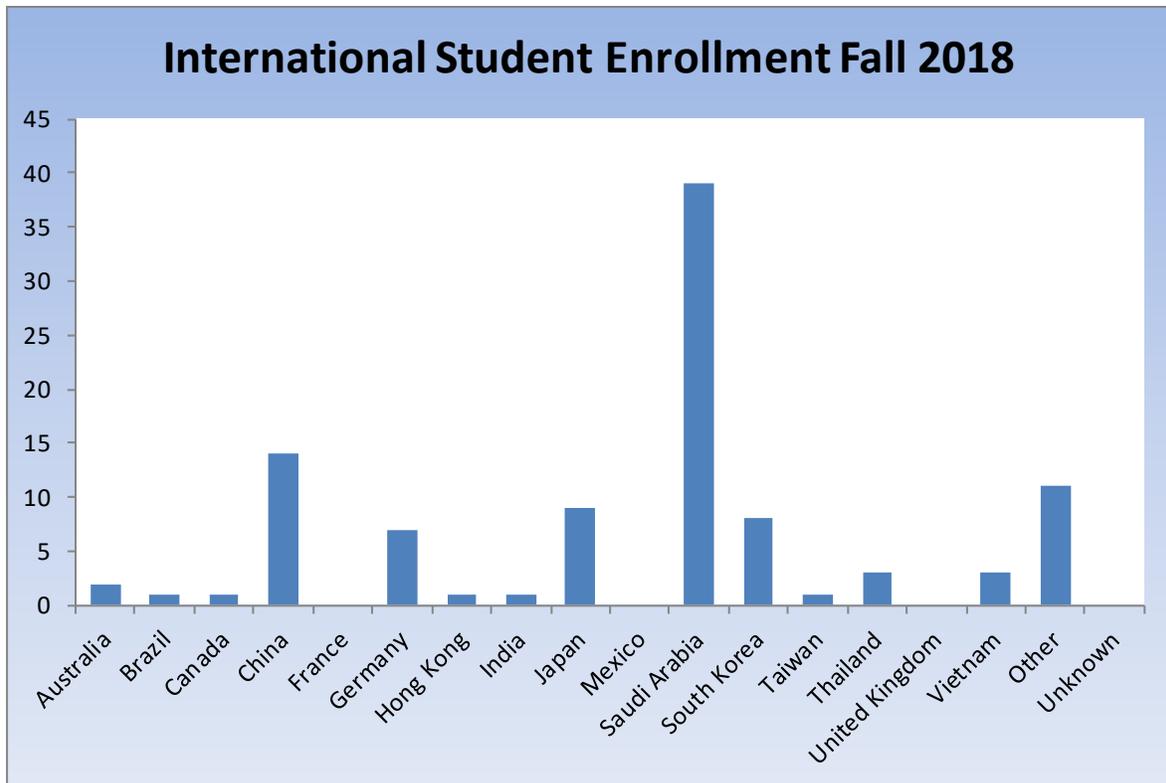


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall International Student Enrollment

	2015	2016	2017	2018
Australia	2	1	1	2
Brazil	2			1
Canada		3	1	1
China	27	30	15	14
France	3	1	3	0
Germany	12	6	12	7
Hong Kong	1		1	1
India	1			1
Japan	9	15	13	9
Mexico	1	1	1	0
Saudi Arabia	41	63	46	39
South Korea	12	11	9	8
Taiwan	1		1	1
Thailand	1	2	3	3
United Kingdom	1	1		0
Vietnam			2	3
Other	9	8	7	11
Unknown				
Total	123	142	115	101

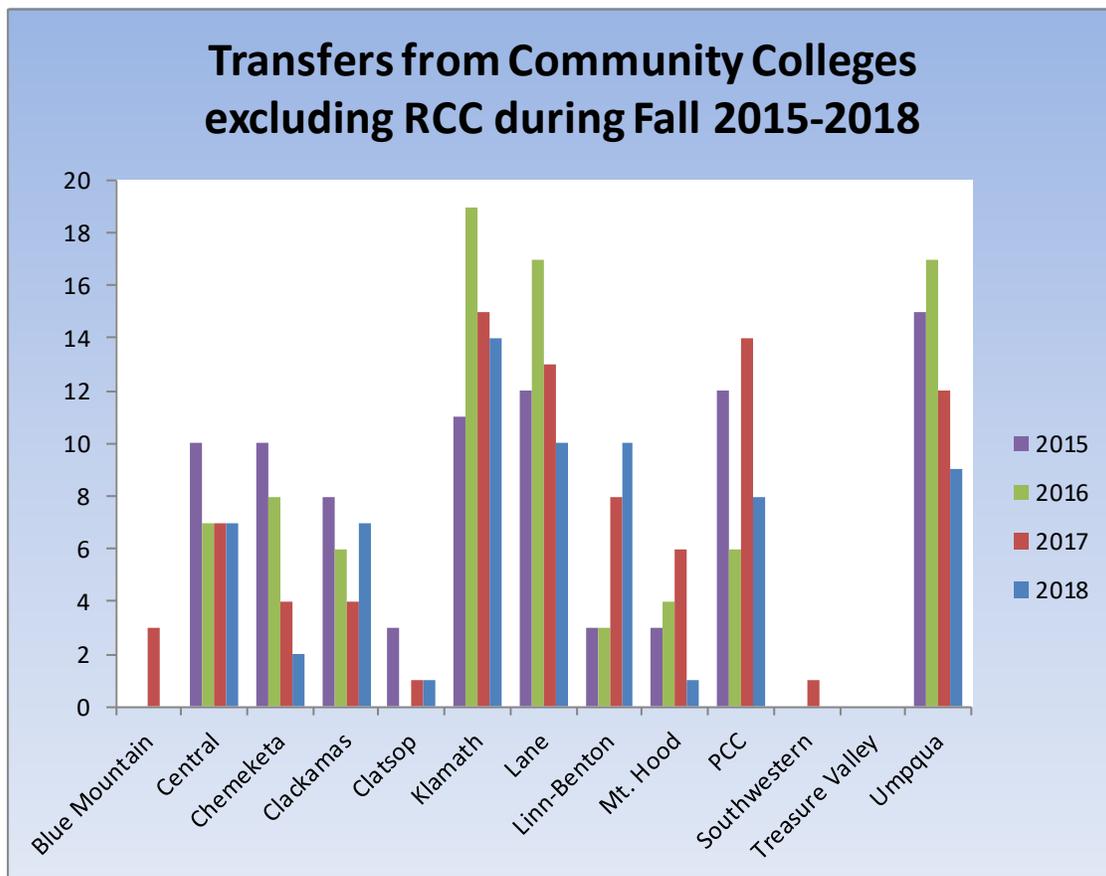


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall Transfers From Oregon Community Colleges

	2012	2013	2014	2015	2016	2017	2018
Blue Mountain	1	-	2	-	-	3	-
Central	9	13	10	10	7	7	7
Chemeketa	10	10	12	10	8	4	2
Clackamas	5	3	9	8	6	4	7
Clatsop	1	-	-	3	-	1	1
Klamath	8	7	6	11	19	15	14
Lane	16	20	7	12	17	13	10
Linn-Benton	5	4	4	3	3	8	10
Mt. Hood	6	12	6	3	4	6	1
PCC	16	27	17	12	6	14	8
Southwestern	-	-	-	-	-	1	-
Treasure Valley	2	1	1	-	-	-	-
Umpqua	13	21	17	15	17	12	9
RCC	159	129	174	144	142	146	117
Total Oregon CC	251	247	265	231	229	234	186



* Source SOU Institutional Research

** Includes only undergraduate transfer students

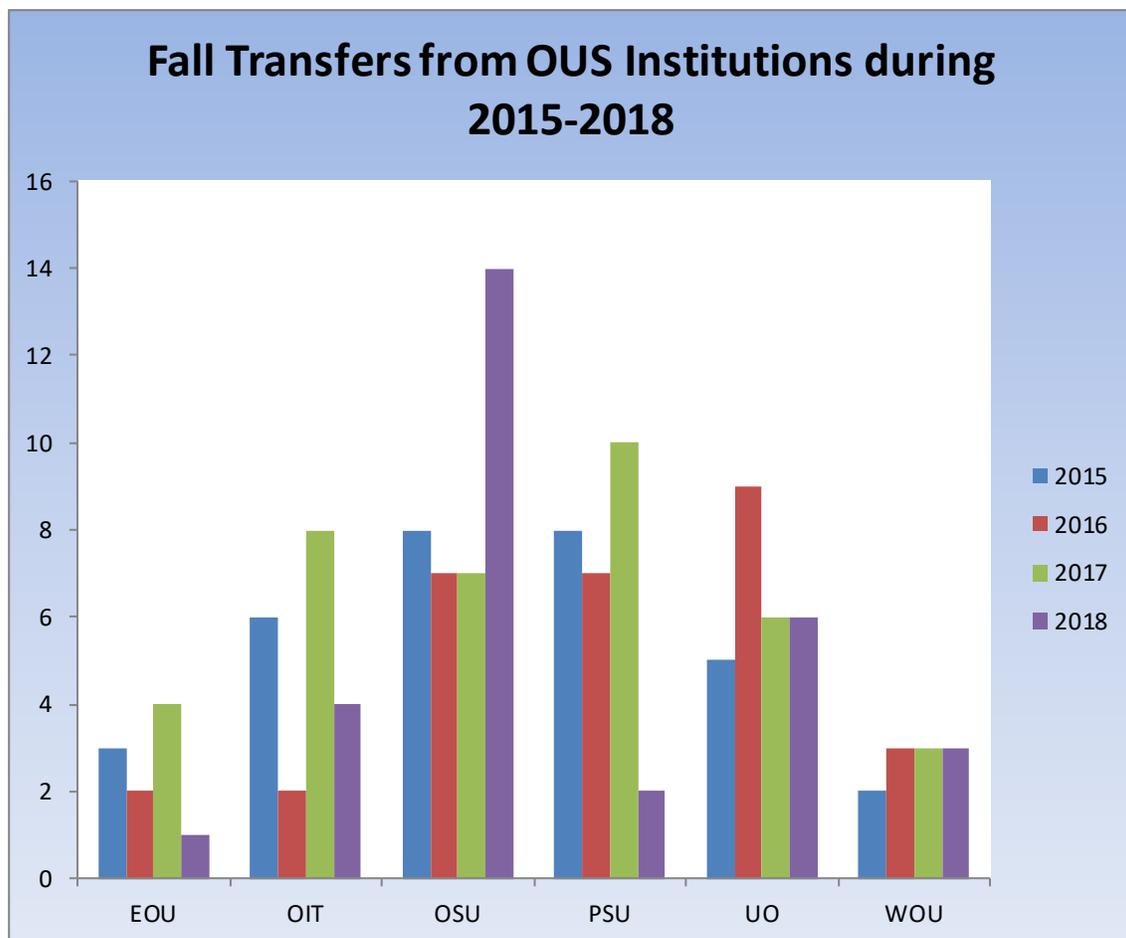
ENROLLMENT TRENDS

New Fall Transfers from Other Institutions

	2012	2013	2014	2015	2016	2017	2018
EOU	3	-	3	3	2	4	1
OIT	4	4	4	6	2	8	4
OSU	13	7	5	8	7	7	14
PSU	6	5	7	8	7	10	2
UO	7	4	6	5	9	6	6
WOU	2	5	3	2	3	3	3
Subtotal	35	25	28	32	30	38	30

Other Institutions

Oregon CC	251	247	263	231	229	234	186
Other Institutions	219	244	263	283	292	282	222
Grand Total	505	516	554	546	551	554	438



* Source SOU Institutional Research

** Includes only undergraduate transfer students

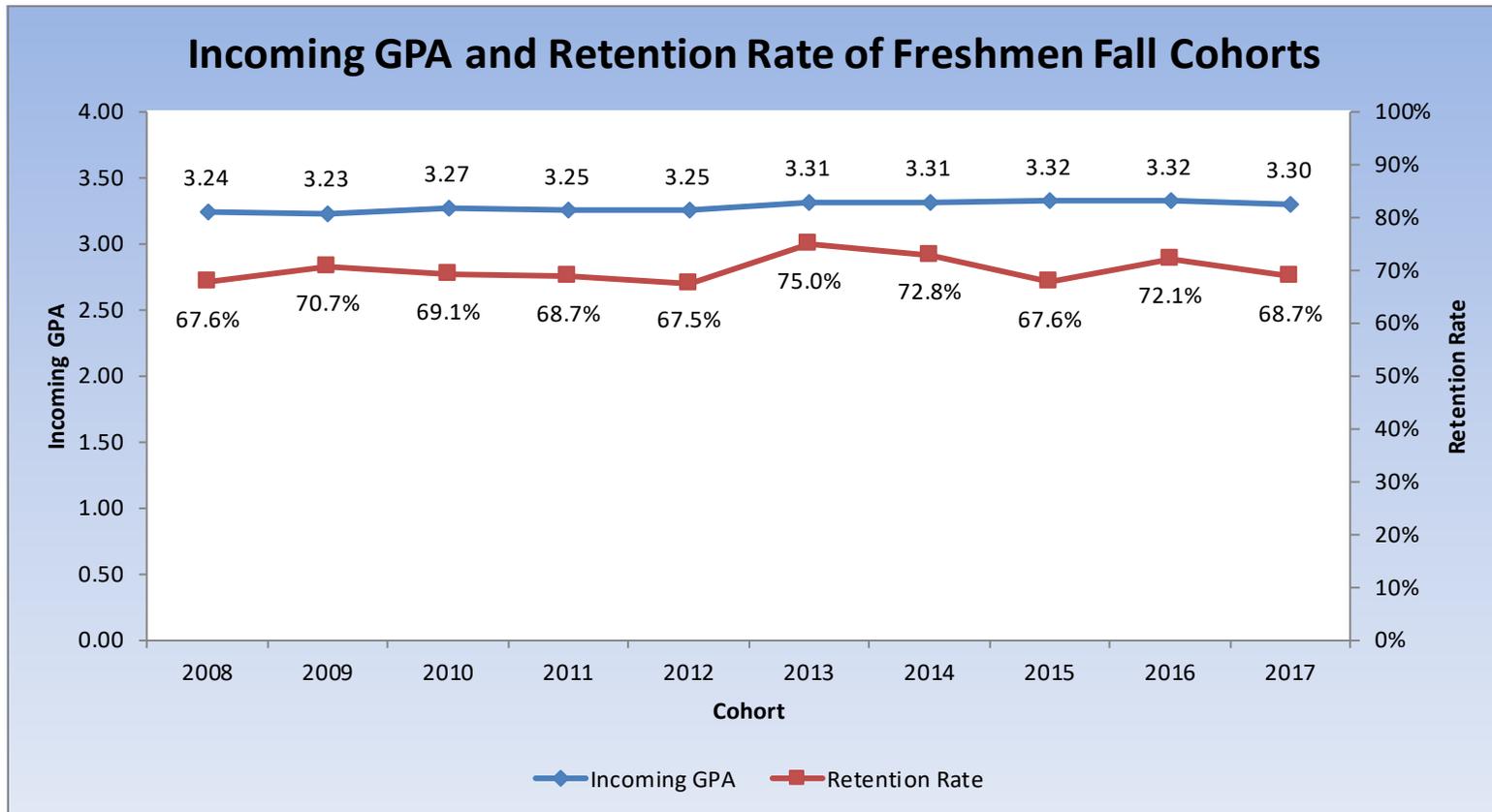


Retention & Graduation

Average GPA and Retention

First Time, Full Time, Degree Seeking Freshmen Fall Cohort

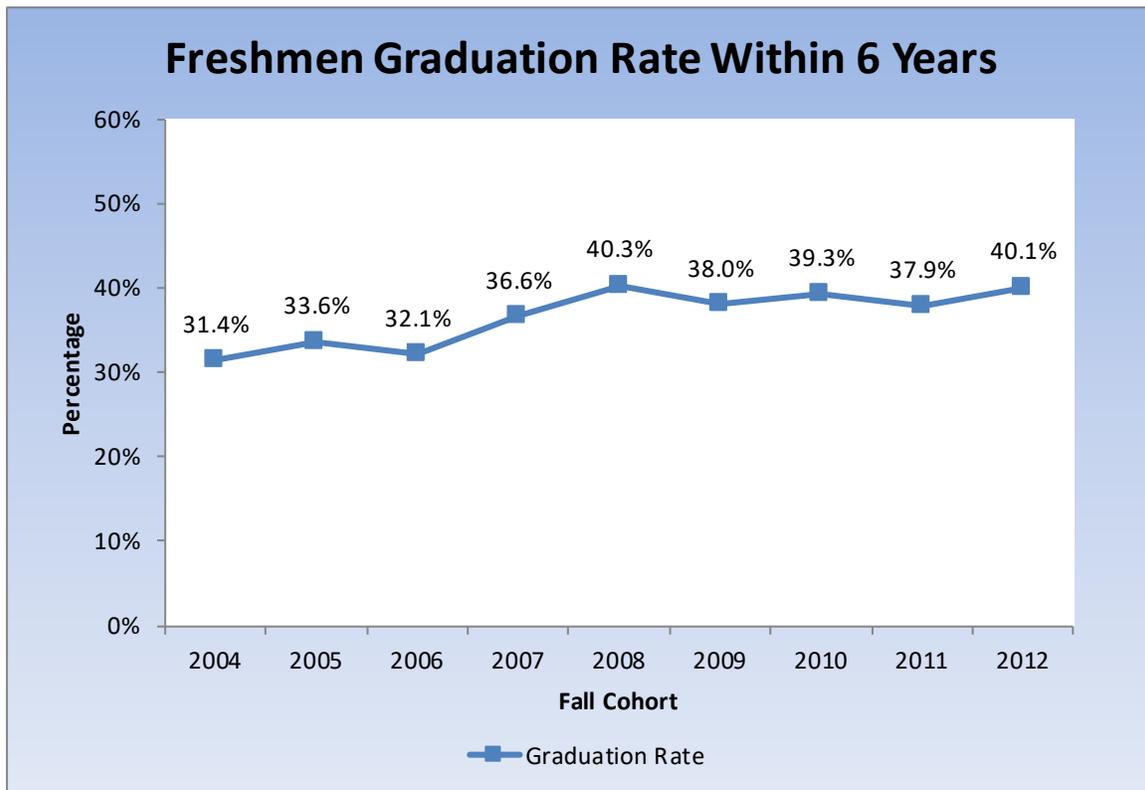
Cohort	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
Base Cohort Size	667	648	731	702	631	575	611	775	652	723
Incoming GPA	3.24	3.23	3.27	3.25	3.25	3.31	3.31	3.32	3.32	3.30
% Retained at SOU the following Fall	67.6%	70.7%	69.1%	68.7%	67.5%	75.0%	72.8%	67.6%	72.1%	68.7%



* Source SOU Institutional Research

Freshmen Cumulative Graduation Rate within 6 years highlighted

		Graduation Year								
		2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18
Cohort										
2004	31.4%	33.2%	34.4%	34.8%	35.0%	35.3%	35.7%	36.0%	36.1%	
2005	29.3%	33.6%	35.4%	36.5%	37.2%	37.6%	37.9%	38.0%	38.3%	
2006	15.6%	28.1%	32.1%	34.2%	34.8%	35.3%	35.4%	36.2%	36.8%	
2007	1.7%	18.7%	32.6%	36.6%	38.5%	39.5%	40.3%	40.5%	41.1%	
2008	0.1%	4.0%	22.4%	36.0%	40.3%	41.8%	43.0%	43.0%	43.7%	
2009		0.2%	2.8%	19.8%	32.9%	38.0%	39.7%	40.6%	40.9%	
2010			0.0%	2.6%	22.8%	35.1%	39.3%	40.4%	41.2%	
2011				0.2%	4.8%	22.1%	34.6%	37.9%	40.1%	
2012					0.2%	2.7%	24.3%	35.9%	40.1%	
2013						0.2%	2.7%	25.1%	41.8%	
2014							0.3%	3.0%	27.8%	
2015								0.1%	4.6%	
2016										0.3%



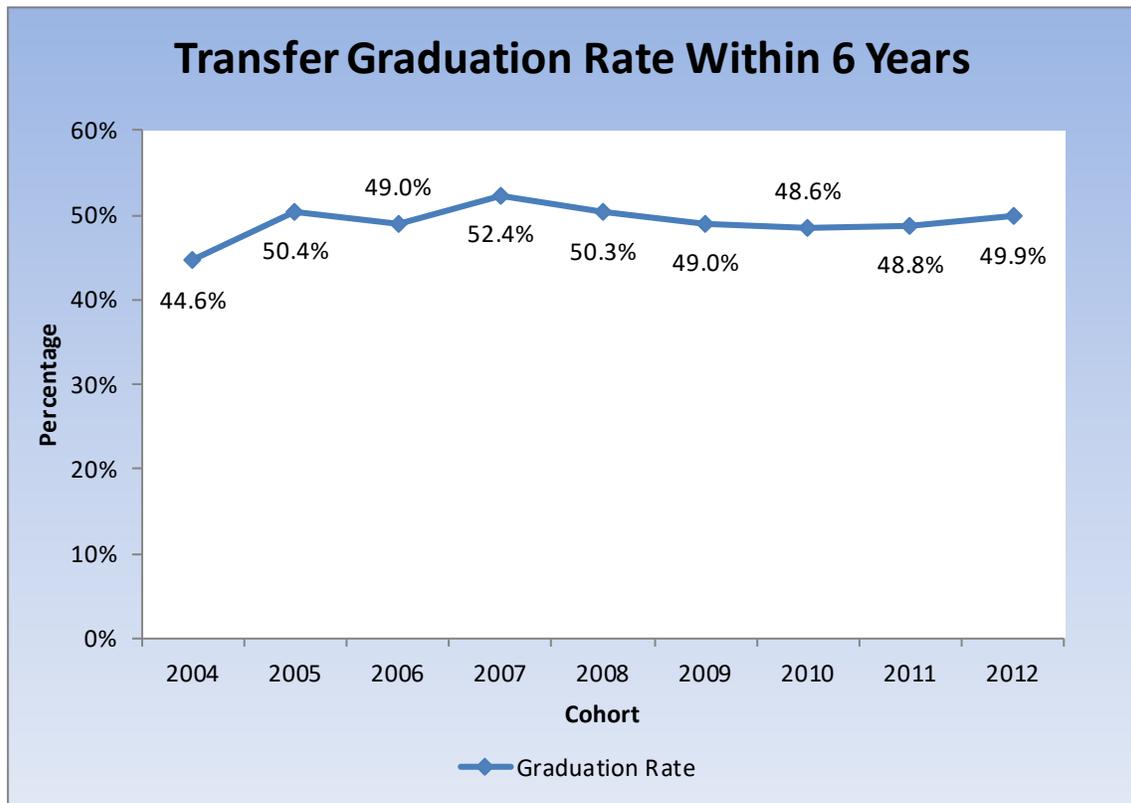
* Source SOU Institutional Research

** Undergraduate Degrees Awarded to First Time, Full Time Freshmen

Transfer Graduation Rate

within 6 years highlighted

	Graduation Year								
	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18
Cohort									
2004	44.6%	45.7%	46.8%	47.0%	47.0%	47.2%	47.5%	47.8%	57.8%
2005	49.4%	50.4%	50.8%	51.2%	51.4%	51.7%	51.9%	52.2%	52.2%
2006	43.9%	47.1%	49.0%	49.9%	50.8%	51.6%	51.8%	52.0%	52.2%
2007	32.3%	44.4%	50.9%	52.4%	53.5%	54.0%	54.2%	54.5%	54.7%
2008	12.1%	32.6%	45.6%	48.2%	50.3%	51.6%	52.3%	52.3%	52.4%
2009	0.3%	11.8%	33.6%	43.3%	47.3%	49.0%	50.2%	50.7%	51.1%
2010		1.0%	11.8%	30.4%	42.0%	46.8%	48.6%	49.9%	50.6%
2011			0.6%	13.8%	32.1%	43.2%	46.6%	48.8%	50.3%
2012					13.2%	31.0%	42.3%	48.8%	49.9%
2013					0.30%	13.8%	34.6%	43.9%	48.0%
2014						0.7%	15.2%	35.7%	46.9%
2015							0.7%	18.5%	38.9%
2016								0.7%	16.7%

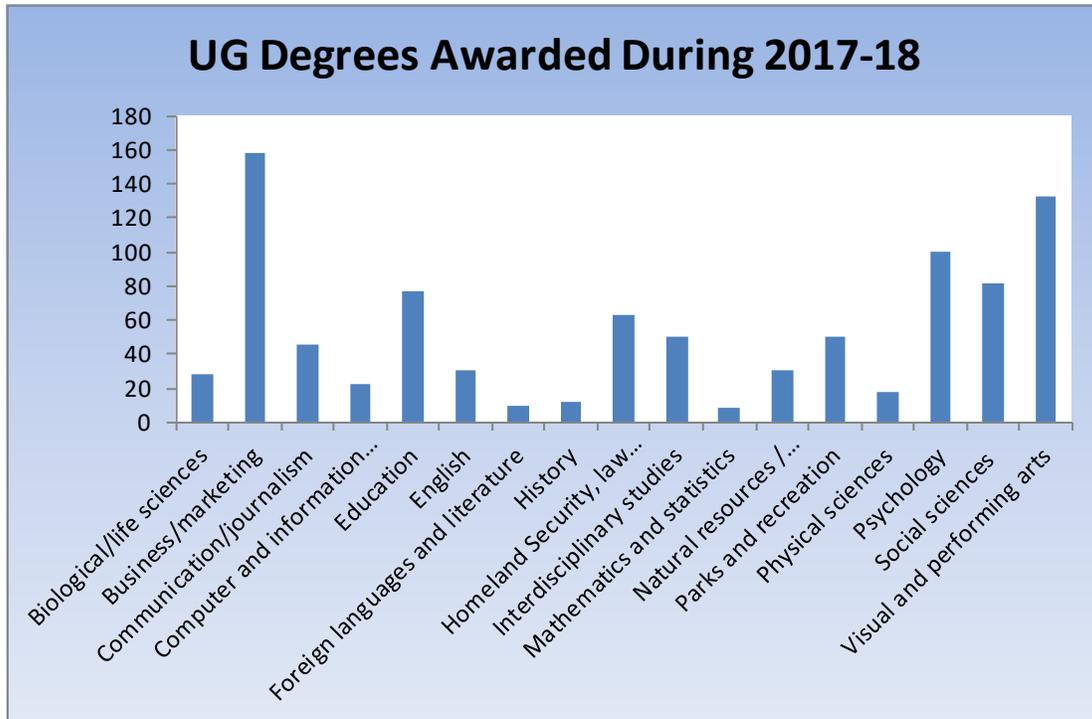


* Source SOU Institutional Research

** Undergraduate Degrees Awarded to Transfer Students

Undergraduate Degrees Awarded by Major

	2014-15	2015-16	2016-17	2017-18
Biological/life sciences	20	31	26	28
Business/marketing	139	149	149	158
Communication/journalism	57	45	36	45
Computer and information sciences	24	11	23	22
Education	55	82	85	77
English	36	32	34	31
Foreign languages and literature	7	10	9	10
History	16	13	23	12
Homeland Security, law enforcement, firefighting, and protective services	62	48	66	63
Interdisciplinary studies	13	17	28	50
Mathematics and statistics	13	12	10	9
Natural resources / environmental science	32	17	25	30
Parks and recreation	67	59	65	50
Physical sciences	16	20	13	18
Psychology	80	76	92	100
Social sciences	57	63	68	81
Visual and performing arts	106	119	112	132
Total	800	804	864	916



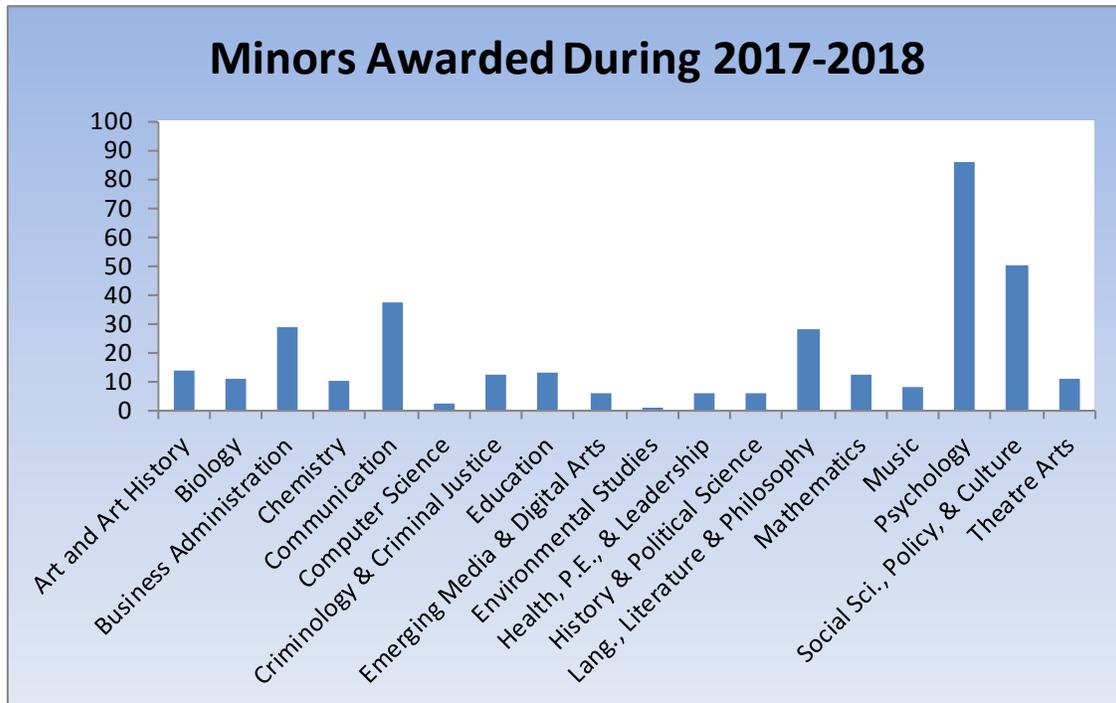
* Source SOU Institutional Research

** Note: Primary and Secondary Majors Included

Awarded a Degree anytime within the academic year

Minor Degrees Awarded

	2014-15	2015-16	2016-17	2017-18
Art and Art History	15	12	18	14
Biology	6	5	8	11
Business Administration	24	17	27	29
Chemistry	6	9	14	10
Communication	17	17	23	37
Computer Science	2	1	1	2
Criminology & Criminal Justice	11	10	4	12
Education	10	23	8	13
Emerging Media & Digital Arts	18	14	9	6
Environmental Studies	6	6	7	1
Health, P.E., & Leadership	10	7	5	6
History & Political Science	9	12	9	6
Lang., Literature & Philosophy	38	33	32	28
Mathematics	11	25	8	12
Music	2	3	2	8
Psychology	64	52	69	86
Social Sci., Policy, & Culture	40	37	40	50
Theatre Arts	12	7	7	11
Total	301	290	291	342



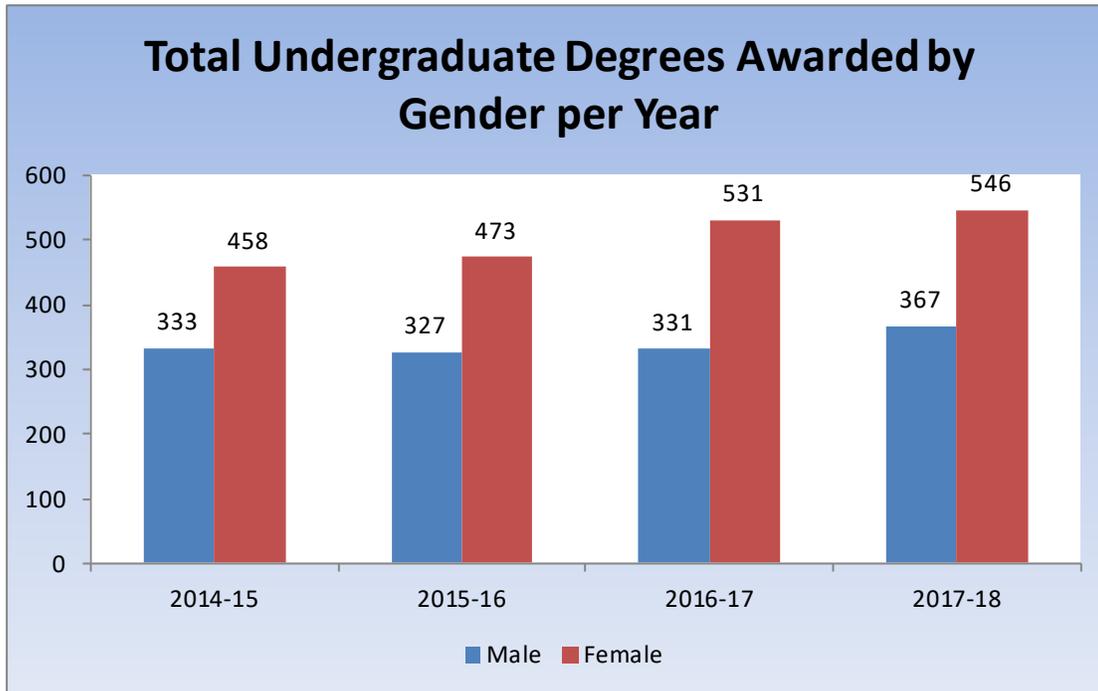
* Source SOU Institutional Research

** Note: Primary and Secondary Minors Included

Awarded a Minor any time within the academic year

Undergraduate Degrees Awarded by Ethnicity and Gender

	2014-15	2015-16	2016-17	2017-18
Male	333	327	331	367
American Indian/Alaskan Native	3	3	6	5
Asian/Pacific Islander	7	13	9	7
Black	9	5	9	11
Hispanic	24	24	29	38
White	231	210	75	219
Other ¹	59	72	203	87
Female	458	473	531	546
American Indian/Alaskan Native	15	4	8	6
Asian/Pacific Islander	11	8	12	19
Black	9	5	6	5
Hispanic	35	48	49	78
White	327	323	331	339
Other ¹	61	85	125	99



* Source SOU Institutional Research

¹Includes Multiple Ethnicities, Declined to Respond, Unknown, or None of the Above

** Note: Primary and Secondary Majors Included

Awarded a Degree within the Academic Year



Tuition & Financial Aid

TUITION & FINANCIAL AID

Annual Tuition and Fee Rates

	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	% Change from 2017-18
Undergraduate												
Resident	5,718	6,252	6,795	7,215	7,521	7,794	7,720	8,145	8,523	9,287	9,615	3.5%
Non-Resident	18,264	19,914	20,430	20,490	20,238	21,278	21,296	22,365	23,170	24,630	25,545	3.7%
Graduate												
Resident	1,169	11,919	12,195	14,190	14,298	15,029	15,047	15,822	16,002	17,016	17,355	2.0%
Non-Resident	18,324	18,810	19,005	17,790	17,538	18,437	18,455	19,422	19,602	20,832	21,243	2.0%

*based upon 15 credit hours for undergraduates and 12 credit hours for graduates

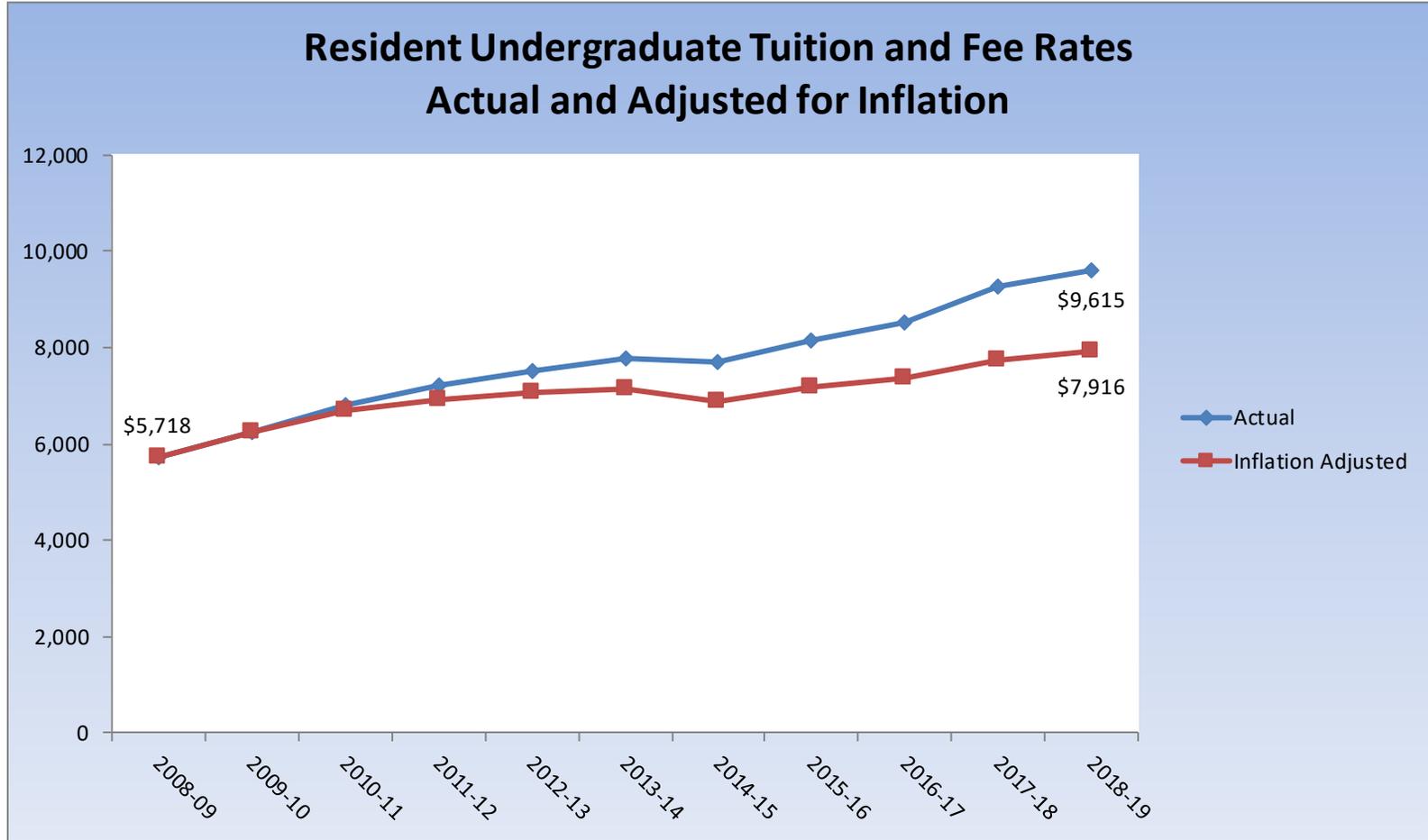
Inflation Adjusted Against 2008-09 Dollars

	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	% Change from 2017-18
Undergraduate												
Resident	5,718	6,245	6,703	6,919	7,050	7,128	6,893	7,184	7,360	7,751	7,916	2.1%
Non-Resident	18,264	19,890	20,154	19,651	18,971	19,458	19,016	19,727	20,008	20,558	21,031	2.3%
Graduate												
Resident	1,169	11,905	12,030	13,609	13,403	13,744	13,436	13,956	13,818	14,203	14,288	0.6%
Non-Resident	18,324	18,787	18,748	17,061	16,440	16,861	16,479	17,131	16,927	17,388	17,489	0.6%

*Source OUS Fact Book & SOU Enrollment Services

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Annual Tuition and Fee Rates



*Source OUS Fact Book & SOU Financial Aid

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Student Budget Breakdown for Resident Undergraduates

	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	% Change from 2017-18
Resident Tuition and Fees	5,718	6,252	6,795	7,215	7,521	7,794	7,720	8,010	8,523	9,285	9,654	4.0%
Room and Board	8,418	8,454	8,508	9,240	9,651	11,340	11,682	12,033	12,540	13,764	14,199	3.2%
Books and Supplies	1,350	1,350	1,350	1,260	900	1,029	960	999	999	999	999	0.0%
Personal Expenses (incl Transportation)	3,750	3,750	3,750	2,484	2,685	2,685	2,685	3,252	3,252	2,698	2,698	0.0%
Total	19,236	19,806	20,403	20,199	20,757	22,848	23,047	24,294	25,314	26,746	27,550	3.0%

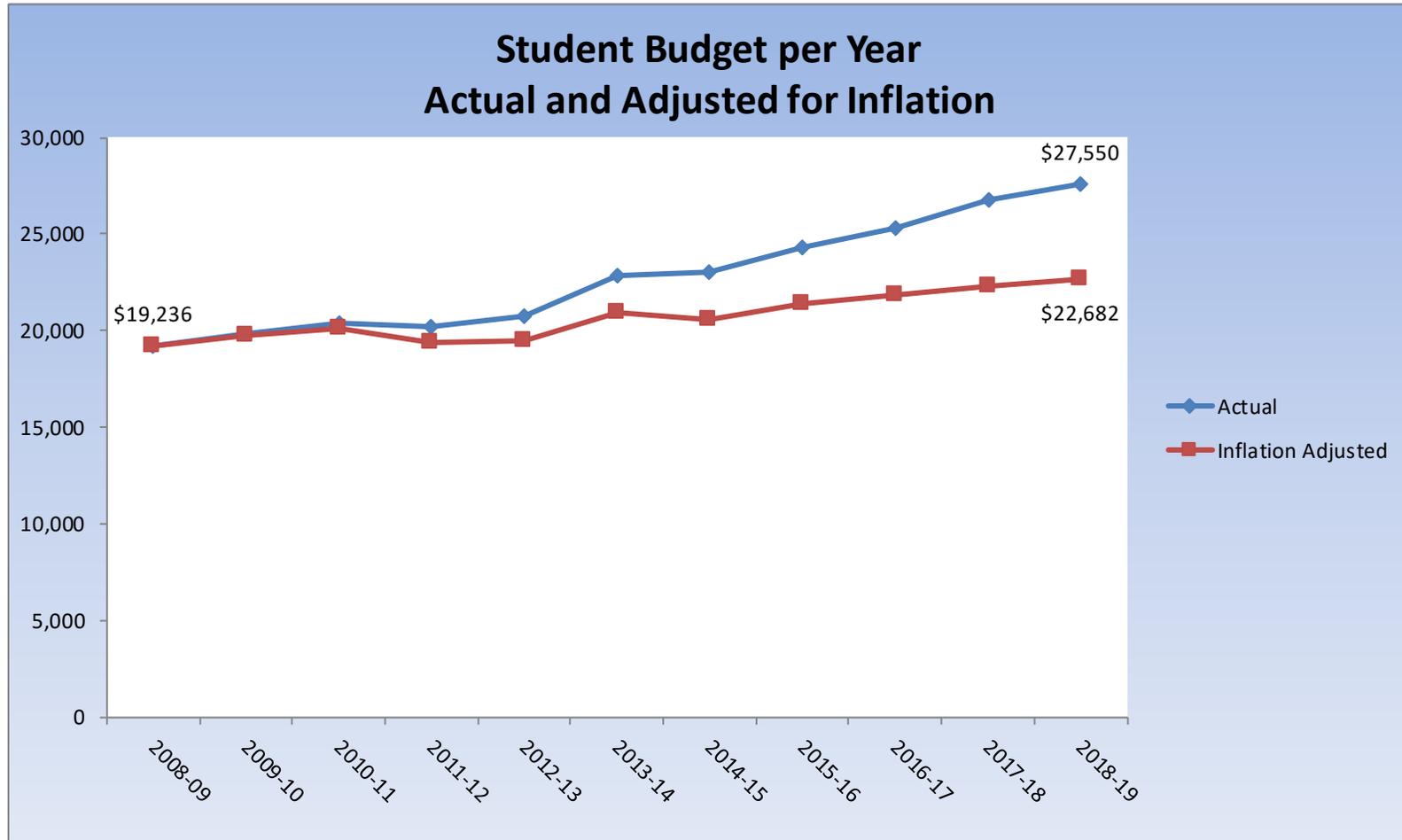
Inflation Adjusted Against 2008-09 Dollars

	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	% Change from 2017-18
Resident Tuition and Fees	5,718	6,245	6,703	6,919	7,050	7,128	6,893	7,065	7,360	7,750	7,948	2.6%
Room and Board	8,418	8,444	8,393	8,861	9,047	10,370	10,431	10,614	10,829	11,488	11,690	1.8%
Books and Supplies	1,350	1,348	1,332	1,208	844	941	857	881	863	834	822	-1.4%
Personal Expenses (incl Transportation)	3,750	3,746	3,699	2,382	2,517	2,455	2,398	2,868	2,808	2,252	2,221	-1.4%
Total	19,236	19,782	20,127	19,371	19,457	20,894	20,579	21,429	21,860	22,324	22,682	1.6%

*Source OUS Fact Book and SOU Enrollment Services

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Student Budget Breakdown for Resident Undergraduates

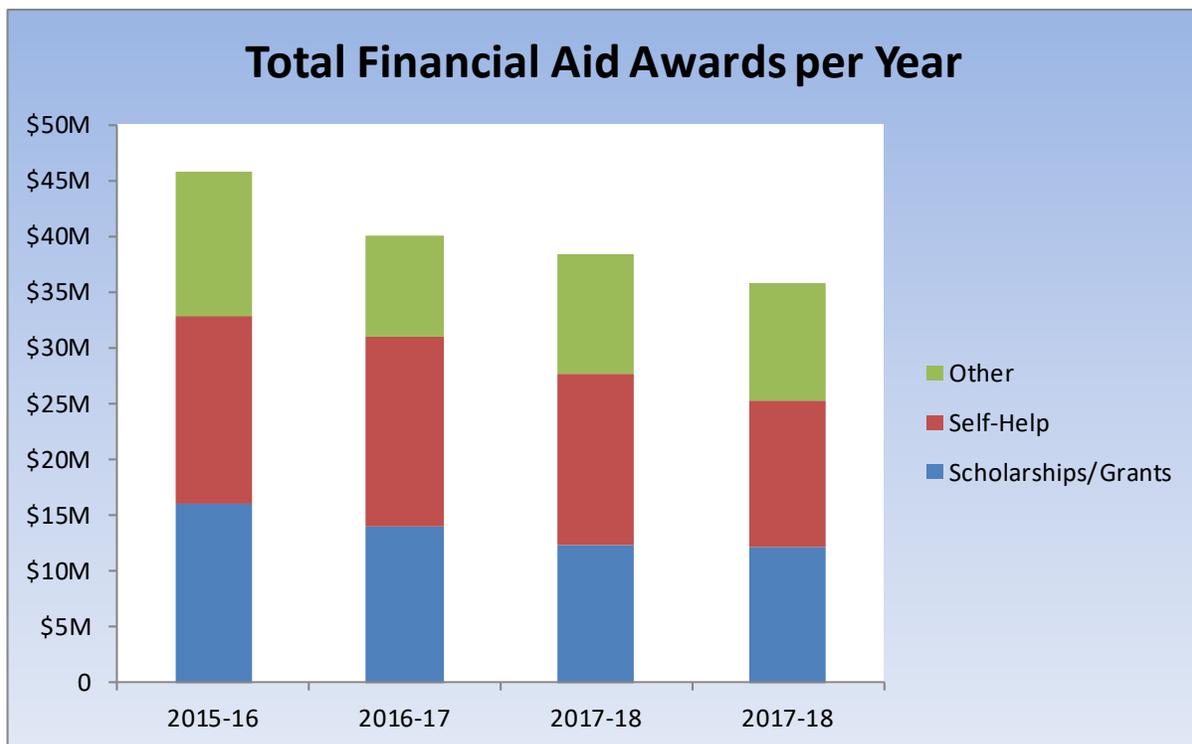


*Source OUS Fact Book & SOU Financial Aid Office

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Financial Aid Awards

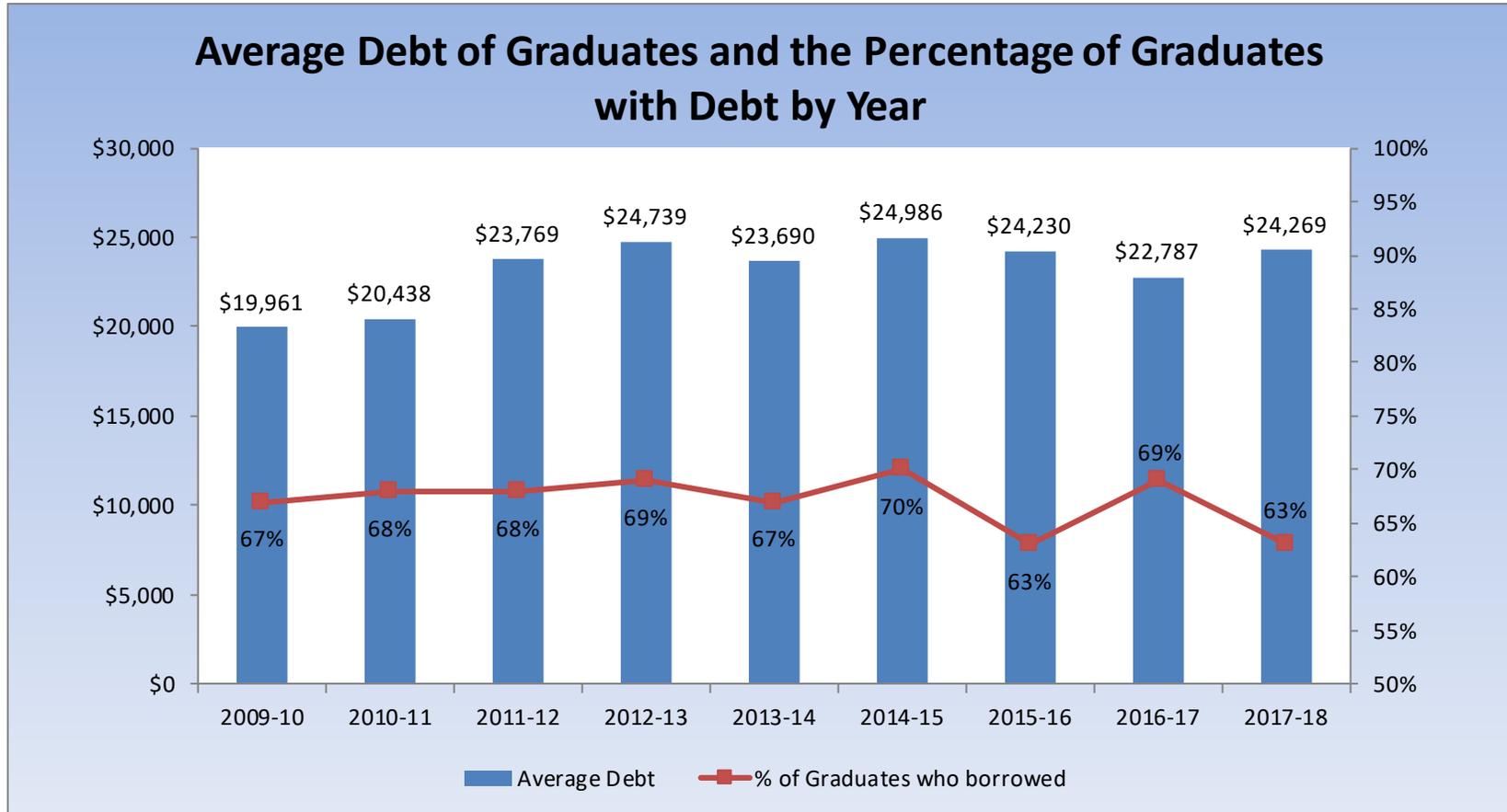
	2015-16	2016-17	2017-18	2017-18
Scholarships/Grants				
Federal	\$ 9,589,555	\$ 8,193,303	\$ 8,200,455	\$ 7,383,561
State	1,894,101	2,041,125	2,191,275	1,771,737
Institutional	3,950,439	3,255,478	1,946,219	2,254,965
External Sources	626,030	497,247	-	626,980
Total Scholarships/Grants	16,060,125	13,987,153	12,337,949	12,037,243
Self-Help				
Student Loan	16,543,483	16,718,331	14,956,870	12,824,041
Federal Work-Study	205,646	263,219	355,655	312,998
Total Self-Help	16,749,129	16,981,550	15,312,525	13,137,039
Other				
Federal Parent Loans	8,887,777	5,710,042	7,170,338	6,866,112
Tuition Assistance	3,587,221	3,031,876	3,226,317	3,500,434
Athletic Awards	467,841	382,350	386,485	283,283
Total Other	12,942,839	9,124,268	10,783,140	10,649,829
Grand Total	\$ 45,752,093	\$ 40,092,972	\$ 38,433,614	\$ 35,824,111



* Source Financial Aid CDS Section

Average Federal Loan Debt of Graduates by Year

	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18
Average Debt	\$19,961	\$20,438	\$23,769	\$24,739	\$23,690	\$24,986	\$24,230	\$22,787	\$24,269
% of Graduates who borrowed	67%	68%	68%	69%	67%	70%	63%	69%	63%



* Source SOU Office of Institutional Research

** Students who started at SOU as first time freshmen

*** Excludes PLUS loans and private/alternative loans

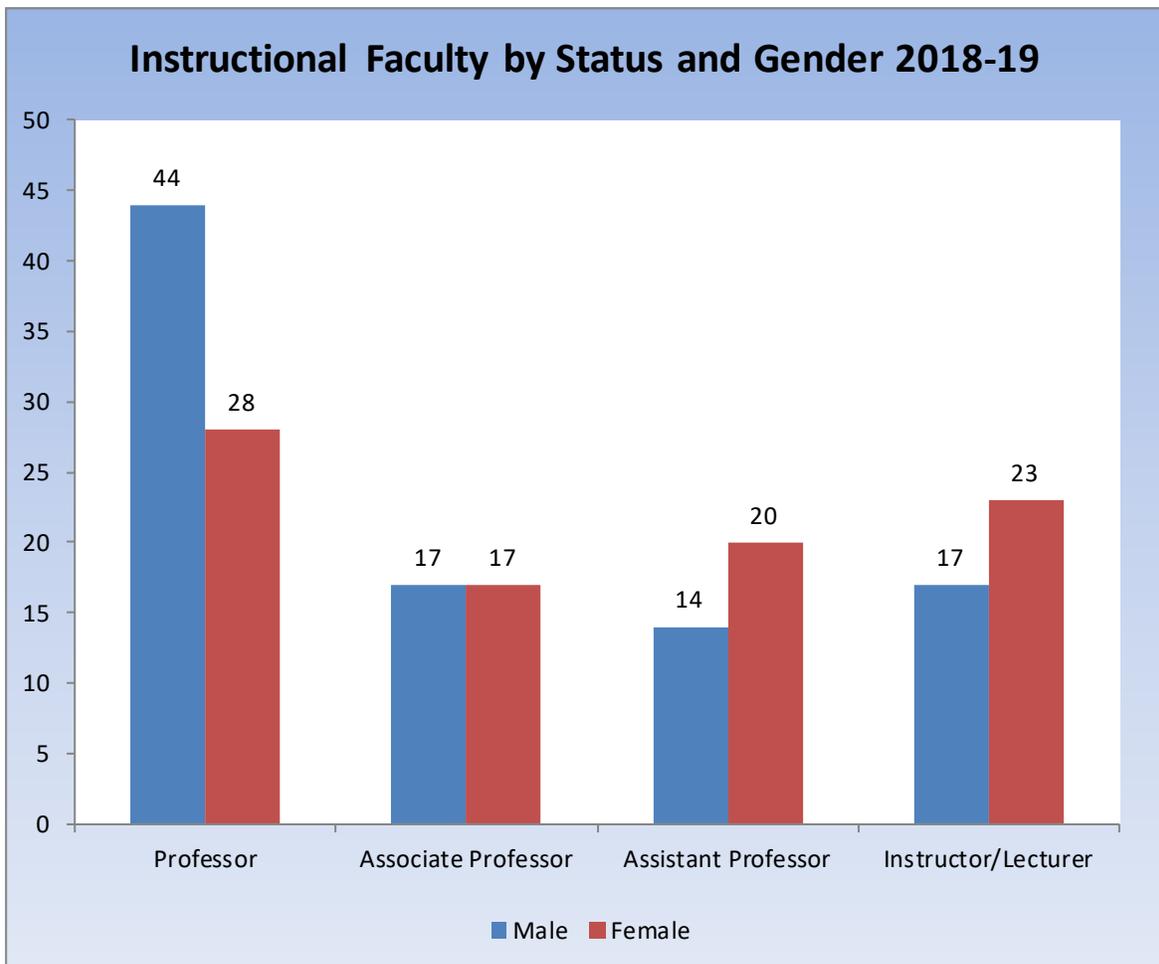
Note: Due to large variations in calculating historical student debt, a new methodology was introduced in 2015-16 that only includes students' federal loans once they've been applied to their account receivable records.



FACULTY & STAFF

Instructional Faculty by Gender and Rank

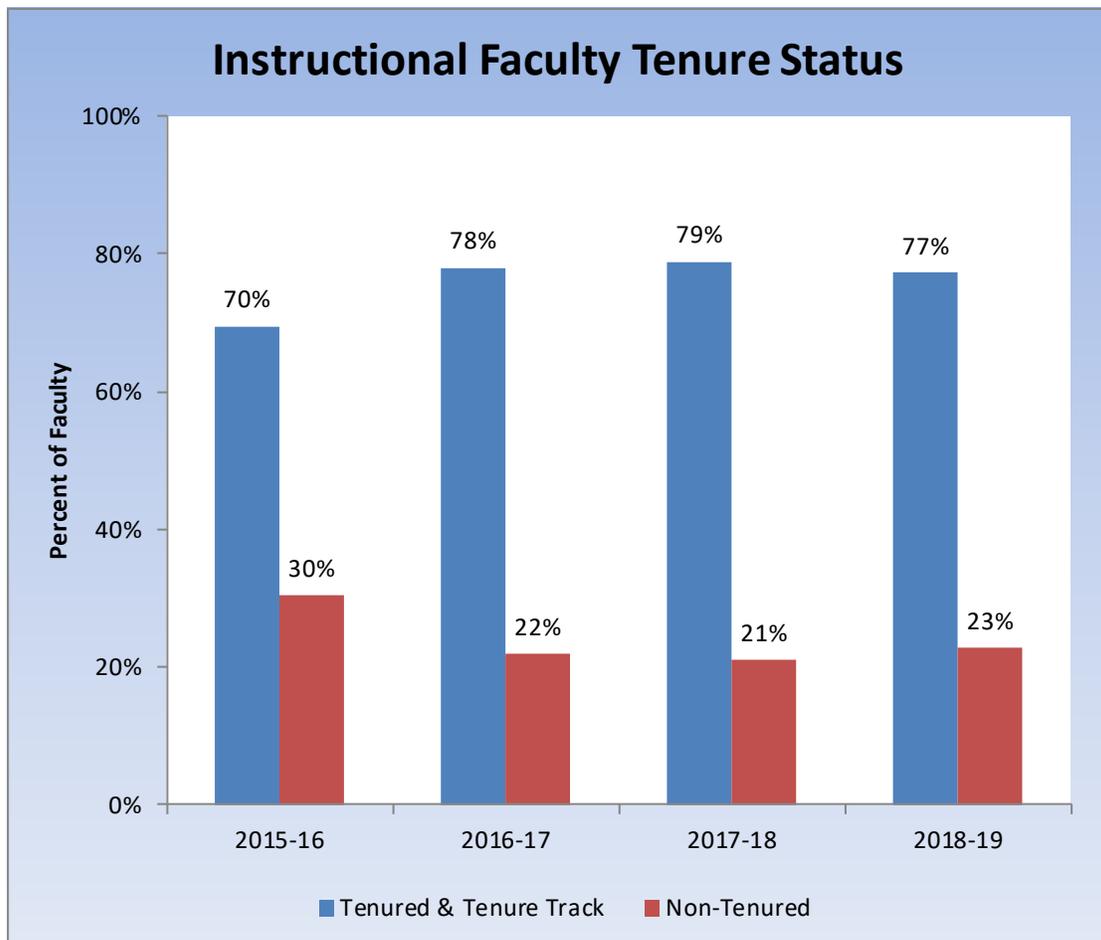
	2015-16	2016-2017	2017-2018	2018-2019
Male				
Professor	50	50	46	44
Associate Professor	20	17	20	17
Assistant Professor	11	13	13	14
Instructor/Lecturer	20	21	17	17
Total	101	101	96	92
Female				
Professor	28	29	27	28
Associate Professor	21	20	19	17
Assistant Professor	5	11	11	20
Instructor/Lecturer	28	21	17	23
Total	82	81	74	88



* Source SOU Institutional Research

Instructional Faculty Rank by Tenure Status

	2015-16	2016-17	2017-18	2018-19
Tenured & Tenure Track	69.5%	78.0%	78.9%	77.2%
Professor	78	77	73	70
Associate Professor	40	37	39	34
Assistant Professor	10	19	13	33
Instructor/Lecturer	2	9	6	2
Total	130	142	131	139
Non-Tenured	30.5%	22.0%	21.1%	22.8%
Professor	2	2	-	2
Associate Professor	1	-	-	-
Assistant Professor	6	5	9	1
Instructor/Lecturer	48	33	26	38
Total	57	40	35	41



* Source SOU Institutional Research

Faculty and Staff by Racial/Ethnic Group and Gender for Fall 2018

	Faculty	Exec/Admin/ Mgmt	Professional Non-faculty	Tech/ Paraprof'l	Secty/ Clerical	Skilled Craft	Service/ Maint	Total	% of Total
American Indian/Alaska Native									
Male	0	0	2	0	1	0	1	4	0.50%
Female	2	0	4	2	1	0	0	9	1.13%
Subtotal	2	0	6	2	2	0	1	13	1.64%
Asian/Pacific Islander									
Male	7	0	8	0	0	1	0	16	2.02%
Female	4	0	3	0	0	0	0	7	0.88%
Subtotal	11	0	11	0	0	1	0	23	2.90%
Black/African American									
Male	2	0	6	0	0	0	0	8	1.01%
Female	1	0	4	0	0	0	1	6	0.76%
Subtotal	3	0	10	0	0	0	1	14	1.76%
Hispanic/Latino									
Male	4	0	5	3	0	1	2	15	1.89%
Female	9	0	5	0	3	0	1	18	2.27%
Subtotal	13	0	10	3	3	1	3	33	4.16%
Multiple Ethnicities									
Male	0	0	4	2	0	1	0	7	0.88%
Female	4	0	2	0	3	0	0	9	1.13%
Subtotal	4	0	6	2	3	1	0	16	2.02%

* Source SOU Institutional Research

Faculty and Staff by Racial/Ethnic Group and Gender for Fall 2018

...continued

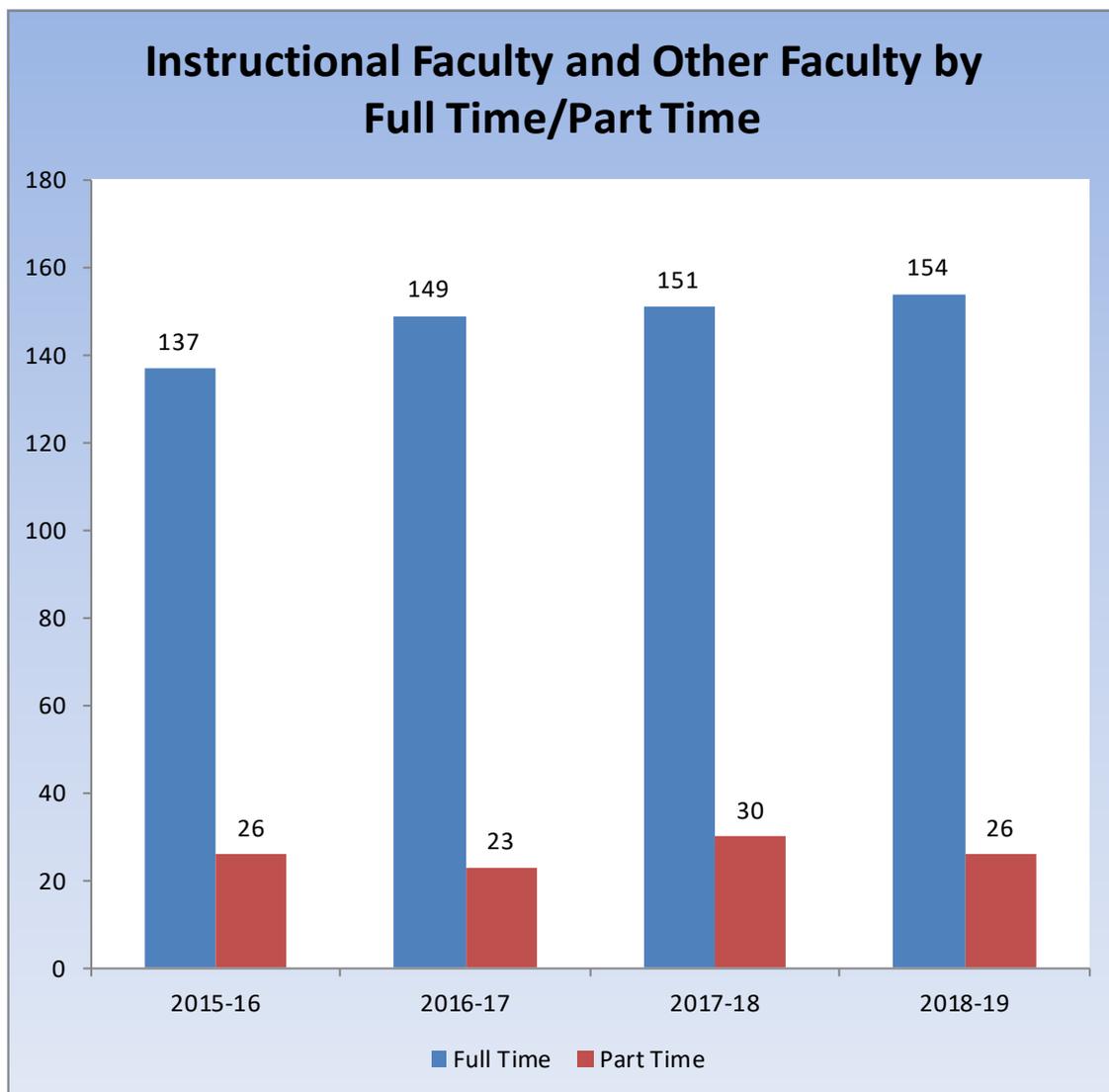
	Faculty	Exec/Admin/ Mgmt	Professional Non-faculty	Tech/ Paraprof'l	Secty/ Clerical	Skilled Craft	Service/ Maint	Total	% of Total
Total Minority									
Male	13	0	25	5	1	3	3	50	6.30%
Female	20	0	18	2	7	0	2	49	6.17%
Subtotal	33	0	43	7	8	3	5	99	12.47%
White									
Male	131	1	105	18	7	12	28	302	38.04%
Female	147	6	143	10	59	2	8	375	47.23%
Subtotal	278	7	248	28	66	14	36	677	85.26%
Other / Unknown									
Male	5	0	4	0	0	0	1	10	1.26%
Female	4	0	3	0	0	0	1	8	1.01%
Subtotal	9	0	7	0	0	0	2	18	2.27%
Total									
Male	149	1	134	23	8	15	32	362	45.59%
Female	171	6	164	12	66	2	11	432	54.41%
Grand Total	320	7	298	35	74	17	43	794	100.00%

* Source SOU Institutional Research

** All Teaching, Administrative, Classified and Unclassified Faculty & Staff Included

Faculty by Full Time/Part Time

		2015-16		2016-17		2017-18		2018-19	
		FT	PT	FT	PT	FT	PT	FT	PT
Professor		67	18	69	12	61	12	58	14
Associate Professor		40	3	36	2	34	5	32	2
Assistant Professor		10	-	20	-	14	-	34	-
Instructor/Lecturer		20	5	23	7	22	8	30	10
Other Ranks		-	-	1	2	20	5	-	-
Total	N	137	26	149	23	151	30	154	26
	%	84.0%	16.0%	86.6%	13.4%	83.4%	16.6%	85.6%	14.4%



* Source SOU Institutional Research

** Does not include adjunct faculty