



FACT BOOK 2019



ASHLAND AND MEDFORD, OREGON · SOU.EDU

SOU OFFICE OF INSTITUTIONAL RESEARCH

Southern Oregon University Fact Book 2019

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for the
Office of Institutional Research
<https://inside.sou.edu/ir>



Mission Statement

Southern Oregon University will become an inclusive, sustainable, university for the future that guides all learners to develop the knowledge, capacities, and audacity to innovate boldly and create lives of purpose.

SOU Mission:

Southern Oregon University is a regionally-engaged learning community committed to being the educational provider of choice for learners throughout their lives. We inspire curiosity and creativity, compel critical thinking, foster discovery, and cultivate bold ideas and actions. We achieve student success, professional preparation, and civic engagement through service excellence, evolving technologies, and innovative curriculum. We foster access, equity, inclusion and diversity in thought and practice. We prepare our learners to be responsible, engaged citizens in our democracy. We promote economic vitality, sustainability, cultural enrichment, and social well-being in our region, the state, the nation, and the world.



Fall 2019 Contact Information

Admissions

Toll Free: 1 (855) 470-3377
In Oregon: (541) 552-6411
Email: admissions@sou.edu
<http://www.sou.edu/admissions/>

Enrollment Services

Phone: (541) 552-6600
Fax: (541) 552-6614
Email: esc@sou.edu
<http://www.sou.edu/enrollment/>

Graduate Studies

Phone: (541) 552-6113
Email: graduatestudies@sou.edu
<http://www.sou.edu/graduatestudies/>

University Housing

Phone: (541) 552-6371
Fax: 541-552-6380
Email: housing@sou.edu
<http://www.sou.edu/housing/>

Campus Administration

President's Office

Phone: (541) 552-6111
Fax: (541) 552-6337
Email: PresidentsOffice@sou.edu
<http://www.sou.edu/president/>

Academic and Student Affairs

Phone: (541) 552-6114
Fax: (541) 552-6115
Email: stubbinsp@sou.edu
<http://www.sou.edu/provost/>
<http://www.sou.edu/studentaffairs/>

Development & SOU Foundation

Phone: (541) 552-6127
Fax: (541) 552-6126
Email: SOUFoundation@sou.edu
<http://soufoundation.org>

Finance & Administration

Phone: (541) 552-6319
Fax: (541) 552-6337
Email: cmorris@sou.edu
<http://www.sou.edu/finadmin/>

Southern Oregon University

Marketing & Communications

Phone: (541) 552-7246
Media Inquiries: (541) 552-6186
<http://www.sou.edu/marketing/>

Southern Oregon University

Fall 2019 Enrollment Facts at a Glance - All Enrolled¹

ALL ENROLLED	Previous Total	Current Total	% Current Enrollment	% Change Last Year
Total Enrollment	6,114	5,966	100%	-2.4%
Total FTE^{2,3}	4,203	4,031	-----	-4.1%
Full Time/Part Time				
Undergrad. full time	3,358	3,380	56.7%	0.7%
Undergrad. part time	1,902	1,597	26.8%	-16.0%
Total Undergrad.	5,260	4,977	83.4%	-5.4%
Graduate full time	217	218	3.7%	0.5%
Graduate part time	637	771	12.9%	21.0%
Total Graduate	854	989	16.6%	15.8%
Admission Source⁴				
New freshman	679	687	11.5%	1.2%
Undergrad. transfers	410	430	7.2%	4.9%
New graduate	179	185	3.1%	3.4%
All non-admitted	1,702	1,705	28.6%	0.2%
Return after absence	226	223	3.7%	-1.3%
Cont. w/o Interruption	2,918	2,736	45.9%	-6.2%
Geographic Source				
Jackson county only	2,316	2,400	40.2%	3.6%
Sthrn. Ore. (6 county)	783	686	11.5%	-12.4%
Subtotal (7 county)	3,099	3,086	51.7%	-0.4%
Portland (3 county)	426	403	6.8%	-5.4%
Other Oregon	555	629	10.5%	13.3%
California	1,269	1,126	18.9%	-11.3%
Washington	162	153	2.6%	-5.6%
Alaska	48	50	0.8%	4.2%
Hawaii	91	92	1.5%	1.1%
Other states	266	150	2.5%	-43.6%
International	101	105	1.8%	4.0%
Total Non-Oregon	2,034	1,676	28.1%	-17.6%

ALL ENROLLED	Previous Total	Current Total	% Current Enrollment	% Change Last Year
Gender⁵				
Men	2,143	2,206	37.0%	2.9%
Women	3,469	3,436	57.6%	-1.0%
Other/Unknown	502	324	5.4%	-35.5%
Student Level				
Freshman	803	808	13.5%	0.6%
Sophomore	792	656	11.0%	-17.2%
Junior	971	951	15.9%	-2.1%
Senior	1,299	1,199	20.1%	-7.7%
Graduate/Post bac.	453	552	9.3%	21.9%
Post bac./non-grad.	94	95	1.6%	1.1%
Non-adm. undergrad.	1,301	1,268	21.3%	-2.5%
Non-adm. graduate	401	437	7.3%	9.0%
Residency Fee Status				
9 credit hours and up				
Resident	2,208	2,162	36.2%	-2.1%
Non-resident	1,583	1,436	24.1%	-9.3%
0-8 credit hours				
Resident	2,026	2,078	34.8%	2.6%
Non-resident	297	290	4.9%	-2.4%
Minorities				
Native American	88	81	1.4%	-8.0%
Asian/pacific islander	173	203	3.4%	17.3%
Black	123	111	1.9%	-9.8%
Hispanic	662	669	11.2%	1.1%
Total Minorities ⁶	1,046	1,064	17.8%	1.7%
Age				
17-25 years	4,346	4,085	68.5%	-6.0%
26 years and up	1,766	1,881	31.5%	6.5%
Average age	26 yr	26 yr		
Median age	18 yr	18 yr		

1. Data represents fourth week figures.

2. FTE; total credit hours divided by 15 for undergraduate credits and divided by 12 for graduate credits.

3. OHSU and OCNE Nursing coursework excluded from FTE.

4. Summer Admissions included in counts.

5. OUS permits students to report gender as "other" or "unknown"

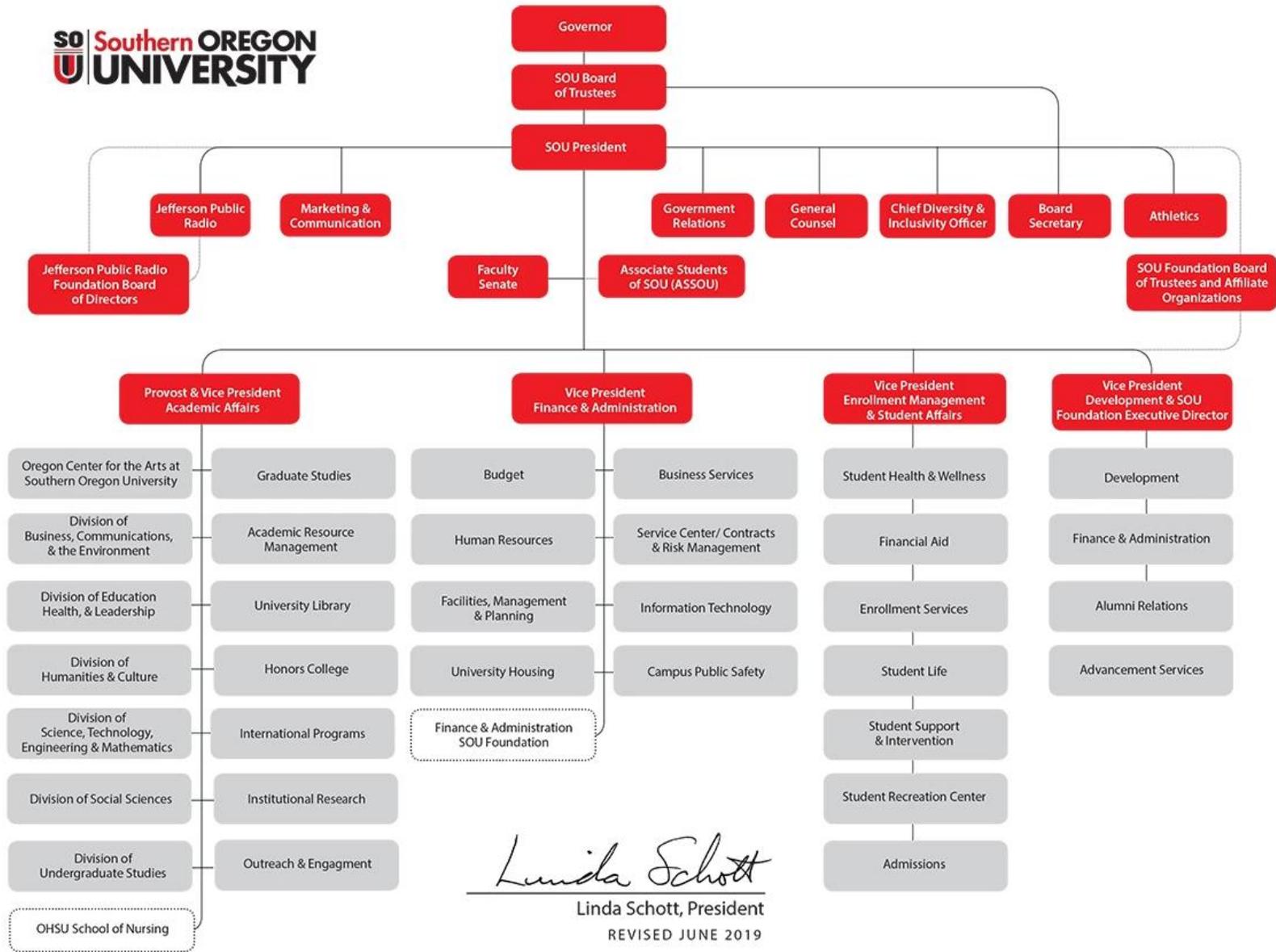
6. Total includes students who selected multiple ethnicities

SOU Institutional Research - Fall 2019

4th Week Data

History at a Glance

- 1855** – City of Ashland, originally called Ashland Mills town, officially founded.
- 1872** – Ashland Academy founded by Rev. Joseph H. Skidmore and Annie Hill Skidmore.
- 1878** – The Academy was incorporated as the Ashland Academy and Commercial College.
- 1879** – School sold and renamed Ashland College and Normal School (ACNS).
- 1881** – First graduating class of ACNS.
- 1882** – Gov. of Oregon signs bill recognizing ACNS as an official state school.
- 1886** – Closed due to financial trouble, no evidence of the state supporting the institution.
- 1887** – Reopened as Ashland State Normal School after fundraising.
- 1890** – Closed due to lack of enrollment.
- 1895** – Reopened as Southern Oregon State Normal School after a series of deals.
- 1899** – The institution begins receiving state appropriations.
- 1932** – The unofficial name of Southern Oregon Normal School (SONS) becomes official.
- 1934** – Drama Professor Angus Bowmer founds the Oregon Shakespeare Festival.
- 1938** – Receives full accreditation from the American Association of Teachers Colleges.
- 1939** – Renamed to Southern Oregon College of Education.
- 1941** – Authorized to offer the first advanced degree, a B.S. in elementary education.
- 1956** – Renamed to Southern Oregon College, no longer just a school of education.
- 1966** – The entire Faculty Council resigns leading to work on a new faculty constitution.
- 1975** – Renamed to Southern Oregon State College.
- 1997** – Renamed to Southern Oregon University.
- 2007** – Created the College of Arts and Sciences.
- 2013** – Implemented House Model with Green and Social Justice Houses.
- 2015** – Became an Independent public body, Board of Trustees founded.



Academic Offerings

2019-2020

Majors

Bachelor of Arts or Science

Art
Biology
Business Administration
*Accounting, Hospitality & Tourism
Management, Marketing*
Chemistry
Chemistry/Biochemistry, Forensic Chemistry
Communication
*Communication Studies, Digital Cinema, Social
Media & Public Engagement*
Computer Science
Criminal Justice
Early Childhood Development
Economics
Elementary Education
Emerging Media & Digital Arts
English
Environmental Science & Policy
Financial Mathematics
Healthcare Administration
*Community Public Health, Data Analytics,
Personnel Management*
Health & Physical Education
History
Human Services
Innovation & Leadership

Interdisciplinary Studies
International Studies
Mathematics
Mathematics – Computer Science
Music
Nursing (offered via OHSU)
Outdoor Adventure Leadership
Political Science
Psychology
Sociology & Anthropology
Spanish Language & Culture
Theatre
*Acting, Costuming, Directing, Dramaturgy, Sound,
Stage Lighting, Stage Management, Stage Scenery*

Bachelor of Applied Science

Management

Bachelor of Fine Arts

Art
Creative Writing
Theatre

Bachelor of Music

Music
Music Education, Performance

Graduate Degrees

Master of Arts in French Language Teaching
Master of Arts in Spanish Language Teaching
Master of Arts in Teaching
Master of Arts or Science in Clinical Mental
Health Counseling
Master of Arts or Science in Education
Master of Business Administration
Master of Business Administration: Arts
Management Concentration
Master of Business Administration (Online
Programs)

Master of Education / Special Education
Program
Master in Management (MiM)
Master in Interdisciplinary Studies
Master of Music in Performance
Master of Outdoor Adventure and Expedition
Leadership
Master of Science in Environmental Education
Master of Theatre Studies in Production &
Design

Academic Offerings

2019-2020

Minors

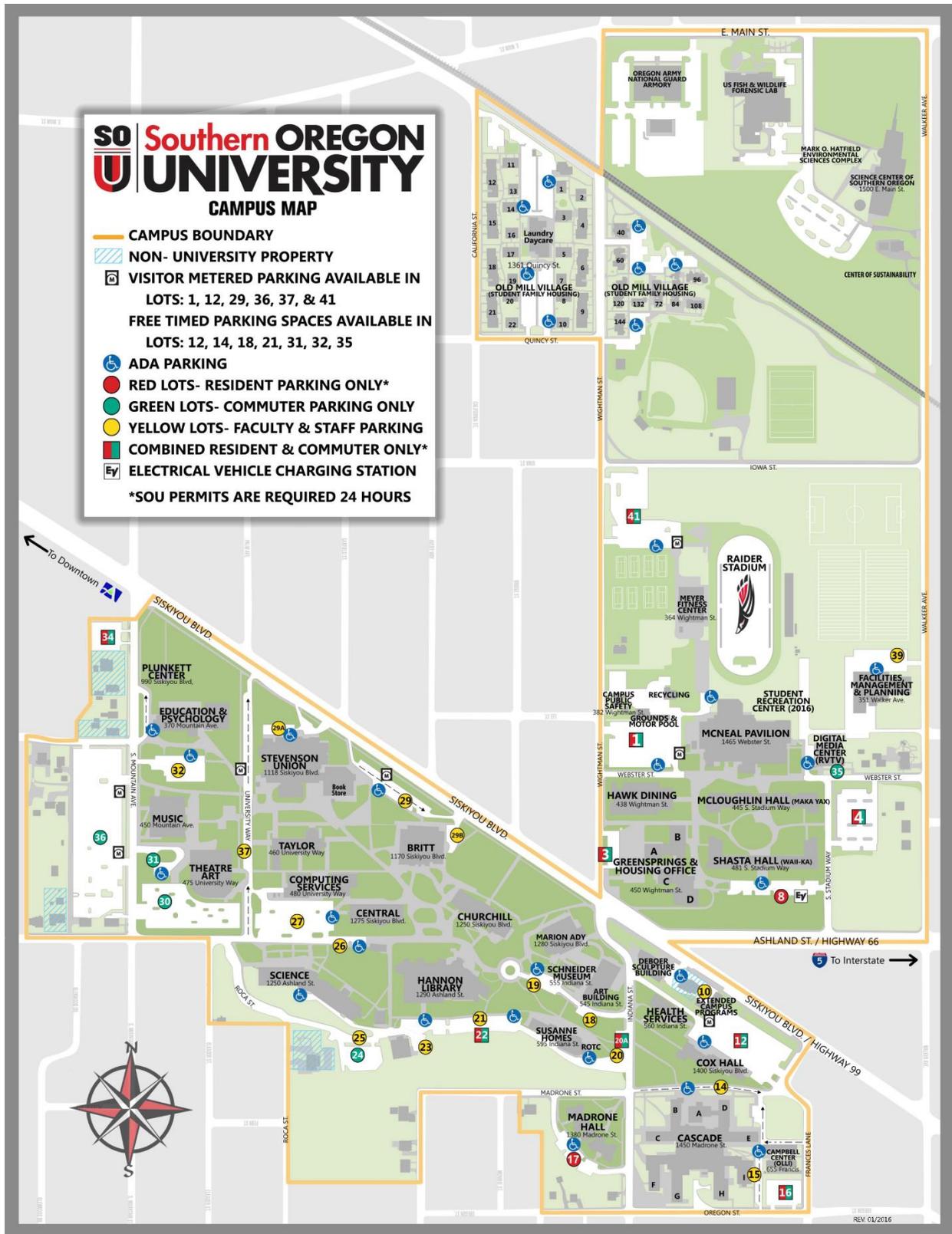
Applied Statistics	Education	Native American Studies
Art	Emerging Media & Digital Arts	Outdoor Adventure Leadership
Art History	English	Philosophy
Biology	Environmental Science/Policy	Political Science
Business Administration	Ethics	Psychology
Chemistry	Gender/Sexuality	Rhetoric & Reason
Communication Studies	History	Shakespeare Studies
Creative Writing	International Studies	Social Justice
Criminal Justice	Latin American Studies	Sociology & Anthropology
Digital Cinema	Mathematics	Spanish
Digital Journalism	Mathematics Education	
Early Childhood Development	Military Science	
Economics	Music	

Pre-professional Programs

Chiropractic Medicine	Optometry	Chiropractic: University of Western States
Dental Hygiene	Pharmacy	Dental Hygiene: Oregon Institute of Technology
Dentistry	Physical Therapy	Medical Technology: OHSU
Law	Physician's Assistant	Optometry: Pacific University
Medical Technology	Psychology, Counseling, Social Work, or Human Service	
Medicine	Veterinary Medicine	
Occupational Therapy		

Certificates

Accounting, Post-baccalaureate	Management of Human Resources (Communication)	Regional Studies and Applied Research
Applied Finance and Economics	Management of Human Resources (CMHR) (Business)	Sustainability Leadership
Business Information Systems	Native American Studies	Wine Business Certificate
Cultural Resource Management	Nonprofit Management	
Interactive Marketing and E-Commerce		



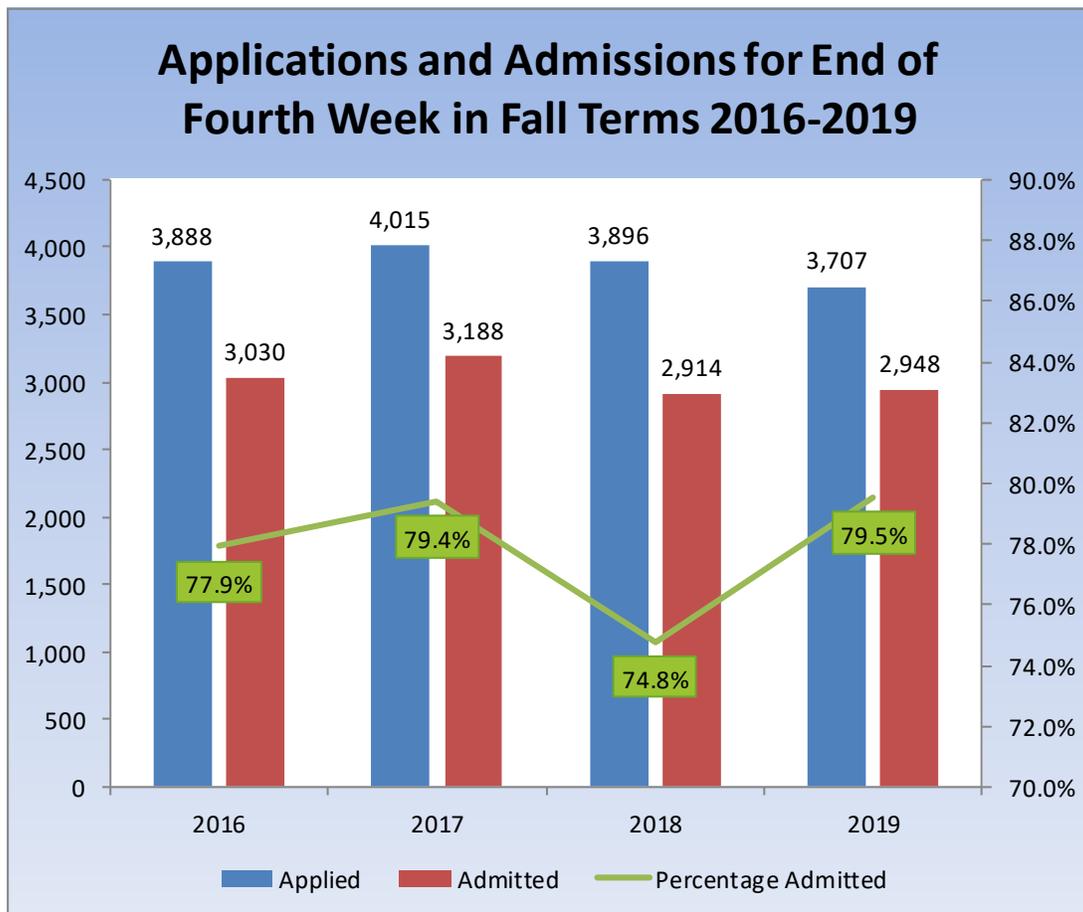


Enrollment Trends

ENROLLMENT TRENDS

Applications and Admissions for Fall Term

	2018			2019		
	Applied	Admitted	%	Applied	Admitted	%
Resident Freshmen	1,208	917	75.9%	1,143	918	80.3%
Non-Resident Freshmen	1,571	1,129	71.9%	1,371	1,048	76.4%
Total Freshmen	2,779	2,046	73.6%	2,514	1,966	78.2%
Resident Transfer	428	370	86.4%	404	358	88.6%
Non-Resident Transfer	347	290	83.6%	371	313	84.4%
Total Transfer	775	660	85.2%	775	671	86.6%
Grad/PostBacc	342	208	60.8%	418	311	74.4%
Grand Total	3,896	2,914	74.8%	3,707	2,948	79.5%

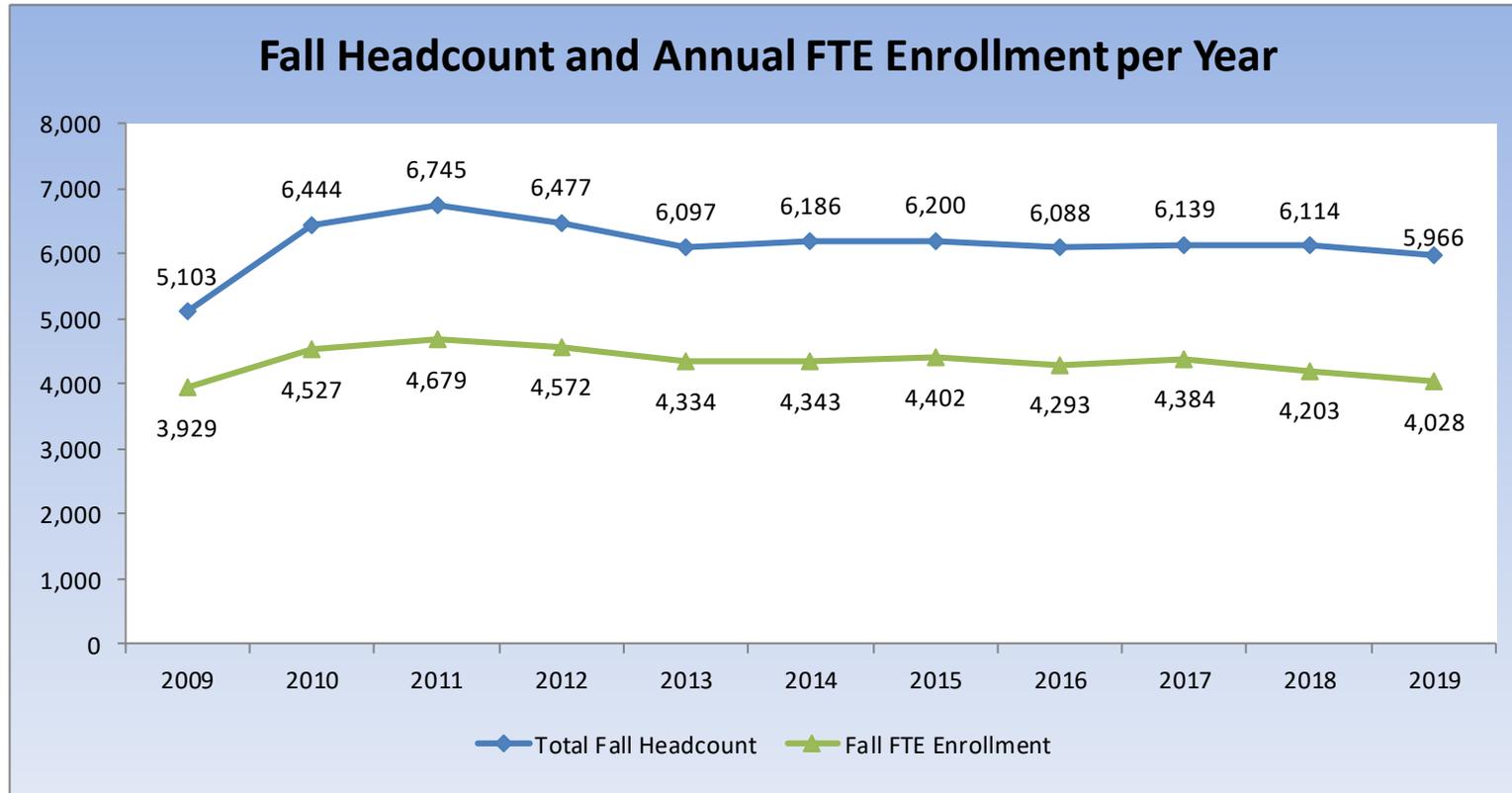


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall 2019 Headcount and FTE Enrollment

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	% Change from 2018 to 2019
Total Fall Headcount	5,103	6,444	6,745	6,477	6,097	6,186	6,200	6,088	6,139	6,114	5,966	-2.4%
Fall FTE Enrollment	3,929	4,527	4,679	4,572	4,334	4,343	4,402	4,293	4,384	4,203	4,028	-4.2%



* Source SOU Institutional Research

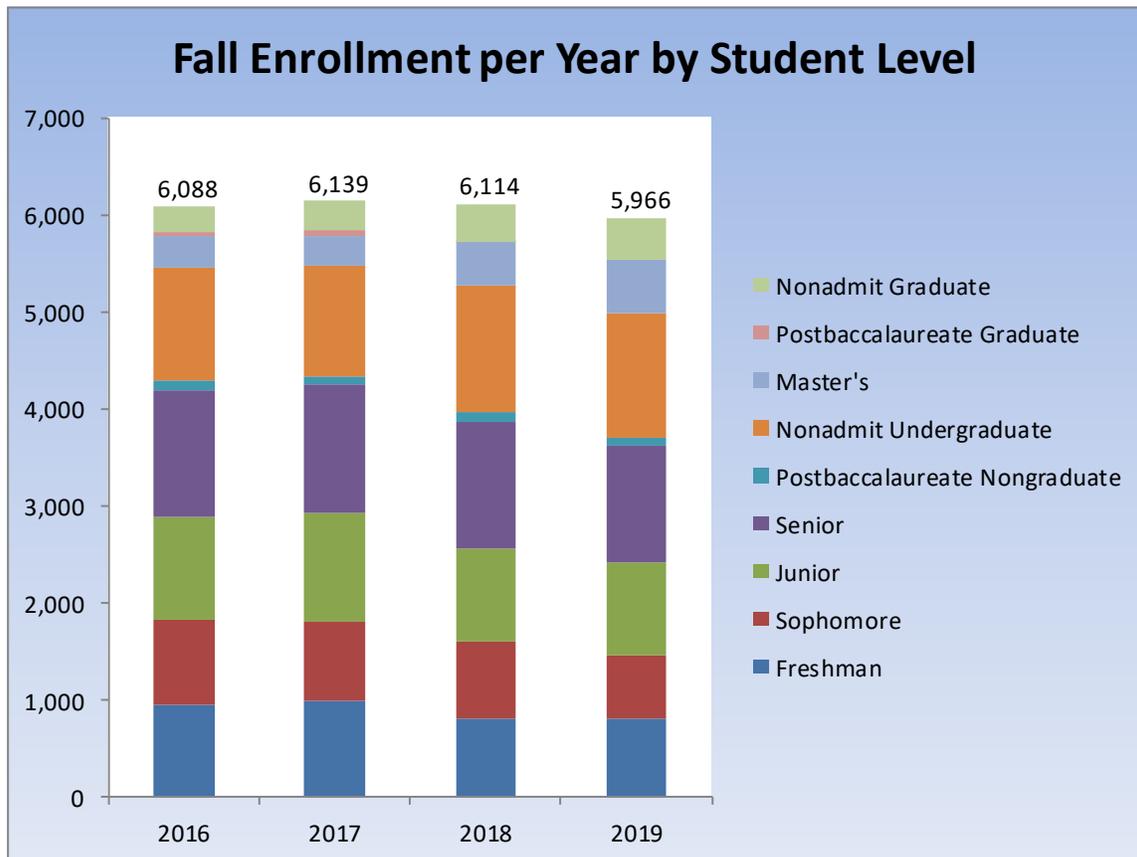
** FTE does not include Nursing Enrollment

*** Starting in 2010, Advanced Southern Credit students were admitted in Fall instead of Winter

ENROLLMENT TRENDS

Fall Enrollment by Student Level

	2016	2017	2018	2019	% Change from 2018 to 2019
Freshman	942	983	803	808	0.6%
Sophomore	877	824	792	656	-17.2%
Junior	1,068	1,118	971	951	-2.1%
Senior	1,313	1,318	1,299	1,199	-7.7%
Postbaccalaureate Nongraduate	92	85	94	95	1.1%
Nonadmit Undergraduate	1,166	1,146	1,301	1,268	-2.5%
Subtotal Undergraduate	5,458	5,474	5,260	4,977	-5.4%
Master's	322	314	449	552	22.9%
Postbaccalaureate Graduate	45	61	4	0	-100.0%
Nonadmit Graduate	263	290	401	437	9.0%
Subtotal Graduate	630	665	854	989	15.8%
Grand Total	6,088	6,139	6,114	5,966	-2.4%

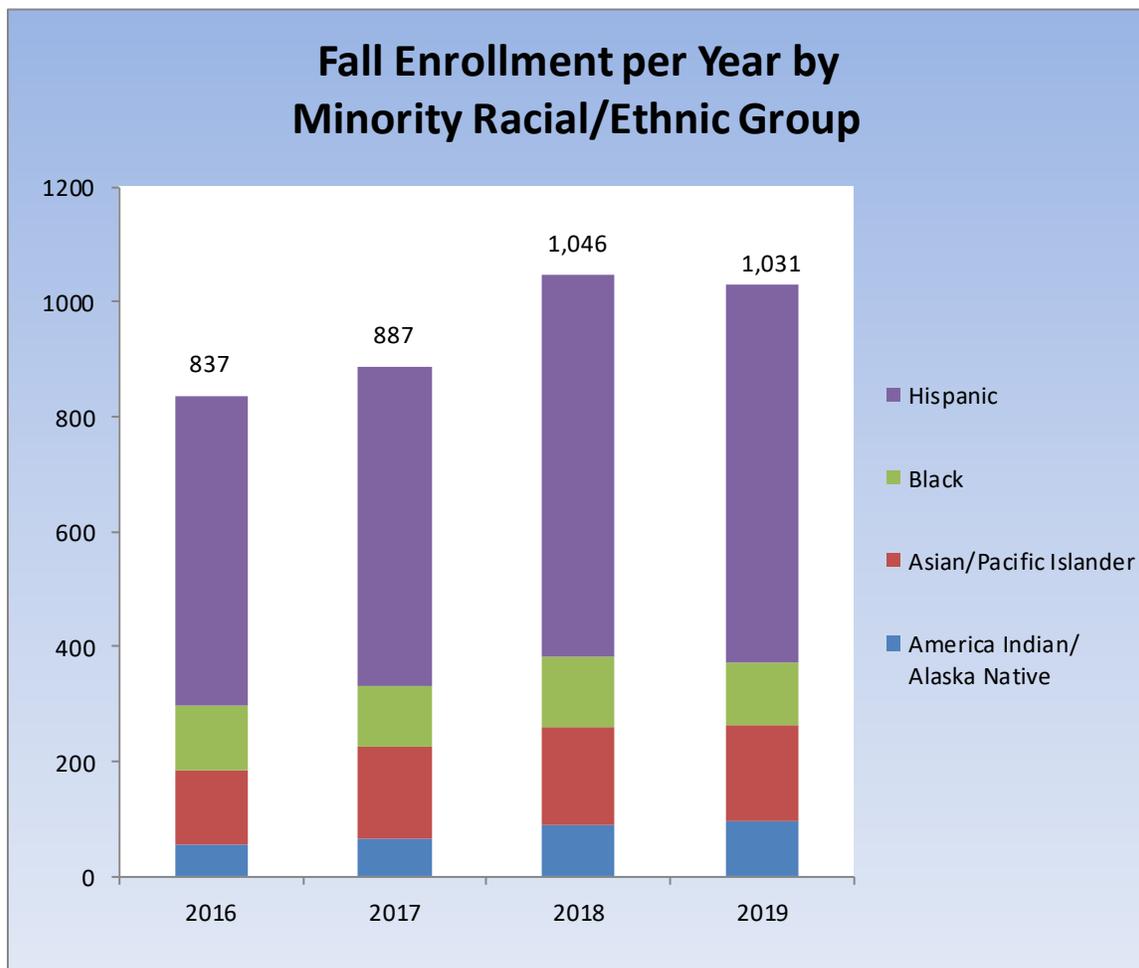


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall Enrollment by Racial/Ethnic Group

	2016	2017	2018	2019	% Change from 2018 to 2019
American Indian/Alaskan Native	56	65	88	95	8.0%
Asian/Pacific Islander	130	160	173	167	-3.5%
Black	112	108	123	111	-9.8%
Hispanic	539	554	662	658	-0.6%
Subtotal All Minorities	837	887	1,046	1,031	-1.4%
White	2,946	3,001	3,615	3,499	-3.2%
Declined to Respond or Unknown	2,305	2,251	1,453	1,436	-1.2%
Grand Total	6,088	6,139	6,114	5,966	-2.4%



* Source SOU Institutional Research

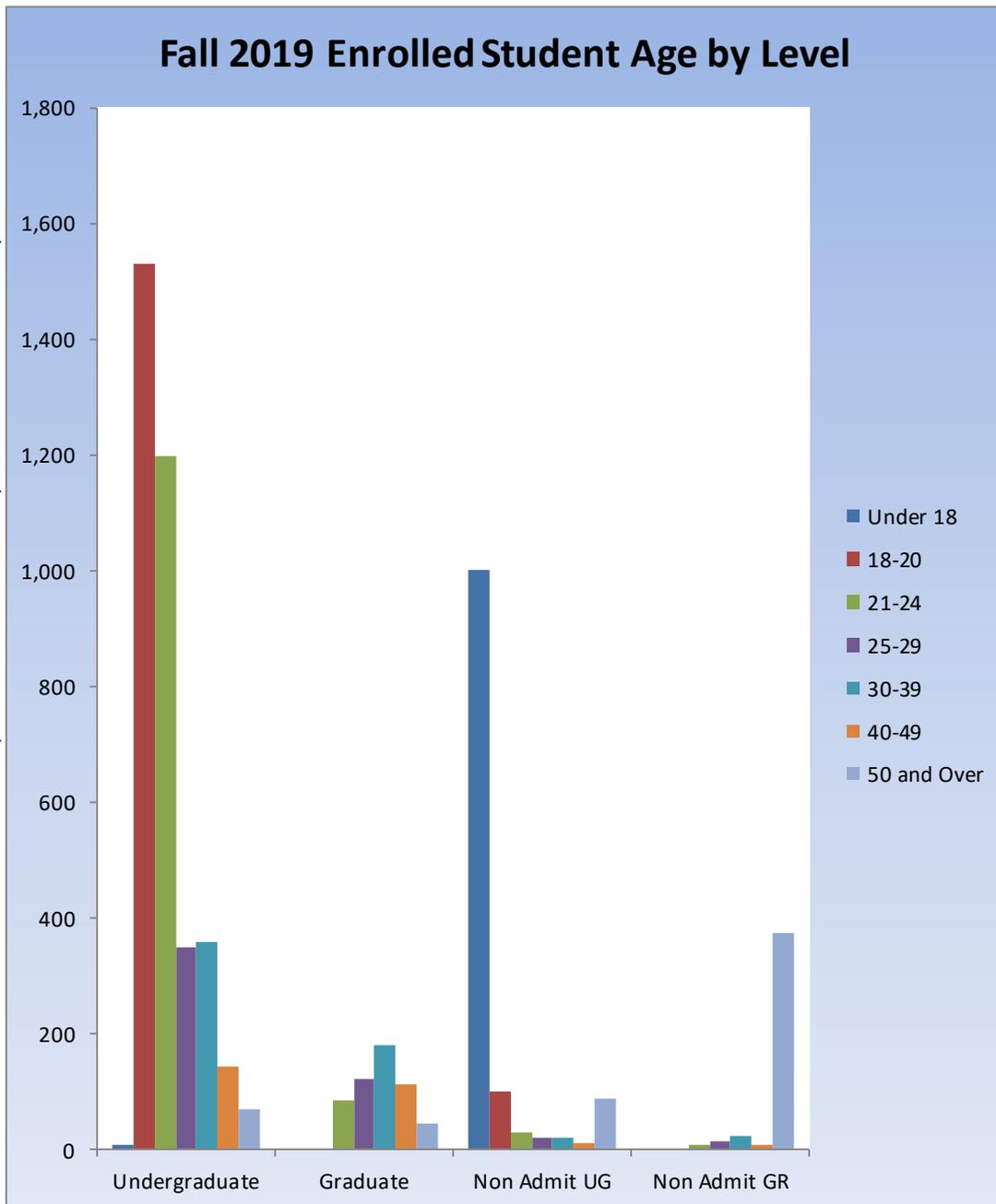
ENROLLMENT TRENDS

Age by Student Level

	2016	2017	2018	2019		2015	2017	2018	2019
Under 18					18-20				
Undergraduate	21	19	26	8	Undergraduate	1,656	1,741	1,585	1529
Graduate	-	-	-	-	Graduate	-	-	-	-
Non Admit UG	950	939	1,038	1,000	Non Admit UG	76	91	106	101
Non Admit GR	-	-	-	-	Non Admit GR	-	-	-	-
Total	971	958	1,064	1,008	Total	1,732	1,832	1,691	1,630
21-24					25-29				
Undergraduate	1,483	1438	1308	1199	Undergraduate	405	448	287	350
Graduate	65	49	82	86	Graduate	102	116	121	123
Non Admit UG	31	26	38	30	Non Admit UG	27	24	23	21
Non Admit GR	5	9	7	8	Non Admit GR	13	15	22	15
Total	1,584	1,522	1,435	1,323	Total	547	603	453	509
30-39					40-49				
Undergraduate	377	385	385	357	Undergraduate	170	164	145	142
Graduate	98	92	125	180	Graduate	70	75	97	114
Non Admit UG	25	24	32	19	Non Admit UG	8	10	12	11
Non Admit GR	17	19	44	23	Non Admit GR	24	27	30	8
Total	517	520	586	579	Total	272	276	284	275
50 and Over									
Undergraduate	109	92	89	70					
Graduate	32	31	28	45					
Non Admit UG	38	27	50	89					
Non Admit GR	203	219	298	375					
Total	382	369	465	579					

* Source SOU Institutional Research

Age by Student Level

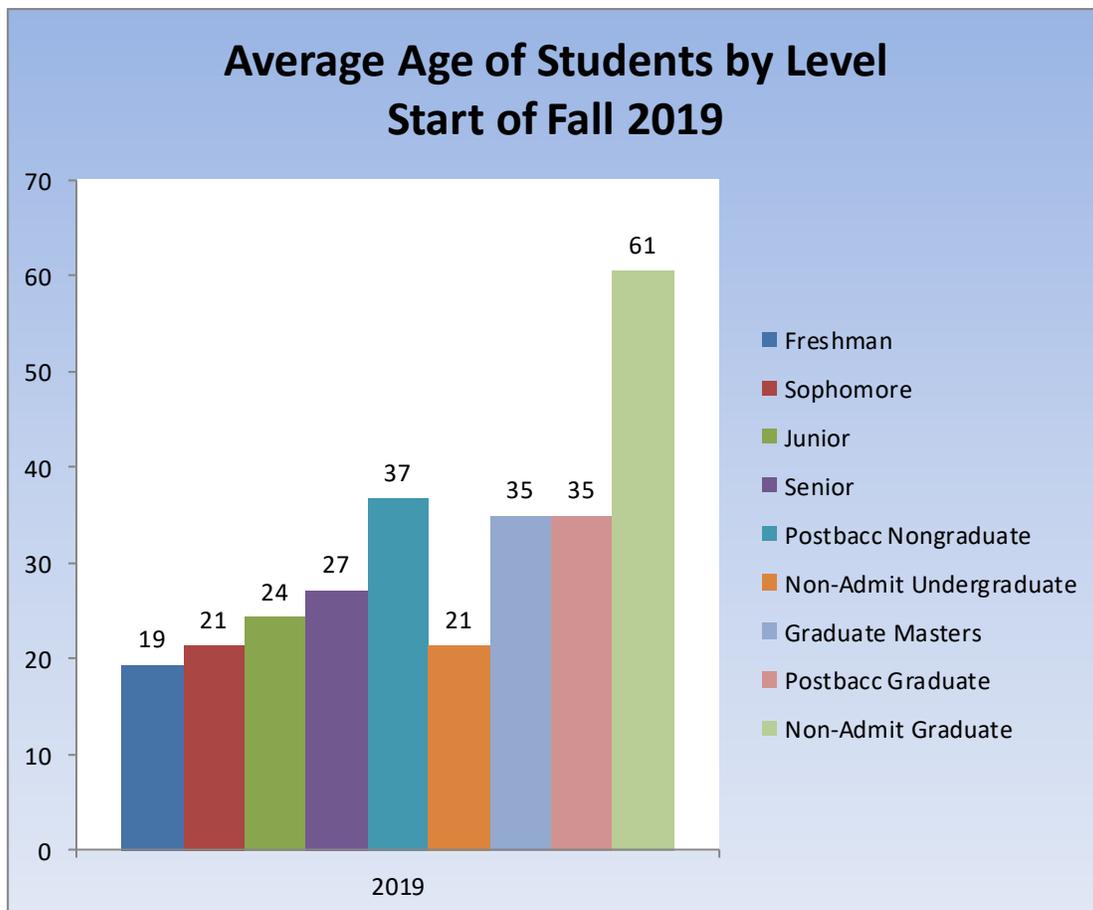


* Source SOU Institutional Research

ENROLLMENT TRENDS

Average Age by Student Level

	2016	2017	2018	2019
Freshman	19.4	19.4	19.2	19.4
Sophomore	21.7	21.6	21.7	21.4
Junior	25.1	24.9	24.1	24.3
Senior	27.8	27.4	27.5	27.2
Postbacc Nongraduate	37.1	35.7	36.9	36.7
Non-Admit Undergraduate	19.6	19.1	20.1	21.4
Average Undergraduate	24.1	24.1	24.2	23.6
Graduate Masters	33.1	32.5	34.4	35.0
Postbacc Graduate	44.0	47.1	32.0	35.0
Non-Admit Graduate	57.4	58.4	55.6	60.5
Average Graduate	48.4	46.2	43.4	47.8



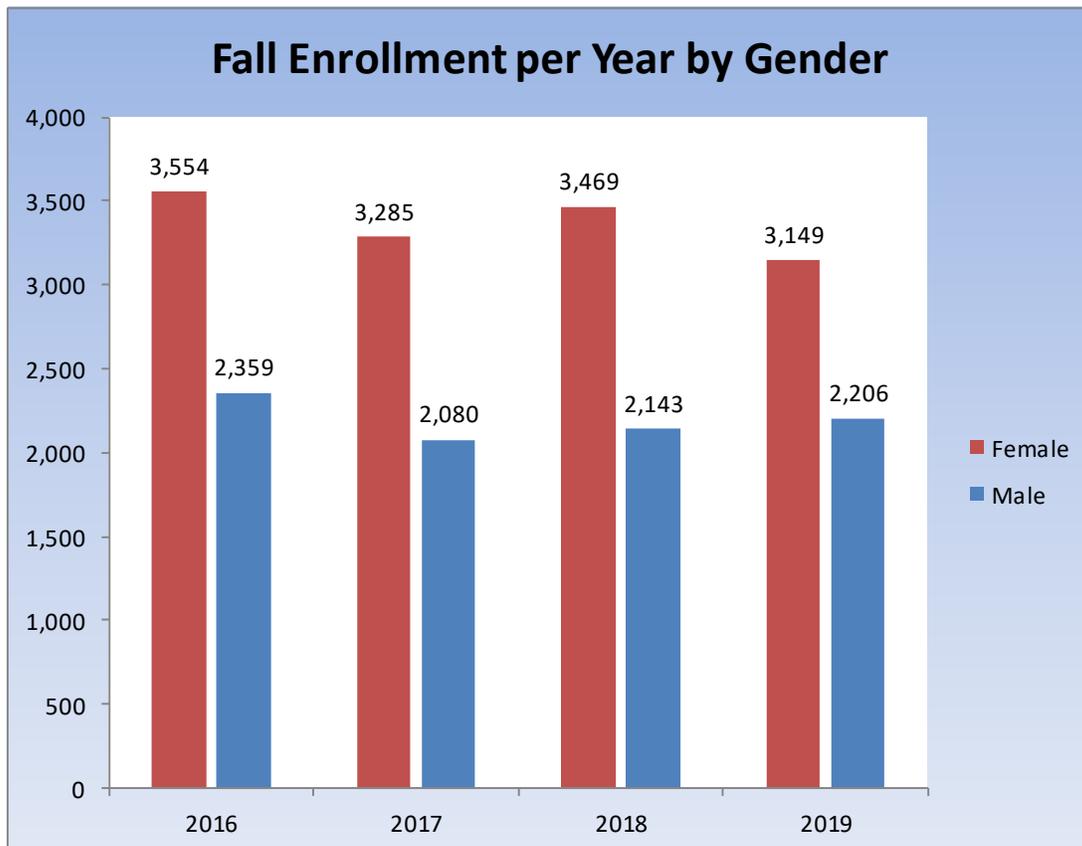
* Source SOU Institutional Research

** Age at Start of Term

ENROLLMENT TRENDS

Gender by Student Level

	2016	2017	2018	2019	% Change from 2018 to 2019
Male					
Undergraduate	1,748	1,723	1,545	1,473	-4.7%
Graduate	117	112	162	190	17.3%
Non Admit Undergrad	439	183	360	439	21.9%
Non Admit Graduate	55	62	76	104	36.8%
Total	2,359	2,080	2,143	2,206	2.9%
Female					
Undergraduate	2,525	2,579	2,376	2,189	-7.9%
Graduate	250	261	288	358	24.3%
Non Admit Undergrad	656	317	651	409	-37.2%
Non Admit Graduate	123	128	154	193	25.3%
Total	3,554	3,285	3,469	3,149	-9.2%



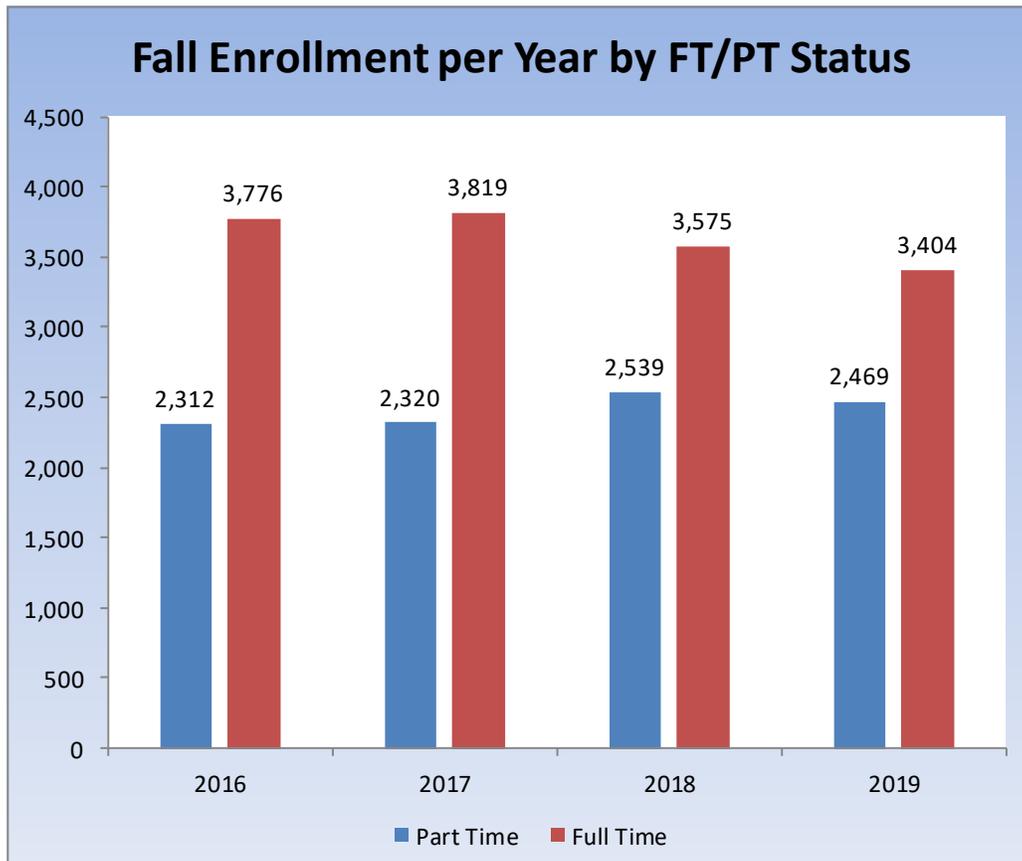
* Source SOU Institutional Research

** SOU permits individuals to report gender as Other or Unknown

ENROLLMENT TRENDS

Fall Enrollment by FT/PT Status

	2016	2017	2018	2019	% Change from 2018 to 2019
Part Time					
Undergraduate	866	826	735	554	-24.6%
Graduate	132	186	246	315	28.0%
Non Admit UG	1,058	1,030	1,167	1,176	0.8%
Non Admit GR	256	278	391	424	8.4%
Total	2,312	2,320	2,539	2,469	-2.8%
Full Time					
Undergraduate	3,426	3,502	3,224	3,061	-5.1%
Graduate	235	189	207	209	1.0%
Non Admit UG	108	116	134	124	-7.5%
Non Admit GR	7	12	10	10	0.0%
Total	3,776	3,819	3,575	3,404	-4.8%
Percent Part Time	38.0%	37.8%	41.5%	42.0%	

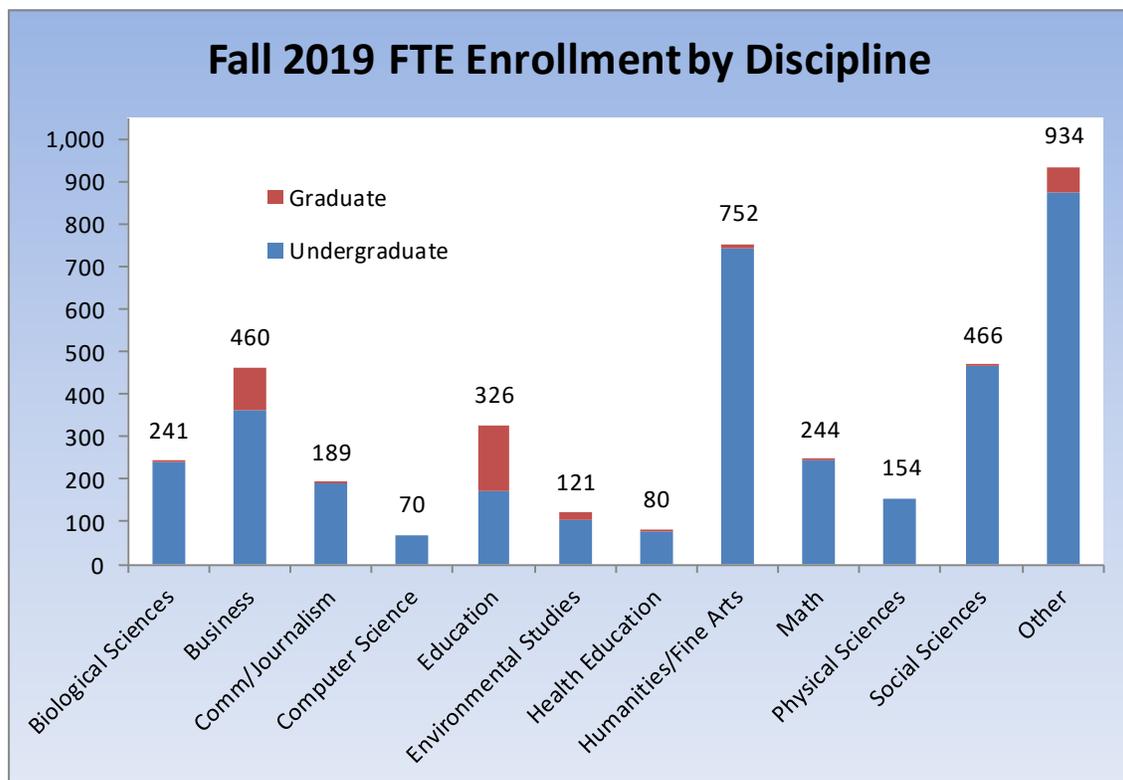


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall 2019 FTE Enrollment by Discipline

	Undergraduate		Graduate		Total	
	N	%	N	%	N	%
Biological Sciences	238.8	6.5%	2.0	0.6%	240.8	6.0%
Business	364.0	9.9%	95.8	28.1%	459.8	11.4%
Comm/Journalism	188.7	5.1%	0.3	0.1%	189.0	4.7%
Computer Science	69.9	1.9%	0.0	0.0%	69.9	1.7%
Education	172.6	4.7%	153.1	44.9%	325.7	8.1%
Environmental Studies	103.0	2.8%	18.0	5.3%	121.0	3.0%
Health Education ¹	79.3	2.1%	0.3	0.1%	79.6	2.0%
Humanities/Fine Arts	740.9	20.1%	10.8	3.2%	751.7	18.6%
Math	244.0	6.6%	0.1	0.0%	244.1	6.0%
Physical Sciences	154.0	4.2%	0.0	0.0%	154.0	3.8%
Social Sciences	466.0	12.6%	0.3	0.1%	466.3	11.6%
Other ²	873.1	23.6%	60.6	17.8%	933.7	23.1%
Total	3,694.3	100.0%	341.3	100.0%	4,035.6	100.0%



¹ Excludes Nursing FTE

² "Other" includes area, ethnic, cultural, gender, and group studies; family and consumer sciences/human sciences; library science; military science, leadership, and operational art; multi/interdisciplinary studies; park, recreation, leisure, and fitness studies; science technologies/technicians; homeland security, law enforcement, firefighting, and related protective services; engineering and engineering tech; and public administration and social service professions.

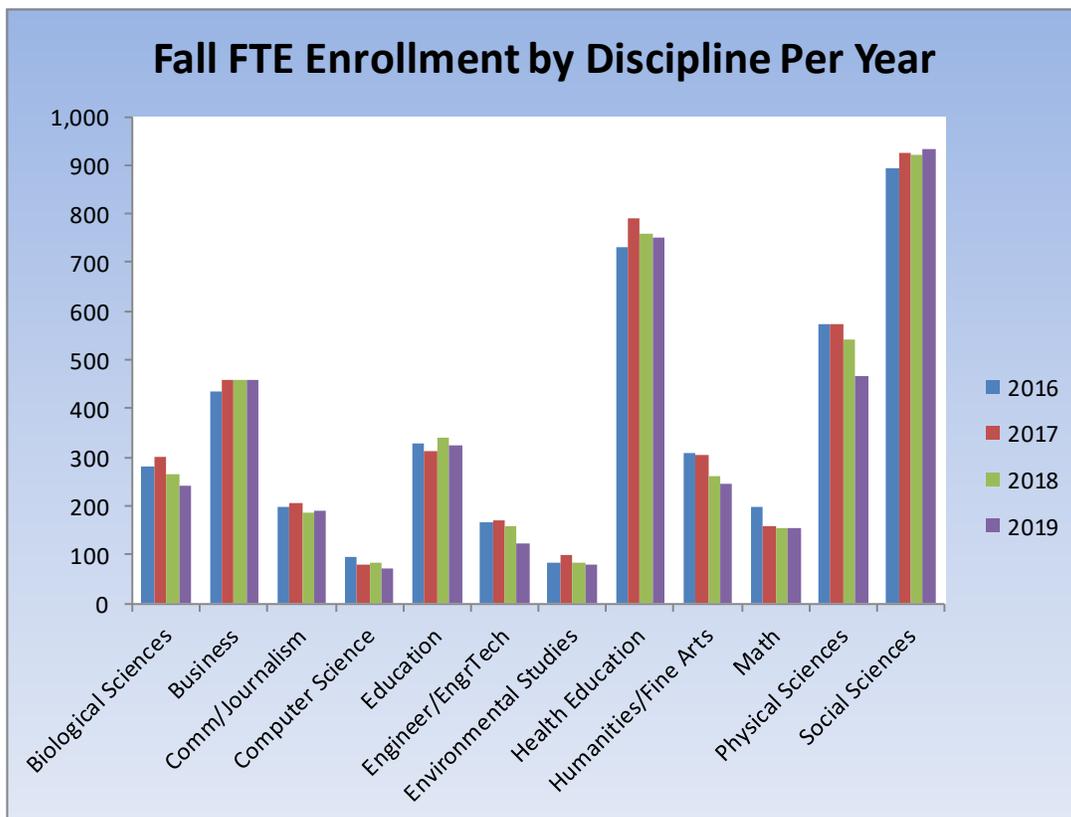
* Source SOU Institutional Research

** Total FTE is slightly different from FTE reported elsewhere due to timing

ENROLLMENT TRENDS

Fall FTE Enrollment by Discipline

	2016	2017	2018	2019
Biological Sciences	281.7	302.1	266.8	240.8
Business	433.4	459.1	457.6	459.8
Comm/Journalism	197.3	204.9	188.0	189.0
Computer Science	94.0	77.9	82.7	69.9
Education	330.3	312.5	339.1	325.7
Environmental Studies	166.1	169.2	159.9	121.0
Health Education ¹	83.1	100.0	82.5	79.6
Humanities/Fine Arts	733.5	790.0	760.1	751.7
Math	307.9	305.0	261.7	244.1
Physical Sciences	199.6	157.5	155.1	154.0
Social Sciences	572.0	571.6	541.7	466.3
Other ²	893.6	924.4	922.5	933.7
Total	4,292.5	4,374.2	4,217.7	4,035.6



¹ Excludes Nursing FTE

² "Other" includes area, ethnic, cultural, gender, and group studies; family and consumer sciences/human sciences; library science; military science, leadership, and operational art; multi/interdisciplinary studies; park, recreation, leisure, and fitness studies; science technologies/technicians; homeland security, law enforcement, firefighting, and related protective services; engineering and engineering tech; and public administration and social service professions.

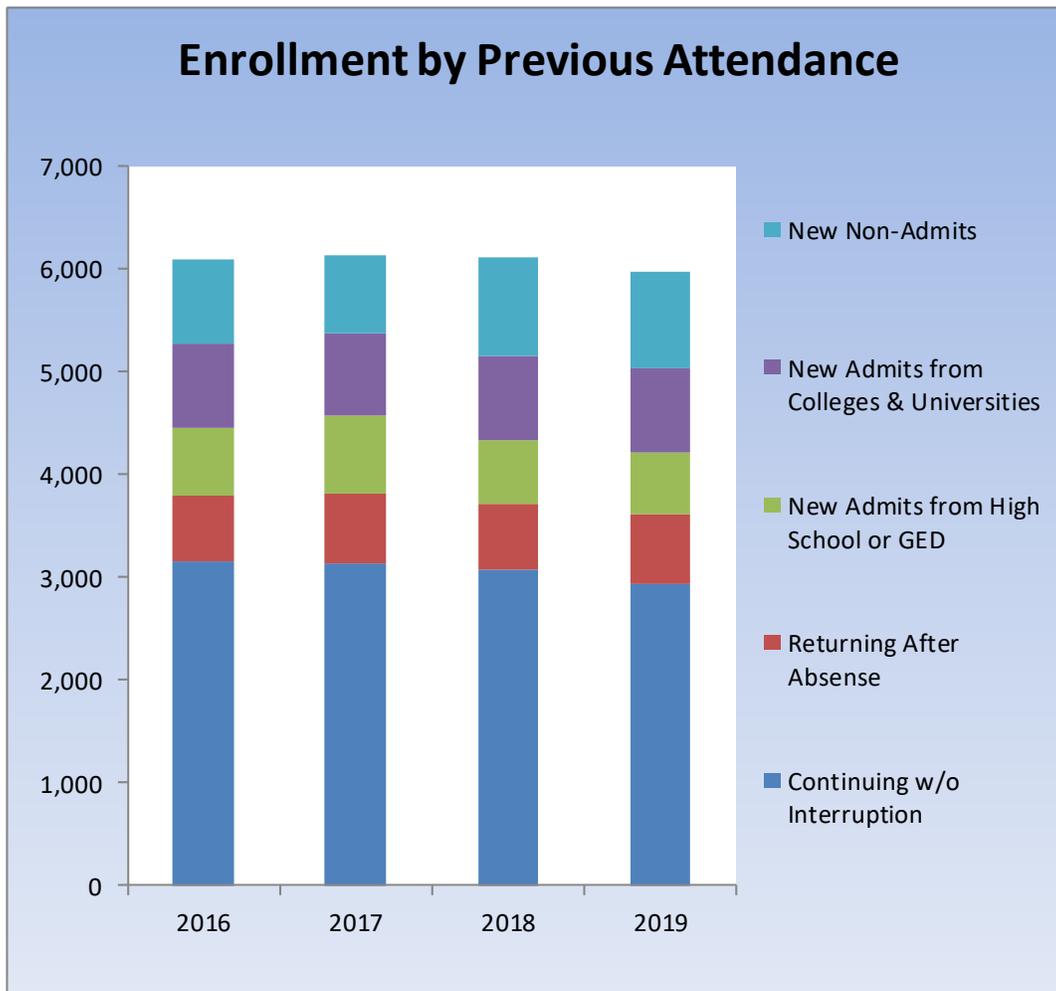
* Source SOU Institutional Research

** Total FTE is slightly different from FTE reported elsewhere due to timing

ENROLLMENT TRENDS

Enrollment by Previous Attendance

	2016	2017	2018	2019
Continuing w/o Interruption	3,162	3,128	3,074	2,926
Returning After Absense	631	695	644	679
New Admits from High School or GED	660	743	619	610
New Admits from Colleges & Universities	825	797	816	818
New Non-Admits	810	776	966	933
Total	6,088	6,139	6,119	5,966



* Source SOU Gray Book Reports

ENROLLMENT TRENDS

Enrollment by Geographic Origin

	2016	2017	2018	2019
Baker	2	4	3	3
Benton	24	26	21	28
Clackamas	133	124	111	104
Clatsop	9	13	15	21
Columbia	11	15	10	9
Coos	53	61	70	65
Crook	4	7	8	15
Curry	15	27	54	40
Deschutes	166	171	192	199
Douglas	149	156	138	115
Gilliam				
Grant	2	1	1	
Harney	1		1	
Hood River	6	7	8	13
Jackson	2,409	2,371	2,316	2,226
Jefferson	3	10	11	16
Josephine	393	380	379	271
Klamath	139	124	138	149
Lake	6	5	4	5
Lane	112	117	124	118
Lincoln	8	9	4	4
Linn	22	25	28	28
Malheur	7	4	3	2
Marion	61	69	59	51
Morrow	2	1		1
Multnomah	185	169	175	136
Polk	11	18	22	22
Sherman				1
Tillamook	3	3	4	3
Umatilla	4	7	7	10
Union	3	3	5	6
Wallowa		1	3	3
Wasco	3	3	3	6
Washington	141	140	140	163
Wheeler				
Yamhill	20	24	22	29
Unknown County			1	9
Total Oregon	4,107	4,095	4,080	3,871

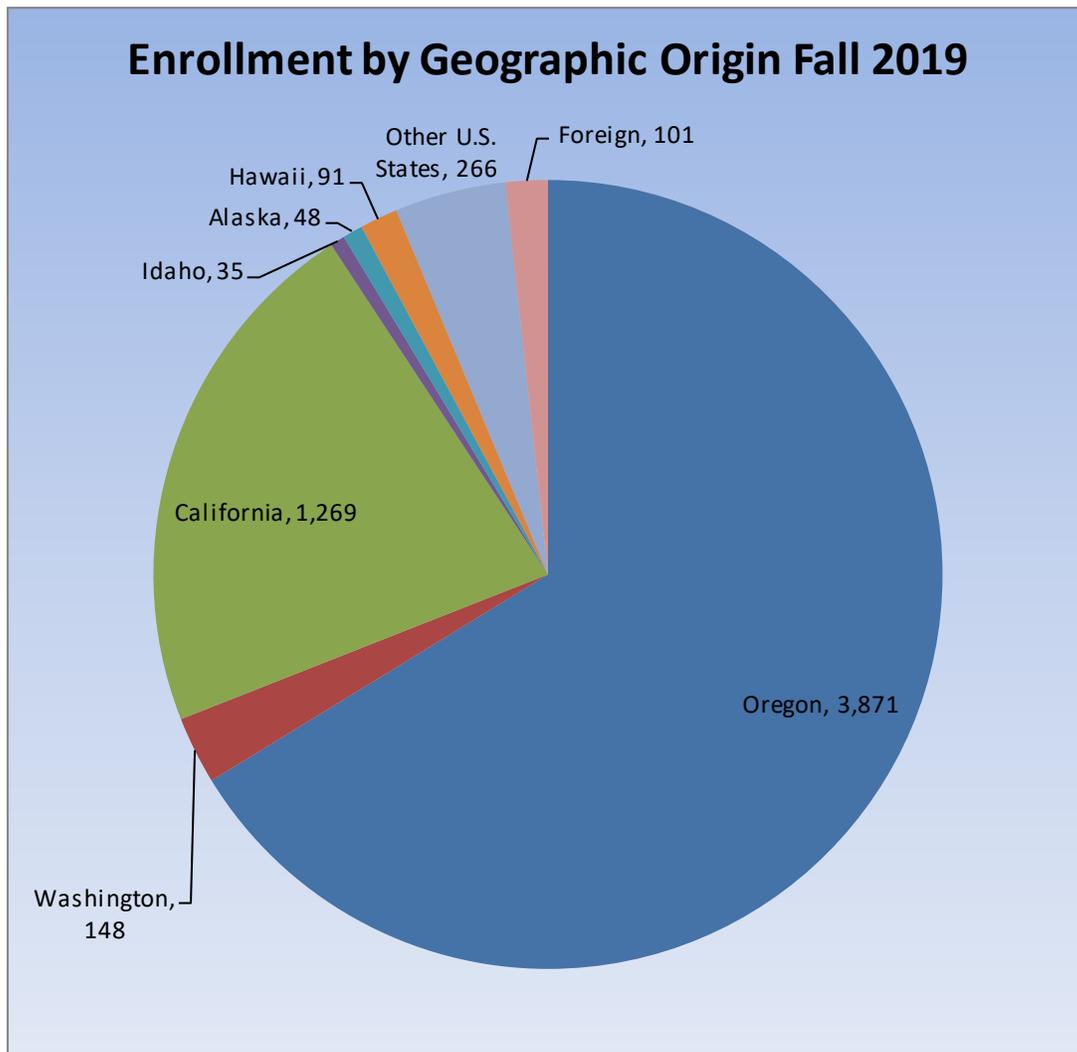
* Source SOU Institutional Research

ENROLLMENT TRENDS

Enrollment by Geographic Origin

continued...

	2015	2016	2017	2019
State of Washington	152	149	162	162
State of California	1,135	1,223	1,285	1,269
State of Idaho	32	34	32	35
State of Alaska	80	67	63	48
State of Hawaii	117	118	105	91
Other U.S. States	261	226	246	266
Foreign	156	158	144	101
Unknown Geog. Source	29	6	7	62
Total Other	1,962	1,981	2,044	2,034
Grand Total	6,069	6,076	6,124	5,905

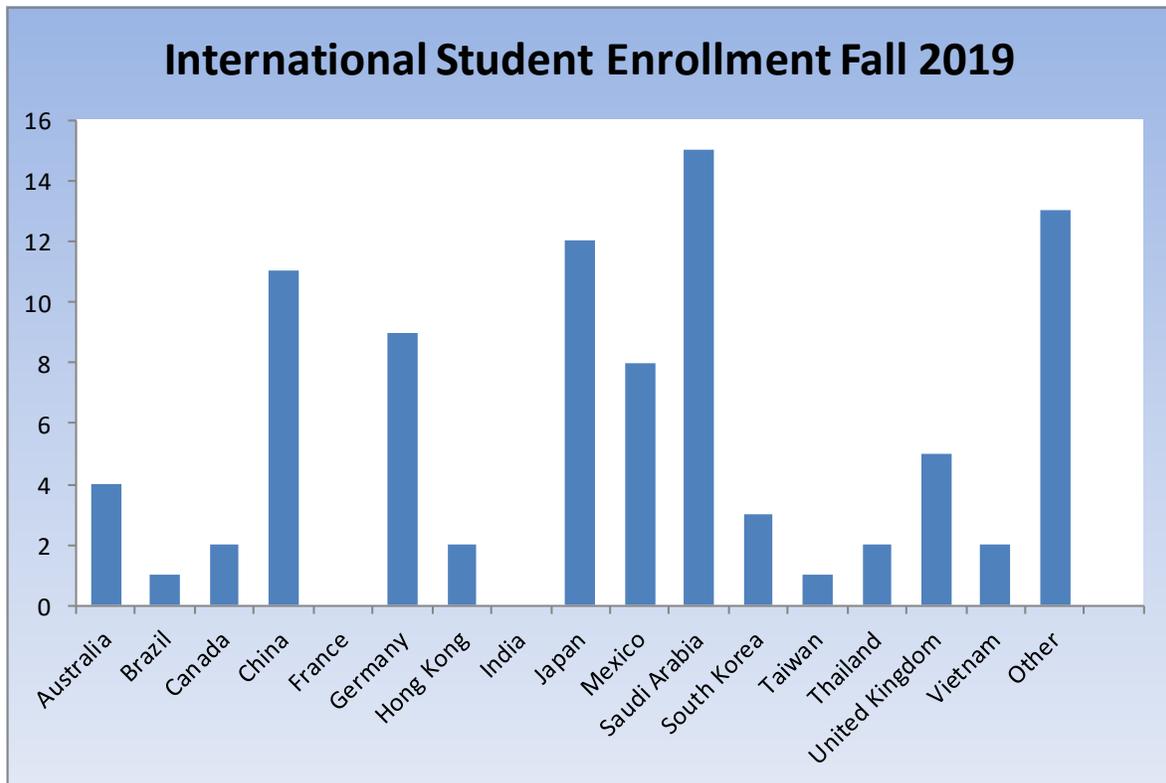


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall International Student Enrollment

	2016	2017	2018	2019
Australia	1	1	2	4
Brazil			1	1
Canada	3	1	1	2
China	30	15	14	11
France	1	3	0	
Germany	6	12	7	9
Hong Kong		1	1	2
India			1	
Japan	15	13	9	12
Mexico	1	1	0	8
Saudi Arabia	63	46	39	15
South Korea	11	9	8	3
Taiwan		1	1	1
Thailand	2	3	3	2
United Kingdom	1		0	5
Vietnam		2	3	2
Other	8	7	11	13
Total	142	115	101	90

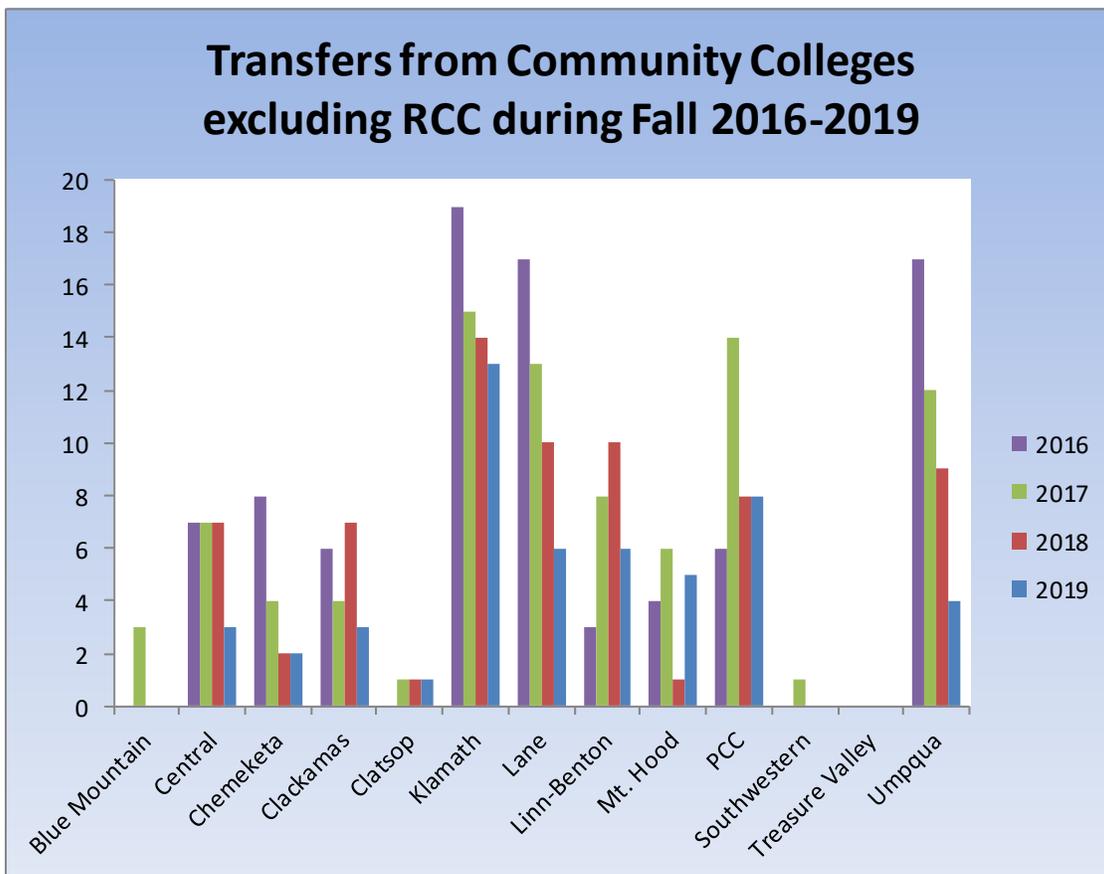


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall Transfers From Oregon Community Colleges

	2013	2014	2015	2016	2017	2018	2019
Blue Mountain	-	2	-	-	3	-	-
Central	13	10	10	7	7	7	3
Chemeketa	10	12	10	8	4	2	2
Clackamas	3	9	8	6	4	7	3
Clatsop	-	-	3	-	1	1	1
Klamath	7	6	11	19	15	14	13
Lane	20	7	12	17	13	10	6
Linn-Benton	4	4	3	3	8	10	6
Mt. Hood	12	6	3	4	6	1	5
PCC	27	17	12	6	14	8	8
Southwestern	-	-	-	-	1	-	-
Treasure Valley	1	1	-	-	-	-	-
Umpqua	21	17	15	17	12	9	4
RCC	129	174	144	142	146	117	135
Total Oregon CC	247	265	231	229	234	186	186



* Source SOU Institutional Research

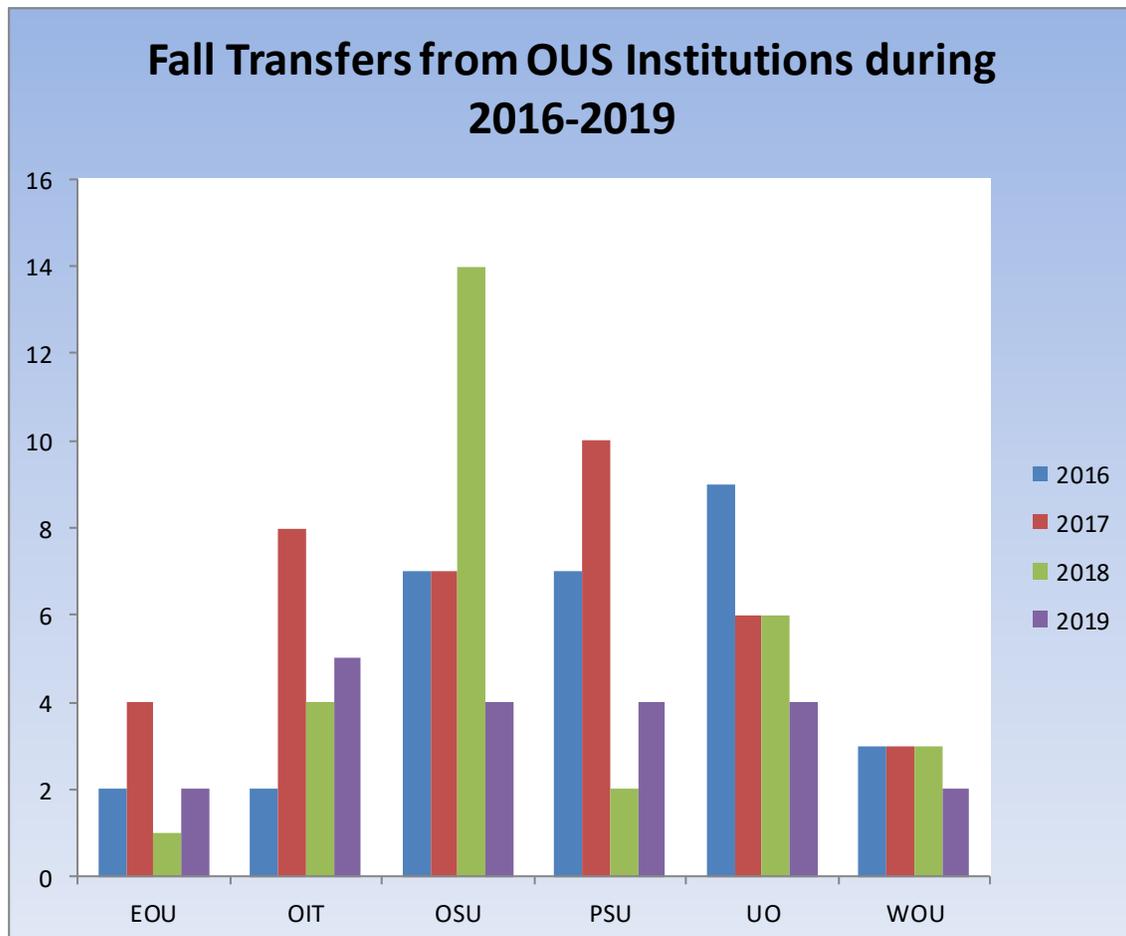
** Includes only undergraduate transfer students

New Fall Transfers from Other Institutions

	2013	2014	2015	2016	2017	2018	2019
EOU	-	3	3	2	4	1	2
OIT	4	4	6	2	8	4	5
OSU	7	5	8	7	7	14	4
PSU	5	7	8	7	10	2	4
UO	4	6	5	9	6	6	4
WOU	5	3	2	3	3	3	2
Subtotal	25	28	32	30	38	30	21

Other Institutions

Oregon CC	247	263	231	229	234	186	186
Other Institutions	244	263	283	292	282	222	223
Grand Total	516	554	546	551	554	438	430



* Source SOU Institutional Research

** Includes only undergraduate transfer students

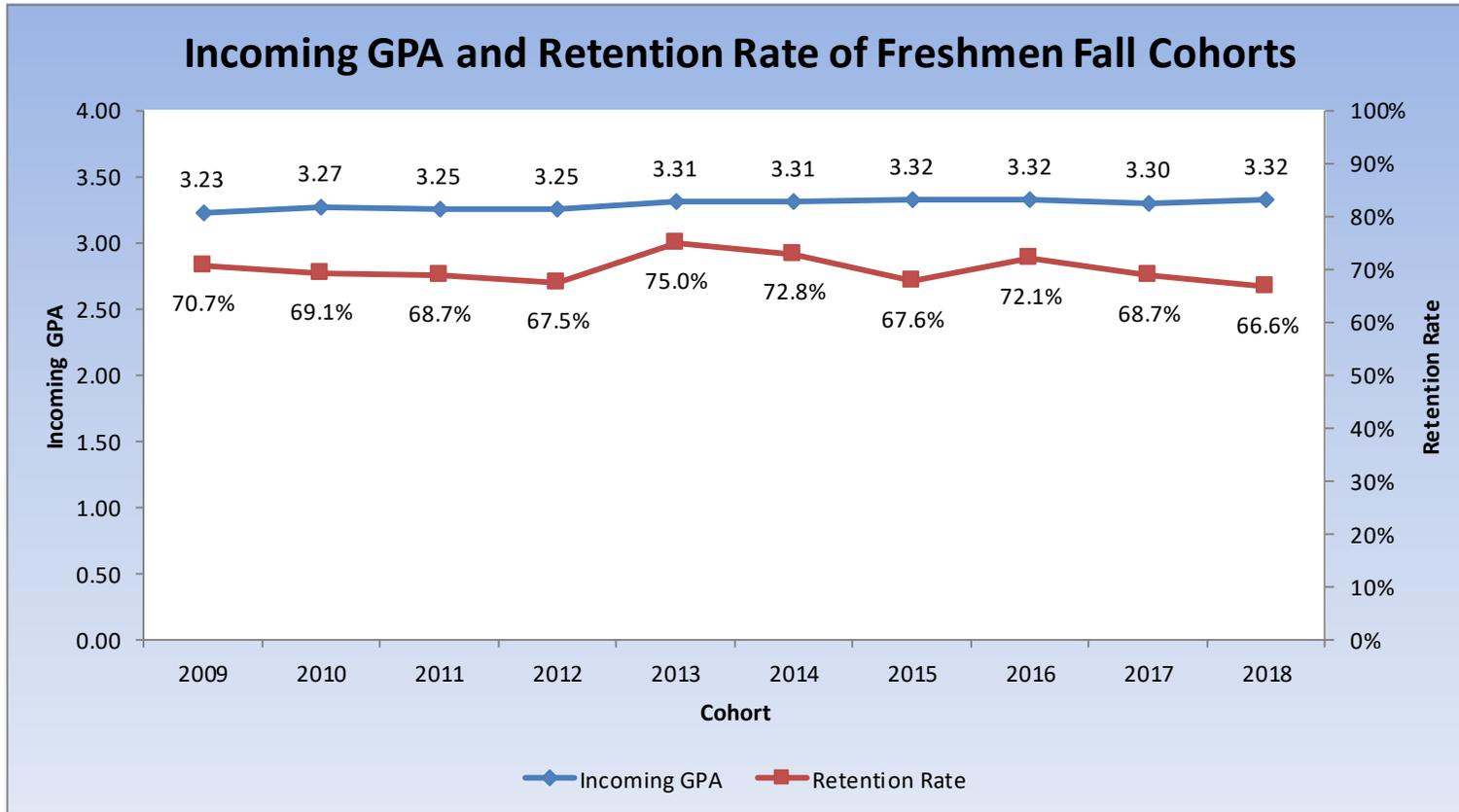


Retention & Graduation

Average GPA and Retention

First Time, Full Time, Degree Seeking Freshmen Fall Cohort

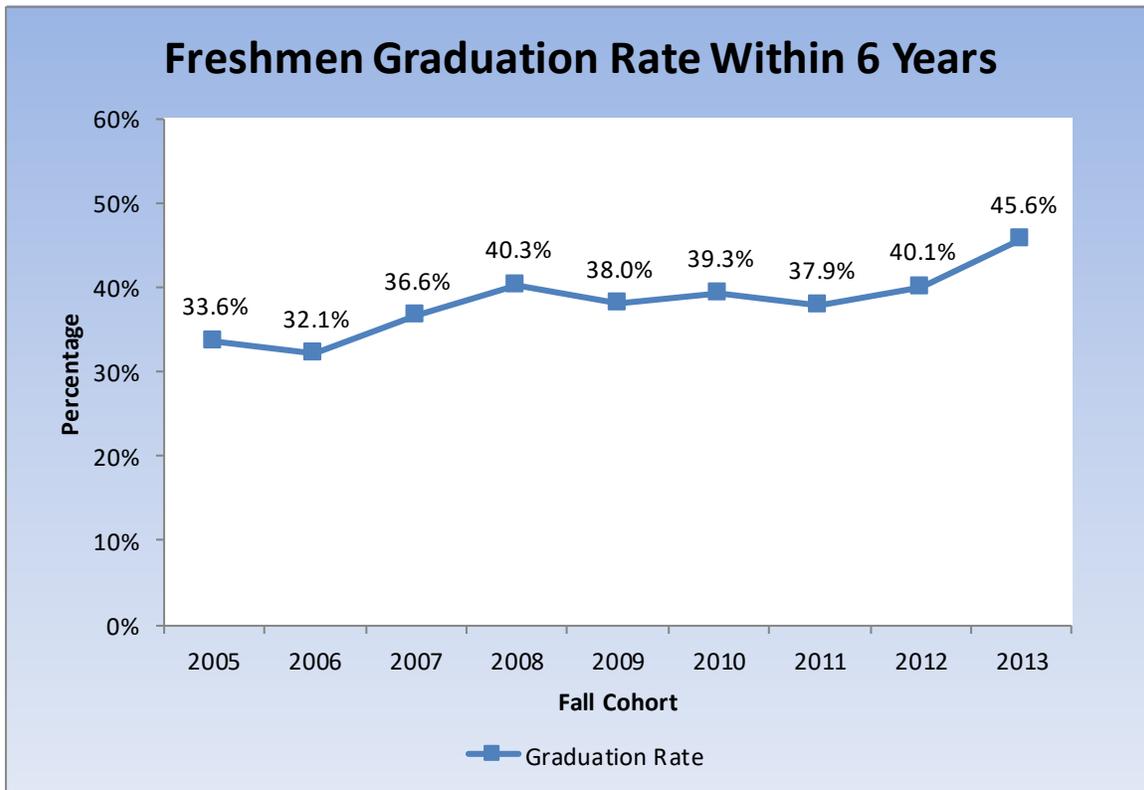
Cohort	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Base Cohort Size	648	731	702	631	575	611	775	652	723	643
Incoming GPA	3.23	3.27	3.25	3.25	3.31	3.31	3.32	3.32	3.30	3.32
% Retained at SOU the following Fall	70.7%	69.1%	68.7%	67.5%	75.0%	72.8%	67.6%	72.1%	68.7%	66.6%



* Source SOU Institutional Research

Freshmen Cumulative Graduation Rate within 6 years highlighted

		Graduation Year								
		2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
Cohort										
2005		33.6%	35.4%	36.5%	37.2%	37.6%	37.9%	38.0%	38.3%	38.6%
2006		28.1%	32.1%	34.2%	34.8%	35.3%	35.4%	36.2%	36.8%	36.9%
2007		18.7%	32.6%	36.6%	38.5%	39.5%	40.3%	40.5%	41.1%	41.3%
2008		4.0%	22.4%	36.0%	40.3%	41.8%	43.0%	43.0%	43.7%	43.9%
2009		0.2%	2.8%	19.8%	32.9%	38.0%	39.7%	40.6%	40.9%	41.7%
2010			0.0%	2.6%	22.8%	35.1%	39.3%	40.4%	41.2%	42.2%
2011				0.2%	4.8%	22.1%	34.6%	37.9%	40.1%	40.8%
2012					0.2%	2.7%	24.3%	35.9%	40.1%	41.0%
2013						0.2%	2.7%	25.1%	41.8%	45.6%
2014							0.3%	3.0%	27.8%	43.7%
2015								0.1%	4.6%	27.7%
2016									0.3%	6.3%
2017										0.0%



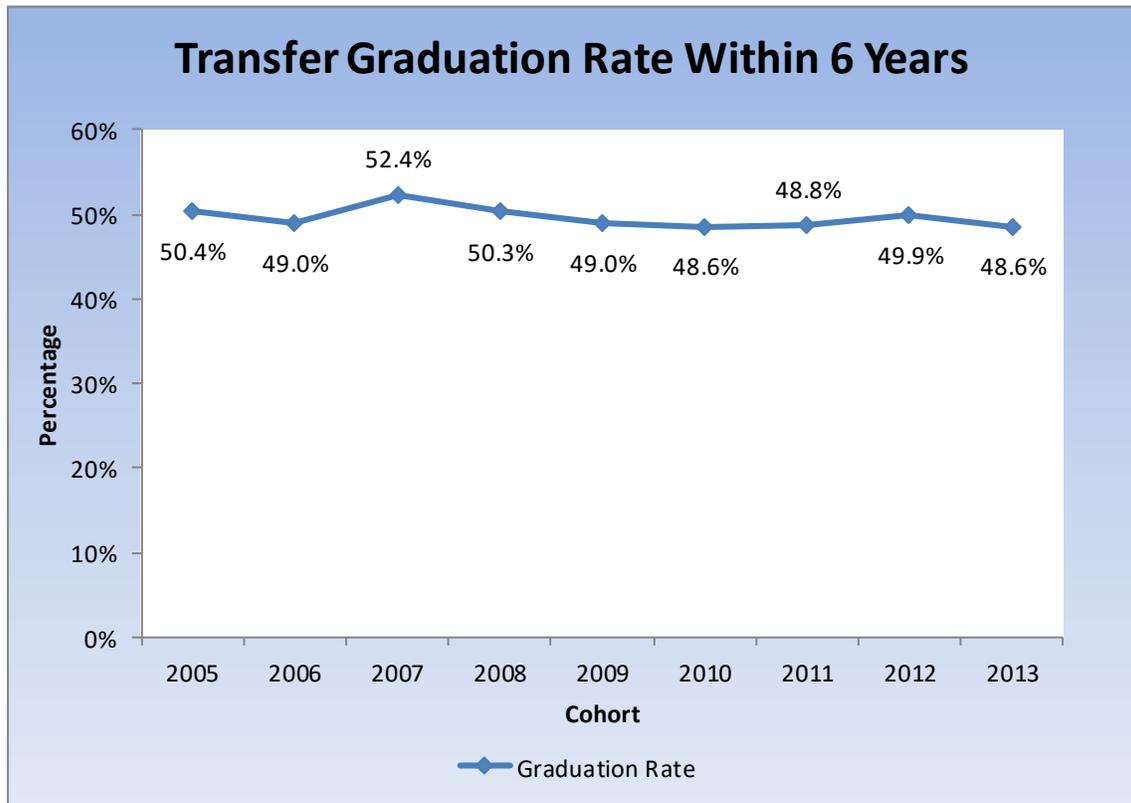
* Source SOU Institutional Research

** Undergraduate Degrees Awarded to First Time, Full Time Freshmen

Transfer Graduation Rate

within 6 years highlighted

		Graduation Year								
		2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
Cohort										
2005		50.4%	50.8%	51.2%	51.4%	51.7%	51.9%	52.2%	52.2%	52.2%
2006		47.1%	49.0%	49.9%	50.8%	51.6%	51.8%	52.0%	52.2%	52.2%
2007		44.4%	50.9%	52.4%	53.5%	54.0%	54.2%	54.5%	54.7%	54.9%
2008		32.6%	45.6%	48.2%	50.3%	51.6%	52.3%	52.3%	52.4%	52.5%
2009		11.8%	33.6%	43.3%	47.3%	49.0%	50.2%	50.7%	51.1%	51.7%
2010		1.0%	11.8%	30.4%	42.0%	46.8%	48.6%	49.9%	50.6%	50.9%
2011			0.6%	13.8%	32.1%	43.2%	46.6%	48.8%	50.3%	51.0%
2012					13.2%	31.0%	42.3%	48.8%	49.9%	51.2%
2013					0.3%	13.8%	34.6%	43.9%	48.0%	48.6%
2014						0.70%	15.2%	35.7%	46.9%	50.4%
2015							0.7%	18.5%	38.9%	47.4%
2016								0.7%	16.7%	38.3%
2017									0.6%	19.0%

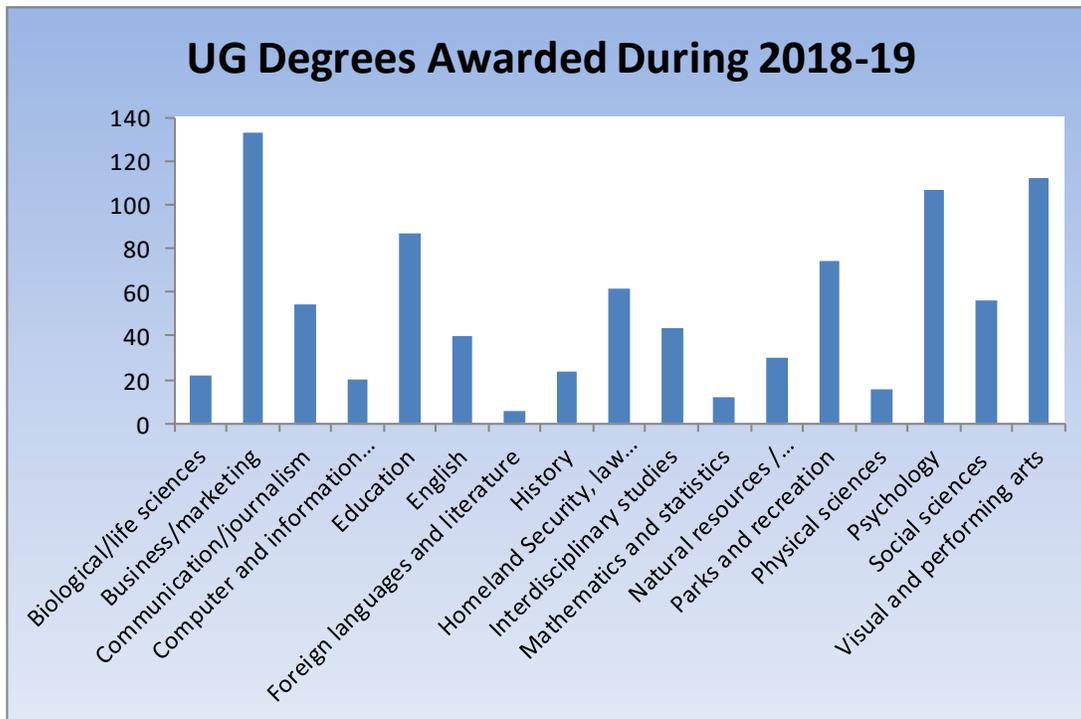


* Source SOU Institutional Research

** Undergraduate Degrees Awarded to Transfer Students

Undergraduate Degrees Awarded by Major

	2015-16	2016-17	2017-18	2018-19
Biological/life sciences	31	26	28	22
Business/marketing	149	149	158	133
Communication/journalism	45	36	45	54
Computer and information sciences	11	23	22	20
Education	82	85	77	87
English	32	34	31	40
Foreign languages and literature	10	9	10	6
History	13	23	12	24
Homeland Security, law enforcement, firefighting, and protective services	48	66	63	62
Interdisciplinary studies	17	28	50	44
Mathematics and statistics	12	10	9	12
Natural resources / environmental science	17	25	30	30
Parks and recreation	59	65	50	74
Physical sciences	20	13	18	16
Psychology	76	92	100	107
Social sciences	63	68	81	56
Visual and performing arts	119	112	132	112
Total	804	864	916	899



* Source SOU Institutional Research

** Note: Primary and Secondary Majors Included

Awarded a Degree anytime within the academic year

Minor Degrees Awarded

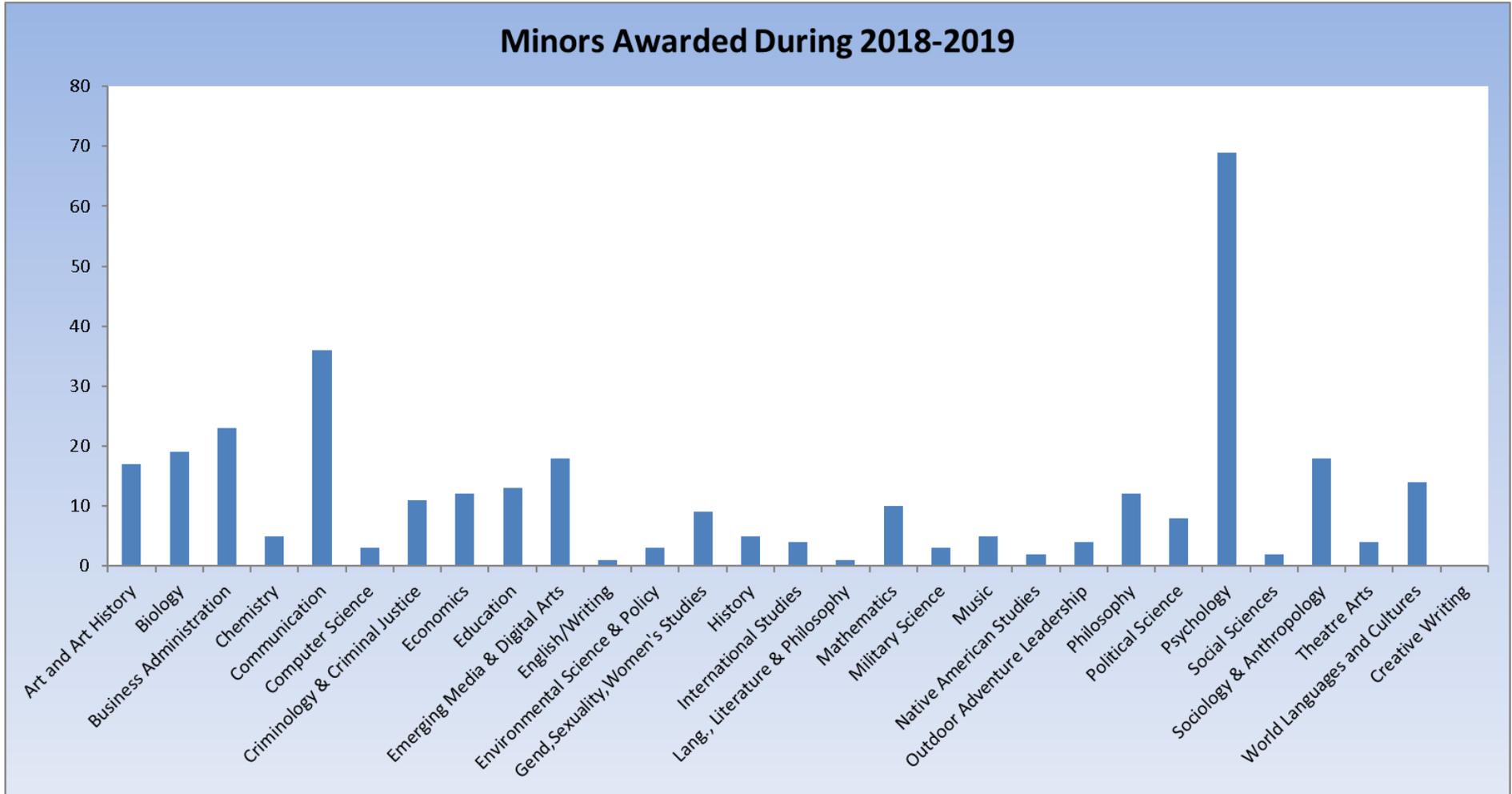
	2015-16	2016-17	2017-18	2018-19
Art and Art History	12	18	14	17
Biology	5	8	11	19
Business Administration	17	27	29	23
Chemistry	9	14	10	5
Communication	17	23	37	36
Computer Science	1	1	2	3
Criminology & Criminal Justice	10	4	12	11
Economics	16	16	10	12
Education	23	8	13	13
Emerging Media & Digital Arts	14	9	6	18
English/Writing	1	1	3	1
Environmental Science & Policy	6	7	1	3
Gen,Sexuality,Women's Studies	5	10	16	9
History	6	8	3	5
International Studies	3	3	3	4
Lang., Literature & Philosophy		6	2	1
Mathematics	25	8	12	10
Military Science	1	3	2	3
Music	3	2	8	5
Native American Studies	3	3	2	2
Outdoor Adventure Leadership	7	5	4	4
Philosophy	12	10	7	12
Political Science	6	1	3	8
Psychology	52	69	86	69
Social Sciences			1	2
Sociology & Anthropology	9	8	16	18
Theatre Arts	7	7	11	4
World Languages and Cultures	20	12	16	14
Creative Writing			2	
Total	290	291	342	331

* Source SOU Institutional Research

** Note: Primary and Secondary Minors Included

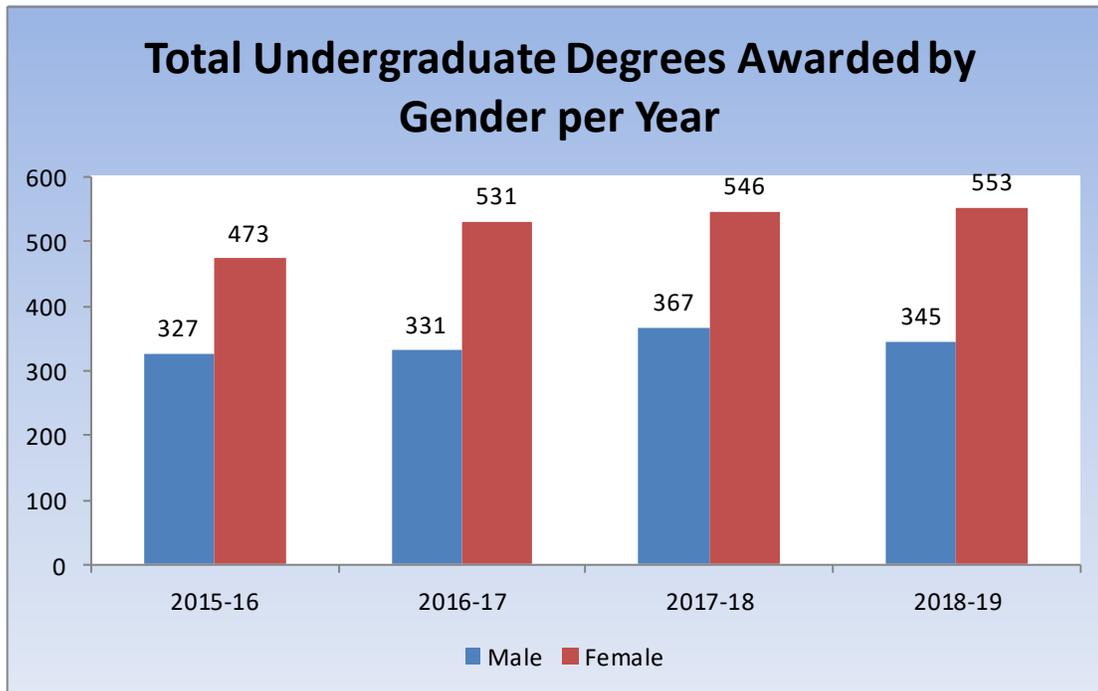
Awarded a Minor any time within the academic year

RETENTION & GRADUATION



Undergraduate Degrees Awarded by Ethnicity and Gender

	2015-16	2016-17	2017-18	2018-19
Male	327	331	367	345
American Indian/Alaskan Native	3	6	5	1
Asian/Pacific Islander	13	9	7	12
Black	5	9	11	16
Hispanic	24	29	38	38
White	210	75	219	213
Other ¹	72	203	87	65
Female	473	531	546	553
American Indian/Alaskan Native	4	8	6	6
Asian/Pacific Islander	8	12	19	10
Black	5	6	5	4
Hispanic	48	49	78	76
White	323	331	339	347
Other ¹	85	125	99	110



* Source SOU Institutional Research

¹Includes Multiple Ethnicities, Declined to Respond, Unknown, or None of the Above

** Note: Primary and Secondary Majors Included

Awarded a Degree within the Academic Year



Tuition & Financial Aid

Annual Tuition and Fee Rates

	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	% Change from 2018-19
Undergraduate												
Resident	6,252	6,795	7,215	7,521	7,794	7,720	8,145	8,523	9,287	9,615	10,479	9.0%
Non-Resident	19,914	20,430	20,490	20,238	21,278	21,296	22,365	23,170	24,630	25,545	26,814	5.0%
Graduate												
Resident	11,919	12,195	14,190	14,298	15,029	15,047	15,822	16,002	17,016	17,355	19,002	9.5%
Non-Resident	18,810	19,005	17,790	17,538	18,437	18,455	19,422	19,602	20,832	21,243	22,314	5.0%

*based upon 15 credit hours for undergraduates and 12 credit hours for graduates

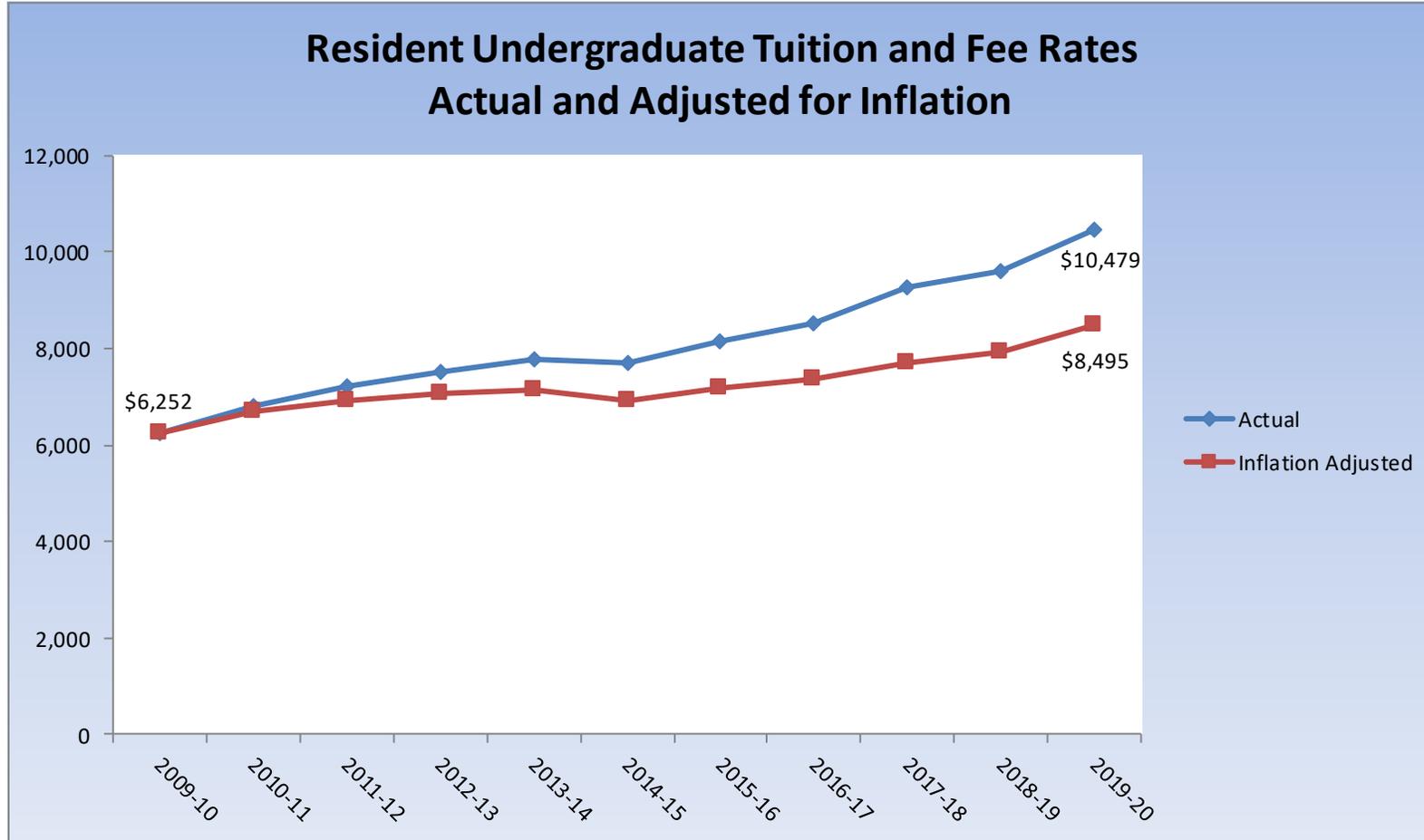
Inflation Adjusted Against 2009-10 Dollars

	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	% Change from 2018-19
Undergraduate												
Resident	6,252	6,711	6,928	7,058	7,136	6,901	7,193	7,369	7,707	7,925	8,495	7.2%
Non-Resident	19,914	20,178	19,674	18,993	19,482	19,039	19,751	20,032	20,441	21,056	21,738	3.2%
Graduate												
Resident	11,919	12,044	13,625	13,419	13,760	13,452	13,973	13,835	14,122	14,305	15,405	7.7%
Non-Resident	18,810	18,770	17,082	16,459	16,881	16,499	17,152	16,947	17,289	17,510	18,090	3.3%

*Source OUS Fact Book & SOU Enrollment Services

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Annual Tuition and Fee Rates



*Source OUS Fact Book & SOU Financial Aid

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Student Budget Breakdown for Resident Undergraduates

	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	% Change from 2018-19
Resident Tuition and Fees	6,252	6,795	7,215	7,521	7,794	7,720	8,010	8,523	9,285	9,654	10,569	9.5%
Room and Board	8,454	8,508	9,240	9,651	11,340	11,682	12,033	12,540	13,764	14,199	14,589	2.7%
Books and Supplies	1,350	1,350	1,260	900	1,029	960	999	999	999	999	999	0.0%
Personal Expenses (incl Transportation)	3,750	3,750	2,484	2,685	2,685	2,685	3,252	3,252	2,698	2,698	1,698	-37.1%
Total	19,806	20,403	20,199	20,757	22,848	23,047	24,294	25,314	26,746	27,550	27,855	1.1%

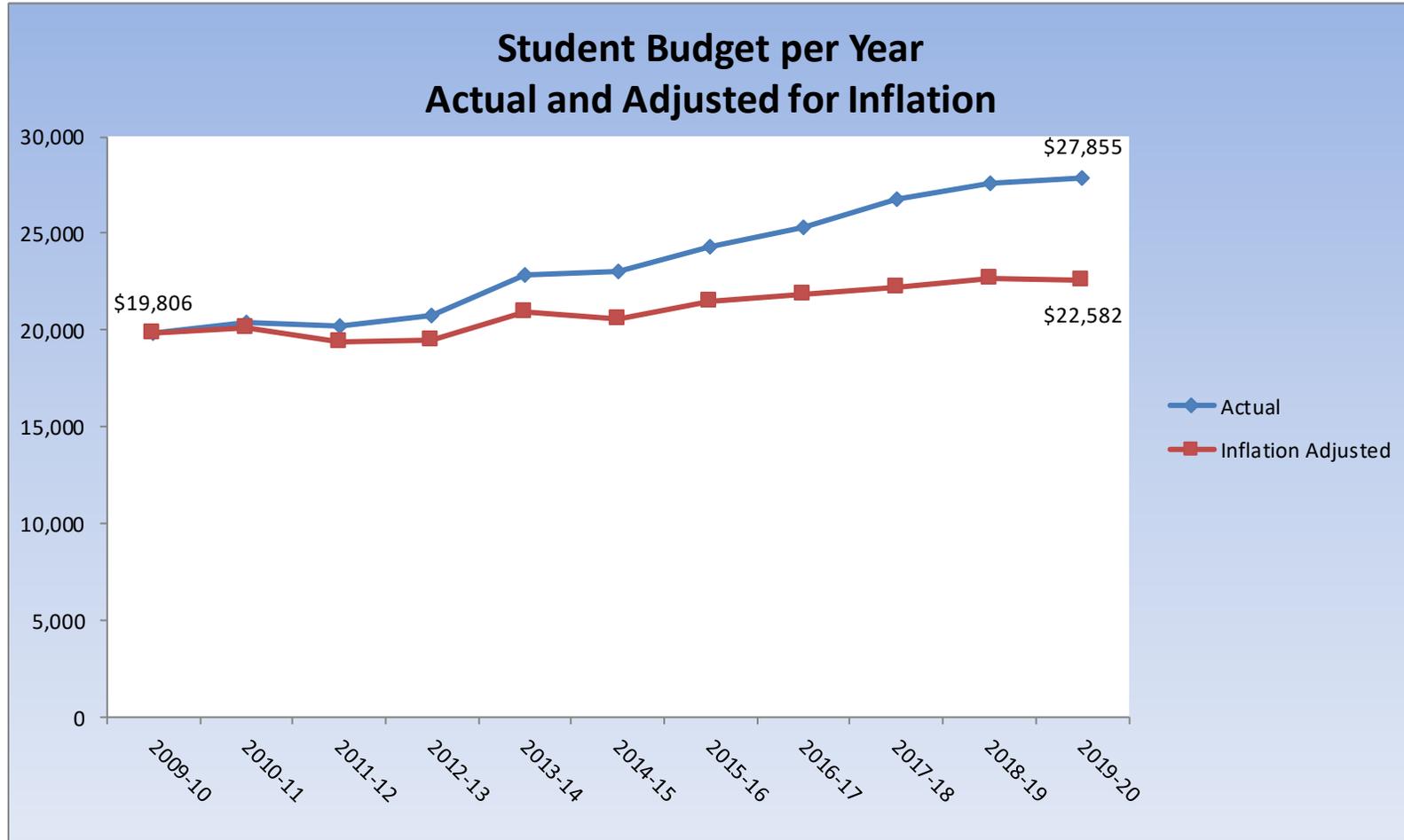
Inflation Adjusted Against 2008-09 Dollars

	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	% Change from 2018-19
Resident Tuition and Fees	6,252	6,711	6,928	7,058	7,136	6,901	7,074	7,369	7,706	7,958	8,568	7.7%
Room and Board	8,454	8,403	8,872	9,057	10,383	10,444	10,626	10,842	11,423	11,704	11,827	1.1%
Books and Supplies	1,350	1,333	1,210	845	942	858	882	864	829	823	810	-1.6%
Personal Expenses (incl Transportation)	3,750	3,704	2,385	2,520	2,458	2,400	2,872	2,812	2,239	2,224	1,377	-38.1%
Total	19,806	20,151	19,395	19,480	20,919	20,604	21,454	21,886	22,197	22,709	22,582	-0.6%

*Source OUS Fact Book and SOU Enrollment Services

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Student Budget Breakdown for Resident Undergraduates

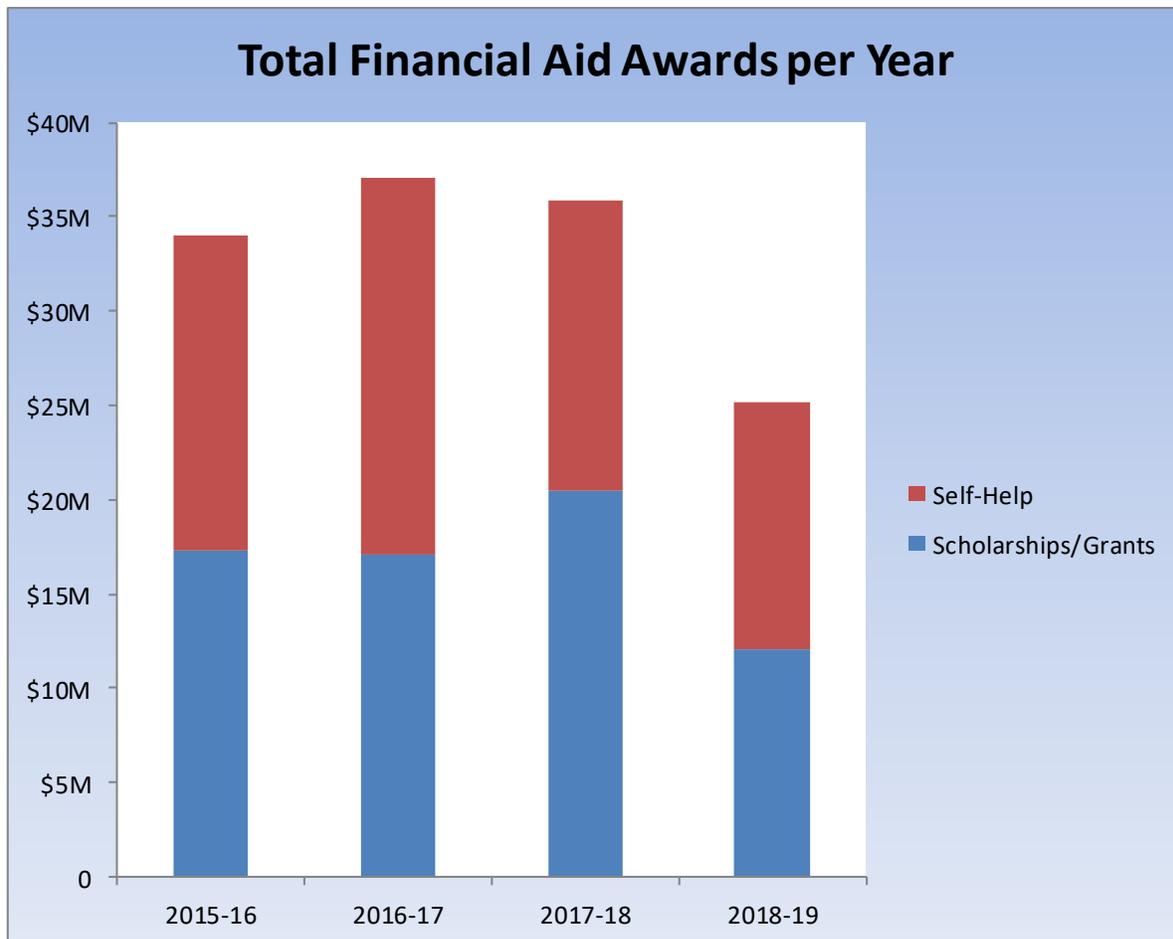


*Source OUS Fact Book & SOU Financial Aid Office

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Financial Aid Awards

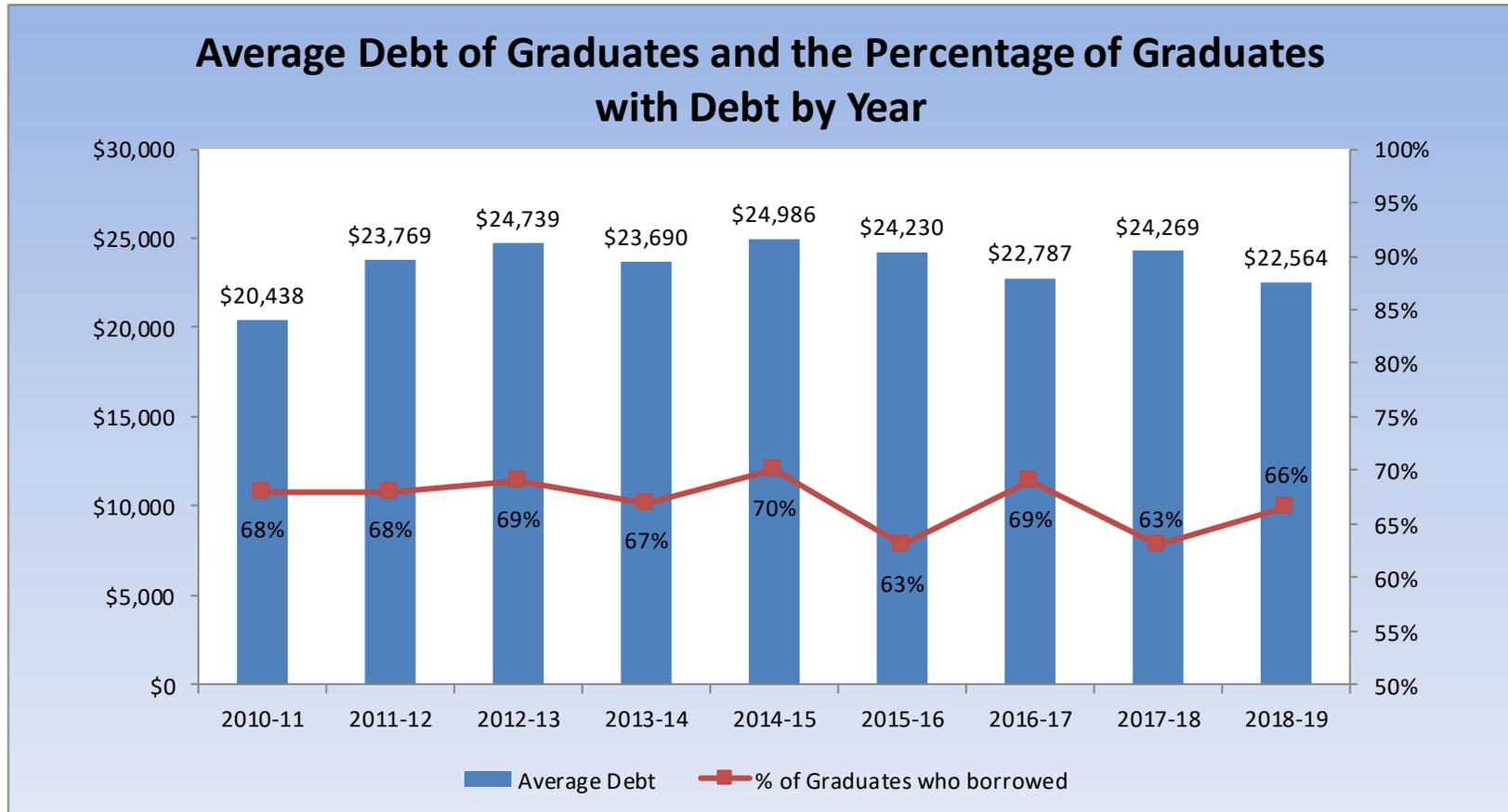
	2015-16	2016-17	2017-18	2018-19
Scholarships/Grants				
Federal	\$ 9,067,714	\$ 9,227,639	\$ 9,720,245	\$ 7,383,561
State	1,754,180	1,866,138	4,668,961	1,771,737
Institutional	5,672,354	5,263,530	5,441,450	2,254,965
Other Sources	776,521	729,256	676,265	626,980
Total Scholarships/Grants	17,270,769	17,086,563	20,506,922	12,037,243
Self-Help				
Federal Student Loans	16,543,483	16,718,331	14,956,870	12,824,041
Federal Work-Study	205,646	263,219	355,655	312,998
Other Sources	-	2,955,038	-	-
Total Self-Help	16,749,129	19,936,588	15,312,525	13,137,039
Grand Total	\$ 34,019,898	\$ 37,023,151	\$ 35,819,447	\$ 25,174,282



* Source ODS Financial Aid Awards

Average Federal Loan Debt of Graduates by Year

	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
Average Debt	\$20,438	\$23,769	\$24,739	\$23,690	\$24,986	\$24,230	\$22,787	\$24,269	\$22,564
% of Graduates who borrowed	68%	68%	69%	67%	70%	63%	69%	63%	66%



- * Source SOU Office of Institutional Research
- ** Students who started at SOU as first time freshmen
- *** Excludes PLUS loans and private/alternative loans

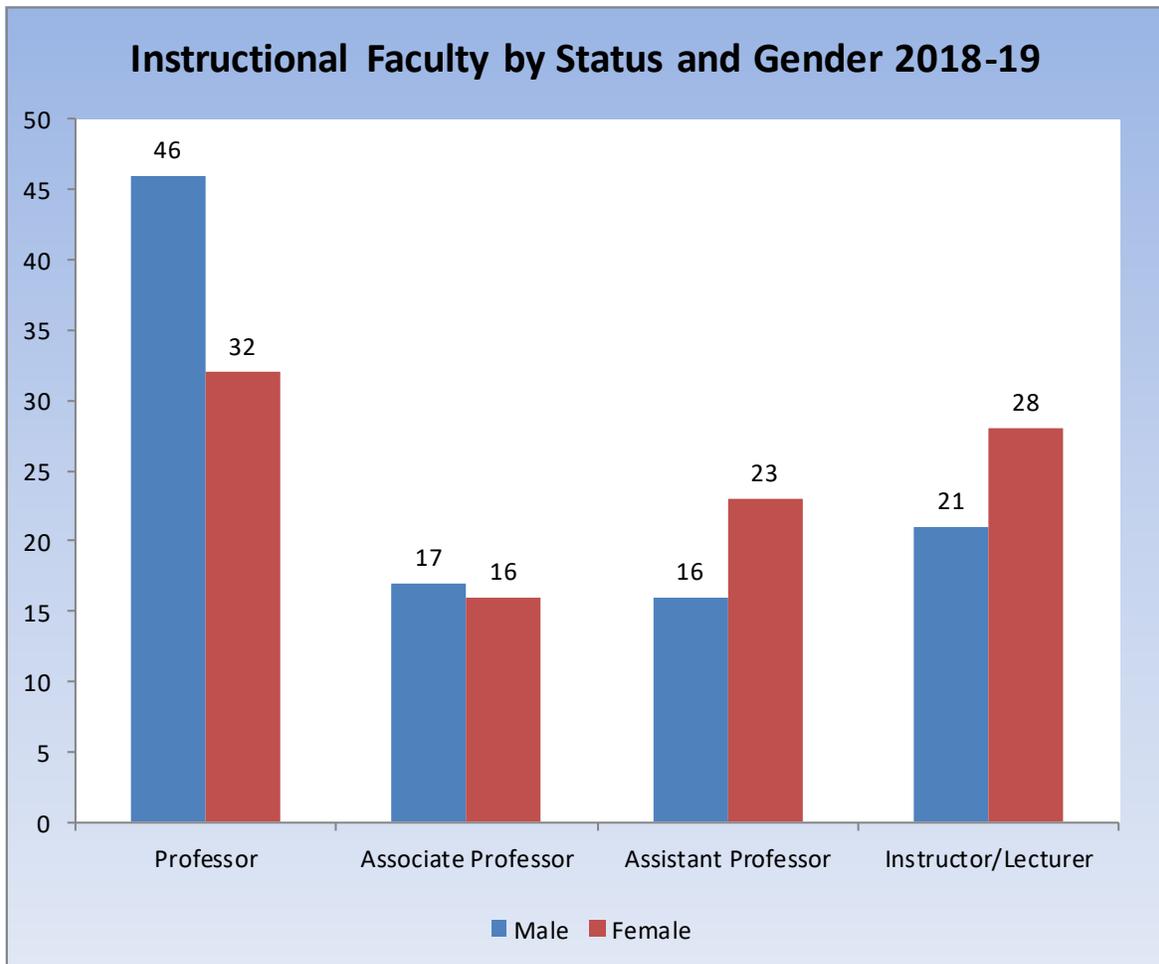
Note: Due to large variations in calculating historical student debt, a new methodology was introduced in 2015-16 that only includes students' federal loans once they've been applied to their account receivable records.



FACULTY & STAFF

Instructional Faculty by Gender and Rank

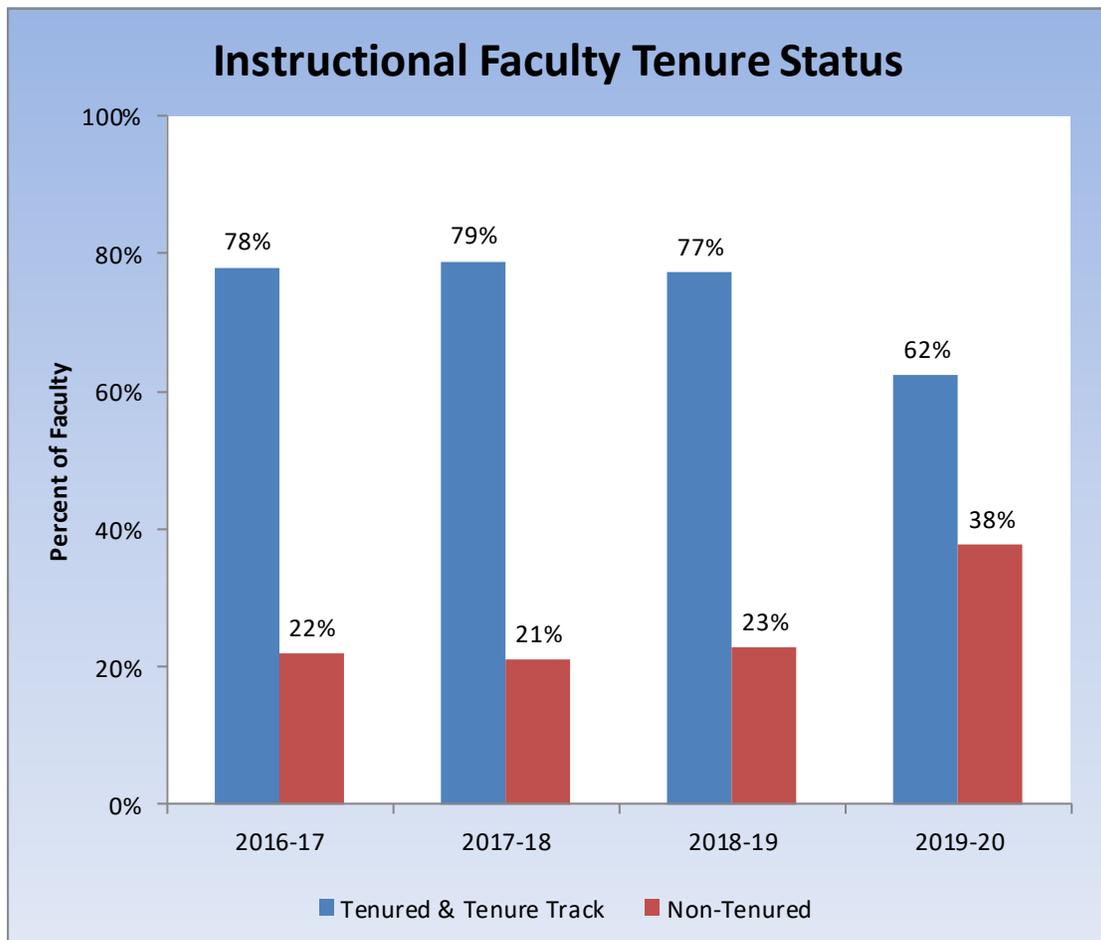
	2016-2017	2017-2018	2018-2019	2019-2020
Male				
Professor	50	46	44	46
Associate Professor	17	20	17	17
Assistant Professor	13	13	14	16
Instructor/Lecturer	21	17	17	21
Total	101	96	92	100
Female				
Professor	29	27	28	32
Associate Professor	20	19	17	16
Assistant Professor	11	11	20	23
Instructor/Lecturer	21	17	23	28
Total	81	74	88	99



* Source SOU Institutional Research

Instructional Faculty Rank by Tenure Status

	2016-17	2017-18	2018-19	2019-20
Tenured & Tenure Track	78.0%	78.9%	77.2%	62.3%
Professor	77	73	70	62
Associate Professor	37	39	34	27
Assistant Professor	19	13	33	34
Instructor/Lecturer	9	6	2	1
Total	142	131	139	124
Non-Tenured	22.0%	21.1%	22.8%	37.7%
Professor	2	-	2	16
Associate Professor	-	-	-	6
Assistant Professor	5	9	1	5
Instructor/Lecturer	33	26	38	48
Total	40	35	41	75



* Source SOU Institutional Research

Faculty and Staff by Racial/Ethnic Group and Gender for Fall 2019

	Faculty	Exec/Admin/ Mgmt	Professional Non-faculty	Tech/ Paraprof'l	Secty/ Clerical	Skilled Craft	Service/ Maint	Total	% of Total
American Indian/Alaska Native									
Male	1	0	3	0	0	0	1	5	0.64%
Female	2	0	2	0	0	0	0	4	0.51%
Subtotal	3	0	5	0	0	0	1	9	1.16%
Asian/Pacific Islander									
Male	9	0	6	0	0	0	0	15	1.93%
Female	5	0	5	0	0	0	0	10	1.29%
Subtotal	14	0	11	0	0	0	0	25	3.21%
Black/African American									
Male	2	0	6	0	0	0	0	8	1.03%
Female	0	0	5	1	1	0	1	8	1.03%
Subtotal	2	0	11	1	1	0	1	16	2.06%
Hispanic/Latino									
Male	7	0	6	3	0	1	1	18	2.31%
Female	5	0	8	0	4	0	1	18	2.31%
Subtotal	12	0	14	3	4	1	2	36	4.63%
Multiple Ethnicities									
Male	0	0	7	2	0	2	1	12	1.54%
Female	2	1	3	0	3	0	0	9	1.16%
Subtotal	2	1	10	2	3	2	1	21	2.70%

* Source SOU Institutional Research

Faculty and Staff by Racial/Ethnic Group and Gender for Fall 2019

...continued

	Faculty	Exec/Admin/ Mgmt	Professional Non-faculty	Tech/ Paraprof'l	Secty/ Clerical	Skilled Craft	Service/ Maint	Total	% of Total
Total Minority									
Male	19	0	28	5	0	3	3	58	7.46%
Female	14	1	23	1	8	0	2	49	6.30%
Subtotal	33	1	51	6	8	3	5	107	13.75%
White									
Male	123	2	106	18	7	12	28	296	38.05%
Female	140	6	125	11	57	1	7	347	44.60%
Subtotal	263	8	231	29	64	13	35	643	82.65%
Other / Unknown									
Male	8	0	5	0	0	0	1	14	1.80%
Female	6	0	5	1	0	0	2	14	1.80%
Subtotal	14	0	10	1	0	0	3	28	3.60%
Total									
Male	150	2	139	23	7	15	32	368	47.30%
Female	160	7	153	13	65	1	11	410	52.70%
Grand Total	310	9	292	36	72	16	43	778	100.00%

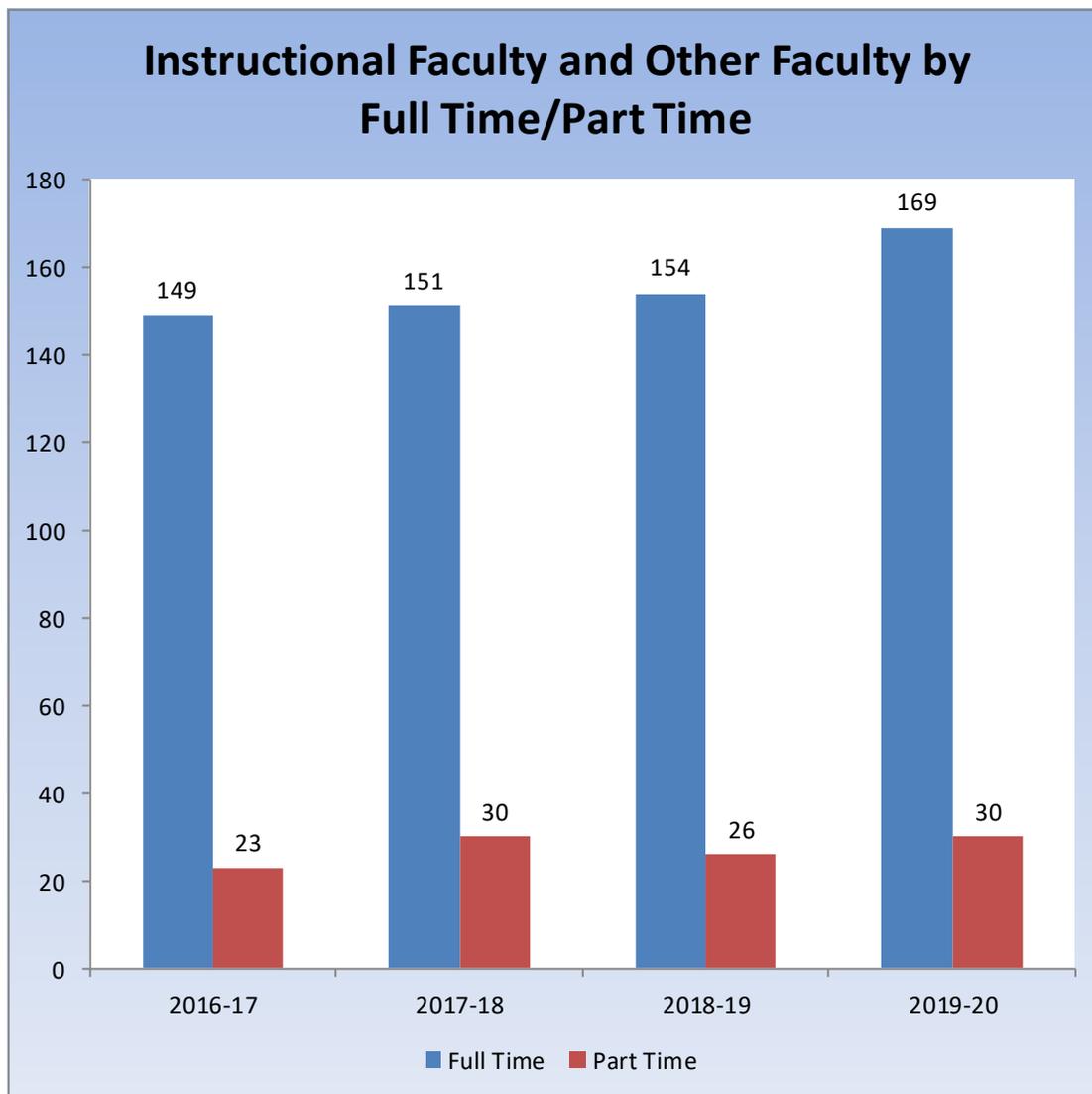
* Source SOU Institutional Research

** All Teaching, Administrative, Classified and Unclassified Faculty & Staff Included

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Faculty by Full Time/Part Time

	2016-17		2017-18		2018-19		2019-20	
	FT	PT	FT	PT	FT	PT	FT	PT
Professor	69	12	61	12	58	14	70	8
Associate Professor	36	2	34	5	32	2	29	4
Assistant Professor	20	-	14	-	34	-	38	1
Instructor/Lecturer	23	7	22	8	30	10	32	17
Other Ranks	1	2	20	5	-	-	-	-
Total	N		N		N		N	
	%		%		%		%	



* Source SOU Institutional Research

** Does not include adjunct faculty