



FACT BOOK 2020

SO | Southern OREGON
U | UNIVERSITY

ASHLAND AND MEDFORD, OREGON

factbook.sou.edu

SOU OFFICE OF INSTITUTIONAL RESEARCH

Southern Oregon University Fact Book 2020

Table of Contents

SOU Mission Statement.....	3
SOU Profile Overview & Facts-at-a-glance	5
Enrollment Trends.....	12
Applications & Admissions	13
Headcount and FTE Enrollment.....	14
Retention & Graduation.....	30
Average GPA and Retention.....	31
Graduation Rates.....	32
Degrees Conferred.....	34
Tuition & Financial Aid	37
Faculty & Staff.....	43
Employee Counts/Categories	46

Written by
Jake Scott, Research Analyst,
for the
Office of Institutional Research
<https://inside.sou.edu/ir>



Mission Statement

Southern Oregon University will become an inclusive, sustainable, university for the future that guides all learners to develop the knowledge, capacities, and audacity to innovate boldly and create lives of purpose.

SOU Mission:

Southern Oregon University is a regionally-engaged learning community committed to being the educational provider of choice for learners throughout their lives. We inspire curiosity and creativity, compel critical thinking, foster discovery, and cultivate bold ideas and actions. We achieve student success, professional preparation, and civic engagement through service excellence, evolving technologies, and innovative curriculum. We foster access, equity, inclusion and diversity in thought and practice. We prepare our learners to be responsible, engaged citizens in our democracy. We promote economic vitality, sustainability, cultural enrichment, and social well-being in our region, the state, the nation, and the world.



Fall 2020 Contact Information

Admissions

Toll Free: 1 (855) 470-3377
In Oregon: (541) 552-6411
Email: admissions@sou.edu
<http://www.sou.edu/admissions/>

Enrollment Services

Phone: (541) 552-6600
Fax: (541) 552-6614
Email: esc@sou.edu
<http://www.sou.edu/enrollment/>

Graduate Studies

Phone: (541) 552-6113
Email: graduatestudies@sou.edu
<http://www.sou.edu/graduatestudies/>

University Housing

Phone: (541) 552-6371
Fax: 541-552-6380
Email: housing@sou.edu
<http://www.sou.edu/housing/>

Campus Administration

President's Office

Phone: (541) 552-6111
Fax: (541) 552-6337
Email: PresidentsOffice@sou.edu
<http://www.sou.edu/president/>

Academic and Student Affairs

Phone: (541) 552-6114
Fax: (541) 552-6115
Email: stubbinsp@sou.edu
<http://www.sou.edu/provost/>
<http://www.sou.edu/studentaffairs/>

Development & SOU Foundation

Phone: (541) 552-6127
Fax: (541) 552-6126
Email: SOUFoundation@sou.edu
<http://soufoundation.org>

Finance & Administration

Phone: (541) 552-6319
Fax: (541) 552-6337
Email: cmorris@sou.edu
<http://www.sou.edu/finadmin/>

Southern Oregon University

Marketing & Communications

Phone: (541) 552-7246
Media Inquiries: (541) 552-6186
<http://www.sou.edu/marketing/>

Southern Oregon University

Fall 2020 Enrollment Facts at a Glance - All Enrolled¹

ALL ENROLLED	Previous Total	Current Total	% Current Enrollment	% Change Last Year	ALL ENROLLED	Previous Total	Current Total	% Current Enrollment	% Change Last Year
Total Enrollment	5,966	5,013	100%	-16.0%	Gender⁵				
Total FTE^{2,3}	4,031	3,499	-----	-13.2%	Men	2,206	1,918	38.3%	-13.1%
Full Time/Part Time					Women	3,436	2,953	58.9%	-14.1%
Undergrad. full time	3,380	2,774	55.3%	-17.9%	Other/Unknown	324	142	2.8%	-56.2%
Undergrad. part time	1,597	1,633	32.6%	2.3%	Student Level				
Total Undergrad.	4,977	4,407	87.9%	-11.5%	Freshman	808	755	15.1%	-6.6%
Graduate full time	218	205	4.1%	-6.0%	Sophomore	656	616	12.3%	-6.1%
Graduate part time	771	401	8.0%	-48.0%	Junior	951	813	16.2%	-14.5%
Total Graduate	989	606	12.1%	-38.7%	Senior	1,199	1,123	22.4%	-6.3%
Admission Source⁴					Graduate/Post bac.	552	574	11.5%	4.0%
New freshman	687	619	12.3%	-9.9%	Post bac./non-grad.	95	81	1.6%	-14.7%
Undergrad. transfers	430	373	7.4%	-13.3%	Non-adm. undergrad.	1,268	1,019	20.3%	-19.6%
New graduate	185	163	3.3%	-11.9%	Non-adm. graduate	437	32	0.6%	-92.7%
All non-admitted	1,705	1,051	21.0%	-38.4%	Residency Fee Status				
Return after absence	223	198	3.9%	-11.2%	9 credit hours and up				
Cont.w/o Interruption	2,736	2,609	52.0%	-4.6%	Resident	2,162	1,925	38.4%	-11.0%
Geographic Source					Non-resident	1,436	1,242	24.8%	-13.5%
Jackson county only	2,400	1,517	30.3%	-36.8%	0-8 credit hours				
Sthrn. Ore. (6 county)	686	562	11.2%	-18.1%	Resident	2,078	1,494	29.8%	-28.1%
Subtotal (7 county)	3,086	2,079	41.5%	-32.6%	Non-resident	290	352	7.0%	21.4%
Portland (3 county)	403	401	8.0%	-0.5%	Minorities				
Other Oregon	629	519	10.4%	-17.5%	Native American	81	68	1.4%	-16.0%
California	1,126	1,017	20.3%	-9.7%	Asian/pacific islander	203	151	3.0%	-25.6%
Washington	153	158	3.2%	3.3%	Black	111	94	1.9%	-15.3%
Alaska	50	40	0.8%	-20.0%	Hispanic	669	540	10.8%	-19.3%
Hawaii	92	69	1.4%	-25.0%	Total Minorities ⁶	1,064	853	17.0%	-19.8%
Other states	150	263	5.2%	75.3%	Age				
International	105	42	0.8%	-60.0%	17-25 years	4,085	3,734	74.5%	-8.6%
Total Non-Oregon	1,676	1,981	39.5%	18.2%	26 years and up	1,881	1,279	25.5%	-32.0%
					Average age	26 yr	27 yr		
					Median age	18 yr	20 yr		

1. Data represents fourth week figures.

2. FTE; total credit hours divided by 15 for undergraduate credits and divided by 12 for graduate credits.

3. OHSU and OCNE Nursing coursework excluded from FTE.

4. Summer Admissions included in counts.

5. OUS permits students to report gender as "other" or "unknown"

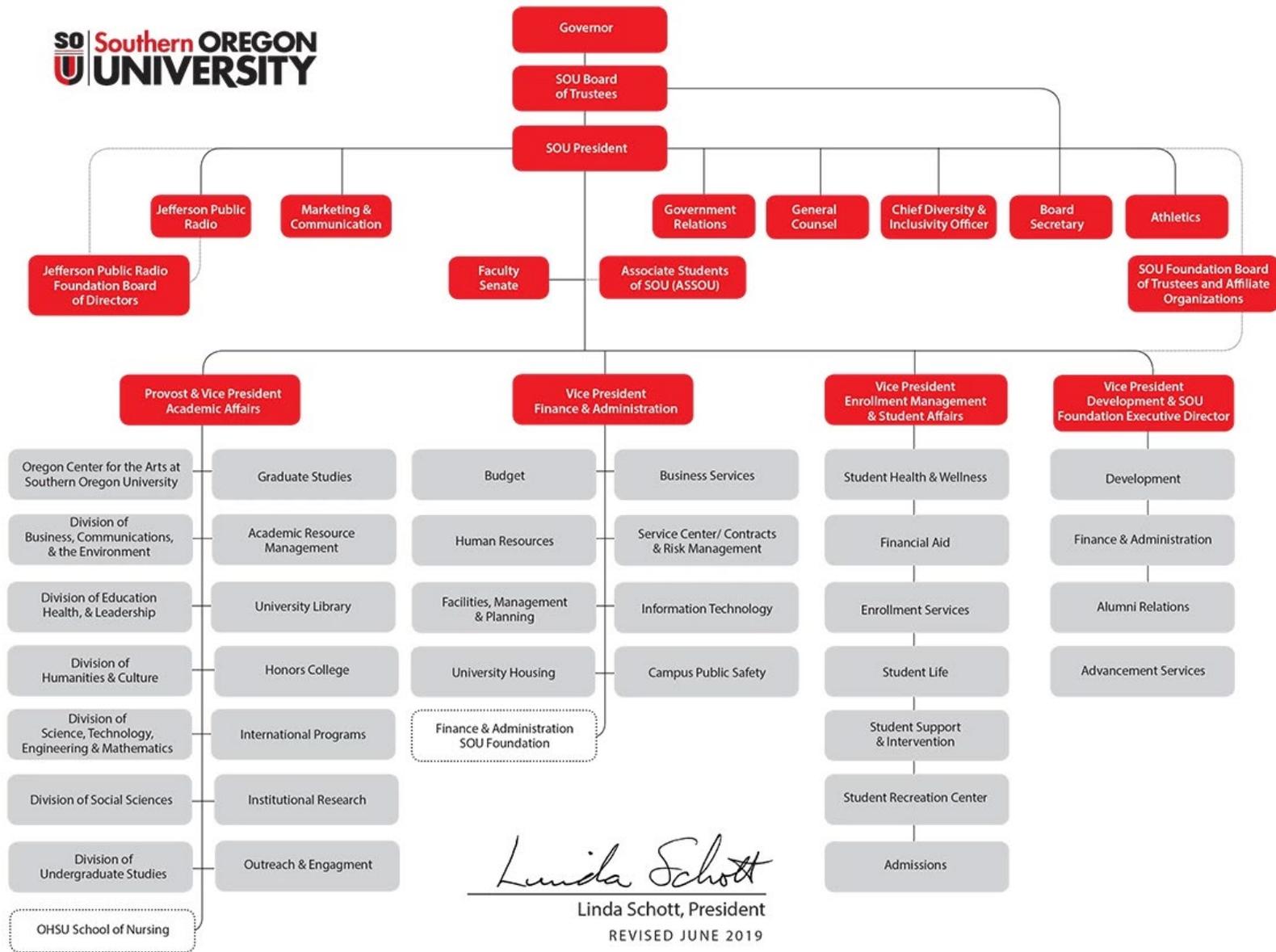
6. Total includes students who selected multiple ethnicities

SOU Institutional Research - Fall 2020

4th Week Data

History at a Glance

- 1855** – City of Ashland, originally called Ashland Mills town, officially founded.
- 1872** – Ashland Academy founded by Rev. Joseph H. Skidmore and Annie Hill Skidmore.
- 1878** – The Academy was incorporated as the Ashland Academy and Commercial College.
- 1879** – School sold and renamed Ashland College and Normal School (ACNS).
- 1881** – First graduating class of ACNS.
- 1882** – Gov. of Oregon signs bill recognizing ACNS as an official state school.
- 1886** – Closed due to financial trouble, no evidence of the state supporting the institution.
- 1887** – Reopened as Ashland State Normal School after fundraising.
- 1890** – Closed due to lack of enrollment.
- 1895** – Reopened as Southern Oregon State Normal School after a series of deals.
- 1899** – The institution begins receiving state appropriations.
- 1932** – The unofficial name of Southern Oregon Normal School (SONS) becomes official.
- 1934** – Drama Professor Angus Bowmer founds the Oregon Shakespeare Festival.
- 1938** – Receives full accreditation from the American Association of Teachers Colleges.
- 1939** – Renamed to Southern Oregon College of Education.
- 1941** – Authorized to offer the first advanced degree, a B.S. in elementary education.
- 1956** – Renamed to Southern Oregon College, no longer just a school of education.
- 1966** – The entire Faculty Council resigns leading to work on a new faculty constitution.
- 1975** – Renamed to Southern Oregon State College.
- 1997** – Renamed to Southern Oregon University.
- 2007** – Created the College of Arts and Sciences.
- 2013** – Implemented House Model with Green and Social Justice Houses.
- 2015** – Became an Independent public body, Board of Trustees founded.



Academic Offerings

2020-2021

Majors

Bachelor of Arts or Science

Art
Biology
Business Administration
*Accounting, Hospitality & Tourism
Management, Marketing*
Chemistry
Chemistry/Biochemistry, Forensic Chemistry
Communication
*Communication Studies, Digital Cinema, Social
Media & Public Engagement*
Computer Science
Criminal Justice
Early Childhood Development
Economics
Elementary Education
Emerging Media & Digital Arts
English
Environmental Science & Policy
Financial Mathematics
Healthcare Administration
*Community Public Health, Data Analytics,
Personnel Management*
Health & Physical Education
History
Human Services
Innovation & Leadership

Interdisciplinary Studies
International Studies
Mathematics
Mathematics – Computer Science
Music
Nursing (offered via OHSU)
Outdoor Adventure Leadership
Political Science
Psychology
Sociology & Anthropology
Spanish Language & Culture
Theatre
*Acting, Costuming, Directing, Dramaturgy, Sound,
Stage Lighting, Stage Management, Stage Scenery*

Bachelor of Applied Science

Management

Bachelor of Fine Arts

Art
Creative Writing
Theatre

Bachelor of Music

Music
Music Education, Performance

Graduate Degrees

Master of Arts in French Language Teaching
Master of Arts in Spanish Language Teaching
Master of Arts in Teaching
Master of Arts or Science in Clinical Mental
Health Counseling
Master of Arts or Science in Education
Master of Business Administration
Master of Business Administration: Arts
Management Concentration
Master of Business Administration (Online
Programs)

Master of Education / Special Education
Program
Master in Management (MiM)
Master in Interdisciplinary Studies
Master of Music in Performance
Master of Outdoor Adventure and Expedition
Leadership
Master of Science in Environmental Education
Master of Theatre Studies in Production &
Design

Academic Offerings

2020-2021

Minors

Applied Statistics	Education	Native American Studies
Art	Emerging Media & Digital Arts	Outdoor Adventure Leadership
Art History	English	Philosophy
Biology	Environmental Science/Policy	Political Science
Business Administration	Ethics	Psychology
Chemistry	Gender/Sexuality	Rhetoric & Reason
Communication Studies	History	Shakespeare Studies
Creative Writing	International Studies	Social Justice
Criminal Justice	Latin American Studies	Sociology & Anthropology
Digital Cinema	Mathematics	Spanish
Digital Journalism	Mathematics Education	
Early Childhood Development	Military Science	
Economics	Music	

Pre-professional Programs

Chiropractic Medicine	Optometry	Chiropractic: University of Western States
Dental Hygiene	Pharmacy	Dental Hygiene: Oregon Institute of Technology
Dentistry	Physical Therapy	Medical Technology: OHSU
Law	Physician's Assistant	Optometry: Pacific University
Medical Technology	Psychology, Counseling, Social Work, or Human Service	
Medicine	Veterinary Medicine	
Occupational Therapy		

Certificates

Accounting, Post-baccalaureate	Management of Human Resources (Communication)	Regional Studies and Applied Research
Applied Finance and Economics	Management of Human Resources (CMHR) (Business)	Sustainability Leadership
Business Information Systems	Native American Studies	Wine Business Certificate
Cultural Resource Management	Nonprofit Management	
Interactive Marketing and E-Commerce		

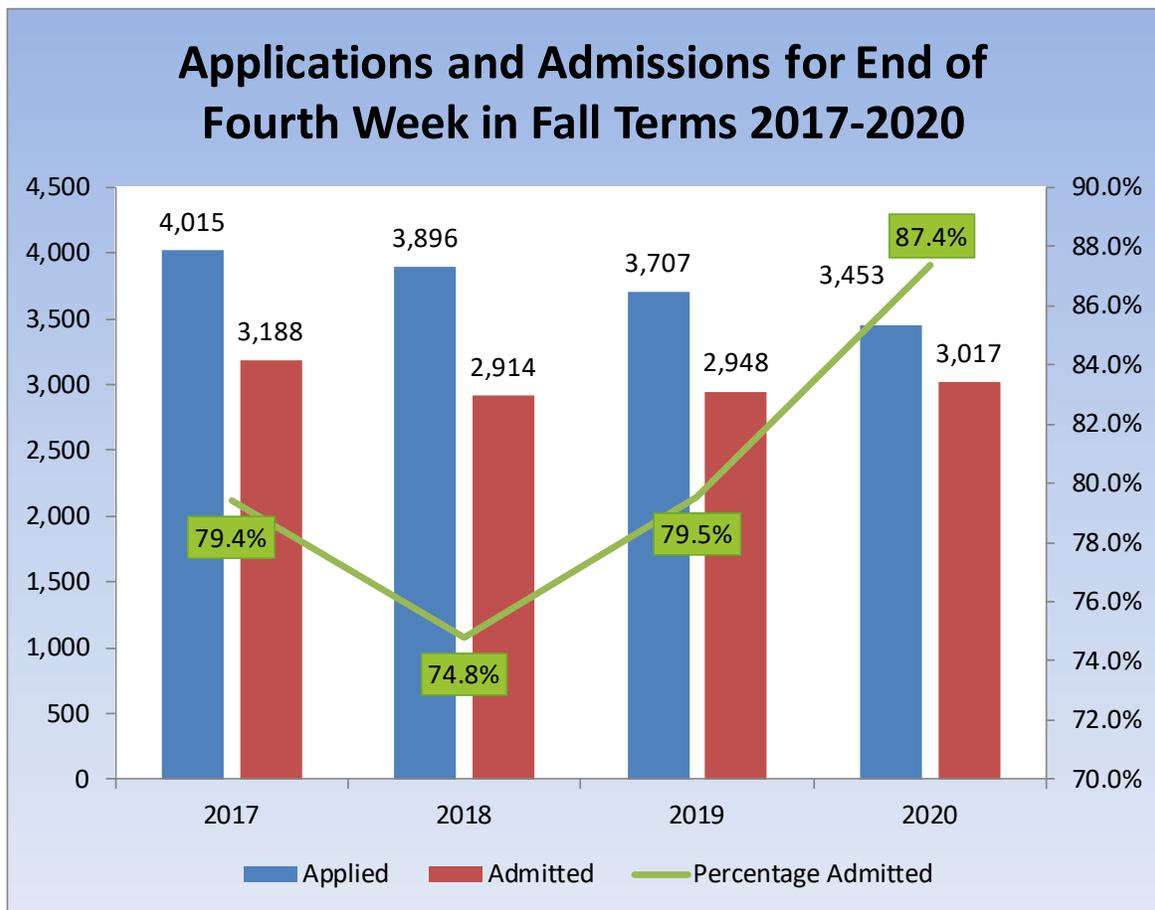


Enrollment Trends

ENROLLMENT TRENDS

Applications and Admissions for Fall Term

	2019			2020		
	Applied	Admitted	%	Applied	Admitted	%
Resident Freshmen	1,143	918	80.3%	1,094	1,003	91.7%
Non-Resident Freshmen	1,371	1,048	76.4%	1,223	1,090	89.1%
Total Freshmen	2,514	1,966	78.2%	2,317	2,093	90.3%
Resident Transfer	404	358	88.6%	406	354	87.2%
Non-Resident Transfer	371	313	84.4%	356	288	80.9%
Total Transfer	775	671	86.6%	762	642	84.3%
Grad/PostBacc	418	311	74.4%	374	282	75.4%
Grand Total	3,707	2,948	79.5%	3,453	3,017	87.4%

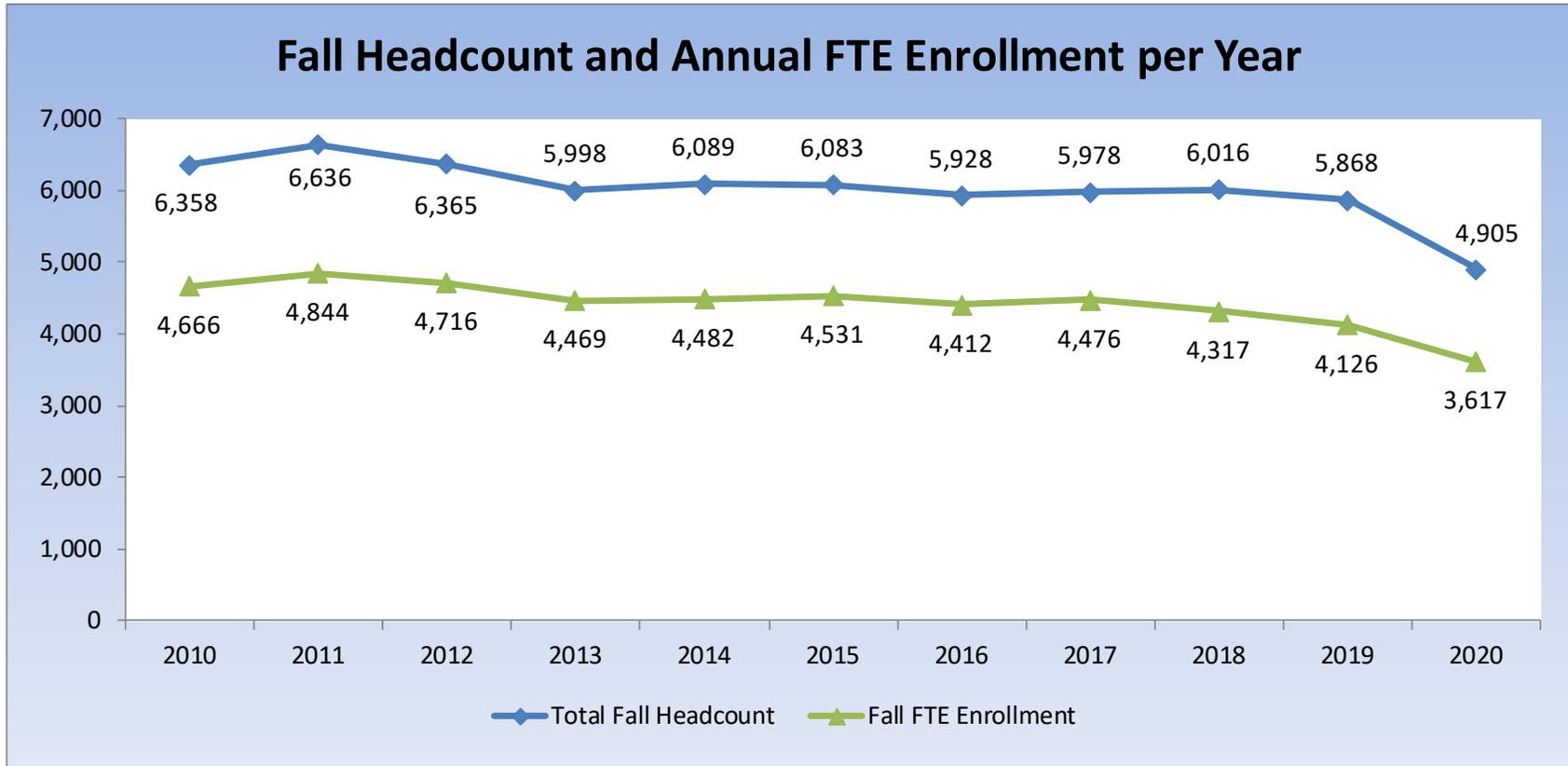


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall 2020 Headcount and FTE Enrollment

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	% Change from 2019 to 2020
Total Fall Headcount	6,358	6,636	6,365	5,998	6,089	6,083	5,928	5,978	6,016	5,868	4,905	-16.4%
Fall FTE Enrollment	4,666	4,844	4,716	4,469	4,482	4,531	4,412	4,476	4,317	4,126	3,617	-12.3%



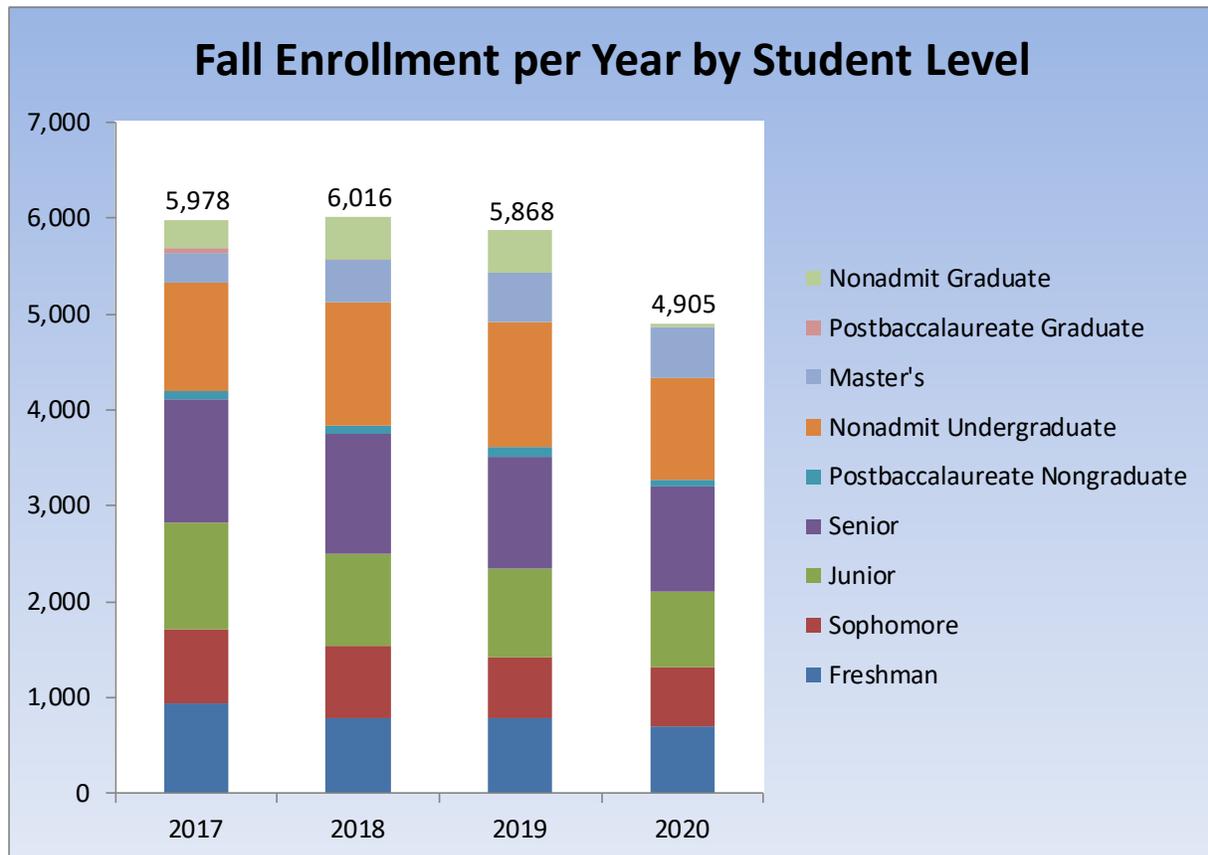
* Source SOU Institutional Research

** FTE does not include Nursing Enrollment

ENROLLMENT TRENDS

Fall Enrollment by Student Level

	2017	2018	2019	2020	% Change from 2019 to 2020
Freshman	941	779	778	706	-9.3%
Sophomore	774	756	634	610	-3.8%
Junior	1,117	958	928	785	-15.4%
Senior	1,286	1,249	1,178	1,096	-7.0%
Postbaccalaureate Nongraduate	76	88	91	74	-18.7%
Nonadmit Undergraduate	1,137	1,298	1,301	1,053	-19.1%
Subtotal Undergraduate	5,331	5,128	4,910	4,324	-11.9%
Master's	310	436	524	547	4.4%
Postbaccalaureate Graduate	53	4	0	0	-
Nonadmit Graduate	284	448	434	34	-92.2%
Subtotal Graduate	647	888	958	581	-39.4%
Grand Total	5,978	6,016	5,868	4,905	-16.4%

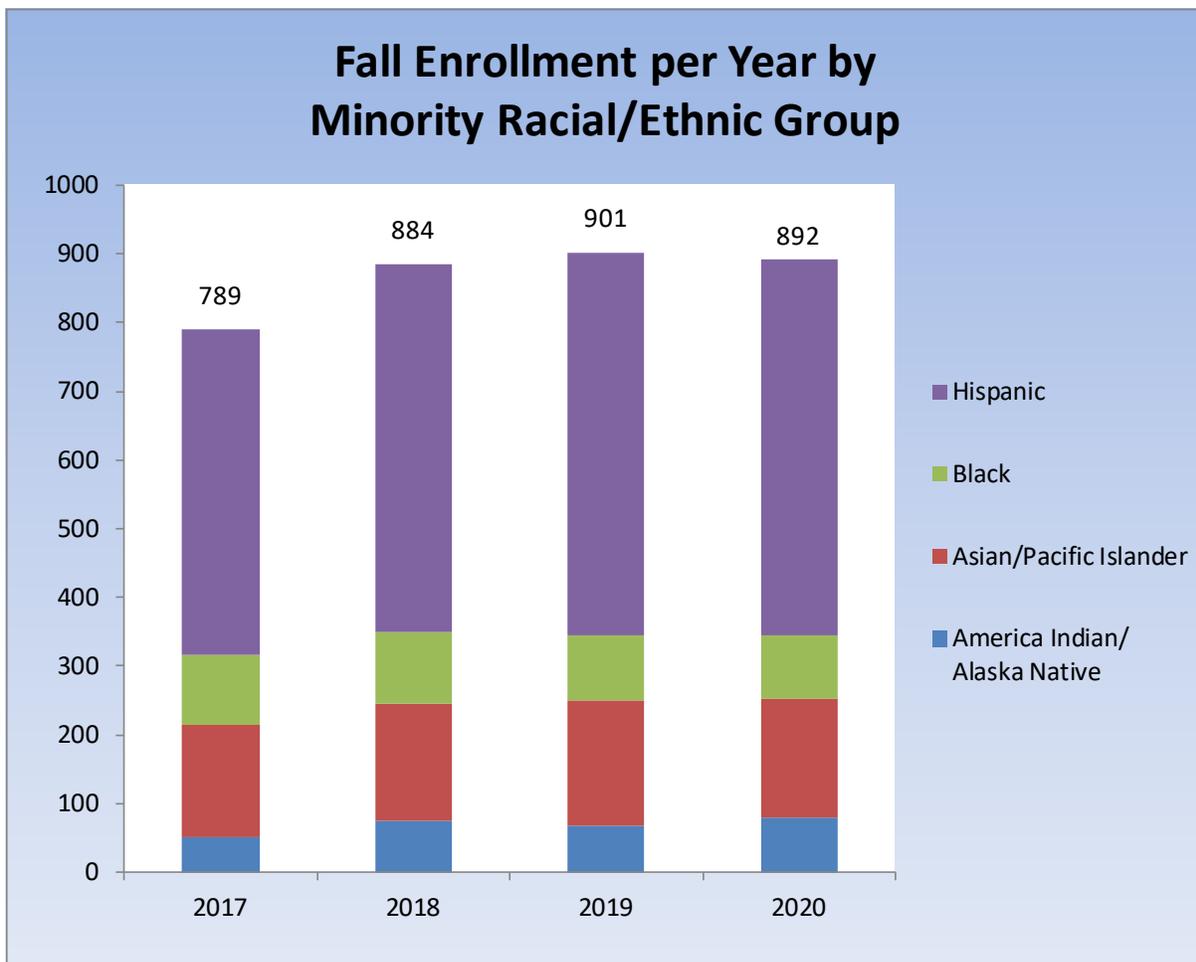


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall Enrollment by Racial/Ethnic Group

	2017	2018	2019	2020	% Change from 2019 to 2020
American Indian/Alaskan Native	50	74	68	80	17.6%
Asian/Pacific Islander	165	171	181	172	-5.0%
Black	102	104	95	93	-2.1%
Hispanic	472	535	557	547	-1.8%
Subtotal All Minorities	789	884	901	892	-1.0%
White	2,724	3,073	3,022	2,807	-7.1%
Declined to Respond or Unknown	2,465	2,059	1,945	1,206	-38.0%
Grand Total	5,978	6,016	5,868	4,905	-16.4%



* Source SOU Institutional Research

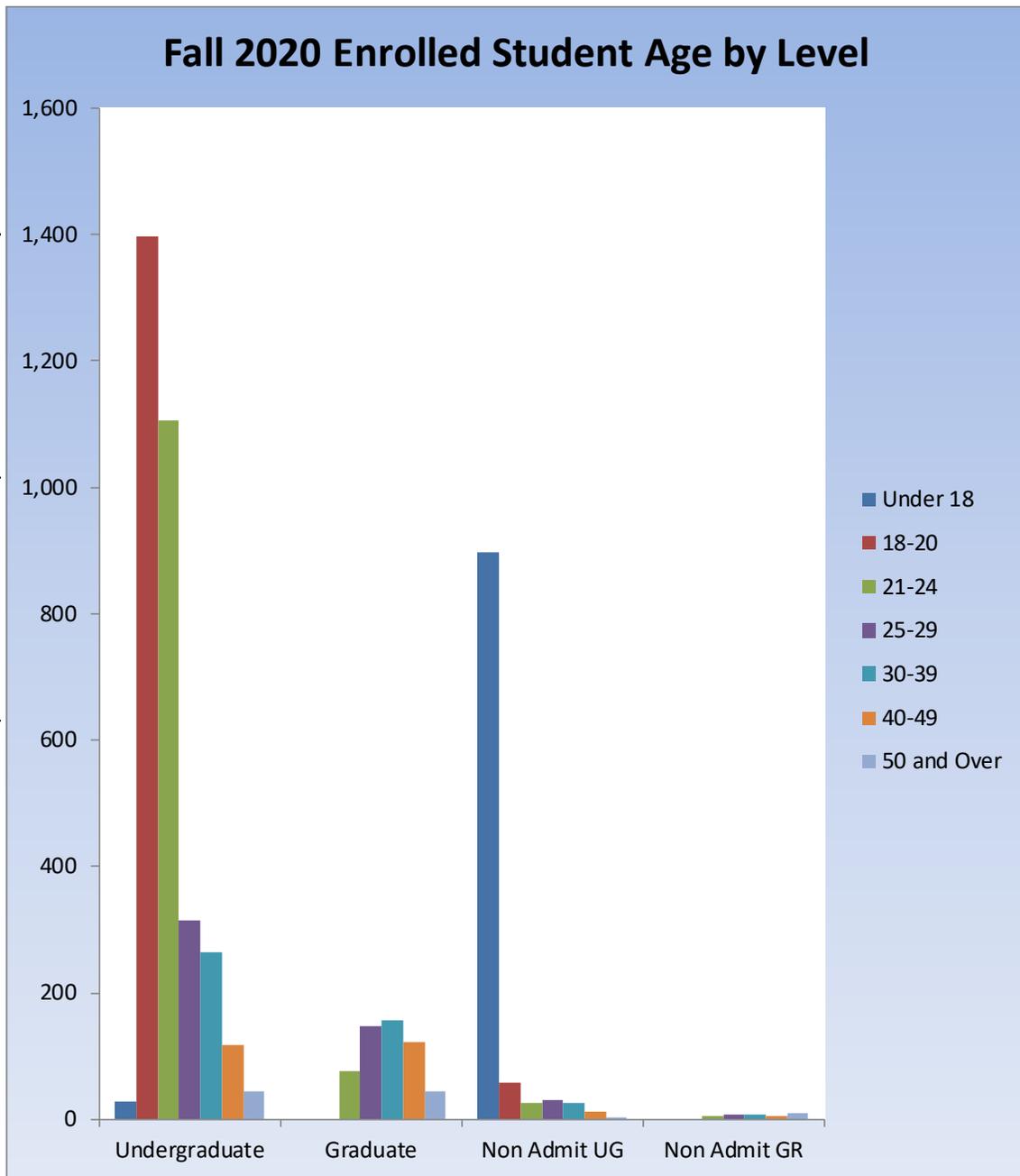
ENROLLMENT TRENDS

Age by Student Level

	2017	2018	2019	2020		2017	2018	2019	2020
Under 18					18-20				
Undergraduate	33	38	35	28	Undergraduate	1,746	1,601	1,527	1,397
Graduate	-	-	-	-	Graduate	-	-	-	-
Non Admit UG	989	1,085	1,050	897	Non Admit UG	43	59	69	57
Non Admit GR	-	-	-	-	Non Admit GR	-	-	-	-
Total	1,022	1,123	1,085	925	Total	1,789	1,660	1,596	1,454
21-24					25-29				
Undergraduate	1,364	1,226	1,155	1,105	Undergraduate	460	396	268	314
Graduate	67	82	86	76	Graduate	108	116	124	148
Non Admit UG	24	34	32	26	Non Admit UG	22	25	23	30
Non Admit GR	6	10	5	6	Non Admit GR	12	21	14	7
Total	1,461	1,352	1,278	1,213	Total	602	558	429	499
30-39					40-49				
Undergraduate	363	255	325	264	Undergraduate	147	135	132	118
Graduate	89	122	166	156	Graduate	71	92	106	122
Non Admit UG	23	32	25	26	Non Admit UG	9	13	23	13
Non Admit GR	18	56	25	7	Non Admit GR	26	45	8	5
Total	493	465	541	453	Total	253	285	269	258
50 and Over									
Undergraduate	81	79	67	45					
Graduate	28	28	40	45					
Non Admit UG	27	50	79	4					
Non Admit GR	220	314	374	9					
Total	356	471	560	103					

* Source SOU Institutional Research

Age by Student Level

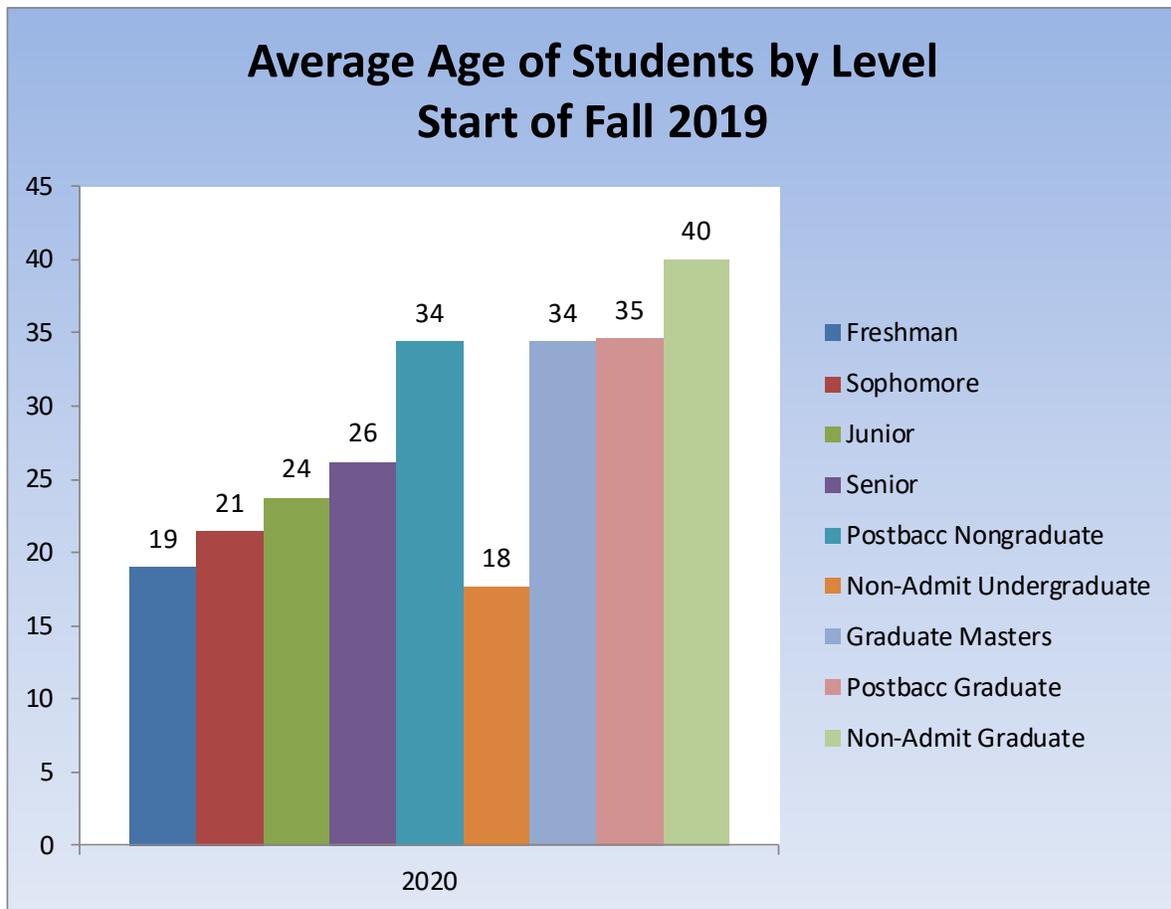


* Source SOU Institutional Research

ENROLLMENT TRENDS

Average Age by Student Level

	2017	2018	2019	2020
Freshman	19.1	18.9	18.9	19.0
Sophomore	21.5	21.5	21.2	21.4
Junior	24.4	24.1	24.0	23.8
Senior	27.1	27.0	26.9	26.2
Postbacc Nongraduate	31.9	33.6	33.9	34.4
Non-Admit Undergraduate	18.5	19.5	20.8	17.7
Average Undergraduate	24.1	24.1	24.2	23.6
Graduate Masters	31.9	33.6	33.9	34.4
Postbacc Graduate	45.5	30.8	36.4	34.6
Non-Admit Graduate	64.2	60.8	67.5	40.0
Average Graduate	48.4	46.2	43.4	47.8



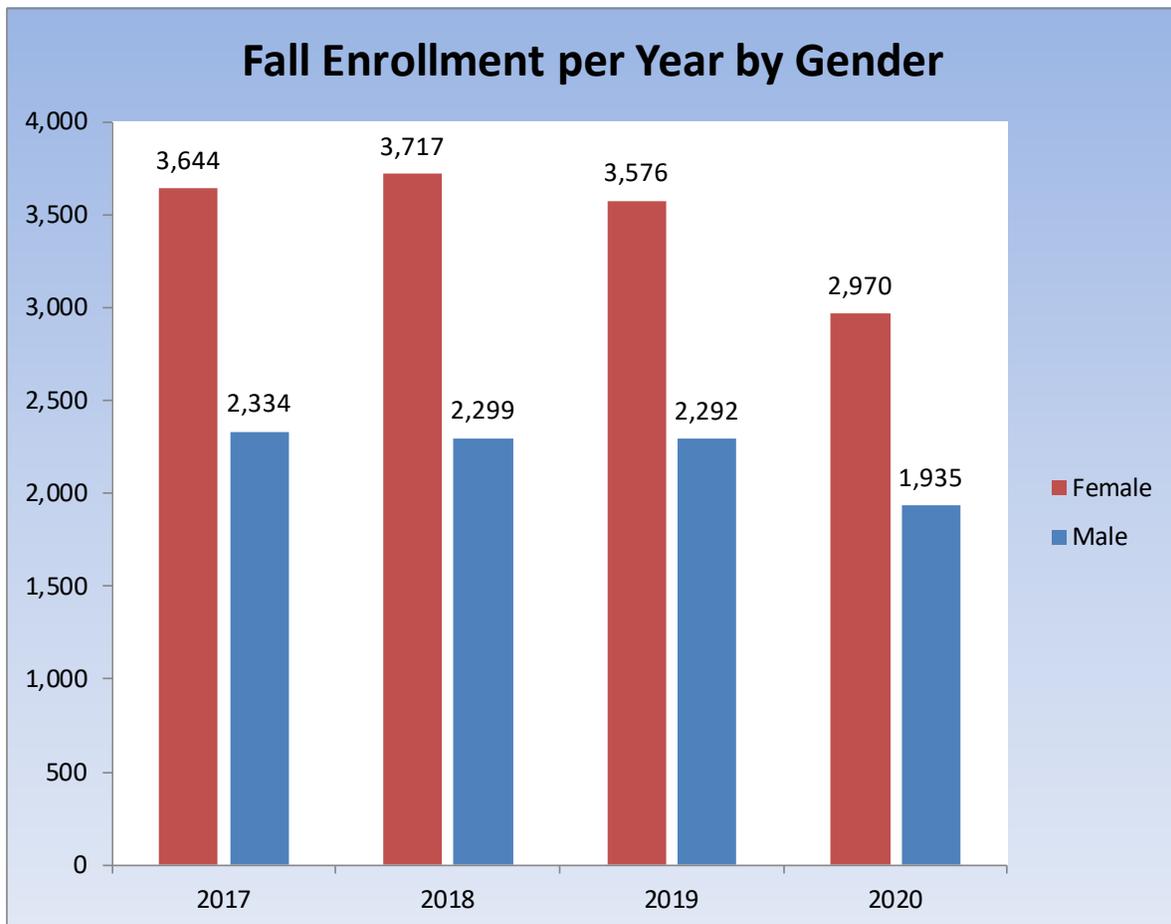
* Source SOU Institutional Research

** Age at Start of Term

ENROLLMENT TRENDS

Gender by Student Level

	2017	2018	2019	2020	% Change from 2019 to 2020
Male					
Undergraduate	1695	1515	1461	1329	-9.1%
Graduate	107	160	179	200	12.0%
Non Admit Undergrad	431	467	495	401	-19.0%
Non Admit Graduate	100	156	156	6	-96.4%
Total	2,334	2,299	2,292	1,935	-15.5%
Female					
Undergraduate	2499	2315	2148	1942	-9.6%
Graduate	256	280	345	347	0.5%
Non Admit Undergrad	706	831	806	652	-19.1%
Non Admit Graduate	184	292	278	28	-89.8%
Total	3,644	3,717	3,576	2,970	-17.0%



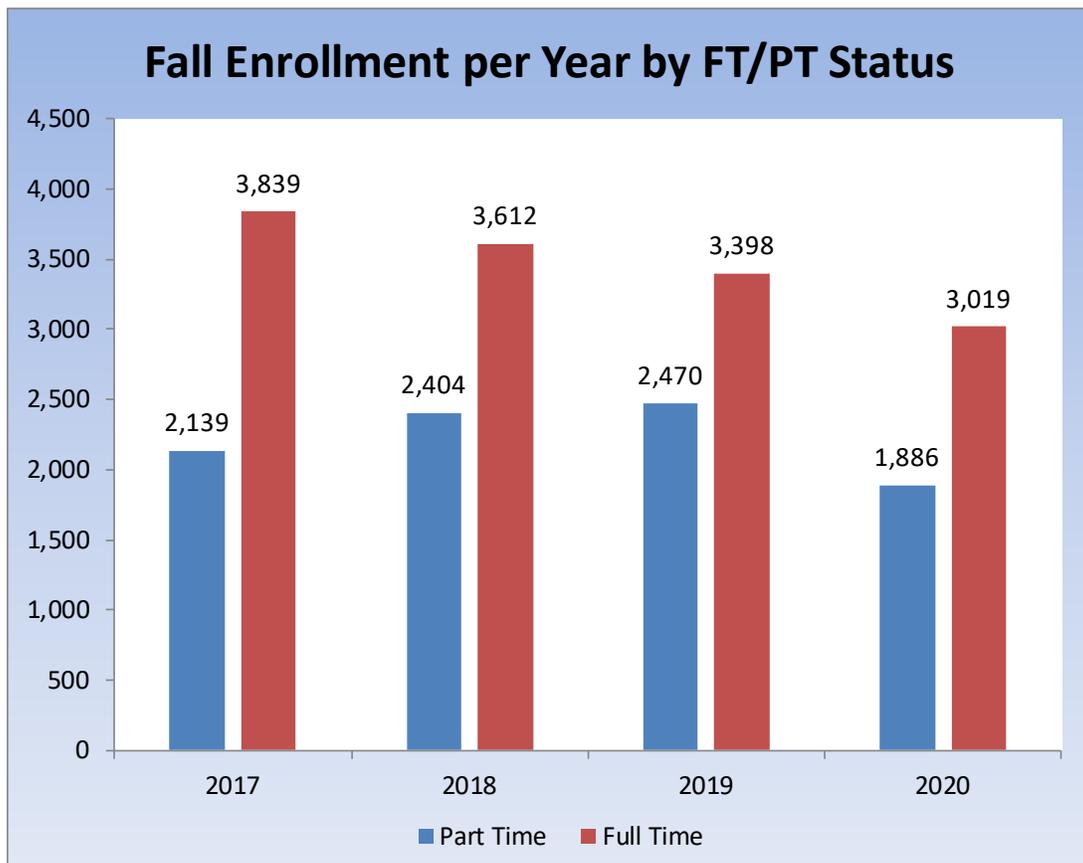
* Source SOU Institutional Research

** SOU permits individuals to report gender as Other or Unknown

ENROLLMENT TRENDS

Fall Enrollment by FT/PT Status

	2017	2018	2019	2020	% Change from 2019 to 2020
Part Time					
Undergraduate	671	567	554	555	0.2%
Graduate	175	234	315	344	9.2%
Non Admit UG	1,021	1,167	1,177	957	-18.7%
Non Admit GR	272	436	424	30	-92.9%
Total	2,139	2,404	2,470	1,886	-23.6%
Full Time					
Undergraduate	3,523	3,263	3,055	2,716	-11.1%
Graduate	188	206	209	203	-2.9%
Non Admit UG	116	131	124	96	-22.6%
Non Admit GR	12	12	10	4	-60.0%
Total	3,839	3,612	3,398	3,019	-11.2%
Percent Part Time	35.8%	40.0%	42.1%	38.5%	

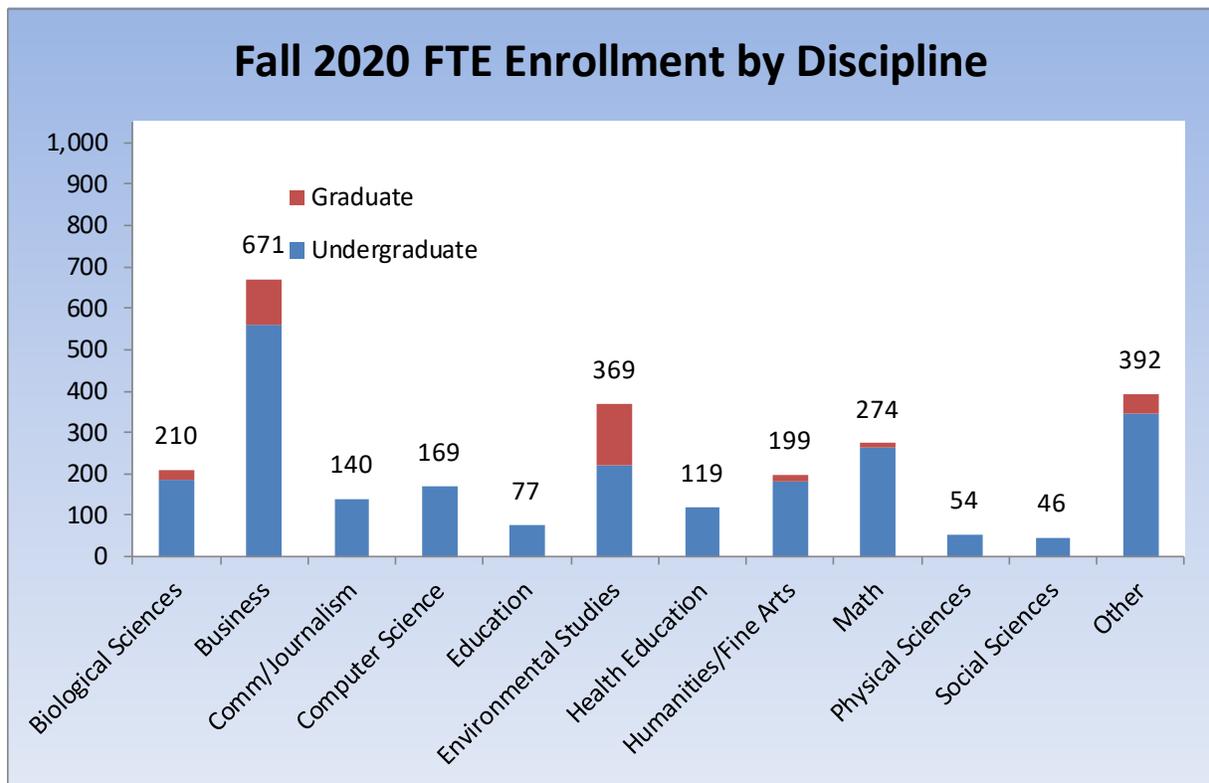


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall 2020 FTE Enrollment by Discipline

	Undergraduate		Graduate		Total	
	N	%	N	%	N	%
Biological Sciences	184.0	5.6%	26.0	7.2%	210.0	5.8%
Business	561.7	17.2%	109.2	30.4%	670.9	18.5%
Criminal Justice	139.6	4.3%	0.0	0.0%	139.6	3.9%
Comm/Journalism	168.6	5.2%	0.0	0.0%	168.6	4.7%
Computer Science	76.7	2.4%	0.0	0.0%	76.7	2.1%
Education	222.0	6.8%	146.9	40.9%	368.9	10.2%
Health Education ¹	118.7	3.6%	0.0	0.0%	118.7	3.3%
Environmental Studies	183.0	5.6%	15.8	4.4%	198.8	5.5%
Humanities/Fine Arts	264.4	8.1%	9.1	2.5%	273.5	7.6%
Math	53.7	1.6%	0.0	0.0%	53.7	1.5%
Physical Sciences	45.7	1.4%	0.0	0.0%	45.7	1.3%
Psychology	345.7	10.6%	46.7	13.0%	392.4	10.8%
Social Sciences	138.7	4.3%	0.0	0.0%	138.7	3.8%
Theatre Arts/EMDA	333.3	10.2%	0.0	0.0%	333.3	9.2%
Other	422.1	13.0%	5.8	1.6%	427.9	11.8%
Total	3,257.9	100.0%	359.5	100.0%	3,617.4	100.0%



¹ Excludes Nursing FTE

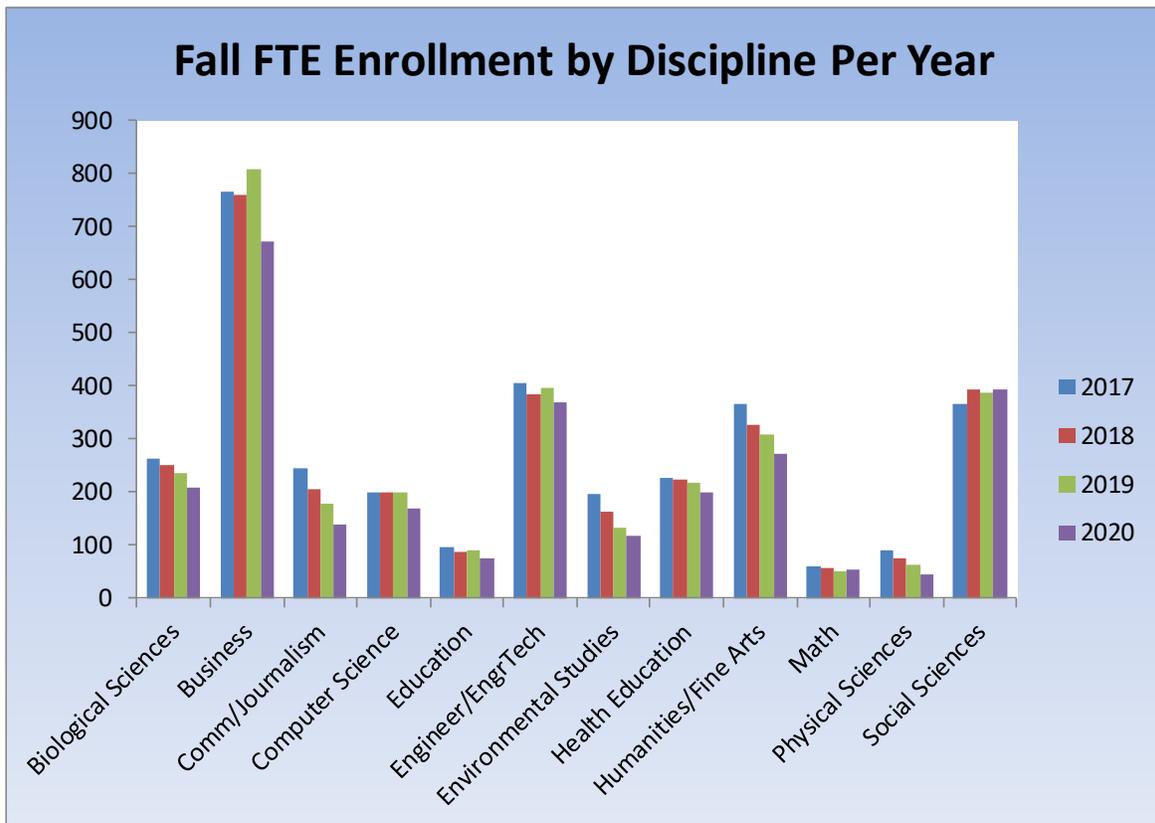
* Source SOU Institutional Research

** Total FTE is slightly different from FTE reported elsewhere due to timing

ENROLLMENT TRENDS

Fall FTE Enrollment by Discipline

	2017	2018	2019	2020
Biological Sciences	264.5	252.6	234.5	210.0
Business	766.3	760.8	807.6	670.9
Criminal Justice	244.2	206.3	178.0	139.6
Comm/Journalism	198.9	200.2	199.1	168.6
Computer Science	98.0	88.9	89.3	76.7
Education	407.0	383.0	396.5	368.9
Health Education ¹	197.2	162.3	131.5	118.7
Environmental Studies	227.8	225.0	216.7	198.8
Humanities/Fine Arts	366.8	327.7	307.7	273.5
Math	60.7	57.0	51.3	53.7
Physical Sciences	90.2	76.5	64.7	45.7
Psychology	364.8	393.6	387.3	392.4
Social Sciences	238.1	206.7	163.0	138.7
Theatre Arts/EMDA	435.0	373.8	371.7	333.3
Other	517.1	603.2	527.6	427.9
Total	4,476.6	4,317.6	4,126.5	3,617.4



¹ Excludes Nursing FTE

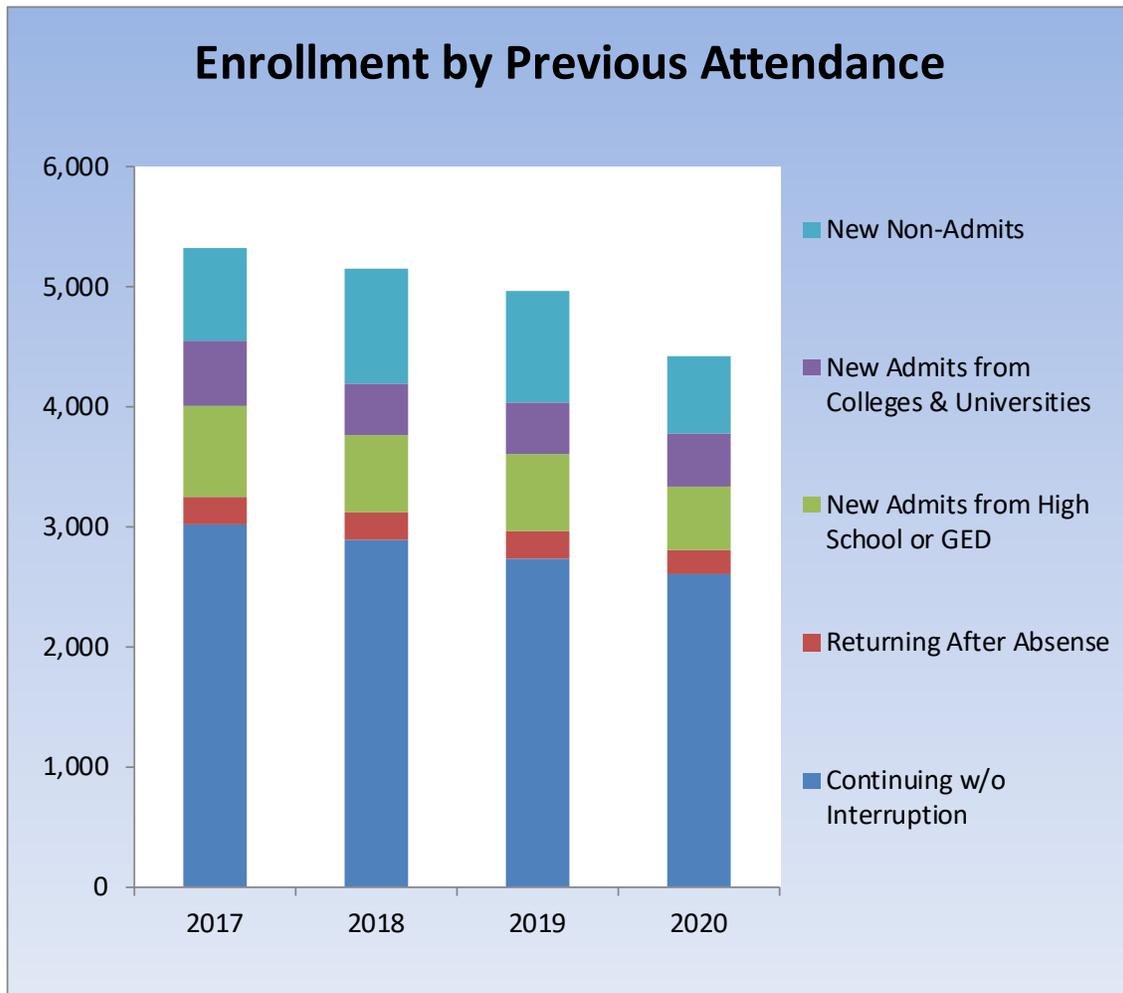
* Source SOU Institutional Research

** Total FTE is slightly different from FTE reported elsewhere due to timing

ENROLLMENT TRENDS

Enrollment by Previous Attendance

	2017	2018	2019	2020
Continuing w/o Interruption	3,025	2,890	2,735	2,610
Returning After Absense	229	226	224	198
New Admits from High School or GED	747	644	651	530
New Admits from Colleges & Universities	547	427	421	446
New Non-Admits	776	966	933	644
Total	5,324	5,153	4,964	4,428



* Source SOU Gray Book Reports

ENROLLMENT TRENDS

Enrollment by Geographic Origin

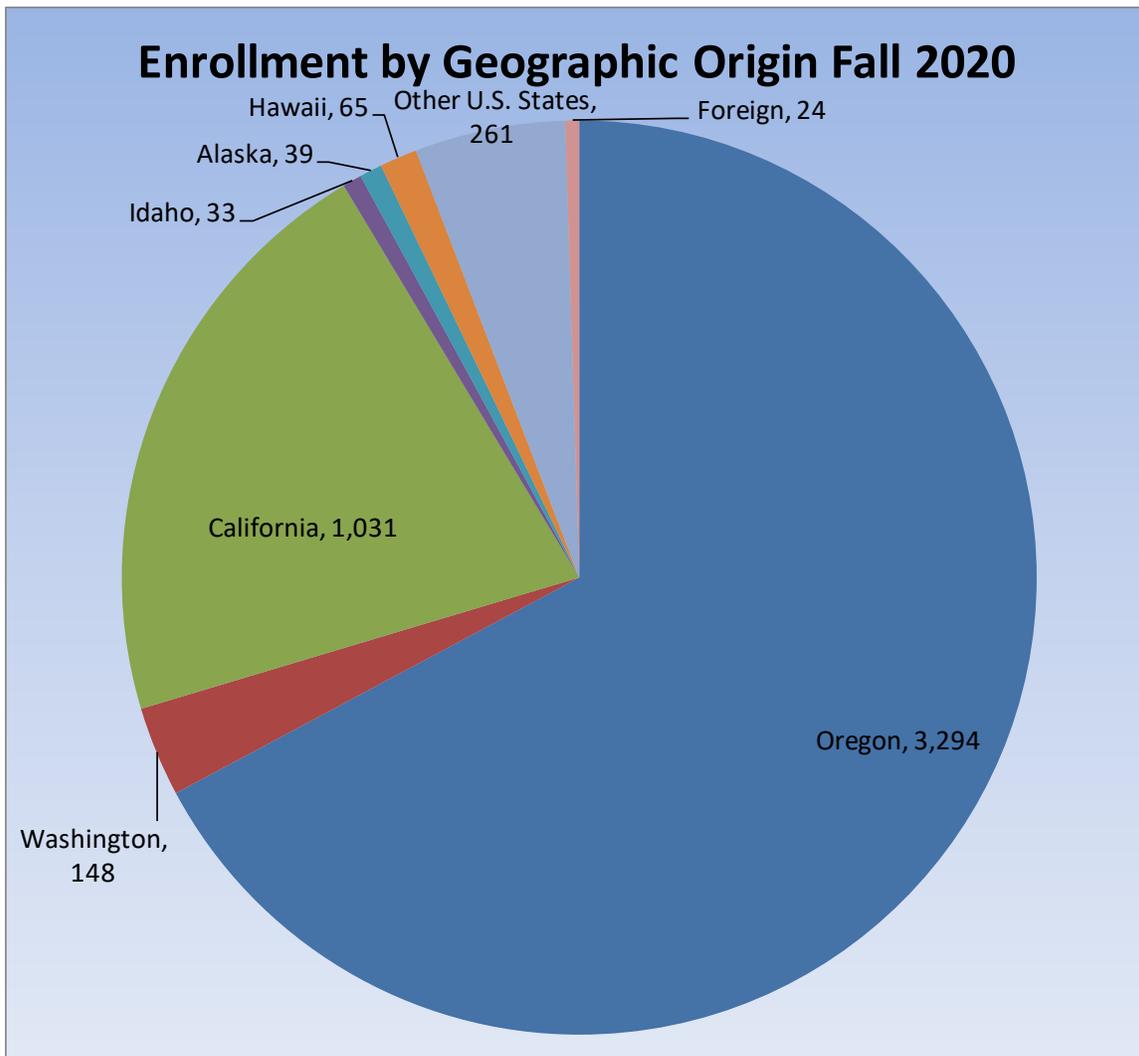
	2017	2018	2019	2020
Baker	4	3	3	1
Benton	26	25	28	24
Clackamas	119	116	102	105
Clatsop	13	15	25	9
Columbia	14	10	9	9
Coos	58	74	64	60
Crook	6	8	16	13
Curry	25	55	40	55
Deschutes	157	182	221	198
Douglas	155	137	136	120
Gilliam				
Grant	1	1		
Harney				
Hood River	7	8	13	10
Jackson	2,315	2,319	2,362	1,677
Jefferson	21	19	24	20
Josephine	366	370	300	295
Klamath	122	136	149	113
Lake	5	4	5	8
Lane	117	125	119	115
Lincoln	9	4	3	5
Linn	24	27	28	31
Malheur	4	4	2	2
Marion	69	64	57	62
Morrow	1		1	1
Multnomah	170	188	135	140
Polk	26	25	23	20
Sherman				
Tillamook	3	4	3	6
Umatilla	7	7	10	10
Union	3	5	5	5
Wallowa	1	2	3	2
Wasco	3	3	6	7
Washington	141	147	160	146
Wheeler				
Yamhill	24	24	28	25
Total Oregon	4,016	4,111	4,080	3,294

* Source SOU Institutional Research

Enrollment by Geographic Origin

continued...

	2017	2018	2019	2020
State of Washington	159	155	146	156
State of California	1,259	1,240	1,108	1,031
State of Idaho	31	37	34	33
State of Alaska	59	48	48	39
State of Hawaii	103	90	86	65
Other U.S. States	246	254	273	261
Foreign	95	75	79	24
Unknown Geog. Source	10	6	14	2
Total Other	1,962	1,905	1,788	1,611
Grand Total	5,978	6,016	5,868	4,905

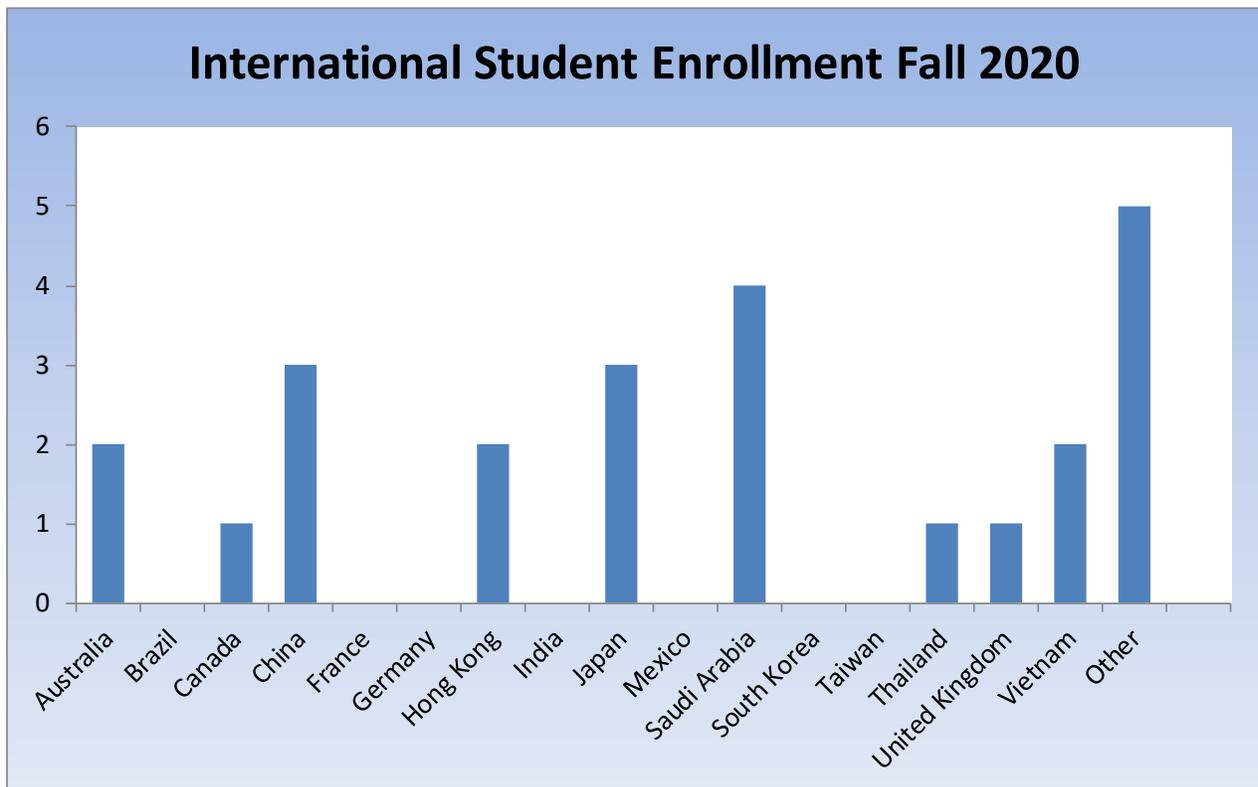


* Source SOU Institutional Research

ENROLLMENT TRENDS

Fall International Student Enrollment

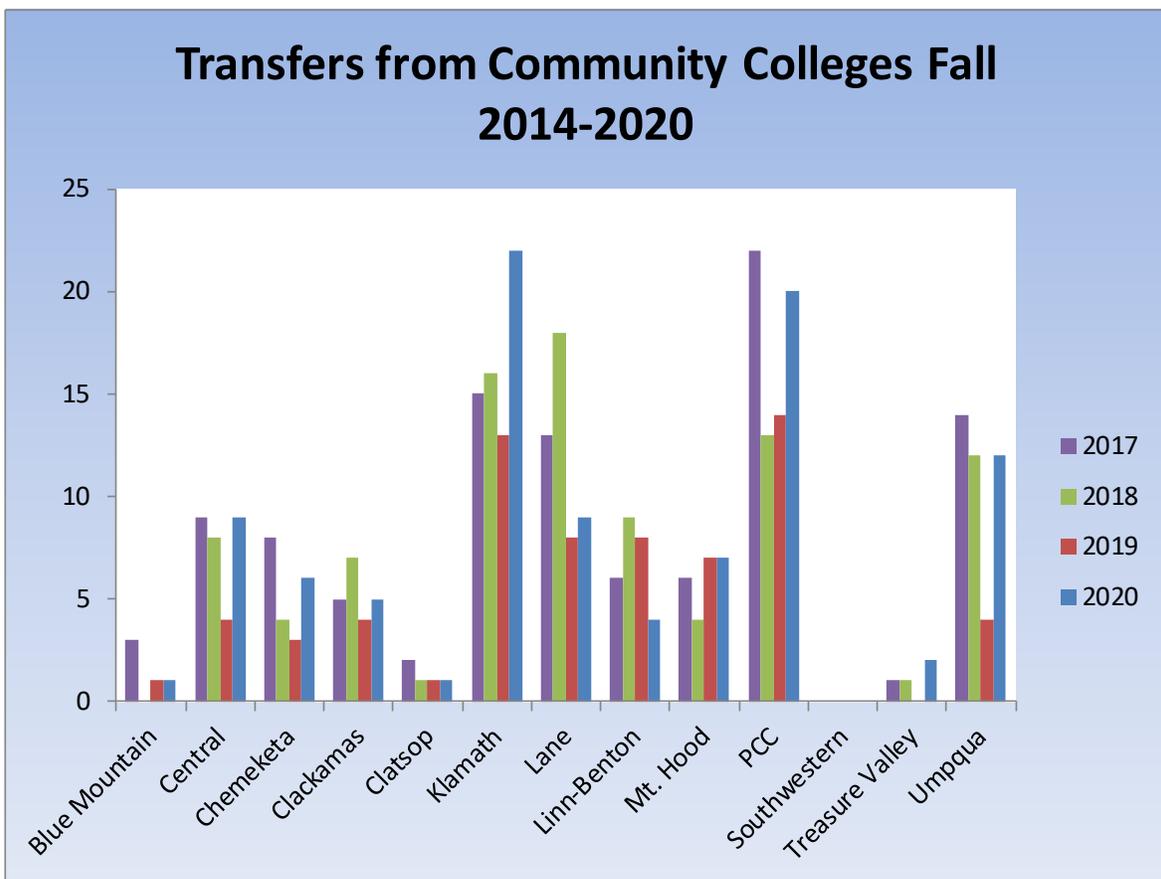
	2017	2018	2019	2020
Australia	1	2	4	2
Brazil		1	1	
Canada	1	1	2	1
China	15	14	11	3
France	3	0		
Germany	12	7	9	
Hong Kong	1	1	2	2
India		1		
Japan	13	9	12	3
Mexico	1	0	8	
Saudi Arabia	46	39	15	4
South Korea	9	8	3	
Taiwan	1	1	1	
Thailand	3	3	2	1
United Kingdom		0	5	1
Vietnam	2	3	2	2
Other	7	11	13	5
Total	115	101	90	24



* Source SOU Institutional Research

Fall Transfers From Oregon Community Colleges

	2014	2015	2016	2017	2018	2019	2020
Blue Mountain	2	-	-	3	-	1	1
Central	15	13	7	9	8	4	9
Chemeketa	14	14	12	8	4	3	6
Clackamas	7	11	6	5	7	4	5
Clatsop	1	3	-	2	1	1	1
Klamath	4	10	22	15	16	13	22
Lane	12	15	19	13	18	8	9
Linn-Benton	6	3	6	6	9	8	4
Mt. Hood	5	6	8	6	4	7	7
PCC	19	18	14	22	13	14	20
Southwestern	-	-	-	-	-	-	-
Treasure Valley	2	2	1	1	1	-	2
Umpqua	21	16	21	14	12	4	12
RCC	232	198	184	166	134	163	107
Total Oregon CC	340	309	300	270	227	230	205



* Source SOU Institutional Research

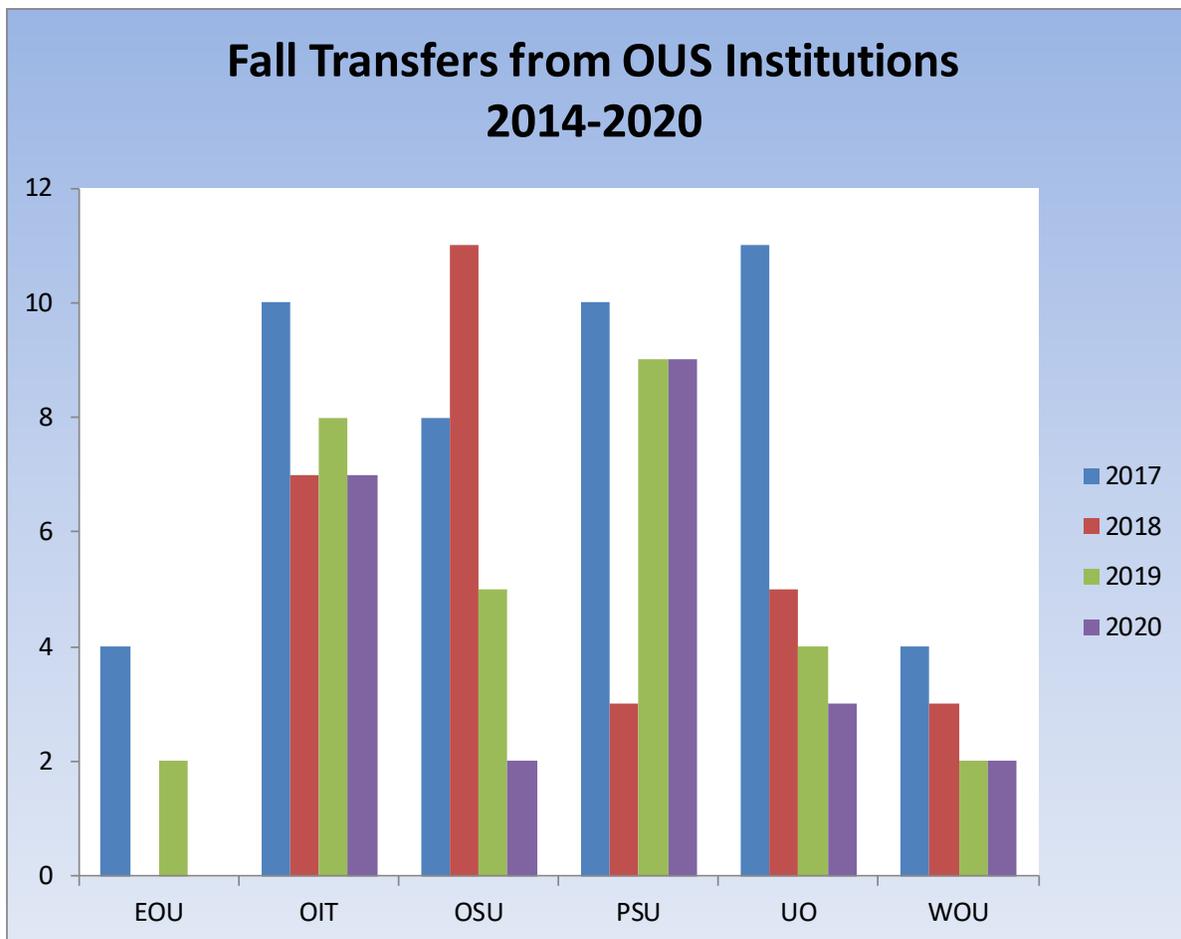
** Includes only undergraduate transfer students

New Fall Transfers from Other Institutions

	2014	2015	2016	2017	2018	2019	2020
EOU	2	3	2	4	-	2	-
OIT	11	3	4	10	7	8	7
OSU	8	7	8	8	11	5	2
PSU	10	8	7	10	3	9	9
UO	4	7	6	11	5	4	3
WOU	3	2	9	4	3	2	2
Subtotal	38	30	36	47	29	30	23

Other Institutions

Oregon CC	340	309	300	270	227	230	205
Other Institutions	321	338	385	358	290	263	261
Grand Total	699	677	721	675	546	523	489



* Source SOU Institutional Research

** Includes only undergraduate transfer students

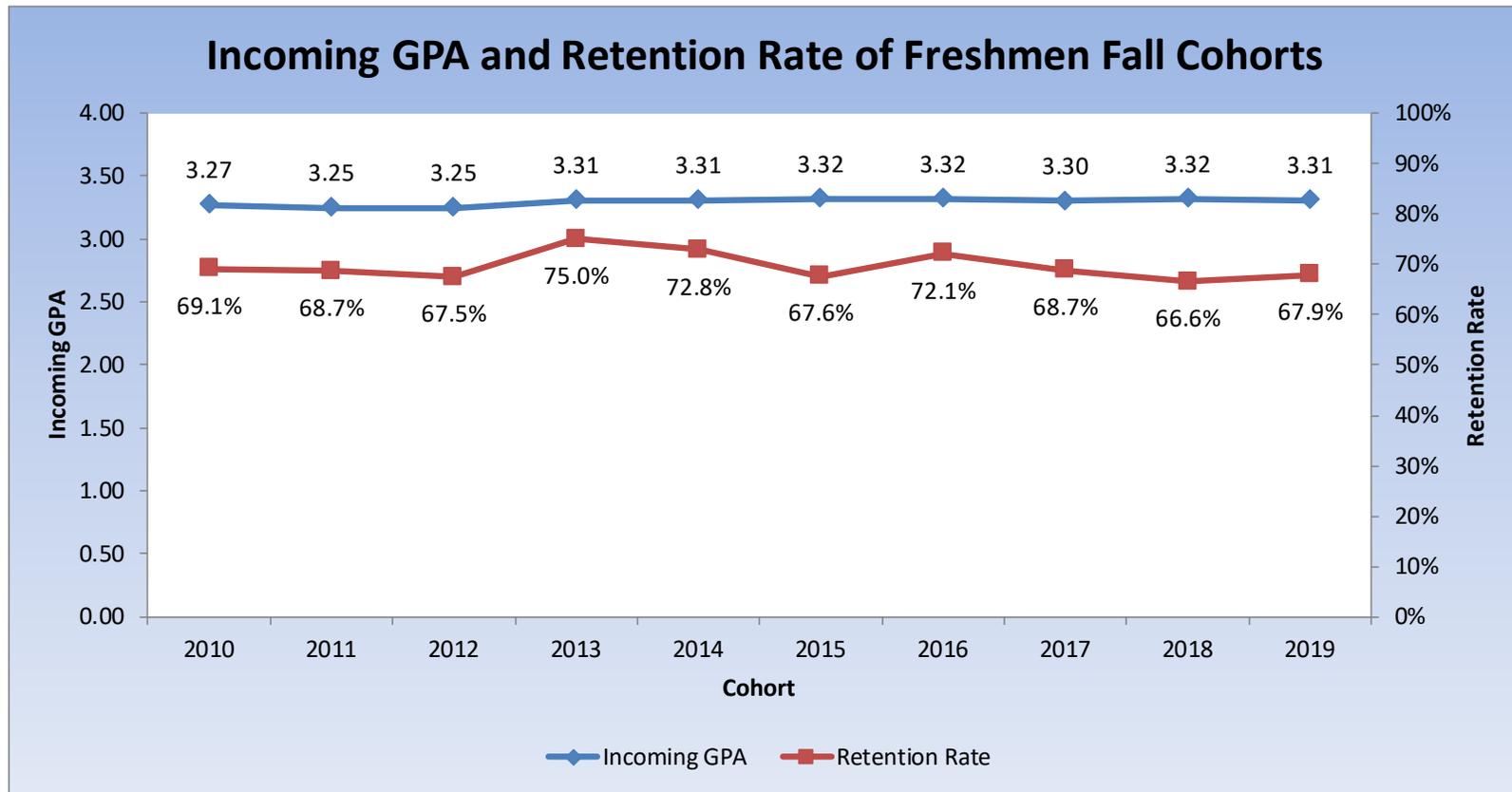


Retention & Graduation

Average GPA and Retention

First Time, Full Time, Degree Seeking Freshmen Fall Cohort

Cohort	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Base Cohort Size	731	702	631	575	611	775	652	723	643	630
Incoming GPA	3.27	3.25	3.25	3.31	3.31	3.32	3.32	3.30	3.32	3.31
% Retained at SOU the following Fall	69.1%	68.7%	67.5%	75.0%	72.8%	67.6%	72.1%	68.7%	66.6%	67.9%

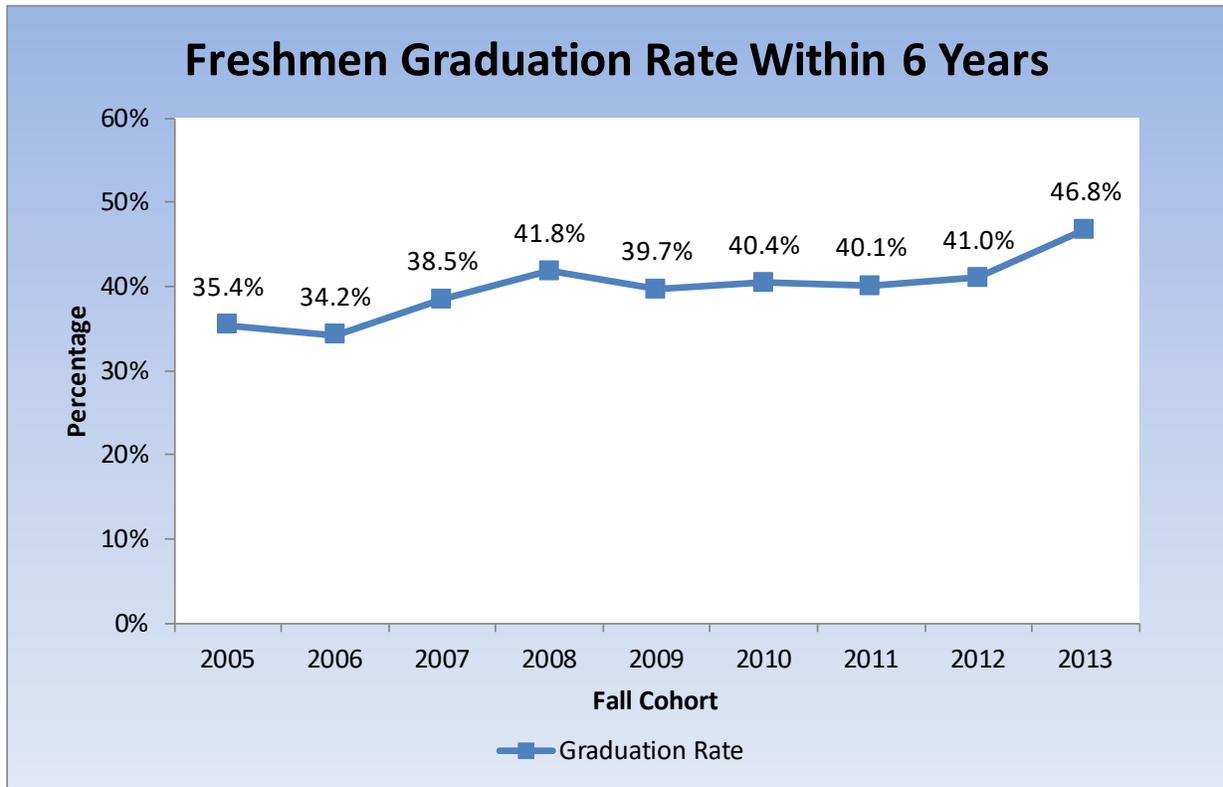


* Source SOU Institutional Research

Freshmen Cumulative Graduation Rate

within 4, 5, 6 years highlighted

		Graduation Year								
		2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20
Cohort										
2005		35.4%	36.5%	37.2%	37.6%	37.9%	38.0%	38.3%	38.6%	38.9%
2006		32.1%	34.2%	34.8%	35.3%	35.4%	36.2%	36.8%	36.9%	37.1%
2007		32.6%	36.6%	38.5%	39.5%	40.3%	40.5%	41.1%	41.3%	41.4%
2008		22.4%	36.0%	40.3%	41.8%	43.0%	43.0%	43.7%	43.9%	44.1%
2009		2.8%	19.8%	32.9%	38.0%	39.7%	40.6%	40.9%	41.7%	42.1%
2010		0.0%	2.6%	22.8%	35.1%	39.3%	40.4%	41.2%	42.2%	43.1%
2011			0.2%	4.8%	22.1%	34.6%	37.9%	40.1%	40.8%	41.5%
2012				0.2%	2.7%	24.3%	35.9%	40.1%	41.0%	42.6%
2013					0.2%	2.7%	25.1%	41.8%	45.6%	46.8%
2014						0.3%	3.0%	27.8%	43.7%	46.4%
2015							0.1%	4.6%	27.7%	38.2%
2016								0.3%	6.3%	33.9%
2017									0.0%	6.5%



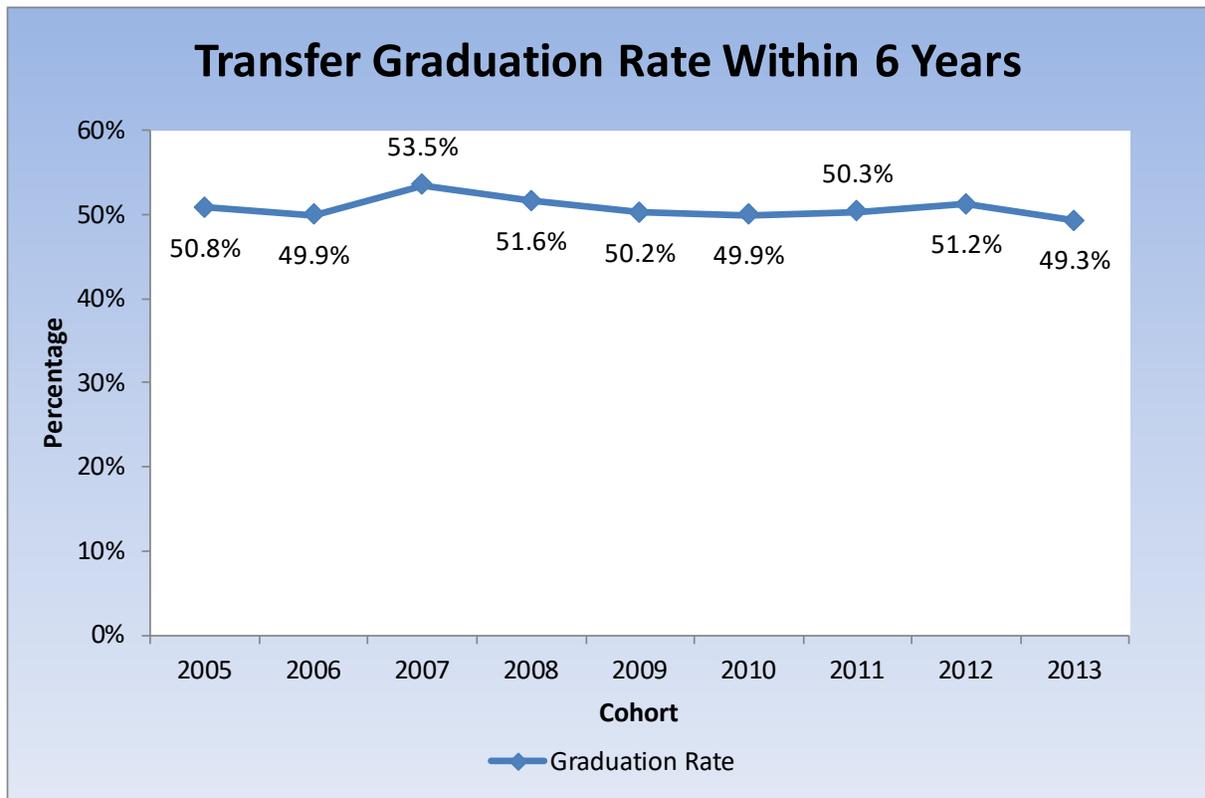
* Source SOU Institutional Research

** Undergraduate Degrees Awarded to First Time, Full Time Freshmen

Transfer Graduation Rate

within 6 years highlighted

Cohort	Graduation Year								
	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20
2005	50.8%	51.2%	51.4%	51.7%	51.9%	52.2%	52.2%	52.2%	52.2%
2006	49.0%	49.9%	50.8%	51.6%	51.8%	52.0%	52.2%	52.2%	52.5%
2007	50.9%	52.4%	53.5%	54.0%	54.2%	54.5%	54.7%	54.9%	55.3%
2008	45.6%	48.2%	50.3%	51.6%	52.3%	52.3%	52.4%	52.5%	53.0%
2009	33.6%	43.3%	47.3%	49.0%	50.2%	50.7%	51.1%	51.7%	52.1%
2010	11.8%	30.4%	42.0%	46.8%	48.6%	49.9%	50.6%	50.9%	51.0%
2011	0.6%	13.8%	32.1%	43.2%	46.6%	48.8%	50.3%	51.0%	51.4%
2012			13.2%	31.0%	42.3%	48.8%	49.9%	51.2%	52.0%
2013			0.3%	13.8%	34.6%	43.9%	48.0%	48.6%	49.3%
2014				0.70%	15.2%	35.7%	46.9%	50.4%	52.2%
2015					0.7%	18.5%	38.9%	47.4%	50.1%
2016						0.7%	16.7%	38.3%	47.2%
2017							0.6%	19.0%	41.8%

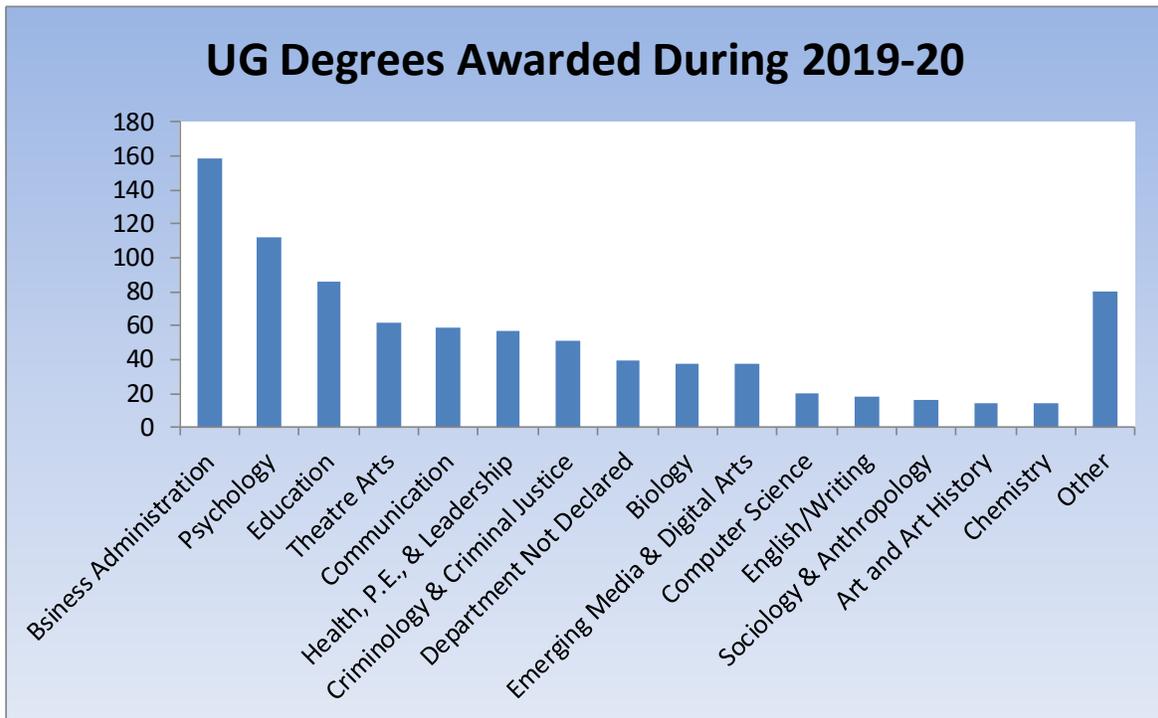


* Source SOU Institutional Research

** Undergraduate Degrees Awarded to Transfer Students

Undergraduate Degrees Awarded by Major

	2016-17	2017-18	2018-19	2019-20
Business Administration	151	172	146	159
Psychology	116	118	125	112
Education	85	77	87	86
Theatre Arts	42	53	50	62
Communication	36	47	57	59
Health, P.E., & Leadership	65	51	75	57
Criminology & Criminal Justice	66	63	62	51
Department Not Declared	31	41	46	39
Biology	29	28	22	37
Emerging Media & Digital Arts	40	47	36	37
Computer Science	25	25	21	20
English/Writing	26	21	26	18
Sociology & Anthropology	13	26	22	16
Art and Art History	18	16	9	14
Chemistry	12	17	16	14
Other	105	106	107	80
Total	860	908	907	861



* Source SOU Institutional Research

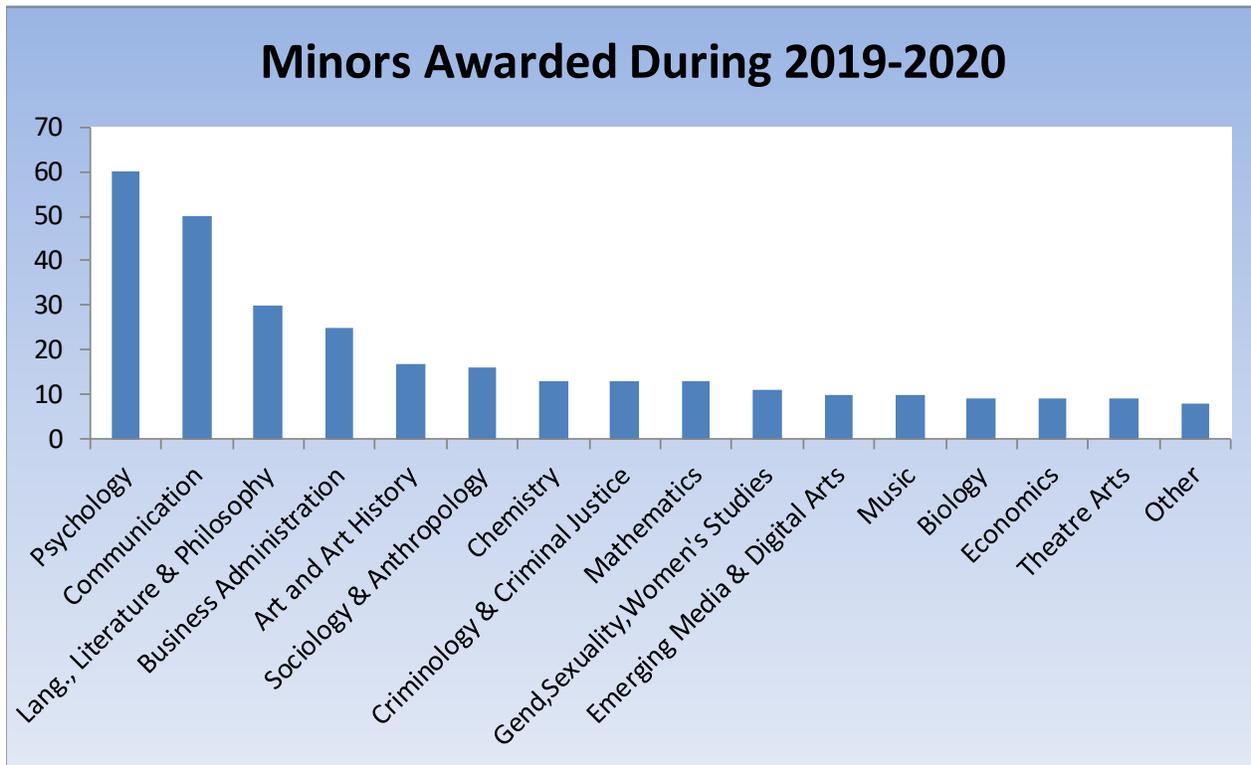
** Note: Primary and Secondary Majors Included

Awarded a Degree anytime within the academic year

*** Top 15 majors listed

Minor Degrees Awarded

	2016-17	2017-18	2018-19	2019-20
Psychology	69	85	69	60
Communication	23	37	37	50
Lang., Literature & Philosophy	33	36	30	30
Business Administration	27	29	23	25
Art and Art History	18	15	17	17
Sociology & Anthropology	7	13	18	16
Chemistry	14	10	5	13
Criminology & Criminal Justice	4	12	11	13
Mathematics	11	12	10	13
Gend,Sexuality,Women's Studies	10	16	10	11
Emerging Media & Digital Arts	9	6	19	10
Music	2	8	5	10
Biology	8	11	20	9
Economics	16	10	12	9
Theatre Arts	0	0	1	9
Other	22	19	28	8
Total	273	319	315	303



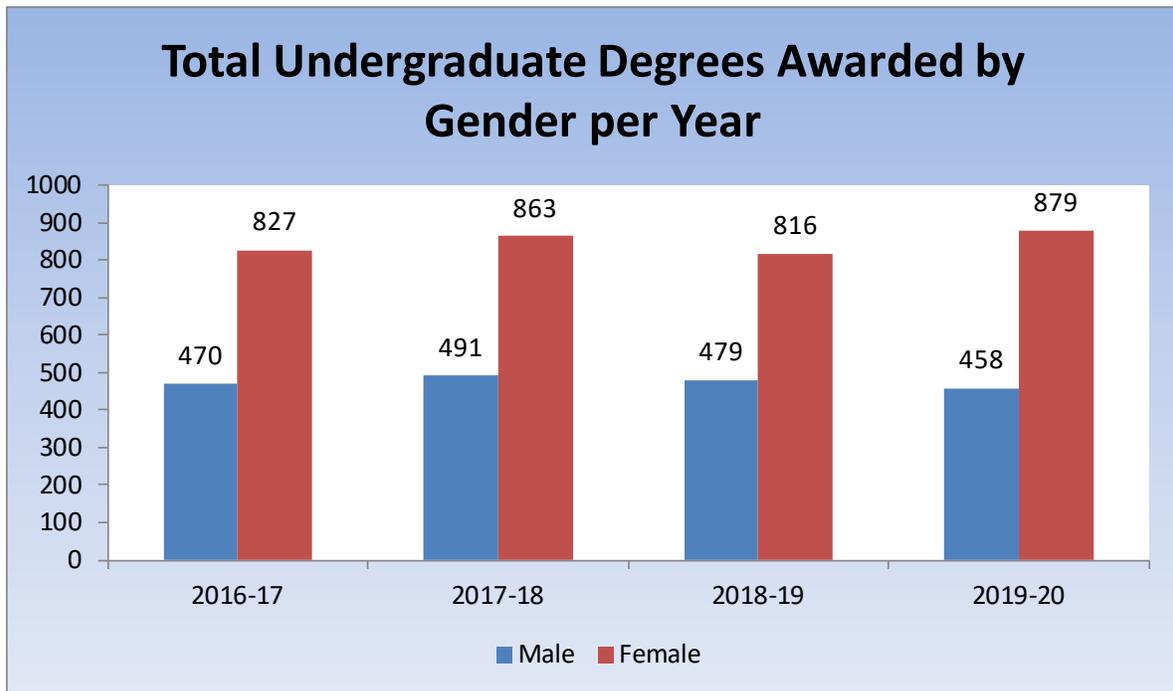
* Source SOU Institutional Research

** Note: Primary and Secondary Minors Included

Awarded a Minor any time within the academic year

Undergraduate Degrees Awarded by Ethnicity and Gender

	2016-17	2017-18	2018-19	2019-20
Male	470	491	479	458
American Indian/Alaskan Native	7	6	0	6
Asian/Pacific Islander	10	18	17	13
Black	6	8	11	11
Hispanic	15	35	26	32
White	195	214	209	172
Other ¹	237	210	216	224
Female	827	863	816	879
American Indian/Alaskan Native	13	3	9	5
Asian/Pacific Islander	23	32	22	18
Black	6	7	6	4
Hispanic	37	55	50	39
White	350	375	354	331
Other ¹	398	391	375	482



* Source SOU Institutional Research

¹Includes Multiple Ethnicities, Declined to Respond, Unknown, or None of the Above

** Note: Primary and Secondary Majors Included

Awarded a Degree within the Academic Year



Tuition & Financial Aid

Annual Tuition and Fee Rates

	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	% Change from 2019-20
Undergraduate												
Resident	6,795	7,215	7,521	7,794	7,720	8,145	8,523	9,287	9,615	10,479	10,917	4.2%
Non-Resident	20,430	20,490	20,238	21,278	21,296	22,365	23,170	24,630	25,545	26,814	28,197	5.2%
Graduate												
Resident	12,195	14,190	14,298	15,029	15,047	15,822	16,002	17,016	17,355	19,002	19,773	4.1%
Non-Resident	19,005	17,790	17,538	18,437	18,455	19,422	19,602	20,832	21,243	22,314	23,445	5.1%

*based upon 15 credit hours for undergraduates and 12 credit hours for graduates

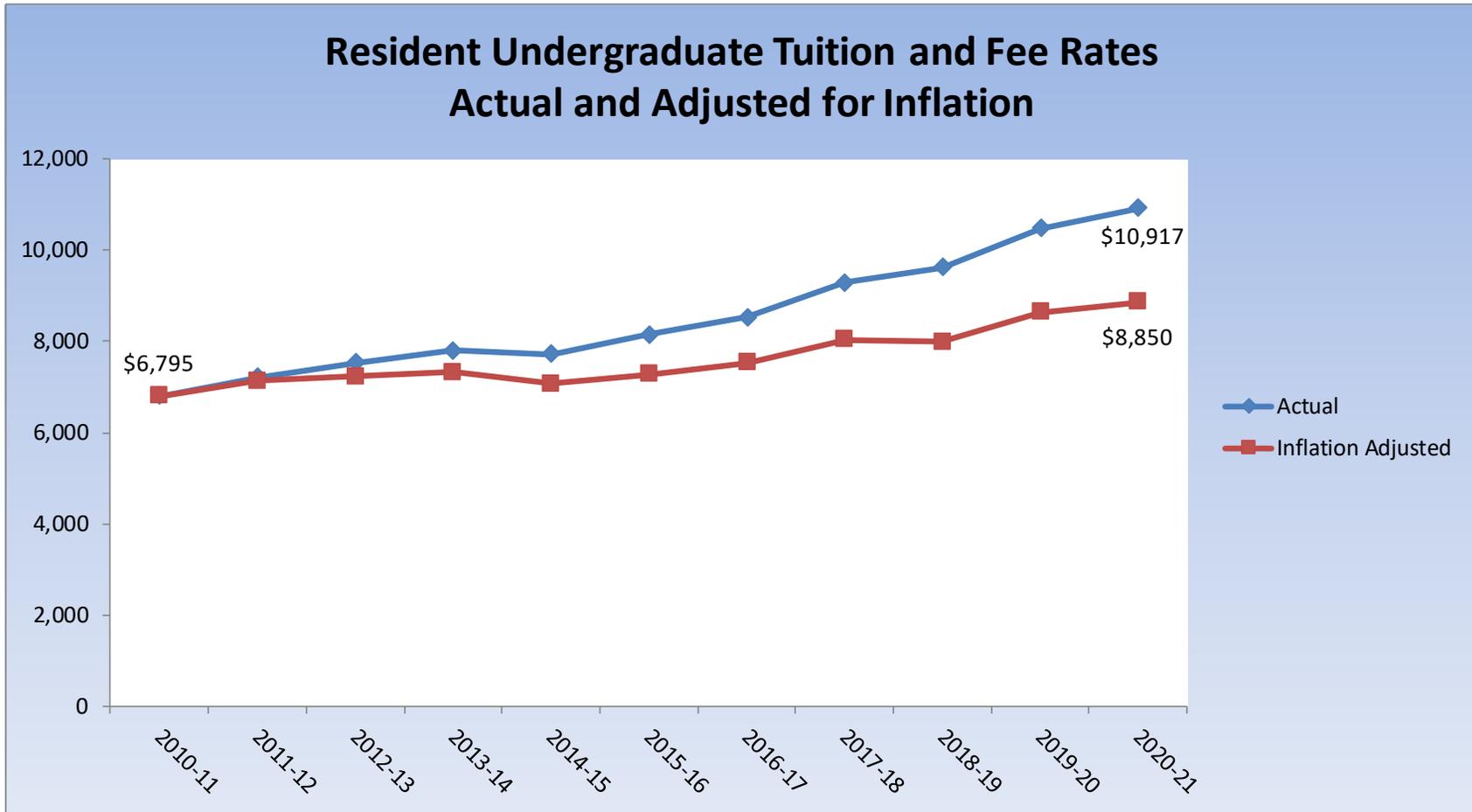
Inflation Adjusted Against 2010-11 Dollars

	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	% Change from 2019-20
Undergraduate												
Resident	6,795	7,126	7,222	7,315	7,068	7,282	7,527	8,029	7,980	8,638	8,850	2.5%
Non-Resident	20,430	20,237	19,432	19,969	19,498	19,994	20,462	21,294	21,201	22,102	22,859	3.4%
Graduate												
Resident	12,195	14,015	13,729	14,105	13,777	14,145	14,132	14,712	14,403	15,663	16,030	2.3%
Non-Resident	19,005	17,570	16,840	17,303	16,898	17,363	17,311	18,011	17,630	18,393	19,007	3.3%

*Source OUS Fact Book & SOU Enrollment Services

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Annual Tuition and Fee Rates



*Source OUS Fact Book & SOU Financial Aid

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Student Budget Breakdown for Resident Undergraduates

	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	% Change from 2019-20
Resident Tuition and Fees	6,795	7,215	7,521	7,794	7,720	8,010	8,523	9,285	9,654	10,569	11,020	4.3%
Room and Board	8,508	9,240	9,651	11,340	11,682	12,033	12,540	13,764	14,199	14,589	14,629	0.3%
Books and Supplies	1,350	1,260	900	1,029	960	999	999	999	999	999	999	0.0%
Personal Expenses (incl Transportation)	3,750	2,484	2,685	2,685	2,685	3,252	3,252	2,698	2,698	1,698	1,698	0.0%
Total	20,403	20,199	20,757	22,848	23,047	24,294	25,314	26,746	27,550	27,855	28,346	1.8%

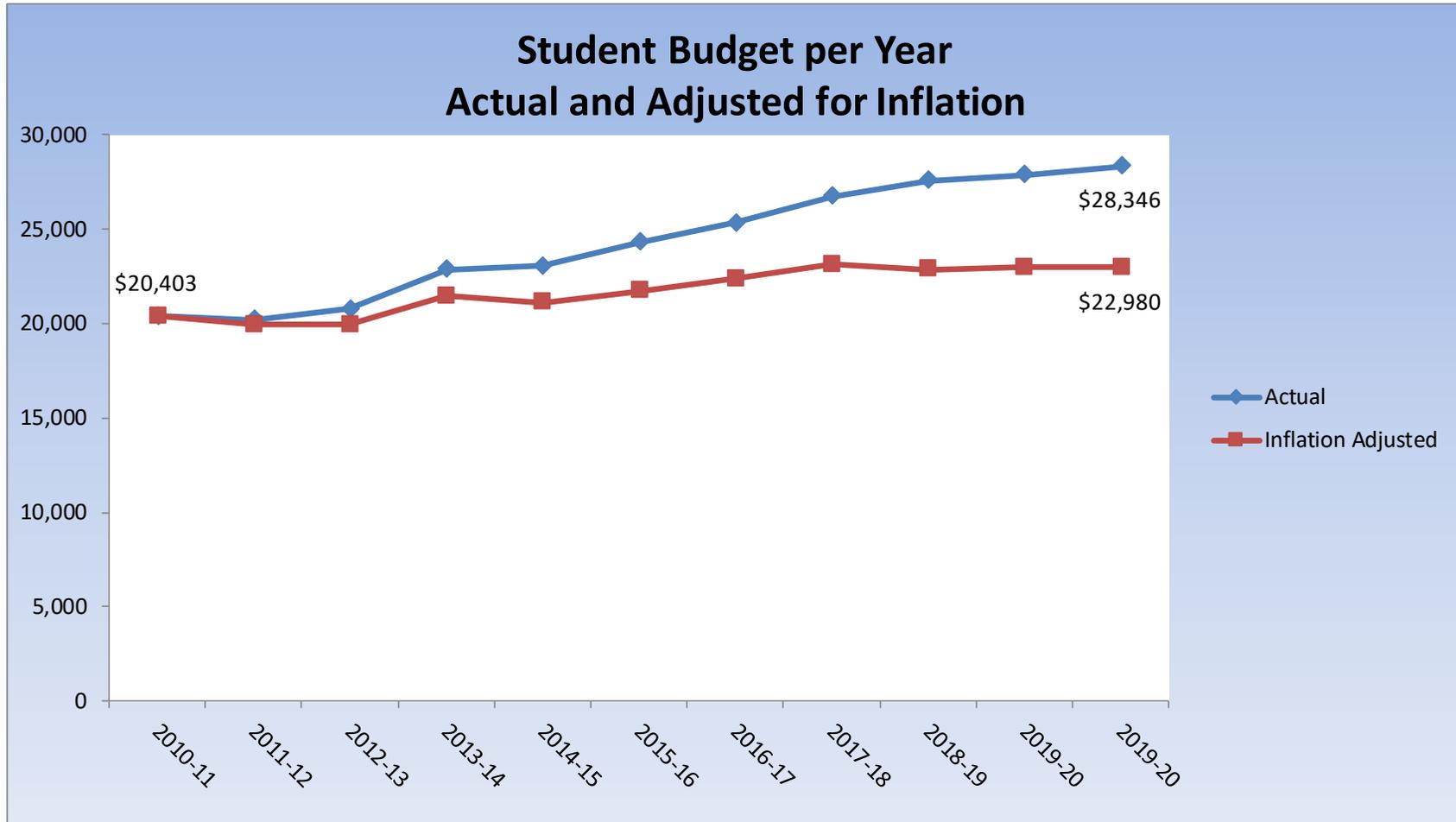
Inflation Adjusted Against 2010-11 Dollars

	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2019-20	% Change from 2019-20
Resident Tuition and Fees	6,795	7,126	7,222	7,315	7,068	7,161	7,527	8,028	8,012	8,712	8,934	2.6%
Room and Board	8,508	9,126	9,267	10,643	10,696	10,758	11,074	11,900	11,784	12,025	11,860	-1.4%
Books and Supplies	1,350	1,244	864	966	879	893	882	864	829	823	810	-1.6%
Personal Expenses (incl Transportation)	3,750	2,453	2,578	2,520	2,458	2,907	2,872	2,333	2,239	1,400	1,377	-1.6%
Total	20,403	19,950	19,930	21,443	21,101	21,719	22,355	23,124	22,865	22,960	22,980	0.1%

*Source OUS Fact Book and SOU Enrollment Services

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Student Budget Breakdown for Resident Undergraduates

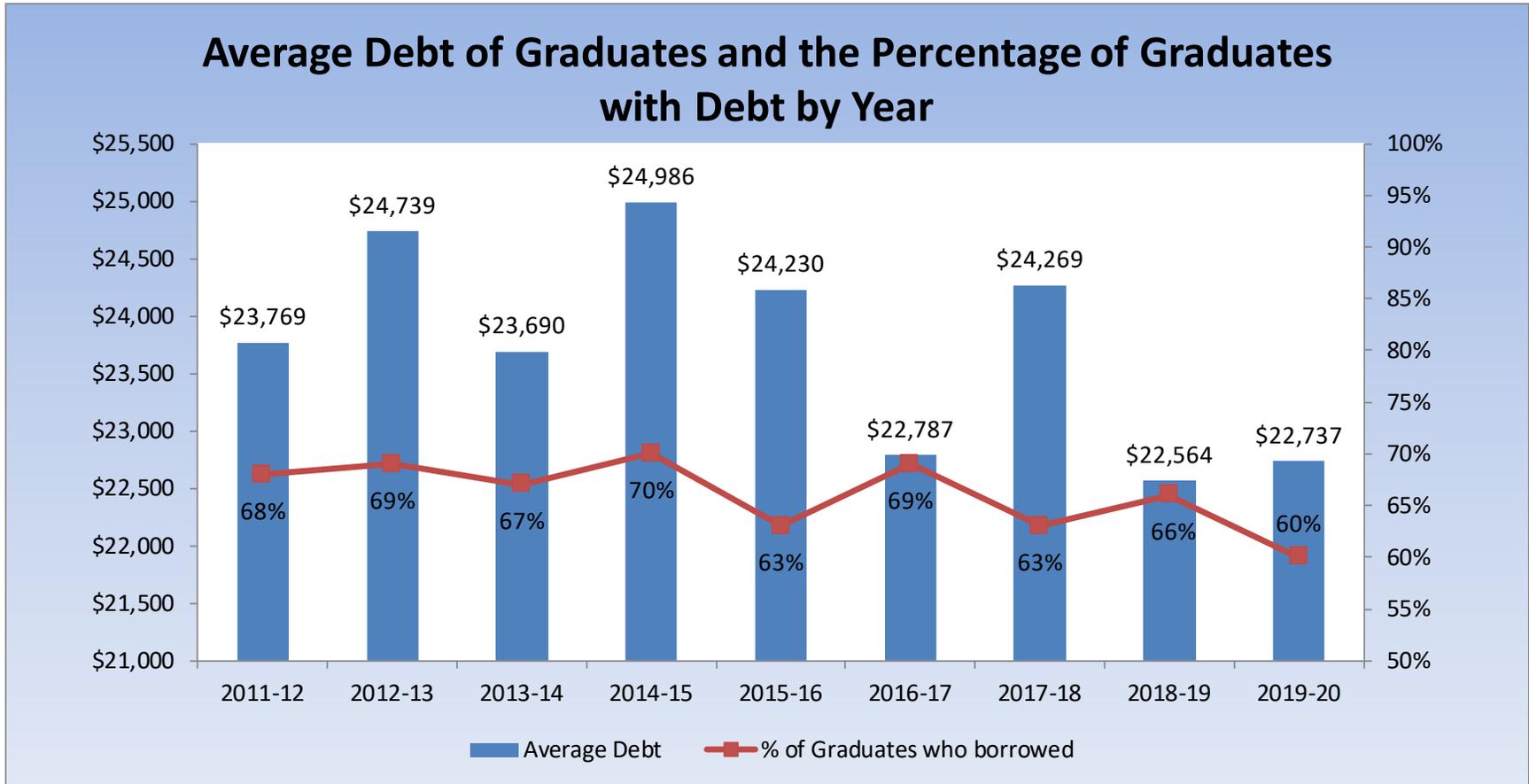


*Source OUS Fact Book & SOU Financial Aid Office

**Inflation adjustment indexed against the Portland-Salem Consumer Price Index

Average Federal Loan Debt of Graduates by Year

	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20
Average Debt	\$23,769	\$24,739	\$23,690	\$24,986	\$24,230	\$22,787	\$24,269	\$22,564	\$22,737
% of Graduates who borrowed	68%	69%	67%	70%	63%	69%	63%	66%	60%



- * Source SOU Office of Institutional Research
- ** Students who started at SOU as first time freshmen
- *** Excludes PLUS loans and private/alternative loans

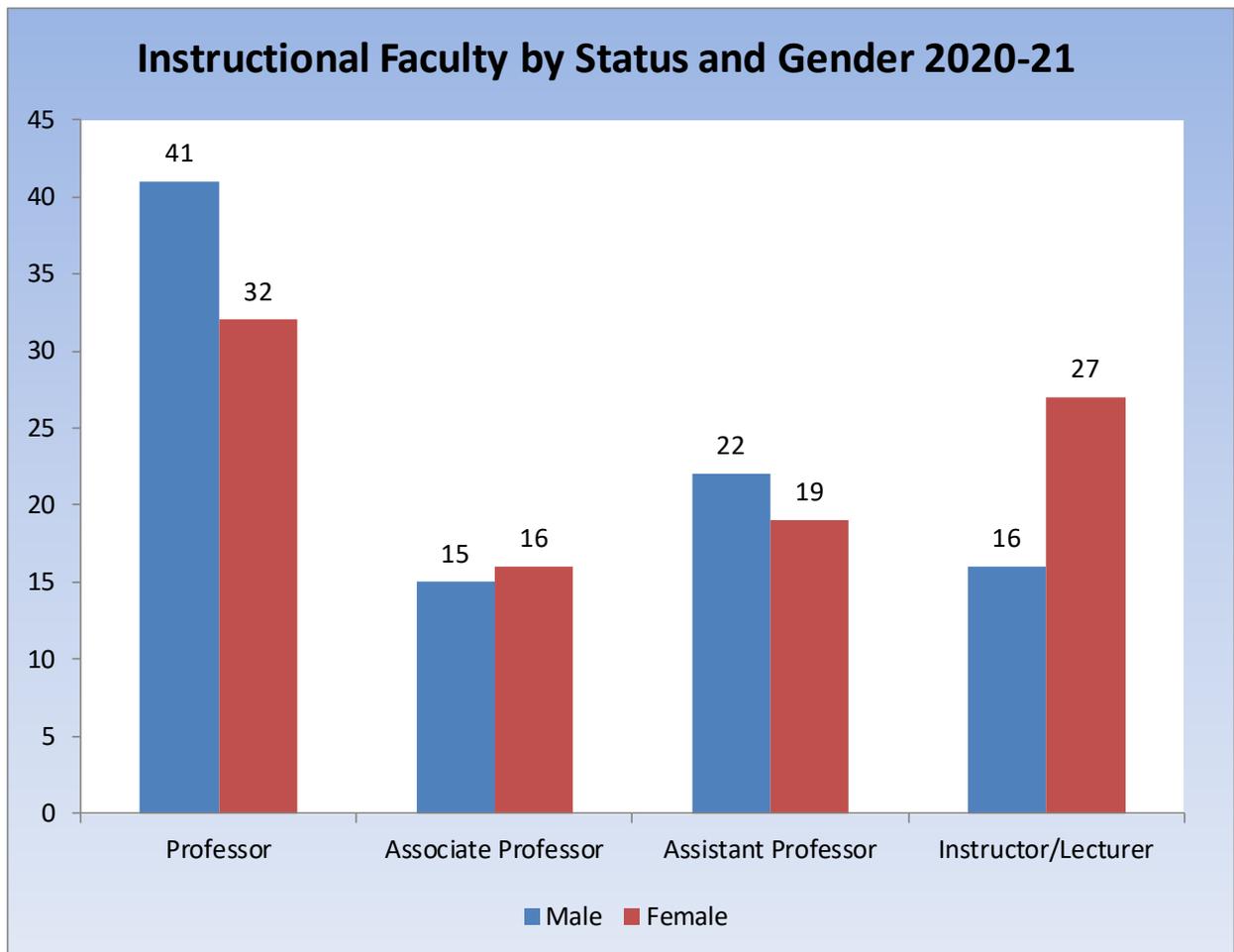
Note: Due to large variations in calculating historical student debt, a new methodology was introduced in 2015-16 that only includes students' federal loans once they've been applied to their account receivable records.



FACULTY & STAFF

Instructional Faculty by Gender and Rank

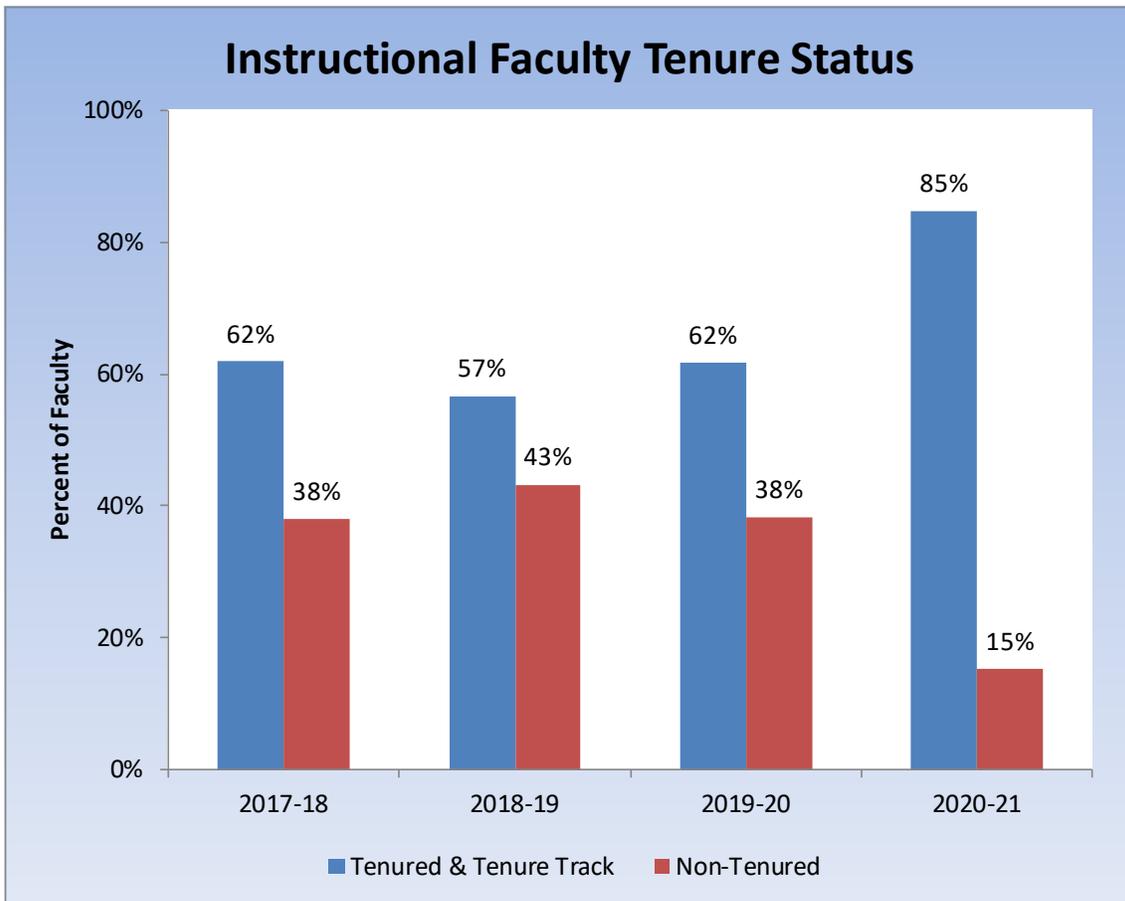
	2017-2018	2018-2019	2019-2020	2020-2021
Male				
Professor	46	44	44	41
Associate Professor	21	17	16	15
Assistant Professor	9	16	15	22
Instructor/Lecturer	24	24	21	16
Total	100	101	96	94
Female				
Professor	28	28	29	32
Associate Professor	19	17	16	16
Assistant Professor	10	21	22	19
Instructor/Lecturer	32	32	24	27
Total	89	98	91	94



* Source SOU Institutional Research

Instructional Faculty Rank by Tenure Status

	2017-18	2018-19	2019-20	2020-21
Tenured & Tenure Track	61.9%	56.7%	61.7%	84.7%
Professor	65	56	57	61
Associate Professor	37	26	26	27
Assistant Professor	12	32	33	41
Instructor/Lecturer	3	0	0	32
Total	117	114	116	161
Non-Tenured	38.1%	43.3%	38.3%	15.3%
Professor	9	16	16	12
Associate Professor	3	8	6	4
Assistant Professor	7	6	4	1
Instructor/Lecturer	53	57	46	12
Total	72	87	72	29



* Source SOU Institutional Research

Faculty and Staff by Racial/Ethnic Group and Gender for Fall 2020

	Faculty	Exec/Admin/ Mgmt	Professional Non-faculty	Tech/ Paraprof'l	Secty/ Clerical	Skilled Craft	Service/ Maint	Total	% of Total
American Indian/Alaska Native									
Male	1	0	3	0	0	0	1	5	0.64%
Female	2	0	2	0	0	0	0	4	0.51%
Subtotal	3	0	5	0	0	0	1	9	1.16%
Asian/Pacific Islander									
Male	9	0	6	0	0	0	0	15	1.93%
Female	5	0	5	0	0	0	0	10	1.29%
Subtotal	14	0	11	0	0	0	0	25	3.21%
Black/African American									
Male	2	0	6	0	0	0	0	8	1.03%
Female	0	0	5	1	1	0	1	8	1.03%
Subtotal	2	0	11	1	1	0	1	16	2.06%
Hispanic/Latino									
Male	7	0	6	3	0	1	1	18	2.31%
Female	5	0	8	0	4	0	1	18	2.31%
Subtotal	12	0	14	3	4	1	2	36	4.63%
Multiple Ethnicities									
Male	0	0	7	2	0	2	1	12	1.54%
Female	2	1	3	0	3	0	0	9	1.16%
Subtotal	2	1	10	2	3	2	1	21	2.70%

* Source SOU Institutional Research

Faculty and Staff by Racial/Ethnic Group and Gender for Fall 2020

...continued

	Faculty	Exec/Admin/ Mgmt	Professional Non-faculty	Tech/ Paraprof'l	Secty/ Clerical	Skilled Craft	Service/ Maint	Total	% of Total
Total Minority									
Male	19	0	28	5	0	3	3	58	7.46%
Female	14	1	23	1	8	0	2	49	6.30%
Subtotal	33	1	51	6	8	3	5	107	13.75%
White									
Male	123	2	106	18	7	12	28	296	38.05%
Female	140	6	125	11	57	1	7	347	44.60%
Subtotal	263	8	231	29	64	13	35	643	82.65%
Other / Unknown									
Male	8	0	5	0	0	0	1	14	1.80%
Female	6	0	5	1	0	0	2	14	1.80%
Subtotal	14	0	10	1	0	0	3	28	3.60%
Total									
Male	150	2	139	23	7	15	32	368	47.30%
Female	160	7	153	13	65	1	11	410	52.70%
Grand Total	310	9	292	36	72	16	43	778	100.00%

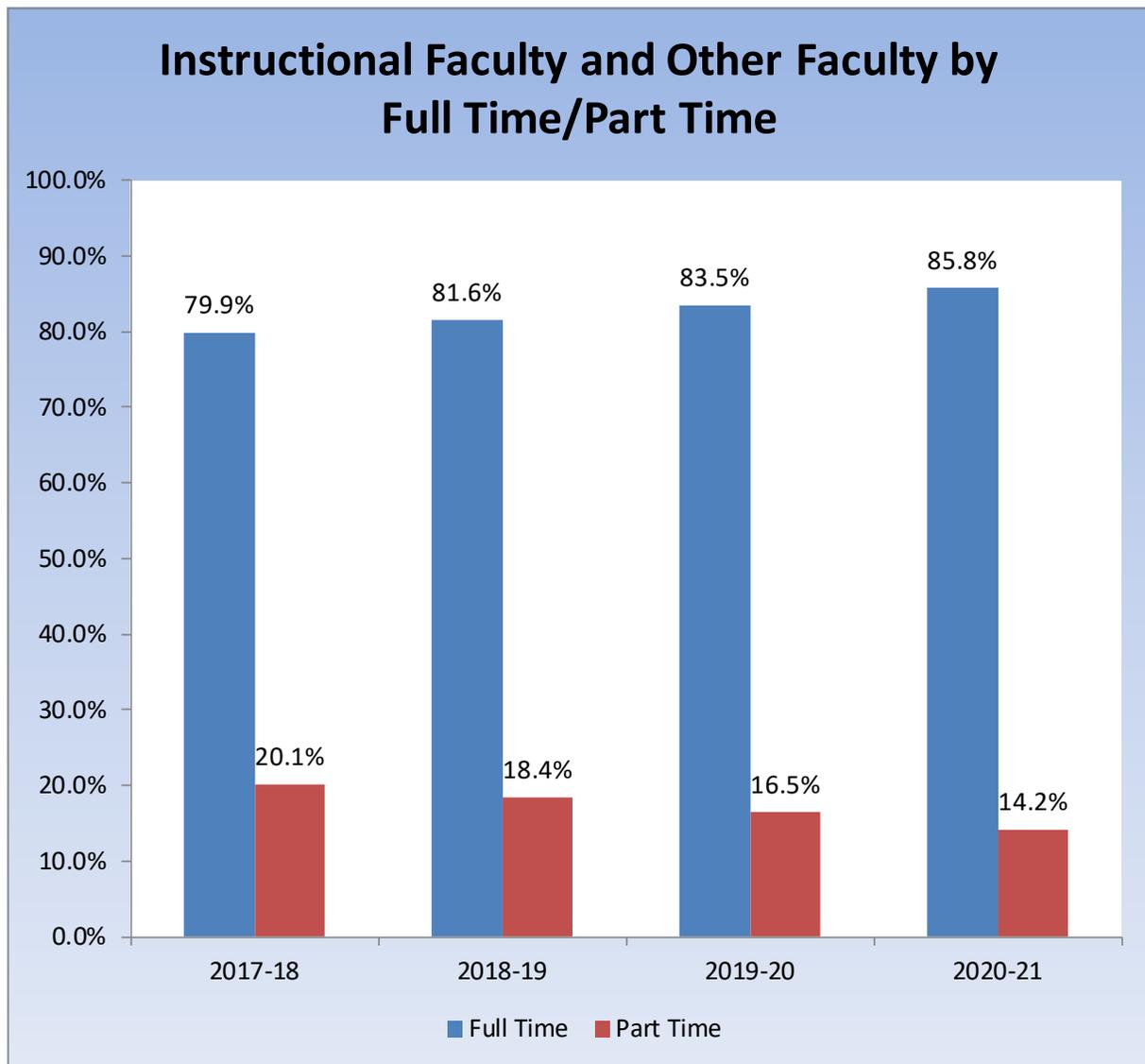
* Source SOU Institutional Research

** All Teaching, Administrative, Classified and Unclassified Faculty & Staff Included

* All Teaching, Administrative, Classified and Unclassified Faculty & Staff Included

Faculty by Full Time/Part Time

		2017-18		2018-19		2019-20		2020-21	
		FT	PT	FT	PT	FT	PT	FT	PT
Professor		62	12	58	14	66	7	64	9
Associate Professor		34	6	32	2	27	5	31	0
Assistant Professor		19	0	37	1	36	1	40	2
Instructor/Lecturer		36	20	37	20	28	18	28	16
Total	N	151	38	164	37	157	31	163	27
	%	79.9%	20.1%	81.6%	18.4%	83.5%	16.5%	85.8%	14.2%



* Source SOU Institutional Research

** Does not include adjunct faculty